

6-1963

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Recommended Citation

Isham, Pearl M. (1963) "ASWA President's Message," *Woman C.P.A.*: Vol. 25 : Iss. 4 , Article 4.
Available at: <https://egrove.olemiss.edu/wcpa/vol25/iss4/4>

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ASWA President's Message

Pearl M. Isham

Los Angeles, Calif.

Miss Isham has served on the National Board of ASWA for three years and during that period has headed the chapter development committee as well as the advisory committee. Previously she served as a director and chairman of the award committee of the American Woman's Society of Certified Public Accountants.

In 1955 she received the Most Valuable Member Award of the Los Angeles Chapter, which she had served as president as well as in many other capacities.

She holds a BCS degree from Southwest University of Los Angeles and has maintained a practice as a certified public accountant in the Los Angeles area for fourteen years. She is a member of the California Society of CPA's, of the American Institute of CPA's and of the American Accounting Association.



As we take time this year to observe the 25th anniversary of our founding as an organization, let us make this pause a two-fold one. First, we should honor our founders and the ones who have so ably led the organization during the past twenty-five years. For any organization to have grown from a membership of three in 1938 to the present membership of over 3,500 strong in 1963 speaks well for the faithful dedicated leadership of those who have led the organization through this period. It also shows the hearty cooperation of the ones who followed that leadership. Our hats are off to all those able leaders and faithful followers for a job not just well done, but exceptionally well done. We thank you one and all. Also our thanks should go to all the members and officers of AWSCPA who have given so generously of their time and talents to encourage our own organization.

Next, we should pause to evaluate our program for the future and determine if we are still dedicated to the purpose for which we were formed: "To advance the interest of women in all fields of accounting." Are all of our activities as individual ASWA members, as chapters, or as national officers, planned with this ultimate end in view? If not, they should be, and it's time we changed our course to that direction.

May I present the board who will be serving you during the 1963-1964 year: Phyllis Peters, President-elect for the year 1964-65; Vice presidents, Margaret Bailey, Anna Jackey and Bernadine Meyer; Secretary, Eileen Griggs; Treasurer, Helen Matthews; Directors—2 years, Naomi Nelson; Elaine Roth, Katherine Younk; Directors completing the 2nd year of two year term, Mary Baughan, Mary Louise Miller, Darthe Nay and Gracia Robinson, and Director ex-officio, Erma Sembach.

We, as your national board, wish to thank you for the great honor you have conferred upon us in electing us as your leaders for the coming year. In accepting this honor we realize that the greater the honor the greater the responsibility it entails. We assume this responsibility as your national board of directors for the coming year with a determination to serve you to the best of our ability.

Our faithfulness as leaders will come to nothing, however, unless we have your cooperation in following. So let us all work together as a team to make this, our 25th year, the best year of ASWA and start our second twenty-five years determined to encourage more women in all fields of accounting through the medium of our work with ASWA.