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Year in Review -- ASWA

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THE YEAR IN REVIEW

ASWA—by GRACE A. DIMMER, National President, 1950-1951

The Thirteenth year of the American Society of Women Accountants was completed June 30, 1951. We will review the results when we meet at our Annual Meeting to be held in Washington, D. C. on October 6, 7, and 8th, 1951.

A summary of our activities is submitted herewith for the information of members who may not be able to attend the Annual Meeting.

During the year our New Chapter Development Chairmen, Marion Frye of Cleveland, Ohio and Vera Jean Bobsene of Los Angeles, California, have added six new chapters to our Roster, namely: Lansing, Michigan; Pittsburgh, Pa.; Syracuse, New York; Kansas City Missouri; Sacramento and Oakland, California, making a total of 32 chapters located from Coast to Coast, and a total membership of over 1600.

Our membership chairman, Louisa Davis of Indianapolis, Indiana has had a busy year screening the many applicants for membership.

Much as we are anxious to grow in numbers, we are more interested in providing worthwhile technical programs and study groups for our members. Through our Program Chairman, Grace Highfield of Columbus, Ohio, chapters have been advised of technical subjects best suited to the problems of the membership, also a complete survey was made of the most popular topics for study groups. This plan has been in effect for several years, but each year finds the committee more efficient in assisting new chapters to prepare the year's technical program.

The Public Relations and Advisory Committees under the chairmanship of Marguerite Gibb of San Francisco, California were very active this year. Schools and colleges were sent reprints of an article entitled "The Progress of Women in Public Accounting" written by member Mary Lanigar of Palo Alto, California. She also consulted with Chapter Presidents in an advisory capacity and kept them informed on National matters.

As usual two Spring Conferences were held in May and June of this year. The May Conference was in Muskegon, Michigan, May 25th to 27th and the June Conference in Hollywood, California, June 9th and 10th.

These conferences were unusually well

attended indicating the interest of the members of getting together to exchange ideas and discuss chapter and personal problems. No official action is taken at the Spring Conferences but they provide an excellent forum of discussion which aids the National Board Members in formulating policies for the Society.

Excellent speakers are provided at our conferences and our own members submit papers on timely subjects.

Our Society has had much favorable publicity due to the caliber of the meetings held.

To stimulate competition among chapters for planning advance programs for the year, Study Groups and special activities, the American Woman's Society of Certified Public Accountants has again offered an award consisting of a Silver Trophy and \$50.00 to the A.S.W.A. Chapter obtaining the greatest number of points.

Due to the rapid increase in chapters and membership, the award chairman, Vivian Warner of Muskegon, Michigan, has had a tremendous job in compiling the credits due each chapter and final results will be tabulated for the Annual Meeting to be held in Washington, D. C. on October 5, 6, 7th.

A special Constitution and By-Laws Committee was appointed this year under the chairmanship of Paula Reinish of Grand Rapids, Michigan, for the purpose of reviewing and recommending changes in our Constitution and By-Laws. The proposed changes were discussed at both the Muskegon and Hollywood Conferences and have been submitted to the membership for final approval.

Our Treasurer, Virginia Wood of Atlanta, Georgia, has done an excellent job at preparing a budget for the year 1950-51. As we increase in numbers our financial problems change, and the need for a carefully prepared budget becomes more apparent.

Adrienne Munroe, our Secretary of Detroit, Michigan, has had an unusually heavy load this year due to the increased membership and the proposed changes in the Constitution and By-Laws.

When we are able to employ a full time Executive Secretary many of the routine duties of the National Officers can be assumed by her, thereby leaving the officers free to promote the interests of the Society and its members.

Our publication *The Woman C.P.A.* is

edited by Helen F. McGillicuddy of Chicago, Illinois, and under her direction the magazine has continued to be a source of good public relations for women accountants. The high standards established by our previous editors have been faithfully adhered to by Helen.

The Business Manager of *The Woman C.P.A.* is Helen Lord of New York, who is also Office Manager for A.S.W.A. She is located at 342 Madison Avenue.

The Legislative Committee under the Chairmanship of Frances McNamara of San Francisco, California followed through on the requirements of the Society regarding the Equal Rights Amendment.

Alice Aubert, Educational Chairman of New York, conducted a personal survey of Educational possibilities for our members especially in the smaller communities.

Veva Johnson, Publicity Chairman of Opportunity, Washington, has been very ill so was not able to devote much time to pub-

licity problems, however, we secured unusual national publicity for our annual meeting held in New York in September 1950.

Virginia Thrush of Toledo, Ohio headed the Research Committee as she did the preceding year. Her excellent survey regarding regions will be used in the very near future.

I presume every retiring President feels as I do, that much more could have been done if only time and energy permitted, however, we have continued our growth this past year, improved our methods of operation, assisted individual members when possible, so we can feel that progress has been made.

The President is only a figurehead of any organization and without a fine board of directors and committee chairmen could not accomplish much. My appreciation of their efforts is gratefully acknowledged. It has been a wonderful experience to work with such fine women.

COAST-TO-COAST

HAZEL BROOKS SCOTT, Los Angeles, California

ATLANTA

Pres., Elizabeth Meredith; Vice-Pres., Mary Wisdom; Sec., Frances Langston; Treas., Dorothy Gunn; Directors: Doris Kaylor, Catherine Lindsay, Lois Stephenson, Marie White, Eslie Lyon.

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CINCINNATI

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COLUMBUS

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DENVER

Pres., Mary Ellen Brickner, CPA; Vice-Pres., Helen Jacobs, CPA; Sec., Ida Wilacy; Treas., Helen Morrison; Directors: May Joyce, CPA, Emma Rotter, Ruth Olsen, Roberta Coler, CPA.

DES MOINES

Pres., Mildred Mahannah; Vice-Pres., Jackaline Rutherford; Sec., Helen Chap-