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What's New in Reading

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WHAT'S NEW IN READING

THEIA A. GEBBIE, Beverly Hills, California

HOW TO RUN A MEETING, by Edward J. Hegarty. (Whittlesey House, McGraw-Hill Book Company, Inc., New York, 1947. 217 pages. \$2.50.)

As a good pep talk stimulates us to further endeavors, so can this book kindle waning enthusiasm and spur us onward with new ideas. Club activities and committee meetings can be more successful and run more efficiently through the suggestions of Edward Hegarty who has had over thirty years of experience in observing and participating in such activity.

One chapter concerns new members and making them feel comfortable. One discussion club had a rule that the new member take part in the discussion at the first session he attended. Thus, the others came to know him; they learned his name and remembered his performance. In another type of club, the new member could be given a short talk or a committee report to make; the group sees him before them and they feel acquainted.

Many, many other pointers of organization activity are set forth to aid anyone concerned with the speaker, the meeting room, the program, and the general allaround functioning of an association.

BUSINESS LAW QUESTIONS WITH ANNOTATED ANSWERS, by H. M. Schuck. (University of Wisconsin, Madison, Wisconsin, 1947. 81 pages, paper covers. \$1.10.)

This bulletin, designed primarily as a review of business law for accountants, and especially for students preparing for the CPA examination, presents a summary, by subjects, of the business-law questions asked over a ten-year period in the Wisconsin CPA examinations, together with suggested answers well documented by case citations.

Since the CPA questions ordinarily are representative of the legal problems encountered most frequently in business practice, the contents of the bulletin are recommended to businessmen, who will learn from its pages to recognize legal problems when they occur and to appreciate something of the legal significance of certain acts and omissions in the conduct of business affairs. The discussions which are part of the answers are most helpful. This bulletin offers, in clear and concise form, a great deal of valuable information for a small price. THE LAND AND WILDLIFE, by Edward H. Graham. (Oxford University Press, New York, 1947. 210 pages. \$4.00.)

We do not have to be biologists or soil conservation experts to appreciate the common sense and suggestions set forth in this book. The sportsman, the hunter, the trapper, the fisherman, and the farmer are all concerned with our present wildlife; and we should be interested in what can be done to preserve or increase it. Mr. Graham's contention is that wildlife can be managed by means of land use; various methods of good land use for such purposes are discussed.

The book starts with a summary of past thought and action with respect to wild animals. Successive pages deal with information and consideration of methods by which marshes and swamps can be made productive of furbearers and waterfowl, how ponds and streams can be bordered to prevent drying and thus increase fish preservation. There is more here relating to land conservation and animal life than to water and fish preservation, but all of the thinking acquaints us with today's problem in this field and is worthy of the consideration of civic-minded readers.

THE FACE OF THE CLAM, by Luther Whiteman. (Random House, New York, 1947. 248 pages. \$2.50.)

To have witnessed the "characters" of California is to appreciate this book. The dunites of the story may be fictional but they live for the reader in their unique way of life. The new California law making it illegal to dig for the Pismo clam further enhances the historical significance of dune life portrayed here.

The Face of the Clam has to do with the beaches in the dune region of San Louis Obispo County in California, of Frenchy and the others. Frenchy is the nudist and student of the occult who had to study the clam to see if it had a face before he would descecrate himself by eating it. Here, too, lived Dunker, the breathing fanatic; Old Man Dagget who one day made a killing by picking the right pony (what he did with the money is exactly what he planned to do); and Peg who threatened this male Paradise with a woman.

There is much charm and laughter here; there is entertainment and knowledge of a unique and almost extinct manner of living.