

10-1947

Presidents Message: ASWA

Evelyn E. Forsyth

Follow this and additional works at: <https://egrove.olemiss.edu/wcpa>



Part of the [Accounting Commons](#), and the [Women's Studies Commons](#)

Recommended Citation

Forsyth, Evelyn E. (1947) "Presidents Message: ASWA," *Woman C.P.A.*: Vol. 9 : Iss. 6 , Article 4.
Available at: <https://egrove.olemiss.edu/wcpa/vol9/iss6/4>

This Article is brought to you for free and open access by the Archival Digital Accounting Collection at eGrove. It has been accepted for inclusion in *Woman C.P.A.* by an authorized editor of eGrove. For more information, please contact egrove@olemiss.edu.

THE PRESIDENT'S MESSAGE



ASWA

The opportunities for women in the field of accounting have often been expressed by my capable and outstanding predecessors—the past officers of the American Society of Women Accountants.

I feel confident that, as we expand, we are contributing to the cultural and practical advancement of our members in coping with the tremendous, mounting structure involving the technical matters of business and finance of our economic world of today and tomorrow.

We have often been reminded of the important part that accountants have in business, and these reminders have been an encouragement and enhancement of our chosen profession. They have also served as an inducement to a code of properly applied efforts. This code must first be individual and will become naturally collective, as is our goal.

What greater incentive for study and cooperation could be offered us than an integral part of this great adventure and achievement on which the world at large is constantly speculating?

We are constantly presented with a challenge to increase and improve our achievements. Since there is no greater spur than a Challenge, I am assured that the American Society of Women Accountants will continue to grow in stature in the future years as it has in the past.

We realize that our advantages are only what we make of them, and we are determined that they shall be great. In that determination we recognize that cooperation is one of the most important factors of which our Society provides the greatest source. May we make the most of our golden tool of opportunity.

Evelyn E. Forsyth, newly-elected president of the American Society of Women Accountants, has been very active in the Grand Rapids chapter of the society and has just completed two busy and successful years as a national officer, serving as second and then as first vice-president.

Her activities in the organization of the Muskegon chapter expanded into an appointment last year as chairman of the new chapter development committee, which, under her capable direction, achieved spectacular results, two new chapters having been organized and a considerable number of other contacts made.

A co-chairman of the committee which arranged the 1947 joint annual meeting she performed miracles in securing superior conference accommodations as well as unusual publicity features and has our warmest gratitude for her very considerable contribution to the success of that occasion and to the comfort and pleasure of those who attended.

Miss Forsyth studied business administration at Davenport MacLachlan Institute and is a member of the National Office Managers Association.

She is assistant secretary-treasurer of the Pantlind Hotel Corporation, having served that organization for fourteen years.

In the midst of heavy duties and demanding obligations she finds time to play golf.