

10-1946

President's Message: ASWA

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Recommended Citation

Sudderth, Susie (1946) "President's Message: ASWA," *Woman C.P.A.*: Vol. 8 : Iss. 6 , Article 3.
Available at: <https://egrove.olemiss.edu/wcpa/vol8/iss6/3>

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THE PRESIDENT'S MESSAGE



The president of the American Society of Women Accountants today, and for some time to come, will hold a position unique among presidents. The usual order is for the outstanding member to be selected as president—the one who can represent to the public and typify to the membership, the standards and ideals of the organization. For ASWA, however, we are a young organization. Our membership so far has little more than touched the top strata of women accountants. We are all leaders in the Accounting world. Each of us, in our own sphere, represents to business and to women, the American Society of Women Accountants. When we say that our purpose is to advance the interest of women accountants, improve the efficiency of our members, and further the opportunities for women in this profession, we mean that we, each one, encourage other women to enter the profession; that we inspire them to improve and develop their talents by the very positive fact of keeping our own minds ever open and alert for improvements; and that we ourselves with dignity and grace, give to our business associates value plus as our contribution toward furthering the opportunities for other women in the profession. And so I come to you, not as a president in the usual sense, but as one who will endeavor to coordinate your ideas and efforts and administer your expressed desires.

When I become president I join a long line of women outstanding in the profession that I love. Yes, it is a long line. It extends back only a few years, but I can see it stretching ahead to ever widening horizons. My predecessors, though a handful in number, have been pioneers in the accounting profession who have further distinguished themselves by their efforts in the interests of others. Of those who will join this line year after year, I see many faces already familiar to us, and then new faces, faces of those who are to become members and whom we shall have the responsibility of developing as leaders both in this organization and in business. I hope that I shall be worthy of my place in this line.

ASWA

Susie Sudderth, newly elected president of ASWA, is a charter member of the Atlanta Chapter and served as its first president. During 1945-46 she was National Treasurer.

Her entire business career has been with the Retail Credit Company where she now holds the position of tax accountant. She has a B.C.S. degree from the Evening School of the University System of Georgia and is a member of Delta Mu Delta, national honorary commerce fraternity. She has passed the C.P.A. examinations but does not have the public experience required for a certificate.

She is a native of Georgia and thinks that it is the top of the world. However, her favorite pastime is traveling. She still has Alaska and South America on her list (and will add Australia and Asia and South Africa when air travel becomes more common) and she wants to revisit almost every place she has ever been. Since she would like to write about all the places she visits and have time to sketch all the people she sees, it looks like a full schedule.