Program

10:30 DIGITAL YOKNAPATAWPHA IN 2017 AND BEYOND John Michael Corrigan, Lorie Watkins, and Stephen Railton Nutt Auditorium

12:00 LUNCH ON YOUR OWN

2:00 PANEL

CURRENCY CONVERSIONS: CALCULATING PERFORMANCES IN FAULKNER'S YOKNAPATAWPHA Nutt Auditorium

"THAT DELTA": LAND, WOMEN'S SEXUALITY, AND THE MISCEGENATION OF MONEY

John N. Duvall

TOO SMALL TO FAIL: JASON COMPSON'S DAY OF DIMINISHING RETURNS

Ted Atkinson

DRESS FOR SUCCESS: CLOTHING AS CURRENCY IN *THE HAMLET*

Christopher Rieger

3:30 PANEL

BOOKS AND THINGS Nutt Auditorium

"BOOKLESS MISSISSIPPI": THE CULTURAL ECONOMY OF READING IN THE DEPRESSIONERA SOUTH

Sarah E. Gardner

FLEM SNOPES UNDER THE MATERIAL SPELL: READING THINGS IN THE SNOPES TRILOGY Han Qiqun

5:30 COCKTAIL PARTY Oxford Depot

WEDNESDAY, JULY 26

9:00 TEACHING FAULKNER III

FAULKNER IN THE AP/IB CLASSROOM Brian McDonald

Nutt Auditorium

10:30 PANEL

GIFTING AND DEBT Nutt Auditorium

INTRUDER IN THE DUST: MONEY, GIFTING, AND THE NOBEL PRIZE

Michael Wainwright

RACIAL DEBTS, INDIVIDUAL SLIGHTS, AND SLEIGHTS OF HAND IN FAULKNER'S INTRUDER IN

THE DUST

Mary A. Knighton

WHAT'S LOVE GOT TO DO WITH IT: THE PRICE OF ICE CREAM IN "MISSISSIPPI" Zoran Kuzmanovich

12:15 SEARCHING FOR FAULKNER DURING THE OLE MISS INTEGRATION CRISIS: A TALE OF TWO BROTHERS
[Light lunch provided]

[Light lunch provided]
Kathleen Woodruff Wickham
Faulkner Room, Archives and Special Collections,
J. D. Williams Library

2:00 FAULKNER'S FAILED ECONOMIES
Gavin Jones
Nutt Auditorium

3:30 PANEL

MONEY AND ALIENATION Nutt Auditorium

THE COMEDY AND GRAVITY OF MONEY IN "TWO-DOLLAR WIFE" AND OTHER WORKS BY WILLIAM FAULKNER

Caroline Miles

LIGHT IN AUGUST: ESTRANGEMENT AND THE MEDIUM OF MONEY
Terrell L. Tebbetts

5:30 WALK THROUGH BAILEY WOODS (Meet in the parking lot behind University Museum)

6:00 PICNIC AT ROWAN OAK

THURSDAY, JULY 27

9:00 GUIDED TOURS OF NORTH MISSISSIPPI (All tours depart from the parking lot at the Inn at Ole Miss)

OXFORD OVERVIEW

Jay Watson

NEW ALBANY AND RIPLEY Jack Elliott

MISSISSIPPI DELTA Scott Barretta

5:30 CLOSING PARTY AND SIGNING Square Books

artist Kent Rogowski. *Love = Love* is a series of collages that were created using pieces of over sixty store-

Outreach and Continuing Studies.

University Museum Exhibition

that were created using pieces of over sixty store-bought puzzles. Although puzzle pieces are unique, and can only fit into one place within a puzzle, they are sometimes interchangeable within a brand. These puzzles were cut using the same die, but depict unrelated images. Rogowski has created a series of entirely new compositions by recombining the puzzle pieces. These spectacular, fantastical, and surreal landscapes sit in direct contrast to the banal and bucolic images of the original puzzles.

The Faulkner and Yoknapatawpha Conference at

the University of Mississippi is sponsored by the Department of English and the Center for the Study of

Southern Culture and coordinated by the Division of

During the conference week the University Museum is

hosting *Love* = *Love*, an exhibit featuring the work of

Faulkner Displays

The Department of Archives and Special Collections is hosting *Mississippi, Faulkner, and Money*, a display of archival materials related to William Faulkner and the economic history of Mississippi during his lifetime, in the Seymour Lawrence Room. Also available for viewing during the conference week is the Mississippi bicen-

tennial exhibit, *Mississippi: 200 Years of Statehood*, in the Faulkner Room. The department is located on the third floor of the J. D. Williams Library and is open Monday-Friday from 8:00 to 5:00, except for university holidays. For more information, please contact Jennifer Ford at 662-915-7639.

Annual Display of University Press Books

Books published by members of the American Association of University Presses will be exhibited from Sunday, July 23, through Wednesday, July 26, in Music Building Room 118. The AAUP book exhibit is sponsored by the University Press of Mississippi.

Gifts

Gifts from the William Faulkner Society and Greg Perkins, as well as donations in memory of John W. Hunt, Faulkner scholar and emeritus professor of literature at Lehigh University, have been made to support the conference and the John W. Hunt Scholars at this year's conference.

Special Thanks

The conference organizers are grateful to all the individuals and organizations that support Faulkner and Yoknapatawpha annually and offer special thanks this year to Square Books, the City of Oxford, and the Oxford Convention and Visitors Bureau.

For tourist information, contact:
Visit Oxford MS
1013 Jackson Avenue East
Oxford, MS 38655
Telephone: 800-758-9177, 662-232-2477
tourism@visitoxfordms.com

tourism@visitoxfordms.com
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Oxford and the Oxford Convention & Visitors Bureau.





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FAULKNER AND MONEY

THE ECONOMIES OF YOKNAPATAWPHA AND BEYOND



The University of Mississippi
Faulkner & Yoknapatawpha Conference

Oxford, Mississippi, July 23–27, 2017

Program

SUNDAY, JULY 23

- 10:00 REGISTRATION Yerby Conference Center
- 1:00 RECEPTION FOR EXHIBITION

 Love = Love
 University Museum
- 2:30 PANEL

A SPECULATIVE, FOUR-PART ECONOMIC BIOGRAPHY OF WILLIAM FAULKNER Nutt Auditorium

"CARCASSONNE" AND THE SCENE OF LABOR IN FAULKNER'S EARLY WORK Michael Zeitlin

"I AM GOING COLD-BLOODED YANKEE NOW": MONEY, MEDIA, AND THE ECONOMIC PARABLE IN FAULKNER'S GREAT DEPRESSION Robert Jackson

PICTORIALISM, PROLIXITY, AND SPATIAL FORM: FAULKNER'S POST-HOLLYWOOD RACIAL IMAGINARY

Peter Lurie

FINANCIALIZATION AND NEOLIBERALISM: A SNOPES GENEALOGY John T. Matthews

- 4:00 WHAT PRICE A "CHEAP IDEA"? MONEY, SANCTUARY, AND ITS INTERTEXTS Richard Godden Nutt Auditorium
- 5:30 BUFFET SUPPER Rowan Oak, Old Taylor Road
- 7:30 WELCOME

Nutt Auditorium Noel E. Wilkin, Provost, University of Mississippi Robyn Tannehill, Mayor, City of Oxford

JOHN W. HUNT SCHOLARS

Ted Atkinson

President, William Faulkner Society

PRESENTATION OF EUDORA WELTY AWARDS IN CREATIVE WRITING

Rebecca Lauck Cleary, Center for the Study of Southern Culture

PANEL

TWO MORE EPISODES FROM FAULKNER'S ECONOMIC BIOGRAPHY

WILLIAM FAULKNER, THE BAILEY FAMILY, AND ROWAN OAK

Ike S. Trotter and Cham Trotter

LEGACY: THE CURRENCY OF ETERNITY Gloria Burgess

MONDAY, JULY 24

9:00 TEACHING FAULKNER I

NOT FOR LOVE OR MONEY! . . . WELL, MAYBE FOR MONEY!
Charles A. Peek and Terrell L. Tebbetts
Nutt Auditorium

10:30 PANEL

URBAN, RURAL, AND ONTOLOGICAL ECONOMIES
Nutt Auditorium

WALL STREET AND JEFFERSON SQUARE: FAULKNER'S RURAL AND URBAN ECONOMIES Matthew Bolton

FAULKNER'S STORES: MICROFINANCE AND ECONOMIC POWER IN THE POSTBELLUM SOUTH David A. Davis

"MORE THAN FLESH SHOULD BE ASKED TO STAND": BEING, RELATION, AND EXCHANGE IN FAULKNER'S EMBODIED ECONOMIES Ryan Heryford

- 12:15 COLLECTING FAULKNER
 [Box lunch available upon request]
 Seth Berner
 Yerby Center Auditorium
- 2:00 ANSWERING THE CALL: TELEPHONIC FASCISM AND FAULKNER'S ANGEL OF HISTORY Myka Tucker-Abramson Nutt Auditorium
- 3:30 PANEL

Daniel Anderson

ECONOMIES OF ENTERTAINMENT AND PLAY Nutt Auditorium

"INNOCENTS" AT RINKSIDE AND ON THE GRIDIRON: FAULKNER, SPORTS, AND PROFESSIONALISM

THE "GIRL IN THE PICTURE": JOAN CRAWFORD, WILLIAM FAULKNER, AND HOLLYWOOD MONEY James Deutsch

"HONEY, YOU'VE GOT YOUR ACCOUNT IN THE WRONG BANK": MONEY AND FEMALE DESIRE IN *THE LONG SUMMER*D. Matthew Ramsey

FREE EVENING

TUESDAY, JULY 25

9:00 TEACHING FAULKNER II
BEGINNING WITH MONEY
James B. Carothers and Theresa M. Towner
Nutt Auditorium

Program Participants

Daniel Anderson is an assistant professor of English and the director of American studies at Dominican University in River Forest, Illinois. He is the author of *The Culture of Sports in the Harlem Renaissance* (2017) and has published essays on Robert Penn Warren, James Weldon Johnson, and the literary aspects of Negro League baseball. A former sportswriter, he holds a degree in journalism from Northwestern University as well as graduate degrees in English from Boston College and the University of Minnesota.

Ted Atkinson is associate professor of English at Mississippi State University, editor of Mississippi Quarterly, and president of the William Faulkner Society. He is the author of Faulkner and the Great Depression: Aesthetics. Ideology, and Cultural Politics (2006) and of articles published in Journal of American Studies, Southern Quarterly, Southern Literary Journal, and the Faulkner Journal, Previous appearances at Faulkner and Yoknapatawpha resulted in contributions to Faulkner and Formalism, Fifty Years after Faulkner, and Faulkner and the Black Literatures of the *Americas*. Atkinson's current project is a book titled "Monumental Designs: A Cultural History of the Tennessee Valley Authority."

Scott Barretta is an instructor of sociology at the University of Mississippi, where his courses include Anthropology of Blues Culture. He is a writer/researcher for the Mississippi Blues Trail, the host of the Mississippi Public Broadcasting show *Highway 61*, and the former editor of *Living Blues*, published by the Center for the Study of Southern Culture. His latest projects include the documentary film *Shake 'em On Down* about bluesman Mississippi Fred McDowell.

Seth Berner has been collecting Faulkner for thirty-five years, exhibiting Faulkner at Faulkner and Yoknapatawpha for twenty-five years, and talking about Faulkner at the conference for fifteen years. Seth's Faulkner website lives at www.bernerbooks.com. Seth lives in Portland, Maine, with his sweetie Liz—who will kill him if he mentions Faulkner again. (But she isn't here, so feel free to talk Faulkner with Seth all this week.)

Matthew Bolton is the head of the Upper

School and an English teacher at the Seven Hills School in Cincinnati, Ohio. Prior to this, he was a teacher and administrator at Loyola School in New York City and taught English courses at the City University of New York and the College of Mount Saint Vincent. He earned his doctorate from the CUNY Graduate Center and received the T. S. Eliot Society's Fathman Scholar Award for work related to his dissertation. Bolton's publications include chapters in the books *The Waste Land at 90* and *Ernest Hemingway and the Geography of Memory*.

Gloria Burgess is professor of transformational leadership at Seattle University and visiting faculty at the University of Washington and University of Southern California. Her

books include *Dare to Wear Your Soul on the Outside: Live Your Legacy NOW* (2008) and *Legacy Living* (2006). She coedited *Leading in Complex Worlds* (2012) and *The Embodiment of Leadership* (2013) and has several chapters forthcoming on the intersectionality of leadership and the arts. A fellow at Cave Canem, a prestigious collective of poets and writers of the African Diaspora, she has published her work in diverse collections, including *The Ringing Ear: Black Poets Lean South* (2007).

James B. Carothers, Conger Gabel Teaching Professor at the University of Kansas, has attended the Faulkner and Yoknapatawpha Conference every year since 1979. A founding coeditor of the *Faulkner Journal*, he has published extensively on Faulkner's short stories, humor, heroes, and later fiction, as well as on Hemingway, American humor, and baseball in American literature. He is now contributing to the Digital Yoknapatawpha project.

John Michael Corrigan is an associate professor at National Chengchi University (Taipei, Taiwan). He is the author of *American Metempsychosis: Emerson, Whitman, and the New Poetry* (2012) and serves as an editor with Digital Yoknapatawpha, which is housed at the University of Virginia.

David A. Davis is director of Fellowships and Scholarships, associate professor of English, and associate director of the Spencer B. King Jr. Center for Southern Studies at Mercer University. He is the author of the forthcoming book *World War I and Southern Modernism* in addition to numerous essays on southern literature and culture. Currently, he is writing a book about sharecropping and southern literature.

James Deutsch is a curator and editor at the Center for Folklife and Cultural Heritage at the Smithsonian Institution, where he has helped plan and develop public programs on California, China, Hungary, Peace Corps, Apollo Theater, Circus Arts, National Aeronautics and Space Administration, Mekong River, US Forest Service, World War II, Silk Road, and White House workers. In addition, he serves as an adjunct professor teaching courses on American film history—in the American Studies Department at George Washington University. Deutsch has also taught American studies classes at universities in Armenia, Belarus, Bulgaria, Germany, Kyrgyzstan, Norway, Poland, and Turkey.

John Duvall is the Margaret Church
Distinguished Professor of English at Purdue
University where he edits the department's
journal, MFS Modern Fiction Studies. He is the
author of four books, including Faulkner's
Marginal Couple: Invisible, Outlaw, and
Unspeakable Communities (1990) and Race and
White Identity in Southern Fiction (2008). John
also has edited the anthology Faulkner and His
Critics (2010) and has previously presented at
Faulkner and Yoknapatawpha in 1985, 1994,
1999, 2007, and 2015.

Jack Elliott is a retired historical archaeolo-

gist formerly with the Mississippi Department of Archives and History. He has lived most of his life at the extinct town of Palo Alto, Mississippi, founded by his great-greatgrandfather in 1846. His personal connection to history and place has given him a strong interest in the sacramentality of place. In 1987 he began the program that resulted in the creation of the Natchez National Historical Park.

Sarah E. Gardner is professor of history at Mercer University. Her most recent publication, *Reviewing the South:*The Literary Marketplace and the Southern
Renaissance, 1920–1941, came out this spring with Cambridge University Press.

Richard Godden teaches in the English

Department at the University of California at Irvine. He is the author of *Fictions of Capital* (1990), *Fictions of Labor: William Faulkner and the South's Long Revolution* (1997), and *William Faulkner: An Economy of Complex Words* (2007). He currently works on the relation between finance capital and late twentieth-/early twenty-first-century fiction. His manuscript, "Paper Graveyards: Towards a Narrative Poetics of the Financial Turn," approaches completion.

Ryan Heryford is an assistant professor at California State University, East Bay, where he teaches courses in twentieth-century American literary and cultural studies with a focus on narratives of environmental justice. His current manuscript, "Preservation and the Production of Bare Life," explores twentieth-century American literary negotiations of the dominant discourses of environmental preservation emerging under the shadow of a rapidly expanding US empire. His article on Absalom, Absalom! and the 1914–34 United States occupation of Haiti can be found in Faulkner's Geographies (2015).

Robert Jackson is an associate professor of English at the University of Tulsa, where he is also affiliated with programs in film studies and African American studies. Among his publications in literature, film and media studies, and social history are numerous articles and reviews, as well as two books, Seeking the Region in American Literature and Culture: Modernity, Dissidence, Innovation (2005) and the brand new, Faulkner-heavy volume Fade In, Crossroads: A History of the Southern Cinema (2017).

Gavin Jones is the Frederick P. Rehmus Family Professor of Humanities at Stanford University. He is the author of Strange Talk: The Politics of Dialect Literature in Gilded Age America (1999), American Hungers: The Problem of Poverty in US Literature, 1840–1945 (2007), and Failure and the American Writer: A Literary History (2014). He is currently writing a book about John Steinbeck's visions and revisions of twentieth-century American history.

Mary A. Knighton is professor of literature at Aoyama Gakuin University in Tokyo. Her publications include "Hearing Secret Voices

Program Participants

in Twain's Personal Recollections of Joan of Arc" (2017), "William Faulkner's Illustrious Circles: Double-Dealing Caricatures in Style and Taste" (2017), and "Swinks and Snopeses: The Germ of the 'Global Provincial' in Twain and Faulkner" (2009).

Zoran Kuzmanovich is a professor of English at Davidson College. He is the creator of the Mobile Nabokov Library, the coeditor of the MLA Approaches to Teaching Nabokov's "Lolita" (2008) and the author of Quick and Dirty Serbian (CD-1999). Twice president of the International Vladimir Nabokov Society, he has served as the executive editor of Nabokov Studies since 1996. He is currently at work on a multivolume encyclopedia of fragrant plants and a book of fragrant plants in literature.

Peter Lurie is the author of Vision's Immanence: Faulkner, Film, and the Popular Imagination (2004) and of the forthcoming American Obscurantism: History and the Visual in US Literature and Film, as well as the coeditor with Ann J. Abadie of Faulkner and Film: Faulkner and Yoknapatawpha, 2010. He is associate professor of English and film studies at the University of Richmond and in 2015 was the Fulbright Distinguished Chair in American Studies at the University of Warsaw. His current research project is provisionally titled "Black Evanescence: Cinema's Racial Ontology from Analogue to Digital."

John T. Matthews is professor of English at Boston University. His previous books include The Play of Faulkner's Language, "The Sound and the Fury": Faulkner and the Lost Cause, and William Faulkner: Seeing through the South. He is the editor of A Companion to the Modern American Novel, 1900–1950, William Faulkner in Context, and The New Cambridge Companion to William Faulkner. His articles on Faulkner and southern literature have appeared in ELH, boundary 2, NOVEL, American Literary History, Philological Quarterly, and elsewhere. Jack is pleased to have participated in many Faulkner and Yoknapatawpha Conferences over the years.

Brian McDonald is the coordinator of international baccalaureate and advanced placement programs in the School District of Lancaster, Pennsylvania.

Caroline Miles is associate professor of English at the University of Texas-Rio Grande Valley. She has published numerous articles on issues of gender, labor, and money in the South and is completing a book manuscript on William Faulkner and economics. Miles is also a recipient of the prestigious University of Texas System Regents' Teaching Excellence Award.

tus at the University of Nebraska at Kearney. He and Robert Hamblin published *A William Faulkner Encyclopedia* and *A Companion to Faulkner Studies*. One of his books of poetry, *Breezes on Their Way to Being Winds*, won the Nebraska Center for the Book Award in poetry

Charles A. Peek is professor of English emeri-

for 2016, and was selected for recording for Talking Books. He also directed a Heartland Emmy Award–winning public television program on Carl Sandburg.

Han Qiqun is an associate professor of English at Nanjing Forestry University, China. She wrote her dissertation on Faulkner's writings of things in the Snopes trilogy and has published five articles on Faulkner in terms of thing theory. A 2016–17 visiting scholar at the Center for Faulkner Studies at Southeast Missouri State University, she is currently undertaking a nationally funded project entitled "A Study of the Moral Reconstruction in American Southern Literature."

Stephen Railton is a professor of English at the University of Virginia and the director of the Digital Yoknapatawpha project. For the last two decades he has spent much of his time in virtual reality, where his other projects include two more on Faulkner: Faulkner at Virginia: An Audio Archive and *Absalom*, *Absalom!* An Electronic Chronology.

D. Matthew Ramsey is an associate professor of film and literature and chair of the Department of English and Communications at Salve Regina University in Newport, Rhode Island. His publications on Faulkner and popular culture can be found in the *Faulkner Journal*, *A Companion to Faulkner Studies*, *Faulkner and Material Culture*, and *Critical Insights: William Faulkner*.

Christopher Rieger is director of the Center for Faulkner Studies and professor of English at Southeast Missouri State University. He is the author of Clear-Cutting Eden: Ecology and the Pastoral in Southern Literature, and he has edited four essay collections, including the newly published Faulkner and Hurston.

Terrell L. Tebbetts holds the Martha Heasley Cox Chair in American Literature at Lyon College. He has published over four-dozen articles on American literature in journals such as Steinbeck Review, South Central Review, College Literature, Southern Literary Journal, the F. Scott Fitzgerald Review, Teaching Faulkner, the Faulkner Journal, and Philological Review. He regularly co-leads the Teaching Faulkner sessions at Faulkner and Yoknapatawpha. He was guest editor of a recent issue of the Faulkner Journal focused on "Faulkner in Contemporary Fiction."

Theresa M. Towner is a professor of literary studies at the University of Texas at Dallas, the author of *The Cambridge Introduction to William Faulkner*, and associate director of Digital Yoknapatawpha.

Cham Trotter has practiced general law for forty-five years in Belzoni, Mississippi. A past president of the Mississippi Bar, he is also a life fellow of the American Bar Foundation, a founder and life member of the Mississippi Public Defenders Association, and the University of Mississippi Law School's 2015 Alumnus of the Year. Currently serving on

Bicentennial of Mississippi's Judiciary and Legal Profession Steering Committee, he is also a past president of Greenwood, Mississippi's Little Theater and enjoys tennis, travel, and participating in community theater.

Ike S. Trotter is a 1974 graduate of the University of Mississippi. For the past fortytwo years, he has operated his own financial services practice, Ike Trotter Agency, LLC in Greenville, Mississippi, where he is professionally credentialed as a financial advisor through the American College of Financial Services of Bryn Mawr, Pennsylvania. Recognized as a 2014 Leader in Finance in Mississippi by the Mississippi Business Journal, he is also serving as 2017–18 chair of the advisory board for the Risk Management and Insurance Program at the University of Mississippi School of Business, where he was awarded the Outstanding Supporter Award in 2013.

Myka Tucker-Abramson is a lecturer at King's College London. Her work has been published in *Modern Fiction Studies, Modern Drama*, and *Edu-Factory*, and is forthcoming in *PMLA*. She has recently completed a book manuscript on urban redevelopment, midcentury US novels, and the rise of neoliberalism.

Michael Wainwright is an honorary research associate with the English Department at Royal Holloway, University of London. His five monographs include Darwin and Faulkner's Novels: Evolution and Southern Fiction (2008), Faulkner's Gambit: Chess and Literature (2011), and Game Theory and Postwar American Literature (2016). His readings at international symposiums include two previous appearances at Faulkner and Yoknapatawpha.

Lorie Watkins received her PhD from the University of Southern Mississippi and is associate professor of English at William Carey University. She recently edited and contributed to A Literary History of Mississippi and is the author of William Faulkner, Gavin Stevens, and the Cavalier Tradition. She has published various essays on Faulkner and is a former John D. Hunt Scholar at the Faulkner and Yoknapatawpha Conference.

Jay Watson is Howry Professor of Faulkner Studies at the University of Mississippi and the director of Faulkner and Yoknapatawpha

Kathleen Woodruff Wickham is a professor of journalism at the University of Mississippi. She has also lectured at the Sorbonne and Rennes universities in France. She is the author of the forthcoming book, We Believed We Were Immortal: Twelve Reporters Who Covered the 1962 Integration Crisis at Ole Miss.

Michael Zeitlin, associate professor of English at the University of British Columbia, is former coeditor of the Faulkner Journal. Recent essays include "Faulkner, Adorno, and 'the Radio Phenomenon,' 1935" and "Faulkner and the Royal Air Force Canada, 1918." Work in progress includes a study of Faulkner's aviation stories, novels, and screenplays.