



Entrepreneurship training workshop participants in Mukono. Photo credit: Naggujja Janet/ILRI.



Entrepreneurship training workshop participants in Masaka during a session. Photo credit: Naggujja Janet/ILRI.

Strengthening entrepreneurial and business capacities of women and youth-led businesses in the pig value in Uganda



UGANDA MORE PORK PROJECT

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Project intervention

Women and youth



Pig aggregators in a specialized training workshop in Mukono. Photo credit: Naggujja Janet/ILRI.

Challenge

- Low technical, financial and business skills experienced by women and youth-led businesses in the pig value chains.
- This has resulted in poor business performance, and weak linkages with pig farmers.

Expected outcomes

- Empowered and skilled women and youth-led businesses that are more effective in providing services and enhancing linkages with smallholder men and women pig producers through various forms of market arrangements
- Improved profitability in the youth and women-led businesses through improved business operations

Our approach

- Personal initiative business training for women and youth-led businesses, following the Empretec model
- Empretec model is a behavioral approach, designed to unleash personal entrepreneurial potential for SMEs and improve their business skills, foster motivation and enhance business networks.
- Conducted an Entrepreneurship Training Workshop, specialized training workshops and one on one coaching and mentoring sessions

Results, outcomes, achievements

- Changes in mindsets towards business
- Improved business acumen
- Improved financial literacy
- Increased valuing of one's time
- Setting of clear business goals and vision

Lessons and significance

- Low literacy levels among pig aggregator groups, therefore, need to hold separate sessions for the aggregators, and veterinary drugs and feed stockists.
- Consideration of time constraints especially for women-led businesses. Need for short, concise and interactive sessions.
- Reflections from participants:
 - Keeping records helps in separating personal expenses from business expenses.
 - "Starting from where I am with what I have however little it is, is fine since money needs to be used and multiplied".

Partners

- ILRI
- Enterprise Uganda
- Mukono and Masaka District Local Government



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