

1 **Institutional Integration in Transboundary Marine Spatial Planning: A theory-based**  
2 **evaluative framework for Practice**

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9  
10 **Abstract**

11 The governance of shared waters involves complex interactions between actors and institutions  
12 embedded in different legislative approaches, cultures and administrative procedures. Marine  
13 Spatial Planning can address the transboundary dimension of marine governance, based on its  
14 potential to foster integration between sectoral agencies, regulatory bodies and local stakeholders  
15 when making decisions about the distribution of coastal and maritime uses. Coordination between  
16 activities and practices of actors in planning transboundary areas is imperative in advancing  
17 sustainability. This paper seeks to make a contribution to the evolving field of MSP by expanding  
18 the dimensions of integration in MSP to consider institutional integration. In doing so, the paper  
19 reviews pivotal literature on MSP and makes an argument that existing studies on integration in  
20 MSP are structured in an inductive manner and focused on national and sea-basin cases. In  
21 response to addressing these gaps, we used the social systems theory and related theories, as an  
22 overarching and valuable lens to understand the institutional challenges of planning across  
23 maritime borders. Based on these lenses, we present an evaluation framework that uses the  
24 metaphor of a ‘wheel’ to indicate iterative stages (observation, initial impact, response, recovery  
25 and stabilisation) that are shaped by dimensions including structural alignment, self-oriented  
26 action, collaborative capacity. This is followed by discussion about the potential application and  
27 next steps for enhancing the utility of the framework. In conclusion, the paper adds to the growing  
28 discourse on transboundary MSP by presenting a deductive framework that can be applied to  
29 different context and multi-governance levels to understand institutional integration.

30

31 **Key words:** Marine Spatial Planning, Transboundary, Integration, Social Systems Theory,  
32 Evaluation Framework

33

## 35 **1 Introduction**

36 Marine Spatial Planning (MSP)<sup>1</sup> is one approach of many, used for marine governance amongst  
37 others such as conservation planning, ecosystem-based management (EBM), and integrated  
38 coastal zone management (ICZM). Comparatively, MSP has gained popularity over the last two  
39 decades with over 20 government-approved marine spatial plans instituted to legitimise the  
40 development of maritime activities, reduce conflicts and enhance synergies between sectors (Ehler  
41 et al., 2019; Iglesias-Campos et al., 2015). Maritime activities continue to grow exponentially;  
42 maritime transport is responsible for 80% of world trade, offshore renewable energy output  
43 increased by 21.7% (MW) between 2003–2008 in Europe, whilst the global total capacity of cables  
44 increased at a compound growth rate of 57% between 2007 and 2011 (Gee et al., 2019; UNCTAD,  
45 2018). The compound annual growth rate of global aquaculture industry is expected to increase by  
46 4.46% between 2018 and 2022 (Technavio, 2018). Traditional maritime uses including maritime  
47 transport, fishing and emerging uses, such as offshore grid connections, are mobile, spatially  
48 heterogenous and span multiple maritime jurisdictions. The continuous growth and transboundary  
49 nature of maritime activities calls for increased coordination between regulatory and sectoral  
50 agencies for effective planning across borders. There have been continuous calls to consider the  
51 transboundary nature of maritime activities and integration<sup>2</sup> in MSP (Papageorgiou & Kyvelou,  
52 2018; Rus, 2012). In response to these calls and legislative drivers such as the EU MSP Directive  
53 2014/89/EU, there are on-going development of institutions, concurrent co-development of  
54 science and evidence in MSP practice.

55  
56 However, various MSP discourses show that despite the growing attention on MSP, there remains  
57 a gap between what MSP sets out to do in theory and actual gains in practice. The integrative  
58 ability of MSP has been critiqued and labelled as ‘post-political’, in the sense that it fails to address  
59 multi-sectoral objectives and largely re-enforces previous fragmented decision-making processes  
60 (Tafon, 2018). Echoing this, Ritchie & Ellis (2010) and Flannery et. al (2018) have highlighted

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<sup>1</sup> Also known as Maritime Spatial Planning, Marine Planning or Coastal and Marine Spatial Planning

<sup>2</sup> Vince and Day (2020 p.2) defines integration as” a decision-making process designed for multilevel governance and the involvement of multiple actors, with the potential for these to be applied across multiple timeframes”.

61 the limited citizen participation, subjectivity, and top down nature of stakeholder engagement and  
62 consultation. Similarly, Morf et al. (2019) noted that the much-acclaimed idealistic stance of  
63 inclusive participation does not work in practice due to limited time and resources especially when  
64 preparing first generation plans. Fairbanks et al. (2019) critiqued the limited broad public scrutiny  
65 of MSP and its overemphasis on addressing spatial contentions between sectors such as shipping  
66 and fisheries. Boucquey et al. (2016) examined the ontological politics of MSP and concluded that  
67 human communities are marginalised due to inadequate socio-natural evidence. Kelly et al. (2018)  
68 have argued for radical institutional change through a transitional management approach. Jentoft  
69 (2017) argues that MSP needs innovative institutional restructuring to facilitate the integration of  
70 stakeholder's interests and knowledge, especially least powerful stakeholders such as small-scale  
71 fishers and coastal communities.

72  
73 Studies that investigate integration in MSP have tended to focus on national cases mostly in the  
74 UK, Europe, Australia and North America (Vince & Day, 2020; Smythe, 2019; Portman, 2011).  
75 Understanding conditions that affect how MSP institutions are adopting or adapting MSP policies,  
76 especially in transboundary areas is critical in addressing conflicting governance frameworks. This  
77 paper aims to promote the understanding of transboundary MSP by firstly identifying knowledge  
78 gaps with regards to transboundary MSP and integration and secondly, presenting an evaluation  
79 framework for institutional integration based on theoretical perspectives.

80  
81 In order to do this, we first discuss the approach that was used in developing this literature review-  
82 based theoretical contribution. This is followed by an overview of key MSP integration  
83 frameworks and literature. We then provide an in-depth review of transboundary MSP literature  
84 to determine the evolution of research development and detect existing knowledge gaps. The  
85 fourth section discusses theoretical perspectives from Social Systems Theory (SST) and related  
86 theories to conceptualise transboundary institutional integration. The evaluation framework, as our  
87 main contribution is then presented in the fifth section by drawing on internationally-recognised  
88 examples. The potential application of the framework is discussed in the penultimate section  
89 whilst the concluding section discusses the next steps for advancing the framework.

## 90 **2 Method and Approach**

91 The approach for developing the evaluation framework was in three main steps (Figure 1). The  
92 first step involved understanding the current state-of-the-art research on MSP, integration and  
93 related frameworks to detect knowledge gaps and research needs. In order to develop an in-depth  
94 understanding of integration with a transboundary MSP focus, we reviewed transboundary MSP  
95 literature and their discussion of institutional integration. Research articles were searched using  
96 Scopus<sup>3</sup> database for an unlimited time frame. The search and selection of articles were performed  
97 using the following search strings terms: (“transboundary”) or (“cross-border”) AND (“marine  
98 spatial planning”)<sup>4</sup> and (“transboundary”) or (“cross-border”) AND (“maritime spatial  
99 planning”).<sup>5</sup> The titles, abstract and full text of the articles were reviewed to select peer-reviewed  
100 articles that focused on the practical application and implementation of MSP and explored  
101 institutional integration and transboundary engagement for MSP practice. Articles which were  
102 duplicated in the two-search combinations were removed and this resulted in ten research articles  
103 which were reviewed. While it is acknowledged that grey literature such as project reports and  
104 books were not included in analysing the state-of-the-art research on MSP, it is contended that  
105 peer-reviewed articles are considered the most prominent and current in the field influencing  
106 normative thinking. However, many of the examples used are from grey literature and project  
107 documents.as they are current examples in practice. To conceptualise the framework that is

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<sup>3</sup> Elsevier’s internationally recognised database

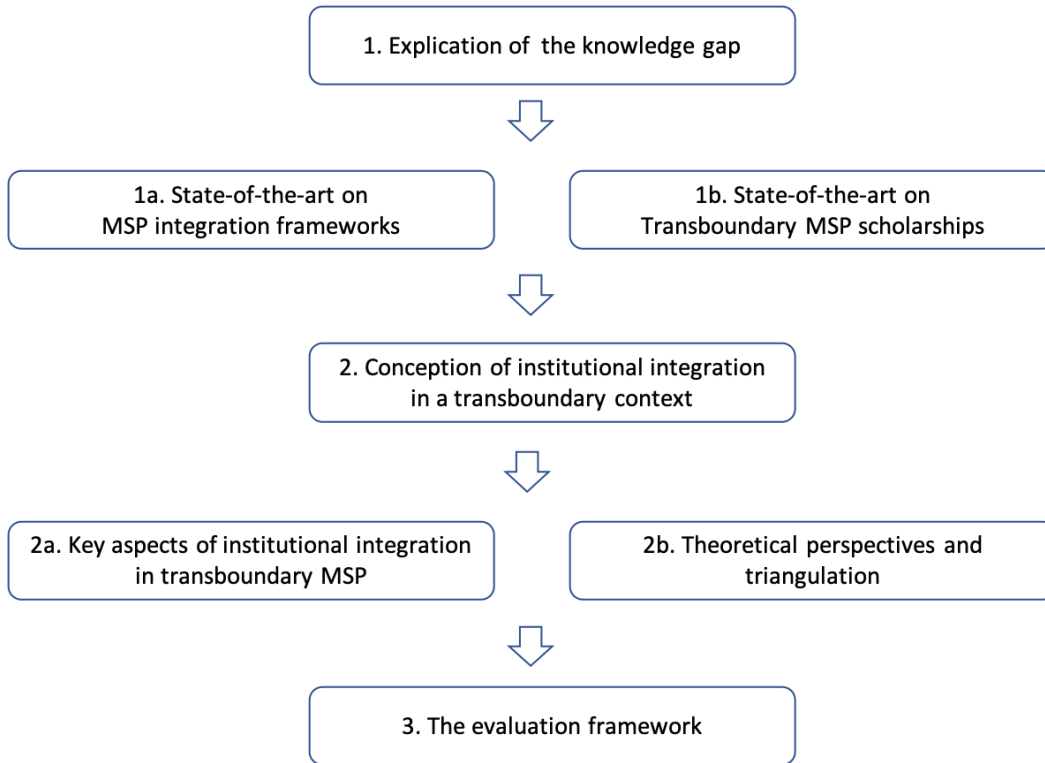
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<sup>5</sup>

[https://www.scopus.com/results/results.uri?numberOfFields=2&src=s&clickedLink=&edit=t&editSaveSearch=&origin=searchbasic&authorTab=&affiliationTab=&advancedTab=&scint=1&menu=search&tablin=&searchterm1=%22ransboundary%22&field1=TITLE\\_ABS\\_KEY&connector=OR&searchterm2=%22cross-border%22&field2=TITLE\\_ABS\\_KEY&connectors=AND&searchTerms=%22maritime+spatial+planning%22&fields=TITLE\\_ABS\\_KEY&dateType=Publication\\_Date\\_Type&yearFrom=Before+1960&yearTo=Present&loadDate=7&documentType=All&accessTypes=All&resetFormLink=&st1=%22transboundary%22&st2=%22cross-border%22&sot=b&sdt=b&sl=111&s=%28TITLE-ABS-KEY%28%22transboundary%22%29+OR+TITLE-ABS-KEY%28%22cross-border%22%29AND+TITLE-ABS-KEY%28%22maritime+spatial+planning%22%29%29&sid=87cb737330cccb24cb3a167d74c59a05&searchId=87cb737330cccb24cb3a167d74c59a05&txGid=65c833d3b8e7dfe7fcb9ae815cf1e03c&sort=cp-f&originationType=b&rr=](https://www.scopus.com/results/results.uri?numberOfFields=2&src=s&clickedLink=&edit=t&editSaveSearch=&origin=searchbasic&authorTab=&affiliationTab=&advancedTab=&scint=1&menu=search&tablin=&searchterm1=%22ransboundary%22&field1=TITLE_ABS_KEY&connector=OR&searchterm2=%22cross-border%22&field2=TITLE_ABS_KEY&connectors=AND&searchTerms=%22maritime+spatial+planning%22&fields=TITLE_ABS_KEY&dateType=Publication_Date_Type&yearFrom=Before+1960&yearTo=Present&loadDate=7&documentType=All&accessTypes=All&resetFormLink=&st1=%22transboundary%22&st2=%22cross-border%22&sot=b&sdt=b&sl=111&s=%28TITLE-ABS-KEY%28%22transboundary%22%29+OR+TITLE-ABS-KEY%28%22cross-border%22%29AND+TITLE-ABS-KEY%28%22maritime+spatial+planning%22%29%29&sid=87cb737330cccb24cb3a167d74c59a05&searchId=87cb737330cccb24cb3a167d74c59a05&txGid=65c833d3b8e7dfe7fcb9ae815cf1e03c&sort=cp-f&originationType=b&rr=)

108 presented, we defined three key aspects of transboundary institutional integration and related  
109 theoretical perspectives.<sup>6</sup> The three theories were reviewed and triangulated by drawing on Ostrom  
110 (2011) and Perner & Skjølsvik (2018) frameworks for institutional analysis to derive key stages  
111 and dimensions that shapes institutional integration.



112

### 113 3 Institutional Integration and Transboundary MSP

#### 114 3.1 Previous MSP integration frameworks

115

116 Fragmentation within marine governance has been discussed widely, categorised under  
117 institutional fragmentation (see Ritchie & Ellis, 2010; Hassler et al., 2018; Flannery, 2015; van  
118 Tatenhove, 2017), conceptual fragmentation (van Tatenhove, 2017; Janßen, et al., 2018), temporal  
119 fragmentation (Keijser, 2018; Kull et al. 2019; Morf et al., 2019) amongst others. Integration in  
120 MSP has been identified as one of the key approaches and not an end in itself to address fragmented  
121 decision-making and enhance multi-governance interactions (Kidd et al., 2020; Saunders, 2019).  
122 Reviewing key MSP integration frameworks and literature shows that the definition, dimensions  
123 and conception of integration vary between MSP authors. However, there are common themes and  
124 dimensions which reflect the multi-dimensional aspects (across sectors, governance levels and

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<sup>6</sup> Social Systems Theory, Evolutionary Governance Theory and Complex Adaptive Systems

125 scales) of integration. For instance, Kidd (2007) identified the dimensions of integration as sectoral  
126 integration; territorial integration; and, organisational integration. On the other hand, Dickinson et  
127 al. (2010 p.28) identified integration as one of the principles of MSP that occurs at different levels  
128 including intersectoral, intergovernmental, spatial, science-management, international and  
129 sustainable development. Portman (2011) examined how scale and scope of marine plans and  
130 projects in the US, Portugal and the UK influenced the levels of integration that was achieved in  
131 practice. The dimensions of integration identified were physical (spatial and temporal layout of  
132 uses), multi-governance levels (inter-sectoral, intergovernmental management authorities,  
133 jurisdictions, policies, and legislation) and science-policy integration. Kidd and McGowan (2013)  
134 explored stakeholders' motivation for transnational partnership to support MSP in the Irish Sea by  
135 expanding stakeholder integration. They presented a five-rung ladder towards transboundary  
136 partnership. Alternatively, Saunders (2019) presented an integrative analytical framework that  
137 defined cross-border, policy/sector, knowledge, stakeholder and temporal dimensions as  
138 expressions of integration challenges in MSP practice. Ritchie et al (2019) building on the three  
139 integration dimensions by Kidd (2007), identified transboundary integration as a fourth dimension  
140 and advocated for a deeper understanding of how transnational and international institutions can  
141 facilitate formal transboundary MSP process. Vince and Day (2020) suggested a framework for  
142 determining effective integration in MSP by building on the work of Dickinson et al. (2010). They  
143 stressed that the definition of effective integration in MSP should go beyond traditional dimensions  
144 such as cross-sectoral, cross-cultural, intra-agency, intra-government, cross-jurisdictional, to  
145 include novel dimensions such as intergenerational, cross disciplinary/interdisciplinary, broad  
146 scale, with a focus on social capital, integrative capacity, place-based values, and cumulative  
147 impacts.

148  
149 Beyond the above literature that presented a framework for MSP integration, dimensions such as  
150 stakeholder integration in transboundary context (Morf et al. 2019), knowledge integration  
151 (Jentoft, 2017) and transboundary integration (Moodie et al. 2019) have enjoyed in-depth case  
152 studies. Conversely, results from the analysis indicates that organisational integration identified  
153 by Kidd (2007) remains understudied in MSP research and practice. We expand that further to  
154 include the institutional aspects of integration given its importance in addressing conflicting  
155 governance frameworks and effective delivery of other dimensions of integration (Kidd, 2007;

156 Ritchie et al., 2019). Here we share Moroni's (2010, p 3) definition of institutions as 'the rules of  
157 the game' whilst organisations represent its 'players'. Institutions in this case, ensure that there is  
158 pattern-coordination among individual actions and practices of organisations. In order to gain in-  
159 depth understanding of institutional integration in transboundary MSP, we explore how it has been  
160 discussed in transboundary MSP scholarships in the next section.

161  
162

### 163 *3.2 Evolution of Transboundary MSP discourse*

164  
165 For the purpose of this paper, we define transboundary MSP as engagement between multiple  
166 entities (e.g. countries, states, provinces, organisations) at various levels of governance and across  
167 borders to make decisions about the spatial and temporal ordering of maritime uses. With the aim  
168 of expanding our conception and understanding of institutional integration in transboundary MSP,  
169 we reviewed research articles based on the timeline of practice development (Figure 2) and the  
170 institutional issues that were discussed (Table 1).

171  
172 Early studies on transboundary MSP (between year 2011 to 2015) mainly assessed existing  
173 national and sea basin legal, institutional frameworks, and transboundary conservation initiatives  
174 to inform how transboundary MSP can be conducted. For instance, Backer (2011) reviewed the  
175 evolution of national and international legal framework in the Baltic Sea and stressed that different  
176 political ideologies and planning traditions of institutions can affect the success of transboundary  
177 MSP practice. Backer (2011) recommended that transboundary engagement between actors should  
178 be transparent and open to expose different national assumptions and interests. Mackelworth  
179 (2011) after reviewing transboundary conservation initiatives<sup>7</sup> recommended that political support  
180 beyond political time frames was critical for successful transboundary initiatives. Kerr et al. (2014)  
181 examined land-sea interface as a transboundary area for renewable energy in Scotland. They  
182 advocated for clear lines of accountability and appropriate local stakeholder participation as means  
183 to reduce risk and stakeholder protest. Flannery et al. (2015) investigated political and institutional

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<sup>7</sup> Including Wadden Sea Area (Denmark, Germany and Netherlands), International Marine Park of the Mouths of Bonifacio (France and Italy), Red Sea Marine Peace Park, Turtle Islands Heritage Protected Area, Mesoamerican Barrier Reef System, Pelagos Sanctuary for Mediterranean Marine Mammals (Ecuador), Marine Conservation Corridor of the Tropical Eastern Pacific, Marine Peace Park Korea and Coral Triangle

184 conditions that can expedite transboundary MSP on the island of Ireland. They supported the role  
 185 of transboundary institutions and body to instigate joint solutions and advance transboundary MSP.

186  
 187 As transboundary MSP practice increased through pilot projects, studies from 2016 to 2019 started  
 188 exploring good practices on transboundary MSP and focused on transboundary integration and  
 189 procedures for transboundary MSP. For instance, Jay et al. (2016) examined the transboundary  
 190 dimensions of MSP based on experience from the TPEA<sup>8</sup> project between France, Ireland,  
 191 Portugal, Spain and the UK. They highlighted that disparities in institutional frameworks makes it  
 192 arduous to implement transboundary MSP and recommended enhanced interrelations between  
 193 actors and organisations. Van Tatenhove (2017) reviewed transboundary MSP projects in Europe  
 194 and argued that the national and rule-directed institutional approach to MSP are not being  
 195 challenged by actors due to limited political and knowledge capabilities. Platjouw (2018), after  
 196 comparing legal structures and policies in Netherlands and Norway, recommended a deeper  
 197 understanding of path dependent cultural, social and policy variations that impedes institutional  
 198 coordination. Janßen et al. (2018) examined practices and procedures for transboundary MSP  
 199 interactions based on the output of the Baltic Scope and BaltSpace Project. They argued for  
 200 increased transboundary integration and regular interactions between stakeholders across borders.  
 201 Similarly, Morf et al. (2019) investigated transboundary stakeholder integration in the Baltic Sea  
 202 and identified different institutional settings and vertical integration gaps as some of the obstacles  
 203 while recommending that institutional interactions should be deepened. Moreover, good practices  
 204 identified by Kull et al. (2019) reiterated instituting transboundary dialogue, discussion and  
 205 learning between actors.

206  
 207 **Table 1: Reviewed articles on cross-border and transboundary MSP**

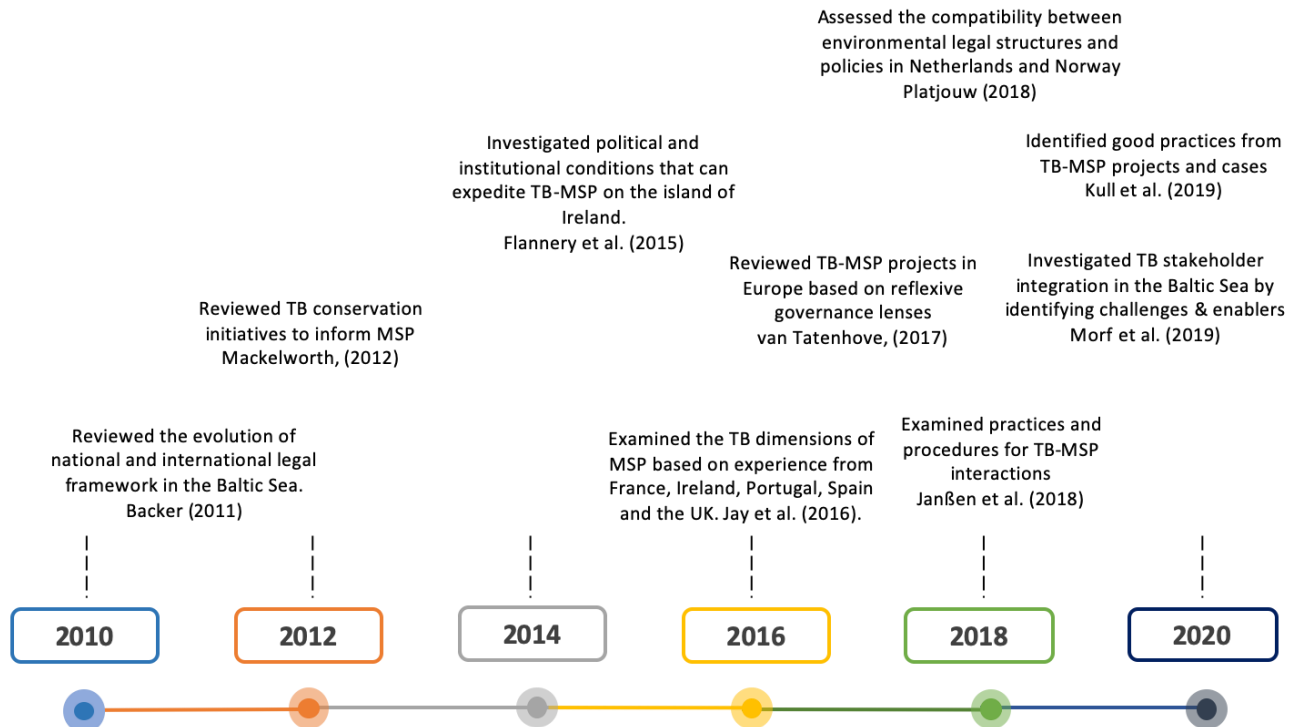
No.	Authors & Title	Thematic Consideration		
		Objective/Focus	Conclusion	Recommendation
1	Backer (2011)	Reviewed the evolution of national and international legal framework in the Baltic Sea	Differences in governance arrangements presents challenges	Transparent & open dialogue process
2	Kerr et al. (2014)	Examined land-sea interface as a transboundary area for renewable energy in Scotland	Differing priorities, institutional and legal frameworks make full integration between terrestrial and marine planning impossible	Increased communication, accountability & local stakeholder participation

<sup>8</sup> Transboundary Planning in the European Atlantic



<b>3</b>	Jay et al. (2016).	Examined the transboundary (TB) dimensions of MSP based on experience from France, Ireland, Portugal, Spain and the UK	Increased focus on understanding governance framework is needed	Enhance interrelations between actors & organisations
<b>4</b>	Mackelworth, (2012)	Reviewed TB conservation initiatives to inform MSP	Combining conservation and economic opportunities can spark political interest	Sustaining governmental and political interest
<b>5</b>	van Tatenhove, (2017)	Reviewed TB-MSP projects in Europe based on reflexive governance lenses	TB-MSP institutional rules are not being challenged	Enhance conditions of rule-altering politics, knowledge production, bordering capabilities
<b>6</b>	Flannery et al. (2015)	Investigated political and institutional conditions that can expedite TB-MSP on the island of Ireland.	Critical to foster cooperation between sub-national actors	MSP remit for an appropriate supranational body
<b>7</b>	Janßen et al. (2018)	Examined practices and procedures for TB-MSP interactions based on the output of the Baltic Scope and BaltSpace Project	Formal transboundary consultations were found to be too focused on environmental issues than other multi-objective issues	Increased institutional capacity and continuous TB engagement
<b>8</b>	Morf et al. (2019)	Investigated TB stakeholder integration in the Baltic Sea by identifying challenges and enablers	Differing institutional settings, vertical integration, limited capacity, awareness and knowledge about MSP, limits transboundary stakeholder integration	Facilitating resources, capacity, TB principles and innovative engagement techniques
<b>9</b>	Kull et al. (2019)	Identified good practices from non-EU transboundary MSP projects and BalticScope project	Different governance structures, disparity between planning systems, differing levels of stakeholder engagement limits TB-MSP	Fit for purpose framework that enables TB dialogue and learning
<b>10</b>	Platjouw (2018)	Assessed the compatibility between environmental legal structures and policies in Netherlands and Norway	Differences in the application of sectoral policies can influence TB-MSP application	Understanding different governance arrangements

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214 Figure 2: Timeline of transboundary MSP practice development and institutional issues

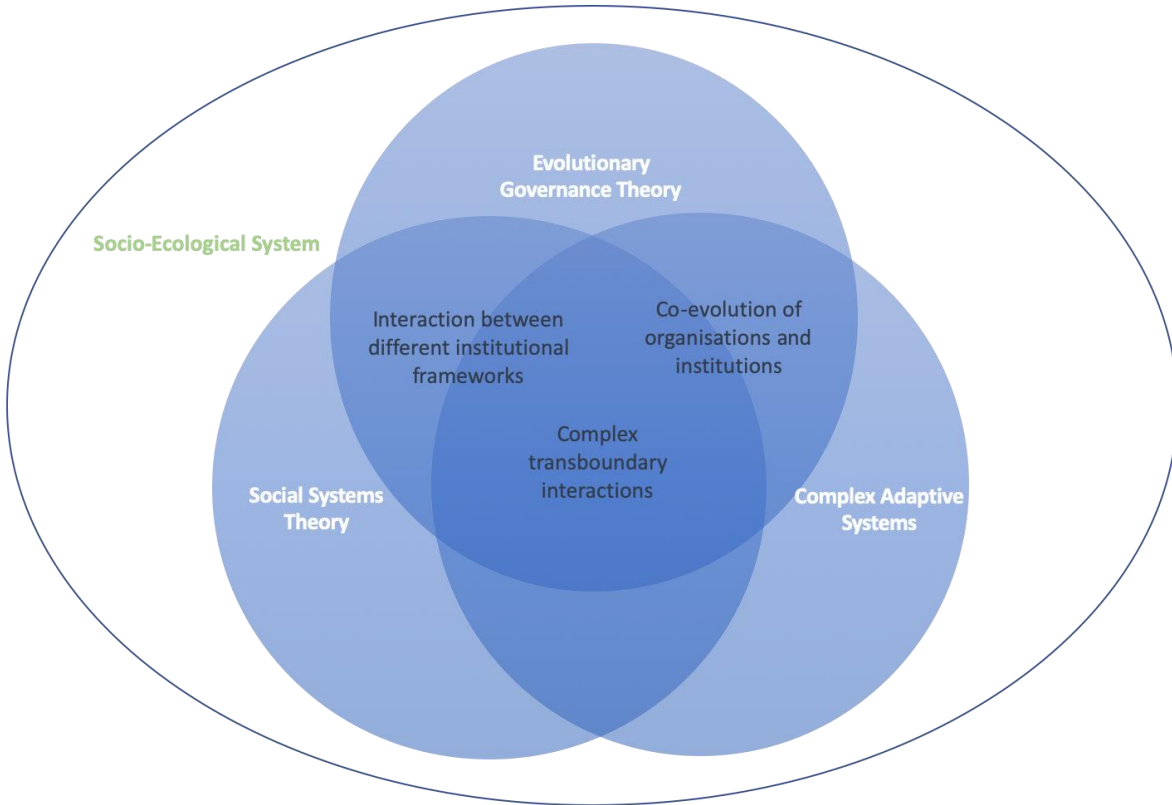
215

216 The results from our analysis of the above literature illustrates the inductive, national and sea-basin  
 217 focused nature of transboundary MSP scholarships. Most of the studies have covered the Baltic,  
 218 North and Irish Sea with other examples in the Western Pacific Ocean and the Antarctic. In effect,  
 219 deductive studies that presents a more overarching theory and related framework is needed.  
 220 Secondly, understanding of the co-evolution of institutions and adaptation in a transboundary  
 221 context has known little reception in MSP research. We proceed to conceptualise our  
 222 understanding of institutional integration with a transboundary focus in the next section.

223 **4 Theoretical perspectives for developing the evaluation framework**

224 To develop an evaluation framework, inspiration is drawn from three key aspects of institutional  
 225 integration and transboundary MSP including; interaction between differing planning systems and  
 226 institutional frameworks, the evolution of organisations and institutions in MSP practice and  
 227 finally the complex environment and interactions between actors. To promote a deductive  
 228 understanding of transboundary MSP, we draw from the broad umbrella of the Social Systems  
 229 Theory and complimentary theoretical lenses that reflect the three key aspects. This is also in

230 response to the systemic and multi-dimensional nature of institutional integration (Kelly et al.,  
 231 2018 p.27) and the need for integrative capacity for actors to address fragmentation at various  
 232 governance levels (Vince & Day, 2020; Ansong et al., 2019).



233  
 234 Figure 3: Theoretical framework for institutional integration in transboundary MSP

235  
 236 A hybrid framework is presented from the triangulation of three theories (see Figure 3) as they  
 237 have similar intellectual origin and are consistent with institutional analysis and framework  
 238 development by Ostrom (2011). Each of the three aspects and related theoretical lenses are  
 239 explored in turn below:

240  
 241 Firstly, transboundary MSP involves coordination between differing planning systems and  
 242 institutional frameworks including stakeholders, organisations, knowledge, and coordination  
 243 mechanisms (van Tatenhove ,2017; Flannery, 2015). Luhmann’s Social System Theory (SST)<sup>9</sup>

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<sup>9</sup> Niklas Luhmann was one of the first proponent of the social systems theory which is seen as one of the most elaborate theories of society. The theory combines social, communication and evolution theories (Luhmann, 1975) Luhmann’s theory focuses on the reconstruction of society by setting a distinction between system and environment

244 provides a useful starting point in understanding institutional integration. Niklas Luhmann wrote  
245 that:

246 “Our thesis, namely that there are systems, can now be narrowed down to: there are self-  
247 referential systems. This means first of all in an entirely general sense: there are systems  
248 that have the ability to establish relations with themselves and to differentiate these  
249 relations with their environment” (Luhmann, 1995, p 13).

250  
251 Communication and interaction between organisations and institutions under the SST, are seen as  
252 autopoietic or self-productive, where actors do not communicate with each other, but about each  
253 other (Luhmann, 1995; Van Assche and Verschraegen, 2008). For example, an environmental non-  
254 governmental organisation (NGO) will respond to a marine plan based on its organisational  
255 function which is the “environmental agenda” but yet, as an organisation it can utilise legal  
256 communication (Dom et al., 2019). The NGO will use legal communication when engaging with  
257 the courts on objections relating to a marine plan. A ruling by a court that the marine plan and  
258 zones does not address environmental legislative commitments is a legal communication.  
259 However, this legal communication can have economic repercussions for developers and political  
260 precedence for decision makers. This is a common feature of the complexity faced by organisations  
261 involved in transboundary MSP who are in constant process of adjustments to different  
262 communication from political, economic and legal systems (Jay et al., 2016; Jacobs, 2016). Perner  
263 and Skjølvsvik (2018) presents a framework which illustrates the ongoing process of actors  
264 engaging in different institutional work and functions. They argue that institutional working  
265 unfolds through four waves; initial impact, response, recovery, and stabilisation. This line of  
266 thinking is also reflected in the works of Cloutier et al., (2016) and Greenwood et al., (2014) which  
267 promote institutional change through discursive processes.

268  
269 Understanding institutional integration from the lenses of the SST, affirms the fragmentation  
270 experienced in MSP practice due to the national and sector-oriented functions and decision

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by stressing that the significance of system building rests not only on the internal ordering of parts into the broader system but in a system’s continuous interactions with its environment. According to Luhmann, the social system is not based on actions or actors as originally proposed by Parson’s systems theory, but on communication (autopoietic). The concept of social systems being autopoietic has been critiqued by some academics (Zeleny and Hufford Kay, 1991; Herting and Stein, 2007) who question if indeed social systems can be classified as autopoietic and its importance for planning since human beings/actors are not part of system of society but part of its environment.

271 making. Institutional integration here is a mutual adaptive process where organisation and actors  
272 take notice of economic, legal and political decisions made within and by other organisations. The  
273 use of the SST perspective to analyse institutional integration must consider how actors align their  
274 activities. Again, collaborative capacity for differing national rationalities, functions and interests  
275 should be considered to understand the effectiveness of transboundary MSP.

276  
277 Secondly, transboundary MSP comprises interactions between organisations under constant  
278 changes which forms an evolutionary path and dependencies that influence integration (Clarke and  
279 Flannery, 2019; Kelly, 2018). The Evolutionary Governance Theory (EGT)<sup>10</sup> is selected here to  
280 conceptualise the evolutionary aspect of transboundary MSP. The basic thesis of EGT holds that  
281 decisions and interactions between actors and institutions are shaped by history, contingencies and  
282 bygone are rarely bygone (Sydow et al, 2009; Nooteboom, 1997). One of the main proponents  
283 of the EGT, Van Assche states that:

284  
285 “Governance, the making of and living by collectively binding decisions in any  
286 community, is a processual amalgam of the continuous, ever changing, and thus  
287 evolutionary interplay of actors, institutions, knowledges and systems of sense-making, in  
288 any location and at any point in time” (Van Assche, et. al. 2019, p. 4).

289  
290 In effect, decisions from the past are likely to influence current decision-making process and the  
291 interplay can result in flexibilities and rigidities in governance (Van Assche, et. al. 2019). For  
292 example, in Ireland, it is noted that the numerous changes in government departments responsible  
293 for the costal and marine issues has led to path dependency and haphazard evolution of institutions  
294 which impedes integrated decision making (O’Hagan et al. 2020; Kelly, 2019). These path  
295 dependent issues affect the effectiveness to engage a specific department on transnational issue  
296 due to loss of institutional memory.

297  
298 The implication of EGT for analysing institutional integration is that historical context and pre-  
299 existing institutional arrangements can affect the outcomes and possibilities for integration. Actors

---

<sup>10</sup> EGT offers a framework which is built on social systems theory, post-structuralism, and institutional economics. EGT distinguishes between path dependencies (legacies from the past), interdependencies (dependencies in the present between and within actors and institutions and goal dependencies (impact of visions for the future), together making up the rigidity in contingent governance paths.

300 are embedded in politics and legal frameworks which may have different outlook on why and how  
301 MSP works. New forms of integration mechanisms in a transboundary MSP cannot exclude past  
302 and existing forms and its evolution (Janßen et al. 2018, p208). The analysis of institutional  
303 integration should consider institutional evolution, its impact on decision making as well as how  
304 structured interventions have addressed path dependency issues.

305  
306 Thirdly, transboundary MSP takes place within a complex, uncertain and constantly changing  
307 socio-ecological system (Yawson, 2013). We employ the theory of Complex Adaptive Systems  
308 (CAS)<sup>11</sup> to aid our understanding of integration. CAS is defined as open dynamical systems that  
309 are able to self-organise their structural components; they are locally controlled and adaptive to  
310 external forces (Turner and Baker, 2019). CAS work on the thesis that:

311  
312 “Simple systems give rise to complex behaviour and complex systems give rise to simple  
313 behaviour” (Gleick, 2008, p. 304).

314  
315 Essentially, CAS presents a way of analysing institutions by recognising complexity and  
316 interrelationships rather than concentrating on cause and effect. It promotes local institutions as  
317 the fulcrum of integration through an evolving network of interactions and relationships  
318 (Richardson, 2004). CAS recognises the complexity of modern society and having to deal with  
319 wicked problems<sup>12</sup>. For example, cross-border loughs on the island of Ireland (Flannery et al.,  
320 2015; Ritchie et al., 2019) and the Pomeranian Bay between Germany and Poland (Zaucha, 2014  
321 and Giacometti et al. 2017) have to deal with wicked problems such as disputed borders and  
322 unclear remits of regulatory bodies.

323  
324 The relevance of the CAS for our conception of institutional integration is the need to understand  
325 how actors deal with constant and complex changes in the socio-ecological system. Variables such

---

<sup>11</sup> Proponents of CAS critique SST as being as unable to address modern complexity and non-linear systems such as the marine ecosystem (Yawson, 2013). Unlike the SST, CAS asserts that the whole system is different from the sum of its parts and their interactions (Richardson, 2004). It is based on 8 tenets including: path dependence, non-linearity, emergence, operates between order and chaos, irreducible, self-organising, systems have history and adaptiveness.

<sup>12</sup> Wicked problems are complications that are indeterminant and uncertain in their formulation and solution between actors with conflicting values (McCall and Burge, 2016)

326 as self-action and learning between local actors and communities in transboundary areas need to  
327 be understood as part of efforts in addressing fragmentation at multiple governance levels.

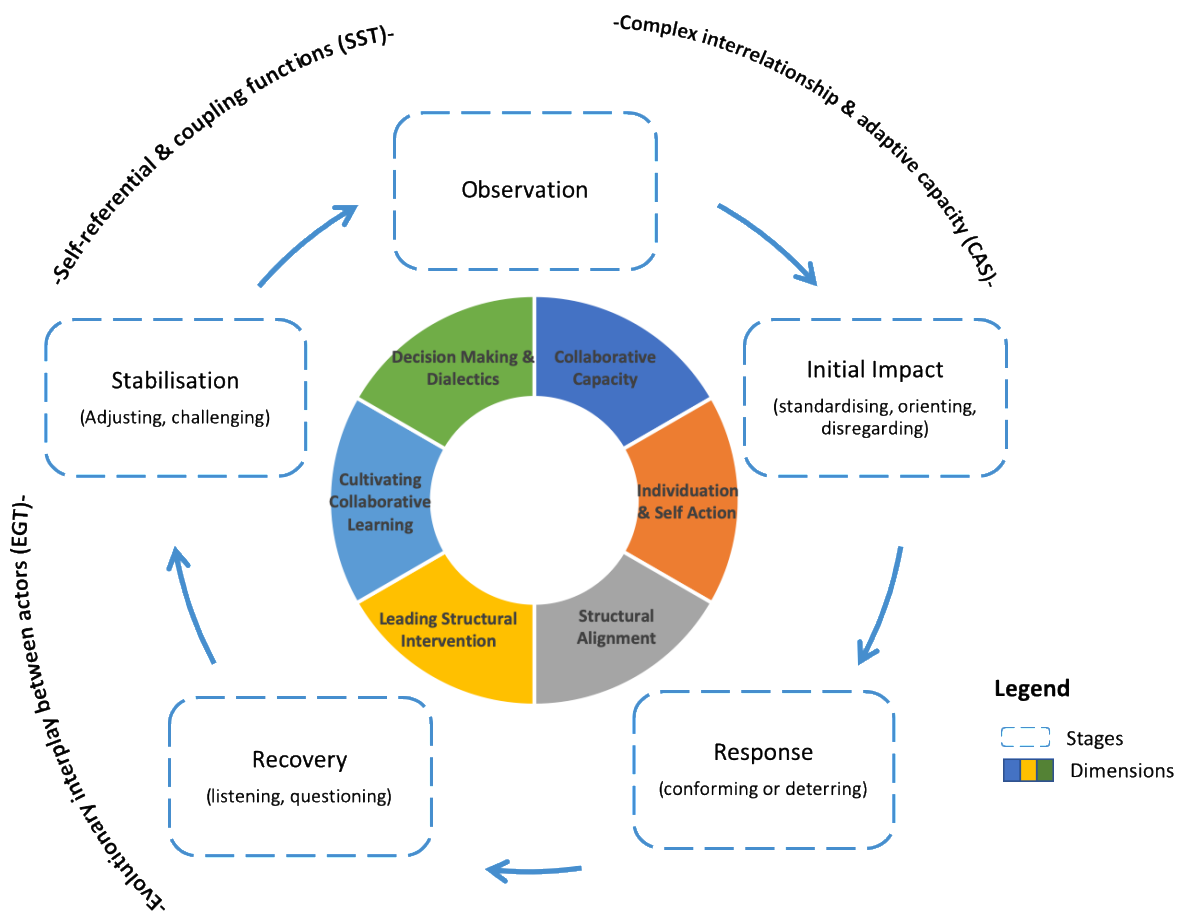
328  
329 Combining these three theories presents the following to understand institutional integration,  
330 firstly institutional integration is a balancing act of complex activities, interrelationships and  
331 decisions as actors co-evolve through various stages overtime secondly. Contingencies can  
332 influence the activities and work of actors and finally. capacity dimensions inform how actors  
333 adapt to decisions and contingencies. In the next section we use these findings to construct our  
334 framework on institutional integration.

## 335 **5 The Wheel of Institutional Integration for Transboundary MSP**

336 The literature discussed and cited above provides the foundation to formulate an evaluation  
337 framework for institutional integration in a transboundary context. We firstly identify the stages  
338 of institutional integration and then the common dimensions that can influence activities at each  
339 stage (Ostrom 2011, p 9).

### 340 *5.1 Stages of Institutional Integration*

341 Review of literature (see Section 4) shows that adaptation between institutions and actors is a  
342 process of continuous observation, learning and response at national, regional and local levels.  
343 Following Perner and Skjølsvik (2018), we adapt the four waves of institutional work to consider  
344 its application in a transboundary context called the Wheel of Institutional Integration (Figure 4).  
345 To describe how the integration process, actors and their activities evolve over time, we use the  
346 metaphor of the wheel. Each section describes a stage and a set of related institutional activities  
347 and practices (Table 2). However, set of practices and activities from the previous stage or section  
348 of the wheel do not necessarily replace the new ones, they can coexist, switch between stages,  
349 some given prominence over the other and not all practices listed are deemed to happen in all cases  
350 (Greenwood et al. 2011). The stages and related activities with examples are explained below.



351  
 352 Figure 4: The Wheel of Institutional Integration for Transboundary MSP; adapted from Perner  
 353 and Skjølvik (2018)

354 The first stage on the wheel is *Observation*, where actors observe a transnational policy or  
 355 neighbouring country’s planning decision which causes an institutional shock to respond with  
 356 regulatory changes such as establishing a marine planning authority. At this stage it is envisaged  
 357 that there is limited transboundary collaboration between actors at different governance levels on  
 358 MSP. This stage and related activities were prominent when the EU MSP Directive 2014/89/EU  
 359 was first introduced. Its introduction included requirements for a marine planning authority to be  
 360 set up and ensure transboundary cooperation during preparation of marine plans. Member States  
 361 started considering approaches and mechanisms for adopting the Directive into national legislative  
 362 frameworks and mechanisms for transboundary cooperation.



363 The second stage causes an *Initial Impact*, where there is sparse collaboration between  
364 transboundary actors. At this stage, actors are involved in preparation and discussions to  
365 standardise decisions into national institutional frameworks. However, knowledge exchange  
366 between actors is limited. Organisations leading and supporting MSP start understanding different  
367 transboundary requirements for MSP, approaches used for MSP by neighbouring countries, and  
368 platforms for engagement on MSP. However, some actors might show reluctance or disregard at  
369 this stage to ratify transnational or regional agreements and decisions. The Coral Triangle Initiative  
370 on Coral Reefs, Fisheries, and Food Security (CTI-CFF)<sup>13</sup> can be considered as an example of this  
371 stage and some of the expected issues. During the inception phase of the CTI-CFF, it was evident  
372 that some of the Member Parties were reluctant to ratify the Regional Plan of Action due to changes  
373 in government ministers and limited experience of some national actors in engaging at a  
374 transnational level (Thomas et al., 2017, p. 42)

375  
376 The third stage entails a *Response* where there is closed transboundary dialogue but mainly at an  
377 inter-organisational level. It is envisaged that actors will show signs of conforming to  
378 transboundary agreements and requirements by establishing platforms for coordination at a high  
379 level. For instance, an inter-organisational marine planning group was formed in 2018 for  
380 jurisdictions in the Irish Sea. The group consisted of senior policy and planning officials from the  
381 six marine planning authorities of Ireland, Northern Ireland, England, Scotland, Wales and the Isle  
382 of Man. The group met on a 6-monthly basis and served as a platform to discuss latest  
383 developments in terms of national plans and planning-related issues of mutual concern or interest  
384 (DPHLG, 2018 p 23).

385  
386 At the *Recovery stage*, there are signs of open dialogue between transboundary actors. Actors will  
387 start listening to each other and questioning existing approaches, mechanism for coordination and  
388 planning process. It is envisaged that this might lead to new partnerships especially between local  
389 stakeholders. Coastal Planning Partnerships that cover border areas between England and Scotland  
390 are examples of this stage. Partnerships' such as the Solway Firth Partnership and North West  
391 Coastal Forum were used as forums to gather the views of local stakeholders and users in cross-

---

<sup>13</sup> The CTI-CFF is a multi-lateral treaty partnership between Indonesia, Malaysia, Papua New Guinea, Philippines, Solomon Islands and Timor-Leste to collaborate and address marine issues such as food security, climate change and marine biodiversity.

392 border areas as part of the preparation of the English North-West Plans<sup>14</sup>. During such forums  
 393 there were discussions about how to evolve the Solway Firth Partnership into a Marine Planning  
 394 Partnership to prepare a regional plan for the Scottish side of the firth (Baruah et al., 2017).

395  
 396 The fifth stage is *Stabilisation* which involves increased knowledge sharing, stakeholder  
 397 networking, specialised expertise and development of specific transboundary MSP guidelines. At  
 398 this stage transboundary institutional collaboration is more advanced and there is increased  
 399 alignment between actors. The HELCOM-VASAB MSP Working Group in the Baltic Sea and the  
 400 introduction of the Guidelines on Transboundary MSP Consultation is an example of this stage  
 401 (HELCOM-VASAB, 2016). Such mechanisms and related activities have been used to promote a  
 402 sea-basin wide thinking and facilitate coherent planning. Again, projects such as Capacity4MSP<sup>15</sup>  
 403 in the Baltic are examples of this stage where practical collaboration and capacity are promoted  
 404 through dialogue and knowledge exchange.

405  
 406 These stages are however influenced by dimensions that are discussed in the next section.

407  
 408 **Table 2: Stages and Characteristics of Institutional Integration**

409

No.	Stages	Institutional practices and activities
1	Observation	<ul style="list-style-type: none"> <li>• Lack of transboundary collaboration between actors on MSP</li> </ul>
2	Initial Impact	<ul style="list-style-type: none"> <li>• Sparse collaboration between transboundary actors</li> <li>• Knowledge centralisation</li> <li>• Skewed power balance towards high level organisations</li> </ul>
3	Response	<ul style="list-style-type: none"> <li>• Limited interorganisational transboundary collaboration</li> <li>• Closed dialogue process</li> <li>• Limited expertise and capacity for transboundary MSP</li> </ul>
4	Recovery	<ul style="list-style-type: none"> <li>• Open transboundary dialogue process</li> <li>• Partnerships between transboundary actors especially local stakeholders</li> </ul>
5	Stabilisation	<ul style="list-style-type: none"> <li>• Networking between different actors and knowledge sharing</li> <li>• Local actor representation</li> <li>• Platform to engage less powerful stakeholders'</li> <li>• Specialised expertise</li> <li>• Development of transboundary guidelines and principles</li> </ul>

410

<sup>14</sup> <https://marinedevelopments.blog.gov.uk/2018/03/05/marine-planning-iteration-workshops-consultation/>

<sup>15</sup> <https://vasab.org/project/capacity4msp/>

411 **5.2 *Dimensions of Institutional Integration***

412

413 Following methodological implications suggested by (Van Asche et al., 2014, p.5), we selected  
414 the main structural variables that are common to analyse institutional arrangements but whose  
415 values differ from one organisation to the other. However, these are not all the dimensions that  
416 could influence institutional work, practices and activities at each of the stages. These are thematic  
417 means to explore specific barriers or enablers influencing actor's ability to coordinate with other  
418 decisions. They include: structural alignment, individuation and self-oriented action, decision  
419 making and dialectics, cultivating collaborative learning, leading structured intervention and  
420 collaborative capacity.

421

422 **5.2.1 *Structural Alignment***

423

424 Structural Alignment<sup>16</sup> include the elements and resources for institutional frameworks across  
425 borders to be coherent in the management of marine ecosystem. Epstein et al. (2015) and Guerrero  
426 et al., (2015) contend that institutions are likely to succeed or fail in relation to how they are  
427 matched with each other and the characteristics of the ecosystem. This dimension is chosen to  
428 understand how actors managing shared ecosystems align with decision made by other actors. This  
429 is noted within transboundary MSP discourse; van Tatenhove (2017) argues that coherence  
430 between discourse that actors use, and governance arrangements are means to influence  
431 institutions. The CTI-CFF as a transboundary partnership uses Regional and National Plans of  
432 Action as mechanisms to align transboundary discourse between Member States of the Coral  
433 Triangle region (Carneiro et al., 2017). However, the level and minimum requirement for  
434 alignment should be defined and monitored to ensure that such mechanisms are effective for  
435 transboundary institutional integration.

436

437 **5.2.2 *Individuation and Self-oriented action***

438

439 Individuation and self-oriented action involve the creation of an environment for local actors to  
440 develop their own plans, influence policy and manage resources. Flannery et al. (2015) advocated  
441 for understanding how both sub-national and local institutions could aid the implementation of

---

<sup>16</sup> Two types of alignment are identified; strategic alignment (coherence of strategies, policies and interests) and organisational alignment (coherence of administrative and institutional arrangement especially at regional and local level).

442 transboundary MSP. This dimension is chosen in order to analyse how actors especially local  
443 stakeholders organise themselves to influence existing institutions. Marine plans developed by  
444 First Nations in Canada is an example of self-oriented action where indigenous communities used  
445 traditional knowledge to develop local marine plans. The Haida Gwaii traditional territory for  
446 example structured their plan around their distinct culture, ethical values and principles<sup>17</sup> nested  
447 with regional and sub-regional plans (Jones et al., 2010). Such initiatives give actors the autonomy  
448 to mobilise, define problem, objectives and challenge the policy domain.

449

### 450 5.2.3 *Decision making and dialectics*

451

452 The outcomes of transboundary MSP are influenced by the evolution between actors and  
453 institutions through a dialectic process<sup>18</sup>. Legacies from the past have been noted as influencing  
454 effective implementation of first generation plans in a positive and negative manner (Kelly, 2019)  
455 This dimension is chosen to analyse the evolutionary interplay between actors and understand how  
456 institutional transformation can be negotiated, debated, and endorsed through MSP (Tafon et al.,  
457 2019; Flannery et al., 2019). For instance, in Britain, coastal partnerships established before MSP  
458 have played a positive role in engaging different marine stakeholders between England and  
459 Scotland on MSP (Baruah et al., 2017). It critical that some of these informal mechanisms are  
460 examined to understand their contribution to transboundary marine governance arrangements.

461

### 462 5.2.4 *Cultivating Collaborative Learning*

463

464 The collaborative discovery of knowledge, ideas, practices and learning<sup>19</sup> (local, indigenous and  
465 scientific) and the propensity of its cultivation plays a critical role in ensuring that actors adapt to  
466 each other through sustained multi-level interaction. Keijser et al., (2020) argues that there is a  
467 ‘learning paradox’ in MSP and highlights the limited attention it has received in practice. This  
468 dimension is selected to address this knowledge gap and analyse how actors collaborate to generate  
469 and share knowledge. In Indonesia, bridging organisations including Reef Check Indonesia, a

---

<sup>17</sup> Including respect, responsibility, balance, seeking wise counsel, reciprocity and interconnectedness

<sup>18</sup> Dialectics is defined as a process whereby formal and informal institutions transform each other including their functioning, form and space (Van Assche, 2014).

<sup>19</sup> Two types of organisational learning are identified: explorative and exploitation learning. Explorative learning is where the development and use of knowledge leads to innovative changes in the actions and behaviour of an organisation whiles exploitation learning leads to incremental changes based on old certainties (Greve, 2017; March, 1991).

470 national NGO played a critical role in directing the flow of knowledge between organisations in  
471 the development of multi-use zoning plan for the Nusa Penida Marine Protected Area (MPA)  
472 (Armitage et al., 2017; Berdej and Armitage, 2016). However, evaluation of learning should  
473 consider power processes about who is included and excluded in transboundary MSP.

474

#### 475 *5.2.5 Leading Structured Intervention*

476

477 Leadership is critical in channelling proactive and deliberate interventions to change entrenched  
478 power relations and path dependency. Armitage et al. (2017) identifies leadership as one of the  
479 enabling conditions to instigate change in institutional processes. This dimension was selected to  
480 explore how path dependent issues are addressed to bring about transformative change. In Norway,  
481 active political leadership was one of the success criteria that changed a fragmented sector-led  
482 management to a whole government approach for implementing the Barents Sea Management Plan  
483 (Sander, 2018). The delegation of national planning remits without the political will to address  
484 transboundary issues such as disputed borders limited efforts towards EBM and continued  
485 transboundary working relations (Ansong et al., 2017). This calls for leadership by building trust,  
486 transparency and managing conflicts between actors especially in cross-border communities.

487

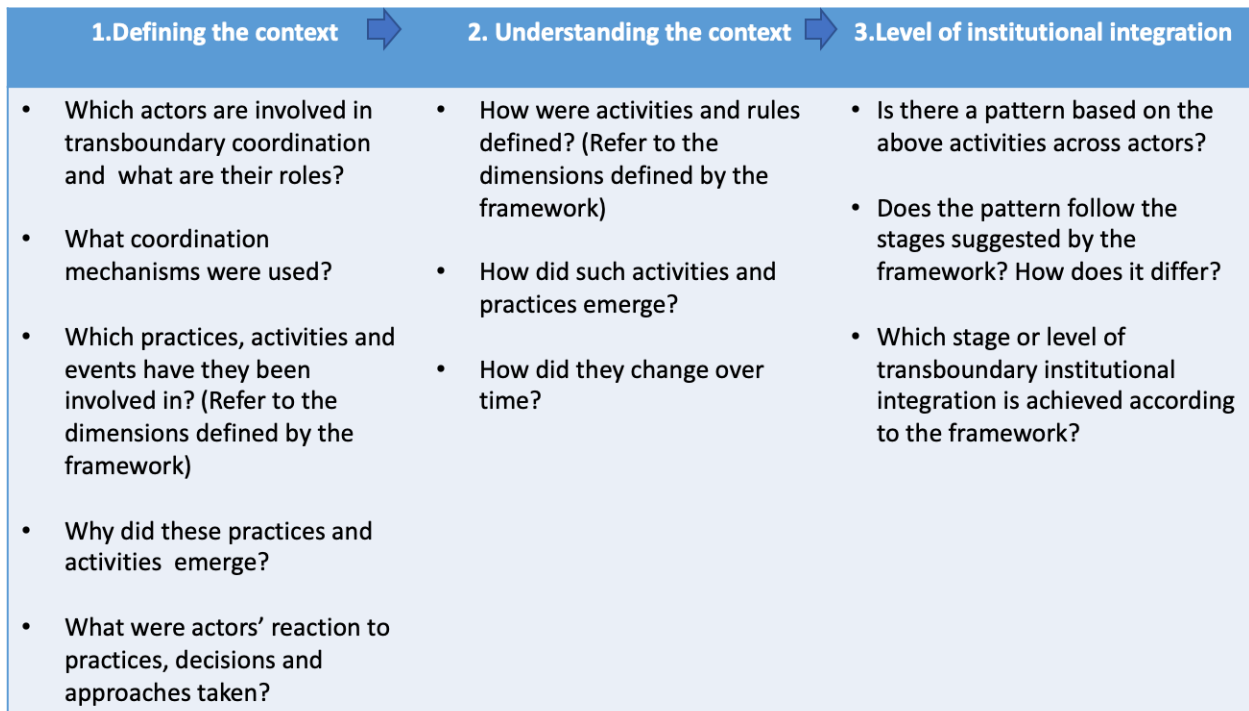
#### 488 *5.2.6 Collaborative Capacity*

489

490 Collaborative capacity is the ability (through foresight, incentives, resources, legal and  
491 administrative processes) to foster multi-level collaboration (Kidd and McGowan, 2013). Other  
492 MSP authors have referred to it as ‘bordering capabilities’ to formulate a common regional  
493 position on MSP (see van Tatenhove ,2017 and Sassen, 2009). This dimension has been selected  
494 to understand the ability for transnational actors to undertake roles to formulate and agree on  
495 regional positions based on existing collaboration structures. For instance, the Northern Shelf bio-  
496 regional MSP governance structure in Canada was designed so that regional and sub-regional  
497 actors provided technical capacity and oversight for local marine planners and community  
498 technical committees. This was facilitated by a Memorandum of Understanding (MoU) that pushed  
499 for cross-jurisdictional planning between first nations, provincial and federal government (Jones  
500 et al., 2010).

## 501 **6 Potential Application of the Wheel of Institutional Integration**

502 The critical and urgent question that this framework can address is: to what extent are  
 503 transboundary and regional actors, and institutions adapting or adopting transboundary  
 504 cooperation requirements and decisions? In answering this question and operationalising the  
 505 framework, we suggest a three-step process and questions to be used by planners and practitioners  
 506 especially in the social science field in understanding institutional processes for MSP at multi-  
 507 levels of governance (Figure 5).



508  
 509 Figure 5: Evaluation questions to guide the operationalisation of the framework

510  
 511 These questions and the dimensions identified above should be used to tease out institutional  
 512 activities, the resulting patterns of interactions and outcomes. Data analysis from such questions  
 513 with the use of the framework should aid visualising which stage of institutional integration has  
 514 been achieved. Specifically, the framework can be applied in a pre and post-evaluation manner  
 515 under the following context:

- 516  
 517 1. *Pre-evaluation*: It can be applied at the pre-planning stage of the marine plan preparation  
 518 process to appreciate existing and potential institutional challenges and opportunities for  
 519 transboundary MSP. Here, previous transboundary initiatives and projects can be  
 520 considered to understand institutional processes. The results from such an analysis should

521 give an understanding of the level of institutional integration and how new initiatives can  
522 adapt and advance institutional procedures. Again, before starting a transboundary MSP  
523 initiative and project, the dimensions can be used to evaluate how organisation and actors  
524 interact across borders. This should inform how to adapt existing mechanisms for effective  
525 coordination.

526  
527 2. *Post-evaluation:* In Europe, Member States are at various stages of finalising maritime  
528 spatial plans with all plans expected to be established and published latest by 31<sup>st</sup> March  
529 2021. This framework can serve as a tool in analysing the effectiveness of transboundary  
530 institutional engagement. It would be valuable in evaluating transboundary institutions  
531 practices since the introduction of the EU MSP Directive 2014/89/EU.

532  
533 However, the framework should be used with the understanding that activities and their outcomes  
534 evolve and manifest themselves over time. Some activities may emerge even before the discussion  
535 about MSP. Data collected should consider historical activities and current outcomes to have a  
536 thorough understanding of how actors are implementing MSP and transboundary requirements.  
537 Furthermore, the framework is developed on the assumption that there is a common regional  
538 directive and policy that national organisations and actors are supposed to adopt or adapt into  
539 existing national framework. Nevertheless, the framework is still relevant even in cases where  
540 there is no regional MSP directive as there are other international and regional marine legislation  
541 and strategies such as ICZM that follow similar pattern and coordination between actors.

## 542 **7 Conclusion and Next Steps**

543 We have reviewed recent literature to understand existing knowledge and gaps have been raised  
544 in academia and experienced by practitioners in relation to how institutional complexity impedes  
545 transboundary MSP. The review illustrated that more deductive studies on transboundary MSP are  
546 needed to understand how institutions can facilitate effective transboundary integration (Saunders  
547 et al 2019, Kelly,2018). Based on our analysis of current literature we make two contributions to  
548 existing knowledge: firstly, we define our understanding of institutional integration in a  
549 transboundary context and secondly, we develop an evaluation framework based on theoretical  
550 perspectives to analyse institutional integration. The framework combines the stages of

551 institutional adaptation (observation, initial impact, response, recovery and stabilisation) and  
552 dimensions that influence the stages (structural alignment, self-oriented actions, learning,  
553 collaborative capacity and decision-making dialectics). This is just an initial step in building the  
554 framework. There is room to extend this line of thinking and the utility of the framework by:

- 555  
556 1. Expanding the set of institutional practices and activities at each stage of the wheel after  
557 empirical research, and
- 558 2. Expanding the dimensions which are currently theoretically derived, based on key  
559 variables identified. The operationalisation of the framework in practice should inform  
560 which dimensions are influencing institutional integration to allow generalisability.

561  
562 Finally, there is the need for detailed case studies to help elaborate the issues and challenges of  
563 transboundary MSP as indicated through the framework. Some of the issues raised by the  
564 framework have been endorsed by other MSP authors. For instance, Kelly et al (2018) have called  
565 for the need for systems and institutional analysis in MSP. Co-evolution between actors and its  
566 influence has already been highlighted by Van Asche et al. (2019) and O'Hagan et al. (2020). This  
567 paper responds to these calls and promotes a deductive understanding of transboundary MSP. By  
568 presenting a broader theoretical perspective, this framework can be adapted to different contexts  
569 and can explore detailed cases on institutional working. European and non-European  
570 transboundary MSP examples are also presented to show possible context of application and guide  
571 any case specific evaluation.

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