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ALUMNI

WESTERN KENTUCKY UNIVERSITY ALUMNI MAGAZINE **SPRING/SUMMER 1999**



**GORDON FORD GIFT
LARGEST FROM SINGLE DONOR**

**A CHAT WITH FACULTY REGENT
MARY ELLEN MILLER**

Folk guitar

customized with delicate abalone inlay, silver frets and gold-plated tuning pegs. This extraordinary musical instrument was made by Tompkinsville guitar maker Hascal Haile (1906-1986), who made guitars for classical artists and country musicians such as Chet Atkins, Waylon Jennings and Roy Clark. This guitar is one of two donated in the fall of 1997 to the College Heights Foundation and the Kentucky Museum by Haile's widow, Mrs. Ravenel Haile.

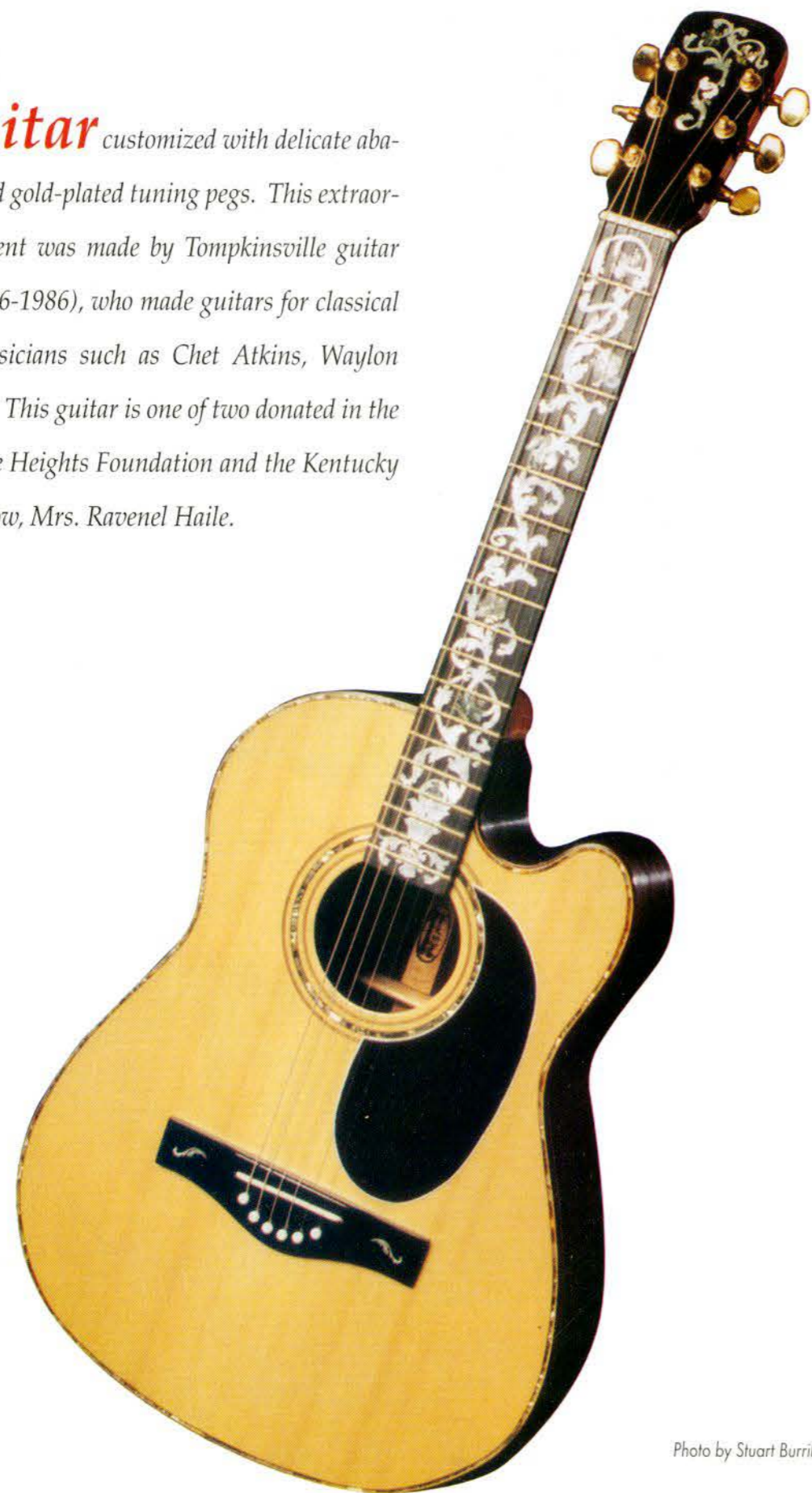
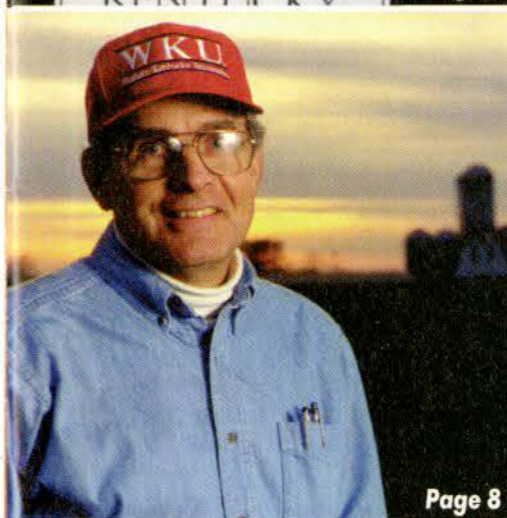


Photo by Stuart Burrill



ALUMNI

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Gift Package and Card Prepared Courtesy of Pen & Paper Inc. of Bowling Green

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POSTS

Dear ALUMNI,

While a student at Western in the 1939-1940 school year, it was my great and good fortune to be able to study Shakespeare under Ms. Frances Richards, of the Department of English. Professor Richards was a magnificent teacher who made her subjects "come to life" for her students in meaningful ways that made incredible impressions on all of us—she was truly a brilliant scholar and a superb teacher, devoted to inspiring us as well as educating us.

During the study of Shakespeare's King Richard II, she focused on a portion on Act III, Scene II, concerning King Richard's traumatic return from exile to the coast of Wales. Richard is overcome with his misfortunes and breaks down in sorrowful lament and sobbing remorse over the heinous acts of treachery carried out by Lord Bolingbroke.

Coming upon the scene of King Richard's despair and tears, the Bishop of Carlisle entreated the King in these words:

"Arise, My Lord—wise men ne'er sit and wail their woes, but presently prevent the ways to wail. To fear the foe, since fear oppresses strength gives, in your weakness, strength unto your foe, and so your follies fight against your self."

The King responded to this wise counsel by saying: "Thou chid'st me well..."

What a magnificent counsel this was for any one: "don't just sit on your backside and 'wail your woes' -- get up and get going to do something about the problem; something positive to correct the situation!"

By fortuitous circumstance, I now know that, before her death, Ms. Richards was aware of having inspired me with this significant bit of personal philosophy -- a personal creed for action that has never been out of my mind since the day she exposed it to me. How do I know? Let me share with you this poignant personal anecdote concerning my presentation of the WKU Commencement Address in June 1976:

My life long and respected friend, Dr. Dero Downing, then President of Western, and another of Ms. Richard's admirers, brought this demure, exquisite retired Professor of English to the podium in the aftermath of my presentation. In my remarks, I had related the story just told above as a personal example of the pervasive influence of a superb professor.

A Little Can Make A Difference

Becky Pleasant has worked quietly and diligently at Western for 21 years, but something she did last fall made folks take some notice.

During the WKU Staff Appreciation Day held in October, Pleasant's name was drawn for the grand prize of \$50 from Service One Credit Union.

Pleasant said she wanted to do something special with the money, and food and clothing weren't options, because they only last for a short period of time, she said.

So Pleasant decided to give the money to the WKU Alumni Association so that it could help someone else and because she wanted it to go to a good cause, she said.

"It was special winning the money from Western," Pleasant said. "I'll always remember where the money went."

Pleasant has challenged all faculty and staff employees to make a one-time gift donation in 1999 to the WKU Alumni Association for whatever they can afford because whatever the gift, it helps out a lot.

Pleasant has worked in the Ken-

Ms Richards said, "Russell, your presentation was well done. Would it be possible for me to have a copy of your script? Now that I am retired it is not easy for me to get papers I would like to have." I was flattered by her request and, without a pause, collected the pages of my script from the podium, clipped them and gave her the original of my script.

I hope you can enjoy sharing my surprise (and delight) in learning that, some two weeks later, I received the entire script—carefully marked up, corrected, and edited, in detail. Then to complete the exercise, Ms. Richards had given me a red pencil grade of B+!

Russell E. Dougherty
General, USAF (retired)

If you have a special memory from your Western experience, or would like to share your thoughts with our readers, send us a letter, traditional or via e-mail to

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tucky Library, the History Department and in the Accounting Offices prior to her 16 years as an Office Associate in the Office of the Registrar. Thanks, Becky!



Making a University



TRANSFORMATIONAL

Since his childhood, Gordon Ford has seen the profound impact a WKU education can have on an individual's life and it is for that reason that he decided to make a commitment of more than \$10.6 million in gifts to the business program.

It all started with Mattie Newman Ford, Gordon's mother, who received her teaching certificate from Western in 1909. It is in her honor that a \$1 million endowed professorship has been created. Ford said that his mother "believed in education at a time when everyone didn't. And she was sure that her son was going to graduate from college."

"My mother worked my way through college," Ford said. "She went back to school during the Depression."

Ford has committed \$500,000 for the Mattie Newman Ford Professor of Entrepreneurial Studies which will

be matched dollar for dollar by the Kentucky's Regional University Excellence Trust Fund. This professorship will attract and support talented and prominent faculty interested in working with students to bring distinction to Western's business students and graduates.

"The Mattie Newman Ford Professor of Entrepreneurial Studies will provide instructional and program leadership, while further promoting the importance of a quality education for management and business professionals," Dean Jefferson said.

President Ransdell added that "support for nationally recognized faculty is essential in preparing competent graduates and leaders for business and economic development opportunities in Kentucky and the midsouth region."

"I wanted to make this gift because I have been interested in educa-

Gordon Ford Gift Largest From Single Donor

tion for many years and I believe that education is the hope of the world," Ford said.

It is because of this belief that Ford has committed \$9.5 million in unrestricted funds for the Gordon Ford Dean's Fund for Excellence.

Business college Dean Robert Jefferson said the focus of the Ford Fund of Excellence "is to establish study at Western's Gordon Ford College of Business as the premier undergraduate program in Kentucky. This program will have activities which will provide added value to the Western degree for both graduates and employers."



Gordon Ford, seated far left, watches as Hays Watkins, former CEO of CSX Transportation, opens the program at the Gordon Ford announcement on Western's campus in December. Seated next to Ford is Kentucky's Lt. Governor Steve Henry and at the far right is Dr. Robert Jefferson, dean of the newly renamed Gordon Ford College of Business.

"This gift, the largest ever received by the University from a single donor, will be transformational, not only for Western, but for the community and region as well."

Investments from the fund will support student and faculty scholarship, research projects, technological enhancements and social and leadership development for graduates, he said.

In addition to these outstanding commitments, Ford will continue to fund a scholarship program for accounting and business majors that he began in 1992, bringing the total commitment to \$10.6 million.

To recognize Ford for his generosity and commitment to education, the Western Kentucky University Board of Regents has officially changed the name of the university's business college to the Gordon Ford College of Business.

"The Gordon Ford College of Business reflects the impact that this commitment will have on Western Kentucky University," WKU President

Gary Ransdell said. "This gift, the largest ever received by the University, will be transformational, not only for Western, but for the community and region as well. It will provide a solid foundation for growth into the next century."

Ford graduated from Bowling Green Business University in 1934. BU merged with Western in 1963 to become the Bowling Green College of Business Administration. His ties with education do not end here. Ford was one of the founders of Kentucky Southern College, served as a trustee at Bellarmine College and the Southern Baptist Theological Seminary in Louisville.

A native of Greenville, Ky., Ford was a founding partner in the accounting firm of Yeager, Ford and Warren in Louisville. The firm merged with the firm of Coppers &

Lybrand, which recently merged with Price Waterhouse. He retired in 1975 and spends his time in both Louisville and Village of Golf, Fla.

He is married to Glenda and has three children: Dr. Gordon B. Ford Jr. and Gayle Ford Whittenberg, both of Louisville, and Gregory N. Ford of Melbourne, Fla.

He is a member of the WKU Board of Advisors and a director of the WKU Foundation.

Tom Hiles, vice president for Development and Alumni Relations, said Ford's gift will "impact the faculty and students of the Ford College for generations to come. His support will also be the cornerstone of our advancement efforts by inspiring others considering leadership support."

Demonstrating Her Commitment to Her Alma Mater

Alumna Mary Nixon Pledges Her Support to Western

Louisville business executive Mary Nixon has pledged \$500,000 to Western Kentucky University to create an accounting professorship.

The gift will be matched with funds from the Kentucky Regional University Excellence Trust Fund to create the Mary R. Nixon Professor of Accounting in the Gordon Ford College of Business.

"The Mary R. Nixon Professorship exemplifies many characteristics we seek in accounting and business graduates," said Dr. Robert Jefferson, dean of the Gordon Ford College of Business. "We expect from our graduates high academic achievement, initiative, creative ideas, leadership and values."

WKU President Gary Ransdell said the gift is "a tribute to her dedication to Western and the respect she has for the faculty who prepared her for a successful career. Western is grateful for her vision and leadership."

Nixon, vice president of accounting services with Tricon Global Restaurants and a 1977 WKU accounting graduate, said two factors influenced her five-year financial commitment: The leadership at the University and the state's matching program.

"I believe in Dr. Ransdell's leadership and I was a student working in the Accounting Department and worked with the department head, Dr. Jack Hall," the Lexington, Ky native said. "I want this gift to benefit the University while they are driving the University and department forward."

Nixon also said the 100 percent match from the state "would be a huge opportunity lost if Western could not take advantage of it. I hope this will demonstrate to the Legislature how powerful this program is and continue it in the future."

Nixon's gift marks the fourth \$1 million professorship announced at Western since the Kentucky General



"Through this gift, Mary once again demonstrates her commitment to her alma mater," said Tom Hiles, vice president for Development and Alumni Relations. "She is a role model as a corporate executive, as a civic leader and now as a generous benefactor. We are so appreciative of Mary's continued volunteer and financial support."

Dr. Jefferson echoed Hiles' appreciation.

"We're grateful that Mary Nixon, as a Western accounting and business graduate, has made this major gift commitment for a professorship

"All of the good things that have happened to me—including my success and ability to make this pledge—are in large part due to the experiences I had at Western."

Assembly created the Regional University Excellence Trust Fund, Dr. Ransdell said.

"The state has now put \$2 million into four faculty positions created by four benefactors who have pledged a collective \$2 million," he said. "With new endowed professorships in engineering technology, business entrepreneurialism, music and accounting, we are beginning to create significant enhancements to our faculty, to the value of the Western experience, and to the quality of life in Kentucky."

Professorships announced in recent months include:

*The James L. "Bud" Layne Professor of Mechanical Engineering Technology, created through a gift by the Glasgow businessman.

*The Mattie Newman Ford Professor of Entrepreneurial Studies, created by Gordon Ford of Louisville in honor of his mother and part of a \$10.6 million gift commitment to WKU.

*A professor of music created by an anonymous gift.

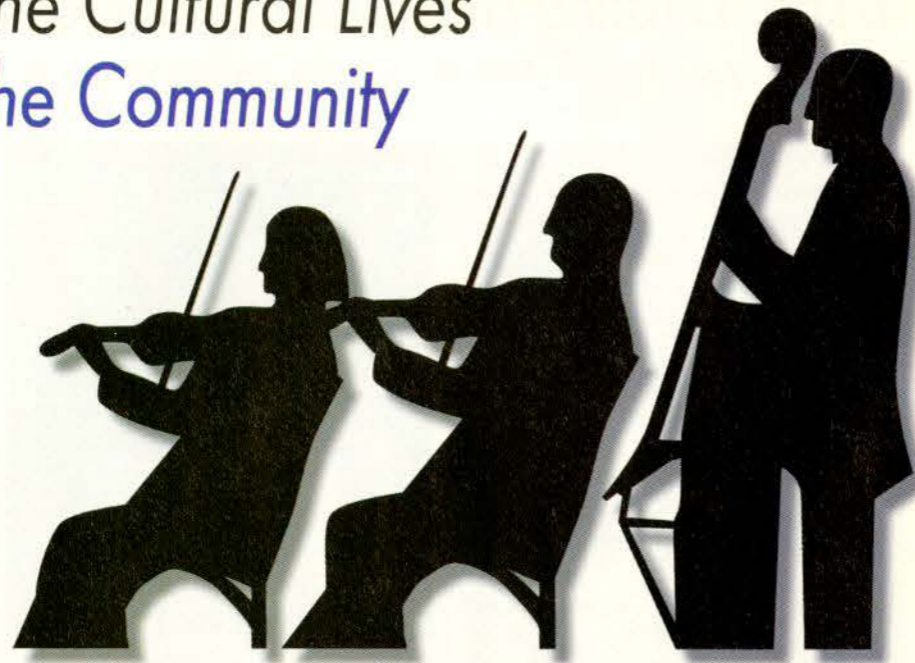
which will provide continuing quality improvements in our accounting program," he said. "Such a commitment assures students and future graduates that they are receiving the best possible education for accounting and business during the years ahead."

Nixon said she is an example of how students can benefit from their experiences at Western.

"I had a wonderful experience at Western," she said. "My student job in the Accounting Department enabled me to stay in school. And Dr. Hall believed in me, which was a huge encouragement. Most of my confidence came from my time at Western."

"All of the good things that have happened to me – including my success and ability to make this pledge – are in large part due to the experiences I had at Western."

Impacting the Cultural Lives of WKU and the Community



A \$500,000 gift from an anonymous donor will be matched with state funds to create a music professorship at Western Kentucky University.

The gift is the largest the WKU Music Department has received from a single donor. It will be matched with funds from Kentucky's Regional University Excellence Trust Fund to create a \$1 million endowed professorship and will be used to attract and support a quality faculty member to work with students in Western's music program.

The professor will primarily serve as the music director and conductor of the Bowling Green-Western Symphony Orchestra, which is celebrating its 90th season. The professor will also recruit and teach string students on campus while coordinating with community and public and private schools to help continue development of an area strings program.

of the Louisville and Nashville orchestras."

David Lee, Dean of the Potter College of Arts, Humanities and Social Sciences, said the gift will have a dramatic impact on Western's music program.

The department now provides string instruction to 10 music students—the highest number since the

of the Bowling Green-Western Symphony Orchestra and the BGWSO Board of Directors. It will ensure the development of strings at the university level as well as in the community, and will further strengthen an already outstanding music department on Western's campus."

Tom Hiles, Western's vice president for Development and Alumni

"This marvelous gift will have a monumental impact on the quality of cultural life at Western and throughout the Bowling Green community," said WKU President Gary Ransdell.

"This marvelous gift will have a monumental impact on the quality of cultural life at Western and throughout the Bowling Green community," said WKU President Gary Ransdell. "The new professorship will be the cornerstone of our music program and a central figure in the Bowling Green-Western Symphony. Everyone who appreciates classical music shares our gratitude for this gift."

Dr. Ransdell said Western "has one of the strongest university orchestral programs in the Commonwealth, offering participating students professional involvement by both Western faculty and members

mid-1980s. "With the further success of this orchestra and the leadership this professorship will bring, this number is expected to increase," Dr. Lee said.

"This gift will enrich the experiences of our students, and it will open new opportunities for us to work beyond the campus with young musicians in elementary and secondary schools," he said. "The educational and cultural life of our community will be richer because of the donor's generosity."

John A. Duff, head of Western's Music Department, said the gift is "very exciting for Western's music faculty and students, the members

Relations, said the gift is important to more than just the music program.

"This gift is a marvelous example of how the generosity of one individual can impact an entire community and will be a major boost to our entire development program," Hiles said.

"This gift will support excellence in our music program for generations to come. We are so grateful to our benefactor who has once again stepped forward to support Western and the arts community," Hiles added.

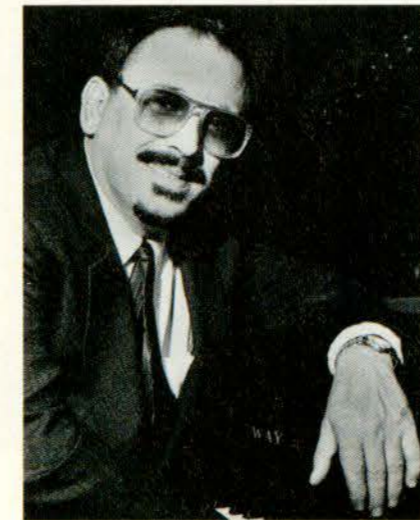
Jazz Pro Mike Longo, Class of '59, Comes 'Home' to Western

By Alex Yarbrough, a senior public relations major from Marion, KY.

He's known worldwide, and last fall he came back home to give a free concert at his alma mater.

Noted jazz musician Mike Longo said, "It's like a homecoming."

Longo, a 1959 WKU graduate with a bachelor's degree in music, appeared in performance with the Mike Longo Jazz Trio in Van Meter Hall.



"I've been all over the world since being in school, and it's been obvious the quality of education I received is comparable to people who have graduated from Yale or Harvard University," Longo said.

"My main influence at Western was Claude Rose, a superb teacher who took me all the way through my professional career by teaching me voice leading and harmonic techniques," Longo said. He has also studied with the American contemporary composer Roy Harris at WKU.

Longo met the renowned jazz pianist Oscar Peterson and studied with him, plus was musical director for nine years for the late Dizzy Gillespie's Quintet. Longo has appeared in numerous countries outside the U.S., and is known in musical circles for his "quietly commanding presence" and "clean, flowing style."

Raised in South Florida, Mike began playing at three and was given lessons at four. He was playing professionally by 15, with his bass-playing father providing his first gigs.

Rhythm and blues clubs became a playing place for Longo and dances around South Florida creating a reputation as being able to play anything with anybody.

"Western is reality, a spiritual base in a sense of things you say that make you soulful. I have a Western soul, and the people here are something else," Longo said reflecting on what Western means to him. "Western is a great school that stacks up to any. This is proven to me," he says.

Longo's contributions to recording sessions, television studio bands and live performances have made him a well-published composer, (60 to date) but he is also a published author and lecturer whose work is recommended and used in schools in the United States and have been translated for use in Europe and Japan. "Diversity," he describes as his ethos.

His latest CD, *The Earth Is But One Country*, released by Consolidated Artists, contains some pop radio playables, some Dizzy Gillespie, some vocals and a whole lot of jazz.

Music Department Wall of Fame

At the initiative of a music student organization consortium, a Music Department Wall of Fame was established in 1997 to recognize the accomplishments of distinguished alumni and faculty. The first two honorees to receive this prestigious award were alumnus Larnelle Harris and faculty member Dr. Ed Pease.

The 1998 honorees include alumnus and faculty member Dr. David Livingston, the late faculty member Nelle Gooch Travelstead and faculty member Ohm Pauli. What follows is only a highlight of their outstanding and fulfilling careers. Livingston composed the dedication music for the University of Kentucky's Commonwealth Stadium in 1976 and for the Kentucky bicentennial celebration in 1986. Travelstead was in constant demand as a clinician for elementary school teachers and was routinely called upon to direct musical activities at schools and churches. Pauli served as Lieutenant Governor in the National Association of Teachers of Singing. He also distinguished himself as a national-class vocal educator who took great pride in teaching and knowing his students.

The Wall of Fame is located outside the Music Department Office in the Ivan Wilson Fine Arts Center and future plans include a Music Department Alumni Association becoming involved in the event. The Wall of Fame presentation takes place during the annual Homecoming Concert held in late fall.



Left to right: Potter College Dean David Lee, Dr. David Livingston, Ohm Pauli and Music Dept. Head John Duff.



Dr. Jenks Britt, Head, WKU Dept. Agriculture

Photo by Stuart Burrill

WKU Produces **Agri-Leaders** BY TERESA BELL KINDRED

Which academic department at Western do you think has the highest retention rate? (76 percent)

Agriculture.

That may or may not surprise you, but when you look at the statistics, WKU's agriculture department tops some records, and has an all-star cast of graduates to boot—grads who are successful today in the area of agri-leadership.

And WKU's new head of the Agriculture Department says the future of the University's 400-plus students enrolled in its programs is bright.

Dr. Jenks Britt returns to his alma mater as department head after a successful career in veterinary medicine, and he says he wants students in WKU's agriculture programs to profit from "programs suited to our area.

"Through applied research we can do this," say Dr. Britt, a 1966 WKU grad of Western's Pre-Veterinary program. He is a graduate of Auburn University School of Veterinary Medicine, and for 23 years practiced in Russellville, Ky. before leaving in 1993 to teach clinical practice to fourth year veterinary students at the Univer-

sity of Wisconsin. His specialty was teaching herd problems and conducting research.

An itch to come back home while staying in a satisfying academic environment brought the Bowling Green native and his family to Western where he replaces Dr. Luther Hughes as head of the Agriculture department in the Ogden College of Science, Technology and Health.

Dr. Britt's wife, Kathy, is also an alumna of Western, and they have three sons. Their youngest, Matthew, is a senior at WKU.

Some programs high on WKU's new department head's list include an 11-month grazing program and improving reproductive management in cattle, by using computer-assisted identification systems," says Dr. Britt, adding:

"Two of my goals are to train students to take tools to the job market after their B.S. degree, and to continue to develop an intense scientific curriculum to prepare students for veterinary or graduate school."

Dr. Britt's return to Western brings focus to the distinction WKU's Department of Agriculture has in graduates who are successful in the Agricultural Leadership field.

For example, Kentucky's Commissioner of Agriculture, Billy Ray Smith, is a 1965 graduate of Western. One of the state's most powerful leaders, Smith was voted Progressive Farmer *Man of the Year* in Southeast Agriculture in 1998.

Dr. Garry Lacefield, a 1970 graduate of WKU, and Dr. Don Ball, Class of 1968, made a professional lecture / study leave which took them around the world. Dr. Lacefield is Extension Professor of Agronomy at the University of Kentucky, and Dr. Ball is Professor of Agriculture at Auburn University.

Consider also in the list Dr. Martin Massengale, who received his B.S. in Agriculture in 1952, and who served in many positions of leadership, including serving as President of the University of Nebraska-Lincoln from 1989-1994. He currently is director of the Center for Grasslands



Kentucky Commissioner of Agriculture, Billy Ray Smith

"I can say without a doubt that we owe the farmers and those who serve farmers a debt of gratitude. The average American family spends only 10.3 percent of its income on food, and that's the lowest percentage in the world," Dr. Lacefield said.

Studies and Professor of Agronomy and President Emeritus at the University of Nebraska, and just recently has been named to the prestigious and influential position of member of the board of the Cooperative State Research, Education, and Extension Service of the USDA.

Mike Ovesen, a 1985 graduate, a non-traditional student, has long been the Executive Director of the Ky. Pork Producers.

Ruth Miller Steff, a 1984 graduate, is a Natural Resources and Conservation Service employee serving as Director for Mammoth Cave Area Rural Conservation and Development.

Dr. Neysa Call, a 1993 WKU graduate in agriculture, has a Ph.D. from the University of North Carolina and currently is Congressional Science Fellow working in the office of Rep. George E. Brown Jr. (D-CA), the ranking

Democrat on the House Science Committee and the second ranking member on the House Agriculture Committee.

Dr. Call will serve as legislative assistant for agricultural and scientific issues, including food safety, animal waste management, and genetically modified organisms.

For the 106th Congress, Dr. Call is working on science policy, specifically educational reform.

These are just a few success stories out of WKU's Department of Agriculture, a subject very central to living in Kentucky, but one that "is often taken for granted," says Dr. Lacefield.

"It is Kentucky's most important industry, accounting for over \$3.5 billion in revenue this past year, with an expected growth of \$5 billion by the year 2000.

"We are so fortunate in this country to have an abundance of safe and relatively cheap food.

"I can say without a doubt that we owe the farmers and those who serve farmers a debt of gratitude. The average American family spends only 10.3 percent of its income on food, and that's the lowest percentage in the world," Dr. Lacefield said, adding:

"Today we see a level of commitment to agriculture that is unprecedented, and Western alumni are a part of that commitment. We have excellent leadership in Billy Ray Smith and Jenks Britt, for example.

"Western will continue to play a major role in agriculture because *The Spirit Makes the Master* is more than just a motto for this university."

Teresa Bell Kindred received her masters from Western in 1996. Kindred's second book *The Knot at the End of Your Rope: Ten Ways to Hold on When Life Shortens the String* will be published this spring by Harold Shaw Publications of Wheaton, Ill. Kindred has a monthly column which appears in *Kentucky Living* and *Alabama Living* magazines.

More Facts About Western's Agriculture Program

- Golf course/turf grass management program
- 35 percent of agriculture students are on scholarship
- 50 percent of agriculture students come from non-farm backgrounds
- Pre-professional programs: Pre-Veterinary and Pre-Forestry
- Majors offered: Agricultural Business, Agricultural Education, Agronomy-Plant Science, Agronomy-Soil Science, Animal Science, Dairy Science, Horse Science, Horticulture, Turf and Golf Course Management, and General Agriculture.

Sprinklers are High Priority

Regents Meeting Proceedings



The Western Kentucky University Board of Regents at its quarterly meeting Jan. 29 approved a plan to install sprinklers in several high-priority residence halls over the next seven years.

Under the plan, the University would fund the installation of sprinklers in nine halls, along with bonds to fund a \$3.5 million renovation of another hall, with an \$85 per semester increase in residence hall fees beginning in the fall 1999 semester. The five halls that remain without sprinklers will be replaced or renovated, WKU President Gary Ransdell said.

Dr. Ransdell said it was necessary to increase the fees because the construction and operation of residence halls depends on the income they generate. Even with the increase, he said he expected Western to retain the second-lowest residence hall fee rate among Kentucky's public universities.

In other business, the board:

- Administered the oath of office to new faculty regent Mary Ellen Miller.

- Approved a \$15 increase in mandatory student fees for full-time students, including a \$10 increase for student centers.

- Approved a post-tenure review policy that calls for a comprehensive

review of tenured faculty every five years.

- Approved associate and baccalaureate degree programs in interdisciplinary early childhood education. The programs will be submitted to the Council on Postsecondary

Education.

- Approved the purchase of 30 acres adjacent to Barren County High School in Glasgow to become the site of the South Regional Postsecondary Education Center. The land, appraised at \$300,000, will be purchased for \$150,000. The project, approved by the 1998 Kentucky General Assembly, will house the WKU-Glasgow campus and will be a joint venture between WKU and the Kentucky Community and Technical College System.

Meet New Alumni Board Members!

Six New Names Join the List

Six new members have joined the Western Kentucky University Alumni Association National Board of Directors, and three new officers have been installed in leadership roles.

New board members include:

Michael Coleman of Bowling Green. The Christian County native is a 1976 and '78 WKU graduate and a teacher/administrator with LifeSkills Day Treatment in Bowling Green. He and his wife, Yvonne, have two children, Sheteka and Amy.

Kevin West of Lafayette, Tenn. The Nashville native is a senior chemistry major and president of the Student Alumni Association.

Alva M. Clutts of Dallas. The Owensboro native is a 1945 WKU graduate and a retired university professor in business and economic research. She and her husband, James, have three children: James Jr., Mary Alva and John Richard.

W. Charles Shuffield of Orlando. The Louisiana native is a

1966 WKU graduate and an attorney with Zimmerman, Shuffield, Kiser & Sutcliffe, P.A. He and his wife, Karen, have two children, Mary Elizabeth and Cecilia Kay.

Susan Stuebing Anderson of Stamford, Conn. The Cincinnati native is a 1973 and '75 WKU graduate and is manager of Investor Services for Xerox Corp. She and her husband, Randall, have two children, Randall Jr. and Katherine T.

Keith McWhorter of Albany. The Albany native is a 1967 and '80 WKU graduate, a self-employed real estate agent and retired from the Kentucky Department of Social Services. He and his wife, Carol, have three children, Keilan, Nathan and Amanda.

Wendell Strode of Bowling Green is the 1998-99 president and **Bob Kirby of Bowling Green** is the president-elect. **Rick Wilson of Bowling Green** is immediate past president.

Remember your time on the hill when...

Paying to Drop/Add Classes: \$2.00

Parking Ticket: \$10.00

Lunch at Mary's: \$4.00

Meter in front of WAB when late to class: \$0.25

Bowling shoe rental in DUC: \$0.50



Memories off the hill: priceless

There are some things, money cannot buy.

But to cure your homesickness for the Hill...there's the Western Kentucky University Alumni Association. With the benefits listed below and additional incentives in the works for the fall (it's too early to brag, but stay tuned!), we think you will see why the Alumni Association has the Western Spirit!

- Free transcripts (two per year)
- Discount rental rates for the Craig Alumni Center
- 10% discount off WKU merchandise in the College Heights Bookstore
- WKU Library privileges
- WKU Alumni Association car decal
- Special events and Alumni Chapter & Club event discounts

Your membership also allows us to continue our valuable programs such as the ALUMNI magazine, the Alumni Grant Program, Find Your Friends locator service, Homecoming, and the nationwide Alumni Club Network.

We hope you will join today and continue your lifelong relationship with your alma mater!

Western Kentucky University

Alumni Association

Alumni Office: (502) 745-4395 • Fax (502) 745-5017 • Toll Free 1-888-WKU-ALUM

WKU Alumni Association

1 Big Red Way

Bowling Green, KY 42101-3576

Western Kentucky University
ALUMNI
ASSOCIATION



Yes, I wish to renew my membership in the WKU Alumni Association.

- Check Membership Level: Single \$25 Joint \$30
- Life Membership: Single \$400 Joint \$500
- Life Membership Payment Plan: Single \$95 a year for 5 years Joint \$115 a year for 5 years
- Constituent Clubs: African American Society ROTC Band

Name _____

Address _____

Method of Payment:

My check for \$_____ is enclosed payable to the WKU Alumni Association.

Please charge \$_____ to my credit card.

- VISA Mastercard
 Discover American Express

Account Number _____

Expiration Date _____

Signature _____

The WKU Alumni Association has found a new way for alumni to show off their Western spirit – just whip out your WKU Visa Platinum at your next purchase.

The red towel is waving in the air proudly displaying the letters WKU. In a shaded red background, alumni are reminded of the school's nickname - Hilltoppers. For those cashiers who don't know who the Hilltoppers are, the school's name is spelled out in the upper right hand corner.

More importantly alumni will be continuing their support of various programs. Since the first of the year, the WKU Alumni Association has added four newsletters to their communication efforts. These newsletters are targeted for the Club/Chapter Presidents, alumni of the Bowling Green Business University, inductees into the Hall of Distinguished Alumni and alumni who have graduated more than fifty years ago. The alumni club/chapter net-



work has grown and new events have been added as well to the Homecoming schedule, such as the 'Big Red Street Fest' sponsored by the Warren County Alumni Club.

Continued alumni support has allowed the Alumni Association to invest in partnerships such as the one with WKYU-FM and WKYU-TV. As a result, home basketball games and commencement exercises are aired live on television. The

Alumni Association serves as a corporate sponsor of Hilltopper athletics, and the faculty awards have been increased to \$1,000 each.

Remember - You are not just using a credit card - you are supporting WKU. And who knows what might happen? You might just meet a fellow alum at the checkout line!

Kentucky Emergency Medical Service Academy

Western Kentucky University is taking a long history of emergency medical service training to a new level with the creation of the Kentucky Emergency Medical Services Academy.

The Academy was developed in response to a recommendation by the EMS Advisory Committee of the South Central Area Health Education Center/Health Education Training Center (AHEC/HETC), a contract program between Western's Department of Public Health and the University of Louisville School of Medicine, according to Director Lucy Juett.

In Kentucky there are currently 14,000 emergency medical technicians (EMTs) and 1,000 paramedics who are certified and active, she said, in addition to numerous medical first responders. All require continuing education training, she said, and the Academy will help provide that training as well as be a resource for training materials and equipment.

In addition, the state's new EMS Plan promotes the development of higher education programs for pre-hospital services. Western has developed an associate's degree program in paramedicine through the Bowling Green Community College of WKU that will be reviewed by the Council on Postsecondary Education in January and will develop degree programs at the bachelor's and master's levels as needed, Juett said.

"WKU has been a leader in providing EMT training since the early 70s," said J. David Dunn, head of Western's Department of Public Health. "The establishment of the Kentucky Emergency Medical Services Academy is an obvious extension of our efforts to meet the current and emerging training and educational needs of EMS personnel throughout the state."

Dr. Dunn said Western "will collaborate with other public and private institutions of higher education, and other training agencies to develop appropriate academic programs and continuing education opportunities for EMS personnel and other first responders, and will encourage and facilitate basic and applied research."

WKU President Gary Ransdell said the academy will be especially beneficial to Kentuckians living in rural areas where access to a medical facility can be an hour away.

"In these cases EMS providers can mean the difference between life and death," he said.

The Academy's mission includes:

- to support and provide high quality, standardized education, training and continuing education opportunities for EMS personnel;
- to plan, coordinate and conduct special workshops, conferences, seminars and other unique education/training programs to enhance the skills and ability of EMS professionals;



- to develop long-range plans and programs for the education and training of the EMS workforce in cooperation with governmental agencies, professional associations and academic institutions;
- to conduct research and provide data for policy planning involving emergency medical services; and
- to be available to serve as a liaison or coordinating agency for the boards, associations and groups involved in the delivery of emergency medical services.

Western became involved in EMS training in the early 1970s when an EMT course was developed in the Department of Public Health. In 1995, the Paramedic Certification Training program was developed by the South Central AHEC/HETC, which is a sponsored program within the department.

Dr. Ransdell said the Kentucky EMS Academy will enable WKU to take a lead role in developing academic programs and collaborating with other universities to provide distance learning opportunities. "I am very excited about the growth potential for the Kentucky EMS Academy, including continuing education, academic programs, research and collaboration with other universities in the state," he said.

Juett said the plan for the first year of the Academy was to appoint a director, begin continuing education programs and to finalize the associate degree in paramedicine.

"The South Central AHEC/HETC will fund the director's position, including travel and secretarial support, for one year through the federal Health Education Training Center grant," she said, adding that the Department of Public Health will provide office space.

How Can I Help?

The Alumni Chapter and Club Network Needs Your Leadership!

by Ameer Meyers
Assistant Director
WKU Alumni Association

"Leadership" is a term that we all have difficulty defining. It might be all of the things or people listed, or it may be none of those things. A Webster's definition of a "leader" is "a person who has commanding authority or influence." In his many chapel speeches, Dr. Henry Hardin Cherry defined a leader as a person who performed "above the rim"—a person who gave more than what was expected and more than what everyone else gave. Dr. Cherry's definition was the basis for the WKU motto, "The Spirit Makes the Master."

The WKU Alumni Association defines a leader as a person who steps out of the crowd, wants to be a leader for Western, and wants to give back to his or her alma mater in a significant way. The most basic way that an alumnus can show leadership is through the alumni chapter and club network. With the guidelines implemented for the 1998-99 club year, each alumni club needs an *Executive Committee* and a *Planning Team*.

The *Planning Team* is a group of people willing to spend time helping to make decisions about chapter and club calendars, and to help plan events once a calendar is confirmed. This allows alumni to contribute back to Western with time and a small amount of energy.

The *Executive Committee* consists of the President, Vice President, Secretary, and Treasurer, with each officer asked to serve one chapter/club year only. The club year runs from July 1 through June 30. The volunteers in these roles may choose to serve longer, but are encouraged to serve no more than two consecutive years. These roles require a little more time and energy, depending on the activity level of the club.

Al Tomasetti, treasurer of the most active club in the network—the Greater Louisville Alumni Club—says he spends an average of 1-1/2 hours per month on club work. "The months in which we have an event require more time, maybe 3 to 4 hours total. This doesn't include 3 to 4 planning team meetings per year, but they are as much a social time as they are a business meeting," says Tomasetti.

One of the remarkable things **“it was a perfect way of giving back to the college I love, and that certainly helped me build a strong foundation to be successful.”**

about Al's involvement is that he's the husband of an alumna, Nancy McReynolds '74, but graduated from another Kentucky institution. "I loved the group, and since my background was in finance they asked me if I would serve," he explains. Al's "real" job is as an investment representative for Equitable in Louisville.

Lisa Johnston ('88, '90), president of the rejuvenated Audubon Area WKU Alumni Club (Henderson, Union, and Webster counties in Ken-

tucky), says she accepted her role because of her "love of Western" and the personal and professional growth she expected to gain from her year's tenure. "I wanted to rekindle the friendships I had begun at Western, regenerate enthusiasm for the institution, and work to recruit students," says Johnston. Lisa is the safety coordinator for PB & S Chemical in Henderson, KY.

Jeff Munroe ('81, '84), vice president of the Orlando (FL) Alumni Club, says he volunteered because "it was a perfect way of giving back to the college I love, and that certainly helped me build a strong foundation to be successful." Jeff was recently promoted to regional human resources manager for Traveller's Insurance.

As you can see, the volunteers have a large variety of reasons for volunteering and being leaders. The Alumni Association would love to have you join this great group of leaders through involvement in the alumni chapter or club nearest you. For chapter or club information in your area, call Ameer Meyers at 1-888-WKU-ALUM, email at ameer.meyers@wku.edu or download the website at www.wku.edu/Alumni/clubs/index.html



Upcoming Chapter/Club Events:

April

- April 15 Muhlenberg North High School (KY)
Alumni Club
Annual Dinner with Guest Speaker Dr. Gary Ransdell
6 p.m. CDT
Muhlenberg South High School
Contact Anna Marie Cosby,
502-338-5232 for information.
- April 17 Central Kentucky Alumni Club
Day at Keeneland
Post Time: 1:10 EDT
Buffet served from 11:30 a.m. to 2:30 p.m.
\$35.00 (includes buffet and race program)
Deadline for reservations: April 15
Contact the WKU Alumni Association,
888-WKU-ALUM (958-2586) for details.

May

- May 1 Atlanta Alumni Club
Derby Party
Contact Gerald Fudge,
(404) 256-0002, for more information
- Houston (TX) Alumni Club
Derby Party
Contact Gail Kindred Price,
(281) 530-1777, for more information.
- May 7-8 Bowling Green Business University
Reunion
WKU Campus
Contact the WKU Alumni Association,
888-WKU-ALUM (958-2586)



Greater Nashville Alumni Club President Missie Hubbuch (center) shows her leadership by chatting with Dr. Gary Ransdell and Tom Hiles, vice president for development and alumni relations, at the club's reception prior to the WKU vs. MTSU game at the Nashville Arena on Dec. 3, 1998.



Greater Nashville Alumni Club Vice President Troy Corum (right) and Anne Nicole Davis, discuss the silent auction at the club's pre-game reception in December with Debbie Gregory, left, Hilltopper Athletic Foundation coordinator.

- for details.
- May 15 Audubon Area Alumni Club
Family Pig Roast
Contact Kent Preston, (502) 826-4594,
for more information.
- May 16 Greater Louisville Alumni Club
Family Day at the Zoo
1:00-6:00 p.m. EDT
\$6.95 adults, \$3.95 children
No charge for zoo members
Reservation deadline: May 12, 1999
Contact Claire Arnold, (502) 254-2950,
for more information
- May 29 Greater Louisville Alumni Club
Day at the Races
1:00 p.m. EDT Post Time
\$15.00
Reservation deadline: May 7, 1999
Contact Pat Richardson, (502) 585-9781
for more information.

On Making the Time and Being Sublime

A Portrait of WKU's Most Recent Faculty Regent

By Sheila Conway Eison

English Professor Mary Ellen Miller, who served as faculty representative on the WKU Board of Regents from 1983-1986, was elected again in January to replace Dr. Ray Mendel, who resigned last fall. Many alumni know Professor Miller because she's in her 36th year teaching at Western.

I don't remember the first time I met Mary Ellen Miller; it seems like I've always known her. We're friends. Not the ya-ya sisterhood type – better. Whatever our conversations, there's always substance, an understood awareness that wasted words are wasted time.

The fact that she's back as the faculty's representative on the Board of Regents, after serving in the 1980s isn't surprising to me at all. In fact, that's Mary Ellen, whose radar stays aimed toward what's happening.

In 1983, after her election as Faculty Regent for the first time, she told me she couldn't imagine anyone not wanting the job. She served her term then, three years plus six months of a term vacated by her predecessor, and now she's back, with the same response:

"I can't imagine anyone not wanting it if you have the time; of course you can make the time, if you pace yourself, because the job is pretty time-consuming. I think it's one of the most exciting things you can do, because it means you're informed about what's going on all over campus," said the professor of English who's in her 36th year at Western, with no intention of quitting anytime soon.

And why should she? The faculty just voiced their vote of confidence in her to represent them on the University's governing board, and that's quite a feat in itself in an organization with as many diverse philosophies as a university campus can accommodate.

And represent them she will. She already has an 18-member task force in place, made up of junior and senior, men and women members from all of the colleges. She'll seek their input in her decision-making, she says, because "There really are some issues, some of them very important, and some of them I need more information about, but I'm jumping right in, feet first.

"I've already learned there are just all kinds of task forces at work here. I was so absorbed myself in the Task Force on the Status of Women last year, and now I discover there are quite a few, with some pretty important things going on too.

"Every day I get two or three phone calls from faculty, or

two or three items in the mail or e-mailed, with information and concerns.

"And updates from the President's office are always so helpful," she said, referring to an update on enrollment she just received that includes comparisons with last year.

"I like to be informed," she says. "I like to know what's going on, and I like to have some influence on what's going on."

And that's why the faculty elected her.

Mary Ellen—and you'll just have to forgive me—Professor Miller or Regent Miller just doesn't work in my context. I'm writing about a woman who once found a spot for me at a two-day writing workshop over at Rough River State Park because I was grieving over my dog I'd just lost, and she

thought I needed to get away and get my head working again to help the pain.

It worked. It was a great workshop, and I was grateful for her concern.

It's that kind of concern that expands into her workplace and is the impetus behind her running again for the board and succeeding in getting the job.

Plain and simple, she'll work at it. "I still have that old feeling," she says with a laugh.

Looking at the early



"Thoreau and Emerson were as close to mentors as I could name, she said, adding: And my mother." –Mary Ellen Miller

eighties, Mary Ellen says, "Maybe 50 percent of the faculty today were here then. I'm not sure of that, but I think that's a pretty reasonable estimate. Most people remember when I served as regent. I hope they remember me kindly, and as someone who worked very hard, but I also know there are a lot of younger, newer people here who don't much understand what the Board of Regents does.

"I had a student ask me, after the election, 'Just what is a regent?' and I find that some faculty don't know either that the regents are the governing body of the University, and that they pretty much have the final say-so on what happens on campus.

"And if the particular board at any time has a popular president, then they're going to be sympathetic, most of the

SOUTHERN KENTUCKY
FESTIVAL OF BOOKS

Bowling Green/Warren County
Convention Center
9 am -5 p.m.-Saturday, April 17
12 noon-5 p.m.-Sunday, April 18

Featuring

R. L. Stine
#1 best-selling children's book series of all time
John Carpenter
Award-winning producer, director and screen writer
About 75 authors will be on hand to meet the public and autograph books

Plus

Costumed Characters
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Celebrity Readers
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Proceeds benefit: WKU Libraries, B.G. Public Library and "First Book."

time, with most of the items proposed. But if the president is unpopular, they're going to question just about everything.

"I've seen it both ways. The board hires the president and monitors the president's job, and they involve themselves in all kinds of issues that affect everyone on this campus.

"It really behooves everyone to know the function of the board, and I think as many as possible should go to board meetings. Several faculty who came to my swearing-in said, 'So this is where the board meets! I didn't know what they did!' So I hope, in this term, also to acquaint faculty with the role of the board of regents, and not just the faculty regent's role as well.

What's changed since she was on the board 16 years ago?

"I see fewer changes than you might think. Things are still pretty much as they were then. Maybe the faculty has gotten a tiny little bit more political. I don't really think so.

"Maybe the Faculty Senate is a bit more active. I don't really think so," she said.

"One enormous change, though, is the makeup of the Board of Regents. In the eighties, I was one of three women, and the others were men: seven. Now there are seven women and four men. That is different.

"Now I have a female boss," she said, referring to Provost and Vice President for Academic Affairs Barbara Burch. "And I had a female department head," she said, referring to Dr. Mary Ellen Pitts, who was English Department head until last year.

"In the eighties we didn't have a Women's Studies Program, so I think we've grown up some," she said. She's a member of the program's steering committee. "I think we've tried to solve some of the problems about the low numbers of minorities on campus, but we still have to work on that.

"International Programs have expanded and I am excited about that," she said. She's still a member of the Canadian Studies Committee.

"A major change has been in my personal life," she said, referring to the death of her husband, noted author and poet, Jim Wayne Miller, who died two

and a half years ago.

"I'm a widow now, alone for the first time since I was in college, and that has been a major adjustment for me," she says. "My work life is pretty stable, and that has helped me to hold on, she says, adding another stable force in her life is her own poetry writing.

She meets monthly with a long-time intimate group of fellow poets who support each other's writings "and nag each other about sending things out," she says.

Most of her writings lately, she says, "have been about Jim."

She's also quite involved as Coordinator of the Robert Penn Warren Center, having been a founder of the Center along with national Robert Penn Warren Scholars, including Kentucky Poet Laureate Joy Bale Boone, who served as chair for several years.

"I'm a widow now, alone for the first time since I was in college, and that has been a major adjustment for me..."

If you want to know someone, find out what he/she reads. Mary Ellen Miller's favorite authors definitely are reflective of her dignified, sagacious, yet poetic mien.

"I teach Emerson and Thoreau and Whitman. They've always been almost a Bible to me. I admire Thoreau's approach to life, not everything about him, but about his courage, and his absolute conviction that life can be sublime if you go at it the right way. I really believe that.

"I hate most pop psychology, those thousand and one watered-down versions of what these three greats were talking about. Most of the self-help books you see out there are silly, shallow. I just want to say to people who buy those, "Why don't you go read somebody really real, who could really think and write, and who is saying we ought to examine our lives and know ourselves, as Emerson says is the real purpose of life?"

"Thoreau and Emerson were as close

to mentors as I could name, she said, adding: And my mother."

Mary Ellen was presented with the Catherine Coogan Ward Feminist Action Award in 1997 for service to improving conditions for women.

When she received the award, she attributed much of her successes to her mother, Carrie Yates, who "was a feminist before that was even a word," she said.

She describes her mother as "politically minded," a characteristic not seen a great deal in women in Grayson, the county seat of Carter County, Ky.

"My mother was a very liberal democrat and my father was a very staunch republican.

"I can remember when George McGovern ran for president my mother covered the hills for George McGovern, telling everyone he wasn't a Communist. She was a very spunky lady."

The same could be said for Carrie's daughter who could have long ago retired her letters, so to speak. But not Mary Ellen Miller.

The day of the faculty regent election, Jan. 21, was her birthday, and friends and colleagues gathered to present her with roses and a cake at an Open House at the Women's Studies Center which has relocated to 1532 State St.

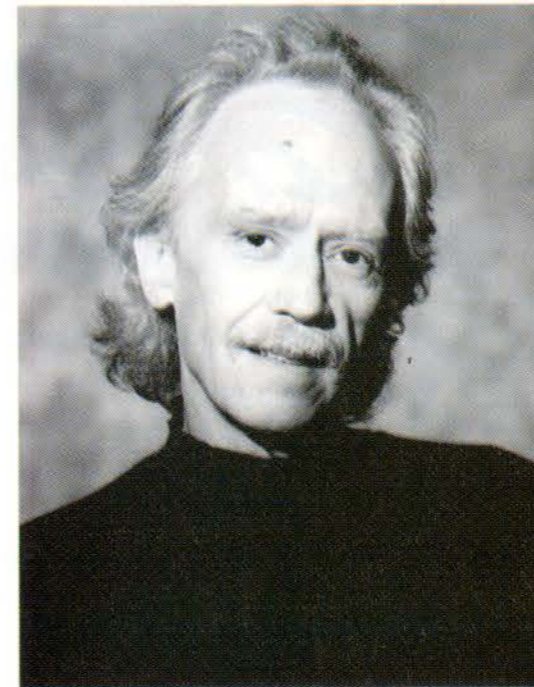
Another present came later when President Gary Ransdell called her to tell her she'd won the election.

This is who Mary Ellen Miller is, and faculty who don't know her will discover very soon what she is about.

A yellowed copy of words of Thoreau on my fridge could almost describe Mary Ellen's mission, which is why the great American writer is so universal:

I went to the woods because I wished to live deliberately, to front only the essential facts of life, and to see if I could learn what it had to teach, and not, when I had come to die, discover that I had not lived...

Sheila Conway Eison is Director of Communication in the Division of Public Affairs, and is editor of the ALUMNI Magazine as well as OnCampus, the publication for faculty, staff and friends of WKU.



John Carpenter



R.L. Stine



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\$6.95 adults
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No charge for
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Reservation deadline:
May 7, 1999

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**THE 23RD ANNUAL
LEE ROBERTSON
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Monday, August 2, 1999
Quail Chase Golf Course,
7000 Cooper Chapel Road
\$180.00 per team/\$45.00 per person

Buffet and Raffle: \$8.00 per person
For information,
contact Norm Terry, 502-538-7389
Reservation deadline: July 26, 1999



Day at the Races

Date: **May 29, 1999**
Place: **Churchill Downs Skye Terrace**
Post Time: **1:00 p.m. E.D.T.**
Entry Fee: **\$15.00*** (includes complimentary
program)
Deadline for Reservations:
May 5, 1999

NO PHONE RESERVATIONS ACCEPTED.

Churchill Downs Dress Code: Gentlemen are required to
wear collared shirts. Patrons are not permitted in shorts or
blue jeans.

All reservations must be mailed with check to:
Al Tomassetti, 9411 Walhampton Dr, Louisville, KY 40202

Questions only contact Pat Richardson (502) 585-9781

Day at the Races Order Form

Please mail to: Al Tomassetti, 9411 Walhampton Dr., Louisville, KY 40242

Makes checks payable to: Greater Louisville Alumni Association

Races - \$15 # of Reservations _____ \$ _____

Name _____ Phone Number _____

Address _____

City _____ State _____ Zip Code _____

Name(s) of person(s) with whom you wish to be seated *if their reservations are mailed separately:*

You Made a Difference

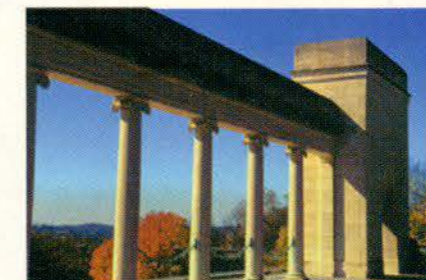
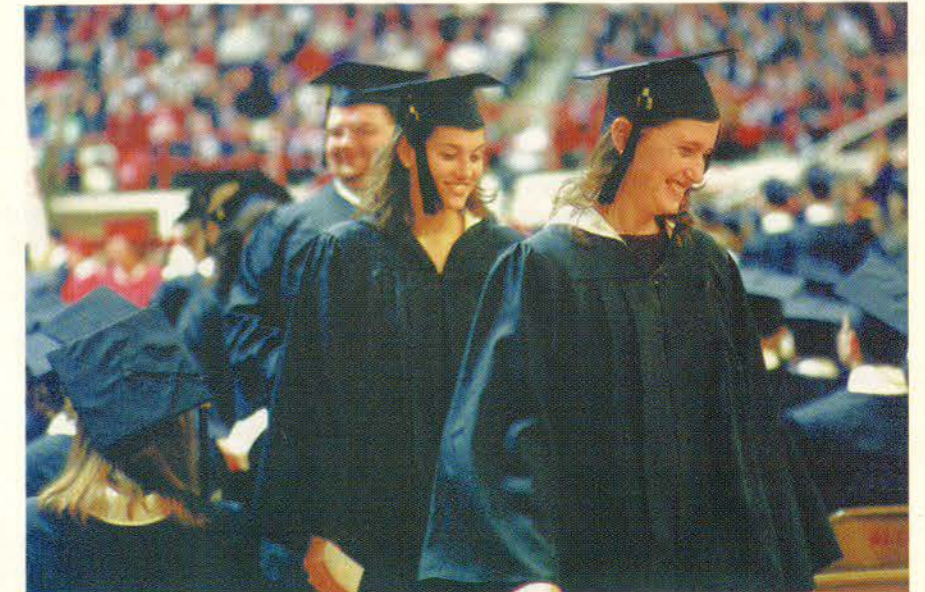
Last year more than 11,000 of you
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of our alumni and friends!

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1 student/faculty ratio with ap-
proximately 15,000 students.
- * New equipment and technology
in our classrooms.
- * Four new endowed professor-
ships in Accounting, Music, En-
gineering Technology, and En-
trepreneurial Studies.
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these programs and more. What
your contributions make possible is
at the center of our mission and our
goal to move still further into the
forefront - aspiring to be the best
comprehensive public institution in
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Did you see that reply envelope
just drop out? Catch your eye? We



generosity ensures the continuation
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Please make your tax deductible
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University today. If you have fur-
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free at 888-WKU-ALUM.

hope so, because we need to hear
from you before June 30th. Your
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important to us. Please consider
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The potential at Western is not
yet fully realized. To reach its poten-
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and gathering strength, Western
must rely on private support pro-
vided by the Annual Fund. Your

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More people learn more about Western through its public radio service than through any other means. A bold statement? Not if you travel around Kentucky and listen to folks talk about Western.

With a four-station network, Western's Public Radio reaches over a million people in a 14 thousand square kilometer area of Kentucky, Indiana and Tennessee.

Western's Public Radio is the product of the foresight of individuals like Dr. Charles Anderson, the current Vice President for Information Technology; Dr. Henry Hardin, then Dean of Academic Services; former President, Donald Zacharias; Dr. Paul Cook who was then Assistant to the President; and J. David Cole, then chairman of the Board of Regents; along with numerous other administrators, faculty and community leaders.

Dave Wilkinson, the first radio station manager and now Director of Educational Telecommunications, views the public radio service as a farsighted investment by the University bringing WKU values and resources into the lives of



many who might otherwise have known little about the university. It has enabled Western to stay in touch with alumni, potential supporters, and constituents throughout the area. "And, for a broadcaster," Wilkinson says, "it's like being a kid in a candy store. The informational resources of the university are virtually boundless. No matter what happens, we have recognized experts on campus who will explain the facts and implications of major events."

"When King Hussein died, Dr.

George Massanat of the Government Department was on the air to talk about possible power struggles in Jordan."

"When severe weather threatens we call Dr. Michael Trapasso and Dr. Glen Conner, the state climatologist, in the Department of Geography and Geology."

"Be it economics, health, education, you name it, we have access to experts. And in the end, everyone wins. Our listeners learn more. Our university and its faculty are showcased."

**Different Goals,
Different Incentives**

As the radio dial becomes increasingly crowded,

broadcasters must seek specialized niches to attract listeners. According to Station Manager Dave Dzikowski, Western's Public Radio provides a wider ranging broadcast schedule, one with informative, culturally enriching programs not otherwise available in Western's service area.

To accomplish this goal, Western's Public Radio offers a diverse schedule of music including classical, opera, folk, jazz, and bluegrass.

News is a major part of the daily schedule. From National Public Radio come MORNING EDITION, ALL THINGS CONSIDERED,

THE NATIONAL PRESS CLUB, and extended coverage of important events, such as the recent House and Senate Impeachment proceedings. The Western's Public Radio news department, recognized regionally and nationally for its excellence, produces the popular MID-DAY EDITION each weekday. The news department, led by Dan Modlin, wins yearly awards for excellence from the Kentucky Associated Press and other prestigious organizations.

The Importance of Support

Western's Public Radio is non-commercial. Instead, it is supported through three primary sources: funds from WKU; an annual grant from the Corporation for Public Broadcasting; and funds provided by listeners through annual memberships and program underwriting grants.

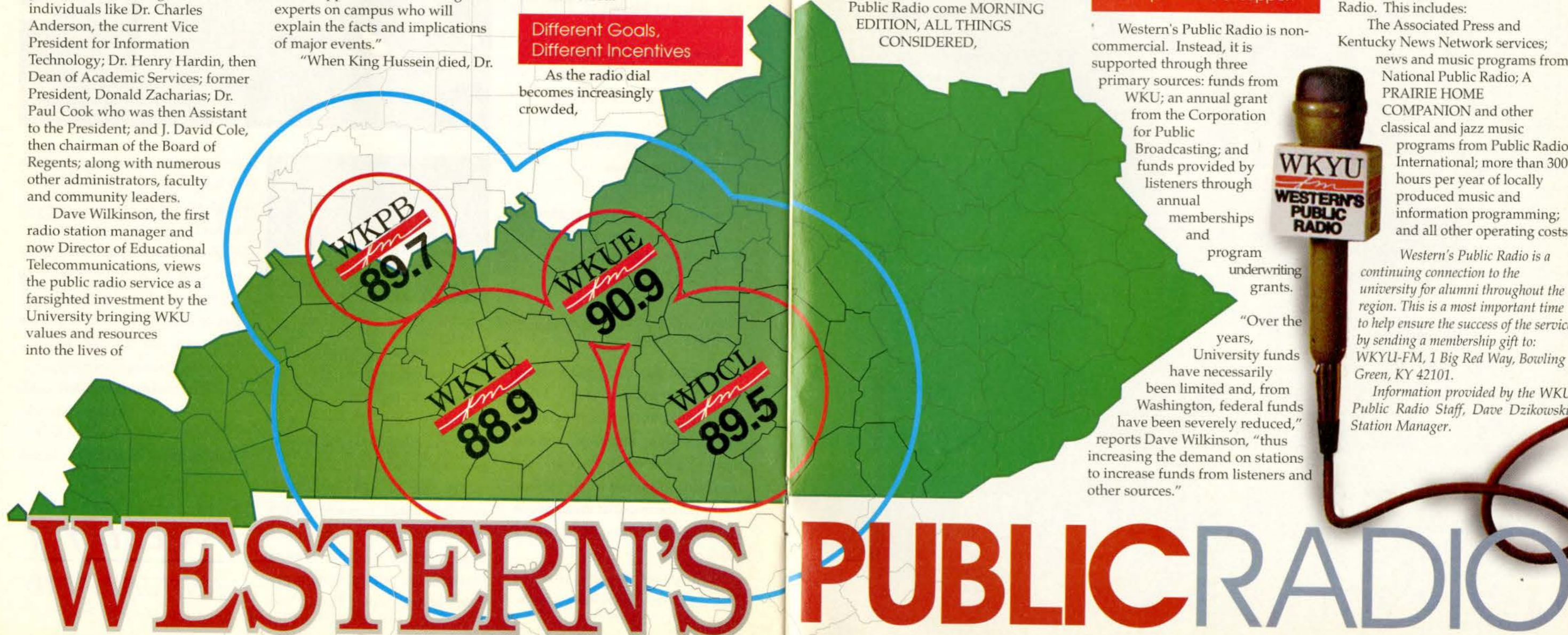
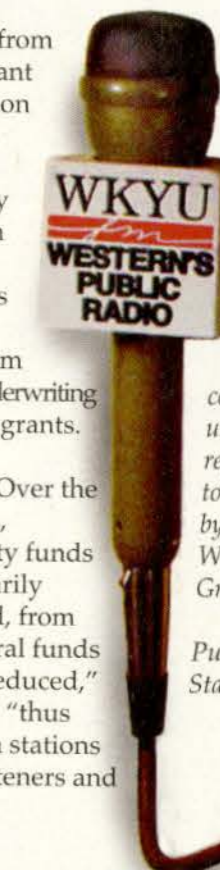
"Over the years, University funds have necessarily been limited and, from Washington, federal funds have been severely reduced," reports Dave Wilkinson, "thus increasing the demand on stations to increase funds from listeners and other sources."

"As operating and programming costs continue to escalate, it is essential that all listeners provide financial support if the service is to continue at the high level already established." Membership and underwriting dollars support the purchase of all programming on Western's Public Radio. This includes:

The Associated Press and Kentucky News Network services; news and music programs from National Public Radio; A PRAIRIE HOME COMPANION and other classical and jazz music programs from Public Radio International; more than 3000 hours per year of locally produced music and information programming; and all other operating costs.

Western's Public Radio is a continuing connection to the university for alumni throughout the region. This is a most important time to help ensure the success of the service by sending a membership gift to: WKYU-FM, 1 Big Red Way, Bowling Green, KY 42101.

Information provided by the WKU Public Radio Staff, Dave Dzikowski, Station Manager.



WESTERN'S PUBLIC RADIO



1999 Baseball Schedule

4/2-Fri	South Alabama* #	6:00 pm
4/3-Sat	South Alabama*	2:00 pm
4/4-Sun	South Alabama* #	1:00 pm
4/6-Tue	@Middle Tennessee#	7:00 pm
4/7-Wed	Austin Peay#	6:00 pm
4/8-Thur	@Eastern Ky.	3:00 pm
4/10-Sat	New Orleans(DH)*	2:00 pm
4/11-Sun	New Orleans*	1:00 pm
4/13-Tue	Middle Tennessee	6:00 pm
4/14-Wed	@Tennessee Tech	5:00 pm
4/17-Sat	@Arkansas State(DH)* #	2:00 pm
4/18-Sun	@Arkansas State*	1:00 pm
4/20-Tue	Evansville	6:00 pm
4/21-Wed	Eastern Kentucky#	6:00 pm
4/23-Fri	Southwestern La.* #	6:00 pm
4/24-Sat	Southwestern La.*	2:00 pm
4/25-Sun	Southwestern La.*	1:00 pm
4/27-Tue	@Kentucky#	5:00 pm
4/28-Wed	Tennessee Tech	6:00 pm
5/1-Sat	@Arkansas-Little Rock(DH)*	1:00 pm
5/2-Sun	@Arkansas-Little Rock*	1:00 pm
5/6-Thur	@Austin Peay	6:30 pm
5/8-Sat	Florida International(DH)*	2:00 pm
5/9-Sun	Florida International* #	1:00 pm
5/11-Tue	Kentucky#	6:00 pm
5/12-Wed	@Evansville	3:00 pm
5/14-Fri	Louisiana Tech*	6:00 pm
5/15-Sat	Louisiana Tech* #	2:00 pm
5/16-Sun	Louisiana Tech* #	1:00 pm
5/18-22-Sun	Sun Belt Conference Tourney	TBA

*Sun Belt Conference Game
All Times Central
#Tentative WKU Baseball Broadcast Schedule
(Airtime 10 minutes before scheduled gametime)

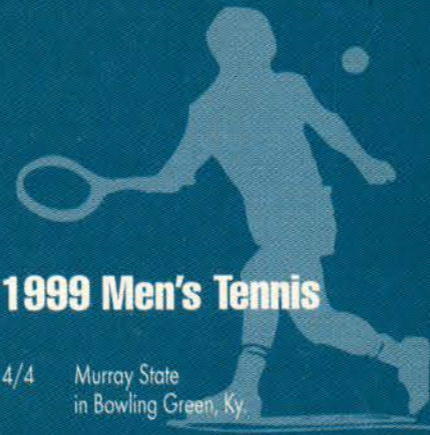


1999 Women's Golf

April 3-4	Lady Colonel Invitational Richmond, Ky.
April 26-28	Sun Belt Conference Championships Jonesboro, Ark.

1999 Men's Golf

4/2-3	Johnny Owens Invitational at Kearney Hills Golf Links in Lexington, Ky. hosted by U. of Kentucky
4/18-19	Ohio Collegiate Classic at Beechwood Golf Course in Arcanum, Oh. hosted by Wright State U.
4/26-28	Sun Belt Conference Champ. at Sage Meadows Country Club in Jonesboro, Ark. hosted by Arkansas St. U.
5/1-2	Rutherford Intercollegiate at University Golf Course in State College, Pa. hosted by Penn State U.

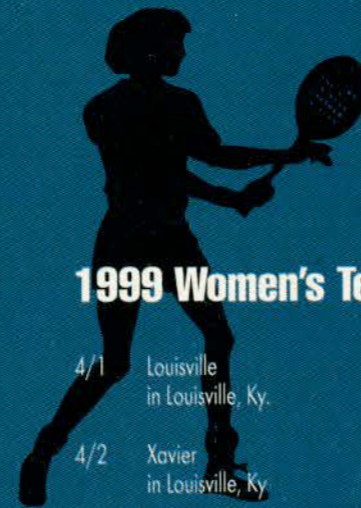


1999 Men's Tennis

4/4	Murray State in Bowling Green, Ky.
4/7	Southern Indiana in Bowling Green, Ky.
4/10	Belmont in Nashville, Tn.
4/11	Austin Peay in Bowling Green, Ky.
4/15	Sun Belt Championships in Mobile, Ala.

1999 Women's Tennis

4/1	Louisville in Louisville, Ky.
4/2	Xavier in Louisville, Ky.
4/2	Morehead State in Louisville, Ky.
4/7	Tennessee State in Nashville, Tn.
4/8	Tennessee Tech in Cookeville, Tn.
4/11	Austin Peay in Bowling Green, Ky.
4/15	Sun Belt Championships in Mobile, Ala.



The basketball season on the hill has been one roller coaster ride complete with 180 twists and turns for both the Hilltoppers and Lady Toppers.

The Hilltoppers defeated host Southwestern Louisiana 80-73 in the first round of the Sun Belt Tournament. The only other time that the host school has been beaten in the first round of tournament play was in 1989 when Western beat University of North Carolina-Charlotte.

A 76-66 win over No. 1 seed Louisiana Tech advanced them to the championship game against No. 2 seed Arkansas State. Losing the championship game meant that Arkansas State would go to the NCAA tournament for the first time in their school's history. The Hilltoppers finished the season with a 13-16 record.

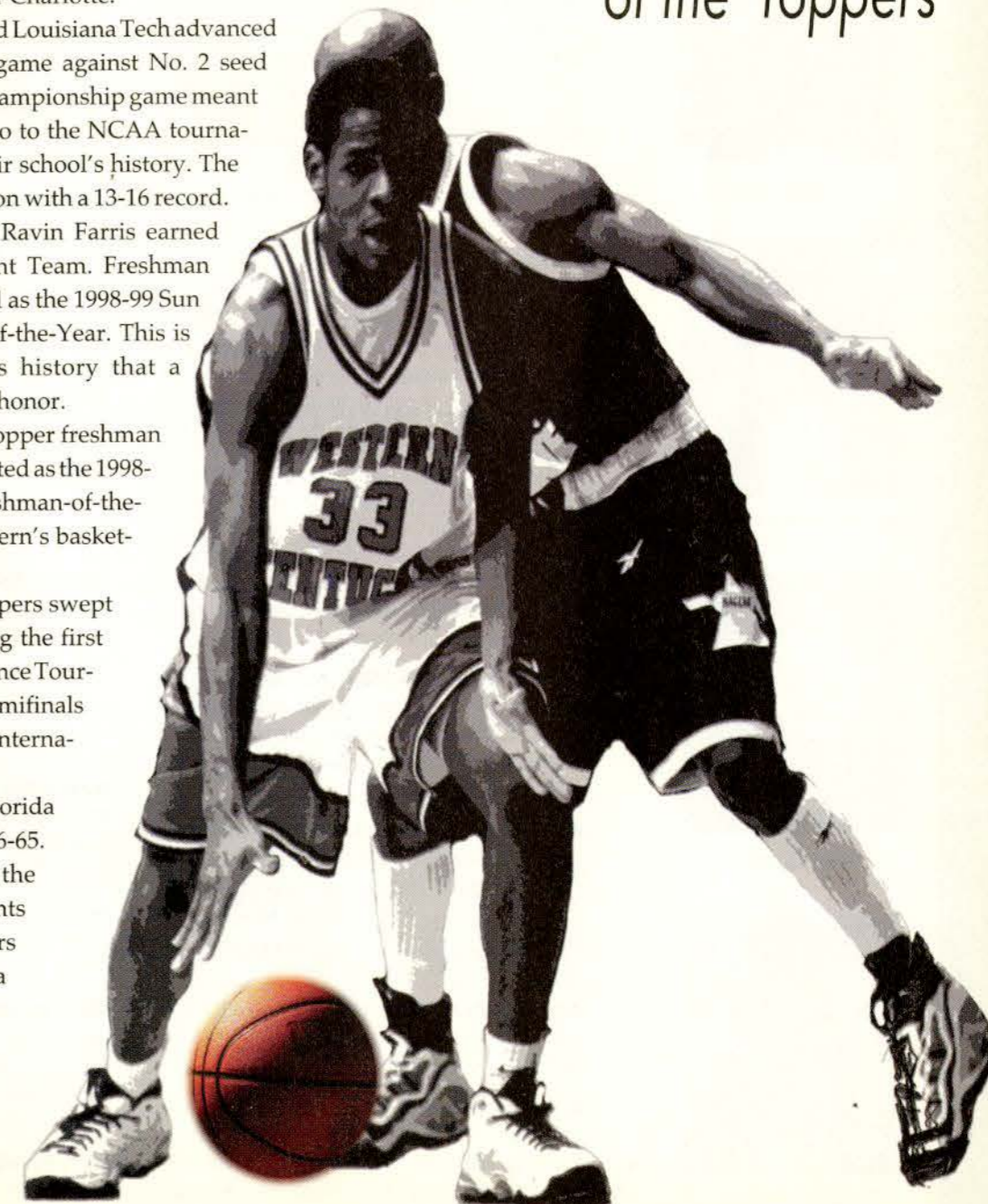
Seniors Joe Harney and Ravin Farris earned spots on the All-Tournament Team. Freshman Derek Robinson was selected as the 1998-99 Sun Belt Conference Freshman-of-the-Year. This is the first time in Western's history that a Hilltopper has received this honor.

To top things off, Lady Topper freshman Kristina Covington was selected as the 1998-99 Sun Belt Conference Freshman-of-the-Year - another first for Western's basketball history.

The No. 3 seed Lady Toppers swept South Alabama 91-70 during the first round of the Sun Belt Conference Tournament advancing to the semifinals to face No. 2 seed Florida International.

The Lady Toppers fell to Florida International by a score of 76-65. Senior Shea Lunsford led the Lady Toppers with 21 points and eight rebounds. Seniors Shea Lunsford and Katashia Witcher along with Sophomore ShaRae Mansfield were named to the All-Conference Team. The Lady Toppers finished the season with a 21-7 record.

The Ups and Downs of the 'Toppers





Larry Joe Culver ('67)



Col. Gregory Lowe ('68)



Marcia Kay DeJarnette Morehead ('70, '76, '81)



Jeff Cross ('72)



C. Joseph Russel ('73)

Pre 70's

J. David Frances ('42) of Boynton Beach, FL, formerly of Bowling Green, formerly Warren Circuit Judge and Chairman of Kentucky Crime Victims Compensation Board, has been awarded the Judicial Recognition Award by the sixteen state wide chapters of the Kentuckians Voice for Crime Victims for 1998.

James C. Barry ('44) of Nashville, TN, has written two new Guidebooks for use with bivocational pastors: *Preaching that Impacts Lives* and *Leading Dynamic Worship*. These were requested by the Tennessee Baptist Convention. Dr. Barry Retired from the Baptist Sunday School Board of the SCB in 1989 where he was Senior Consultant in Preaching and Worship.

Martin Massengale ('52) of Lincoln, NE, has been appointed to an advisory board that will help U.S. Agriculture Secretary Dan Glickman set federal agriculture and natural resources policies and priorities.

Lawton Rogers ('55) of Mt. Pleasant, NC, has retired as a GS-13 Assistant District Manager of the Social Security Administration District Office in Fayetteville, NC, after 39 years of government service. He and his wife, Barbara, are now living in Mt. Pleasant, and he is heavily involved in senior sports. Lawton was the gold medal winner in his age group in the 100 meter dash last year.

Charles W. Jeffries ('61) of Sanford, NC, has retired from active practice of accounting after 38 years and has been elected to the Board of Directors of the Carolina Organ Procurement Agency.

Marion W. Ray, CPA, ('62) of Lakewood, CO, finished 504th out of 2,920 in the Georgetown to Idaho Springs 20th Anniversary Half Marathon held August 8, 1998. Marion is a systems accountant at the Defense Finance and Accounting Service-Denver Center.

Adrienne Berry ('67, '79) of Louisville, KY, will be installed as National President of the Federal Association for its fiscal year.

R. Sclater Brown, Jr. ('67) of Nashville, TN, is the recipient of the Todd Baker Member of the Year Award, presented annually to an outstanding member of the Nashville Association

of Life Underwriters.

Larry Joe Culver ('67) of Glasgow, KY, has been named to senior strategy & business research associate for the Eastman Chemical Company.

Dr. Don Ball ('68) of Auburn, AL, and **Dr. Garry Lacefield ('70)** of Bowling Green, KY, are both faculty members in the College of Agriculture at the Auburn University and the University of Kentucky, respectively. These two WKU graduates made a professional lecture/study leave trip which literally took them around the world.

Rodney Dennis ('68) of Muscatine, IW, has joined Kent Feeds, Inc., as Vice President of Nutrition and Product Development.

Col. Gregory Lowe ('68) of Cecilia, KY, retired from the US Army after 30 years active service. At his Change of Command / Retirement Ceremony at Fort Knox he was awarded the Legion of Merit (1st Oak Leaf Cluster) for his service as the Commander, 2nd Region, US Army Cadet Command. He was responsible for Army ROTC programs in a thirteen state area. He was also recently inducted into the Western Kentucky University ROTC Hall of Fame. He has begun his second career as Vice President of Armed Forces Bank at Fort Knox.

Norma J. Best Boucher ('69) of Cocoa, FL, has recently retired after 28 years of teaching English at Winslow High School, Winslow, ME.

The 70's

Marcia Kay DeJarnette Morehead ('70, '76, '81) of Rockfield, KY, retired from Rich Pond Elementary School in the Warren County School System after 27 years of service.

Jeff Cross ('72) of Big Rapids, MI, has been named associate vice president for academic affairs at Eastern Illinois University.

Kathy Bentley ('73) of Washington, DC, has been hired by the United States Information Agency and assigned as a United States Foreign Service Officer at the American Embassy in Panama City, Panama.

Dave Fenwick ('73) of Bowling Green, KY, has been appointed to the 1998 President's

Circle for Morgan Keegan and Company, Inc. He was selected on the basis of exceptional business performance.

C. Joseph Russel ('73) of Carmel, IN, a partner with the Indianapolis based law firm of Bose McKinney & Evans has been elected President of the Indianapolis Bar Association.

David Raiser ('75) of Lexington, KY, the former director of sales at Valvoline, Inc., has been named director of business development for the Environmental Consulting Division at Commonwealth Technology, Inc.

Patricia Stagner ('77) of Roswell, GA, recently joined Uptons Department Store, based in Atlanta, as Divisional Merchandise Manager for all Home Store merchandise.

Larry Mosser ('78) of Louisville, KY, has been promoted to the position of production manager for the Brown-Forman Beverages Worldwide.

Ray Althaus ('79) of Lenexa, KS, has been promoted to Director of Engineering in Process Improvements for Gear for Sports.

Victoria Melton ('79) of Bowling Green, KY, is the Kitchen Designer for Mouser Kitchens' Bowling Green Office. She is president of the Women's Council of the Warren County Home Builder's Association and was awarded three national awards for community projects at the 1998 National Association of Home Builders' Annual Meeting.

Richard Paine ('79) of Naperville, IL, an associate professor of speech communication / theatre, has been promoted to full professor by action of the North Central College Board of Trustees.

Nancy Quarcelino ('79) of Alvaton, KY, has recently joined the staff of Legends Club of Tennessee to launch their new top-flight teaching academy.

The 80's

Gary Lee Cottrell ('80, '84, '87) of Elizabethtown, KY, has accepted a position with Paulding Co. Schools in Georgia.

George Nichols III ('80, '83, '85) of Frankfort, KY, was recently elected vice president of the National Association of Insurance Com-

missioners.

Mike Estes ('81) of Nashville, TN, has received the 1997 Life Sales Award as the top producer of life insurance sales at The Nashville-Moore General Agency.

Paul Wooten ('81) of Independence, MO, is the Director of Vocational and Adult Education for the Fort Osage School District in suburban Kansas City. He is currently completing his doctorate in Educational Policy and Leadership at the University of Kansas. Paul and his wife, Dana, have two daughters, Lynne, 7 and Alison, 5.

Mark Bizer ('82) of Lexington, KY, has been promoted to President of Van Meter Insurance Agency's Lexington branch.

Terry Moulton ('82) of Havelock, NC, was recently promoted to Commander while serving at the Bureau of Medicine and Surgery in Washington, D.C. He recently received the Meritorious Service Medal.

Robert Redmon ('82) of Huntsville, AL, is the Director of Grounds Management at the University of Alabama in Huntsville. He has recently published an article, "Great Garden Formulas" in a gardening book by Rodale Press. Redmon has also been elected to serve as a board member for the Alabama Urban Forestry Association.

Janet S. Pinkston ('83) of Louisville, KY, has recently joined the staff of Hilliard Lyons as a advertising copywriter.

Laura Bowra ('83) of Alvaton, KY, the Resident Manager of the Bowling Green office of Merrill Lynch has successfully completed the Certified Financial Management program.

Jimmy Richerson ('83) of Campbellsville, KY, was elected to serve as first vice president of the National D.A.R.E. Officers Association.

Stephanie Ray ('84, '86) of Atlanta, GA, was recently elected President-elect of the Georgia College Personnel Association. She is the Associate Dean of Students at the Georgia Institute of Technology.

Ed Carnes ('85) of Dayton, OH, has been named NCR Technology Consulting Partner for the UK/Ireland practice. Ed will be responsible for building NCR's Technology Consulting services and offerings in the British Isles. In addition, Ed has been named as



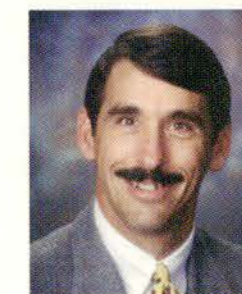
Larry Mosser ('78)



Nancy Quarcelino ('79)



Paul Wooten ('81)



Mark Bizer ('82)



Stephanie Ray ('84, '86)



Joel Bennett ('95)



Matthew Gray ('95)



Charles "Chip" Pride ('95)

Joel Bennett ('95) of Greensburg, KY, is the Director of Social Services, Family Home Health Care, Inc., has been named the winner in the Administrative Professional category of the Awards For Excellence in Home Care sponsored by the Kentucky Home Health Association.

Matthew Gray ('95) and wife Nicole, of Owensboro, KY, own Gray Sky Music. The business is a full-service music production facility that produces and writes jingles for radio and t.v. advertisement, original instrumental and vocal music, and he composes and arranged original music for custom vocal performances. Western Kentucky University is among several of Matt's clients. The titles include "The WKU Hilltopper Basketball Theme," and "A Western Kentucky Fall," and "Learning a Lot and Having Fun."

Charles "Chip" Pride ('95) of Owensboro, KY, has recently been named Director of Development for the Owensboro Catholic School System.

C. Jason Richardson ('95) of Louisville, KY, received his Masters degree in Physical Therapy from Shenandoah University (VA) in May 1998. He recently moved to Lexington to accept a position with The Lexington Clinic as a staff physical therapist.

Stephen Calitri ('96) of Vista, CA, recently received his commission as a naval officer after completing Officer Candidate School.

Jason Vincent ('96) of Bowling Green, KY, has taken a position in Louisville as Public Relations Coordinator for Operation Brightside.

Matthew Coffey ('98) of Faubush, KY, has been named staff accountant for Baird, Kurtz & Dobson. He will assist with audit and accounting engagements.

Jim Smith ('98) of Burkesville, KY, has been promoted to Human Resource/Employee Benefits Generalist at Van Meter Insurance.

Gerontology Program Receives Support

The University has received a \$100,000 gift from Active Services Corp. to help fund an endowment for the school's Gerontology Program.

The donation, \$20,000 a year for five years, will support the establishment of an endowed chair in gerontology, said Dr. Lois Layne, a professor of psychology at WKU and director of the Gerontology Program.

"The Active Day Center has been a dynamic, innovative part of the Gerontology Program," Dr. Layne said. "Our successful partnership with Active Services will allow us to expand training in research in adult day services as well as

services for the elderly. The gift will ensure that the Gerontology Program at WKU will thrive in the future."

The Gerontology Program was developed in 1986 and includes a 21-hour multidisciplinary minor. It involves 25 faculty from across the campus.

A graduate certificate is planned, Dr. Layne said.

Active Services, based in Birmingham, Ala., has managed the WKU Active Day Center since February as part of a five-year agreement. The Center, in existence since 1990, provides a safe and supportive environment for older adults who need care and supervision.

Services offered by the Center include:

- Assisting frail and disabled older adults, allowing them to remain in their homes;
- Providing respite for families of Alzheimer's patients, relieving stress and providing support;
- Allowing families to maintain employment while their elderly family member is being cared for;
- Providing emotional support and socialization for isolated elderly; and
- Contributing to quality of life to help postpone the need for nursing home placement.

The Center also provides educational opportunities for WKU students who plan careers working with the aging population, including 15 part-time employees and more than 300 academic placements through internships and volunteer opportunities.

It was the second adult day care center in the country to be located on a college campus.

Active Services provides services in 36 cities in five states with almost \$20 million in annual revenues. It was founded in 1995 and is the nation's largest provider of adult day health services.

Coming Up

Society of African American Alumni

The Society of African American Alumni will host a Spring Celebration dinner commemorating more than 40 years of African American Alumni involvement at WKU Saturday, April 24 at 6 p.m. at the Bowling Green/Warren County Convention Center.

Bowling Green Business University reunion

A reunion will be held on May 7-8 for all alumni of the Bowling Green Business University. Pre-reunion ac-

tivities include the Gordon Ford College of Business Dedication at 11 a.m. on May 7 at Grise Hall and a luncheon at noon on the Preston Center lawn.

Golden Anniversary Club Reunion

The Golden Anniversary Club Reunion is scheduled for Sept. 17-18 and will honor the class of 1949. The reunion is for all alumni who graduated more than 50 years ago from Western. Watch your mailbox for more information.

Homecoming

WKU will celebrate Homecoming Week Oct. 18-23.

1999

Hall of Distinguish Alumni

The 1999 class of the Hall of Distinguish Alumni will be inducted Oct. 22 at the Bowling Green-Warren County Convention Center.

For more information, contact Jill Blythe, associate director of alumni programming, by calling 1-888-WKU-ALUM or email at jill.blythe@wku.edu

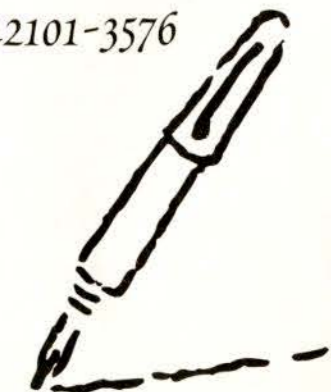
Addendum

The following names (with our apologies) did not appear in the last issue of ALUMNI in the Lifetime Alumni Membership List:

Mr. & Mrs. Richard T. Ashbrook
 Mary Dee Boemker
 Mr. & Mrs. Charles E. Miller
 D.C. Ferguson
 Mr. & Mrs. Walton D. Plummer
 Diana B. Ritter
 Pennye Steele Rogers
 Judith M. Romans
 Col. & Mrs. Robert Spiller

If you have items of interest or letters for the Fall Issue of ALUMNI Magazine, please send them to us by June 1, 1999.

Send to: Editor, ALUMNI Magazine, WKU Alumni Association, 1 Big Red Way, Bowling Green, KY 42101-3576





TOPPER TRAVELS

CALIFORNIA'S BEST

July 24-31, 1999

Grab the suntan lotion and pack your bags for the ultimate California adventure. The journey begins in San Francisco with day trips to Sausalito and Napa Valley. The adventure continues along the scenic coastal highway to Monterey along with a venture to San Simeon.



In San Francisco, you will visit Twin Peaks, the Golden Gate Bridge, Chinatown, Fisherman's Wharf and Union Square. Free time explorations can include Alcatraz, the San Francisco Zoo, the Botanical Gardens, the Japanese Tea Gardens or the many other wonderful sights. While in Napa Valley, you will enjoy a visit to the Viansa Winery and the Domaine Chandon. Monterey is known as the art capital of the West, the golf capital of the world and the gateway to Big Spur country. The famed 17-Mile Drive includes stops at the Lodge at Pebble Beach, the Lone Cypress, Bird and Seal Rocks and other famous places.



Hotel accommodations, deluxe motorcoach transportation, meals, plus a daily local tour guide and a professional Airline Travel Tour Director are included in the package along with admission fees. The cost per person is \$1,250.00 (double) and \$1,725.00 (single). * Reservation deadline is May 21, 1999.

HAWAIIAN Splendor

Sept. 25- Oct. 4, 1999

Pack your bags and join fellow alumni in the southern most state in the U.S. for 10 days of fun in the sun. Upon arrival in Honolulu you will be greeted in the traditional Polynesian manner, with a warm aloha and a lei of fresh flowers on the way to the hotel in Waikiki. After a sightseeing tour of Pearl Harbor, enjoy a leisurely sunset cruise along the south shores of Oahu. After two days in Honolulu, enjoy a trip to Kauai and the Waimea Canyon. The trip is continued in Maui and Haleakala National Park. Hotel accommodations, admission charges, all inter-island flights, local tour guide and Airline Travel Escort. The cost per person is \$2,135.00 (double) and \$2,760.00 (single). * Reservation deadline is June 1, 1999.



For more information on these trips, contact the WKU Alumni Association, 1 Big Red Way, Bowling Green, KY 42101 or call toll free (888) WKU-ALUM or email alumni.association@wku.edu

Western Wisdom

Western Wisdom is a wonderful collection of "advice for life" by some of Western Kentucky University's most prominent alumni, faculty, staff and friends. It's a perfect gift for a graduating senior, a former roommate, or your favorite Hilltopper.

Excerpts:

"It you're on time, you're late." Jimmy Feix, former Hilltopper football Head Coach, Alumni director and director of Athletics

"I am the source of my own governance. Give no concern to what they say you cannot do. Be willing to accept the challenge. Do not be afraid to question the process. New systems are born from the questioning of the old." Patricia Garrison-Corbin, chief executive officer of P.G. Corbin & Company, Inc.

"Never be satisfied with doing good when you have the ability to do better." Major Todd Shipp, executive director of Communities In Schools in Macon and Bibb County, Georgia

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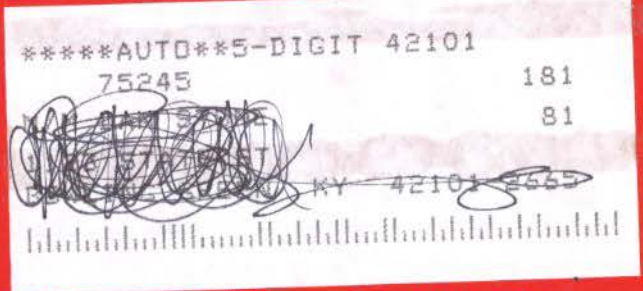
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