### Western Kentucky University

# **TopSCHOLAR®**

Mahurin Honors College Capstone Experience/ Thesis Projects

Mahurin Honors College

2021

# **Examining Audience Receptivity to Theatre Across Various Technological Mediums**

Chingyi "AC" Chan Western Kentucky University, chingyi.chan804@topper.wku.edu

Follow this and additional works at: https://digitalcommons.wku.edu/stu\_hon\_theses



Part of the Social Media Commons, and the Theatre and Performance Studies Commons

#### **Recommended Citation**

Chan, Chingyi "AC", "Examining Audience Receptivity to Theatre Across Various Technological Mediums" (2021). Mahurin Honors College Capstone Experience/Thesis Projects. Paper 947. https://digitalcommons.wku.edu/stu\_hon\_theses/947

This Thesis is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in Mahurin Honors College Capstone Experience/Thesis Projects by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

# EXAMINING AUDIENCE RECEPTIVITY TO THEATRE ACROSS VARIOUS TECHNOLOGICAL MEDIUMS

A Capstone Experience/Thesis Project Presented in Partial Fulfillment
of the Requirements of the Degree Bachelor of Arts
with Mahurin Honors College Graduate Distinction
at Western Kentucky University

By

Chingyi A. Chan

May 2021

CE/T Committee:

Dr. Michelle Dvoskin, Chair

Dr. Helen Sterk

Dr. Melinda Grimsley

#### **ABSTRACT**

This creative project and study was proposed to investigate the impacts of online theatre on audience members' emotions, feelings, and comprehension of the show. The Research questions asked were: RQ1: How does the viewing medium, if at all, affect the audience's response to a theatrical performance? And RO2: Which, if any, technological mediums do audiences members prefer to use to watch theatre? Three versions of the same play were made and adapted to their respective social media platforms: YouTube, Instagram Live, and TikTok. Participants were asked to watch one of the three shows and fill out a survey. Forty participants responded to the qualitative and quantitative questions. I found that participants liked and preferred watching theatre in the form of YouTube videos the best and that most who watched the shows through those mediums understood the meaning, emotions, and takeaways from the show. Additionally, this project is an example and exercise of creative theatre, adapting to technological spaces despite the lack of cues from an audience or production that can be done. This project showed that there are audiences for Zoom theatre and Instagram posts equally, but YouTube, in the eyes of the audience, is the future of online theatre. We're witnessing a drastic change in audience generation, preferences, and profile in addition to a massive cultural and technological shift. More research and art is able to be made based off of this project, both for academics and artists.

### **VITA**

### **EDUCATION**

B.A. in Communication and B.A. in Theatre Mahurin Honors College Graduate	May 2021
Honors CE/T: Examining Audience Receptivity to Theatre across Various Mediums	
Covington Latin High School, Covington, KY	May 2017
PROFESSIONAL EXPERIENCE	
Department of Communication, WKU Student Worker	Dec. 2017 - May 2019
On Call Central Marketing and Operations Intern	May 2019 - Aug. 2019
Office of the President, WKU	Aug. 2019 -
Student Worker	Present
University Marketing, WKU Student Worker, Communication Intern	Oct. 2020 - Present
	Fiesent
On Call Central Customer Support and Technological Advancement	May 2021- Present

### **AWARDS & HONORS**

Summa Cum Laude, WKU, May 2021
Department of Communication Undergraduate Case Study Award, WKU, May 2019
Jerry E. Baker Student Scholarship Fund in Theatre, WKU, May 2020
Shuffield Scholarship, WKU, 2019
SAGL World Topper Scholarship, WKU, 2018
Dean's/President's List, WKU, 2017, 2018, 2019, 2020
Cornelius A. Martin Scholarship, WKU, 2017-18, 2018-19, 2019-20, 2020-21
Honors Diversity Scholarship, WKU, 2017-18, 2018-19, 2019-20, 2020-21
SAGL World Topper Scholarship, WKU, 2018

### CONTENTS

Abstract	ii
Vita	iii
Introduction	1
Research	2
Process	3
Survey Methodology	11
Participants and Sampling	12
Data Collection	13
Findings	13
Analytics	13
Survey Data	14
Qualitative Responses	15
Limitations and Future Research	16
Performance Reflections	17
Conclusion	19
References	21
Appendix A: YouTube Script	23
Appendix B: YouTube Performance	40
Appendix C: Instagram Live Script	41
Appendix D: Instagram Live Performance	57
Appendix E: TikTok Script	58
Appendix F: TikTok Performance	67
Appendix G: IRB Informed Consent Form	68
Appendix H: Survey Questions	69

### Introduction

"The World Turned Upside-Down" for more people than just theatre students this past year, but the field of theatre did take quite a big blow. With shows cancelled, theatres closed, productions postponed, and Broadway closed, there didn't seem to be much hope for a 'new normal' online for theatres. There simply isn't an easy way to translate the production level and impact of live theatre to a screen without making it a movie. But the theatre world is nothing if not resourceful. There have been impressive shows that this crisis has born including "Ratatouille the TikTok Musical" (Ratouiscal, 2021), "Temporary Occupancy" (ArtsWest, 2021), The "Attendants 2020" (Brooklyn Place, 2021), "What Do You Need?" (Capital W, 2021) and so much Zoom theatre, there was even a theatre company called Zoom Theatre (Zoom Theatre, 2021) which was founded out of necessity for new theatrical mediums and presentations. These creative solutions have become more common, but it is hardly comparable to real theatre and its efficiency ought to be called into question. How similar is it to theatre? What sort of impact do these different mediums have? Can we even compare this variety of mediums? Which is the best medium to use? Therefore, the purpose of this study is to examine audience reception of theatre across technological mediums, asking specifically: RO1: How does the viewing medium, if at all, affect the audience's response to a theatrical performance?

RQ2: Which, if any, technological mediums do audience members prefer to use to watch theatre?

### Research

Research on audience reception is not a new field. It was pioneered by Hans-Robert Juass in the late 1960s and thrived in the 70s and 80s (Jauss & Benzinger, 1970). However, it originally referred to a reader's interpretation of literature. Stuart Hall, a cultural theorist, established the "Encoding/decoding model of communication" and "Hall's theory" (1980), which assumes that the audience is 'negotiating' or 'opposing' the media consumed as opposed to simply absorbing it. The meaning is not what the literature or medium states, not the words on the page or the script being read, but rather how the audience member processes it and gives it meaning. This process can be affected by sources other than the primary medium.

This parallels the field of study I am most familiar with which is computer mediated communication (CMC) and Media Richness Theory, developed by Daft and Lengel (1987). Media Richness Theory suggests that the most effective communication channels/mediums were dependent on the richness of the message. Essentially, the more cues a medium has for a person to interpret, the more richness it has. Cues refer to nonverbal cues you get from talking face-to-face like facial expressions, tone of voice, and gestures. Computer mediated communication (CMC), which refers to any technological communication that is not face-to-face, has become an ordinary occurrence. This includes phone, email, text, instant message, and video call (Oxford Bibliographies, 2021), many of which lack those rich cues. Daft and Lengel (1987) studied specifically equivocality, the confusion due to lack of richness (quality of information) resulting in uncertainty, (the lack of information). However, with the rise of new communication

technologies and social media, more benefits are being found for "lean" (Ishii et al., 2019) mediums. These benefits include having connections with people of different mindsets who can discuss safely while being in different environments (White et. al., 2019), being able to find people with similar mindsets outside of one's community (Galegher et al., 1998), anonymity which allows for more honesty, and the ability to use more than just words to express oneself (i.e. emojis, gifs, videos, etc.) (Ishii et al., 2019). This can extend into social media platforms with their special effects and features as well.

I believe that the circumstances and variables surrounding the audience members I want to survey (people who have experienced the pandemic shut down, mostly college students) is unique and worth studying. Additionally, comparing one piece adjusted for multiple separate social media platforms for their effectiveness and impact will also be valuable to those studying communication and for theatre creators in this new age of digital theatre. This should not only help theatre creators choose how they want to share their performance, but it should also help them reach audiences they wouldn't otherwise have access to. Likewise, creators who wouldn't otherwise be creating due to time constraints, access, or lack of training could have a space to do theatre. I also hope for these results to reach those who work in social media management, as it could open a door for new types of content and also inform them on the effectiveness of each medium in a theatrical context.

### **Process**

Ever since I entered the Mahurin Honors College (MHC) as a Freshman, I have wanted to do a thesis project. I wanted to have something at the end of my undergraduate

degree that would help me synthesize the things I've learned in a fun, applicable manner. I didn't imagine back then that I would be connecting the fields of theatre and communication together, but I was up for the challenge. However, my plans for the project got derailed once the COVID-19 Pandemic hit during Spring semester of 2020 while I was making my thesis proposal. Originally, I wanted to do a project where I was either performing in a highly interactive solo-show where I talk about communication studies or conduct communication research about theatre. Both of these became much more difficult to imagine and propose when no one knew when we would transition to face-to-face classes again. So, I discussed project ideas with various teachers until I talked to Dr. Dvoskin, who told me to choose something I could have fun with and, knowing me, it could have practical implications. Thus, the idea of solo performances online came to be. But I wanted to have my communication background represented in this project as well. Originally, that was going to be focused on identification research, but Dr. Dvoskin introduced me to the limited field of audience reception studies, which is related to sensemaking. Sensemaking online leads perfectly into the familiar territory of Computer Mediated Communication studies. Then, the lightbulb turned on in my head and vision for my project appeared. It was difficult at first to make the project feel like one cohesive project and not two separate things, but almost more difficult to try to manage my expectations and limits with how far this project could go. In the end, after talking to Dr. Helen Sterk, Dr. Jieyoung Kong, and Dr. Dvoskin, I decided the project would include me making different versions of a solo performance to be performed on different mediums, after which the audience would take a survey. Then I could present the survey data for each medium.

Once the idea was established, I asked Dr. Dvoskin, my theatre advisor and solo performance teacher if she would be my first reader. Then, I asked Dr. Sterk, Communication Department head and former boss who had experience in theatre as a teacher and academic, to be my second reader. I wrote up my proposal, ran it past my readers, and submitted it to the MHC.

After completing my CE/T proposal form, getting my project approved, and finding my first and second readers, I made a plan with Dr. Dvoskin. She suggested I join her Performance 300 class called Contemporary Performance Studies, which would be dedicated to the creation and production of new plays through Zoom. It was perfect for my project and would give me the hours in my schedule and deadlines to keep my project on track, so I agreed to enroll in the class as a playwright. The class was split into playwrights and dramaturgs and I was teamed up with dramaturg Liza Rash. Together, we followed the course guidelines throughout the whole semester to create a show:

The first half of the semester was dedicated to creating the play. So, with some writing exercises and playwriting workshops, I came up with the idea to make my solo show about being in solitude during the COVID-19 Pandemic shutdown. This was inspired by a solo show I saw freshman year where the character spent their whole time stuck in a well. I thought I could take these ideas of talking to myself, self-soothing, swinging between hope and hopelessness, and shouting into the void and use them in a very relevant and topical way. I also really wanted this play to evoke emotion that I could later measure and compare across mediums.

So, I landed on placing the show in Spring 2020 from the perspective of a college kid who may or may not be losing it after moving to a bunker in the middle of nowhere. I generally prefer solo performances, as I have written and performed one in a previous class. That show was also invited to be a part of the New Works Series the Theatre and Dance Department holds every other Spring, however, that unfortunately didn't occur because of the COVID-19 pandemic. This experience also guided me during this class, as it was another play where the character talked to themselves (through puppets) and struggled with their education and confidence. Additionally, I chose solo performance because I believed it would be simpler for me when approaching my thesis project to not have too many outside people involved, especially if they are busy college students who cannot dedicate or schedule the time that I was putting into the project in addition to the class.

However, my previous experience of writing a show alone might have also hindered me, because I had never worked with a dramaturg before. It was difficult to work together without being able to meet in person or see each other in the hallways to do check-ins. In other words, because the class was virtual, it was difficult to reach beyond a professional relationship with each other, which was fairly important in the process. This is another example of Media Richness Theory coming into play.

Regardless, we made it through and created a good piece. The second half of the semester was focused on producing the shows. So, each team was assigned a costume designer, stage manager, and sound designer. I was teamed up with Sydney Hughes, Liz Walker, and Colton Wood for those roles, respectively. Our professor, Dr. Dvoskin, directed the shows. With those teams assigned, we went on to build a performance series

of new works called "Beyond the Screen." The series included two and a half hours of new shows that were pre-recorded, edited, and premiered on YouTube on December 6th. The link for the original performance is at this link in Act 2 at the five-minute mark:

<a href="https://youtube.com/playlist?list=PLcq2aKP-alf\_gRb2uF7qh0p0S5RiikXT2">https://youtube.com/playlist?list=PLcq2aKP-alf\_gRb2uF7qh0p0S5RiikXT2</a>.

This collaboration was certainly an interesting one as it was unlike any performance I had been a part of before. Most of the planning and communication occurred virtually and over email and the roles seemed much more independent than they usually are in a theatre production. For example, I, the playwright, and actor, didn't know what Colton was going to do with sound until I heard it at tech rehearsal. Technically, the director does make those calls, but I felt like, with my previous experience and double titles, I would have had more of a hand in that process. Honestly, it was difficult to let go of the control over the project I felt during the first half of the semester and with my other show. Not to mention that this was going to be a part of a bigger project, my thesis. But overall, it was a very enlightening and fun experience, and I am very proud of the work we did.

After this showing, Dr. Dvoskin and I discussed how the show went and future steps. I had not gotten my IRB approval yet, so we decided that semester and performance was part of the creation process as opposed to a show I would collect data from.

Over the winter break, I did my CE/T check-in, made some edits to my script, made general script outlines for other mediums, and got my IRB approval. At the beginning of the Spring semester, Dr. Dvoskin and I confirmed the mediums I would present the piece in, established the schedule, and discussed marketing the shows. Soon

after, I got the recorded video from the editor for the Performance 300 class, Maddie Rose, and permission to use her edited work. I further edited the recording to fit the intended medium, individual YouTube videos. I edited them with gradually increasing detail, which includes affects, text, and thumbnails. In doing this, I hoped to communicate to the audience that the character in the show was slowly learning how to be a better YouTuber, becoming more comfortable with it, and having more fun with creating and editing the videos.

While I was editing those videos, I was also finishing the script for Instagram Live. I chose Instagram Live over Facebook Live because I believed I would get a bigger audience of college students there rather than Facebook. Additionally, Instagram had the function to share videos while the user commented over it, which worked out perfectly for the show. I especially wanted to do a live version of the show to get audience interaction. One of my rehearsals, I invited some friends to watch it and comment through Zoom and the banter and conversations I got while performing with that feedback was very interesting and put a new spin on the show. I also posited that having an audience interact with the show would make them more engaged and help them empathize with the character more.

Additionally, I created the Qualtrics survey, which includes questions about their experiences watching the show, what medium they watched it on, their thoughts on the show, the emotions they felt watching it, and their artistic preferences. Once that survey was completed or if the IRB terms were not accepted, the survey redirected users to another survey for extra credit purposes which would ask if their teacher made the survey

eligible for extra credit in addition to asking for the students' name, the class they took, and what teacher taught it.

The YouTube videos were the first to be completed and posted. I had a date for Instagram Live as well, and the last thing to assign was the TikTok show. So, with those dates in mind and having converted my personal TikTok profile to the Bunker Fever profile managed by the main character, Rae, I made a poster for the show detailing all the links and ways to watch the show and a request to fill out the Survey. I got the poster approved by the Department of Theatre and Dance, who printed out posters to hang across their building and sent out the announcement via email to their majors and minors' listserv. I also sent the poster to the Department of Communication, who sent the poster to their listserv as well. In addition, I sent personal emails to theatre appreciation teachers and acting teachers for them to send to their students and requested they give some extra credit to those students and inform them of the IRB approved and anonymous survey redirects I designed. I did the same for Communication 145 teachers I was familiar with and know that many of those teachers did offer extra credit for their students to participate.

Those emails and the poster went out about a week before my Instagram Live performance. So, for the rest of the week, I practiced my Instagram Live performance, once with Dr. Dvoskin and friends, but mostly alone because I didn't want to psych myself out during the actual performance if the comments or flow were doing differently than I practiced. I wanted the performance to be audience interaction based and fairly spontaneous, because that was the main motivation behind this version of the script: for

Rae to share some videos she found on Instagram just because she wants to. I performed that show on March 8th.

After that show, I began to really focus on the TikTok version of the show. It was the most puzzling to me because, though I had consumed a lot of TikTok media in the past, I knew nothing about making TikToks. So, I met with a visiting professor, Dr. Lusie Cuskey, under the recommendation of Dr. Dvoskin and she gave me a rundown of TikTok functions, best practices, current TikTok theatre. I had heard of Ratatouille the Musical over the past couple months, but I didn't really know the extent of TikTok theatre until I looked into her recommendations.

While having window into TikTok theatre, I tried to keep with content that traditionally fits TikTok more than theatre. I did this by using other people's sounds and putting my own physical take on it, using music underscoring, and formatting trends (i.e., making humorously timed captions, talking into the bathroom mirror, doing challenges/trends, and asking questions) because that is what a person like my character would have done a year ago when the show takes place. I started by creating a list of videos I felt fit the plot of the show which I found scrolling through my 'For You Page' from August 2020 to March 2021. With that list in mind, I broke down the original script into their major points, takeaways, and jokes.

After that, I had to advertise on my social media and just wait until my survey closed on March 26th to analyze the data and see what the audience has to say about watching each of these shows.

# Survey Methodology

The purpose of this study is to is to explore audience reception of theatre across technological mediums, asking specifically:

RQ1: How does the viewing medium, if at all, affect the audience's response to a theatrical performance?

RQ2: Which, if any, technological mediums do audiences members prefer to use to watch theatre?

I have several reasons for studying audience members' perceptions of theatre through various mediums. Firstly, as a consumer of theatre, so with the Covid-19 pandemic came, what appeared to be the death of live theatre. I used to think this was a bad thing, however, I want to see it more as an opportunity rather than a loss. I wanted to see what forms of media were the closest to the real thing. Secondly, as an actor and playwright myself, I have reason to want theatre to continue and thrive, despite these difficult times for the industry. Thirdly, as an arts administration minor with plans to go into nonprofit theatre one day, I want to give them those opportunities, ideas, and knowledge to continue their mission of sharing arts with the community. Additionally, understanding what consumers think is important to me as someone who has been involved in social media marketing extensively throughout my time at Western, as a Communication Department Student worker running social media posts, as a

University Marketing, and as Ogden College's temporary social media coordinator. Finally, there is not much literature about online theatre, so expanding that field of research would be invaluable to the field of theatre, audience perception studies, and computer mediated communication.

My proposed research questions and the nature of theatre and computer media required the use of mixed methods. Hearing the perspectives, opinions, and feedback through the participants' words will provide rich and useful data in this cross section of topics, which has yet to be thoroughly studied. However, finding simple preferences theatre creators can use immediately will also be useful.

### Participants and Sampling

To participate in the study, participants had to be at least 18 years old and watched one of the three plays. I used convenience sampling through the use of email listsery, physical posters, and social media marketing. I sent 14 emails to teachers and departments. Forty people participated in the research, 70.00% of whom were women, 27.50%, were men, 2.50% were non-binary/third gender. Their ages were most of the participants were in the age range of 18-24 with only 4 in the age range 25-34. 75.17% had some college experience, 9.76% had a high school education and 9.76% had a 2-year degree. 7.32% of participants had a 4-year degree. 20 were college students during last Spring semester, 14 were high school students, and 7 were not in school. They all have a range of occupations from resident assistants, daycare workers, internships, full time students, Kroger Associate, office assistant, retail workers, and no employment.

### **Data Collection**

Upon IRB approval, I created a Qualtrics survey and a list of questions that would be asked of each participant. At the beginning of the survey, the survey question will explain the project and ask participants if they are willing to complete the survey. A copy of the consent form will be in the survey, and they must check yes to continue. After participants have begun the form, they will be asked a series of multiple-choice, fill in the blank, and Likert scale questions about their experience as an audience member. The survey was expected to last approximately 12 minutes and will take place at a time, location, and medium (phone, computer, tablet) that is convenient for the participant. All submitted surveys will be logged, see the appendix for IRB and survey protocol.

# **Findings**

### Analytics

On YouTube, there were a combined total of 132 views, with an average of 12 each, though notably half of those views (86) were on the first video. Each YouTube video had a 1 like except for the 'Breaking Point' scene which had none. The Instagram Live show had 83 views and 9 likes. The BunkerFever hashtag has 1756 views and calculated, there were 1893 views. The average number of views was 57.36, with a maximum of 159 ('time has no meaning in quarantine') and minimum of 2 views ('desk check' and 'get changed'). There were 86 likes across all 33 TikToks, averaging 2.61 likes per video.

### Survey Data

Audience members stated that, out of all the factors listed, they liked the actor (20) and the creativity (19) the most, with the message of the show (17) closely behind. Their least favorite qualities were nothing (16). Those that did choose things to dislike, there were 5 votes each for actor and costume.

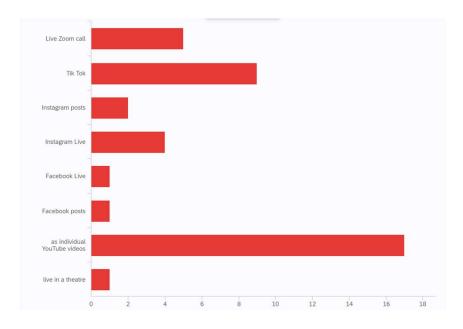
The emotions felt by the audience were awkwardness (21) followed by happiness (14), excitement (8), anxiety (7), satisfaction (5), fear (3), and sadness (2). They listed that they felt most of these feelings in the middle of the show (25) and the beginning.

Audience members were neutral when asked if they related to the show, with a score of 3.53.

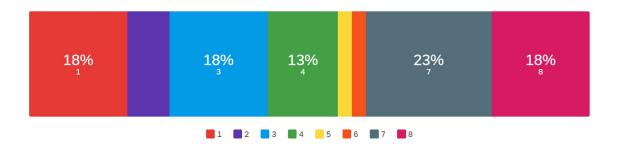
When asked on which platform they would like to watch the show, a majority indicated that they would like to watch the show as individual YouTube videos (17), then TikTok (9), Live Zoom Call (5), and Instagram live (4) (See graph 1). When asked to rank the mediums, individual YouTube videos scored the best with 23%, then a tie for second at 18% for Live Zoom call, Instagram Posts, and live in theatre (see graph 2). Participants were slightly unlikely to see themselves going to see this show in theatres tomorrow (average 4.33 of 7) and more likely but still unlikely to stream it (3.92).

Participants watched the show on their phone (17) almost as much as they did on their computer (19). Women chose TikTok, Instagram Live, Instagram posts, Facebook posts, and live theatre more than men as their first choice to watch the shows with. Whereas men's votes made up 100% of the Facebook Live votes. Between men and women, there was a 40/60 split for Zoom calls and 35/65 split between individual

YouTube videos. There was not enough range in ages between the mediums to make any conclusive findings, though more research should look into that in the future.



**Graph 1:** Respondent's preferences of which medium they would like to watch the show on.



**Graph 2:** Respondent's overall ranking of each medium. From left to right: Live Zoom, TikTok, Instagram posts, Instagram Live, Facebook Live, Facebook posts, Individual YouTube videos, and Live theatre.

### Qualitative Responses

The themes found in this play found by the audience mainly talked about, firstly, happiness, balance, having fun, and maintaining mental health. Secondly, audience

members discussed escapism, isolation, distractions, and stress. Other themes mentioned more than once include introspection, change, and comfort.

Audience members were asked to recount what they thought the moral of the story was. The overwhelming number of the responses had to do with coping: dealing with anxiety, introversion, escapism, isolation, the importance of taking time away, dealing with uncertainty, and knowing when to stay away. The second largest category of responses included Covid-talk, how it was overbearing, struggles associated with it, what we should be doing, and its effect on people. Other responses mentioned more than once include survival, dealing with college, treating others right, and marking this time of the character's life.

### Limitations and Future Research

There are some limitations of this study. Though there were a good number of participants, there might have been some effortless survey submissions due to my convenience sampling and some teachers offering extra credit for submitting the survey. This can be seen in the YouTube analytics, where we see there were 86 views on part 1, and 2-5 views on each of the other videos. There were some errors when writing the questions, such as one question not being listed as a "choose multiple" question, not asking for more specific ages, and not properly asking for which performance they watched. There was not enough range in specific ages to compare to each other and make conclusions about a correlation between ages and certain mediums, which would be useful and certainly leaves a place for future research. Additionally, each of these performances were uploaded at different times, which would skew how many participants

watched each version (i.e. because the TikTok version was posted so late, not many participants watched it). Finally, because campus is still doing a lot of remote learning, as am I, so marketing for the shows was limited to emails and some posters in the theatre building.

Future research would look at correlations between ages and platform preferences and platform preferences compared to reactions and when those reactions were experienced. Additionally, it would be enlightening to survey exclusively voluntary theatregoers or exclusively high school students who have experienced and naturalized this technological shift. Voluntary theatregoers have the background to know what a theatre show in person is like and has the natural interest to help the field of theatre continue, so their responses would be informed and focused. High school students have more experience with technology and could provide insight into newer audiences and how they like to enjoy media. Finally, doing a version of this project that is not a soloshow or pandemic-centric would be interesting, especially if there is a live offering to compare it to. There, we would get more results unprompted by a pandemic mindset or bias and we would be able to compare how these mediums are like live theatre and would make a good replacement (or at least supplement) for live theatre should these situations continue or happen again.

# Performance Reflections

I am very proud of the shows I made. I think, for the most part, I made the appropriate adjustments according to the nature of the mediums. I am very happy with my YouTube version. It was all performed in one take, edited together to add sound, then

edited back apart to take the sound out and add more visuals. It was a lot of work, but I enjoyed this version the most because it was most familiar to me. This was the medium the show was originally written for, even though the original performance was on Zoom, it was supposed to feel like YouTube. I feel like this version is most similar to live theatre can easily bridge the gap between the two. I do not think I would have done anything any differently, performance or writing-wise. However, I am disappointed that so many respondents did not watch the whole show. In the future, I might add quiz questions at the beginning of the surveys to ensure the participants watched the show.

My Instagram Live version was the version that changed the most from my original conception and the end result. I originally intended for the character to turn to live streaming instead of YouTube videos, talking to the audience in a mostly one-sided conversation. Instead, it turned into a reaction video, which I wouldn't normally associate with Instagram Live. However, the tools available on Instagram Live made the performance adaptation pretty easily. I felt good about the performance and am happy with the result. I wish I could have gotten more audience interaction in the Instagram Live version, but do not know what else I could have done to get that audience.

Finally, the TikTok version was the performance I was most excited and stumped about. I jumped on the TikTok bandwagon pretty late and had never made a TikTok before this project. It took me a while to get started with the script, with filming, and creating the TikToks. I am, however, the proudest of that version of the show. I like to rewatch them from time to time and am especially interested to see which videos perform the best. This is also the platform that gets the most reach due to the AI algorithm, which sends anyone's TikToks to other users, so it is fun to know that there are people I don't

know who have enjoyed the show. I do wish I had gotten it done earlier though, because I know I would've gotten a lot of responses and feedback from it, especially because it was so short. Other than that, I would not have done anything differently.

### Conclusion

In conclusion, I have created three solo shows out of one story catered for the mediums YouTube, Instagram Live, and TikTok. I have created and distributed a research survey intended to find the unique qualities of each medium according to the audience members/participants. I found that participants liked and preferred watching theatre in the form of YouTube videos the best and that most who watched the shows through those mediums understood the meaning, emotions, and takeaways from the show. Much further research should be done to evaluate this new form of theatre and according to each medium, but the implications of this study right now will go a long way too. Not only is this project an example of how to use mediums and their unique functions to create theatre, but it also shows that theatre has many opportunities to continue evolving despite the lack of cues from an audience or production that can be done. This project shows that Zoom theatre and Instagram posts the same score overall (18%) as theatre in the preference scale, which shows that there is an audience for this kind of theatre too, and that YouTube videos, with 25% overall preference rate, could be the future of theatre. We're witnessing a drastic change in audience generation, preferences, and profile in addition to a massive cultural and technological shift. So, I implore theatres to use these findings in the near future and to not be deterred by the lack of traditional practices, habits, and expectations as I faced during the process of making these shows.

#### REFERENCES

- ArtsWest, (2021). Temporary occupancy. *Temporary Occupancy Page*. https://www.artswest.org/temporary-occupancy/
- Brooklyn Place. (2021). The Attendants. *The Attendants by The Nerve Tank.*https://bfplny.com/event/the-attendants-2020-by-the-nerve-tank/#content
- Capital W. (2021) What do you need? *Capital W: What do you need?* http://www.capitalwperformance.com/wdyn
- Daft, R. L., Lengel, R. H., & Trevino, L. K. (1987). Message equivocality, media selection and manager performance: Implications for information systems. *MIS Quarterly*, 11, 355–366. https://doi.org/10.2307/248682
- Derks, D., & Bakker, A. B. (2010). The impact of e-mail communication on organizational life. *Cyberpsychology*, 4(1), 1–14.
- Galegher, J. et al (1998). Legitimacy, Authority, and Community in Electronic Support Groups. *Written Communication*, 15(4), 493–530. https://doi.org/10.1177/0741088398015004003
- Ishii, K., Madison, M. L., & Carr, S. A. (2019). Revisiting media richness theory for today and future. Volume1, Issue2 Special Issue: Emerging Technologies:
  Perspectives from Behavioral Scientists. https://doi.org/10.1002/hbe2.138
- Hall, S. (1980). Encoding, decoding. Culture, Media, Language. Working Papers in Cultural Studies, 1972-1979, ed. by Centre for Contemporary Cultural Studies, 128-138. London: Routledge

- Oxford Bibliographies. (2021). "Computer Mediated Communication." *Oxford University Press Web.*https://www.oxfordbibliographies.com/view/document/obo-9780199756841/obo-9780199756841-0160.xml
- Jauss, H., & Benzinger, E. (1970). Literary history as a challenge to literary theory. *New Literary History*, 2(1), 7-37. doi:10.2307/468585
- Ratatousical. (2021). Ratatouille, the TikTok musical. *Ratatousical Home Page*. https://ratatousical.com
- Rupsersburg, N. (2020). Immersive theatre in the time of coronavirus. Creative Exchange Powered by Springboard for the Arts.
  - https://springboardexchange.org/immersive-theatre-in-the-time-of-coronavirus/
- White, F. A., Turner, R. N., Verrelli, S., Harvey, L. J., & Hanna, J. R. (2019). Improving intergroup relations between Catholics and Protestants in Northern Ireland via econtact. *European Journal of Social Psychology*, 49(2), 429–438.
  https://doi.org/10.1002/ejsp.2515
- Zoom Theatre (2021). Zoom theatre home page. Zoom Theatre. https://zoomtheatre.com/

#### APPENDIX A

#### YouTube Script

Scene 1 - First Recording: Sunday Mar. 22

[starts recording and adjusts camera]

### [Sound cue]

Hello, everyone on YouTube. How are you doing?

So uh, well. Welcome to my bunker heh...

This is where I've been staying these past...eh 33 days 12 hours and 45 seconds- Nah, I don't know how long it's been, but you get it. It was just a nice little thing on a family friend's property that I spent a couple weeks fixing up just to fucking do something, then I decided, 'what the fuck, I'll just move in.' so here we are.

And I'm pretty okay, actually. I'm not like prepping for the end of times, I've just always been an introvert so being by myself is okay so, with the given circumstances, I've decided to hide myself in here for the foreseeable future. It's no big deal. I can't complain. Things are cool. in here.

The only problem was news n shit and things have changed so much [pause] it just sucks. It really does. And it is actually physically making me anxious right now thinking about it. Like, my stomach does this thing whenever I'm nervous it gets like clenched? That sounds weird, you know what I'm talking about and like it makes me kinda out of breath and it also just sucks.

[readjusts camera]

So, since the internet and everything sucks, I wanted to get away from the sick jokes, heh sick, get it? Yeah, they're funny, but it just makes me so anxious! And they're fucking everywhere! I want to like put an online mask on to avoid the viral, infectious, unstoppable thing that is covid talk. I've tried everything, from playing Minecraft for forever, I made my own multi-Reddit called 'not corona' to scroll through, but it all sucks. But it's pretty dull. It didn't work, trail off, laugh.

It's so weird, like everyone is obsessed with it. My boyfriend wouldn't stop talking about it and sending me updates. So much so, I was with him in Walmart, I headed to the restroom while he was supposed to start getting the groceries and I come back to the Produce section in the front, and he's still standing there. I'm like "boi what are you doing? Where are the groceries" but like I have a sinking feeling in my stomach - I know what he's going to say? He's holding his tablet in that way that says "you're never going to believe this Ray" or "honk honk clown world something crazy happened" because that's like all he sends me. And he tells me that the first confirmed case in Kentucky was in the Cynthiana Walmart, a 20-minute drive from the very Walmart we were standing at.

### [readjusts camera]

Anyway, that was kind of a tangent. What I was trying to say was like, everyone is sick with the sickness and it's everywhere, invading everything so, what I've decided to do is [pause for dramatic effect]

Not really talk to anyone and make these little things on YouTube [gesturally]. So, thanks for watching which you are. It is neat to know that there are people out there who are kinda doing the same thing as me and watching this shitshow out the window too. As a wise man once said, 'we're all in this together.'

All that said, fuck that, this bunker is a Corona free zone. The word after that is illegal after the one I just said. Comments about it will be DELETED. If you tweet me something nice and then use that word in it, the tweet does not exist.

[readjusts camera]

Because, like, no one knows how to deal with this other than make sourdough bread and like I want this to be an escape, for me for you. Not because it's like good to ignore everything, I'm not in denial or anything. I just think it's better for me to follow the guidelines by being alone and doing what I have to do to get by until one day I can get out. I always kinda fantasized about a situation like this, where I have a boat with a bay and a dock next to a little town. And I'd make monthly trips out with a cape and hood, scaring neighborhood children and getting groceries. It's like being alone, but not. It's alone with the assurance of people like know you and you like control the interactions, you know? I don't know it's just an idea...But that's another tangent.

[long pause]

Uhhhh. So yeah I'll probably edit some of that out. What I really want to say is So now that you know a little bit about me, I wanted to tell you something I've been
thinking about. you'll get a kick out of this-

"Alexa, play copyright free music"

[play royalty free music]

[banter with Alexa]

'Alexa, stop'

See? That's fun. But have you ever thought about how it's supposed to be a home assistant, but you can't have a conversation with the thing? I hope people don't actually treat their actual assistants like that. This thing is good at listening for Big Brother and my FBI agent, hello by the way, but it can't understand or speak for itself. But then have you ever thought about how that's actually what AI is supposed to do? Artificial *Intelligence*? So, it's misleading marketing. But that got me thinking about how great of an idea that would actually be. It would be great, especially with bunker people like me, if this thing had like a personality. Like some black mirror shit.

I once asked Alex - A: you can't say the whole name, it will summon her - Alex-A, to tell me a joke and she said

"How do you scare a panda?"

"With Bam BOO"

And yeah that's fucking hilarious hearing a robot try to say 'boo' in a scary tone, but that shit sucks. Whoever's dad programmed that data vault of jokes needs to be fired. I mean, do you remember that commercial where all the celebrities would be the voices of Alex-a and it was super weird and creepy but funny because they're celebrities? Oof, that doesn't sound right... Anyway, we need to give Alex-a at least some illusion some personality at least here. Like I need to say "Alex-a, tell me a joke" and Alex-a would say "one moment please, let me transfer you to" - like I don't know John Mulaney or something or *The Machine*. And John Mulaney would tell me a joke. And then Alex-a would at the end be like "thank you John Mulaney" and That's what will put us at the top-Above those *Google dots!* 

But uhh that's all I had to talk about right now. Thanks for watching this if you are I guess. I'll be back later when I need to escape from the 'Rus (virus). That's all. Bye! [mutters] I don't know how to end this...

#### [Transition sound - add hoodie]

#### Scene 2. - Lazy day Bunker Tour: Wednesday, Mar. 25

Hi friends. Things are...bleh. I have school still so I can't just hide away in my bunker forever. I actually have to "talk to people." what a concept. No thanks. I'll just keep sleeping for like 18 hours a day, it's fine. I'm sure it's perfectly healthy (sarcastically).

[sees something on chair] Here's something, I've been rummaging through my boxes and procrastinating as one does and I wanted to show you some stuff I guess. Pardon the mess. Or pardon me rather. I'm the mess heh, anyway here we are. I know such a long trek from my bed to my pile of belongings. But yeah, I guess I knew I'd be here a while, but I didn't want to bring too much- which is hard to believe because It looks like I brought everything. But anyway, this is what we've got. A Beanbag. [falls into it] it's broken and spills beads, so I put this little thing around it to contain the mess. Heh story of my life. And then I've got - oh - here is my computer - [holds mirror up to webcam] hah, I really need that—I also have, my treasured mug. I got this from my last trip out of state, heh remember 'out of state?' and It's just very [gestures] aesthetically pleasing. I don't know it just makes me happy and makes the drinking experience so much better?

Here's my kettle, my microwave for making monches. It's kind of dangerous to have it all in a small place but I have a fire extinguisher packed - so don't worry. It's only if the fire starts in the 18 hours in a day that I'm *asleep* that I'll die. So - we're all good.

But yeah, things are good. I like having all this stuff around, it's comfy. This isn't like an apocalypse bunker it's like a little get away you know? Not such a bad place to be. And I've got y'all and the vast endless reach of the internet here. What more could I ask for?

[notification cue] But it's a weekday, I have to remember that my device that gives me access to the ends of the earth and beyond is also a tool for the mind-numbing pain of watching online lectures on management theory. This tool that could launch a rocket ship is now helping me write a paper about the bitch's face who launched a thousand ships. So yeah. Abuse of resources much? Nah just kidding, but actually...? Anyway, that's about all. Thanks for coming to my...unboxing video/room tour hah. So that's clickbait master, signing off. Bye y'all.

#### [Transition sound, add cardigan and skirt]

### Scene 3 - Classmates: Thursday, April 2

Hello again, my friends. How's it goin' bros? I'm back. But before I say anything, I wanted to thank y'all for 25 likes on my last video. I don't know who you are because I haven't told anyone about this[?] but It's great to have you here and I hope you're hanging in there and having a good time. And yes, I'm dressed, and I got off my ass for once. Things are still a mess, but it turns out actually getting changed into real clothes

really helps me work? I don't know how that works, but whatever appeases the gods of concentration and productivity. I am procrastinating- again, before you say anything I think I deserve it. I've been working non-stop, okay? I wrote a big paper but now we have peer reviews, and team acting assignments over zoom, and a final group project for history coming up and it's fucking insane. I'm glad I got my ass out of bed when I did because if I didn't - man I can't imagine. Actually, I can, [Braggy, savor before] I would be just like my other classmates. I swear to god they will text me at 2 am the night before a thing is due and it will be unproofread trash and I soooooo want to be like, oh no I'm soooooooooo sorry I didn't see your part, I submitted it last night when we all said we would, and I went to bed at 8pm like a grandma. And watch them get really salty.

A ton of people have just *gone back to work* and I can get it if their parts are sent at ungodly hours. Another bunch of people are coping by sleeping the days away. And it's weird because everyone is like 'you have time' but also no one has time? Or energy? and I have some teachers who are guilting the class about how she's not going to "lower standard because of the online transition?" which is Bullshit, because I literally didn't sign up for this and wouldn't have if I knew it was online... but I gotta keep my head above the water.

All that to say, I want to tell the world that just because we have computers and free time doesn't mean that it is *time for school*. Sorry 2 pm is my 3rd nap time, thank you.

I'm not saying I work all the time, but it kind of feels like it when I'm always on the computer. but I'm saying like I can't rest because this is my desk (bed), and this (desk) is my desk and the fucking toilet is my desk - no it's not that's gross and an exaggeration- a gross exaggeration.

(Email cue) Fucking hell, speaking of work, I got to go, my boss wants an impromptu meeting. Ugh I just want to sleep. Yay. bye yall.

### [Transition sound, add hoodie]

### Scene 4 - Depresso Espresso and GroupMe: Friday, April 10

Hi, so life sucks [laughs] not really, but like a lot of things fucking *suck*. Like there is nowhere to go, I can't get away from this shit. I came to this bunker to feel like I have some control and so I could fucking focus and relax and not stress about- you know-the thing but I can't get away from it AND on top of that there is even *more* shit going down. And I don't know why but it's really getting to me. I came here for some goddamn peace and quiet but since then my phone and computer are yelling at me too. If I hear the goddamn Outlook sound ONE MORE TIME I'm dropping out of college.

#### [Outlook sound] [face drops]

You can't make that shit up folks. That wasn't me that was real. I'm telling you Every class, every group meeting, every paper, every second, every video, all this shit I feel like [frustrated yell] I am anxious just thinking about it- all of it, -it's all the time.

And I can't even talk to my friends about it. And their super anxiety makes this all worse. I want to tell them that they'll be okay but they're trying all these weird fads and stuff like eating a shit ton of garlic. And one friend swears by taking a really hot bath every night and whenever she comes back from being out. Hell, Trevor just boasted about

getting 5 pounds of hot peppers and a UV light from his Amazon haul. And Hanna just keeps drinking. A lot. She says it's because she heard it will help fight against the thing the coof, but I just think it's because she's bored and it's an excuse to tell her grandpa. Mad respect for that.

But everything else, they'll talk about bleaching shit and their temperatures and say really nasty things about people who they don't know who don't wear masks and it's exhausting. For one, they're stupid, cuz that crazy shit won't work and being assholes doesn't help either and I can't be there in person to smack some sense into them.

And secondly, whenever we talk about it, I try to be reasonable and like ensure them they're not going to die, but it always gets misconstrued, and we get into these horrible arguments that just make me feel so so gross and shitty. Confide in the audience And I feel like everything they say just sounds super condescending, even if that's probably not what they mean. *But actually...* no but actually yourself, Natalie. Look up some fucking sources. And like, nothing cannot be a debate anymore. Hell, one time they all ganged up on me and called me a *Republican who wanted to kill grandma*. *Me?*Firstly, I'm literally in a bunker, what the fuck? And secondly, when you call me something that is very not me from who I *Thought* I was closest to. That's when you know the world is fucking ending. And you know what, maybe it is. Fuck it dude.

I'm at the point where I want to get away from *all* that too, but I've done all I can short of disconnecting the internet and turning Amish- and there's nothing wrong with being Amish, or a republican, but I wouldn't be able to respond to your comments if I was Amish. So, lucky for you. This all probably means I'll be talking to this [gestures] or you? I guess? More often, Maybe even entertain you enough to get us up to 50

subscribers, right? I don't know what I'm going to do, but I'll keep you updated. Have a good day guys. Hope the world doesn't end. Bye.

### [Transition sound, add pj pants]

# Scene 5 - Procrastination Nation: Monday, April 13

[start from top angle] Hello. How are you doing? Yeah... I'm doing fine I guess. I'm doing this because I want to do anything other than write this damn paper. I can't get my mind around the idea of sitting down and writing 20 pages about Communication techniques of the goddamn Joanne's Fabric store. Like, I love you Joanne, but I want nothing to do with you right now. I just want to sleep and watch YouTube. And then I feel guilty and stressed about it because I'm not actually getting anything done. And then I keep sleeping and watching YouTube but stressed this time. So, it's really working out great.

Ughhhh the fucking paper. I really just can't motivate myself to do it. I would usually go to the library, write it all up, then go to my desk at home and edit the shit out of it. But now I go to my bed, try to write, then fall asleep. Then get up to my desk where I try to write but then end up scrolling Twitter for hours, then decide I need to eat. And it goes on and on like and nothing ever gets done.

And this paper is like really important. This teacher and this class and this paper are what are supposed to prep me to go to grad school. But like, grad school sounds fake now. I can't get excited like I used to about it. And what good is it if I can barely scrape

by in this prep class for the actual grad program? I feel like I'd be setting myself up for failure. I can't keep up with the work like I could before, you know?

But I really don't want to be that bitch who carries around a planner obsessively to get things done. That's so cringy...but if grad school is still real, then maybe a planner should be too. I I don't know...

My parents are obsessed with schedules. My mom writes a fucking weekly menu of food she is going to eat every meal everyday bro...But Like that is so gross to me. I could never imagine myself doing that.

So yeah, wish me luck with Joanne and I wish you luck with your Joanne...whatever that means. Yeah, byee

# [Transition sound, no change]

### Scene 6 - Breaking point: Saturday 18 April, uploaded Monday the 20th

[Start in closet, Numb, panic underneath] Hi, I'm Ray @Rayofsunshine on YouTube and I am stuck in my bunker. I'm literally locked in the bunker. I lost power because of the storm and went to see if outside I could get some signal. I couldn't get out. I think the door is stuck or jammed or there's something in front of it...oh I don't know.

There is no service. This is all I can do right now until I get service, until the power comes back on if it ever does or until someone worries about me and drives out to buttfuck nowhere to check on me...

And it's raining really loud outside, and I can't think, I can't get signal, I can't call for help. And All my backup plans just - they all aren't working. I couldn't've

planned for this-Of all the times, why is it now that everything is radio silent? And of course, now is also the time I would do just about anything, even my homework to distract myself from the idea that, like I don't know- everything...

I watch too many crime shows. I like being alone, but even before, living alone in my apartment, I was scared something would happen to me and no one would find me for a while. Now I can't stop thinking about it. Like I think about how one day there'll just be a couple of teenagers fucking around and stumble upon my body curled up around a fucking microwave for warmth or something. You ever thought about that? You will now...

Fuck. I guess we wait. [if you're out there, help?] Play some phone solitaire until the battery runs out. Goddamn it, where is everyone?

### [Transition sound, take off sweatshirt]

### Scene 7 - My Lovely Calendar: Tuesday, April 21

[start standing up in front of closet] Hey, yall. So, if you saw my last video, you'll know that there was a little bump in the road in the form of a power outage and a branch in front of the bunker door, but I wanted to let you all know it's all good now. Also I was kinda hoping it would go a little viral- some reality YouTube drama, Am I right? But you all beat me to it, I guess sometime while I was unplugged we got to 75(?) subscribers so thanks guys, way to celebrate without me. I felt kind of weird about sharing that with you all, but it was kind of too big to ignore for me. It was really a really scary thing.

But hey, I've installed a panic button and now have all these portable chargers I'm going to keep charged up so... yeah. I guess the best I can do is prepare and plan. Speaking of planning-I'm keeping busy, so I started writing down stuff in a [gags] planner. I'm one of those bitches-[shows camera] this is what I'm doing today. See? Y'all are in here too, and then after talking to y'all I'll cleanup for 30 minutes, rest for 30 minutes, work on school for 30 minutes, hype myself to look at my emails for 10 minutes, look at my emails for 5, eat dinner and so on and so on. And I've got the due dates in here for major school stuff- ewww, I just realized I'm getting excited about my schedule. Kill me haha. But it works and it lets me watch Netflix guilt-free [gesture]. And my time is up, Wish me luck. Have a great day, y'all. Bye.

### [Transition sound, no change]

### Scene 8 - Amazon Startup, Tuesday, April 28

[start with bottom angle hanging over bed] Hey, so this is just like a random thought thing I needed to get off my chest. I keep thinking about this- I could technically start the next Amazon right here. From my bunker, and like we all have time to spend weeks on making the perfect sourdough bread and the technology to do more, but the pressure of that stresses me out, you know?

So, I'm dealing with that right now. Do I strive for bigger and better things like I have previously, or do I just take a break? I kind of feel guilty for not doing anything but like, why should I? Everyone knows this year is trash, so like...

Whatever. Until then, I have plans to make fancy croissants - in the microwave. I'll let you know how that goes.

That's all. I'm hungry now. Bye.

### [Transition sound, add robe]

### Scene 9 - Email is Stupid: Sunday, May 3rd Sunday

[start at desk, fast] I have a personal grudge against email. If my classmates and teachers can't respond do an email after 3 *fucking* days, I'll give out my goddamn phone number to the university. Put me in the directory, I'll find a way to get fucking office hours!

I am kind of conflicted though because I want people to respond to me as soon as they can, but I also don't want to be on call responding to other people as soon as I get their message, you know? Like, just because I can respond to the message every hour every day and night, doesn't mean I *have* to. Freshman year, my roommate got salty at me because I didn't respond to her text apologizing for ditching my play. Like uhhhh sorry not sorry I don't want to talk to you right now, but I do want to respond to the group chat and get dinner because FOOD. So yeah, I hate email. I want others to respond asap but I don't want to have to respond immediately. Just what I've been thinking about.

[walk to bed] Not really much to say which isn't a bad thing. I'm surprisingly Feelin good. I realized a good thing about being online though- I can stay in bed and enjoy the luxury of online classes. Camera off, bed head, 7 chins, optional pants. Like damn, I could get used to this, you know?

Hope you are feeling good too, enjoying that too so yeah. Keep it up. Talk to y'all later. Like, subscribe, distract me on Twitter, all that good jazz. Bye.

### [Transition sound, add sweatshirt]

### Scene 10 - Leave It at That: Friday, May 8th

[Start in closet] Greetings from the Bunker. It's been more than two months (56 days) since the world shut down. I've had to do some pretty weird things in order to survive, like eating raw rabbit.

Kidding, Kidding, I wouldn't do that. I'd start a fire, obviously. Geez, I'm not that stupid. The weird thing I did was give up on one class group. They *never responded to my emails*, so I emailed the teacher and the doc actually did respond and said I'm graded on only *my* work. So, they're going down. I have this strange sense of schadenfreude about it. I don't normally like when people fail, but in this case...

Also, weird, I kinda gave up in another class because I know I can stop working and still get a B or C. Productivity is kind of on the backburner now, like I'm not going to drop out, but I'm only going to do the stuff I have to do. Which gives me more time to do what I want to do. [move to beanbag] That includes lots of microwave monches experiments, there's cookies in there right now, lots of YouTube, Netflix, even drawing. Even though I might move out soon with school ending next week, I unpacked a little and I found my pencils and painting stuff so I'm getting a couple pieces started. It just makes me happy. I don't know why I haven't been doing this all along.

I'll let you leave me and my cookies and painting for some alone time and talk to you next time. Later, yall!

### [Transition sound, take off sweatshirt and pj pants]

### Scene 11 - We Did It!: Saturday, May 16

[start at desk] I did it! I did it! It's done! I've completed the semester of struggle, the quarter of corona, the weeks of weakness. I. passed. This. semester. And I'm not looking at my grades because I don't care!

I lied, I looked because I started talking to the group chat again -yay- and we talked about grades. I looked, I got better than [one solid thought] I expected, probably better than I deserved. But It's done and I couldn't be happier.

Shit is still the same mess outside, so I've decided I'll stay in the bunker. But now, new and improved with *no college!* I did it, I'm sane - eh ish, I'm alive, and that's enough for me.

Now my trusty calendar doesn't have anything for me to do though, no internship or summer job- because bunkers don't charge rent! So, we out here, living it up. Until next semester, where hopefully we'll be out of here and back in the classroom. Right?

But anyway, I am here because I need some recommendations of things to do. If you are watching this now, send in some Netflix series recommendations, movies, podcasts, YouTube channels or videos, and if you really really feel the need to, books as well, you nerds. Comment down below, @ me on Twitter, link in the description. So, for the summer videos, I was kind of thinking that I would review, talk, rant, or make [goofy build] skits about those things I've *consumed*.

I'm also going to be doing food experiment videos because y'all need to see what someone can do with just a microwave and a bunker. And I'm going to use my calendar to make sure those videos go up. What do you think about that?

I'm telling y'all this because I want y'all to keep me in check- I don't want to just not do anything at all and sleep the days away but I also don't want to fall back into needing to feel productive, you know? No more feeling like I need to start the next Amazon because I have the technology to do it. I'm not giving up technology, I'm just going to focus on spending most of my time with technology doing stuff I really want to do. Which also means I don't have to be on it all the time - I don't know like balance or whatever I don't know.

Well, that's about all. I'll report back soon once I've perfected the art of homemade microwave mac n' cheese or watched some of those recs.

Happy summer Covid vacation. Alexa, play vacation by the Go-Gos.

# [plays more stock music]

Sure, that works too, you dumb machine [not giggly, enjoy it to self, still dumb]. Thanks for watching, bye y'all.

# APPENDIX B

# YouTube Performance

https://www.youtube.com/watch?v=i9GRJyduOP0&list=PLj57G8zaRg3ihw6cGnc4rsDlNXP\_Uo Mui&ab\_channel=RaeOfSunshine

### APPENDIX C

# Instagram Live Script

Italics are added live commentary, no font is recorded videos

Howdy everyone, Rae here, obviously. Uhhh so I don't normally do these, but it's a special occasion. I got the footage off my phone that I fucked up over winter break. Here's the dead one, apparently rice can't fix your sister driving over your phone. My otterbox did what she could RIP. But anyway, the footage- so I recorded some video blogs - vlogs some might say- with the intent to IDK become a YouTuber or something during like this time last year. I didn't do much of it, but when I got the backup of my phone, I found it and wanted to share because it's kinda hilarious, kinda cute, kinda cringe. So i'll just be showing you some of Rae's Rona Highlights. Let's crack into it.

Hello, everyone How are you doing? [uncertain pause]

So uh, well. Welcome to my bunker heh... [trails off into awkward laughter, gain confidence]

This is where I've been staying these past [looks at something to indicate a calendar, a joking tally mark on the wall like a prison cell, watch whatever] eh 33 days 12 hours and 45 seconds- Nah, I don't know how long it's been, but you get it. It was just a nice little thing on a family friend's property that I spent a couple weeks fixing up just to fucking do something, then I decided, 'what the fuck, I'll just move in.' so here we are.

And I'm pretty okay, actually. [reassuring, not what you think] I'm not like prepping for the end of times, I've just always been an introvert so being by myself is okay so, with the given circumstances, I've decided to hide myself in here for the foreseeable future. It's no big deal. I can't complain. Things are cool. in here.

So, the bunker is real, I did do that, and moved out in the middle of summer because the AC busted but it was pretty nice. Kinda insane to do that, but these were/are crazy times. It's funny trying to be funny while watching me try to be funny. Oof

It's so weird, like everyone is obsessed with it [start telling story]. My boyfriend wouldn't stop talking about it and sending me updates. So much so, I was with him in Walmart, I headed to the restroom while he was supposed to start getting the groceries and I come back to the Produce section in the front, and he's still standing there.

### Summarize

- Where are groceries
- Never going to believe this honk honk
- Cynthiana 20 min drive

...Anyway, that was kind of a tangent. What I was trying to say was like, everyone is sick with the sickness and it's everywhere, invading everything so, what I've decided to do is [pause for dramatic effect]

Not really talk to anyone and record myself when I get lonely (Gesturally,)

All that said, fuck that, this bunker is a Corona free zone. The word after that is illegal after the one I just said. Comments about it will be **deleted**. If you tweet me something nice and then use that word in it, the tweet does not exist. [having gotten all up in the camera lens]

Commentary: Stages of grief, stage 1 grief

Invite to call out stages of grief because you know the feeling

Because, like, no one knows how to deal with this other than make sourdough bread and like I want this to be an escape, for me for you. Not because it's like good to ignore everything, I'm not in denial or anything. I just think it's better for me to follow the guidelines by being alone and doing what I have to do to get by until one day I can get out. [remember fantasy bit] I always kinda fantasized about a situation like this, where I have a boat with a bay and a dock next to a little town. And I'd make monthly trips out with a cape and hood, scaring neighborhood children and getting groceries.

Commentary: Pause, okay let's stop that, that's embarrassing.

Alexa is smart, listens for FBI agent and big brother, but not actually artificial intelligence and SUCKS at jokes - go ahead ask it a joke sometime share it with the comments, then I go on about how Alexa should tell jokes more like its represented with the celebrities acting as the voice of Alexa commercial? That one? Yeah, funny right? Eh whatever, Then I abruptly end, because I suck at talking much less to a camera

43

Scene 2. Bunker Tour

Hi future self. Things are...bleh. [figure out how to describe things, talk to them, engage] I have school still so I can't just hide away in my bunker forever. I actually have to "talk to people." what a concept. No thanks. I'll just keep sleeping for like 18 hours a day, it's fine. I'm sure it's perfectly healthy (sarcastically).

Commentary: 7 DEADLY SINS, SLOTH

Not saying I don't still do that but now it's like a treat more than a necessity

Oof my bunker looked like shit okay play

[sees something on chair] Here's something, I've been rummaging through my boxes and procrastinating as one does and I wanted to show you some stuff I guess. Pardon the mess. Or pardon me rather. I'm the mess heh, anyway here we are. I know such a long trek from my bed to my pile of belongings. But yeah, I guess I knew I'd be here a while, but I didn't want to bring too much- which is hard to believe because It looks like I brought everything.

Commentary: insert summary, just a bunch of crap laying around, I don't want to show my messy room.

It's kind of dangerous to have it all in a small place but I have a fire extinguisher packed so don't worry. It's only if the fire starts in the 18 hours in a day that I'm asleep that I'll die [morbid, fucked up, kinda joking]. So - we're all good.

Commentary: oof suicidal isn't one of the deadly sins, we're just going to slip past that...

But yeah, things are good. I like having all this stuff around, it's comfy. This isn't like an apocalypse bunker it's like a little get away you know? Not such a bad place to be. And I've got y'all and the vast endless reach of the internet here. What more could I ask for?

Well, let me list, and yeah it wasn't all that great because even though I could do whatever I wanted, I still had school so like fuck the optimistic shit, go back to the suicidal stuff that was more real.

Thanks for coming to my [ohh yeah that's what it was supposed to be] unboxing/room tour VIDEO thing hah. So that's clickbait master, signing off. Bye yall

Cringe, clickbait, wow what a rollercoaster of emotions. Next clip.

Commentary: summarize thoughts and transition, maybe banter

### Scene 3.

Hello again, my friends. How's it goin bros? Pewwwwdiepie [gestures] I'm back. And yes, I'm dressed, and I got off my ass for once. Things are still a mess, but it turns out actually getting changed into real clothes really helps me work??? I don't know how that works, but whatever appearses the gods of concentration and productivity. I am procrastinating- again, before you say anything I think I deserve it.

I'm glad I got my ass out of bed when I did because if I didn't - man I can't imagine. Actually, I can, I would be just like my other classmates. I swear to god they will text me at 2 am the night before a thing is due and it will be unproofread trash and I soooooo want to be like, oh no I'm sooooooooooooooooooooo sorry I didn't see your part, I submitted it last night when we all said we would, and I went to bed at 8pm like a grandma. And watch them get really salty.

Commentary: We've got a two-fer, not just pride, but also wrath and anger, the second stage of grief and a deadly sin. But I'm not an asshole, okay? I understand people went back to work, I'm just a salty bitch who didn't sign up for this.

All that to say, I want to tell the world that just because we have computers and free time doesn't mean that it is time for school. Sorry 2 pm is my 3rd nap time, thank you.

That has happened so much, like how? A little stressed baby needs a nap. I feel that same. And yeah, it's hard to not like wanting to finish my readings because they're on my phone when I'm at my BF's house, you know? It's there! I have to! Still a #struggle

I'm not saying I work all the time, but we alllll do but it kind of feels like it when I'm always on the computer. but I'm saying like I can't rest because this is my desk (bed),

and this (desk) is my desk and the fucking toilet is my desk - no it's not that's gross and

an exaggeration- a gross exaggeration.

(gets email) Man, I keep getting these emails. Sorry gotta cut it short, Amber wants an

impromptu meeting. Ugh I just want to sleep. But hey, gotta get that bread, right? Yay.

bye yall.

Commentary: transition

Scene 4

Hi, so life sucks [laughs] not really, but like a lot of things fucking suck. Like there is

nowhere to go, I can't get away from this shit. I came to this bunker to feel like I have

some control and so I could fucking focus and relax and not stress about- you know- the

thing but I can't get away from it

Commentary: woah woah woah, way to bring down the mood, okay skipping forward.

If I hear the goddamn Outlook sound **one more time** I'm dropping out of college.

[outlook sound] [face drops, unamused, breathes]

You can't make that shit up folks. That wasn't me that was real.

Commentary: it was real lol

47

I'm telling you Every class, every group meeting, every paper, every second, every video, all this shit I feel like [frustrated yell]. I am anxious just thinking about it- all of it, -it's all the time.

Commentary: insert

And I can't even talk to my friends about it. and their super anxiety makes this all worse. I'm not calling anyone out, this is just me feeling okay? I want to tell them that they'll be okay but they're trying all these weird fads and stuff like eating a shit ton of garlic, or taking hot baths, and eating hot peppers and blasting UV lights? And Drinking! Ok, that'll prolly help, but not with covid (laughs) Mad respect for that[build].

Commentary: seriously, so many weird home remedies. My dad pulled ginger tea, insane, comment yours.

And secondly, whenever we talk about it, I try to be reasonable and like ensure them we're not going to die, but it always gets misconstrued, and we get into these horrible arguments that just make me feel so so gross and shitty. Confide in the audience again, not calling anyone out this is what I'm feeling- I feel like everything they say just sounds super condescending, even if that's probably not what they mean. But actually... no but actually yourself. Look up some fucking sources. And like, nothing cannot be a debate anymore. Hell, one time they all ganged up on me and called me-

48

Haha okay, I remember this part, yeah I talk about the one time they called me a republican who wanted to kill grandma blah blah hurt feelings and all that. And then I talked about turning Amish to get away from it all. But I'm just a democrat who likes money, so what. Did I hear that right? Bingo stage 3, bargaining. Alright enough of thatnext video.

### Scene 5 -

[start from top angle, full exhaustion frustration] Hello. How are you doing? Yeah... I'm doing fine I guess. I'm doing this because I want to do anything other than write this damn paper. I can't get my mind around the idea of sitting down and writing 20 pages about Communication techniques of the goddamn Joanne's Fabric store. Like, I love you Joanne, but I want nothing to do with you right now. I just want to sleep, and watch scroll through Instagram. And then I feel guilty and stressed about it because I'm not actually getting anything done. And then I keep sleeping and scroll through Instagram but stressed this time. So, it's really working out great.

Commentary: everyone says it with me, the fourth stage of grief, depression!

Ughhhh the fucking paper. I really just can't motivate myself to do it. I would usually go to the library, write it all up, then go to my desk at home and edit the shit out of it. But now I go to my bed, try to write, then fall asleep. Then get up to my desk where I try to write but then end up scrolling Instagram and Twitter for hours, then decide I need to eat. And it goes on and on like and nothing ever gets done.

Don't we all just feel that? That ain't even a covid thing. Sorry let's keep going.

And this paper is like really important. This teacher and this class and this paper are what are supposed to prep me to go to grad school. But like, grad school sounds fake now. I can't get excited like I used to about it. And what good is it if I can barely scrape by in this prep class for the actual grad program? I feel like I'd be setting myself up for failure. I can't keep up with the work like I could before, you know?

I remember this, this is like the moment I decided to try to get my life together with a planner. Just the idea. I didn't have one, but this is like the start. But wait, you've got to hear the last part, idk why but this gets me every time:

So yeah, wish me luck with Joanne and I wish you luck with your Joanne...whatever that means. Yeah, byeee.

Like what the hell does that even mean? I love it.

Scene 6 - hardly a video

Hi, this is Ray. I am stuck in my bunker. I'm literally locked in the bunker. I lost power because

Oh no, not this one. Yikes, that was a rough time, I don't want to think about that. Stop. Summarize.

-watch too many crime shows and podcasts because that's me

- got too scared, but like it was scary but also probably irrational

-had this thought of teenagers, Law and Order

-but it's whatever, don't worry about it haha

-scary but brush over it.

-Show it was scary but brush over and wrap up.

-That wasn't a highlight. Big oof. It gets better I promise. Transition.

### Scene 7

So, if you saw my last video I did and I will be the only one to see it ever again thank you you'll know that there was a little bump in the road in the form of a power outage and a branch in front of the bunker door, but I wanted to let you all know it's all good now. [sit down, pick up energy] But hey, like I said I've installed a panic button and now have all these portable chargers I'm going to keep charged up so... yeah. I guess the best I can do is prepare and plan. Speaking of planning [planner on bed] ...

Okay, here's the part where I get my shit together, but first, panic button narrative.

I'm keeping busy, so I started writing down stuff in a \*gags\* planner. I'm one of those bitches. [shows camera] this is what I'm doing today. See? Y'all are in here too, and then after talking to y'all I'll cleanup for 30 minutes, rest for 30 minutes, work on school for

30 minutes, hype myself to look at my emails for 10 minutes, look at my emails for 5,

[amused with self-] Eat dinner and so on and so on. And I've got the due dates in here for

major school stuff- ewww, I just realized I'm getting excited about my schedule. Kill me

haha. But it works and it lets me watch Netflix guilt-free [gesture]. And my time is up,

Wish me luck. Have a great day, y'all. Bye.

Commentary: transition

Scene 8

Hey, so this is just like a random thought thing I needed to get off my chest while I had a

break in my schedule, it's no big deal. I keep thinking about this- I could technically start

the next Amazon right here. From my bunker, and like we all have time to spend weeks

on making the perfect sourdough bread and the technology to do more, but the pressure

of that stresses me out, you know?

I don't even know why I did this or what it means, I guess it was just existential and

falling apart. TLDR, just trying to decide if I wanted to work through this shit or fucking

take a break. Next video.

Scene 9

I have a personal grudge against email. If my classmates and teachers can't respond do an

email after 3 fucking days, I'll give out my goddamn phone number to the university. Put

me in the directory, I'll find a way to get fucking office hours

52

Okay, calm down, tiger Rae, geez. We slipped back into stage 3 of Anger, yikes. But okay go off.

I am kind of conflicted though because I want people to respond to me as soon as they can, but I also don't want to be on call responding to other people as soon as I get their message, you know? Like, just because I can respond to the message every hour every day and night, doesn't mean I have to. If anyone gives me grief for not being on my phone all the time, it'll just make me ignore you more.

Okay okay, I gotchu respect, girl.

So yeah, I hate email. I want others to respond asap but I don't want to have to respond immediately. Just what I've been thinking about. That's a weird line to walk I don't know about that m'dude

Not really much to say which isn't a bad thing. I realized a good thing about being online though- I can stay in bed and enjoy the luxury of online classes. Camera off, bed head, 7 chins, optional pants. Like damn, I could get used to this, you know?

Hope you are feeling good too, enjoying that too so yeah. Keep it up.

THAT'S WHAT'S UP

That's the fire, that's the spark, preach it

transition

### Scene 10

[Start in closet] Greetings from the Bunker. It's been more than two months (56 days) since the world shut down. I've had to do some pretty weird things in order to survive, like eating raw rabbit.

Kidding, Kidding, I wouldn't do that. I'd start a fire, obviously. Geez, I'm not that stupid

Lol, is this funny? Too dark? Too soon? I don't know. That made me feel weird though.

Uh. And why Rabbit? I don't know, let's keep watching.

The weird thing I did was give up on one class group. They never responded to my emails, so I emailed the teacher and the doc actually did respond and said I'm graded on only my work. So, they're going down. [Make them proud, assume they're on board] I have this strange sense of schadenfreude about it. I don't normally like when people fail, but in this case...

Yessss queen! Drag. them! Ugh so proud of her, they grow up so fast. And finally, we've reached acceptance, friends. Probably some envy and definitely greed, but no lust. Let me know, if you find any, every great story has to have them all.

Also weird, I kinda gave up in another class because I know I can stop working and still get a B or C. Productivity is kind of on the backburner now, like I'm not going to drop out, but I'm only going to do the stuff I have to do[not a question, matter of fact]. Which

gives me more time to do what I want to do. [move to beanbag/fridge] hat includes lots of microwave monches experiments there's cookies in there right now,

### GLUTTONY WE'VE GOT EM ALL

lots of YouTube, Netflix, even drawing. Even though I might move out soon with school ending next week, I unpacked a little and I found my pencils and painting stuff so I'm getting a couple pieces started. It just makes me happy. I don't know why I haven't been doing this all along?

I'll let you leave me and my cookies and painting for some alone time and talk to you next time. Later, y'all!

### Scene 11

AWW THIS ONE'S CUTE.

I did it! I did it! It's done! I've completed the semester of struggle, the quarter of [whispers] corona, the weeks of weakness. I. passed. This. semester. And I'm not looking at my grades because I [celebratory] don't care!

I lied, [stay energetic] I looked because I started talking to the group chat again - yay- and we talked about grades. I looked, I got better than [one solid thought] I expected, probably better than I deserved. But It's done and I couldn't be happier.

55

Shit is still the same mess outside, so I've decided I'll stay in the bunker. But

now, new and improved with no college! I did it, I'm sane - eh ish, I'm alive, and that's

enough for me.

Now my trusty calendar doesn't have anything for me to do though, no internship

or summer job- because bunkers don't charge rent! So we out here, living it up. Until

next semester, where hopefully we'll be out of here and back in the classroom, [pause

before and after][stares at camera for an uncomfortably knowing amount of time] Right?

Commentary: React to irony

Well, that's about all. I'll report back soon once I've perfected the art of homemade

microwave mac n cheese or looked at some of those recommendations.

Thanks for watching, bye y'all.

Commentary: Aged like milk comment, Wrap up

56

# APPENDIX D

# Instagram Performance

https://www.Instagram.com/tv/CMLnbhUFlMx/?utm\_source=ig\_web\_copy\_link

### APPENDIX E

# TikTok Script

Gen z therapist

https://vm.tiktok.com/ZMeJMTdR9/ - used

Office trap beat

https://vm.tiktok.com/ZMeJMEDnP/

Please stop it life

https://vm.tiktok.com/ZMeJMKWgY/

Puff guy

https://vm.tiktok.com/ZMeJMoNVS/

I watch my own TikToks

https://vm.tiktok.com/ZMeJr8gq5/

I would rather pass away than do anything for school

https://vm.tiktok.com/ZMeJMcNDV/

What the hell audio

https://vm.tiktok.com/ZMeJMtqBD/

Stop I could've dropped my croissant

https://vm.tiktok.com/ZMeJreXM3/

Fold in the cheese audio

https://vm.tiktok.com/ZMeJMbfkR/

You'll never be as famous as cheese

https://vm.tiktok.com/ZMeJMpmbp/

The birds work for the Borghese

https://vm.tiktok.com/ZMeJr8WY8/

I'm not convinced I know how to read

https://vm.tiktok.com/ZMeJMWRRb/ -used

How quarantine is going for you

https://vm.tiktok.com/ZMeJr8a49/ -used

You're acting like a cancer

https://vm.tiktok.com/ZMeJMc4hU/

Life is pointless I'm always tired

https://vm.tiktok.com/ZMeJMKrXs/

Life is short but insufferably long at the same time - enjoying them watching lectures

https://vm.tiktok.com/ZMeJMvQkc/

Could a depressed person do this?

https://vm.tiktok.com/ZMeJMw51j/ -used

Ew a spider

https://vm.tiktok.com/ZMeJMc5s3/

Dance and love dance

https://vm.tiktok.com/ZMeJrU3Cb/

Random crap in my tiny bedroom that means a lot to me

https://vm.tiktok.com/ZMeJrYC2f/ -used

I just think bout the fact that I'm going to die eventually

https://vm.tiktok.com/ZMeJrxbXM/

I wanna see all your content chronologically

https://vm.tiktok.com/ZMeJr6umE/ -used

I remembered my password for TikTok

https://vm.tiktok.com/ZMeJrrgqe/

Phone died. Day of the week

https://vm.tiktok.com/ZMeJrMeas/ -used

### Scene 1 - First Recording March 22 - Sunday

- Introduce self
  - Hi, I'm Rae. I live in a bunker in Kentucky. Is it because of covid? No I'm just an introvert, yes okay kind of becauses of covid, I'm here to realign, calm the fuck down, and just be a bunker hermit because why the hell not anymore?
- Anxious bit makes me do TikToks
  - We all know about moist and panties and all those gross words but have you ever thought about 'clenched' ugh 'clenched?' like clenched as in "I am such a nervous wreck all the time that I get physically anxious and my stomach gets clenched?" like ugh
- Everything did to try to escape corona
  - Close curtains, turn off news, turn off phone, ear plugs, walk to a bunker, turn off brain, sleep
- Where were you when you knew it was serious?

o I'll start, so I was at the Georgetown Walmart with my boyfriend and I told him to start getting groceries while I went to the restroom. I came out and was about to do the wild search to find him when I saw him just right there. Standing in produce, just smiling at me. And I'm like boi wtf but I know. I know. He says the first confirmed case in KY was in Cynthiana, the Cynthiana WALMART. 20 MINUTES FROM HERE.

# Scene 2. Lazy day Bunker Tour March 25 - Wednesday

- Could a depressed person do this
  - When you hide away in bunker and sleep for 18 hours a day but you renovated a bunker
- Things random that mean a lot to me -
  - Bean bag chair, idk why I just couldn't not pack it, it's broken and spilled beads but c'mon, it's comf
  - Mirror to remind me people exist in human form instead of just handles on the internet
  - Hamilton mug because I just made it to Broadway in December before all this shit went down and it holds all the tears from then til now
  - Computer
  - Fire extinguisher, so if my microwave or kettle burns the bunker down I won't look like an idiot

### Scene 3. Classmates April 2 - Thursday

- 1. Pro tip! Getting changed into not pj real clothes helps productivity! It's because

  Santa Claus and the rest of the pantheon can see you at all times and prefer to

  come bless people who aren't wearing just a cheerios t shirt
- 2. I'm petty af but a coward so I wouldn't do it I just enjoy imagining
  - a. I soooooo want to be like, oh no I'm sooooooooo sorry I didn't see your part, I submitted it last night when we all said we would, and I went to bed at 8pm like a grandma.
- 3. That teacher that says they aren't going to "lower standards because of the online transition?" me: I literally didn't sign up for this and wouldn't have if I knew it was online. I thought you were intolerable in person, but it turns out teachers feel emboldened to be jerks online too.
- 4. Someone invites me to a zoom party Sorry 2 pm is my 3rd nap time, thank you.
- 5. Desk check! Bed, beanbag, desk, toilet. Music one of these things is not like the other one
  - a. Gross exaggeration

# Scene 4 - Groupme April 10 - Friday

- Gen Z therapist
- See all your content chronologically
- Can we talk about how annoying the outlook sound is, I swear to god, I hear it all the time and I mute it all the time but it keeps coming and I swear to god if I hear it one more time I'm dropping out of college this is bullshi-, I've tried to do this

- TikTok three times before but now I know why they didn't work out because god wanted to fuck with me and send me a message
- When your friends eat 5 lbs. of hot peppers, eat garlic, take really hot baths and soak in uv lights to ward off covid- sound? when they drink:)
- Arguing with college friends is the worst because I could say something, and they
  could just end the argument by calling me a republican who wants to kill
  grandma. Like BITCH HAVE YOU SEEN ME? IM AN ASIAN PANSEXUAL
  LIVING IN A BUNKER SHUT YOUR WHORE MOUTH

### Scene 5 - lazy procrastination again April 13

- I have loved you for a long time. I have been so passionate and excited to be with you my entire life, but now, I guess I didn't know you as well as I thought. You're not who I have loved and cherished all my DIYs...Joanne, please, your communication management styles are shit, update your social media for Christ's sake.
- Mime: I just want to sleep and watch YouTube. And then I feel guilty and stressed about it because I'm not actually getting anything done. And then I keep sleeping and watching YouTube but stressed this time. So, it's really working out great.
- Sing? Grad school isn't real, isn't real, really nothing's real wtf is grad school. OR when you used to be gifted and everything came easy to you but then suddenly everything moved online, and you realize that grad school is mostly

online and you probably will never make it in grad school but wtf is grad school the world is fake

• What the fuck are planners? Like used to see these bitches in high school and in college pull out these massive binders with post it notes and highlights galore, and stickers and glitter and they swear by it. And then like my mom schedules her meals two weeks in advance to plan what she is going to eat every meal everyday bro like wtf who are you people having a schedule like a bible sheesh

### Scene 6 - Breaking point 18 April - uploaded 20th

You know you watch too many crime shows when this is not the first time you've
imagined dying and your body being found days and weeks later stumbled on by
some teens fucking around with the Law and Order sound. I was stuck in the
bunker...

# Scene 7 - my lovely Calendar 21 April 21 - Tuesday

• Still coping from being stuck in the bunker but wanted to share that my life has changed, and I have grown. I not only have portable chargers and a panic button, but I also have a planner because I need to make sure I have time to go to therapy lol. I hate it but, hey there is something to it

### Scene 8 - Amazon startup 28 April - Tuesday

Hey, so this is just like a random thought thing I needed to get off my chest. I
 keep thinking about this- I could technically start the next Amazon right here.

From my bunker, and like <u>we all</u> have time to spend weeks on making the perfect sourdough bread and the technology to do more, but the pressure of that stresses me out, you know?

### Scene 9 - Email is stupid May 3 - Sunday

- [Start Big-go for it!!!] I have a personal grudge against email. If my classmates and teachers cannot respond do an email after 3 *fucking* days, I'll give out my goddamn phone number to the university. Put me in the directory, I will find a way to get fucking office hours! [frustrated, back up from the camera] I am kind of conflicted though because I want people to respond to me as soon as they can, but I also don't want to be on call responding to other people as soon as I get their message, you know? Like, just because I can respond to the message every hour every day and night, doesn't mean I *have* to. Freshman year, my roommate got salty at me because I didn't respond to her text apologizing for ditching my play. Like uhhhh sorry not sorry I don't want to talk to you right now, but I do want to respond to the group chat and get dinner because FOOD. [PHYSICAL, shake it off, back to email]
- luxury of online classes. Camera off, bed head, 7 chins, optional pants. Like damn, I could get used to this, you know?

### Scene 10 - leave it at that May 8th - Friday

• Stitch past video- I did it, I actually did. Doc said I'm only graded on my work, later losers. Music: schadenfreude about it. I don't normally like when people fail, but in this case

### Scene 11 - we did it May 16 - Saturday

- [excited] I did it! I did it! It's done! I've completed the semester of struggle, the
  quarter of [whispers] corona, the weeks of weakness. I. passed. This. semester.

  And this is the first time in my life I don't care about grades I'm just fucking alive
  and so fucking happy it's over. I'm not looking at my grades because I
  [celebratory] don't care!
- because bunkers don't charge rent! No job, no internship, no summer class living in the bunker. No more feeling like I need to start the next [callback] amazon because I have the technology to do it. I'm not giving up technology, I'm just going to focus on spending most of my time with technology doing stuff I really want to do. Which also means I don't have to be on it all the time. [fumble] I don't know like balance or whatever I don't know. Happy summer Covid vacation. Alexa, play vacation by the Go-Gos.

# APPENDIX F

# TikTok Performance

https://vm.tiktok.com/ZMeMHLur2/

### APPENDIX G

### IRB Implied Consent Document

#### IMPLIED CONSENT DOCUMENT

Project Title: Examining audiences' receptivity to theatre across various technological

mediums

Investigator: Chingyi Alyssa Chan, WKU Department of Theatre and Dance

Chingyi.chan804@topper.wku.edu

You are being asked to participate in a project conducted through Western Kentucky University. The University requires that you give your agreement to participate in this project.

You must be 18 years old or older to participate in this research study.

A basic explanation of the project is written below. Please read this explanation and email the researcher any questions you may have. If you then decide to participate in the project, please continue to the survey. You should keep a copy of this form for your records.

- 1. Nature and Purpose of the Project: It is my understanding that the purpose of this project is to explore audience reception of theatre across technological mediums.
- 2. **Explanation of Procedures:** It is my understanding that the researcher will distribute a link to a survey that will last approximately 12 minutes in length, during which I will be asked about my experiences watching the show "Bunker Fever," my thoughts on the show, the emotions I have felt, and my arts preferences
- 3. **Discomfort and Risks:** It is my understanding that this study places me at little to no risk. The probability of harm anticipated is no greater than I would encounter in everyday life.
- 4. **Benefits:** While this study offers no direct benefits or compensation, it is my understanding that I have an opportunity to give my opinions and experiences which will help generate knowledge that will help the university and theatre artists better understand how to create and present theatre through various technological mediums and the resulting audience reception to theatre to those forms of entertainment. Additionally, some professors, at their discretion, may choose to offer their students extra credit upon completion of the survey.
- 5. Confidentiality: It is my understanding that my responses will be kept strictly confidential. Records will be viewed, stored, and maintained in private, secure files only accessible by the researcher and faculty sponsor for three years following the study, after which time they will be destroyed. All participants will be assigned pseudonyms to ensure confidentiality, and any other subject identifiers will be altered or reported only in comprehensive form.
- 6. Refusal/Withdrawal: Refusal to participate in this study will have no effect on any future services you may be entitled to from the University. Anyone who agrees to participate in this study is free to withdraw from the study at any time with no penalty.

You understand also that it is not possible to identify all potential risks in an experimental procedure, and you believe that reasonable safeguards have been taken to minimize both the known and potential but unknown risks.

Your continued cooperation with the following research implies your consent.

THE DATED APPROVAL ON THIS CONSENT FORM INDICATES THAT
THIS PROJECT HAS BEEN REVIEWED AND APPROVED BY
THE WESTERN KENTUCKY UNIVERSITY INSTITUTIONAL REVIEW BOARD
Robin Pyles, Human Protections Administrator
TELEPHONE: (270) 745-3360

68

### APPENDIX H

# **Survey Questions**

- 1. What platform did you watch the play on? (multichoice)
- 2. What, if anything, did you like about the play?
  - a. The message, the actor, the scenery, the costume, the plot, the length, the platform, the convenience, the creativity, the price, none of the above
- 3. What, if anything, did you not like about the play? (fill in)
  - a. The message, the actor, the scenery, the costume, the plot, the length, the platform, the convenience, the creativity, the price, none of the above
- 4. What emotions did you experience during the play? (multichoice)
  - Happiness, sadness, fear, satisfaction, excitement, anxiety, awkwardness, none of the above,
- 5. And when did you experience them? (multichoice)
  - a. Video 1-11, beginning, middle, end, none of the above,
- 6. What emotions did you experience after the play? (multichoice)
  - Happiness, sadness, fear, satisfaction, excitement, anxiety, awkwardness,
     none of the above
- 7. What did you find as the 'moral of the story' or ultimate takeaway? (fill in)
- 8. What theme(s) did you find in this play? (fill in)
- 9. Did you like watching the play through that medium? (yes/no or Likert scale)
- 10. What did you like and/or not like about it? (fill in)

- a. Hard to use, easy to use, expensive, good price, hard to understand, easy to understand, awkward, not like theatre shows, just like theatre shows,
- 11. Did you relate to this show? yes/no
- 12. Would you watch it on (Multichoice)zoom theatre, TikTok, Instagram, Instagram live/reels, Facebook live, none of the above
- 13. In what order is your preference of medium? (arrange order)
- 14. Would you see this play in a theatre tomorrow? (Likert scale?)
- 15. Would you see this play if it were to stream tomorrow live? (Likert scale)

Demographic Questions:

What is your gender? (Multi choice)

How old are you? (Multi choice range)

What is your job? (Fill in)