it Workers' Union Deplores N
ulations for Seasonal Industry
$\qquad$

ng Liberals Change In ting System

## iminate Weak Points In

 fonomy,BCFGA. Urged1. K: Loyd Tells Convention Postwar

Nine District Residents Get Citizenship Card PENTICTON, Jan. 18.-Tuesday afternoon's session of the 60 th annual B.C.F.G.A. convention here was dominated by one man-David McNair, sales manager for B.C. Tree
Fruts Ltd. In impromptu remarks that ranged from the
Led Fruts Led. In to the concllatory, Mr. McNair provided all
extremely ble
the excltement during the almost three-hour session de-

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| :---: | :---: |
| ayor Adams To | mar min |
| Seek Nomination | tion |
| Conservatives |  |

Urgent Need For More Full Time Firemen, Says Chief

Fred Little Presents Annual Report
Reviews Fire Loss, Per Canita Cost
A remarkably low fre loss is recorded for 1949,
$\qquad$

Approve B.C. Power Commission Project For Falkland Area

However, Chief Luttle stated, whut
he actual loce
the netual
potental
different

Winter Worries Plague Civic Work




Vernon Jubilee Hospital

7th Day Adventists' New Lumby Guild Church Ready for Summer Plans Winter Entertainment
$\qquad$
City First Baptist Church Shows Expansion in 1948
Shop
Semi-Annual $\frac{1}{2}$ PRICE 5RLE
ONLY A FEW MORE DAYS
Clearing Broken and Discontinued Lines from This Season's COATS - DRESSES - SKIRTS - BLOUSES - HATS



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Vernon Locker Service \& Meats Ltd.

Classified Ad... They Get Results. Phone 34

Public Health Hockey Receives N:ills Hero In Kamloops


Overtime Win At Vernon

 n

## FACTS FOR YOU...

## Why saskatchewan auto insurance rates canmot apply in b.C.

## IN SASKATCHEWAN

## FLAT, BARE COUNTRY

Saskatchewan has no mountains and mparatively few hills. Flat, level highfr $f$ and blind corners give ample vision for safer driving.
2. WINTER LAY-UP

Due to extreme climate, many cars are frequently laid-up from November to April. Only $2 \%$ of Saskatchewan roads are kept open throughout the winter.
3. SCATTERED RURAL POPULATION Saskatchewan's population, scattered throughout the Province, is $79 \%$ rural, with few cities of any size (Regina population 50,000 ). This eliminates nearly all heary traffic concentrations.
4. hmited indeminties

Govermucent insuruance in Suskatchewan Thas it nchedule of indeminities governing Gleipnes. For example: a woman with Vendmpututed would receive $\$ 1350$ plu fetpidementary allowance of $\$ 175.00$ (max mispan). 1 totat of $\$ 1,(000.00$.

II BRITISH COLUABIA

\author{

1. MOUNTAINOUS COUNTR
}

Highways through mountainous country, with many curves, bridges and steep grades expose motorists to repeated risks of accidents.
2. YEAR-ROUND DRIVING

Cars are driven every month in the year in most parts of B.C. Our winter driving onditions - fog, icy, slushy roads - add hazards to this heavy year-round traffic.

## density of thafic

 Only $47 \%$ of B.C.'s population is rural. In Vanconver (Canada's third largest city) done there are 1381 velicles per square mile. B.C. has nearly 10 times more tourist automobilos than Saskatchewan. Trafic concentrations increase accidents.4. Paymentacooming'to doss and civil rights

Common law and civil rightn govern claim payments. A woman, wilh leg amputated, who was only $10 \%$ to blame, reeeived \$6,790.50 and her hashand \$2,175.45. (Figures taken from case records).

IISURANCE COMPANIES IN B.C. PAID OUT \$3,265,00D. IN CLAIMS DURING 19A7, OH THIS BASIS, IF THE SASKATCHEWAN PREmIUM OF $\$ 6.00$ PER GAR APPLIED HERE AS a govermment rate, the difference ofituer $\$ 2,000,000$, WOULD have TO BE aised out of govermment funds. wouldiciou be in favour of this ingreased taXatIon?

## THERE IS NO COMPARISON

[^0]That's why hhey are given to you here by the British Columbia Insurance Committee.

Gane Birds Go Short pf Food


## 

## notice <br>     iffications, domestic; commercial and power, are gursted to cut down their load wherever possibe. <br> $\qquad$

| Vernon Fish \& Game Association General Meeting <br> and Election of Officars: VERNON ELEMENTARY SCHOOL LIBRARY Thursday, January 20 Commences at 8 pim. EYERYONE WELCOME |
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## BUSINESS PREMISES

Largo businoss promisos located upstairs in col Building will bo ayailabla FOR RENT FEBRUARY 1,1949数

APPIY SUITE I, MENCEL BUILDING


Janumry 17, 10490,
$\square$

## FOR RENT

zo. 36 . by- 35 . faot, ill one room axxocht for

VERNON, B.C.

City School Mellor Spurts from Twelfth John Hopping Sweeps Four Spot to Third in Scoring Game Series

## Fruit Workers' Unions Review Past, Probe Future Trend for Industry

Growth of Fruit Workers Jnion Noted at Convention

SLIP
OII

## GC COLERS Na spealiry Ry

$\qquad$

VERNON STEAM LAUNDRY


## AnחunL méting

vERNON PUBLIC LIBRARY ASSOCIATION

Tuesday, January 25th

# Dotice To farmers and Orchardists 

 Greater Fuel Economy! The Neur Ex GUSOS



John Kineshanko, of Vernon, has taken over the agency for Ferguson Trractors and Machinery. This agency covers Vernon, Salmon Arm, Oyama, Kelowna, Rutland, Lumby, Needles, Armstrong, Enderby, Sicamous, Falkland and Westwold.

A CARLOAD OF FERGUSON TRACTORS AND MACHINERY HAS JUST ARRIVED

 Order Ferguson Tractors \& Machinery Now
$\qquad$


Longer Season, Permanent
Wage Formula Objectives Of Valley Fruit Workers

onposition io in

## VERNON FRUIT UNION

PACKRS - ond


## SPECIAL PRICES

 at rour famlur druggitrs . . THE

## DOUGLIAS PHARMRCY <br> Ltd.

Permanent Wage Formula One of Major Industry Objectives for 194


## B.C.F.G.A. Committees Investigate Many Growers' Problems

Attention Farmers!







 Vernon Machine \& Foundry Co. Ltd.



VERNON LUMBER CO. LTD.
$\qquad$


Growers W arned Import of American Products Poses Serious Problem This Year

<br>Major Problem in Industry

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All Points . north, south, ecst and
west fye easily occessibe
to our sturdy vonst willing
$\star$ MOVING

* crating
* Shipping
- Storage

HELL \& NEIL ITD.
J.R.J. Stirling Reports on

Report From 1948 Production Problems Negotiating


Washington Growers'ldeas Explained to B.C.F.G.A.

When your little one catches cold-






Trus okanagan Pe
resmative.
Cnion Reques
On Februar

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## VERNON <br> doth-MONK BROS.-Jack <br> GAR <br> RA <br> G <br> VERNON, B.C

 ZONE of INFLUENCE


South to the American
border, including Kel
Owna, P enticton, the
Kootenay and all inter-
Kootenay and all

Our stock, valued at $\$ 60,000.00$ retail, coupled with a staff of 23 , can give prompt and efficient service at General Motors regulated prices.

Two Parts and Accessory Trucks will operate in the above territory, and our-representative will be calling on outlets as soon as the roads are passable.


THREE PHONES: 67-762-988 TELLEGRAMS: Vernon Garage,



## The Vernon News

land Trade Board Hears New Teachers; Wage ddress on Newfoundland: kelowni frea st,000 cts Slate of Officers

 max mixme Statement For City Work




| Distribution Our Speciatity We Buy . . . BEER BOTTLES, 2sc doz Lsed Car batteries $\$ 1.50$ PHONE 864 |
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Don't Buy Feed EH



Hayhurst \& Woodhouse Ltd.

## flovi - fees - fuel





Good Crowd at Okanagan Landing Community Dance

 and



SUGGESTIONS FOR BETTER LIVING IN, 1949

to arrive in five years

## COMBINATION RANGE

\$279:00

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| electric w |  |
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| ${ }^{17}$ | , ion of tine oile |
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| 425 , mat. ${ }^{\text {a }}$ | \$79.00 |
| ${ }^{5} 144{ }^{\text {so }}$ | Atso Model No 155 |

"ROYAL" TANK MODEL VACUUM $\$ 84.50$

## "ROYAL" ELECTRIC FLOOR POLISHER

$\$ 59.50$

## USE YOUR CREDIT

UT ANY
TAKE A YEAR TO PAY

Oh! Doctor!
OH. I WOULD SAY YOU'LL BE WITH US FOR ANOTHER FIFTY YEARS!

The VERNON NEWS


Missing an Opportunity

|  |
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Committee-a a group comprised of business
men and directors of the Co-operative men and directors of the Co-operative
Creamery Association-is now well on is Creamery Association-is now well on its
way to tuolment, and the scope of the
plan is being constantly widened. come under public ornership of this gen-
eration and districution of electicict by
the E.c. Power Commission. Formed in
 tant not continuing to protest against the
bansKiposer ioy the Dominion government agaiks exports of
ne united $S$ Sates.
During the war years and immediately
tollowing, the gorernment prohibited the Tollowing, the government prohibited the
erport to the United States-the world's erport to the United States-the wortd's
greatest and wealthiest market-of more

roodinumber stin remain, inctuding some
mpotant asian
important agricultural products.
Thereasoning behind the imposition was
Thereasoning behing the imposition was.
tro-fold. Canada was undoubtedly trying
to secure long range markets in the United
Kingifiom by becoming the principal $=$ war and post-war supplier of food. That gam-
ble new appears to have failed, in view of ble nisw appears to have failed, in view of
Great Britain's financial position and her returit to historic sources of supply on the
continent and elsewhere.
Thid second reason was to protect the
Canaitian consumer to ensure that the The second reason was to protect the
Canaidian consumen to ensure that the
dometiticlarder was kept full, and to les-
sen tressure on-the rigid price ceiling present Coalition government at Victoria,
the Commission has in that short period

## 

## 

FILES of THE VERNON NEWS


Most Anything

Benefits of Rural Power
For more than 1,000 farm ramilles, the
rural North Okanagan is a much bett place in which to live and work The value of most agrlcultural products and markets have been ready and wllling to absppp all production.
These 1,000 familles mentioned above are areat, but they are the ones who have benecome primarlly because in that perlod they have also been supplied with electric power and light and therefore have been able to moflernize their homes and, their equipment. Electricith to the hardest and most dimicult work in the homd and in the barn and workshops and has meant higher produclion and greater officiency with less North Okanagan has enjoyed a rural tent by any other area in this province, merhaps at least the equal of any district
in Western Canada. since mid-1945 electrifcatlon his bratched out to many areas itr this district and by next March 31 , bome 1;900 4 Whames will have had power Thio - otheram ontilin


The Royal Bank of Canad Sydney G. Dobson, President, declares private enterp the major motivating force
and freedom. Right to toke risks and reap rewards the development-"Socialism and Communism ore nor systems like social security benetits."


Annuall Meeting of Shareholders




## R'adio. Repair

 Rabio OWNERS WRIGHI \& THORBURN RADIO
## C. WYLIE

 b.f.o. ELuss
## 4i = man wimb

Insurance Men
Hear of Polic Holder's View

Vernon Garage
Named Interior


WE WISH TO ANNOUNCE THE

Mivanhirum!<br>Studie

2902 33rd Strect

SUITABLE BACKGROUNDS FOR WEDDING
$\qquad$

OPENING OF domaged photos for an expert job.

Wridge and whist drive in Ma har
a bazau in Aprrt, the aunual hat
vest supper A Noumber and
eries of old time dances held twica

 BRIGHTEN UP
DRAB FLOORS


MATCO PANT \& WALLPAPER

## 

## ABOUT EARNINGS and

 OPERATIONS of theH. R. MacMILLAN EXPORT COMPANY LTD. for 1948

## WE SOLD

In North American and world markets from
our owin operations and those of many other British Columbia Companies, products and british tor the value of
$\$ 80,692,162$

## WE EARNED

## WE WILL SPEND

\$8,750,000

## A COMPARISON

During the rear, based on the number of shares outstanding Compan andid:
WAGES per mhare
TAXES per mher -
DIYIDENDS per shar
The company, from laxed profits, rom 2.38
The company, from taxed pronts,
invested in the husiness per sharo

## Riminug Nraictor \& Mquipment



- Solive your rebpair

PROBLIEMS NOW!



TThis advertisement fig not published
Bond of by the Govern.



[^0]:    It is to your benefit and ours whon you know the facts about automosio insurance

