## The Vernon News

Liberals Name K.C. MacDonald In This Riding

In Review

Past Week's News Events


Rumor Says C.C.F. Will Contest North Okanagan


## Re-open British Markets To 1,500,000 Boxes Of Packed Okanagan Apples

| SERVICES FOR | British Ministry Of Food Places |
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| PRAYER WEEK | Huge Orde For B.C. Fruit |
| ARE ARRANGED |  |




Valley Produce Volume Sets
New High As 487 Cars Roll c. W: MORROWIS AGAN HEAD OF RIDING ASS'

VERNON SOLDIER IS
FEATURED IN LONDON
METROPOLITAN DAILY

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| R.C.A.F. INTERVIEWED AT TRAINING CENTRE | when liv neryinf on min |  |
|  | Then sory, | PROVOST CORPS 10 | PATROL THIS CITY

PRODUCERS' RETURNS
STILL TOO LOW, SAYS
GROWERS' EXECUTIVE

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## 9-M. Shop Fall Fashion Hits

Liberal Nominee
(Contunued from Page one)





## Nolan's




VERNON DAYS SHOWED
LOSS OF SOME $\$ 25$









Editorial

In days of pence, the dry statistics issud from time living index elicited little or no interest among the Today, however, the situation is radically, changed. very large proportion of the people of Canada, whose ordinary, day-to-day, existence occupied much of their
thinking and almost all of their energies, are suddenly living is going up. wages and prices, is not nearly so serious as it was ublication, "average wage rates are higher today han they have ever been in Canadian history, with
the single exception of the year 1920. In that year vages were about two percent higher and
ling was fifty percent higher than today. "Wage rates are about four percent higher today cent lower." There is no denying, however, that a potentialy
dangerous situation exists, and in recent months there have been heavy increases in prices of certain com
modities. Price rises have been brought even more sharply to the notice of the average wage earner by
imposition of new and heavier taxes, notably on incomes, and by the weekly or monthly deduction of on commodities have raised the values of many necesAn excellent illustration of the situation confront ing Ottawa was given last week by Saturday Night,
the Canadian weekly published in Toronto, a periodical olumns.
Saturday
Night says: "In the old days of the Mississippi steamboats,
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$\qquad$ the effort to raise the utmost possible head of steam. unfortunately it very frequently did, with disastrous
results not only to the negro but also to the whole us to be in precisely this position. The Government is
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of value during the elapsed time between the two
Atlantic journeys. It it to be hoped that he has learned
the immense advantage of the bold stroke, of the
lightning-like decision, of the necessity of a public man
appearing vigorous in word and in action.
Announcement that the Prime Minister was flying
the Atlantc- no mean feat for a 69 -year-old man-
brought an immediate and favorable response from
Canadians and even from that section of the press
of Canada which has been most unremittingly hostile
to his every word and action. Even Mr. King's mixed
reception by a large part of the Canadian Army over-
seat was-not-eapitalized-on as it might have been.

Finally the reception accorded Mr. King's spe
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## Dry Valley

Here was no home for man or animal
A dreary desert space, a wasted land, Strange arid hillsides shut it from the lak
Sad desolation spread on either hand. "Dry Valley" lay unwanted and alone And Knouledge brought from the encircling hill

Gorgeous abundance clothes the wilderness, On every side now orchards stretch along.
In blossomed Spring and heavy-fruited Fall

The beiuty and the fruit were always there When drifting sands were all that men Buried and useless, like a miser's gold,
Waiting their chance to bless hum Waiting

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War Shitts Toward Soviet Transcaucasia


Germany's Achilles Heel


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## "Meet Me

 on Page $18^{\prime \prime}$

FUELS

VERNON BOX \& PINE LUMBER CO. LIMITED

## BARGAIN FARES

toVancouver, New Westminster Victoria and Nanaimo
THUR. G FRI., Sept. 11-12
Now Wostminstor
Victoria.
Nanalmo.
$\$ 13.60$
$\$ 13.10$
 No Margnyn Chacked. ${ }^{\text {No }}$.

Per Load $\$ 3.50$





KILL AND REPEL

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THREE PARTIES WILL
CONTEST REVEISTOKE


HUILDS TANKS

Never before has individual thritt been so vial a factor in our
ountrys history. Every dollar we can save counts in the conduct



TheROYAL BANK of Canada


MERIT
Compotent judgos rocognizo morit . . . the quality that wins
succoss. Boit the brood of Jerray cattlo and tho Bradford-
Ponnsylvall Ponnsyivanla crud oll havo won world-wide fame tor distinc-
tivo quality. VEEDOL Motor Oll is rofinod oxdusivaly from tive qualliy. VEEDOL Motor OIl is rofnod oxclusivoly from this
famous crudo. That' why Voedol is longor-lasting, fights fric. tion, koops sopala billi down, improves tho porformanco of your
ongino and saves your monoy. FOR BETTER AND SAFER MOTORING

VEEDOL
MOTOR OIL



Win Wallace Trophy Easy Ball Muffed - Vernon Takes Title

## War Emergency Metal Training

| Night School class in Metal Work will begin in the n High School about October 1st. Those not eligible ctive service, and not required for essential occupations apply by letter to the undersigned, if they have nical ability. <br> W. R. PEPPER <br> Principal Vernon High School |
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## Are Your

Pullets Backward?
if so you had better
start them nov
Vernon Fruit Union
Laying Mash
Vernon Fruit Union

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## THE ROLL-YOUR-OWNER'S




MISS ROSALIND BEST
MARRIED AI COAST

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## SAMBXAY ${ }^{2}$





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|  | RuMP Roastis veal |
|  | LIMBSHOUL |
|  | LaM Libs |
| Sosme | Pork Sare ribs |
|  | Fresh Oysters $\frac{1}{2}$ pts. 25c |

Breakfast time, and do you say

.. if not, you won't get the "head start" you meed!
Tomorrow morning, start the day better " help to digestion. They're sustaining, too
with a bowlful of crisp, delicious Kellogg's Kellogg's Corn Flakes, with milk and sugar Corn Flakes. The first tasty spoonful will tell help give you the food energy busy sugar, you why 4 out of 5 Canadian women voted need. No wonder more people eat Kellogg' taste experts unhesitatingly agree.





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