Woody Guthrie Annual, 4 (2018): McCloud, Report from the Woody Guthrie Center

Report from the Woody Guthrie Center

Deana McCloud, Executive Director

During 2018, the Woody Guthrie Center has experienced continued growth and international attention, and we have some incredible plans for 2019 as we share Woody's message of equality, diversity, and social justice. Some of the highlights for our past year included:

- Reaching more than 4,000 students with free programs, activities, and outreach—check out this video of our summer music program students! https://www.youtube.com/watch?v=DsOroqCvwa0&fbclid=IwAR2PcXMlTP6LaIZN2H65p7DllmXt0ohc5ICRW5tYKS_U5q
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- Providing outreach at no cost during the teacher strikes along with the Boys & Girls Club and YMCA
- Providing summer programs at no cost for students at YMCA and 10week after school programs for Union schools
- Hosting two artist-in-residence programs (one week each) featuring Guy Davis and Ellis Paul
- Establishing free admission for youth 17 and under
- Establishing free membership to all Oklahoma teachers; free admission for all teachers, including out of state
- Hosting John Mellencamp receiving the Woody Guthrie Prize
- Presenting the Oklahoma Changing World Prize to Clara Luper and the 1958 NAACP Youth Council
- Installing a permanent Dust Bowl Virtual Reality Experience
- Updating our in-house store to include photos of area business leaders modeling our merchandise
- Hosting numerous concerts, public programs, and workshops for adults and young people
- Hosting our 5th anniversary celebration to recognize the opening of the Center and Woody's work returning home to Oklahoma
- Working with the following community partners:
 - Phillips Theological Seminary
 - Greenwood Cultural Center
 - Philbrook Museum of Art
 - o Gilcrease Museum
 - o Oklahoma Museum of Popular Culture (OKPOP)
 - o Oklahoma History Center
 - Magic City Books
 - o Arts Alliance Tulsa
 - Bob Dylan Archive
 - o Circle Cinema

- Sherwin Miller Museum of Jewish Art
- Guthrie Green
- Tulsa Community College
- o Cain's Ballroom
- The Vanguard
- o Oklahoma State University
- Tulsa Office of Film, Music, Arts, and Culture
- Center for Poets and Writers
- Beginning planning for our 2019 Anniversary Celebration, to include a week of activities and academic symposium
- National and International Presentations and Partnerships:
 - Folk Alliance International Conference Kansas City, Missouri
 - AmericanaFest Nashville, Tennessee. Nice coverage in *Rolling Stone* of our panel:
 https://www.rollingstone.com/music/music-country/2018-americanafest-best-things-we-saw-724935/
 - o Loyola University New Orleans New Orleans, Louisiana
 - o Haverford College Haverford, Pennsylvania
 - o Rock and Roll Hall of Fame Cleveland, Ohio
 - o Grammy Museum Los Angeles, California
 - o American Writers Museum (new affiliate) Chicago, Illinois
 - o Victoria & Albert Museum London
 - o Smithsonian Folkways Washington, D.C.
 - South by Southwest Austin, Texas
 - o Fayetteville Roots Festival Fayetteville, Arkansas
 - o Nordic Music Export Office Gothenburg, Sweden
 - Organization of American Kodaly Educators Conference
 - Peabody Essex Museum Salem, Massachusetts