



SOCIALIZATION OF TOURISM WORK METHOD AS A MODERN LEARNING MEDIA IN SMA PGRI KABUPATEN LAHAT

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Abstract

Basically, the subject matter taught in schools, especially SMA PGRI Lahat Regency, in subjects is still minimal in enrichment material, especially in lessons at school. So that the results of renewable lecturers' research can be used as additional material through socialization with teachers and students. The theme of this activity is "socialization of the field trip method as a modern learning medium at SMA PGRI Kabupaten Lahat". The resource persons for this activity were Erma Yulaini S.Pd., M.Si, Ana Theriana, M.Pd, Ida Suryani, M.Pd, Barkudin, M.Pd, Diana Widhi Rachmawati M.Pd, Imelda Ratih Ayu, M. Pd, Dana Luspa, M.Pd. the activity has been carried out for 2 days using 4-5 hours a day, continued tomorrow. The presenters will deliver the material for 5-10 minutes and after that a question and answer discussion is held with the PkM participants, with the aim that the participants, both teachers and students, can understand and know the content of the material presented, increase knowledge, and can also make additional material in the subject. The next activity is the provision of information and promotion of study programs at the University of PGRI Palembang, with the hope that PkM participants can know and understand academic and non-academic activities and invite them to join as part of the students of the University of PGRI Palembang. The method used in this activity is to conduct initial observations of the location of the activity, re-confirm to the school to determine the time and place of PkM implementation, carry out activities such as giving lectures, implementing promotions. at the same time evaluating activities by providing guidance either directly or indirectly to teachers and students regarding the application of teaching materials from the results of the socialization that has been carried out and finally closing

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1. Introduction

The main task of a lecturer is to carry out the tri dharma of higher education in accordance with government regulations No. 6 of 1999 on Higher Education and also Law No. 14 of 2005 on teachers and lecturers. So a lecturer is required and obliged to carry out three obligations, first, the lecturer is obliged to carry out teaching, second, the lecturer is obliged to carry out research and third, the lecturer is obliged to carry out community service, one of which will be carried out is community service activities. The implementation of this community service will be carried out in schools, namely in the form of socializing the results of research by lecturers and students at the same time as promotion of the historical education study program, Faculty of Teacher Training and Education, University of PGRI Palembang.

Basically a lecturer is a teacher who is also given an obligation once a year at least to carry out research according to their respective fields of knowledge and is also supported by joint research between lecturers and students, research activities involving students. Research by lecturers, especially lecturers and students of the education study program at FKIP, has been carried out well, but as a tridharma continuity activity within the Univ. PGRI Palembang does not stop here, so publications in the form of journals and other publications on a national scale are also carried out. The lecturers of FKIP Universitas PGRI Palembang who have conducted research include the following:

Table 1. Research Title

No	Name	Research Title
1	ERMA YULAINI, S.Pd., M.Si, NIDN : 0221067401	Implementation of the Field Trip Learning Method in Education Management
2	ANA THERIANA. M.Pd NIDN 0228087901	The study method of Karya Wisata as a medium for learning Speaking
3	IDA SURYANI, M.Pd NIDN : 0223076601	Implementation of Tourism Work Learning Method as Social Studies Learning at SMA PGRI 1 Lahat
4	BARKUDIN, M.Pd NIDN : 0205107403	Socialization of Field Trip-Based Learning in Indonesian Language Subjects
5	DIANA RACHMAWATI, WIDHI NIDN : 0226077201	Learning Methods Learning Methods for Tourism Work for Regional MSME Development in Financial Management
6	IMELDA RATIH AYU, M.PD NIDN 0226097702	Learning Methods for Field Trips as Learning Media for Elementary School Students
7	DIANA LUSPA, M.PD NIDN.0228098002	Travel Learning Method as an English Learning Media

Source: Lecturer's Personal Notes

So on this good opportunity, we from the history education study program will carry out community service activities, namely SMA PGRI Kabupaten Lahat. The results of the research by lecturers and students of the history education study program should indeed be disseminated to the wider community, especially to students and teachers at SMA PGRI Kabupaten Lahat, as for this socialization activity, it is a community service activity so that the purpose of this PKM activity will be useful for all of them because the research results that will be socialized are not just one field but more than one such as history and culture, history education, learning media, learning evaluation and other fields of education. So the need for this activity must be implemented and hopefully will provide greater benefits.

In addition to socializing the research results of lecturers and students, this PKM activity will be carried out to promote the education study program of FKIP Univ. PGRI Palembang at SMA PGRI Kabupaten Lahat. The study program promotion activity is an activity that aims to introduce the history education study program as well as various academic and non-academic activities for both lecturers and students with the hope that the promotion will be able to attract students to join FKIP PGRI Palembang University. With a description of the background of PKM activities to be carried out at SMA PGRI Kabupaten Lahat. So hopefully this activity can be carried out well in the future.

The basis of this community service activity is:

1. Law Number 20 of 2003 concerning the National Education System
2. Law Number 14 of 2005 concerning Teachers and Lecturers
3. Government Regulation Number 60 of 1999 concerning Higher Education
4. Government Regulation Number 19 of 2005 concerning National Education Standards
5. Government Regulation Number 74 of 2008 concerning Teachers Academic Guidelines for FKIP PGRI Palembang University

The objectives of community service are:

1. Disseminate the results of research by lecturers and students of the study program within FKIP Univ. PGRI Palembang to the teachers and students of SMA PGRI Kabupaten Lahat

2. To apply how the results of this socialized research can be used as material for enrichment of history subjects that can be applied in SMA PGRI Kabupaten Lahat by history teachers
3. To carry out promotional activities for study programs within the FKIP Univ. PGRI Palembang at SMA PGRI Kabupaten Lahat.

2. Methods

The design method that the team applied in the implementation of SMA PGRI Kabupaten Lahat consists of several steps including the following:

1. Initial Observation Activities, at this early stage the team made initial observations regarding the location of the PKM implementation, the distance to be traveled, how the condition of the school was, how the PKM participants started from teachers and students at SMA PGRI Kabupaten Lahat.
2. Intensive coordination between these institutions, at this stage the team coordinates and confirms whether or not it is a place where PKM activities are held by a team of lecturers and students of FKIP Univ. PGRI Palembang.
3. The PKM team carries out PKM activities at predetermined locations with maximum preparation through coordination with the principal of SMA PGRI Kabupaten Lahat, including location preparation and PKM participants..
4. The PKM team conducts lectures and discussions to teachers and students regarding the research results of lecturers and students according to their respective scientific fields.
5. The PKM team evaluates activities, at this stage the team conducts a thorough evaluation of the activity process, and provides direct or indirect guidance to PKM participants if there are questions or obstacles they face final report preparation activities.

In this activity the theme is "Socialization of the Work Tourism Method as a Modern Learning Media in PGRI Kabupaten Lahat"

The forms and activities of this community service are:

1. Submission of materials

2. Frequently Asked Questions

In PKM activities held at SMA PGRI Kabupaten Lahat will be given materials by resource persons who are competent in their respective fields, and materials will be presented regarding the results of each research. The resource persons and the title of the material are as follows:

Table 2. Material Title

1	ERMA YULAINI, S.Pd., M.Si, NIDN : 0221067401	Implementation of the Field Trip Learning Method in Education Management
2	ANA THERIANA. M.Pd NIDN 0228087901	The study method of Karya Wisata as a medium for learning Speaking
3	IDA SURYANI, M.Pd NIDN : 0223076601	Implementation of Tourism Work Learning Method as Social Studies Learning at SMA PGRI 1 Lahat
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Source: Lecturer's Personal Notes

Names of supporting implementing students and materials in Community Service Activities, Faculty of Teacher Training and Education, Universitas PGRI Palembang.

Table 3. Material Theory

No	Student Name	NIM	Theory
1	Reyvaldi	2017 131 040	Providing Information and Promotion of History Education Study Programs
2	Juniardi	2018 131 014	Providing Information and Promotion of History Education Study Programs
3	Heni Sriutami	2018 132 033	Providing Information and Promotion of Accounting Education Study Programs
4	Sovia Aisyah Putri	2018 132 006	Providing Information and Promotion of Accounting Education Study Programs
5	Putri Purnama	2019132002	Providing Information and Promotion of Accounting Education Study Programs

Source: Student's Personal Notes

This Community Service activity also involved 5 students of the Accounting Education Study Program, FKIP University, PGRI Palembang as supporting implementers of the activity.

The implementation of this activity has been carried out on:

Day/Date : Friday, 9-10 April 2021

Time : 08.00 s.d finished

Place : SMA PGRI Kabupaten Lahat

3. Result and Discussion

The presence of the team from the University of PGRI Palembang was warmly welcomed by the Principal of SMA PGRI Lahat Regency Mr. Anasrul Bakar, BA along with teachers and students of SMA PGRI Kabupaten Lahat.



Picture 1 Gathering with the Principal and Teachers

After staying in touch with the principal, the next event was the delivery of material by the presenters, first by Mrs. Erma Yulaini, S.Pd., M.Si with the title Implementation of Tourism Work Learning Methods in Education Management, continued with the material for Dissemination of Learning Based on Tourism Work Transfers, by Ana Theriana's mother. M.Pd. As the third speaker, Mrs. Ida Suryani, M.Pd conveyed about the Implementation of the Field Trip Learning Method as Social Studies Learning at SMA PGRI 1 Lahat, then continued by Mr. Barkudin, M.Pd with the material of Dissemination of Field Trip-based Learning in Indonesian Language Subjects.



Picture 2 Submission of Material by Resource Person

Submission of the next material by Diana Widhi Rachmawati, S.Ip., M.M. with the title Implementation of Tourism Work Learning Methods for Regional MSME Revenue Management, continued with material entitled Tourism work learning methods as a historical learning medium, by Imelda Ratih Ayu, M.Pd and closed by Diana Luspa, M.Pd with the title Karya learning method Tourism as a medium for learning English.

Providing information and promotion of study programs within the University of PGRI Palembang, especially the History Education Study Program and the Accounting Education Study Program with the hope that PKM participants can know and understand the academic and non-academic activities of PGRI Palembang University and invite them to join as part of the students of PGRI Palembang University, is the next event.



Picture 3 Information Submission and Promotion

The event was continued with an evaluation of activities, at this stage the team conducted a thorough evaluation of the activity process, and provided guidance directly or indirectly to PKM participants if there were questions or obstacles they faced.

The activity was finally closed with a group photo between the teacher and resource persons



Picture 5 Photo Together

4. Conclusion

This community service activity has been carried out in accordance with the established procedures. This activity was held on Friday, April 9, 2021, which took place at SMA PGRI Kabupaten Lahat. The theme of this service activity was "Socialization of the method of field trips as a modern learning medium at SMA PGRI Kabupaten Lahat".

The implementation of this community service activity aims to provide insight to activity participants in responding to and understanding the challenges in facing the Revolutionary Era 4.0, so that they become superior human resources in the fields that will be worked on through taste, initiative, creativity and work. For lecturers, this activity provides an effort to increase the professionalism of lecturers in providing useful knowledge for the community.

The implementation of community service activities must be carried out and continuously improved in terms of the quality of the material presented and the benefits provided to participants, especially in SMA PGRI Kabupaten Lahat.

5. Acknowledgements

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Modern Learning Media at SMA PGRI Kabupaten Lahat ".

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