

SHSU Recreational Reading Survey

Welcome!

This survey is being conducted by Librarians at the Newton Gresham Library at SHSU. We are interested in our student, faculty, and staff habits related to reading for entertainment.

This survey will take approximately 10-20 minutes and you may exit at any time if you change your mind about participating. No personally identifying information is required to participate.

You do have the option to provide your SHSU email address at the end of the survey to enter a prize drawing; the winner will receive a free Amazon Kindle Fire HD!

If you choose to enter the prize drawing, your email address will not be used for any other purpose and will be deleted after the drawing is complete.

If you have questions or concerns regarding this survey, please contact Scott Vieira at 936-294-3743 or svieira@shsu.edu.

Thank you for your participation!

SHSU Recreational Reading Survey

Demographics

1. What is your SHSU classification?

- | | |
|--|--------------------------------|
| <input type="radio"/> Freshman | <input type="radio"/> Doctoral |
| <input type="radio"/> Sophomore | <input type="radio"/> Faculty |
| <input type="radio"/> Junior | <input type="radio"/> Staff |
| <input type="radio"/> Senior | <input type="radio"/> Alumni |
| <input type="radio"/> Masters | |
| <input type="radio"/> Other (please specify) | |

2. What is your gender?

- Female
- Male
- Prefer not to answer

3. What is your age?

SHSU Recreational Reading Survey

General Reading Questions

* 4. Do you read for fun? (Currently, in the past, or expect to in the future--our definition for reading for fun includes books, magazines, comics, newspapers, web sites, social media, listening to audio books, and more.)

Yes

No

Comment

SHSU Recreational Reading Survey

5. On average how much time do you spend per week reading for fun?

None

Less than an hour

1 hour to 2 hours

3 hours to 4 hours

5 hours or more

SHSU Recreational Reading Survey

General Reading Questions - Genres

6. What FICTION genres do you enjoy reading? Mark all that apply.

Chick-lit/Women's fiction

Inspirational or religious fiction

Science fiction

Children's fiction

Literary fiction

Suspense/Thriller fiction

Classic fiction

Mystery fiction

Urban fiction

Erotica

Paranormal/Supernatural fiction

Young Adult fiction

Fantasy fiction

Plays/Drama

Western fiction

Historical fiction

Poetry

I don't read fiction

Horror fiction

Romance fiction

Other (please specify)

7. What NON-FICTION genres do you enjoy reading? Mark all that apply.

- | | | |
|--|--|---|
| <input type="checkbox"/> Art & Photography | <input type="checkbox"/> Family & Parenting | <input type="checkbox"/> Religion & Spirituality |
| <input type="checkbox"/> Autobiography & Biography | <input type="checkbox"/> Health, Fitness & Dieting | <input type="checkbox"/> Self-help |
| <input type="checkbox"/> Children's non-fiction | <input type="checkbox"/> History | <input type="checkbox"/> Sports & Outdoors |
| <input type="checkbox"/> Cookbooks & Food | <input type="checkbox"/> Instructional (like crafts, hobbies,
knitting, home, etc.) | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Current Events & Politics | <input type="checkbox"/> Memoirs | <input type="checkbox"/> Young Adult non-fiction |
| <input type="checkbox"/> Entertainment & Humor | <input type="checkbox"/> Personal Finance & Investing | <input type="checkbox"/> I don't read non-fiction |
| <input type="checkbox"/> Other (please specify) | | |

SHSU Recreational Reading Survey

General Reading Questions - Formats

8. When reading or listening for fun, please rank your book format preference.

<input type="text" value="1"/> Audiobook
<input type="text" value="2"/> Ebook
<input type="text" value="3"/> Print

9. Does your book format preference sometimes change?

- No
- Yes (please specify why)

10. Do you read for fun in any language other than English?

- No
- Yes (please specify what language or languages)

SHSU Recreational Reading Survey

General Reading Questions - Materials

11. How often do you read the following? Mark all that apply.

	Daily	Weekly	Monthly	Yearly	Never
Blogs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Books	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Comics/Graphic Novels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Manga	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Newspapers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social Media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Web Sites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments

12. Where do you like to read? Mark all that apply.

- Home
- Work
- While Commuting
- Coffee Shop/Restaurant
- Other (please specify)
- Library
- Outdoors
- On campus

13. How do you most often obtain the materials you read for fun? Mark all that apply.

- Borrow from someone
- Borrow from the library
- Download free
- Purchase from bookstore
- Purchase online
- Other (please specify)

SHSU Recreational Reading Survey

General Reading Questions - Discovering New Reading Materials

14. How do you learn about new things to read? Mark all that apply.

- | | | |
|---|---|--|
| <input type="checkbox"/> Amazon | <input type="checkbox"/> Facebook | <input type="checkbox"/> Oprah Recommendations |
| <input type="checkbox"/> Blogs | <input type="checkbox"/> Friends or Family | <input type="checkbox"/> Other book review sources |
| <input type="checkbox"/> Browsing bookstores | <input type="checkbox"/> Goodreads | <input type="checkbox"/> Pinterest |
| <input type="checkbox"/> Browsing libraries | <input type="checkbox"/> New York Times Bestsellers | |
| <input type="checkbox"/> Other (please specify) | | |

15. Do you like to read books related to popular movies and TV shows?

- Yes
- No
- Sometimes
- Other (please specify)

16. What websites and apps do you download from when reading for fun? Mark all that apply.

- | | |
|---|---|
| <input type="checkbox"/> Amazon | <input type="checkbox"/> Goodreads |
| <input type="checkbox"/> Apple | <input type="checkbox"/> Google |
| <input type="checkbox"/> Barnes & Noble | <input type="checkbox"/> Zinio |
| <input type="checkbox"/> Comixology | <input type="checkbox"/> Not applicable |
| <input type="checkbox"/> Dark Horse | |
| <input type="checkbox"/> Other (please specify) | |

SHSU Recreational Reading Survey

General Reading Questions - Using Libraries

17. Do you borrow books from a library?

- Yes
- No

SHSU Recreational Reading Survey

General Reading Questions - Using Libraries

* 18. Which library do you borrow from?

- Public library
- SHSU library
- Other (please specify)

19. What do you visit the public library for? Mark all that apply.

- Audiobooks
- Comics/Graphic Novels/Manga
- eBooks (popular fiction)
- Popular Fiction
- Do not borrow materials from the public library
- Other (please specify)

20. What factor(s) would lead you to prefer to check a book out from a library? Mark all that apply.

- | | |
|--|--|
| <input type="checkbox"/> Author | <input type="checkbox"/> Genre/Subject |
| <input type="checkbox"/> Availability | <input type="checkbox"/> Language |
| <input type="checkbox"/> Award winning or on bestseller list | <input type="checkbox"/> Length |
| <input type="checkbox"/> Cost | <input type="checkbox"/> Research |
| <input type="checkbox"/> Format (eBook, print, etc.) | |
| <input type="checkbox"/> Other (please specify) | |

SHSU Recreational Reading Survey

General Reading Questions - Using Libraries

21. What factor(s) would make you prefer to buy a book? Mark all that apply.

- | | |
|--|--|
| <input type="checkbox"/> Author | <input type="checkbox"/> Genre/Subject |
| <input type="checkbox"/> Award winning or on bestseller list | <input type="checkbox"/> Language |
| <input type="checkbox"/> Cost | <input type="checkbox"/> Length |
| <input type="checkbox"/> Format (eBook, print, etc.) | <input type="checkbox"/> Privacy |
| <input type="checkbox"/> Other (please specify) | |

SHSU Recreational Reading Survey

Definitions

In answering the following questions please keep the following definitions in mind:

Popular fiction -- fiction, typically sold in paperback form, that is in high demand and published in large quantities (example: titles found on best sellers lists).

Popular non-fiction -- non-fiction, sometimes sold in paperback form, often in high demand and published in large quantities (example: titles found on best sellers lists).

SHSU Recreational Reading Survey

General Reading Questions - Using SHSU Library

22. What are your expectations of the SHSU library to supply you with materials for fun reading? (ie New York Times Best Sellers)

23. Have you used or checked out any of these for a class assignment?

	Yes	No	I don't know
Comics/Graphic Novels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Poetry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Popular Fiction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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General Reading Questions - Using SHSU Library

Take a look at the following picture to identify the Browsing collection of paperback books in the lobby/main level of SHSU Library. The Browsing Books Collection is a collection of popular fiction in mass market paperback found on the second floor of the SHSU library near the circulation desk and Starbucks.



24. Have you ever checked out or read for fun any books from this Browsing Books Collection in the SHSU Library?

- Yes
- No
- Unaware
- Not interested

SHSU Recreational Reading Survey

General Reading Questions - Using SHSU Library

25. Have you ever checked out, or read for fun any of the following from the SHSU library

	Yes	No	Unaware	Not Interested
Comics/Graphic novels/Manga	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drama/Plays	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Poetry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Popular Fiction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Popular Non-fiction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fiction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-fiction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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General Reading Questions - Using SHSU Library

26. How you would like to find out about new books at the SHSU library? Mark all that apply.

- Email
- Facebook
- Library blog - "Bibliolatry"
- Library Research Guides
- Library webpage
- New book section in library
- Pinterest
- RSS feed
- Signs/Flyers
- Twitter
- Other (please specify)

27. Would you like to see these in the SHSU library? Mark all that apply.

- Audiobooks
- eBooks (popular fiction)
- eBooks (comics/graphic novels/manga)
- Digital Magazines (popular titles)
- Print Magazines (popular titles)
- Other (please specify)

SHSU Recreational Reading Survey

General Reading Questions - Using SHSU Library

28. Are you...

	familiar with?	unfamiliar with?	reading any books recommended from this?
SHSU library's book review blog - "Bibliolatry"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SHSU library's newsletter - "Books & Bytes"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

29. Would you "friend" or "follow" SHSU librarians or a SHSU Library group on Goodreads if they reviewed or recommended books?

- Yes
- No
- Unaware of what Goodreads is

Comments

30. Would you be interested in a book club hosted by the SHSU Library ?

- Online
- Main Campus/In Library
- Woodlands Campus
- Not Interested

Comments

31. If available, would you like to interact with the library's catalog by reading and contributing book reviews?

- Yes
- No
- Maybe

Other (please specify)

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General Reading Questions - Using SHSU Library

32. "Reading for fun has benefits that go beyond entertainment."

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

33. "I would like to spend more time reading for fun."

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

34. What was the last book you read for fun?

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35. Why don't you read for fun?

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Prize Drawing!

36. If interested in participating in the prize drawing, please leave your name and email address.

The Survey is completed. Thanks for participating!