

CHALLENGES OF COMMUNICATION SYSTEM DURING EMERGENCY DISASTER RESPONSE IN MALAYSIA: A REVIEW

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ABSTRACT

The purpose of this review is to provide the overview of available systems and potential future systems for communication during disaster in Malaysia. Electronic searches in major subject loci databases such as MEDLINE (via PUBMED), Ovid, Science Direct, Scopus, IEEE Xplore digital library and Springer are used in conducting the reviews. The major challenge is to integrate between readily available communications systems at pre-disaster, during disaster and post-disaster. Therefore, this review will further provide information for the policy makers, responsible personnel as well as researchers on the vulnerability of the communication systems during disaster and the future direction of effective communication system in Malaysia.

emergency medicine.

1. INTRODUCTION

National Security Council (MNSC) Directive No. 20 (2012) delineates disaster as an incident

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which occur in a sudden manner and complex in its nature which causes losses of lives, damages to property or natural environment and perturb local activities [1]. Disaster in Malaysia can be divided into natural disasters, man-made disasters and subsequent disasters [2]. During the past decade, Malaysia faced numerous disasters including floods, landslides, transportation accidents, industrial accidents and collapse of buildings. These events caused physical and emotional distress among those who were involved either directly or indirectly [3].

Hence, in these kinds of situations, systematic communication system is essentially needed to ensure appropriate actions and proper managements can be carried out efficiently among the search and rescue teams [4,5]. During disaster, arrangement of emergency communications focuses on accurate information transfer between disaster sites to the responding base or hospitals and alternative communication method to be used when other means of communications such as the telephone and radio services fail to serve their purposes, either they are disabled or overwhelmed. Efficient emergency communication system during disaster will speed up relief and recovery operations, thus lessen the loss of life and properties [6].

Using available advanced communication technology to streamline emergency responses is a positive effort to integrate among the victims, community and organisations in charge of disaster management [7]. However, with the current system, there are still unsolved issues that include damage to communications infrastructure such as the power supply and network exacerbated difficulties in response and rescue during previous disasters of flood and landslides [8]. Disasters such as flood and tsunami are inevitable, but the sufferings can be minimized with proper communication system. Dissemination of timely, precise and comprehensible warnings to local populations involved and policy makers may reduce the losses and damages [9].

In this review paper we discuss the communication system during disaster in Malaysia and the loop holes to be improved. This review will focus on the development of communication system during disaster in Malaysia and the challenges to cope with crisis situations that arise due to natural or man-made disasters.

2. SEARCH METHODS/DATABASES

Electronic searches in major subject loci databases such as MEDLINE (via PUBMED), Ovid, Science Direct, Scopus, IEEE Xplore digital library and Springer are used in conducting the reviews. This review includes restrospective studies, cohort, cross-sectional and experimental studies. All the survey, simulation and modelling that relate to the communication system

during disaster or disaster management are reviewed.

3. RESULTS AND DISCUSSION

3.1. Disaster in Malaysia

Geographically Malaysia is located outside the Pacific Rim of Fire, thus is protected from earthquakes and volcanoes. Before the millennia, Malaysia had never been struck by large-scale natural disasters [10]. However, in recent years, Malaysia was vulnerable to various natural hazards including large floods, tsunami, cyclonic storms and landslides that emerged from climatological changes [11].

Floods, landslides, droughts and the 2004-tsunami were significant natural disasters that alternately took place in Malaysia. Damaged of infrastructures and personal losses due to the disasters was estimated to reach billions of dollars [12-13]. In 2004, the first local tsunami that affected 200 km of Malaysia coastline from Perlis to Selangor caught Malaysia surprised and unprepared. The disaster resulted in 68 deaths, 6 declared missing, 91 hospitalized and 276 were treated as outpatient [14]. Ten years later, 2014 year end downpour and floods alone were estimated to cost the country 670 million USD of infrastructure losses along with mortality [15]. Besides that, local report of landslides events in Malaysia reported 56 landslides since the year of 1989 to 2009 [16-17]. Table 1 summarizes part of the natural disasters experienced by Malaysia. Malaysia also experienced man-made disasters from time to time. There were 18 local man-made disasters between the duration of 1968 to 2004 [10]. The disasters may have an acute impact to the nation or give rise to long-term disasters. There were few classifications of man-made disasters that lead to medical emergency response namely technological disaster, transportation accidents, and public failure (Table 1).

Previous disasters played an important role in the evolution and growth of the disaster management in Malaysia. Fig. 1 summarizes the current theoretical workflow of the rescue chain during disaster. Policy makers, legislation agencies and health care providers learned from the tormented history to increase level of disaster preparedness. Preparedness refers to steps taken before the occurrence of disaster in order to either avoid or reduce the effect of disaster [18]. Part of the preparations must include enhancing the effectiveness of emergency response by strengthening available strategic planning, operational procedures, tactical tiers, public training for disaster risks and responses and effective communication system [19-20].

Table 1. Natural and Man-Made disasters that occurred in Malaysia

Types of Disaster	Area Affected	Year	Number of Fatalities	Impact
Floods [21]	Kuala Lumpur	1971	32	180,000 people were affected Set up of Kuala Lumpur flood mitigation programme
	Northeast	1993	10	13,000 people were
	Kinabatangan	2000	2	affected, 16 houses being
	Kelantan + Terengganu	2000	10	swept away
	East Malaysia			20 villages affected, 4000
	East Malaysia	2001	11	people evacuated
		2014	10	Thousands people evacuated 200 thousands evacuated
Landslide [17]	Kuala LipisGuaMusang Road	1993	1	15 casualties
	Cameron Highlands	1994	7	
	Genting Highland	1995	20	22 casualties
	Mud-slide PosDipang	1996	44	
	Bukit Antarabangsa	1999	1000	
Tsunami [22,14]	Malaysia coastline (Perlis to Selangor)	2004	68	767 injuries and 6 missing
Storm [23]	Tropical storm Greg West Coast, Sabah	1996	230	4925 damaged houses
Disease [24-25]	Enteroviral outbreak Sibu Sarawak	1997	25	
	SARS, Malaysia	2003	2	3 cases recovered
		2000	2	100 hospitalised, 901 nurseries
	Hand, foot and mouth, Johor			closed
Technological	Fire and explosion,	1991	23	103 injuries recorded, factory

disaster [26]	bright sparkles			and residential buildings were damaged
	Fire and explosion	1992	13	Loss of ship and damage of jetty
	Choon Hong III Ship, Tiram Kimia, Klang Selangor			
Transportation accidents	Tourist bus accident, Ravine, Genting Highland, Pahang	1996	17	
	Merapoh Bus Tragedy		14	
	Bukit Gantang bus crash	2003		
	Cameron highlands bus crash		20	
	GentingSempah-Genting Highland bus crash	2007	27	
		2010		
			37	16 casualties
			2013	

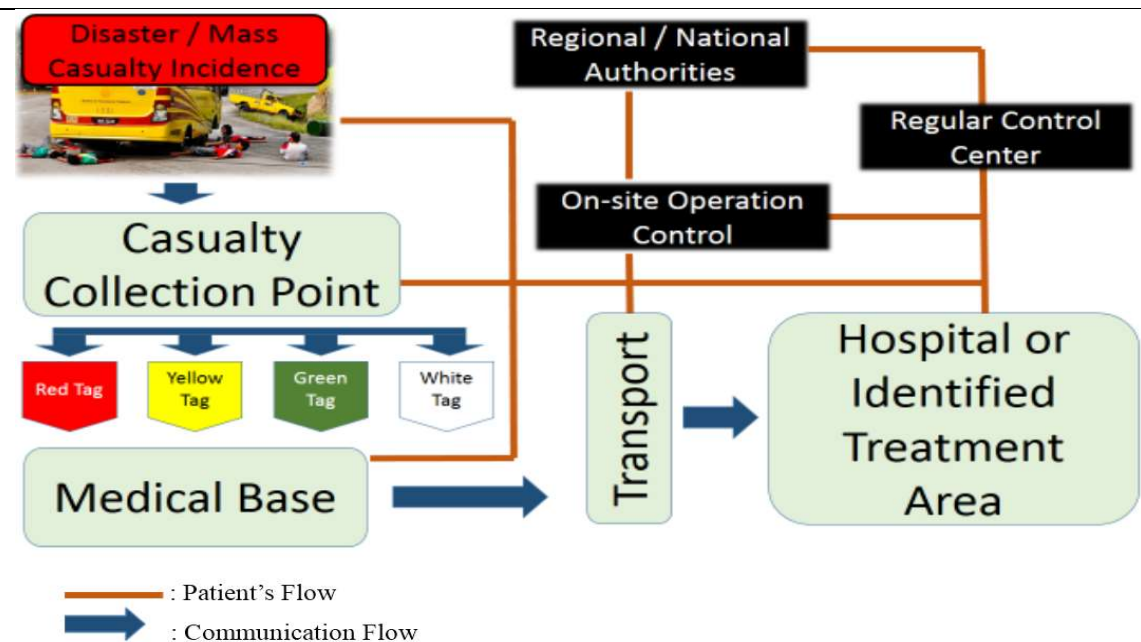


Fig.1. Theoretical workflow of the rescue chain

3.2. Emergency Communication Services in Malaysia and Its Vulnerability

The recent susceptibility for emergencies and disaster to affect Malaysia provides urgency for

Malaysian government and policy makers to enhance and optimize the emergency communication system. Experts from multiple disciplines had propounded ideas of utilizing various types of communication systems as a mechanism to inform affected parties and react to adverse events [27].

3.2.1. Universal Emergency Number

In July 2007, Malaysian government has launched the 'One nation, one number' system of the universal emergency number '999' for all types of emergencies. The system was made to be public friendly and has proven to be very useful for early activation of the emergency medical services in cases of emergencies including disasters [28]. Nonetheless, since the launching of this number there was higher prevalence of prank calls as compared to actual emergency. The number may be centralized but the uniformity of emergency medical services communication system between different agencies is still inadequate. Each distinct agency relies on their own communication system of call-receiving and dispatching of response teams [29]. The incoordination leads to inappropriate transfer, overlapping in services and lapse of response. Up to date, the coordination was still done manually.

3.2.2. Fixed, Mobile Networks and Internet-based Communication

Landlines communication system has been used for decades during emergency and disaster situation. The system uses copper or fiber optic cables, which are vulnerable to damage when exposed to elements in case of flood and storm. The system that is non-portable and highly infrastructure-dependent is not a popular communication system to be relied as the main communication system during disaster [30].

Main difference during daily emergency situation and disaster is the massive nature of disaster. Therefore, in the event of disaster, communication through networks may lead to network congestion. Survey based on the 2014 flood in the East Coast of Malaysia showed that social media was the main resource of exchanging information among public with the flood victims [31]. Flood victims seem to gravitate towards using mobile messaging application to share information on the situation. Despite the high prevalence of social media usage during the event, effective response for disaster relief was found to be relatively low [32]. Social media and up to date communication technologies maybe regarded as the fastest point of reference in times of crisis, but the vast information received without restriction via multiple databases exaggerate the difficulty of effective and accurate response to be provided for the victims [33-34]. Another study during the Great East Japan earthquake on 2011 in other hand showed that the use of mobile phones, laptops and landline phones usage were rated poor to moderate satisfactory level during disaster relief [35].

Another usage of the mobile networks will be receiving a real-time disaster information system from sensors placed at certain disaster susceptible sites. Study in Taiwan reported the system which include geographical disaster monitoring and alarm transfer via mobile networks is important to assist the prevention and early response during disaster situation. However, up to date, there is still no such integrated system from susceptible disaster area within Malaysia that directly link with the emergency system for early forecast of disaster [36].

Internet-based communication system such as 'Whats App' had been used effectively during the 2014 Gentingbus crash. During this event, the wifi services were functional from the incident site as well as all responding hospitals. The system proved to be extremely useful as communication was free, fast and clear. There is no 'lag time' when compared to walkie-talkie use. The informations exchanged were clear as all respondents could read the text. This is better than walkie-talkie conversations whereby only one person can talk at any one time. The quality of voice heard many times is not good and the information use is limited. More time is taken too as each person who talks needs to mention the person he wishes to speak, while every time needing to state when the conversation is over. It was also found that at the end of multiagency response, a 'log' can be produced and it could be stated who says what at which time [34]. This is extremely useful for post-mortem uses. The 'Whats App' and Twitter application also allows pictures, videos and audios to be transmitted from the site. Following this, during each mass casualty incidents, responders in hospitals in Malaysia utilize this mode of communication to complement the GIRN services. The only concern with the use of this mode of communication is the guarantee of security and confidentiality [33,21].

3.2.3.Satellite-Based Communication

Satellite-based communication is another alternative for communication in the event of disaster. Japan, United States of America and Russia are the countries that have utilised the system to disseminate emergency messages during previous disasters. Satellite-based communication is a robust system with the capability of transferring data and information to relevant geographical locations. Real-time disaster alert and also data transfer together with image transfer are the advantages of this system [37]. Furthermore, satellite communication system is a stand-alone system that is independent from terrestrial communications infrastructure. Therefore, the system is not susceptible to any damage of infrastructure during the disaster and telecommunication traffic congestion. The main dilemma is this system requires maintenance and the operation are costly for both users and service providers. It is important to note that in spite of the plausible capability of the system, signals from

navigation satellites could only be received in outdoor environment. Another limitation is the vulnerability of the system to climatological phenomena such as fog and rain which are the common weather conditions in Malaysia [38].

3.2.4. Radio Networks

In Malaysia, there is an exclusive system Government Integrated Radio Network (GIRN) as an alternative for communication during disaster [39]. This radio network was made to have limitless network availability with high security encryption. The aims of this system are generally to provide a system that is resistant to any climatological factors with minimal infrastructure dependent. The radio network is a shared network between multiple agencies but each agency is able to maintain their independence and autonomy of their own communication system [40]. Agencies involved in the networking are the national security, fire and rescue, health, ambulance frontier guards and other related agencies such as transportation companies, airports and delivery companies. GIRN is capable to enhance its coverage to areas outside its coverage by using Trunked Mode Operation (TMO) gateway, Direct Mode Operation (DMO) repeater. Up to date, there are few ambulance and agencies' official vehicles being equipped with RDU/CUBE to provide temporary network coverage at sites beyond GIRN network coverage. All these features are very useful at time of disaster to ensure continuous communication between local population effected and the rescue team. Nevertheless, GIRN is still incapable of transferring data in image forms [41]. Fig. 2 summarizes the components of GIRN.



Fig.2. Component of GIRN in Malaysia

Malaysian Amateur Radio Emergency Service Society (MARES) is a local non-government Organisation (NGO), which provides emergency communication service during disaster. The organisation has been actively involved in providing disaster communication services to

agencies such as Royal Malaysia Police, Red Crescent and Royal Malaysian Airforce [42]. Two distinct advantages of the amateur network are the independence of infrastructure used and most of the operators involved are skilled operators. Radio amateur network have proved to be very useful during disaster since the incidence of Highland Tower (1993), tsunami (2004), save and rescue operation for Piper 28 at GentingBidai (2005) and the list continues up to recent disasters that struck Malaysia [43]. Nonetheless, in order for amateur radio operators to be able to contribute in the event of disaster, local public officials must be conscious of the network capabilities and limitations.

3.3. Ideal Communication System for Disaster Preparedness

Previous literatures suggested prepositioning of relief supplies to areas that are disaster-prone in order to expedite distribution of supplies to victims once disaster struck. However, this type of disaster preparation requires high investment with uncertainty of the occurrence of disaster. Solid model of communication system in the event of disaster is the best solution for fast relief and accurate dissemination of resources to areas affected [44]. Therefore, few disaster models suggested tangible and intangible investments for disaster communication system. Tangible investments include improvement of available infrastructures such as communications equipment and information technology needed for disaster response together with emergency power plants. In other hand, intangible investments include training of staffs, hiring experts on communication system and educating vulnerable communities to recognize specific pre-disaster events and to respond appropriately [45]. Malaysia has a sturdy mechanism and framework in the disaster management and communication during disaster following the National Security Council Directive No. 20 [46,1]. The framework clearly lined the roles and responsibilities of each different agency and the communication flow in order to gain information and to communicate when disaster occurs. Hence, the information on the mechanism and framework must be made known to all staffs involved and also public especially the population at vulnerable areas with high risk of disaster occurrence.

Disaster communication system includes sending, receiving and retrieving accurate data ideally at pre, during and post disaster. Therefore, it is very important to have well-developed software preferably managed by an agency with strong management and commitment for crisis and disaster management [47]. Functional data distribution system is crucial at interface level to control who gets the information, at different time and at different places. In order to secure data inflow and outflow, data distribution system must be able to verify, control the quality and store the data. Thus, all important data can be further managed into thematic application such as natural disaster namely flood, landslides, forest fire and many more. All

these data management system is an intelligent communication system that may enable later damage assessment, thematic hazards maps and risk prediction [48].

Part of the challenges that we learnt from previous disasters was the deployed ad hoc communication network might be susceptible to errors and security hazards [28]. During the 2015 flood which affected the northeast region of Malaysia, the emergency response network utilized was vulnerable to exaggeration of the actual event, thus creating more panic situation [49]. Faulty information being disseminated may temper with the routing of actual data messages in the network. The interruption may affect the reliability of emergency response networks, hence distracting emergency response efforts [50]. Recent work on web-based Community Emergency Management and Awareness System (CEMAS) in Malaysia is a joint effort between National Security Council of Malaysia and academic research to provide systematic communication with public regarding information on disaster. Sublime communication network should provide adequate security services for reliable and secure information exchange. Identity of the information source should be validated in order to determine the authentication of data received. Therefore, it is suggestible to incorporate strict security services in the framework of disaster communication system [51].

4. CONCLUSION

Based on the studies reviewed, it is important to determine the role of each communication systems in modulating the event of disaster. Most of the cross sectional and cohort studies indicated that advancement of various communication technologies offers opportunity for better disaster management hence reduced disaster-induced fatalities. However, serious consideration should focused on structuring the communication system during disaster with security encryption. Furthermore, special backup network that least infrastructure dependent and allows immediate communication between disaster relief agencies must always be readily operational. The limitation on the studies is that the integrated role of the readily available communication system during disaster does not elaborate robustly in mechanistic ways of the flow during disaster management [52].

Natural disaster is inevitable, however, minimizing duration of response time and bringing accurate resources during the response may reduce its severity. Therefore, prediction of the next disaster at pre-disaster state and risk stratification based on previous disasters need to be taken into account as the alternative way to aid in reducing the degree of damage. Part of the annual disaster that struck Malaysia was the northeast flood. Based on the forecast, pre-disaster communication system may assist in disseminating contingency plans lined by

the government to vulnerable population with high risk. The limitations discussed in previous surveys described that public knowledge on disaster response and resources are still reserved. Therefore, future disaster communication system should include data that reflect the knowledge transferred to the community together with level of community awareness [53]. Finally, in this brief review, we conclude that the major challenge is to integrate between readily available communications systems at pre-disaster, during disaster and post-disaster. The integration may assist in organizing local communication systems in the event of disaster. Moreover, this brief review also highlights the importance and preeminence of the GIRN system during disaster. Nevertheless, the capabilities of the system should be utilized to the maximum. As the system is not subjected to network congestion and infrastructure damage, unlimited data may be received and disseminated during disaster [54]. Therefore, the future of this system may be improved by utilizing this system for image transfer such as image of onsite disaster overview, injuries, and crucial data [55]. Hence, there is a need to conduct robust multidisciplinary studies on effective communication system for disaster that include experts in emergency medicine, public health, information communication technology, engineering and last but not least the policy makers [56].

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