# **Energy Consumption and Economic Growth: Evidence from the West African Sub Region**

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#### Abstract

The availability of reliable energy supply to meet the demand of the growing population in West Africa is important for achieving not only economic growth but also meeting the sustainable development aspirations of the subregion. However, conflicting conclusions have been espoused on the energy-growth nexus with little information on the nexus in the sub-region. In this study we employ the panel cointegration techniques and data on total energy consumption, electricity consumption and petroleum consumption to establish the causal relationship between energy consumption and economic growth for the seventeen countries in the West African sub region. The results indicate that in the short run, there is no causal relationship running from total energy, electricity and petroleum consumption to growth. However, there is a unidirectional relationship running from growth to electricity consumption indicating that conservation policies in electricity may not have effect on economic growth. In the long run however, electricity and petroleum consumption were found to have a positive and significant impact on growth suggesting that policy choices should focus on enhancing the generation of these types of energy.

#### Introduction

It is widely accepted that the availability of efficient energy services is an essential driver of economic growth and development in that access to enhanced health, education and better economic opportunities are dependent on efficient energy supply (Pokharel, 2007; Augutis et al., 2011). The West Africa sub region is well endowed with energy resources such as solar, wind, hydro, biomass, among others that can be harnessed to meet domestic energy requirements and enhance growth. Notwithstanding this energy potential in the subregion, energy consumption, more specifically, electricity consumption is very low (Economic Commission for Africa, 2004) with more than two-thirds of its populace not having access to modern energy (International Energy Agency, 2014). In the midst of this energy challenge, growth in the sub-region has been slow in the 1990s averaging about 3% partly as a result of slow growth rate experienced by large economies such as Nigeria and political instabilities in some of these countries, but has improved to about 6

#### % in 2014.

Stern (2006) has provided a comprehensive analysis of the economics of climate change which reveals that impacts will be high if measures are not taken to curb greenhouse gas (GHG) emissions. According to the International Energy Agency, one major source of emission is the energy sector as it accounts for about two-thirds of global GHGs emissions (International Energy Agency, 2017) and a significant input to every production process. Ensuring that the sub-region pursues its growth aspiration without excessively increasing GHGs emissions, especially in the energy sector through efficient policy mix on energy conservation will require a careful analysis of the causal relation between energy consumption and economic growth.

Behera (2015) provides four theoretical causal relations between energy consumption and economic growth. The first is a unidirectional causality running from energy consumption to growth which could imply that energy is an important element in the growth process and therefore a reduction in energy generation as

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Author(s)	Time span	Countries	Methodology	Results
Masih & Masih (1996)	1955-1990	6 Asian countries	Error Correction model	TE $\rightarrow$ GDP in India, GDP $\rightarrow$ TE in other countries.
Lee and Chang (2008)	1971-2002	16 Asian countries	Panel Cointegration and ECM.	$\text{GDP} \rightarrow \text{TE}$
Huang et al., (2008)	1971-2002	82 low, middle and high income countries	Panel GMM	GDP→ TE for middle high income countries. Neutrality in low income countries.
Apergis & Payne (2009)	1980 - 2004	6 Central American countries	Panel ECM	TE→GDP
Ozturk et al., (2010)	1971-2005	51 developing countries	Panel ECM	GDP~TE
Lu (2016)	1998-2014	17 Taiwanese industries	Panel Cointegration and ECM	ELEC $\iff$ GDP
Yasar (2017)	1975-2015	119 countries	Panel ARDL	Mixed results.
Wolde-Rufael (2006)	1971-2001	17 African countries	ARDL	$GDP \rightarrow ELEC$ for six countries, $ELEC \rightarrow GDP$ for 3 countries and bidirectional for 3 countries.
Akinlo (2008)	1980-2003	11 SSA countries	ARDL	$GDP \rightarrow TE$ for 2 countries, bidirectional for 3 countries, $GDP \sim TE$ for 5 countries.
Esso (2010)	1970–2007	7 SSA countries	Panel Cointegration	$\text{GDP} \rightarrow \text{TE}$
Ouedraogo (2013)	1980-2008	15 West African countries	Panel ECM	$\text{GDP} \rightarrow \text{ELEC}$
Bildirici (2013)	1970-2010	Cameroon, Cote D'Ivoire, Congo, Ethiopia, Gabon, Ghana, <i>Guatemala,</i> Kenya, Senegal, Togo and Zambia	ARDL bounds test and Vector error correction	ELEC $\iff$ GDP in Ghana, Gabon and Guatemala. ELEC $\rightarrow$ GDP in Cameroon, Congo Rep., Ethiopia, Kenya, Mozambique and GDP $\rightarrow$ ELEC in Senegal and Zambia.
Enu & Havi (2014)	1980-2010	Ghana	Vector error correction model	$ELEC \rightarrow GDP$
Behmiri & Manso (2013)	1985-2011	23 sub-Saharan African countries	Panel Granger causality	$CO \iff GDP$
Nondo et al., (2010)	1985-2008	19 African countries	Vector error correction model	GDP~TE

 TABLE 1

 Summary of empirical results of growth - energy consumption nexus

Source: Update from Ozturk et. al (2010)

Note: GDP $\rightarrow$ ELEC means causality runs from GDP growth to electricity consumption. ELEC $\rightarrow$ GDP means causality runs from electricity consumption to GDP growth.

ELEC  $\Leftrightarrow$  GDP means bi-directional causality exists between electricity consumption and growth. GDP~TE means no causality exists between growth and total energy consumption.

 $GDP \rightarrow TE$  means causality running from growth to total energy consumption,  $TE \rightarrow GDP$  means causality running from total energy consumption to growth. CO  $\iff$  GDP means bi-directional causality between crude oil consumption and growth.

well as inconsistent and insufficient energy supply would have dire consequences on economic growth. Where such a causal relation exists, policies that would ensure sustained energy supply are desirable. Secondly, there can be a unidirectional causality running from growth to energy consumption. The policy implication is that energy conservation measures can be implemented as it would have an insignificant effect on growth. The third is bi-directional causality running from energy consumption to economic growth and from economic growth to energy consumption concurrently. This implies that policies that would heighten energy consumption could be implemented as it will spur economic growth together with energy conservation measures. Fourthly, there could be a neutral relationship which would imply that promotion of energy consumption measures would have no influence on economic growth.

A comprehensive literature survey on the energy consumption-growth nexus has been provided by Ozturk (2010) suggesting that the topic is of interest and has been well investigated. Summary of the empirical literature on the topic as presented in Table 1 reveals that results have been mixed and that many of the studies especially those in Africa had focused more on the causal relationship between electricity consumption and total energy consumption. Little emphasis has been paid to the causal relationship between petroleum consumption and growth even though data from the International Energy Statistics shows that petroleum consumption constitutes an important source of energy consumed in West African. In addition, none of the studies had comprehensively disaggregated total energy into the various components. This study fills this gap by disaggregating total energy into

electricity and petroleum and investigating the causal relationship between these energy types and economic growth in West Africa, thus, allowing us to provide a comprehensive picture of the causal relationship.

Analysis on this issue is important because, even though the contribution of the sub-region to global GHGs emissions is insignificant, projections by Marchal et al. (2011), indicate that it will increase by about 50% in 2050 in the absence of emission reduction policies while Adom and Amuakwa-Mensah (2016) argue that rapid economic growth and urbanization has the potential to significantly increase emissions. It therefore becomes imperative to access the causal relationship between energy consumption and economic growth in order to enable the sub-region identify the right energy conservation policy choices that will ensure growth without compromising environmental quality.

#### Methodology

#### Theoretical framework

The study employs the Solow (1956) and Swan (1956) growth model in a Cobb Douglas form that explains how factors of production drive growth and specified as:

where Y is output, K is capital, L is labour and A is efficiency. The level of efficiency A is explained by the equation;

$$A = A_0 e^{g_t + \rho_t \theta} \dots \dots \dots (2)$$

where g is the rate of technological progress assumed to be constant;  $\rho$  is the vector representing all the other factors such as energy consumption that may possibly influence the level of technology and productivity in the economy;  $\theta$  is the vector of coefficients associated with these variables;  $A_0$  is a constant; and the subscript t denotes time.

Using Solow (1956) output model, the efficiency level and investments, it can be established that

$$\ln\left(y_{i,j}\right)^* = \ln\left(A_{0,i}\right) + \theta_i ENER_{i,j} + \frac{\alpha}{1-\alpha}\ln\left(s_{k_{i,j}}\right) - \frac{\alpha}{1-\alpha}\ln\left(n_{i,j} + g + \delta\right)\dots\dots(3)$$

(see Amar, 2013 for details)

where  $\frac{Y_i}{L_i} = y_i^*$  is the output per labour at equilibrium for every country and ENER represents energy consumption.

## The Empirical Model

Based on the theoretical framework (equation 3), we specify our empirical model that establishes the linkage between total energy consumption and growth as:

 $LGDPC_{ii} = \alpha_i + \beta LENER_{ii} + \varepsilon_{ii}.....(4)$ 

Where LGDPC is natural logarithm of GDP per capita; and LENER represents total energy consumption; i is individual country identifier; and t denotes time.

Olofin et al. (2014) argue that the various types of energy consumed could have different impacts on growth. Thus, we estimate a second model (equation 5) that disaggregates energy

consumption into electricity and petroleum as:

$$LGDPC_{ii} = \alpha_i + \beta ELEC_{ii} + \delta PE + \varepsilon_{ii}.....(5)$$

Where ELEC is electricity consumption and PE is petroleum consumption.

Following the work of Odhiambo (2008), equation (4) and (5) are estimated separately to reduce the incidence of multicollinearity.

# Description of variables and estimation techniques

The variables employed in the study are outlined in Table 2. Following the work of Ozturk et al. (2010) and Esso (2010), this study employs a panel approach in investigating the relationship between energy consumption and economic growth due to its ability to account for individual unique characteristics as well as detecting and controlling for multicollinearity (Baltagi, 2005).

We use the Im, Pesaran and Shin (IPS) (2003) test and Levin, Lin and Chu (LLC) (2002) panel unit root test to test for the stationarity of the series and three panel cointegration test: Pedroni (1999), Kao's (1999) and Fisher's tests to estimate for the long run relationship between the variables.

TABLE 2 Variables definition and justification

Variables	Definition of variable	Empirical justification of variable
GDP Per Capita (in constant 2005 US dollars).	Total production of goods and services in an economy over a period of a year divided by the total population	Ouedraogo (2013), Akinlo (2008),
Total Energy consumption	Consumption of primary energy	Odhiambo (2008), Huang et al., (2008)
Electricity consumption (billion kwt hr)	Total amount of electricity consumed in a country for various purposes	Sama & Tah (2016), Lu (2016).
Petroleum consumption (mtoe)	Consumption of petroleum energy in the domestic country	Sama & Tah (2016), Behmiri & Manso (2013); Olusanya (2012).

Source: Constructed by Authors

# Estimating the long run relationship

In panel data analyses, once the regressors are not strictly exogenous, using ordinary least squares to estimate long run relationship may lead to biased estimates of the parameters. The study therefore employs the Fully Modified Ordinary Least Squares (FMOLS) and the Dynamic Ordinary Least Squares (DOLS) proposed by Pedroni (2001) to establish the long run relationship between the variable once cointegration is established. The FMOLS estimators is given as:

$$\beta_{FMOLS}^* = N^{-1} \sum_{1}^{N} \left( \sum_{t=1}^{T} (ENER_{it} - \overline{ENER_i})^2 \right)^{-1} \left( \sum_{t=1}^{T} (ENER_{it} - \overline{ENER_i}) y_{it}^* - T - \gamma_i \right) \dots (6)$$

while the DOLS estimators is computed as:

Where  $Z_{it}$  is a 2(*K*+1) vector of regressors (Ouedraogo, 2013).

#### Testing for causality

Having established the presence of

Cointegration among the variables, it becomes imperative to carry out the granger causality test to ascertain the causal relationship among the variables. The expression for the granger causality test which is based on an error correction model is specified as:

Where  $\Delta$  denotes the difference operator;

 $EC_{t-1}$  is the lagged error correction term derived from the long-run cointegration relationship;  $\alpha_i$ ,  $\beta_i$ , and  $\lambda$  are adjustment coefficients; q is the number of lags determined by the Alkaike Information Criterion (AIC) and Schwarz information criterion (SIC) and  $\mu$  is the serially uncorrected error term.

The study involves all the seventeen countries in West Africa: Benin, Burkina Faso, Cote d'Ivoire, Cabo Verde, The Gambia, Ghana, Guinea, Guinea Bissau, Niger, Nigeria, Mali, Mauritania, Senegal, Liberia, Sao Tome and Principe, Sierra Leone and Togo. Data on electricity consumption and petroleum energy consumption were obtained from the United

$$\Delta L \operatorname{G} \operatorname{D} \operatorname{PC}_{it} = \alpha_{1i} + \sum_{k=1}^{q} \beta_{11ik} \Delta L \operatorname{G} D \operatorname{PC}_{it-k} + \sum_{k=1}^{q} \beta_{12ik} \Delta L \operatorname{ENER}_{it-k}$$

$$\lambda E C_{it-1} + \mu_{it}$$

$$\Delta L E N E R_{it} = \alpha_{1i} + \sum_{k=1}^{q} \beta_{11ik} \Delta L E N E R_{it-k} + \sum_{k=1}^{q} \beta_{12ik} \Delta L \operatorname{G} D \operatorname{PC}_{it-k}$$

$$+ \lambda E C_{it-1} + \mu_{it}$$

$$\Delta L \operatorname{G} \operatorname{D} \operatorname{PC}_{it} = \alpha_{1i} + \sum_{k=1}^{q} \beta_{11ik} \Delta L \operatorname{G} D \operatorname{PC}_{it-k} + \sum_{k=1}^{q} \beta_{12ik} \Delta E L E C_{it-k}$$

$$+ \sum_{k=1}^{q} \beta_{13ik} \Delta P E_{it-k} + \lambda E C_{it-1} + \mu_{it}$$

$$\Delta E L E C_{it} = \alpha_{1i} + \sum_{k=1}^{q} \beta_{11ik} \Delta E L E C_{it-k} + \sum_{k=1}^{q} \beta_{12ik} \Delta L \operatorname{G} D \operatorname{P} C_{it-k}$$

$$+ \sum_{k=1}^{q} \beta_{13ik} \Delta P E_{it-k} + \lambda E C_{it-1} + \mu_{it}$$

$$\Delta P E_{it} = \alpha_{1i} + \sum_{k=1}^{q} \beta_{11ik} \Delta P E_{it-k} + \sum_{k=1}^{q} \beta_{12ik} \Delta L \operatorname{G} D \operatorname{P} C_{it-k}$$

$$\sum_{k=1}^{q} \beta_{13ik} \Delta E L E C_{it-k} + \lambda E C_{it-1} + \mu_{it}$$

States Energy Information Administration while that for GDP per capita and total energy consumption were sought from the World Development Indicators (2016). The data spans from the period 1980 to 2015.

#### **Results and Discussion**

#### Panel unit root test results

The results of the IPS panel unit root test are reported in Table 3 and that of the LLC as Appendix 1.

The IPS test concluded that the null hypothesis of unit root cannot be rejected at 1% significance level for all the variables. Therefore, the variables are non-stationary at levels but become stationary at first difference. Similar results were obtained for the LLC test (Appendix 1)

### Results of Cointegration

The results of cointegration are presented for total energy consumption and GDP Per Capita as well as electricity consumption, petroleum consumption and GDP Per Capita. The results from the Pedroni panel cointegration test for total energy consumption (Table 4) lead to the conclusion of no long run relationship between GDP Per Capita and total energy consumption since the probability values generated by the within and between dimensions of the Pedroni test are all not significant and hence the null hypothesis of no cointegration is not rejected. Similar result was obtained for the Kao residual cointegration test (see Appendix 2). The AIC and SIC performed to determine the optimal lag length in performing the Fisher

TABLE 3 IPS Unit root test

n b om root test						
	At levels		At first difference		Order of	
Variables	W - statistics	Probability value	t statistics	Prob. value	integration	
GDP Per Capita	2.24502	0.9876	-14.5679***	0.0000	I(1)	
Total Energy Consumption	0.87863	0.8102	-4.87547***	0.0000	I(1)	
Electricity Consumption	9.86622	1.0000	-21.4229***	0.0000	I(1)	
Petroleum Consumption	6.17016	1.0000	-17.7604***	0.0000	I(1)	

Source: Computed by Authors using Eviews 9.

Note: \*\*\*, \*\* and \* indicate the statistical significance of the estimated parameters at 1%, 5% and 10% respectively.

TABLE 4 Results of Pedroni Panel test Cointegrating (GDP Per Capita and Total Energy Consumption) Alternative hypothesis: common AR coefs. (within-dimension) Weighted Statistic Statistic Prob. Prob. Panel v-Statistic 0.429698 0.3337 -0.370485 0.6445 Panel rho-Statistic -0.059573 0.4762 0.162618 0.5646 Panel PP-Statistic -0.155580 0.4382 0.095177 0.5379 Panel ADF-Statistic 0.270005 0.6064 0.381884 0.6487 Alternative hypothesis: individual AR coefs. (between-dimension) Statistic Prob. Group rho-Statistic 1.035942 0.8499 **Group PP-Statistic** -0.556300 0.2890 Group ADF-Statistic -0.358336 0.3600

Source: Computed by Authors using Eviews 9.

test indicated an optimal lag length of one. The results of the Fisher test for cointegration (Table 5) rejected the null hypothesis at 1% level of significance indicating that the variables have a long run relationship with at most two cointegration equations.

The results from the Pedroni panel cointegration test between GDP and Electricity consumption, and petroleum consumption (Table 6) indicate that seven out of the eleven test statistics have probability values less than 0.1 and therefore the variables have a long run relationship. Conversely, the Kao residual cointegration test between GDP, electricity and petroleum consumption (Appendix 3) concludes that the variables have a long run relationship since the probability value of 0.0019 implies that the null hypothesis of no cointegration cannot be rejected at 1% significance level.

The AIC and SIC indicate an optimal lag length of one. The results of the Fisher test

for conitegration (Table 7) rejected the null hypothesis at a 1% level of significance indicating that the variables have a long run relationship with at most two cointegration equations.

# *Estimating the long run Relationship and Policy Implications*

Having established the existence of long run relation between the variables, we use the FMOLS and the DOLS to estimate the nature of this long run relationship. Ouedraogo (2013) argues that the FMOLS produces more robust results and requires less assumptions compared to the DOLS, and therefore forms the focus of our discussion. The results of the DOLS is reported in Appendix 4.

Results of the FMOLS (Table 8) show that in the long run, total energy consumption has a negative and significant impact on GDP. A 1% increase in energy consumption in the long

Tisher Connegration test (ODT and total energy consumption)					
Hypothesized No of CE.	Fisher stats (Trace test)	Prob. value	Fisher test (Max-eigen value)	Prob. value	
None	37.15***	0.0000	38.86***	0.0004	
At most 1	12.58***	0.5595	12.58***	0.5595	

 TABLE 5

 Fisher Cointegration test (GDP and total energy consumption)

Source: Computed by Authors using Eviews 9.

Note: \*\*\*, \*\* and \* indicate the statistical significance of the estimated parameters at 1%, 5% and 10% respectively

Pedroni Cointegrat	ion test (GDP, Electric	ity consumption a	nd petroleum consump	otion)
Alternative hypothesis: commo	on AR coefs. (within-di	mension)		
	Statistic	Prob.	Weighted Statistic	Prob.
Panel v-Statistic	2.826710	0.0024***	0.618473	0.2681
Panel rho-Statistic	-0.719868	0.2358	-0.510445	0.3049
Panel PP-Statistic	-1.445245	0.0742*	-1.571804	0.0580*
Panel ADF-Statistic	-2.156041	0.0155**	-1.617479	0.0529*
Alternative hypothesis: individ	ual AR coefs. (between	n-dimension)		
	Statistic	Prob.		
Group rho-Statistic	0.821504	0.7943		
Group PP-Statistic	-1.361984	0.0866*		
Group ADF-Statistic	-1.502827	0.0664*		

 TABLE 6

 Pedroni Cointegration test (GDP, Electricity consumption and petroleum consumption)

Source: Computed by Authors using Eviews 9

Hypothesized No of CE	Fisher stats (Trace test)	Prob. value	Fisher test (Max-eigen value)	Prob. value
None	98.11***	0.0000	82.64***	0.0004
At most 1	43.16***	0.1348	39.42***	0.2403
At most 2	40.07	0.2190	40.07	0.2190

 TABLE 7

 Fisher Cointegration test (GDP, electricity and petroleum consumption)

Source: Computed by Authors using Eviews 9

TABLE 8					
FMOLS Results					
Dependent variableGDP Per Capita	Independent variables Total Energy	Electricity	Petroleum Consumption		
obi i ci cupitu	-0.139887***	0.107273***	0.058452***		
	(0.0000)	0.0010	0.0023		

Source: Computed by Authors using Eviews 9

Note: \*\*\*, \*\* and \* indicates the statistical significance of the estimated parameters at 1%, 5% and 10% respectively

run reduces growth by 0.14%. This results contradicts the findings of Ouedraogo (2013); Ozturk et al (2010).

A plausible explanation for this finding is that in West Africa, a look at the components of total energy consumed reveals that traditional biomass constitutes a greater proportion. Specifically, about 80% of energy consumed is traditional biomass (Adenikinju, 2008). This trend is unlikely to change substantially in the long run notwithstanding the attempt to introduce the consumption of modern fuels in the form of LPG gas, kerosene among others and to increase access to electricity (Karekezi et al., 2008). The consumption of biomass has several negative effects ranging from health to environmental problems (Ravindranath & Rao, 2005). The incomplete and inefficient burning of wood fuels indoors by households is the cause of diseases such as pneumonia which is estimated to be the major cause of premature deaths (Bruce et al., 2000; Ruta, 2010). The WHO (2006) argues that indoor air pollution causes about 1.5 million premature deaths and a greater proportion of these deaths (more than 85%) are due to the use of biomass. Arbex et al., (2004) have argued that the burning of biomass indoors for cooking and

the smoke generated through this activity has led to diseases such as pulmonary infections and this primarily affects developing countries. The United Nations Environment Programme stipulates that the continued use of biomass in Africa exposes an estimated 90 percent of the populace to the undesirable health effects of biomass use. For this reason, the continued consumption of biomass is likely to endanger the health of the population in the long run. As stipulated by Cole & Neumayer (2006), poor health in a country has negative consequences on productivity.

More so, the use of biomass has undesirable effects on the environment. Ravindranath & Rao, (2005) argue that the use of biomass leads to deforestation. The Food and Agriculture Organization (2010) also stipulates that the tropical forest is diminishing at a rate of 5 percent per annum as they are cleared to serve as agricultural land, provide biofuels, among others, while Houghton (2005) estimates that about two billion tonnes of carbon are released into the atmosphere due to the activities of deforestation. A ramification of deforestation is the increase in GHGs which causes climate change (Chakravarty et al., 2012) and has the potential to affect productivity negatively. Thus, the negative effects of traditional biomass use is likely to reduce GDP in the long run.

Electricity consumption has a positive and statistically significant impact on GDP in the long run. Specifically a 1% increase in energy consumption in the long run increases growth by 0.11%. This finding is corroborated by Bildirici (2013); Enu & Havi (2014); Lu (2016). A plausible explanation for the long run positive impact of electricity consumption on growth is that, growth is driven by the services sector in most West African countries and to some extent the industrial sector. According to Hollinger and Staatz (2015), the services sector dominates the economy, contributing 42% to GDP on average for the past decade. The agricultural sector accounts for 35% and then the industrial sector (23%). Energy use in agriculture is significantly low in the sub region due to the fact that agriculture is mainly subsistence (Breman, 2003). Conversely, electricity is used predominantly in the services and the industrial sector as electricity is needed to drive processes in those sectors (Bergasse et al., 2013; Cali et al., 2008). For this reason, the services and industrial activities which drive growth will increase electricity consumption.

Also, petroleum consumption has a positive and statistically significant relationship with GDP. An increase in petroleum consumption by one unit increases GDP Per Capita by 6%. This finding is similar to that of Behmiri & Manso (2013); Olusanya (2012). Petroleum is used mainly in the transport sector and in the generation of electricity through thermal plants. In West Africa, road transport is the most dominant mode of transportation as it facilitates movement of persons and goods in Africa and accounts for an estimated 80% of goods and 90% of passenger traffic (UNECA, 2009). For this reason, an increase in GDP will consequently result in an increase in transport services (Muktar, 2011). More so, an increase in transport services subsequently results in an increase in fuel consumption as a significant component of energy supply is consumed by the transport sector (Alam et al., 2013; Kahn-Ribeiro et al., 2007).

Furthermore, in West Africa, public transport remains poorly organized and underdeveloped. Most of the countries lack a proper and formal public transport system (Trans-Africa consortium, 2008). A ramification of the lack of a mass transport system coupled with the lack of comfortability, accessibility with regards to the existing public transport system is the proliferation of private cars which could result in an increase in fuel consumption. This is because private cars are less fuel efficient compared to mass transportation using commercial vehicles (Akoena and Twerefou, 2000). The increase in petroleum consumption, all others things being equal, increases GDP.

Again, Porter (2012) argues that many roads in West Africa are in poor conditions notwithstanding the colossal investments in road network that have been made over the years. This poor nature of roads has led to the excessive use of Sport Utility Vehicles (SUV) which are known to consume more fuel relative to saloon cars. The increase in use of SUV's therefore increases petroleum consumption which, all other things being equal, will increase GDP. Also, Coffin et al., (2016) find that in low income countries, there is a taste or preference for used vehicles. Again, fuel efficiency worsens with the age of vehicles (Sustainable Energy Consumption in Africa, 2004). As used vehicles are relatively

older than new vehicles, it is expected that used vehicles are more fuel inefficient. Therefore, the prevalent use of used vehicles tend to increase fuel consumption which increases GDP.

Again, electricity consumption is expected to increase in the long run if growth is to be propelled by the services and the industrial sector as has been argued earlier. In recent times, there is gradual shift from the generation of electricity using hydro power to the generation of electricity using thermal plants (Acheampong, 2016). Also, Harto et al. (2012) stipulate that issues of climate change that have consequently led to unexpected drought at certain times has affected hydro generation of electricity than thermoelectric generation. Additionally, the high initial cost of renewable energy such as solar and wind has significantly resulted in relatively lower investments in renewables (Vandaele & Porter, 2015). Therefore, increase in growth will

lead to an increase in electricity consumption which will consequently increase petroleum consumption.

## Short run analysis and discussions

From the short run results (Table 9) total energy consumption has an insignificant impact on growth together with electricity and petroleum consumption. However electricity consumption has a positive and statistically significant relationship with GDP in the short run as a 1% increase in GDP increases electricity consumption by 0.0008 billion kilowatt-hour. Also, electricity consumption statistically significant positive has а relationship with petroleum consumption in the short run as a unit increase in electricity consumption increases petroleum consumption by approximately 0.06 units. Evidently, none of the error terms is negative and statistically significant indicating that there is no long run causal relationship running from total energy

Dependent variable	Independent	variables				
DLGDPC,	DLGDPC <sub>t-1</sub>	DLENER <sub>1-1</sub>	DELEC <sub>t-1</sub>	DPE <sub>t-1</sub>	ECT	<i>ECT<sub>t-P</sub></i> LGDPC, ELEC, PE
		0.044435	-0.004800	0.006214	-0.000254	2.35
		(0.2650)	(0.3334)	(0.4816)	(0.8034)	0.1077
DLENER	DLENE <sub>t-1</sub>	$DLGDPC_{t-1}$			ECT <sub>t-1</sub>	
		0.010498			0.002762	
		(0.8171)			(0.0406)	
DELEC	DELEC <sub>t-1</sub>	$DLGDPC_{t-1}$		DPE <sub>t-1</sub>	ECT <sub>t-1</sub>	
		0.080375		0.001437	0.001021	
		(0.0564)*		(0.9688)	0.0000	
DPE <sub>t</sub>	DPE <sub>t-1</sub>	$DLGDPC_{t-1}$	DELEC <sub>t-1</sub>			
		0.031051	0.056492		0.000393	
		(0.2965)	(0.0687)*		(0.0001)	

TABLE 9Results of short run analysis

Source: Computed by Authors using Eviews 9.

Note: \*\*\*, \*\* and \* indicate the statistical significance of the estimated parameters at 1%, 5% and 10% respectively; p-values are given in brackets and ECT shows the estimated error-correction term.

	Enter confection sused Causanty test	
	Dependent variable D(LGDPPC)	Causality direction
D(LENER)	1.248978 (0.2650)	ENER↔GDP
D(ELEC)	0.937307 (0.3334)	ELEC↔GDP
D(PE)	0.495921 (0.4816)	PE↔GDP
	Dependent variable D(LENER)	
D(LGDPPC)	0.053622 (0.8171)	GDP <b>↔</b> ENER
	Dependent variable D(ELEC)	
D(LGDPPC)	3.655941 (0.0564)	GDP→ELEC
D(PE)	0.001533 (0.9688)	PE↔ELEC
	Dependent variable D(PE)	
D(LGDPPC)	1.092166 (0.2965)	GDP <b>↔</b> PE
D(ELEC)	3.328293 (0.0687)	ELEC→PE

TABLE 10Error correction based Causality test

Source: Computed by Authors using Eviews 9

Notes: Figures represent F-statistic values; p-values are given in brackets, ECT represents the estimated error-correction term, "X" $\leftrightarrow$  "Y" indicates no causal relationship between "X" and "Y", "X"  $\rightarrow$  "Y" indicates causality running from "X" to "Y, and \*\*\*, \*\* and \* indicated the statistical significance of the estimated parameters at 1%, 5% and 10% respectively

consumption to growth or from growth to total energy consumption as well as from electricity and petroleum consumption to growth.

From the causality results (Table 10), two significant outcomes are revealed. The existence of a causal relationship running from growth to electricity consumption in line with the work of Akinlo (2008), Wolde-Rufael (2004) and Wolde-Rufael (2009) and a short run causal relationship running from electricity consumption to petroleum consumption. These results are also consistent with the short run vector error correction model estimates.

One possible reason for the causal relationship running from GDP to electricity consumption is that, as the economy grows, GDP per capita increases and people are able to afford services that require additional energy (Ouedraogo 2013). With regards to the existence of a short run causal relationship running from electricity consumption to petroleum consumption, increasing electricity consumption leads to increasing generation which is mainly from thermal plants that uses petroleum.

The non-existence of a short run causal relationship between total energy consumption and growth as well as between growth and total energy consumption (Table 10) indicates that total energy consumption has no impact on growth in the short run. This finding is consistent with Nondo et al., (2010); Ciarreta and Zarraga (2008); Fatai (2014). An explanation for the existence of the neutrality hypothesis running from total energy consumption to GDP could be the nature of the energy consumption mix in the sub region. Biomass constitutes a significant proportion of the total energy consumed in West Africa, mainly used for cooking. Adenikinju (2008) estimates that biomass constitutes about 80% of total energy consumed in West Africa. Household cooking could have indirect impact on growth as cooking provides food which serves as a source of energy for labour used in production. However, there is no established direct link between household cooking and growth.

Electricity consumption has an insignificant impact on output in the short run as the coefficient for electricity consumption on GDP is highly insignificant indicating that there is no short run causality running from electricity consumption to GDP and from growth to electricity. This result is in line with that of Ouedraogo (2013) and could be due to the fact that in West Africa, as argued by the African Development Bank (2014), more than an estimated 57% of the populace do not have access to electricity. It is also evident from the data that access to electricity in some countries such as Sierra Leone, Liberia and Burkina Faso is very low. The low access to electricity restricts the opportunities available for people to increase their productivity and their incomes (Scott, 2015). Again, it is also probable that household electricity consumption constitutes a higher proportion of total electricity consumption which are not necessarily productivity enhancing. For example in Ghana, about 61 percent of electricity is consumed by households possibly for leisure related activities which have little direct relation with productivity.

## **Conclusion and recommendations**

The study investigated the causal relationship between energy consumption and economic growth in the West African sub region using the panel cointegration techniques. The results indicate that in the long run, petroleum and electricity consumption have a statistically significant and positive impact on growth while total energy consumption had a statistically significant negative relationship

#### with economic growth.

Analysis of granger causality indicates that in the short run, total energy consumption, electricity consumption and petroleum consumption had statistically insignificant relationship with growth. However, а unidirectional relationship running from GDP to electricity consumption was observed. Also, electricity consumption was found to have a statistically significant positive relationship with petroleum consumption. The long-run positive relations between electricity consumption and economic growth indicates that energy policy choices should focus on increasing access to electricity such as the West African Gas Pipeline and Power Pool Projects as well as implementing the Economic Community of West African States Renewable Energy Policy since they have the potential to improve efficiency in electricity generation that has the propensity to drive growth. Also, shifting from the use of woodfuel to the use of Liquefied Petroleum Gas for cooking could lead to a reduction in biomass use which inhibits growth.

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# **APPENDICES**

	At levels		At first difference	
- statistics	Probability value	t statistics	Prob. val-ue	integration
.73905		-14.9561*** -74.2759*** -21.9985*** -16.1627***	0.0000 0.0000 0.0000 0.0000	I(1) I(1) I(1) I(1)
).'	77054 73905 94968	77054         0.7795           73905         0.9590           94968         1.0000	77054         0.7795         -14.9561***           73905         0.9590         -74.2759***           94968         1.0000         -21.9985***	77054         0.7795         -14.9561***         0.0000           73905         0.9590         -74.2759***         0.0000           94968         1.0000         -21.9985***         0.0000

**APPENDIX 1** Levin, Lin & Chu Panel Unit root test

Source: Computed by Author using Eviews 9 and data from EIA.

 $d^*$  indicates the statistical similar of the estimated parameters at 1% 5% and 10% respectively.

Note: ***, ** and * indicates the statistical significance of the estimated parameters at 1%, 5% and 10% respective.	ly
APPENDIX 2	
Kao Cointegration test (GDP and total energy consumption)	
t-Statistic Pr	rob.

	t-Statistic	Prod.
ADF	3.677032	0.0001

# **APPENDIX 3** Kao cointegration test (GDP, Electricity and petroleum consumption)

	t-Statistic	Prob.
ADF	-2.900750	0.0019

#### **APPENDIX 4**

Dynamic Ordinary Least Squares Estimates	Dynamic	Ordinary	Least Sc	juares	Estimates
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Dependent variable	Independent variables		
GDP Per Capita	Total Energy	Electricity consumption	Petroleum consumption
	-0.159404***	0.049647	0.026938
	(0.1121)	(0.0000)	(0.2168)