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Full Length Research Paper

Ethical perception of cross-species gene transfer in plant

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Plants can be genetically modified through a variety of methods in the hope that it will be improved in some way to increase the yield and quality of a crop, or to add nutritional value or shelf life. The development of genetically modified (GM) rice to enrich its nutritional value, such as Vitamin C might involve gene transfer across different species. The purpose of this paper is to examine how the public in the Klang Valley region of Malaysia, perceive the development of GM rice which contain mice gene to increase its vitamin C content. A survey was carried out using self constructed multi-dimensional instrument measuring ethical perception of GM rice. The respondents (n = 434) were stratified according to stakeholders groups. Results from the survey on 434 respondents have shown the Malaysian stakeholders were not very familiar with GM rice and perceived it as having moderate risk, its benefits to the society would not be much denied if it is not developed and the ethical aspects were considered as not acceptable to them as well as from their religious point of view. ANOVAs showed that the five ethical dimensions: Familiarity, denying benefits, religious acceptance, ethical acceptance and perceived risks significantly differed across stakeholders' groups while the first three dimensions also differed significantly across races. Furthermore, with respect to ages, only the factor of familiarity differed and no significant difference were found across educational level and gender. In conclusion, although the idea of producing GM rice enriched with vitamin C seems to be an ideal alternative to increase vitamin C intake in Malaysia, the Malaysian public in the Klang Valley region were still not ready and have a cautious stance. The research finding is useful to understand the social construct of the ethical acceptance of cross-species gene transfers in developing country.

Key words: Ethical perception, genetically modified (GM) rice, cross-species gene transfer, Malaysia.

INTRODUCTION

Rice is a staple food in much of Asia countries including Malaysia, and by 2025 about 60% more rice must be produced to meet the needs of the growing population (Khush, 1997). Even though farmers have been cultivating and breeding rice more than thousands of years, modern plant breeders are still trying to improve the ability of rice to defend it against diseases [genetically

modified organism (GMO) compass]. More and more, genetic engineering is being used to achieve breeding objectives, and now on its way to fields in several countries (Asante, 2008). This includes China who has already approved the commercialization of genetically modified (GM) rice since November, 2009 (James, 2009). These approvals are momentous and have enormous implications for biotech crop adoption not only for China and Asia, but for the whole world since rice is the most important food crop in the world (James, 2009). The production of GM rice is mainly focusing on several areas including enhancing its nutritional value, and conferring resistance to viral, bacterial, and fungal pathogens. Biofortification, a process of breeding staple food crops

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Abbreviations: GM, Genetically modified; GMF, genetically modified food.

for micronutrients, can be considered as an excellent alternative in poor regions (Bekaert et al., 2008) since periconceptional use of supplements to combat nutrient deficiencies in such area is not practical.

White rice is a staple food in Malaysia but it has limited amount of vitamins (Thai Food Composition Table (1999); Institute of Nutrition, Mahidol University). Scientists have been experimenting on the transfer of useful traits from various sources into plants. One of the possibilities is the transfer of animal gene into plant to increase its vitamin C content. De Vries (2002) has reported on the successful transfer of rat gene to broccolini that can enhance the quantity of vitamin C in the transgenic broccolini up to seven times. He suggested that similar transfer can be successfully carried out in other plants such as rice. Malaysians has been found to be concerned about the moral aspects of several modern biotechnology applications, such as, genetically modified food (GMF) (ISAAA-UIUC, 2003; Latifah et al., 2006a). In another study, by Latifah et al. (2006a, 2008), moral concern was found to be an important determinant of the Malaysians' (in the Klang Valley region) support towards modern biotechnology applications.

Successful development and GM food in Malaysia depends greatly on their acceptance by the Malaysian public. In order to reap the potential economic and social benefits of modern biotechnology, consumer acceptance issues have to be addressed (Stenholm and Waggoner, 1992). In addition, Sjoberg (2008) emphasizes that the reactions and attitudes of the public to gene technology constitute important areas of research due to their relation to acceptance or rejection of policies. Since modern biotechnology is new and the advancement in these areas have been so rapid, it has been the object of some doubts, fears, concerns, as well as an intense and divisive debate worldwide on the potential risks to human health, to the environment and to the society.

According to Batalion (2000), the central problem underlying the use of biotechnology is not just its short-term benefits and long term drawbacks, but the overall attempt to "control" living nature on an erroneous mechanistic view. Humans generally have conscience and religious beliefs and many of these religious beliefs do not allow unrestricted interference with life such as can happen in genetic engineering (Epstein, 1998). The pace of discovery in genetic-based biotechnology is very rapid and there is anxiety that a kind of technological compulsion ('if we can do it, let's do it') have been driving developments ahead of proper ethical consideration of their propriety (Polkinghorne, 2000).

Furedi (1997) argued that, societal and individual risk perceptions are proportional to a system of moral values. Individuals were willing to accept some level of risk if a product was deemed worthy and was not morally objectionable. Of the variables studied, namely, usefulness, perceived risk and morality, it was found that moral

acceptability was the strongest predictor of support for biotechnology by the Canadians (Eisendel, 2000). Gaskell et al. (2000) also noticed that moral acceptability appeared to act as a veto for the support of biotechnology among the Europeans. The results of the US public survey (Priest, 2000) also suggested the possibility of the US people using moral reasoning in forming opinions towards six applications of biotechnology.

The objective of this paper is to assess the ethical perception of GM rice which contain mice gene to enrich its Vitamin C, as an example of cross-species transfer among the Malaysian public in the Klang Valley region and to compare their ethical perception across several demographic background.

MATERIALS AND METHODS

Data for this study was collected by means of a survey carried out from early August, 2009 to early February, 2010. The multi-dimensional instrument to measure ethical aspects of modern biotechnology used in this study was constructed based on the work of earlier researches (Comstock, 2000; Gaskel et al., 2003; BABAS, 1999; Glenn, 2004; Singh et al., 2006; Gott and Monamy, 2004). All items were measured on 7 point Likert scales. The questionnaires were administered face to face to 434 adult respondents (aged: 18 years old and above) in the Klang Valley region. The respondents were stratified according to stakeholders' groups which consisted of eleven groups: Producers, scientists, policy makers, NGOs, media, religious scholars, university students and consumers (Table 1). 38% of the respondents were male, 62% female, age ranging from 17 to 64 years old, 13.6% of the respondents had at least secondary level of educations, 23.5% had pre-university education or diploma holders while the remaining 62.9% had tertiary level of education.

The multi-dimensional instrument to measure ethical aspects of GM rice used in this study was constructed based on the work of earlier researches (Latifah, 2007; Gaskell et al., 2000; Macer, 2000; Rohrmann, 1999; Kirk et al., 2002). The instrument has been pre-tested in the pilot study was considered has a good validity and reliable to measure the ethical aspects of GM rice. In this study, five dimensions that have been identified (familiarity, perceived risk, denying benefits if it is not developed, religious and ethical acceptance) will be used to identify the Malaysian stakeholder perception towards ethical aspects of GM rice. Data analysis was carried out using SPSS version 14.0. T-test was used to see the differences in the mean value across gender while the differences in mean values across ages, educational level, religion, race and stakeholders groups were determined by analysis of variance (ANOVA).

Data analysis was carried out using SPSS version 14.0. T-test was used to see the differences in the mean value across gender while the differences in mean values across age, educational level, religion, race and stakeholders groups were determined by ANOVA. However, ANOVAs were only carried out across categories which have the minimum required number of respondents to achieve a medium effect size ($f = 0.25$) at $P = 0.05$, to obtain a power of 0.80 (Cohen, 1969). For race, the minimum required number of samples per category is 52, so, comparisons were made only across the three major races. As for religion, the minimum required number of sample per category was 44; this means that comparisons were carried out only across the three major religions. For all other background variables, each category meets the minimum number of required samples.

Table 1. Background of respondents surveyed.

Background	Frequency	Percentage
Stakeholders' group		
Producers	25	5.8
Scientists	32	7.4
Policy Maker	39	9.0
NGOs	26	6.0
Media	29	6.7
University students	44	10.1
Islamic scholars	43	9.9
Buddhist scholars	32	7.4
Christian scholars	34	7.8
Hindu scholars	34	7.8
Consumers	96	22.1
Gender		
Male	165	38.0
Female	269	62.0
Educational level		
Secondary	59	13.6
Diploma/pre-U	102	23.5
University	273	62.9
Age		
18 - 25 years	201	46.3
26 - 40 years	156	35.9
≥ 41 years	77	17.7
Race		
Malay	259	59.7
Chinese	78	18.0
Indian	72	16.6
Sabah natives	11	2.5
Sarawak natives	9	2.1
Others	5	1.2
Religion		
Islam	264	60.8
Buddha	52	12.0
Hindu	60	13.8
Christian	52	12.0
Free thinkers	6	1.4

RESULTS

Perception across stakeholders

Overall, the Malaysian stakeholders were not very familiar with both GM rice (cross-species) which was indicated with the mean score of 3.05, below the mid-point of 4.0 (Table 2). GM rice was also perceived as

moderately risky with a mean score of 4.79, above the mid-point value of 4.0 (Table 2). They also did not consider that the benefits of GM rice to society would be much denied if it is not developed (mean score of 3.85, below the mid-point value of 4.0) (Table 3). From their religious point of view, they considered GM rice which involved cross-species gene transfer as not acceptable (mean score of 3.46, below the mid-point value of 4.0) (Table 3). The ethical acceptance dimension yielded the conclusion that the development of GM rice was also not acceptable to Klang Valley stakeholders (mean score of 3.86, below the mid-point value of 4.0) (Table 4).

The university students, Muslim scholars and the Hindu scholars scored the lowest ratings in their familiarity with GM rice compared to other stakeholder groups (Table 2). ANOVA showed significant difference of familiarity for GM rice ($F = 4.16$, $p < 0.001$). Post hoc tests confirmed that the scientists were found to be more familiar with GM rice compared to the university students, the Muslim scholars and the Hindu scholars. The university students, the Islamic scholars and the Christian scholars considered the risks of GM rice as high while the other stakeholders rated the risks as moderate. On the other hand, the Buddhist scholars rated GM rice as possessing the lowest risks. ANOVA was significant for perceived risk of GM rice across stakeholder groups ($F = 4.45$, $p < 0.001$) (Table 5). Post hoc test confirmed that the risk ratings of the university students, the Muslim scholars and the Christian scholars were significantly higher than the Buddhist scholars.

The scientists were the only group who considered that the benefits of GM rice to society would be denied if it is not developed (mean score above the mid-point value of 4.0) (Table 3). The remaining stakeholders rated the beneficial aspects of GM rice as below the mid-point value of 4.0. ANOVA showed significant difference of the factor denying benefits across stakeholder groups ($F = 2.27$, $p < 0.05$) but post hoc test could not detect specific differences.

The scientists, Buddhist and Hindu scholars believed that the ethical aspects of GM rice as acceptable (mean scores above the mid-point value of 4.0) compared to the other stakeholders (mean score below the mid-point value of 4.0) (Table 4). With respect to religious acceptance, only the scientists rated GM rice as acceptable (mean score above the mid-point value of 4.0) (Table 3). ANOVAs were significant for ethical and religious acceptance across stakeholder groups. Post hoc tests confirmed that the Scientists were more accepting of GM rice from their religious point of view compared to the media and Islamic scholars, but could not detect specific differences of ethical acceptance across stakeholder groups.

Perception across education levels

All respondents irrespective of educational level were not

Table 2. Familiarity and perceived risks of GM rice across stakeholders.

Stakeholders' group	Familiarity		Perceived risk	
	Mean \pm standard deviation	Interpretation*	Mean \pm standard deviation	Interpretation*
Producers	3.09 \pm 1.08	Moderate	4.78 \pm 1.23	Moderate
Scientists	3.92 \pm 1.55	Moderate	4.73 \pm 1.15	Moderate
Policy makers	3.03 \pm 1.11	Moderate	4.71 \pm 1.37	Moderate
NGOs	3.33 \pm 1.12	Moderate	4.43 \pm 1.35	Moderate
Media	3.37 \pm 1.24	Moderate	4.86 \pm 1.40	Moderate
University students	2.80 \pm 1.05	Low	5.12 \pm 1.13	High
Islamic scholars	2.53 \pm 1.46	Low	5.39 \pm 1.30	High
Buddhist scholars	3.07 \pm 0.87	Moderate	3.86 \pm 1.07	Moderate
Christian scholars	2.83 \pm 1.19	Low	5.31 \pm 1.12	High
Hindu scholars	2.51 \pm 1.03	Low	4.51 \pm 1.09	Moderate
Consumers	3.19 \pm 1.04	Moderate	4.75 \pm 1.24	Moderate
Overall	3.05 \pm 1.20	Moderate	4.79 \pm 1.24	Moderate

*1-2.99: low, 3.00-5.00: moderate, 5.01-7.00: high.

Table 3. Mean score for the factor perceived benefit and religious acceptance of GM rice across stakeholders.

Stakeholders' group	Denying benefit		Religious acceptance	
	Mean \pm standard deviation	Interpretation*	Mean \pm standard deviation	Interpretation*
Producers	3.32 \pm 1.18	Moderate	2.56 \pm 1.49	Low
Scientists	4.44 \pm 1.37	Moderate	4.17 \pm 1.59	Moderate
Policy makers	3.92 \pm 1.35	Moderate	3.18 \pm 1.91	Moderate
NGOs	3.85 \pm 1.35	Moderate	3.50 \pm 1.91	Moderate
Media	3.93 \pm 1.41	Moderate	2.19 \pm 1.56	Low
University students	3.77 \pm 1.22	Moderate	3.47 \pm 1.81	Moderate
Islamic scholars	3.33 \pm 1.59	Moderate	2.40 \pm 1.49	Low
Buddhist scholars	3.89 \pm 0.97	Moderate	3.92 \pm 1.45	Moderate
Christian scholars	3.25 \pm 1.56	Moderate	3.37 \pm 1.52	Moderate
Hindu scholars	3.86 \pm 1.44	Moderate	3.60 \pm 1.60	Moderate
Consumers	3.74 \pm 1.10	Moderate	2.89 \pm 1.54	Low
Overall	3.75 \pm 1.33	Moderate	3.16 \pm 1.70	Moderate

*1-2.99: low, 3.00-5.00: moderate, 5.01-7.00: high.

very familiar with GM rice (mean score below the mid-point value of 4.0), perceived GM rice as risky (mean score above the mid-point value of 4.0), not very beneficial (mean score below the mid-point value of 4.0) and not very acceptable ethically and from their religious point of view (Table 6).

ANOVA did not show any significant differences of familiarity, perceived risks, denying benefits, and ethical acceptance across educational level. However, there were significant differences of religious acceptance for GM rice ($F = 6.46$, $p < 0.01$) across educational level (Table 7). The Post Hoc test confirmed that, the respon-

dents with tertiary education considered GM rice was more acceptable from their religious view compared to those with diploma or pre-university level of education.

Perception across religions

All respondents irrespective of religion claimed that they were not very familiar with GM rice (mean score below mid-point value of 4.0) (Table 8). The Hindus were found to have the lowest level of familiarity. ANOVAs were significant for the differences of familiarity of GM rice

Table 4. Ethical acceptance of GM rice across stakeholders.

Stakeholders' group	GM rice (cross-species)	
	Mean \pm standard deviation	Interpretation*
Producers	3.23 \pm 1.49	Moderate
Scientists	4.63 \pm 1.60	Moderate
Policy makers	3.55 \pm 1.58	Moderate
NGOs	3.74 \pm 1.65	Moderate
Media	3.29 \pm 1.58	Moderate
University students	3.61 \pm 1.53	Moderate
Islamic scholars	3.32 \pm 1.54	Moderate
Buddhist scholars	4.27 \pm 1.16	Moderate
Christian scholars	3.88 \pm 1.25	Moderate
Hindu scholars	4.10 \pm 1.49	Moderate
Consumers	3.67 \pm 1.37	Moderate
Overall	3.74 \pm 1.50	Moderate

*1-2.99: low, 3.00-5.00: moderate, 5.01-7.00: high.

Table 5. One way ANOVA to compare ethical perception of GM rice across stakeholder groups.

Variable	F-value	Significant
Familiarity	4.236	0.000***
Perceived risks	4.450	0.000***
Denying benefits	2.273	0.013*
Religious acceptance	5.141	0.000***
Ethical acceptance	2.891	0.002**

***, $p < 0.001$; **, $p < 0.01$; *, $p < 0.05$.

across religions ($F = 5.25$, $p < 0.01$) (Table 9). The Post Hoc test confirmed that the Hindus were less familiar with GM rice compared to the Muslims and Buddhists. The level of perceived risks was above the mid-point value for respondents from all the four major religions in Malaysia. The Christians considered GM rice as highly risky. ANOVA was significant for perceived risk across religion ($F = 3.89$, $p < 0.05$), but post hoc test could not detect any specific difference in perceived risk across religion. The Buddhists were the only group who considered that, the benefit of GM rice will be marginally denied if it is not being developed (mean score about the mid-point value of 4.0). The respondents from the remaining three groups of religions rated GM rice as not very beneficial to society (mean score below the mid-point value of 4.0). However, ANOVAs were not significant for the factor denying benefits across religion. The Buddhists and the Christians were moderately accepting the ethical aspects of GM rice (mean score about the mid-point value of 4.0) while the Muslims and the Hindus were not accepting on the ethical aspects of GM rice (mean score below the mid-point value of 4.0). With respect to religious acceptance, respondents from all the four major religions in Malaysia

seemed to agree that GM rice containing mice gene as not acceptable from their religious point of view. ANOVAs were significant for religious acceptance across religions ($F = 3.69$, $p < 0.05$) (Table 9). Post hoc test confirmed that the Buddhists were more accepting of GM rice from their religious point of view compared to the Muslims.

Perception across races

All respondents from various races (Malay, Chinese and Indian) professed that they were not very familiar with GM rice, as their mean scores were below the mid-point value of 4.0 (Table 10). Comparing across races, the Chinese and Malays were found to be more familiar of GM rice than the Indians. ANOVA was significant for familiarity across races ($F = 8.77$, $p < 0.001$) (Table 11) and post hoc test confirmed the mentioned differences. The respondents also perceived GM rice as moderately risky to the environment and health (mean score above the mid-point value of 4.0) and not very beneficial to society if it is developed (mean scores were below the mid-point value of 4.0, Table 9). ANOVA were significant

Table 6. Ethical perception of GM rice across educational level.

Variable	Mean \pm standard deviation	Interpretation*
Familiarity		
Secondary	3.01 \pm 1.18	Moderate
Diploma/pre-university	3.04 \pm 1.13	Moderate
University	3.06 \pm 1.24	Moderate
Perceived risks		
Secondary	4.87 \pm 1.25	Moderate
Diploma/pre-university	4.82 \pm 1.20	Moderate
University	4.78 \pm 1.26	Moderate
Denying benefits		
Secondary	3.85 \pm 1.24	Moderate
Diploma/pre-university	3.80 \pm 1.21	Moderate
University	3.71 \pm 1.39	Moderate
Religious acceptance		
Secondary	3.03 \pm 1.60	Moderate
Diploma/pre-university	2.68 \pm 1.44	Low
University	3.37 \pm 1.78	Moderate
Ethical acceptance		
Secondary	3.64 \pm 1.46	Moderate
Diploma/pre-university	3.53 \pm 1.31	Moderate
University	3.84 \pm 1.57	Moderate

*1-2.99: low, 3.00-5.00: moderate, 5.01-7.00: high

Table 7. One way ANOVA to compare ethical perception of GM rice across educational level.

Variable	F-value	Significant
Familiarity	0.05	0.953
Perceived risks	0.16	0.849
Denying benefits	0.34	0.710
Religious acceptance	6.46	0.002**
Ethical acceptance	1.71	0.183

***, $p < 0.001$; **, $p < 0.01$; *, $p < 0.05$.

for perceived risks ($F = 4.53$, $p < 0.05$) but not for the factor denying benefits (Table 11). Post hoc test confirmed that the Malays considered GM rice containing mice gene as more risky compared to the Chinese.

Furthermore, the respondents considered GM rice products as not very acceptable in keeping with their religious point of view mean scores were below the mid-point value of 4.0 (Table 11). The Chinese were the most accepting of the ethical aspects of GM rice compared to other races. ANOVA yielded significant differences of religious acceptance for GM rice ($F = 7.72$, $p < 0.01$) and

ethical acceptance across races ($F = 5.32$, $p < 0.01$) (Table 11). The Post hoc test confirmed that the Chinese perceived GM rice as more acceptable ethically and from their religious point of view as compared to the Malays.

Perception across age groups

The youth respondents (18 to 25 and 26 to 40 years) expressed that they were more familiar with GM rice compared to the adults (ages 41 years and above) who

Table 8. Ethical perception of GM rice across religions.

Variable	Mean ± standard deviation	Interpretation*
Familiarity		
Islam	3.11 ± 1.23	Moderate
Buddha	3.30 ± 1.10	Moderate
Hindu	2.51 ± 0.98	Low
Christian	3.03 ± 1.24	Moderate
Perceived risks		
Islam	4.89 ± 1.22	Moderate
Buddha	4.41 ± 1.25	Moderate
Hindu	4.60 ± 1.11	Moderate
Christian	5.11 ± 1.27	High
Denying benefits		
Islam	3.65 ± 1.29	Moderate
Buddha	4.04 ± 1.12	Moderate
Hindu	3.93 ± 1.39	Moderate
Christian	3.70 ± 1.59	Moderate
Religious acceptance		
Islam	2.93 ± 1.69	Low
Buddha	3.59 ± 1.60	Moderate
Hindu	3.33 ± 1.68	Moderate
Christian	3.51 ± 1.68	Moderate
Ethical acceptance		
Islam	3.59 ± 1.54	Moderate
Buddha	4.07 ± 1.35	Moderate
Hindu	3.70 ± 1.50	Moderate
Christian	4.05 ± 1.30	Moderate

*1 – 2.99: low, 3.00 – 5.00: moderate, 5.01 – 7.00: high.

Table 9. One way ANOVA to compare ethical perception of GM rice across religions.

Variable	F-value	Significant
Familiarity	5.25	0.001**
Perceived risks	3.89	0.009**
Denying benefits	1.78	0.151
Religious acceptance	3.69	0.012*
Ethical acceptance	2.55	0.055*

***, $p < 0.001$; **, $p < 0.01$; $p < 0.05$.

had low level of familiarity of GM rice (Table 12). However, their ratings were still below the mid-point value of 4.0. ANOVA showed significant difference of familiarity across ages for GM rice ($F = 5.53$, $p < 0.01$) (Table 13). Further, post hoc tests confirmed the above findings. The two youngest groups of youth respondents were also

found to perceive both GM rice as less risky and more beneficial to society as compared to the oldest group of respondents. However, ANOVA did not show any significant differences of perceived risk and the factor denying benefits across ages (Table 13). All respondents regardless of their age, considered GM rice as not very

Table 10. Ethical perception of GM rice across races.

Variable	Mean \pm standard deviation	Interpretation
Familiarity		
Malay	3.10 \pm 1.23	Moderate
Chinese	3.28 \pm 1.11	Moderate
Indians	2.53 \pm 1.03	Low
Perceived risks		
Malay	4.89 \pm 1.22	Moderate
Chinese	4.43 \pm 1.31	Moderate
Indians	4.69 \pm 1.13	Moderate
Denying benefits		
Malay	3.65 \pm 1.29	Moderate
Chinese	3.91 \pm 1.31	Moderate
Indians	3.92 \pm 1.45	Moderate
Religious acceptance		
Malay	2.94 \pm 1.69	Low
Chinese	3.78 \pm 1.59	Moderate
Indians	3.27 \pm 1.62	Moderate
Ethical acceptance		
Malay	3.59 \pm 1.55	Moderate
Chinese	4.22 \pm 1.34	Moderate
Indians	3.70 \pm 1.44	Moderate

*1 - 2.99: low, 3.00 - 5.00: moderate, 5.01 - 7.00: high.

Table 11. One way ANOVA to compare ethical perception of GM rice across races.

Variable	F-value	Significant
Familiarity	8.77	0.000***
Perceived risks	4.53	0.011*
Denying benefits	1.92	0.149
Religious acceptance	7.72	0.001**
Ethical acceptance	5.32	0.005**

***p < 0.001, **p < 0.01, p < 0.05.

acceptable ethically and from their religious point of view (mean score below the mid-point value of 4.0) (Table 13). ANOVAs were not significant for religious and ethical acceptance of GM rice across age groups (Table 13).

Perception across genders

Both, male and female respondents claimed not to be very familiar with GM rice with a mean score below the

mid-point value of 4.0 (Table 14). They also perceived the GM rice as risky to the environment and health (mean score above the mid-point value of 4.0) and not very beneficial to society (mean score below the mid-point value of 4.0) (Table 14). Both, male and female respondents also regarded the ethical aspects of GM rice and its acceptance from their religious point of view as not very acceptable with mean scores below the mid-point value of 4.0 (Table 14). T-test analysis showed no significant differences across gender (Table 14).

Table 12. Ethical acceptance of GM rice across age groups.

Variable	Mean \pm standard deviation	Interpretation*
Familiarity		
18 - 25 years	3.14 \pm 1.09	Moderate
26 - 40 years	3.14 \pm 1.28	Moderate
\geq 41 years	2.64 \pm 1.22	Low
Perceived risks		
18 - 25 years	4.81 \pm 1.16	Moderate
26 - 40 years	4.69 \pm 1.30	Moderate
\geq 41 years	4.98 \pm 1.35	Moderate
Denying benefits		
18 - 25 years	3.76 \pm 1.28	Moderate
26 - 40 years	3.88 \pm 1.36	Moderate
\geq 41 years	3.45 \pm 1.36	Moderate
Religious acceptance		
18 - 25 years	3.18 \pm 1.73	Moderate
26 - 40 years	3.14 \pm 1.73	Moderate
\geq 41 years	3.14 \pm 1.58	Moderate
Ethical acceptance		
18 - 25 years	3.71 \pm 1.43	Moderate
26 - 40 years	3.76 \pm 1.62	Moderate
\geq 41 years	3.76 \pm 1.44	Moderate

*1 - 2.99: low, 3.00 - 5.00: moderate, 5.01 - 7.00: high.

Table 13. One way ANOVA to compare ethical perception GM rice across age groups.

Variable	F-value	Significant
Familiarity	5.53	0.004**
Perceived risks	1.42	0.243
Denying benefits	2.78	0.063
Religious acceptance	0.04	0.960
Ethical acceptance	0.05	0.950

***, $p < 0.001$; **, $p < 0.01$; $p < 0.05$.

DISCUSSION

From the results, it becomes apparent that all the stakeholders in the Klang Valley region were found to be not very familiar with GM rice. This finding is not surprising as modern biotechnology has typically been associated with only moderate level of awareness and knowledge among the public. Traditionally, it has often been considered as novel and complex by the general public (Latifah et al., 2007), no mandatory labelling of

modern biotechnology products in Malaysia and limited periodic coverage on modern biotechnology issues in the Malaysian general mass-media. This situation is not unique to Malaysians. The public in the United Kingdom were also found to have low familiarity with GM foods (Kirk et al., 2002). This could also be due to the lack of networks with other countries, such as Philippines, Vietnam, India, Bangladesh, China and Indonesia, where GM rice is developed (Mayer, 2005). In Malaysia, the Malaysian Agricultural Research and Development Insti-

Table 14. Ethical perception of GM rice across gender.

Variable	Mean \pm standard deviation	t-test	Significant
Familiarity			
Male	3.05 \pm 1.38	0.009	0.993
Female	3.05 \pm 1.08		
Perceived risks			
Male	4.81 \pm 1.37	0.174	0.862
Female	4.79 \pm 1.16		
Denying benefits			
Male	3.75 \pm 1.35	0.032	0.974
Female	3.75 \pm 1.32		
Religious acceptance			
Male	3.30 \pm 1.76	1.386	0.167
Female	3.07 \pm 1.66		
Ethical acceptance			
Male	3.78 \pm 1.58	0.517	0.605
Female	3.71 \pm 1.45		

*1 - 2.99: low, 3.00 - 5.00: moderate, 5.01 - 7.00: high.

tute was focusing in developing GM rice resistance to pesticide rather than developing GM rice with nutritional value enhancement. Comparing across stakeholders, the scientists were found to have significantly higher familiarity level than the university students, the Muslim scholars and the Hindu scholars. This could be due to their involvement in modern biotechnology related research but their familiarity level was still below the mid-point value. The unfamiliarity of the policy makers with GM rice was rather worrying as they are the ones who will be making decisions and regulating modern biotechnology issues in Malaysia. Labelling of GM foods could be one of the solutions in increasing the Malaysian public familiarity level as well as more efforts on the dissemination of more balanced information on the benefits and risks of GM foods and other modern biotechnology products. From the results, adult respondents (41 years and above) were also found to have low level of familiarity of GM rice. Adult respondents may be rarely exposed to the information related to the development of such products compared to the youth. Majority of the youth respondents were university students, and are more exposed to the technological world, and the development of GM rice compared to the adults. The two youth groups of respondents were also found to perceive both GM rice as less risky and more beneficial to society as compared to the oldest group of respondents. Familiarity has been shown to be positively associated with benefits and risk acceptance (Latifah et al., 2010). If

the GM product was perceived as more familiar, it will also be rated as more beneficial and the risks associated with it will also be more acceptable. In this study, the scientists were found to be more familiar with GM rice, and were the only group who considered the benefits of GM rice to society, indicating that it's benefits would be denied if it is not developed, and considered it acceptable from their religious point of view and also believed that the ethical aspects of GM rice as acceptable.

In this study, the rice surveyed was inserted with mice gene to enrich its Vitamin C content. Although, the GM rice surveyed has the potential to alleviate the Vitamin C deficiency, which is a major health problem in the world, the animal to plant gene transfer was perceived as risky by majority of stakeholders except the Buddhists scholars. Respondents from the major four religions in Malaysia, all major races, all age groups, all categories of educational level and gender also perceived GM rice containing mice gene as risky to the environment and society. They were concerned with probability of the GM rice causing the extinction of its original species, potential risks to health and long term harmful effects of consuming the golden rice and the dangers of golden rice causing a major catastrophe to the Malaysian society. Out of eleven stakeholders, only the scientists thought that the benefits of GM rice will be denied if it is not developed. However, the risk rating of the scientists was higher than their perceived benefits. This finding suggests that the animal to plant gene transfer is a sensitive

issue in Malaysia.

Religious perspective is an important dimension for any modern biotechnology product to be well accepted by the Malaysian society. Religion plays a big role in the average Malaysian citizen's daily life (Latifah et al., 2006b). Considering, the religious acceptance dimension of this study yielded results that suggested that GM rice was only acceptable to the scientists' religious point of view. Other stakeholders, respondents from all four major religion, major races, all category of education, age groups and gender were not accepting the animal to plant gene transfer surveyed. The Muslims were found to be the least accepting of GM rice containing mice gene ethically and from their religious point of view compared to the Buddhists. Although, the Buddhists were more accepting of GM rice according to their religious view and the Chinese were more accepting of GM rice ethically as well as from their religious point of view, their mean scores were still below the mid-point value. There is a need for more in-depth study to understand various religious perspectives on cross species gene transfers. The respondents with tertiary education considered GM rice was more acceptable from their religious view compared to those with diploma or pre-university level of education. Although, gender and age have been shown to affect people's risk perception and attitude towards science (Connor and Siegrist, 2010; Simon, 2010), but in this study there were no significant effect of gender and age groups on their ethical perception towards GM rice.

Conclusion

Although the idea of producing GM rice enriched with vitamin C seems to be an ideal alternative to increase vitamin C intake in Malaysia, the Malaysian public in the Klang Valley region were still not ready and have a cautious stance. Overall, the Malaysian public in this study seemed not very accepting on the transfer of animal gene to plant. There is a need for the various religious authorities and the religious scholars to come out with clear guidelines on the permissible status of various kinds of inter-species gene transfers to guide the Malaysian public. The low level of familiarity in this study indicates the need for more dialogue, forums such that more balanced information is made available to the public, religious scholars and other stakeholders involved.

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