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Open textbook publishing at Australian universities

2021 School of Creative Arts Research Symposium
HDR Rapid Presentation

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Research Background

- Research shows 80 per cent of students struggle with education costs
- Universities worldwide are responding by adopting, adapting, and creating OT
- OT publishing programs are more established overseas (e.g. North America) – funding available from governments/non-profits
- OT publishing models still emerging in Australia due to lack of funding – little research available, most from outside publishing discipline
- Aims to fill gap in knowledge by surveying and interviewing university staff involved in OT publishing
- And answer the question: ‘How can we build sustainable open textbook publishing programs at Australian universities?’

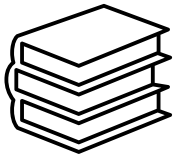
Research approach

- Mixed method explanatory-sequential participant selection design
- Pragmatist research paradigm

Phase 1	Phase 2
15-20 minute online questionnaire	One hour follow-up interviews via videoconference
Target n=40 University staff involved in OT publishing Focus on libraries – recruit through professional groups	Target n=15 Phase 1 participants
Quantitative and qualitative questions about publishing activities and experiences	Semi-structured Qualitative questions about publishing project experiences and outcomes
Responses analysed using statistical and thematic analysis Data used to select participants for Phase 2	Recordings transcribed and analysed using thematic analysis

Findings

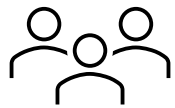
My research will attempt to find answers to the following questions:



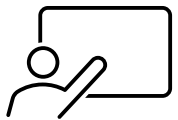
- What factors contribute to sustainability of OT publishing programs?



- What are some of the barriers preventing OT publishing programs from being sustainable?



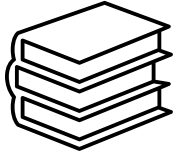
- What resources do universities need to build sustainable OT publishing programs?



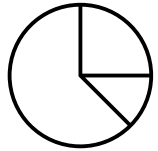
- What opportunities exist for increasing and improving OT publishing at universities?

Significance

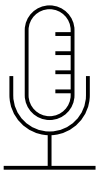
Through my research I will:



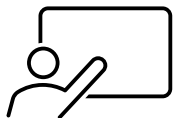
- Fill gap in knowledge of open textbook publishing practices and activities in Australia



- Collect and publish quantitative data about current open textbook publishing practices and activities at Australian universities



- Collect and publish qualitative data about current open textbook publishing experiences at Australian universities



- Provide evidence-based recommendations for building more sustainable publishing programs at Australian universities



Questions?

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