

# The EkoBiz

Volume 1 Issue

Newsletter

# ONE 4 FEB

eISSN 2756-7788



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**UNIMAS**  
UNIVERSITI MALAYSIA SARAWAK  
ECONOMICS AND BUSINESS

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# DEAN'S MESSAGE



Welcome to the 1st edition of the FEB's EkoBiz.

Here in this Faculty we encourage our staffs to collaborate not only amongst the staff in this Faculty but also to outside of the Faculty within the broader UNIMAS community and even beyond, outside of the university, especially with industry, the various local communities and other stakeholders. Through these collaborations our activities would be sustainable and produce the greatest impact. Remember, all big things start small.

The EkoBiz is made possible by the efforts of many Faculty staffs especially the Editor team Dr Nur Constance, Ms Azuriaty & Mr Ahmad Syubaili. Therefore, I would like to thank all contributors to EkoBiz. May we all be in good health and in good spirits to take on the challenges the future has in store.

Associate Professor Dr Rossazana Ab Rahim  
Dean



# FROM CHIEF EDITOR'S DESK

Assalamu'alykum warahmatullahi wabarakatuh and greetings to all,

It is with profound pleasure, humility, and anticipation that we celebrate the relaunch of EkoBiz Volume One for the year 2020. The contribution and dedication of faculty members and students of Faculty of Economics and Business (FEB), UNIMAS is continuously helping the newsletter in a stepwise manner for achieving a new milestone.

EkoBiz is FEB newsletter primarily focusing on faculty activities, research activities, and student activities throughout the year 2020. It celebrates all the faculty members, students, places and things we take pride in. Most importantly, by the end of this year, we will have two volumes – (Volume One and Volume Two) and one special issue dedicated to Special Edition – MCO.

I would like to thank the faculty management, faculty members, and our beloved students for your kind and continuous support in the progress of EkoBiz. May the Almighty God shower his blessings upon you all.

Happy reading and we welcome any suggestions for improvement

Nur Constance Wah, Ph.D  
EkoBiz Chief Editor

# EDITORIAL BOARD

Nur Constance Wah, Ph.D

Azuriaty Atang

Ahmad Syubaili Mohamed



# HIGHLIGHT

13TH JANUARY 2020

## MEMORANDUM UNDERSTANDING (MOU)

Signing Ceremony of Memorandum of Understanding (MoU) between Universiti Malaysia Sarawak (UNIMAS) and Phuket Rajabhat University

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### Signing Ceremony of MoA

Kota Samarahan, 06 March 2020: A Memorandum of Agreement (MoA) was signed between Universiti Malaysia Sarawak and CRAUN Research Sdn Bhd.

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### Malaysian Institute of Accountants Panel Visit at FEB UNIMAS

The Accounting programme experienced a two-day site visit by the Malaysian Institute of Accountants (MIA) on 13-14 February 2020.

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### Industrial Training Briefing

Second Industrial Training briefing was conducted at DK2 on 19th February 2020 by our faculty Industrial Training Coordinator, Dr Nur Constance Wah

[Read more on Page 6 >>](#)

## ONE 4 FEB Dinner

The FEP 2020 dinner was held to appreciate the contribution and service of all FEP staff throughout the year held on a sufficient and special date to the FEP people namely "One Four FEB" or 14 February 2020.



[Read more on Page 5 >>](#)

## CSR) by the Senior Customs Officers Malaysian Associations

The Senior Customs Officers Malaysian Associations, Sarawak Branch in collaboration with the Faculty of Economics and Business, Universiti Malaysia Sarawak (UNIMAS) held the "Malaysian Customs Officers Association, Sarawak Branch with Higher Learning Institutions" Program at the Faculty of Economics and Business, UNIMAS on March 7, 2020. Among the objectives of the program are to provide information to higher learning institution about the role and function of the Royal Malaysian Customs Department, to share experiences and information in preparation for Higher Learning Institutions to cope with the work environment and to carry out Corporate Social Responsibility (CSR) responsibilities in contributing to human capital development.



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# Memorandum of Understanding (MoU)



Signing Ceremony of Memorandum of Understanding (MoU) between Universiti Malaysia Sarawak (UNIMAS) and Phuket Rajabhat University on the 13th January 2020 to explore areas for cooperation and collaboration such as research, academic and staff engagement.

# Signing Ceremony of Memorandum of Agreement (MoA) between Universiti Malaysia Sarawak and Craun Research Sdn Bhd



Kota Samarahan, 06 March 2020: A Memorandum of Agreement (MoA) was signed between Universiti Malaysia Sarawak and CRAUN Research Sdn Bhd. This event was officiated by Universiti Malaysia Sarawak Vice-Chancellor, Ybhg Professor Datuk Dr. Mohamad Kadim Suaidi and CRAUN Research Sdn Bhd Chief Executive Officer Haji Zaidell Haji Hussaini. This event was witnessed by the Deputy Vice-Chancellor (Research & Innovation), Universiti Malaysia Sarawak Ybhg Professor Dr. Wan Hashim Wan Ibrahim, the head of Downstream Technology Division, CRAUN Research Sdn Bhd Dr. Nurleyna Binti Yunus, and the Dean of the Faculty of Economics and Business Associate Professor Dr. Rossazana Ab Rahim, as well as several other key UNIMAS staffs.

Under this Memorandum of Agreement (MoA), both parties will undertake impact assessments of sago waste management in Mukah, Sarawak

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hinging on the recently launched sago waste recovery and treatment pilot plant developed by CRAUN Sago waste management is vital for the sago industry to ensure its environmental, socio and economic sustainability. Conversion of sago wastes into value-added products has the potential to enhance local community livelihood through the creation of new business opportunities and employment while at the same time minimize the impact of environmental pollution resulted from sago starch milling activities. The project, fully funded by CRAUN, would enable the local community and other stakeholders in Mukah, Sarawak to promote socio-economic sustainability by ensuring environment-friendly production of sago waste products.

## 'MyCC @ KAMPUS' Program

## Corporate Social Responsibility (CSR) by the Senior Customs Officers Malaysian Associations, Sarawak Branch to Faculty of Economics and Business, Universiti Malaysia Sarawak (UNIMAS)



The 'MyCC @ KAMPUS' program by Malaysia Competition Commission with the Faculty of Economics and Business, Universiti Malaysia Sarawak (UNIMAS) was held on February 28, 2020. The program included a briefing by the MyCC Chief Executive Officer, Mr. Iskandar Ismail on the topic "Competition and You, Developing the Economy and Career". The sharing was on competition law in Malaysia with various current cases and job opportunities at MyCC. Discussion on collaboration opportunities between UNIMAS and MyCC through the Memorandum of Understanding (MoU) was further discussed.



The Senior Customs Officers Malaysian Associations, Sarawak Branch in collaboration with the Faculty of Economics and Business, Universiti Malaysia Sarawak (UNIMAS) held the "Malaysian Customs Officers Association, Sarawak Branch with Higher Learning Institutions" Program at the Faculty of Economics and Business, UNIMAS on March 7, 2020. Among the objectives of the program are to provide information to higher learning institution about the role and function of the Royal Malaysian Customs Department, to share experiences and information in preparation for Higher Learning Institutions to cope with the work environment and to carry out Corporate Social Responsibility (CSR) responsibilities in contributing to human capital development.

The program was officiated by Associate Professor Dr. Rossazana Ab Rahim, Dean, Faculty of Economics and Business, UNIMAS and Mr. Abang Zamri Bin Abang Nazarin, Senior Assistant Director of Customs I and President of the Sarawak Branch Office of Senior Officers. Also present were Dr. Norazirah Ayob, Deputy Dean (Student Affairs and Alumni), Dr. Jerome Kueh, Deputy Dean (Industry and Community Engagement), Dr. Rayendra Khresna Brahmana, Dr. Nur Constance Wah (Industrial Training Coordinator), Madam Janifer Lunyai (PERFEB Advisor), Ms. Joanne Shaza Janang, Ms. Sharifah Norazita Bt Wan Shazali, Senior Assistant Director of Customs I, Mr. Rudy Bin Lemam, Senior Assistant Director of Customs II, lecturers, assistant director, and Customs officers. Apart from sharing knowledge, The Malaysian Association of Customs Senior Officers, Sarawak Branch also contributed RM1000.00 to support FEB, UNIMAS activities and certificates to the participants attended.



# Malaysian Institute of Accountants Panel Visit at FEB UNIMAS



The Accounting program experienced a two-day site visit by the Malaysian Institute of Accountants (MIA) on 13 and 14 February 2020. This visit was carried out as part of the accreditation process as UNIMAS is seeking to be included in the Schedule 1 of the Accountants' Act, which would mean that an accounting graduate would be able to apply for full MIA membership after serving 3 years' accounting-related experience post-graduation.

# ONE 4 FEB Dinner

The ONE 4 FEB dinner was held on the 14 February 2020 at the Riverside Majestic Hotel Kuching. The One 4 FEB theme was introduced by our former Dean, Professor Datuk Dr. Shazali Abu Mansor as a faculty day and also in conjunction with the Valentine Day. Since the number One Four February is on Valentine's Day, so we all have to love the faculty and be united. The staff of FEB dressed according to the theme "Black & Gold". May FEB always be united and continue to be brilliant and glorious!





## Strategic Planning, Quality and Risk Management Centre (SQRC) Visit



Visitation to SQRC with Faculty Dean, Deputy Deans & Strategy Head FEB on the 24th February 2020 at SQRC Meeting Room.

## Industrial Training Briefing



Second Industrial Training briefing was conducted at DK2 on 19th February 2020 by our faculty Industrial Training Coordinator, Dr. Nur Constance Wah attended by approximately 600 students from the Second Year, Second Semester program in FEB. The objective of the briefing is to give students an overview of what needs to be done before going for their internship.



## First Feb Meeting Year 2020



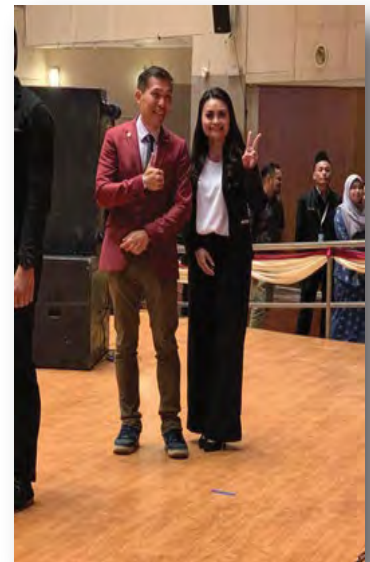
The FIRST faculty meeting chaired under Associate Professor Dr. Rossazana Ab Rahim as the new Dean of FEB. Meeting FEP No. 01/2020 of-89 was held at conference Room FEB, Level 3 among the faculty academic staff. The dean has put her vision and expectation before the faculty members.

## Majlis Anugerah Gemilang UNIMAS (MAGU)

The Faculty of Economics & Business (FEB) managed to embrace two awards in the award-winning UNIMAS Awards or Majlis Anugerah Gemilang UNIMAS ceremony held at DeTAR UNIMAS March 6, 2020.

- (i) THE 501 + in the World Ranking for Business & Economics
- (ii) THE Webometrics Award

Two of our faculty staff, Associate Professor Dr. Evan Lau and Madam Janifer Lunyai were awarded as Excellence Service Award. Besides, Associate Professor Dr. Puah Chin Hong @ Puah Chin Fang and Mr. Dzul Hadzwan bin Husaini were awarded as Highest Cumulative in Impact Journal Award (Non-Science).





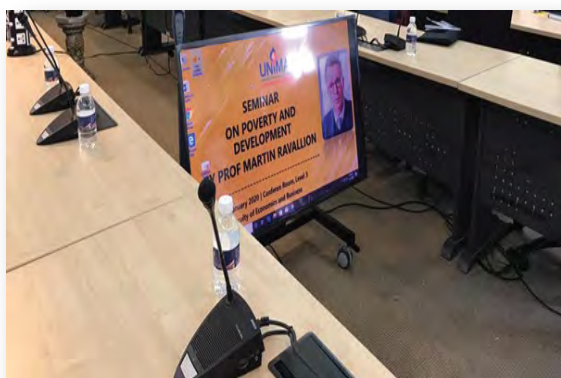
## FEB Career Day

PERFEB organized a Career Day on the 4th March 2020. Various companies joined the one-day event including Brilliant Wealth Advisory, Public Mutual Fund, New Heart Agency (Prudential), Maybank, Permodalan Satok Berhad, Sarawak Economic Development Corporation (SEDC), Farwide Sdn Bhd and Naim Holdings.



## Seminar of Poverty and Development by Prof Martin Ravallion

We are honored to have a delegate of Peyandang Kursi Professor Diraja Ungku Aziz to our faculty for the discussion on poverty on 21st January 2020 at Conference Room, FEB.



## UNIMAC Activities



7 students from the Accounting Program attended the Malaysian Accounting Students Convention (MASC) at University Malaya (UM) which was organized by UM Accounting Club. It was held for 3 days and 2 nights which involved delegates from universities throughout Malaysia. The event aimed to provide a platform for undergraduates to cultivate the skills and knowledge required in the accounting industry. MASC 2020 brings a lot of top employers to allow real industry exposure to the participants to be part of the company.

# FEB Postgraduate Activities 2020

## 1. New Year Gathering

While focusing on academics and research are central to create a conducive research culture, social activities are not less important in shaping a harmonized environment among current and new postgraduate students at FEB. Therefore, on 23 January 2020, the Postgraduate Association of Faculty of Economics and Business (PAFEB) has organized the New Year Gathering 2020 as an ice-breaking activity for the students to get to know each other.



## 2. Workshop on Introduction To Graduate Thesis Guideline and Template

A workshop on Introduction to Graduate Thesis Guideline and Template was conducted on 5 February 2020 to introduce the new thesis guideline and template to postgraduate students. The workshop was delivered by Professor Dr. Wan Azlan Wan Zainal Abidin, the Deputy Director of the Centre for Graduate Studies, UNIMAS has attracted more than 40 postgraduates student from FEB.





### 3. Annual General Meeting 2020 of Postgraduate Association of Faculty Of Economics And Business (PAFEB)

The Annual General Meeting (AGM) for 2020 that was held on 6 March 2020 is a yearly event of the Postgraduate Association of Faculty of Economics and Business (PAFEB). The main objective of the AGM is to elect the chairman, deputy chairman and committee members of the association for the particular year. Both representatives from the Centre for Graduate Studies and UNIMAS Global are also invited to fill slots related to matters concerning postgraduate studies and student activities as well as issues relating to the welfare of both local and international students at FEB.



**AGM 2020**  
Annual General Meeting

Postgraduate Association of  
FACULTY OF ECONOMICS AND BUSINESS  
(PAFEB)

SAVE THE DATE!

All postgraduate students are invited to:  
PAFEB ANNUAL GENERAL MEETING 2020

Date: 6th March 2020 (Friday)  
Venue: FEB Conference Room

**AGENDA:**

- Appoint new chairman, deputy chairman and committee members for academic year 2020.
- Discuss issues and problems facing by postgraduate students.
- Discuss current and future activities of PAFEB.

**Schedule**

08.30 - 09.15 am:	Meet & Greet for new postgraduate students
09.15 - 10.15 am:	Introducing PAFEB
10.15 - 10.30 am:	Refreshment
10.30 - 11.15 am:	Discussion with Centre for Graduate Studies
11.15 - 12.00 pm:	Discussion with UNIMAS Global

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*Meet and greet and introducing PAFEB by FEB Postgraduate Program Coordinator (by Research) Dr. Muhammad Asraf Abdullah to the new intake of FEB postgraduate students.*



*Briefing session to FEB postgraduate students by Mr. Zulkarnaen Ali, a representative from UNIMAS Global (UG).*

## 4. Proposal Defense

Postgraduate academic activity for the year 2020 kickstarts with the proposal defense session which was held on 19 February 2020. There were six candidates from various fields namely accounting, finance, economics, and management presented their research proposal in two parallel sessions.



## 5. Viva voce sessions

There were five viva voce sessions conducted between January to March 2020.



PAFEB is pleased to share a proud moment of Miss Yap Shee Ling who passed her MSc viva thesis on 22 January 2020. She was blessed to have Dr. Shirley Wong Siew Ling as the main supervisor. A special thank goes out to Associate Professor Dr. Evan Lau as chairperson of Viva, Dr. Muhammad Asraf Abdullah as the internal examiner, and Associate Professor Dr. Poon Wai Ching (Monash University, Malaysia) as the external examiner.





Another proud moment of Elderea Grace ak Chali who passed her MSc viva thesis on 22 January 2020. She was blessed to have Dr. Norizan Jaafar as the main supervisor. A special thank goes out to Associate Professor Dr. Dayang Affizah Awang Marikan as chairperson of Viva, Dr. Hamrila binti Abdul Latip as the internal examiner, and Dr. Noorshella Che Nawi (Universiti Malaysia Kelantan) as the external examiner.



PAFEB would also like to congratulate Mr. Tan Toh Hao who has passed his MSc viva thesis under the supervision of Dr. Shirly Wong Siew Ling and co-supervisor Associate Professor Dr. Puah Chin Hong. A special thank goes out to Professor Dr. Rossazana bt Ab Rahim as chairperson of Viva, Dr. Jerome Kueh Swee Hui as the internal examiner, and Associate Professor Dr. Tan Siow Hooi (Multimedia University, Malaysia) as the external examiner.



Congratulations to Mr. Faizul Ayupp Dino who has passed his MSc viva thesis on 29 January 2020 under the supervision of Dr. Norizan Jaafar. Huge gratitude to Associate Professor Dr. Rossazana Ab. Rahim as chairperson, Dr. Irma Yazreen binti Md Yusoff as the internal examiner, and Dr. Gluma anak Saban (UiTM).

