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## Exploring entrepreneurial theories in the study of Igbo business mentoring (NWA Boy), south-east Nigeria

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- Abstract
  - Author keywords
  - Topics of prominence

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## Abstract

Over the years, studies have explored the expediency of entrepreneurship in addressing social problems relating to unemployment, poverty, economic stagnation and societal inability to attain national development in developing societies. To this end, government of these nations seek to promote entrepreneurship as a means of economic revitalization and sustainability mostly in rural areas. However, the success of entrepreneurship in any country may depend on several factors that could be explained theoretically. In social and behavioural sciences, theories have been constantly employed to provide explanations to social life issues bothering mankind. This article employed such theories to explain Igbo business mentoring (nwa boy) which most entrepreneurs in South-East GeoPolitical Zone of Nigeria seem to have engaged in establishing their businesses. These include: (i) Sociological Theory of Entrepreneurship; (ii) Anthropological Entrepreneurship Theory; (iii) Opportunity-Based Entrepreneurship Theory (iii) Resource-Based Entrepreneurship Theories; and (iv) The Dreyfus Model of Skill Acquisition, among others. Historical data was used to examine these theories in connection with the Igbo business mentoring (nwa boy) in order to enrich the body of knowledge on the social life reality of its contributions to entrepreneurial development in Nigeria. The importance of this effort is hinged on the fact that none of these theories has hitherto been applied to the Igbo business mentoring (nwa boy) in business and academic literature. The study concludes that the understanding the 'nwa boy' mentoring concept in the light of these theories could provide leverage for a successful entrepreneurial activities, mostly among youth. © 2019 International Business Information Management Association (IBIMA).

## Author keywords

Business; Entrepreneurial; Exploring; Igbo; Mentoring (Nwa boy); Theories  
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