

dieter rot

10



Si J.O.D
Ansch. Mustevlin

vorwort zur ersten ausgabe
(aus einem brief von dieter rot an den herausgeber pieter brattinga)

"They are part of a group of books I made in the year 1962
out of a bunch of DAILY MIRRORS -"

"... INSTEAD OF SHOWING QUALITY (surprising quality)
WE SHOW QUANTITY (surprising quantity).
I got this idea (Quantity instead of Quality) in this way:
'QUALITY' in BUSINESS (f. i. advertising) is just a subtle way
of being Quantity-minded:
Quality in advertising wants expansion and (in the end)
power = Quantity.
So, let us produce Quantities for once!"

Björssi gewidmet

dieter rot gesammelte werke band 10

daily mirror

variante der als «quadratbuch» bei de jong in hilversum
1961 erschienen mappe

edition hansjörg mayer
köln london reykjavik



N says

Smith snatch
for Tranmere
al minute.

it will

100 FANS S

**100 FANS S
CAN GO OUT**

n the

**ERFUL Wigan
the F A Cup.
fans**

**N says
it will
n the**

his hat-trick
k Smith snatch
for Tranmere
al minute
**100 FANS SI
CAN GO OUT**
ERFUL Wigan
the F A Cup. O
fans saw th
by a John Jan

Fancy Shoulders

£17.10.0



Diamond Crosso

£45.0.0

— 1991
Fancy Shoulders
£17.10.0

Diamond Crosso
140 £45.0.0

s of motorway
eas who claim
e running at a
Rank Organisa
hit so badly
ecided not to a
motorway sites
tors had been
Ministry of Tr
at any comm
burnt
had

s of motorway
eas who claim
re running at a
Rank Organisa
n hit so badly
ecided not to a
motorway sites
tors had been
Ministry of Tr
at any comp
burnt
had only itself



National
(HTA)
Garden Gift
Tokens



178

179



dieses buch erschien im sommer 1970
in dem wasserverlag (waterpress)
vormals edition hansjörg mayer (taucherverlag)
herausgegeben von hansjörg mayer und
rudolf rieser

1+26-90 32 3003

erste auflage 1000 exemplare
davon 200 exemplare mit
numeriertem und signiertem hardcover
printed in stuttgart germany
© copyright 1970 by dieter rot iceland

6-6-97

ARTISTS'
BOOKS
R74Da

edition hansjörg mayer



17