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Management Information Systems Syllabi

Management Information Systems

2013

INFO 700-X14 Management of Information and Technology

Brett Stowell

Xavier University

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INFO 700

Xavier University EMBA: Management of Information & Technology
Summer 2013

Scheduled Meeting Time

F/Sa 1:00-5:00 5/31 - 6/16

Instructor: Brett S. Stowell **Email:** brettstowell@gmail.com **Phone:** 812/290-3584

Office / Mail Drop: Smith 102 **Office Hours:** By appointment before or after class

Text: Information Technology for Management, 9th ed.; Turban, Volonino, Wood
Adventures of an IT Leader; Austin, Nolan, O'Donnell

Williams College of Business Mission: "We educate students of business, enabling them to improve organizations and society, consistent with the Jesuit tradition."

My Vision: Information technology (IT) has moved from being a tool for data processors in the finance department to a mission critical entity responsible for supporting every functional area of the modern global enterprise. It also tends to be the least understood and consequently most poorly managed department within many organizations. The study of IT management for executives is part de-mystification of technical jargon, part understanding the application of IT resources to solve business problems, and part establishing appropriate corporate governance for the IT functional area. It is my goal that by the end of this class you will be empowered to exercise the level of control / management / collaboration appropriate to your position with the IT department.

Course Description: This course educates business leaders to effectively manage, develop, and leverage IT resources to fulfill operational needs.

Course Materials: In addition to the text, you are responsible for materials posted on blackboard.xu.edu.

Homework: Preparation for each class session includes reading the assigned chapters in both texts, reading any assigned articles, and preparing responses / discussion notes for the questions / cases indicated on Blackboard. Every student is expected to be prepared to lead the class discussion of each case or article. Prior to the start of class an overview of findings for each case / article is to be submitted for credit. Specific instructions will accompany the materials posted on Blackboard.

Grades: Your final grade will consist of class participation, including homework, (70%), and a final project (30%). Possible grades are A (95-100), A- (90-94.9), B+ (85-89.9), B(80-84.9), B- (75-79.9), C+ (70-74.9), C (65-69.9), F (Below 65).

Due Dates: Due dates and test dates are firm. Students are expected to contact the instructor prior to an expected absence to make arrangements. Late assignments will receive no credit.

Project Due Dates: Proposal 6/7, Outline* 6/15, Presentation of Findings 6/16, Final Paper 6/22
*Students are encouraged to seek feedback during or after class 6/16.

Academic Honesty: Do your own work. Review Xavier's Academic Honesty policy for more information.