



# **Public Perceptions of Building Back Better: An intersectional view**

**By**

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## Introduction

While the UK has made progress on many aspects of social justice in recent decades, Covid-19 has shone a very clear light – and all too frequently exacerbated – the stark structural inequalities that continue to be embedded in society. With the divides in society highlighted by the pandemic, rhetoric in the UK and, indeed, across the world, has focused on an opportunity to establish a programme for renewal centred on ‘building back better’.

However, there has been little detailed interrogation of public perceptions of what the term means, what areas should be prioritised within a ‘build back better’ agenda, and if or how such opinions and ideas differ by geography, gender, ethnicity, age, and other equalities characteristics.

Aiming to address this knowledge gap, UCL commissioned YouGov<sup>i</sup> to survey the opinions of over 6,900 people across the UK to find out attitudes towards rebuilding after the pandemic, areas of priority for investment, and levels of confidence that ‘building back better’ can be achieved.

As others<sup>ii</sup> have set out to do, the purpose of this insights report is to establish what rebuilding after the pandemic should include. However, analysis in this report is undertaken across different population groups and across multiple characteristics (e.g., intersectionally) to include gender (categorised as Male or Female), ethnicity (categorised as White or Black, Asian and minority ethnic (BAME), due to limitations with the polling sampling data), age (categorised as 18-24, 25-49, 50-64, 65 and over), social grade, and UK regions.

## Data insights: What the intersectional analysis highlights

From public perceptions of what exactly is meant by the term ‘build back better’, to what areas should be prioritised within the agenda, to who has responsibility for it, we asked six questions in total, all focused on the UK’s recovery from the Covid-19 pandemic.

Our key findings show that:

- Only a quarter (25%) of the UK public are confident that ‘build back better’ can be delivered after the pandemic.
- Across all population groups and all regions of the UK, ‘building back better’ was viewed as important, with over half (53%) of respondents saying it was either ‘very important’ (19%) or ‘fairly important’ (34%) to them personally. Just 8% of respondents answered that it was ‘not at all important’ to them.
- However, attitudes towards the importance of ‘building back better’ after the pandemic vary significantly by age, gender, and ethnicity. A greater proportion of older age groups reported that it is ‘personally important’ to them than younger age groups; 57% of those aged 65 years and over answered that it was either ‘very important’ or ‘fairly important’, compared with 49% of 18–24-year-olds. Women rated ‘building back better’ as important by 8 percentage points more compared to men (57% women vs 49% men). Likewise, applying a further cross-

cutting lens shows 84% of BAME respondents aged 65 years and over reported it was either 'very important' (39%) or 'fairly important' (45%), as opposed to 56% of White respondents in the same age group, with figures of 'very important' (19%) or 'fairly important' (37%) respectively.

- Whilst seen as important, confidence that a better post-pandemic UK can be delivered was low, with only a quarter (25%) of respondents either 'very confident' (3%) or 'fairly confident' (22%). Women were more likely to be confident than men (26% compared with 23%).
- Confidence was found to be higher among BAME groups, with BAME women expressing greatest confidence (35%) compared with White women (26%). However, significant differences were found across age groups; 65% of BAME women aged 65 years and over expressed they were 'not very confident', as opposed to just 2% of BAME women aged 18–24 years old reporting they were 'not at all confident'.
- When asked to select areas for priority investment, the NHS was chosen as the biggest priority area for all groups in the survey – with rates highest amongst respondents from Northern Ireland at 49% and BAME women aged 65 years and over at 67%. Only 14% of respondents ranked 'tackling inequalities' as one of their top two priorities for investment – well below the NHS, job creation, local businesses/high streets, climate change, and social care.
- Both national and local government were seen as holding close to equal responsibility for 'building back better' (73% and 69% respectively) with figures rising and narrowing slightly when asked who *should* hold responsibility (75% and 72%). This was the case across all population groups and across every region of the UK.
- However, the findings reveal regional differences in engagement with the phrase 'build back better', with 72% of respondents in Wales reporting they had 'never heard of the phrase' (18%) or 'had heard the phrase but knew very little about it' (54%). Analysing through gender and age lenses also revealed significantly differing levels of awareness with the phrase – not a single female respondent aged 18–24 years old said they 'had heard this phrase and know a lot about it'.

In the next section, we visually demonstrate the divergent attitudes that are revealed by analysing data intersectionally. We provide the overall attitudinal picture for each question asked, followed by an example of how the data differs when analysing by cross-cutting equalities characteristics. In doing so, we show the importance of recognising that 'public opinion' on attitudes towards recovery from the Covid-19 pandemic varies across population groups and equalities characteristics.

This serves as a useful reminder that knowledge of how certain groups interpret and understand issues relating to 'build back better' is currently lacking, and that we cannot fully understand 'UK public opinion' unless we interrogate such data intersectionally. Therefore, this approach is essential for developing robust research, responses to the pandemic, and policies aimed at recovery.

## Data visualisations: Highlighting the difference an intersectional lens creates

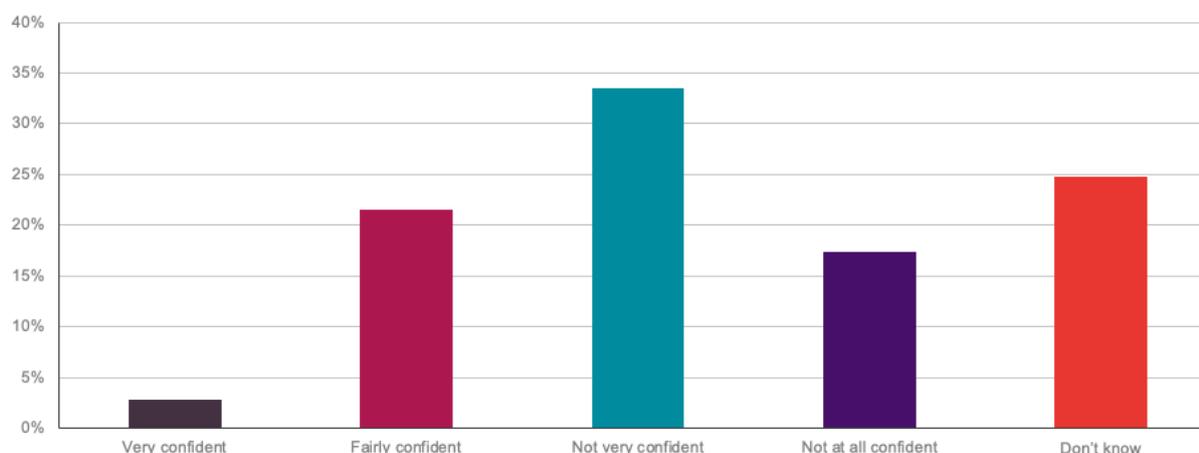
This section highlights key findings and how they change when an intersectional analysis is adopted.

### Insight 1: Confidence levels that 'build back better' can be delivered

Confidence that 'building back better' can be delivered was low, with only 25% of respondents either 'very confident' (3%) or 'fairly confident' (22%) that it could be delivered after the pandemic.

#### Confident that 'build back better' can be achieved

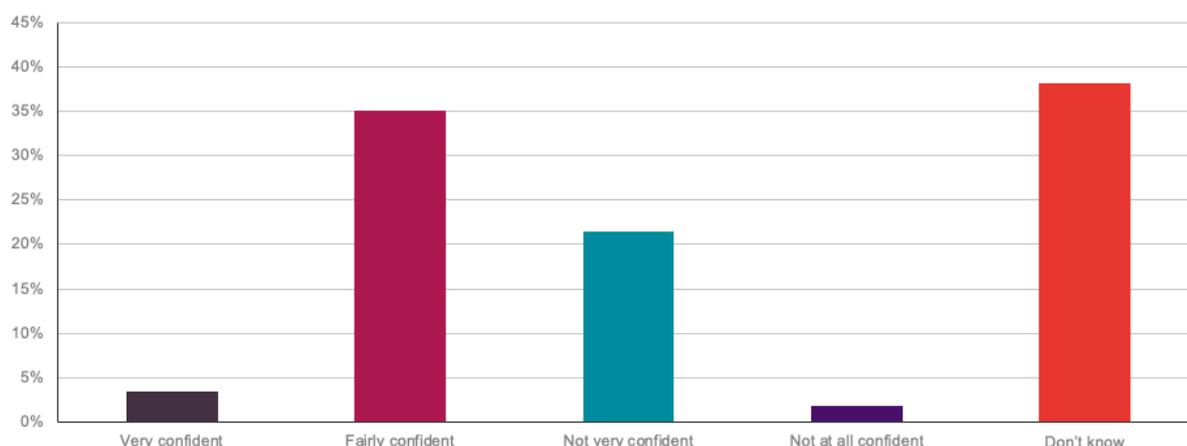
How confident are you, if at all, that 'build back better' can be delivered after the coronavirus pandemic?



However, if we adopt an intersectional analysis, examining the responses by gender, age and ethnicity, we see for BAME females aged 18–24-years-old a different response. 38% reported they were either 'very confident' or 'fairly confident' (8% and 18% respectively) that it could be delivered after the pandemic.

#### Confident that 'build back better' can be achieved

How confident are you, if at all, that 'build back better' can be delivered after the coronavirus pandemic?



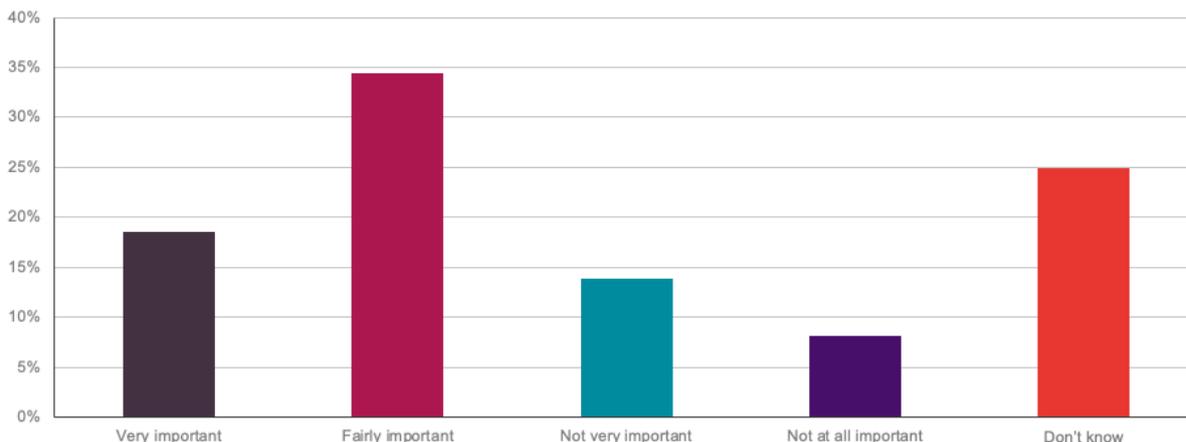
Filters: Female; 18-24; BAME

## Insight 2: Levels of personal importance that 'build back better' can be achieved

Across all population groups and all regions of the UK, 'building back better' was viewed as important; 53% of people said it was either 'very important' or fairly important' (19% and 34% respectively).

### Important that 'build back better' is achieved

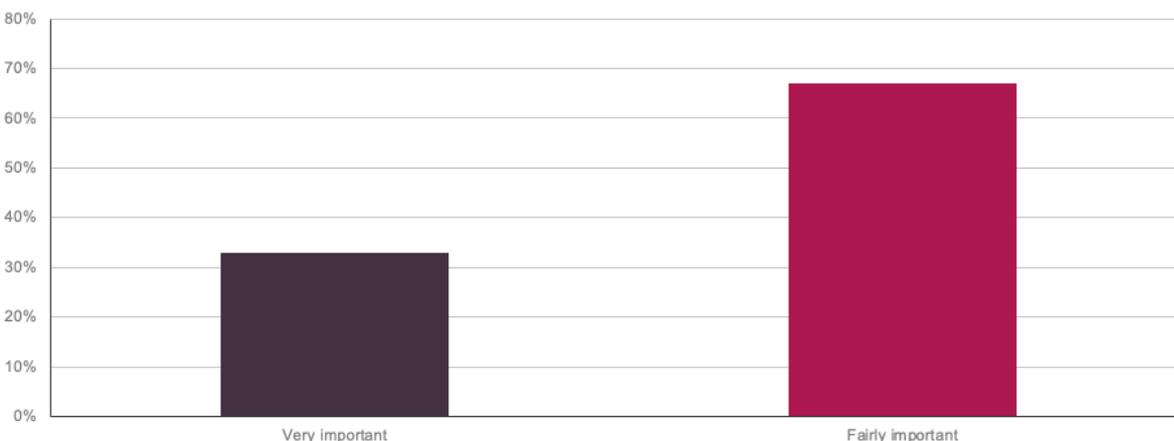
How important, if at all, is it to you personally that 'build back better' is achieved?



However, taking an intersectional analysis, interrogating the data by ethnicity, gender and age, shows that not a single BAME male respondent aged 65 years and over reported that it was not important to them, and the proportion who said it was 'very important' was markedly higher (33%).

### Important that 'build back better' is achieved

How important, if at all, is it to you personally that 'build back better' is achieved?



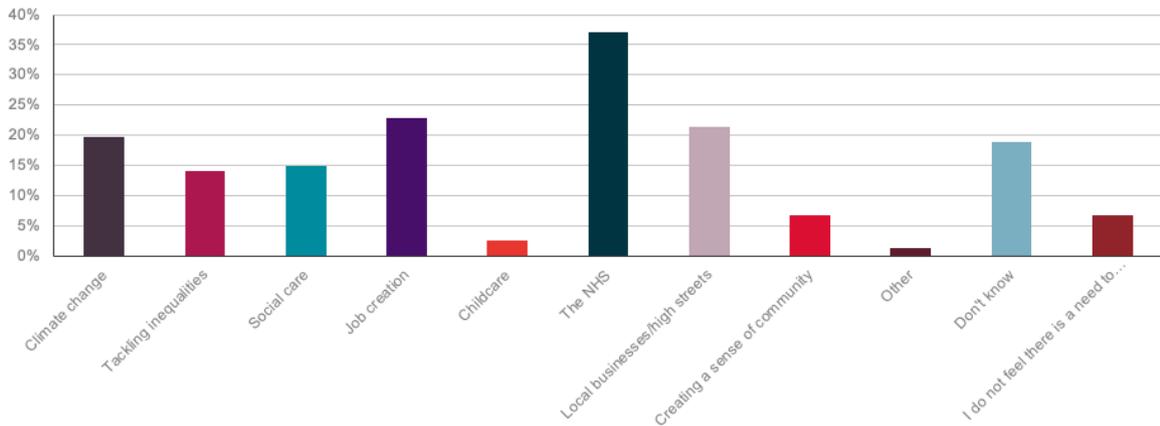
Filters: BAME AND Male; age is 65+

### Insight 3: Attitudes toward prioritising areas for investment

The NHS was chosen as the biggest priority area for investment within a ‘build back better’ agenda, with 37% of respondents rating this as one of their top two priorities.

#### Which areas should be a priority for investment

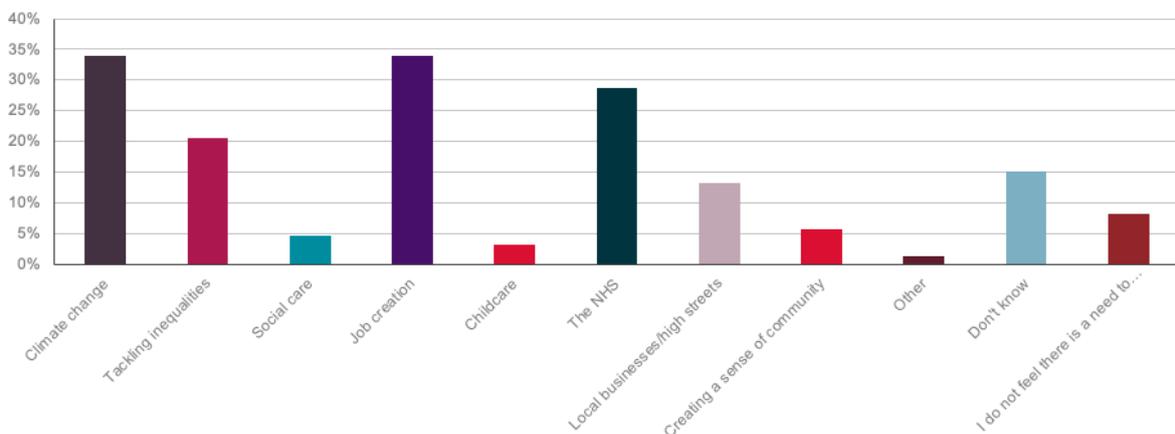
Based on what you think 'build back better' means, which of the following areas, if any, should be the biggest priorities for investment in achieving 'build back better'? Please choose up to 2.



However, if we take an intersectional analysis, we see that climate change (34%) and job creation (34%) were regarded as the top two priorities for investment for 18-24-year-old White males. ‘Tackling inequalities’ was also prioritised more highly amongst this group, with 21% of respondents rating this in their top two priorities compared to 14% of all respondents.

#### Which areas should be a priority for investment

Based on what you think 'build back better' means, which of the following areas, if any, should be the biggest priorities for investment in achieving 'build back better'? Please choose up to 2.

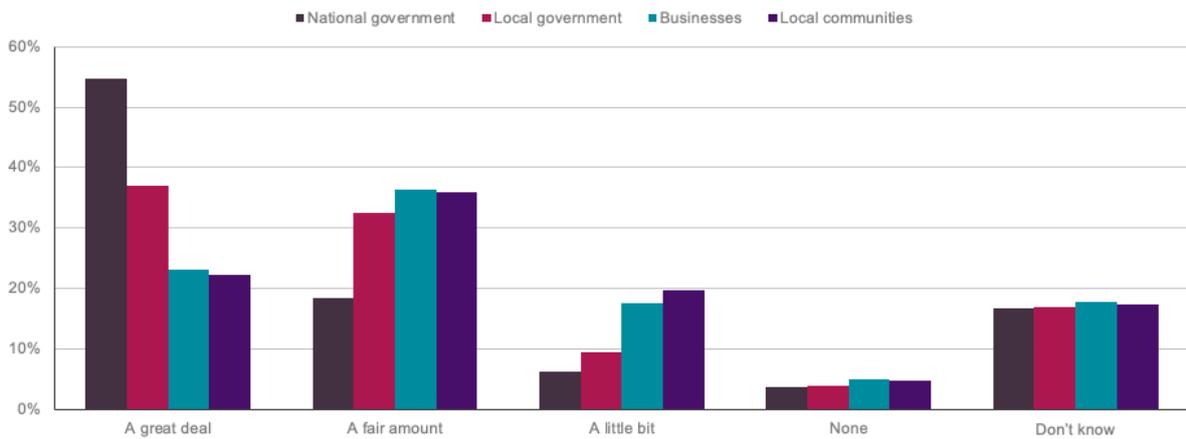


Filters: 18-24; White; Male

## Insight 4: Who holds responsibility for achieving ‘build back better’ agenda

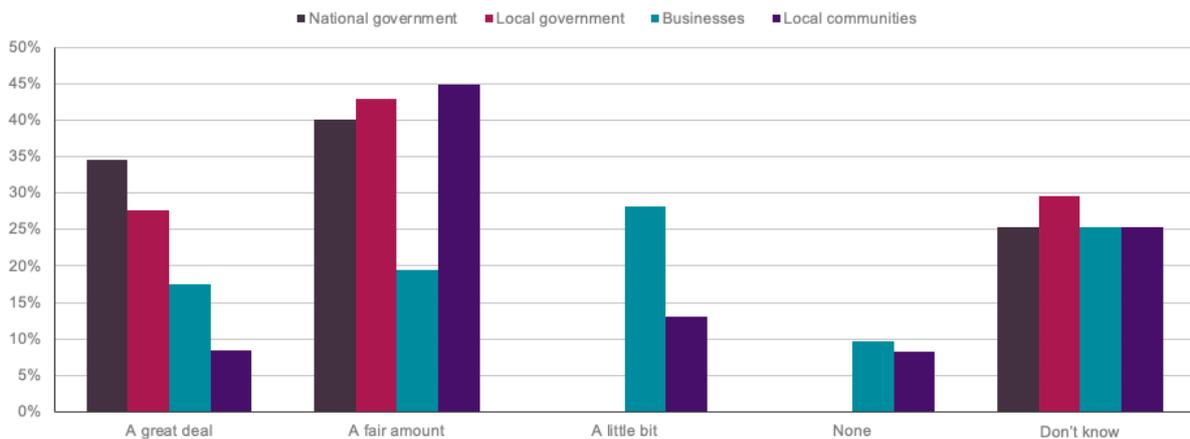
National and local government were seen as holding close to equal responsibility for achieving ‘building back better’ after the pandemic (73% and 69% respectively when combining those who answered ‘a great deal’ and ‘a fair amount’).

How much responsibility, if any, do you think the following organisations or groups of people hold for achieving ‘build back better’?



However, adopting intersectional analysis paints a different picture and shows that, for 18-24-year-old BAME males, there is increased emphasis placed upon businesses and local communities and a smaller percentage (34%) on national government as holding ‘a great deal’ of responsibility to deliver.

How much responsibility, if any, do you think the following organisations or groups of people hold for achieving ‘build back better’?

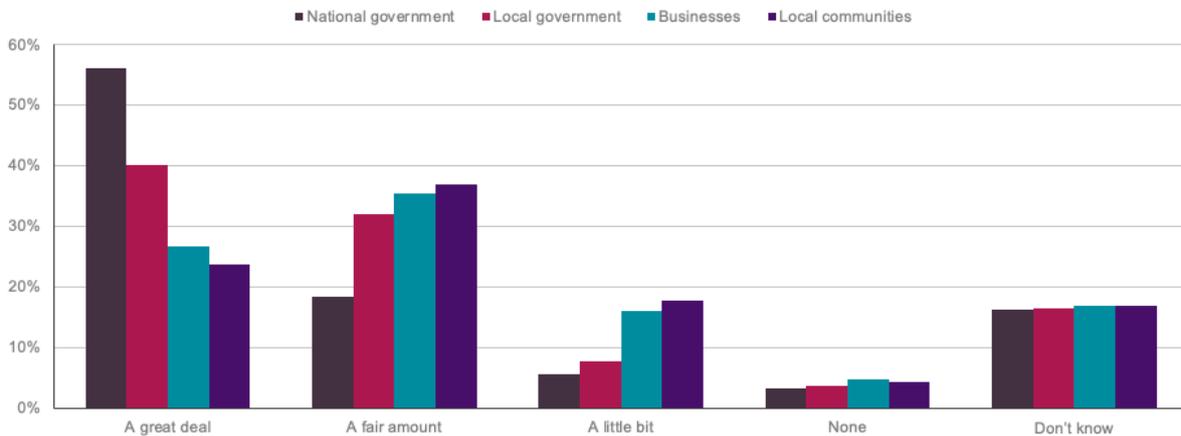


Filters: 18-24; BAME; Male

## Insight 5: Who should hold responsibility for ‘build back better’

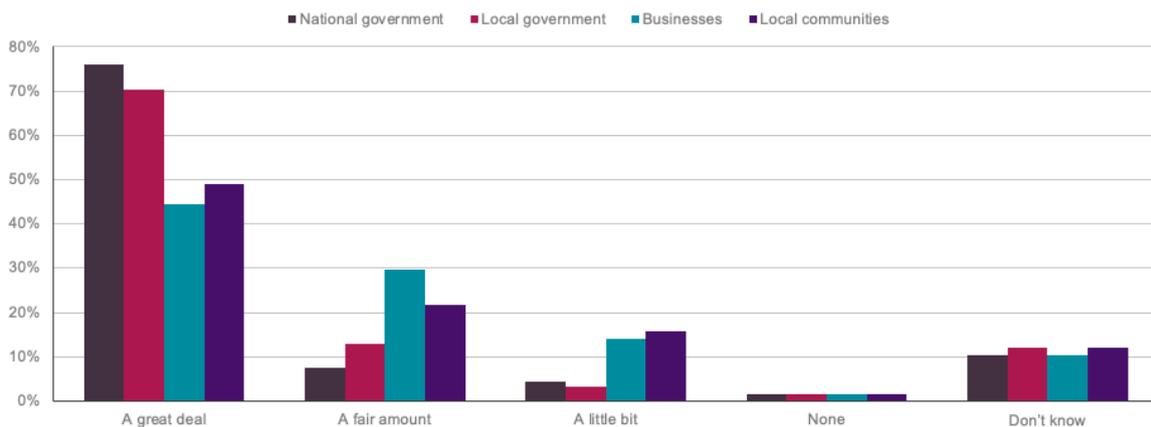
Similar figures emerged when asked how much responsibility national and local government *should* hold, with a slight narrowing (75% and 72% respectively).

And how much responsibility, if any, do you think the following organisations or groups of people **\*\*should\*\*** hold for achieving 'build back better'?



However, adopting an intersectional analysis shows that for 50–64-year-old BAME respondents, this view is even stronger, with figures increasing and the gap narrowing to 84% for national government and 83% for local government.

And how much responsibility, if any, do you think the following organisations or groups of people **\*\*should\*\*** hold for achieving 'build back better'?



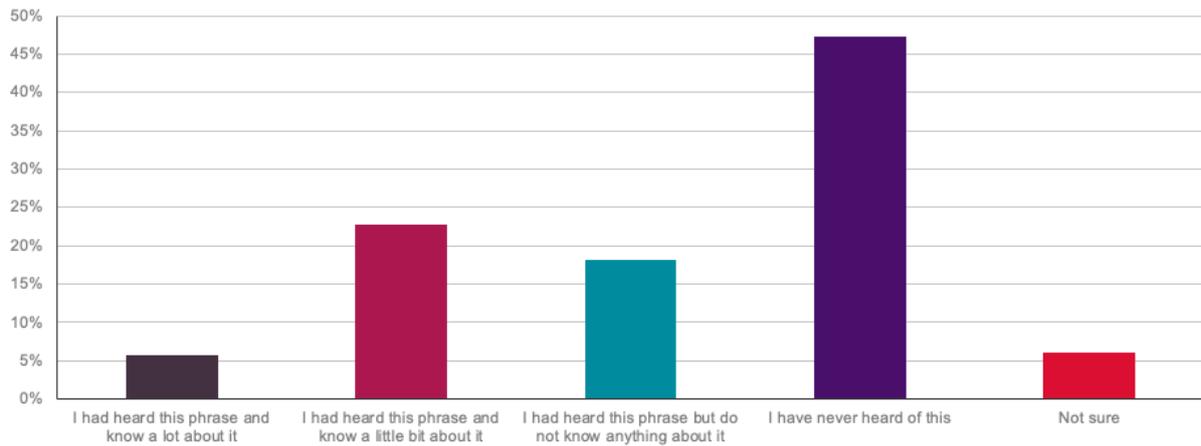
Filters: BAME; age is 50-64

## Insight 6: Awareness of the phrase 'build back better'

The data show differences in engagement with the phrase 'build back better', with almost half (47%) of all respondents reporting they had 'never heard' the phrase.

### Heard of the phrase 'build back better'

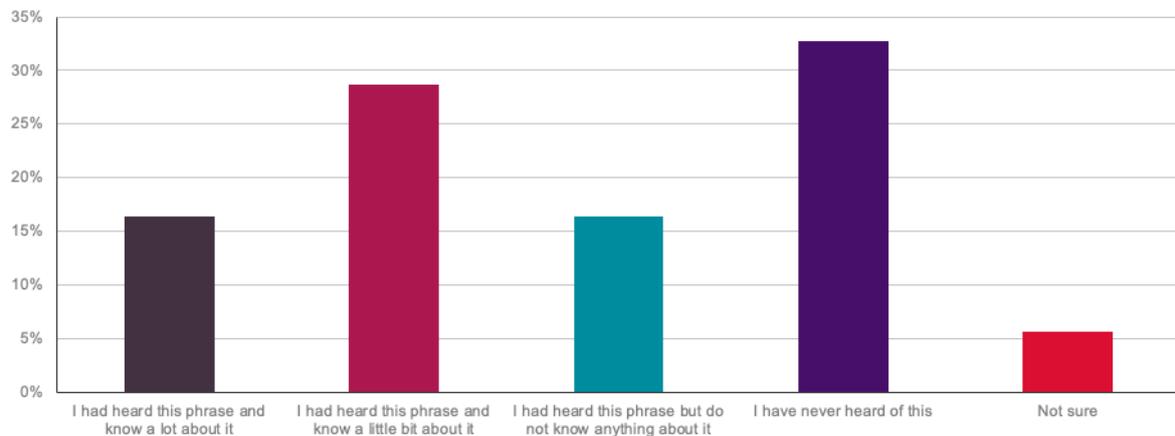
Before taking this survey, had you heard the phrase 'build back better'?



Intersectional analysis helps illuminate further the different levels of awareness with the phrase. When looking at the attitudes of White males aged 18-24-years-old, knowledge of 'build back better' can be seen to be significantly higher, with a ten-percentage point rise in those who said they 'had heard the phrase and know a lot about it' (16%). Only 33% said they 'had never heard' the phrase.

### Heard of the phrase 'build back better'

Before taking this survey, had you heard the phrase 'build back better'?



Filters: 18-24; White; Male

## Snapshot Summary

Whilst early in the pandemic, public opinion indicated that the crisis provided an opportunity to make a positive change and rebuild a better country<sup>iii</sup>, our report shows that just a year on, confidence levels have dwindled. Only a quarter of the UK public are now confident that 'build back better' can be delivered - yet, the findings show that all population groups still feel it is of great importance to do so.

Our intersectional analysis shows that views on 'building back better' are in fact highly divergent across different population groups. More nuanced and improved knowledge of how certain groups interpret and understand issues relating to rebuilding after the pandemic is critical as we cannot fully understand 'UK public opinion' unless we interrogate such data through an intersectional lens.

The findings do show there is strong agreement across population groups that responsibility for delivering 'build back better' is held jointly between national and local government. Given how complex the recovery agenda is, perhaps this is unsurprising in that national and local government actors have the largest ability to make the changes, but high figures for businesses and local communities also point to the public seeing them as playing a key role and thus a need for delivery renewal in partnership.

We welcome engagement from others interested in strengthening intersectional approaches to understanding public opinions in recovery plans and policies. This insights paper is the first in a series of outputs examining public attitudes to 'building back better' across the UK. Further intersectional analysis of the data, and publication in other forms, will continue as we seek to delve deeper into understanding how different population groups feel about recovery from the pandemic and the pathways for getting there.

## Notes

- i. All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 6,905 adults. Fieldwork was undertaken between 8th - 12th June 2021. The survey was carried out online. The figures have been weighted and are representative of all UK adults (aged 18+). All polls are subject to a wide range of potential sources of error, but they still provide insight into public opinion.
- ii. For example, recent work by King's College London, such as *Unequal Britain* (<https://www.kcl.ac.uk/policy-institute/assets/unequal-britain.pdf>); the Mile End Institute at Queen Mary, including the recent report *Not for Patching* (<https://www.ipsos.com/sites/default/files/ct/news/documents/2021-05/Not%20for%20Patching%20Mile%20End%20Institute%20May.pdf>) and the 2020 YouGov Poll for the New Economics Foundation ([https://neweconomics.org/uploads/files/YouGovresults\\_BBB\\_June2020.pdf](https://neweconomics.org/uploads/files/YouGovresults_BBB_June2020.pdf)).
- iii. See King's College London report, *Unequal Britain*, (<https://www.kcl.ac.uk/policy-institute/assets/unequal-britain.pdf>) which found 66% of respondents thought the crisis provides an opportunity to turn things around and build a better country.

## Appendix

### Questions

**Q1: Before taking this survey, had you heard the phrase 'build back better'?**

- I had heard this phrase and know a lot about it
- I had heard this phrase and know a little bit about it
- I had heard this phrase but do not know anything about it
- I have never heard of this
- Not sure

**Q2: What do you understand 'build back better' to mean?**

(free text response)

**Q3: Based on what you think 'build back better' means, which of the following areas, if any, should be the biggest priorities for investment in achieving 'build back better'? Please choose up to 2.**

1. Climate change
2. Tackling inequalities
3. Social care
4. Job creation
5. Childcare
6. The NHS
7. Local businesses/high streets
8. Creating a sense of community
9. Other
10. Don't know
11. I do not feel there is a need to prioritise investment to 'build back to better'

**Q4: How much responsibility, if any, do you think the following organisations or groups of people hold for achieving 'build back better'?**

- National government
- Local government
- Businesses
- Local communities

- A great deal
- A fair amount
- A little bit
- None
- Don't know

**Q5: And how much responsibility, if any, do you think the following organisations or groups of people *should* hold for achieving 'build back better'?**

- National government
- Local government
- Businesses
- Local communities
  - A great deal
  - A fair amount
  - A little bit
  - None
  - Don't know

**Q6: How confident are you that 'build back better' can be delivered after the coronavirus pandemic?**

- Very confident
- Fairly confident
- Not very confident
- Not at all confident
- Don't know

**Q7: How important is it to you personally that 'build back better' is achieved?**

- Very important
- Fairly important
- Not very important
- Not at all important
- Don't know

# YouGov / UCL Survey Results



Sample Size: 6905 adults in UK  
Fieldwork: 8th - 12th June 2021

	Vote in 2019			2016 EU Ref		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b> 6905	2265	1671	601	2562	2714	3363	3542	753	2879	1671	1602	3936	2969	801	2258	1478	1616	573
<b>Unweighted Sample</b> 6905	2337	1707	624	2806	2846	3055	3850	500	2902	1728	1775	4091	2814	713	2313	1472	1586	611
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Before taking this survey, had you heard the phrase 'build back better'?

I had heard this phrase and know a lot about it	6	7	7	5	6	6	8	3	8	7	5	4	7	4	6	6	4	6	5
I had heard this phrase and know a little bit about it	23	25	25	30	28	23	28	18	20	23	24	21	27	18	23	25	23	20	22
<b>TOTAL HEARD OF AND KNOW A LOT / A LITTLE</b>	<b>29</b>	<b>32</b>	<b>32</b>	<b>35</b>	<b>34</b>	<b>29</b>	<b>36</b>	<b>21</b>	<b>28</b>	<b>30</b>	<b>29</b>	<b>25</b>	<b>34</b>	<b>22</b>	<b>29</b>	<b>31</b>	<b>27</b>	<b>26</b>	<b>27</b>
I had heard this phrase but do not know anything about it	18	18	19	20	20	18	18	19	17	16	20	20	19	17	21	18	17	17	19
I have never heard of this	47	45	44	41	42	49	41	53	44	47	46	50	42	54	40	46	50	50	50
<b>TOTAL HEARD OF BUT KNOW NOTHING / NEVER HEARD OF</b>	<b>65</b>	<b>63</b>	<b>63</b>	<b>61</b>	<b>62</b>	<b>67</b>	<b>59</b>	<b>72</b>	<b>61</b>	<b>63</b>	<b>66</b>	<b>70</b>	<b>61</b>	<b>71</b>	<b>61</b>	<b>64</b>	<b>67</b>	<b>67</b>	<b>69</b>
Not sure	6	5	4	3	4	5	5	7	11	6	5	4	5	7	9	5	6	7	5

## Based on what you think 'build back better' means, which of the following areas, if any, should be the biggest priorities for investment in achieving 'build back better'? Please choose up to 2.

The NHS	37	35	42	38	40	36	33	41	32	34	39	41	37	37	35	38	34	38	36
Job creation	23	30	18	20	20	27	26	20	24	21	24	23	24	22	23	22	22	23	28
Local businesses/high streets	22	31	16	15	19	26	19	24	16	21	26	21	21	22	18	21	23	21	24
Climate change	20	14	26	30	26	14	21	19	28	21	16	17	23	15	20	22	19	18	19
Social care	15	15	18	23	18	15	13	17	6	11	20	21	16	14	17	17	14	15	8
Tackling inequalities	14	8	26	20	22	8	15	14	18	15	12	13	16	11	18	14	13	14	15
Creating a sense of community	7	8	6	5	6	8	7	7	6	6	7	7	7	6	5	7	8	7	5
Childcare	3	2	2	3	3	2	2	3	3	4	1	1	3	3	4	2	3	2	2
Other	1	2	1	2	2	1	2	1	1	1	2	1	1	1	1	1	1	1	2
Don't know	19	17	16	15	15	18	18	19	21	20	16	19	16	23	18	18	21	19	22
I do not feel there is a need to prioritise investment to 'build back to better'	7	8	4	4	4	8	9	5	7	8	6	6	6	8	7	7	7	7	4

Sample Size: 6905 adults in UK  
Fieldwork: 8th - 12th June 2021

	Region lived												Ethnicity		
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	BAME
<b>Weighted Sample</b>	<b>6905</b>	321	677	618	535	597	619	801	960	679	345	573	180	6427	372
<b>Unweighted Sample</b>	<b>6905</b>	305	672	609	544	580	630	713	989	694	348	611	210	6474	335
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Before taking this survey, had you heard the phrase 'build back better'?

I had heard this phrase and know a lot about it	<b>6</b>	4	7	5	4	5	7	6	5	6	4	5	11	6	6
I had heard this phrase and know a little bit about it	<b>23</b>	24	20	19	24	23	20	23	26	27	20	22	25	23	19
<b>TOTAL HEARD OF AND KNOW A LOT / A LITTLE</b>	<b>29</b>	<b>28</b>	<b>27</b>	<b>24</b>	<b>28</b>	<b>28</b>	<b>27</b>	<b>29</b>	<b>31</b>	<b>33</b>	<b>24</b>	<b>27</b>	<b>36</b>	<b>29</b>	<b>25</b>
I had heard this phrase but do not know anything about it	<b>18</b>	14	19	17	19	14	17	21	19	19	18	19	19	18	18
I have never heard of this	<b>47</b>	50	47	53	48	49	49	40	45	44	54	50	42	48	46
<b>TOTAL HEARD OF BUT KNOW NOTHING / NEVER HEARD OF</b>	<b>65</b>	<b>64</b>	<b>66</b>	<b>70</b>	<b>67</b>	<b>63</b>	<b>66</b>	<b>61</b>	<b>64</b>	<b>63</b>	<b>72</b>	<b>69</b>	<b>61</b>	<b>66</b>	<b>64</b>
Not sure	<b>6</b>	8	7	6	5	9	7	9	4	4	4	5	2	5	12

## Based on what you think 'build back better' means, which of the following areas, if any, should be the biggest priorities for investment in achieving 'build back better'? Please choose up to 2.

The NHS	<b>37</b>	37	39	36	36	32	39	35	38	37	38	36	49	37	31
Job creation	<b>23</b>	26	22	23	24	24	21	23	23	21	18	28	24	23	25
Local businesses/high streets	<b>22</b>	21	24	19	23	24	22	18	22	18	22	24	25	22	18
Climate change	<b>20</b>	16	19	18	16	19	21	20	22	23	24	19	17	20	21
Social care	<b>15</b>	16	16	13	13	14	16	17	16	18	14	8	15	15	11
Tackling inequalities	<b>14</b>	16	13	15	12	13	13	18	14	14	15	15	10	14	24
Creating a sense of community	<b>7</b>	5	7	7	8	8	6	5	8	8	7	5	6	7	4
Childcare	<b>3</b>	3	2	3	4	3	3	4	2	2	1	2	3	2	5
Other	<b>1</b>	1	1	2	1	1	1	1	2	1	1	2	0	1	2
Don't know	<b>19</b>	20	18	20	20	21	17	18	19	18	22	22	12	19	18
I do not feel there is a need to prioritise investment to 'build back to better'	<b>7</b>	6	7	8	8	7	8	7	5	8	6	4	9	7	6

	Vote in 2019			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>6905</b>	2265	1671	601	2562	2714	3363	3542	753	2879	1671	1602	3936	2969	801	2258	1478	1616	573
<b>Unweighted Sample</b>	<b>6905</b>	2337	1707	624	2806	2846	3055	3850	500	2902	1728	1775	4091	2814	713	2313	1472	1586	611
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As a result of the coronavirus pandemic, 'Build Back Better' has emerged as a concept that aims to address inequalities in society.

How much responsibility, if any, do you think the following organisations or groups of people hold for achieving 'build back better'?

**National government**

A great deal	55	48	70	69	69	47	52	57	51	54	58	54	60	48	56	55	52	53	58
A fair amount	18	26	11	16	13	23	19	18	16	17	18	23	17	20	17	20	19	18	18
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>73</b>	<b>74</b>	<b>81</b>	<b>85</b>	<b>82</b>	<b>70</b>	<b>71</b>	<b>75</b>	<b>67</b>	<b>71</b>	<b>76</b>	<b>77</b>	<b>77</b>	<b>68</b>	<b>73</b>	<b>75</b>	<b>71</b>	<b>71</b>	<b>76</b>
A little bit	6	7	4	6	4	8	7	5	6	6	6	7	6	6	6	6	6	6	6
None	4	5	2	2	2	5	6	2	5	3	5	3	3	5	4	3	4	4	4
<b>TOTAL A LITTLE BIT / NONE</b>	<b>10</b>	<b>12</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>13</b>	<b>13</b>	<b>7</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>10</b>	<b>10</b>
Don't know	17	14	13	8	12	17	16	18	22	19	13	13	13	22	16	16	19	19	15

**Local government**

A great deal	37	35	42	40	42	34	34	40	35	37	39	37	38	36	34	37	37	36	39
A fair amount	32	35	35	38	36	32	33	32	30	32	32	35	35	29	35	33	32	31	32
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>69</b>	<b>70</b>	<b>77</b>	<b>78</b>	<b>78</b>	<b>66</b>	<b>67</b>	<b>72</b>	<b>65</b>	<b>69</b>	<b>71</b>	<b>72</b>	<b>73</b>	<b>65</b>	<b>69</b>	<b>70</b>	<b>69</b>	<b>67</b>	<b>71</b>
A little bit	10	11	8	11	8	11	12	8	9	9	10	11	10	9	10	10	9	9	9
None	4	5	2	2	3	5	6	2	5	4	5	3	4	4	4	3	4	4	6
<b>TOTAL A LITTLE BIT / NONE</b>	<b>14</b>	<b>16</b>	<b>10</b>	<b>13</b>	<b>11</b>	<b>16</b>	<b>18</b>	<b>10</b>	<b>14</b>	<b>13</b>	<b>15</b>	<b>14</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>15</b>
Don't know	17	15	13	9	12	17	16	18	22	19	14	14	13	22	17	16	19	19	14

**Businesses**

A great deal	23	20	29	22	26	21	21	25	21	22	24	26	24	22	26	23	22	23	20
A fair amount	36	39	36	45	40	36	35	38	30	35	38	40	38	34	35	38	35	35	40
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>59</b>	<b>59</b>	<b>65</b>	<b>67</b>	<b>66</b>	<b>57</b>	<b>56</b>	<b>63</b>	<b>51</b>	<b>57</b>	<b>62</b>	<b>66</b>	<b>62</b>	<b>56</b>	<b>61</b>	<b>61</b>	<b>57</b>	<b>58</b>	<b>60</b>
A little bit	18	19	16	21	17	18	20	15	21	18	17	15	19	15	15	19	18	16	20
None	5	6	4	2	3	7	8	3	6	5	7	4	5	5	5	4	5	6	5
<b>TOTAL A LITTLE BIT / NONE</b>	<b>23</b>	<b>25</b>	<b>20</b>	<b>23</b>	<b>20</b>	<b>25</b>	<b>28</b>	<b>18</b>	<b>27</b>	<b>23</b>	<b>24</b>	<b>19</b>	<b>24</b>	<b>20</b>	<b>20</b>	<b>23</b>	<b>23</b>	<b>22</b>	<b>25</b>
Don't know	18	15	15	10	13	17	16	19	22	20	15	15	14	23	18	16	20	20	15

**Local communities**

A great deal	22	22	24	24	24	23	20	24	18	21	24	25	23	21	20	23	22	23	18
A fair amount	36	37	39	38	40	35	34	38	34	34	36	39	37	34	36	37	35	35	37
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>58</b>	<b>59</b>	<b>63</b>	<b>62</b>	<b>64</b>	<b>58</b>	<b>54</b>	<b>62</b>	<b>52</b>	<b>55</b>	<b>60</b>	<b>64</b>	<b>60</b>	<b>55</b>	<b>56</b>	<b>60</b>	<b>57</b>	<b>58</b>	<b>55</b>
A little bit	20	20	20	27	21	19	22	17	19	21	20	18	21	17	21	21	18	18	23
None	5	6	4	2	3	6	8	2	7	4	6	3	4	5	4	4	5	5	6
<b>TOTAL A LITTLE BIT / NONE</b>	<b>25</b>	<b>26</b>	<b>24</b>	<b>29</b>	<b>24</b>	<b>25</b>	<b>30</b>	<b>19</b>	<b>26</b>	<b>25</b>	<b>26</b>	<b>21</b>	<b>25</b>	<b>22</b>	<b>25</b>	<b>25</b>	<b>23</b>	<b>23</b>	<b>29</b>
Don't know	17	15	14	9	12	17	16	18	22	20	14	14	14	22	18	16	19	19	15

	Region lived												Ethnicity		
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	BAME
<b>Weighted Sample</b>	<b>6905</b>	321	677	618	535	597	619	801	960	679	345	573	180	6427	372
<b>Unweighted Sample</b>	<b>6905</b>	305	672	609	544	580	630	713	989	694	348	611	210	6474	335
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As a result of the coronavirus pandemic, 'Build Back Better' has emerged as a concept that aims to address inequalities in society.

How much responsibility, if any, do you think the following organisations or groups of people hold for achieving 'build back better'?

**National government**

A great deal	55	59	52	52	51	53	52	56	57	56	53	58	68	55	54
A fair amount	18	16	19	17	21	17	21	17	19	19	18	18	13	18	19
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>73</b>	<b>75</b>	<b>71</b>	<b>69</b>	<b>72</b>	<b>70</b>	<b>73</b>	<b>73</b>	<b>76</b>	<b>75</b>	<b>71</b>	<b>76</b>	<b>81</b>	<b>73</b>	<b>73</b>
A little bit	6	5	6	7	7	7	6	6	7	6	4	6	6	6	7
None	4	4	4	4	5	4	4	4	3	4	3	4	5	4	2
<b>TOTAL A LITTLE BIT / NONE</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>7</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>9</b>
Don't know	17	16	19	20	16	19	18	16	14	16	22	15	8	17	18

**Local government**

A great deal	37	40	35	35	34	39	37	34	37	37	36	39	53	37	40
A fair amount	32	31	32	31	37	28	30	35	35	34	32	32	25	33	32
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>69</b>	<b>71</b>	<b>67</b>	<b>66</b>	<b>71</b>	<b>67</b>	<b>67</b>	<b>69</b>	<b>72</b>	<b>71</b>	<b>68</b>	<b>71</b>	<b>78</b>	<b>70</b>	<b>72</b>
A little bit	10	9	10	9	9	10	11	10	10	9	7	9	9	10	8
None	4	4	4	4	4	4	3	4	3	4	4	6	5	4	2
<b>TOTAL A LITTLE BIT / NONE</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>13</b>	<b>13</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>13</b>	<b>13</b>	<b>11</b>	<b>15</b>	<b>14</b>	<b>14</b>	<b>10</b>
Don't know	17	17	19	20	17	19	18	17	14	16	21	14	7	17	19

**Businesses**

A great deal	23	24	22	24	21	23	22	26	24	22	23	20	28	23	28
A fair amount	36	35	37	33	38	33	37	35	38	38	34	40	39	37	31
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>59</b>	<b>59</b>	<b>59</b>	<b>57</b>	<b>59</b>	<b>56</b>	<b>59</b>	<b>61</b>	<b>62</b>	<b>60</b>	<b>57</b>	<b>60</b>	<b>67</b>	<b>60</b>	<b>59</b>
A little bit	18	17	16	16	16	20	19	15	19	18	16	20	17	18	18
None	5	7	5	7	6	5	4	5	4	5	4	5	6	5	5
<b>TOTAL A LITTLE BIT / NONE</b>	<b>23</b>	<b>24</b>	<b>21</b>	<b>23</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>20</b>	<b>23</b>	<b>23</b>	<b>20</b>	<b>25</b>	<b>23</b>	<b>23</b>	<b>23</b>
Don't know	18	17	20	21	19	20	18	18	15	17	22	15	9	17	19

**Local communities**

A great deal	22	24	23	23	20	25	21	20	24	22	22	18	33	22	27
A fair amount	36	31	36	35	39	32	37	36	38	34	35	37	36	36	33
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>58</b>	<b>55</b>	<b>59</b>	<b>58</b>	<b>59</b>	<b>57</b>	<b>58</b>	<b>56</b>	<b>62</b>	<b>56</b>	<b>57</b>	<b>55</b>	<b>69</b>	<b>58</b>	<b>60</b>
A little bit	20	21	17	17	19	18	19	21	21	22	17	23	17	20	19
None	5	6	4	6	5	5	4	4	3	5	5	6	6	5	3
<b>TOTAL A LITTLE BIT / NONE</b>	<b>25</b>	<b>27</b>	<b>21</b>	<b>23</b>	<b>24</b>	<b>23</b>	<b>23</b>	<b>25</b>	<b>24</b>	<b>27</b>	<b>22</b>	<b>29</b>	<b>23</b>	<b>25</b>	<b>22</b>
Don't know	17	17	19	19	18	20	19	18	14	16	21	15	8	17	18

	Vote in 2019			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>6905</b>	2265	1671	601	2562	2714	3363	3542	753	2879	1671	1602	3936	2969	801	2258	1478	1616	573
<b>Unweighted Sample</b>	<b>6905</b>	2337	1707	624	2806	2846	3055	3850	500	2902	1728	1775	4091	2814	713	2313	1472	1586	611
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how much responsibility, if any, do you think the following organisations or groups of people should hold for achieving 'build back better'?

**National government**

A great deal	56	49	71	70	69	50	54	59	51	55	59	57	60	51	58	56	55	55	57
A fair amount	19	25	12	17	15	22	19	18	16	17	18	23	19	18	17	20	18	18	19
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>75</b>	<b>74</b>	<b>83</b>	<b>87</b>	<b>84</b>	<b>72</b>	<b>73</b>	<b>77</b>	<b>67</b>	<b>72</b>	<b>77</b>	<b>80</b>	<b>79</b>	<b>69</b>	<b>75</b>	<b>76</b>	<b>73</b>	<b>73</b>	<b>76</b>
A little bit	6	7	3	3	4	6	7	5	8	6	6	5	6	6	6	5	6	5	6
None	3	5	1	2	2	5	5	2	4	3	4	3	3	4	4	3	3	3	4
<b>TOTAL A LITTLE BIT / NONE</b>	<b>9</b>	<b>12</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>11</b>	<b>12</b>	<b>7</b>	<b>12</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>10</b>
Don't know	16	14	12	8	11	16	15	17	20	19	13	13	12	22	15	15	19	18	15

**Local government**

A great deal	40	37	46	45	46	37	36	44	35	40	43	41	42	38	39	40	38	40	44
A fair amount	32	35	33	36	35	32	33	31	29	31	32	36	34	30	33	34	32	30	29
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>72</b>	<b>72</b>	<b>79</b>	<b>81</b>	<b>81</b>	<b>69</b>	<b>69</b>	<b>75</b>	<b>64</b>	<b>71</b>	<b>75</b>	<b>77</b>	<b>76</b>	<b>68</b>	<b>72</b>	<b>74</b>	<b>70</b>	<b>70</b>	<b>73</b>
A little bit	8	9	6	10	6	9	10	6	10	7	8	7	8	7	7	8	8	8	9
None	4	5	2	2	2	5	6	2	5	4	4	3	4	4	5	3	3	4	4
<b>TOTAL A LITTLE BIT / NONE</b>	<b>12</b>	<b>14</b>	<b>8</b>	<b>12</b>	<b>8</b>	<b>14</b>	<b>16</b>	<b>8</b>	<b>15</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>13</b>
Don't know	16	14	13	8	11	17	16	17	21	19	14	13	12	22	15	15	19	18	15

**Businesses**

A great deal	27	25	33	27	31	25	25	28	25	24	28	31	27	26	29	27	24	28	27
A fair amount	36	38	36	42	40	35	33	38	28	34	36	41	37	33	35	37	35	33	36
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>63</b>	<b>63</b>	<b>69</b>	<b>69</b>	<b>71</b>	<b>60</b>	<b>58</b>	<b>66</b>	<b>53</b>	<b>58</b>	<b>64</b>	<b>72</b>	<b>64</b>	<b>59</b>	<b>64</b>	<b>64</b>	<b>59</b>	<b>61</b>	<b>63</b>
A little bit	16	16	15	18	15	16	18	14	21	17	16	11	17	14	15	16	16	15	17
None	5	6	2	3	3	7	7	2	6	5	5	4	5	5	6	4	5	5	5
<b>TOTAL A LITTLE BIT / NONE</b>	<b>21</b>	<b>22</b>	<b>17</b>	<b>21</b>	<b>18</b>	<b>23</b>	<b>25</b>	<b>16</b>	<b>27</b>	<b>22</b>	<b>21</b>	<b>15</b>	<b>22</b>	<b>19</b>	<b>21</b>	<b>20</b>	<b>21</b>	<b>20</b>	<b>22</b>
Don't know	17	15	13	9	11	17	16	18	21	20	14	14	13	22	15	16	20	19	15

**Local communities**

A great deal	24	23	26	27	26	24	22	26	18	23	26	26	25	22	22	24	21	26	24
A fair amount	37	39	39	38	41	36	36	38	35	34	37	43	38	35	39	38	36	35	39
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>61</b>	<b>62</b>	<b>65</b>	<b>65</b>	<b>67</b>	<b>60</b>	<b>58</b>	<b>64</b>	<b>53</b>	<b>57</b>	<b>63</b>	<b>69</b>	<b>63</b>	<b>57</b>	<b>61</b>	<b>62</b>	<b>57</b>	<b>61</b>	<b>63</b>
A little bit	18	17	19	23	19	17	20	16	21	19	18	14	19	16	18	19	18	16	17
None	4	6	3	3	3	6	7	2	5	5	5	3	4	4	4	4	5	4	5
<b>TOTAL A LITTLE BIT / NONE</b>	<b>22</b>	<b>23</b>	<b>22</b>	<b>26</b>	<b>22</b>	<b>23</b>	<b>27</b>	<b>18</b>	<b>26</b>	<b>24</b>	<b>23</b>	<b>17</b>	<b>23</b>	<b>20</b>	<b>22</b>	<b>23</b>	<b>23</b>	<b>20</b>	<b>22</b>
Don't know	17	15	13	9	11	17	16	18	22	19	14	13	13	22	16	16	19	19	15

	Region lived												Ethnicity		
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	BAME
<b>Weighted Sample</b>	<b>6905</b>	321	677	618	535	597	619	801	960	679	345	573	180	6427	372
<b>Unweighted Sample</b>	<b>6905</b>	305	672	609	544	580	630	713	989	694	348	611	210	6474	335
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how much responsibility, if any, do you think the following organisations or groups of people should hold for achieving 'build back better'?

**National government**

A great deal	<b>56</b>	60	54	53	54	54	53	58	59	55	57	57	69	56	57
A fair amount	<b>19</b>	16	18	19	19	17	20	17	21	19	17	19	14	19	17
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>75</b>	<b>76</b>	<b>72</b>	<b>72</b>	<b>73</b>	<b>71</b>	<b>73</b>	<b>75</b>	<b>80</b>	<b>74</b>	<b>74</b>	<b>76</b>	<b>83</b>	<b>75</b>	<b>74</b>
A little bit	<b>6</b>	5	5	6	7	7	6	6	5	5	4	6	3	6	7
None	<b>3</b>	3	4	3	2	3	3	4	2	4	3	4	6	3	2
<b>TOTAL A LITTLE BIT / NONE</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>9</b>
Don't know	<b>16</b>	16	18	19	17	20	18	15	12	16	19	15	7	16	18

**Local government**

A great deal	<b>40</b>	40	41	39	37	39	39	39	41	39	37	44	53	40	43
A fair amount	<b>32</b>	31	29	30	34	29	31	33	36	34	34	29	29	32	30
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>72</b>	<b>71</b>	<b>70</b>	<b>69</b>	<b>71</b>	<b>68</b>	<b>70</b>	<b>72</b>	<b>77</b>	<b>73</b>	<b>71</b>	<b>73</b>	<b>82</b>	<b>72</b>	<b>73</b>
A little bit	<b>8</b>	8	8	7	8	8	8	7	7	8	7	9	5	8	7
None	<b>4</b>	4	4	4	3	3	3	5	3	4	4	4	5	4	3
<b>TOTAL A LITTLE BIT / NONE</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>12</b>	<b>10</b>
Don't know	<b>16</b>	17	18	19	18	20	18	15	12	16	19	15	8	16	17

**Businesses**

A great deal	<b>27</b>	26	26	31	22	24	26	29	28	25	26	27	28	27	30
A fair amount	<b>36</b>	35	35	31	39	32	34	35	38	38	34	36	39	36	34
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>63</b>	<b>61</b>	<b>61</b>	<b>62</b>	<b>61</b>	<b>56</b>	<b>60</b>	<b>64</b>	<b>66</b>	<b>63</b>	<b>60</b>	<b>63</b>	<b>67</b>	<b>63</b>	<b>64</b>
A little bit	<b>16</b>	15	16	14	15	18	17	15	17	15	14	17	20	16	17
None	<b>5</b>	7	4	5	5	6	4	6	4	5	5	5	5	5	2
<b>TOTAL A LITTLE BIT / NONE</b>	<b>21</b>	<b>22</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>24</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>19</b>	<b>22</b>	<b>25</b>	<b>21</b>	<b>19</b>
Don't know	<b>17</b>	17	19	19	18	20	19	15	13	16	21	15	9	17	17

**Local communities**

A great deal	<b>24</b>	25	24	27	18	24	23	22	26	23	24	24	29	24	28
A fair amount	<b>37</b>	37	37	32	41	33	38	39	39	35	36	39	35	37	32
<b>TOTAL A GREAT DEAL / A FAIR AMOUNT</b>	<b>61</b>	<b>62</b>	<b>61</b>	<b>59</b>	<b>59</b>	<b>57</b>	<b>61</b>	<b>61</b>	<b>65</b>	<b>58</b>	<b>60</b>	<b>63</b>	<b>64</b>	<b>61</b>	<b>60</b>
A little bit	<b>18</b>	15	16	18	19	19	16	18	18	21	17	17	23	18	19
None	<b>4</b>	5	4	5	4	5	4	4	3	5	5	5	5	4	2
<b>TOTAL A LITTLE BIT / NONE</b>	<b>22</b>	<b>20</b>	<b>20</b>	<b>23</b>	<b>23</b>	<b>24</b>	<b>20</b>	<b>22</b>	<b>21</b>	<b>26</b>	<b>22</b>	<b>22</b>	<b>28</b>	<b>22</b>	<b>21</b>
Don't know	<b>17</b>	17	19	19	18	20	19	16	13	16	19	15	8	17	18

	Vote in 2019			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>6905</b>	2265	1671	601	2562	2714	3363	3542	753	2879	1671	1602	3936	2969	801	2258	1478	1616	573
<b>Unweighted Sample</b>	<b>6905</b>	2337	1707	624	2806	2846	3055	3850	500	2902	1728	1775	4091	2814	713	2313	1472	1586	611
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How confident are you, if at all, that 'build back better' can be delivered after the coronavirus pandemic?

Very confident	3	4	1	1	2	4	3	3	3	3	2	3	2	3	3	3	3	3	2
Fairly confident	22	31	14	16	17	26	20	23	25	19	22	24	21	22	19	24	21	21	18
<b>TOTAL CONFIDENT</b>	<b>25</b>	<b>35</b>	<b>15</b>	<b>17</b>	<b>19</b>	<b>30</b>	<b>23</b>	<b>26</b>	<b>28</b>	<b>22</b>	<b>24</b>	<b>27</b>	<b>23</b>	<b>25</b>	<b>22</b>	<b>27</b>	<b>24</b>	<b>24</b>	<b>20</b>
Not very confident	33	30	38	47	40	31	32	35	30	32	33	38	37	29	37	34	32	31	38
Not at all confident	17	11	25	20	22	15	22	13	10	18	21	15	19	15	18	16	15	20	20
<b>TOTAL NOT CONFIDENT</b>	<b>50</b>	<b>41</b>	<b>63</b>	<b>67</b>	<b>62</b>	<b>46</b>	<b>54</b>	<b>48</b>	<b>40</b>	<b>50</b>	<b>54</b>	<b>53</b>	<b>56</b>	<b>44</b>	<b>55</b>	<b>50</b>	<b>47</b>	<b>51</b>	<b>58</b>
Don't know	25	23	21	16	18	25	23	26	32	27	22	21	21	30	23	24	29	25	23

How important, if at all, is it to you personally that 'build back better' is achieved?

Very important	19	14	27	24	25	14	18	20	20	17	19	20	20	16	21	18	16	19	19
Fairly important	34	37	36	38	38	34	31	37	29	34	36	37	35	33	33	36	36	33	32
<b>TOTAL IMPORTANT</b>	<b>53</b>	<b>51</b>	<b>63</b>	<b>62</b>	<b>63</b>	<b>48</b>	<b>49</b>	<b>57</b>	<b>49</b>	<b>51</b>	<b>55</b>	<b>57</b>	<b>55</b>	<b>49</b>	<b>54</b>	<b>54</b>	<b>52</b>	<b>52</b>	<b>51</b>
Not very important	14	17	10	15	11	17	16	12	14	12	15	16	15	13	13	14	13	14	14
Not at all important	8	11	4	3	5	11	12	4	7	8	9	8	8	9	7	7	8	9	10
<b>TOTAL NOT IMPORTANT</b>	<b>22</b>	<b>28</b>	<b>14</b>	<b>18</b>	<b>16</b>	<b>28</b>	<b>28</b>	<b>16</b>	<b>21</b>	<b>20</b>	<b>24</b>	<b>24</b>	<b>23</b>	<b>22</b>	<b>20</b>	<b>21</b>	<b>21</b>	<b>23</b>	<b>24</b>
Don't know	25	21	23	19	21	23	23	27	31	29	20	20	22	29	26	24	27	25	25

	Region lived												Ethnicity		
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	BAME
<b>Weighted Sample</b>	<b>6905</b>	321	677	618	535	597	619	801	960	679	345	573	180	6427	372
<b>Unweighted Sample</b>	<b>6905</b>	305	672	609	544	580	630	713	989	694	348	611	210	6474	335
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How confident are you, if at all, that 'build back better' can be delivered after the coronavirus pandemic?

Very confident	<b>3</b>	2	3	2	2	3	2	3	3	3	5	2	7	3	4
Fairly confident	<b>22</b>	17	23	22	20	22	23	19	26	22	21	18	21	21	27
<b>TOTAL CONFIDENT</b>	<b>25</b>	<b>19</b>	<b>26</b>	<b>24</b>	<b>22</b>	<b>25</b>	<b>25</b>	<b>22</b>	<b>29</b>	<b>25</b>	<b>26</b>	<b>20</b>	<b>28</b>	<b>24</b>	<b>31</b>
Not very confident	<b>33</b>	34	31	30	33	31	33	37	34	33	33	38	36	34	31
Not at all confident	<b>17</b>	20	19	20	16	15	15	18	15	18	15	20	19	18	14
<b>TOTAL NOT CONFIDENT</b>	<b>50</b>	<b>54</b>	<b>50</b>	<b>50</b>	<b>49</b>	<b>46</b>	<b>48</b>	<b>55</b>	<b>49</b>	<b>51</b>	<b>48</b>	<b>58</b>	<b>55</b>	<b>52</b>	<b>45</b>
Don't know	<b>25</b>	28	24	26	28	30	27	23	22	24	27	23	17	25	24

How important, if at all, is it to you personally that 'build back better' is achieved?

Very important	<b>19</b>	19	19	19	14	18	17	21	18	21	17	19	23	18	23
Fairly important	<b>34</b>	34	33	32	37	35	36	33	37	33	37	32	34	35	37
<b>TOTAL IMPORTANT</b>	<b>53</b>	<b>53</b>	<b>52</b>	<b>51</b>	<b>51</b>	<b>53</b>	<b>53</b>	<b>54</b>	<b>55</b>	<b>54</b>	<b>54</b>	<b>51</b>	<b>57</b>	<b>53</b>	<b>60</b>
Not very important	<b>14</b>	15	14	14	15	11	15	13	13	16	12	14	15	14	11
Not at all important	<b>8</b>	6	9	11	8	9	7	7	8	7	7	10	9	8	6
<b>TOTAL NOT IMPORTANT</b>	<b>22</b>	<b>21</b>	<b>23</b>	<b>25</b>	<b>23</b>	<b>20</b>	<b>22</b>	<b>20</b>	<b>21</b>	<b>23</b>	<b>19</b>	<b>24</b>	<b>24</b>	<b>22</b>	<b>17</b>
Don't know	<b>25</b>	26	25	24	26	27	26	26	23	24	27	25	18	25	23

