



2-10-1930

## The Ursinus Weekly, February 10, 1930

Calvin D. Yost  
*Ursinus College*

Evelyn Matthews Cook  
*Ursinus College*

George Leslie Omwake  
*Ursinus College*

Follow this and additional works at: <https://digitalcommons.ursinus.edu/weekly>



Part of the [Cultural History Commons](#), [Higher Education Commons](#), [Liberal Studies Commons](#), [Social History Commons](#), and the [United States History Commons](#)

[Click here to let us know how access to this document benefits you.](#)

---

### Recommended Citation

Yost, Calvin D.; Cook, Evelyn Matthews; and Omwake, George Leslie, "The Ursinus Weekly, February 10, 1930" (1930). *Ursinus Weekly Newspaper*. 1140.  
<https://digitalcommons.ursinus.edu/weekly/1140>

This Book is brought to you for free and open access by the Newspapers at Digital Commons @ Ursinus College. It has been accepted for inclusion in Ursinus Weekly Newspaper by an authorized administrator of Digital Commons @ Ursinus College. For more information, please contact [aprock@ursinus.edu](mailto:aprock@ursinus.edu).





**The Tower Window**



WHEN Doctor Isenberg became Vice President of Ursinus College it was understood that the very nature of his duties would require his presence more off campus than on. Nevertheless we insisted that he should have a desk in the Executive Offices. We recognized that he would have a widely extended correspondence and that there should be a fixed center from which this would emanate. Further, his desk was intended to symbolize his office as a vital factor in our organization. The symbolical aspect of his location and equipment broke down absolutely, however, when we got for him a swivel chair. Doctor Isenberg was not a swivel-chair man—positively not.

He was a man of action and went about his work like a field-marshal. Personal dealing was primary, correspondence and desk work, secondary. One of the outstanding characteristics of the man was his indomitable energy. There were frequent instances when we thought he should have sought the shelter and retirement of his home, especially during the period when his health was impaired, there to indulge in much needed rest. But although noticeably tired in body, we saw him go forth to meet some appointment or find some new friend for the College. The driving force within him was unconquerable. Coupled with this was an intellectual curiosity which made agreeable to him experiences involving new situations, the meeting of strangers and the raising of questions and problems not hitherto familiar to his thinking. While many a person feels timid and shrinks from exposure to such conditions, he threw himself into the midst of them with genuine pleasure and usually with ability quite equal to the occasion, coming away with the satisfaction of having pretty well mastered the situation.

While these qualities were inborn, they were greatly enhanced by experience. His thirty years as an active pastor had made him familiar with human life and its varied relations. He knew how to meet all sorts of people and was skilled in handling a variety of problems. When the outlines of the position of Vice President were framed by the Board of Directors, providing for a wide pastoral service to the entire college constituency, he was the one man agreed upon for the place, because his peculiar fitness was outstanding. When, at length, the Board had his acceptance to the call, there was no attempt to define in detail the sphere of his activities, leaving it to him to find his place in the institution and to plan his work in the field. As to his zeal there was no question, and as to his judgment there was confidence. Higher tribute could hardly be paid to any one. His three short years of service proved that this initial trust was not misplaced. Within the college he constantly grew in the respect in which he was held by professors and students alike, while abroad his friends became legion. Every friendship to him personally meant a friendship for Ursinus, so completely did he identify himself with the cause which he represented.

His loyalty and devotion to the College was unusual. Being a man of stout convictions and positive nature, he could not always reconcile with his own the views and actions of others. But he could see things in their relative importance. Towering above minor differences were the interests mutually shared in the common cause. It was possible for him to frankly disagree with some one of his associates in the College on some matter in one moment, and in the next, with unruffled enthusiasm, proclaim the merits of Ursinus to a stranger. It takes a self-disciplined individual to do that.

His Christian Faith was magnificent—I refer to the spiritual rather than to the intellectual aspects of it. With regard to the latter he was alert, he read widely and thought deeply. He never shunned a book or dodged an idea because it might upset him. His intellectual apprehension of religion seemed to be immune to shock. I sometimes wondered whether he ever had the doubts that hound the beliefs of other men. The spiritual aspects of his faith commanded admiration. He was a conscientious and consistent follower of Jesus Christ. Nothing was

of abiding interest to him unless it related itself in a helpful way to the Kingdom of God on earth. Even the great institutions of religion and education to which he gave his life were not ends in themselves but agencies for the advancement of the Kingdom. Yet he was not other-worldly but deeply human and practical.

Only those who knew Doctor Isenberg intimately knew the rarer qualities of his soul. G. L. O.

**ENGLISH CLUB MEETINGS**

**AT GLENWOOD AND MAPLES**

The last meeting of the English Club before examinations was held on Monday evening, January 20, at Maples. The first few minutes of the meeting were devoted entirely to the business of drawing for titles of books for February, since it is a policy of the club to have each member buy a new book every month, the selection of which is made by drawing lots.

Three very interesting papers pertaining to the Short Story were read by Elizabeth Yeates '30, Betty Yarraes '30, and Alice Cassel '30.

Professor Smith concluded the program by addressing the members in his usual delightful manner.

The English Club held a very interesting meeting, Thursday, February 6, at Glenwood Hall. Dorothy Beck '30, president of the club, presided at a short business meeting after which she called on Alice Cassel '30 for the first paper of the evening, "The Development of the English Essay." Evelyn Lake '30 followed with a study, "The Life of Henry Van Dyke." The third paper traced the "Development of the American Essay" and was presented by Dorothy Beck '30. Dr. Homer Smith, club mentor, concluded the discussion with an instructive talk on essays in general.

**MANUSCRIPTS OF MAY DAY PAGEANTS DUE MARCH 1**

The date for handing in May Day Pageants by students has been changed to March 1 instead of Feb. 1 so that considerable time remains for those who are interested in this project to enter the competition. Miss Errett will gladly explain the idea to anyone wishing to try it.

**ALUMNI NOTES**

Rev. Edward Rutledge Cook, B. D., '25, and Mrs. Cook are being congratulated upon the birth of a daughter, Mabel Anna. Mrs. Cook was formerly H. Ruth Walton of Blue Bell, and is a niece of the editor of the Collegeville Independent, Mr. Elwood S. Moser. Rev. Cook is minister in the Boehm's Reformed Church, Blue Bell, Montgomery County, Pa.

A benefit bridge party was recently given in Reading for the benefit of the Ursinus Woman's Dormitory Fund. Mrs. Howard U. Miller and Mrs. Dana F. Griffin were the hostesses.

Ruth Von Steuben '28 is chairman of the advertising campaign committee of the students at the Research Bureau for Retail Training, in Pittsburgh.

On February 1, Marion Hutchinson, ex-'31, and Thomas L. Swanger '29, were married in the chapel at Valley Forge.

**The Theater**

**NORRISTOWN**

Grand—February 10, 11—Bebe Daniels in "Love Comes Along."  
Garrick—February 10, 11, 12—Rudy Vallee in "The Vagabond Lover."  
Westmar—The all-talking laugh sensation "Three Live Ghosts."

**IN PHILADELPHIA**

For two weeks commencing Monday evening, February 17, the Chicago Civic Shakespeare Society will present Fritz Leiber and distinguished players, in repertoire of classics—so arranged that each performance will offer an entirely new play, mounted and costumed to the minutest detail.

Supporting Mr. Leiber will be Virginia Bronson, Vera Allen, Marie Carroll and others.

The repertoire for the first week will be as follows: Monday evening, "Richard III"; Tuesday evening, "Hamlet"; Wednesday matinee, "As You Like It"; Wednesday evening "The Merchant of Venice"; Thursday evening, "Macbeth"; Friday evening, "Julius Caesar"; Saturday matinee, "Hamlet," and Saturday evening, "Twelfth Night."

For the second week, "King Lear" will be the opening offering on Monday evening, "Richard III," on Tuesday; "Twelfth Night," Wednesday matinee; "Hamlet," Wednesday night; Thursday night, "Othello," Friday evening, "King Lear"; Saturday matinee, "Taming of the Shrew," and Saturday evening, "Julius Caesar."

**LINWOOD YOST**

**Boats, Canoes and Refreshments**  
COLLEGEVILLE, PA.

**OYSTERS in all Styles**

Very Hungry? All Kinds of roasts, steaks, and chops.

Just Hungry? Wide choice of tasty dishes.

Not so Hungry? Sandwiches, cakes and home made pies.

**COMMERCIAL HOTEL**

Collegeville Phone 8-R-2  
Opposite R. R. Station  
Open Day and Night

**URSINUS COLLEGE**

uses its

**Fresh Fruit and Vegetables**

from

**Moore Brothers**

**Fruit and Produce**

Borough Market  
NORRISTOWN, PA.

**D. H. BARTMAN**

**Dry Goods and Groceries**

Newspapers and Magazines  
Arrow Collars

**A. B. PARKER & BRO.**

Optometrists

206 DeKalb Street  
Norristown, Pa.

**Kennedy Stationery Company**

12 East Main Street  
NORRISTOWN, PA.

Students Supplies

**GOOD PRINTING**

At the Sign of the Ivy Leaf

George H. Buchanan Company  
420 Sansom Street, Philadelphia

**LINDBERGH**

"We went straight ahead"

So Did WE

We feel that something great has been accomplished in completing two large Dormitory Buildings in 5 months time.

There is no contract too large for us or one too small and all our work gets personal attention.

Consult us before awarding your next contract.

**Heavner-Guthridge Co., Inc.**

Montgomery Trust Arcade Bldg.  
NORRISTOWN, PA.



**NEW SPRING Suits and Topcoats**

HABERDASHERY  
SPORT CLOTHES  
RAINCOATS  
HATS and CAPS

**The Season's Smartest Styles and Colorings**

for Young Men, University, and Prep-school Students, who demand the best in clothes.

In our EXCLUSIVELY YOUNG MEN'S DEPARTMENT—3rd Floor

**Mac Donald & Campbell**

1334-1336 CHESTNUT STREET  
PHILADELPHIA

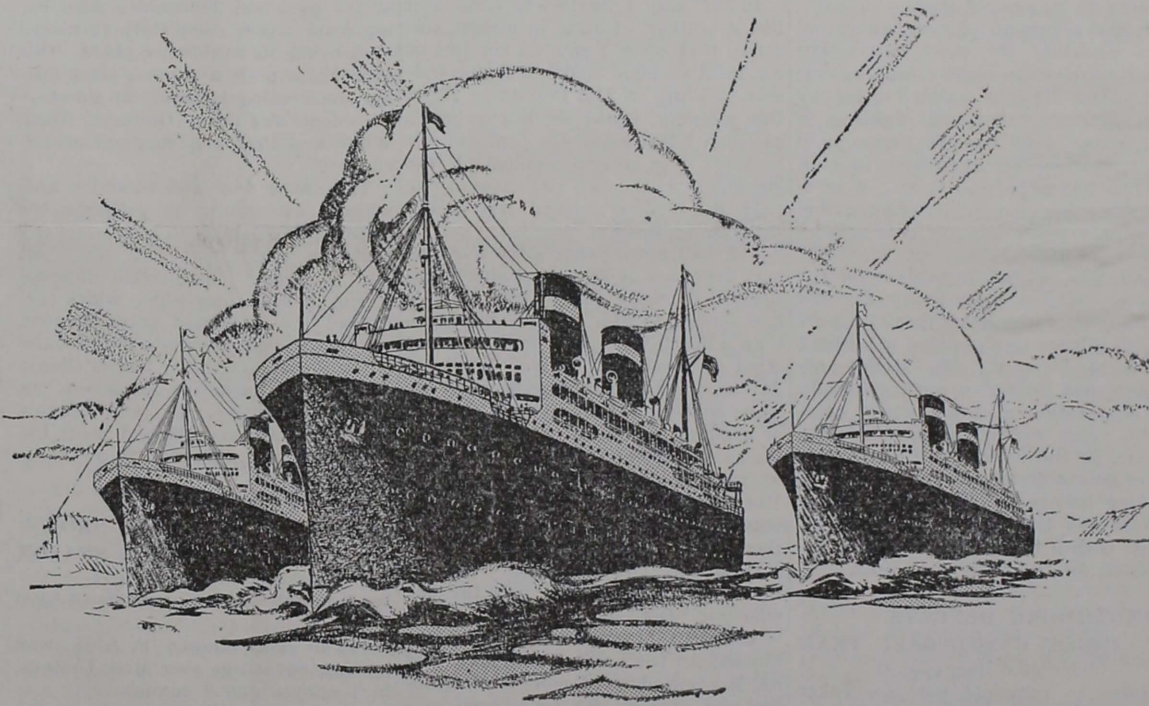
*Have you chosen your life work?*

In the field of health service The Harvard University Dental School—the oldest dental school connected with any university in the United States—offers thorough well-balanced courses in all branches of dentistry. All modern equipment for practical work under supervision of men high in the profession.

Write for details and admission requirements to Leroy M. S. Miner, Dean

HARVARD UNIVERSITY  
DENTAL SCHOOL  
Longwood Ave. Boston, Mass.

Patronize the Weekly advertisers.



**Over the Horizon**

HERE they come—the nucleus of an all-electric merchant marine. Yesterday, they were a dream. To-day, they are well over the horizon, linking the ports of the east and west coasts with fortnightly service. The goal of the Panama Pacific Line is to build three more turbine-electric ships, thus enabling weekly New York-Frisco sailings.

Even now, the three liners, *California*, *Virginia*, and *Pennsylvania*, constitute the largest fleet of turbine-electric commercial ships in the world.

Besides propelling these ships, electricity hoists freight, raises anchors, mans pumps, turns rudders, drives winches, and warps the vessels into their berths. It lights lamps, spins fans, operates elevators, cools and cooks food. Its magic touch is apparent on every deck.

All electric equipment, above and below deck, is a product of General Electric.

The planning, production, and distribution of such equipment has been largely the responsibility of college-trained men who are working with General Electric and who have aided in bringing these ships over the horizon.

JOIN US IN THE GENERAL ELECTRIC HOUR, BROADCAST EVERY SATURDAY AT 9 P.M., E.S.T. ON A NATION-WIDE N.B.C. NETWORK



**GENERAL ELECTRIC**

