

Ursinus College

Digital Commons @ Ursinus College

Ursinus Weekly Newspaper

Newspapers

11-4-1929

The Ursinus Weekly, November 4, 1929

Calvin D. Yost *Ursinus College*

George Leslie Omwake *Ursinus College*

Follow this and additional works at: https://digitalcommons.ursinus.edu/weekly

Part of the Cultural History Commons, Higher Education Commons, Liberal Studies Commons, Social History Commons, and the United States History Commons

Click here to let us know how access to this document benefits you.

Recommended Citation

Yost, Calvin D. and Omwake, George Leslie, "The Ursinus Weekly, November 4, 1929" (1929). *Ursinus Weekly Newspaper*. 1130.

https://digitalcommons.ursinus.edu/weekly/1130

This Book is brought to you for free and open access by the Newspapers at Digital Commons @ Ursinus College. It has been accepted for inclusion in Ursinus Weekly Newspaper by an authorized administrator of Digital Commons @ Ursinus College. For more information, please contact aprock@ursinus.edu.

VOL. 28 No. 8

ALL STUDENTS

Please Note Carefully

stand will be reserved as a cheer-

ing section for the student body

at the Susquehanna game, No-

here without regard to seat

number and no tickets will be

sold for this section, which con-

tains 440 seats less the space

taken up by the press box. The remainder of the grandstand

seats will be put on sale at the

Traditional Decorations Transform

Gymnasium Into a Veritable

Fairyland

MANY COUPLES ATTEND

Ursinus celebrated the annual "nite

o' witches and ghosts" by a Hallow-

dance on Thursday evening, October

Gay decorations in the Hallowe'en

tranformed into huge, glowing pump-

which gazed down at the merry scene

below. Here and there around the

faces which depicted every variety of ghostly expressions. Tall corn

A novelty feature of the evening

was a huge harvest moon suspended

in one corner of the gymnasium. Dur-

ing special dances, this illuminated moon furnished the sole light and

furnished the music for the evening

forts were well appreciated by the

Since Hallowe'en couldn't be com-

IMPRESSIONS OF EUROPE

(Continued on page 4)

One of the most interesting Y. M.

Y. W. joint meetings was held in the

gathering his recent trip to Europe. Catherine Witman '30 read the

brass quartet composed of John San-

ed his listeners with the great price

M. S. Isenberg described to the

Hallowe'en.

SENIOR HALLOWE'EN BALL

Section C in the new grand-

9. Students may sit

IS A MEMORABLE EVENT

PRICE, 5 CENTS

SUSQUEHANNA

SLAUGHTER

"PERSONALITY" IS THEME OF ADDRESS BY DR. LYNCH

Eminent Churchman Speaks on This Elusive Quality and How It May Be Attained

FIRST CHAPEL ADDRESS

Rev. Frederick Lynch, D. D., of New York City, who gave the first of a series of chapel lectures on Wednesday morning last, was most enthusiastically received by the Ursinus stu-dent body and faculty. Dr. Lynch has passed his life in association with Since receiving his degree from Yale, he has been affiliated with some of the leading Christian publications sending messages of note thru magazines such as "The Christian Work" and "Christian Century." He discusses life and its problems as one who knows it intimately. His talks possess a rare combination of soundness and charm.

For his subject on Wednesday, Dr. Lynch chose "Personality," a topic a topic which proved to be of vast interest to those in attendance. He enumerated various means of cultivating person- e'en frolic in the form of the senior ality, which according to his theory is advanced by reading books. Reading broadens one's mind in respect to ium. knowledge and life. He further stated that his whole purpose in choos hues of black and orange furnished prano, who enjoys a fine reputation ing this particular topic was "to give some idea of the importance of per- tivities. The two main lights were sonality and help those who lack this vital trait to acquire it, and to help kins with gruesome, grinning faces those who already possess it, to radiate out stronger and more often."

Dr. Lynch stated that the person gym were smaller duplicates in the who feels he lacks personality becomes discouraged because he has the impression that one must be bern with this desirable trait. "The people of shocks lined the walls of the gym REGIONAL CONFERENCE OF impression that one must be born with this world are under a handicap with and further sympolized the spirit of

(Continued on page 4)

NUMERALS AND LETTERS AWARDED BY WOMEN'S A. A.

The first meeting of the Women's Athletic Association was held on Mon- contributed quite a little to the picturday, October 28 for the purpose of giving out the hiking awards class giving out the hiking awards, class numerals and tennis letters.

The girls receiving the hiking "U" are: Ella Haines '30, Alberta Jacobs and their popularity with the dancers, established quite an enviable record son '31, and Marion Wilson '31. The gold bar indicating the second hundred miles was given to Catherine Clarke '31, Elizabeth Yeates '30, Anne Connor '31, and Helen Green '31.

The Seniors awarded the numerals crowd. are: Gladys Barnes, Pauline Breisch, Evelyn Cook, Evelyn Lake, Geraldine Ohl, Clara Riley, Ethel Shellenberger, Marion Smith, Katherine Tower, DR. ISENBERG GIVES HIS Catherine Witman; the Juniors: Ruth Carpenter, Anne Connor, Elizabeth Coombs, Harriette Drysdale, Eliza-beth Heinly, Ruth Johnson, Dorothy Sanderson, Eleanor Usinger. Jane Bowler '29, Evelyn Lake '30,

Anne Conner '31 and Lois Strickler '32 received the new tennis letters.

OLD TIMERS' AND FATHERS' DAYS ARE DRAWING NEAR Miller '32 officiating at the organ. A

be completed by the presentation of the Junior Play, "New Brooms," by the Senior class in the Thompson-Gay has delved deeply into that important Gymnasium at eight o'clock. Alto-gether this promises to be a great teries of France were touchingly deevent and all fathers of students who scribed by Dr. Isenberg, who impress-

Alumni will return to their Alma Ma- ery in way of industry and govern ter to see the Grizzlies come to grips ment proved an interesting sidelight with their ancient foe, the Garnet on conditions in Europe. Dr. Isenwarriors from Swarthmore. Just berg found Switzerland, the oldest exwhat special features are being plan- isting democracy, to be very much like ned for this day are not known at the United States. Switzerland be- the entire situation. this time of writing, but the next cause of its ideal climate, prosperity, issue of the Weekly will contain full and high type of government proved particulars. But what is known to to be the finest country visited. all is that every alumnus and alumna

Over one hundred persons were will receive a hearty welcome and benefited by the splendid talk. The Brooms" in the Thompson-Gay Theahave a great day on the old campus. meeting was closed by the singing of Remember the date, November 16. meeting was closed by the singing of tre at 8 o'clock Saturday, November will be reported in the columns of the Washler in factors.

MONDAY, NOVEMBER 4, 1929

ENTERTAINMENT COURSE

OF YEAR IS ANNOUNCED

First Number Will be Concert by Philadelphia String Ensemble and Mildred Faas, Soprano

THREE CONCERTS IN COURSE

The administration has just released the dates and particulars of this year's Entertainment Course. The concerts which comprise the course will be three in number this year, the first one to be presented on Tuesday evening, November 12. Further no-tice of this concert will be given in next issue of the Weekly.

The committee in charge of the entertainments have exhausted all the possibilities in order that the best program to be gotten for the available resources might be presented. In collaboration with William Sylvano Thunder, who needs no introduction to Ursinus, a splendid, well-balanced program has been arranged. The first number is a concert to be presented by the Philadelphia String Ensemble on Tuesday, November 12. ganization, which is under the direction of Harry Alinekoff, is composed of twelve men all members of the Philadelphia Orchestra. The assisting artist will be Mildred Faas, soa colorful background for the fes- as a soloist. Patrons of the course are assured of a fine concert in this number.

The second number of the course will be a concert by Bianca Saroya, soprano, and Emil Folgmann, cellist. Bianca Saroya has sung with the form of orange lamps with painted leading opera companies in America

(Continued on page 4)

"Y" IS HELD AT READING

Ursinus College was well repre-Pennsylvania Student Y. M. C. A. conference held at Reading, Friday, Saturday, and Sunday, November 1-3. Ten delegates and four visiting representatives attended: John Sando '31, John M. Witmer '30, Paul Berkenstock '30, Edgar Schnure '30, George Diland, judging by their performance linger '30, Roy Burkhart '32, M. H. arch to the other. Ursinus succeeded and their popularity with the dancers, established quite an enviable record for themselves. Be the music peppy Dr. J. M. S. Isenberg and Prof. R. W. Dr. J. M. S. Isenberg and Prof. R. W. or dreamy, soothing or one of the terrible "Blues," the Night Hawks gave a splendid interpretation and their ef- Jacob Weaver and Lloyd Myers who were present the first day.

The conference headquarters was the Reading Railway Y. M. C. A., the opening banquet being held in the berg field, Saturday. The lone touch new Albright College dining hall. The theme "Jesus Christ and my life" was by Wavrek after a spectacular run followed out in all the sessions. Rev. of 45 yards. It was the longest and R. M. Coleman, pastor of the United Presbyterian Church at Germantown. led the devotions in a very able and chapel Wednesday evening when Dr. forceful manner. Dr. Henry H. Crane, minister of a large congregation in Scranton and a nationally

(Continued on page 4)

Scripture lesson. Several hymns, led by John Witmer '30, followed; Robert SENIOR CLASS TO PRESENT

The next two week-ends will witness the occasions of two annual and Hero '33, and Jerome Wenner '33 returning to the campus on Saturday, SOCIAL LIFE COMMITTEE the household, and never lose his temper and make more money than his The faculty which was held October 29.

seventy-five cents. Don't forget "New action along such lines.

Bears Bow to Rutgers University in Exciting and Close Game 19-13

Bears Are Set Back by Large Lead Piled Up by Rutgers in Opening Moments, but Come Back Strong to Exhibit Most Offensive Strength For This Season

YOUNG SCORES THROUGH LINE AND MILLER GAINS 2nd TALLY

NOTICE PITTSBURGH ALUMNI

A meeting of Ursinus graduates and former students will be held Friday evening, November 8, 1929, at the Penn-Lincoln, Wilkinsburg, Pa. Notices have been sent out to all persons residing in that area whose addresses are in the College offices. Note the change in the date from the 15th to the 18th. your reservation to Rev. A. M. Billman, 2605 Stewart Street, McKeesport, Pa. The price per plate will be \$1.25.

HOCKEY TEAM DEFEATS GLASSBORO NORMAL 5=0

Lake, Witman, and Drysdale Score in Easy Victory Over the New Jersey School

TEAMWORK IS IMPROVED

Good team work and fight helped by an unusual turnout of students on the sidelines won another victory for the girls' hockey team Saturday morning, November 2, against Glassboro State Normal School, to the tune of 5-0.

At the opening bully prospects didn't look so good for the home team and caused some worry among our rooters. However, the jinx was soon broken and the Ursinus girls so comsented at the Third Annual Eastern pletely took possession of the ball that most of the first half was played in the opponents' territory. Although the Glassboro goal was threatened many times the half ended but 2-0 in favor of Ursinus.

> During the second half the ball was continually hit from one striking

ALLENTOWN PREP NOSES

Led by Captain Wavrek, the Allentown Prep, eleven won from the Ursinus Freshmen 7-0 on the Muhlendown that decided the game was made now in the Allentown Hospital, probtouchdown play.

cussion, is the first serious one to be suffered by any of the Freshmen players. When Parunak was taken

(Continued on page 4)

will be Fathers' Day. In the afternoon the Ursinus Bears will face Susquehanna University on Patterson Field. Immediately following the game the annual Fathers' dinner will be held which will be attended by the Junior Class last year had as its star "Bill" McGarvey and as its star "Bill" McGarvey in the later part of last term and the beginning of this felt the need for a Bates"—the irascible father. Not to be outdone is Frank Rohrbaugh '30 as the clampus. They have been work-the best all-round game against Rutsus for the day. The occasion will be completed by the Junior Class last year had as its star "Bill" McGarvey in the later part of last term and the beginning of this felt the need for a Bates"—the irascible father. Not to be outdone is Frank Rohrbaugh '30 as "Thomas Bates Jr."—the son. The plot is centered around these two to secure the desired end. These points should guarantic in the later part of last term and the beginning of this felt the need for a beginn ritable temper, flying into a rage at the least provocation. His son debut could not reach a decision upon clares that he believes he could his own authority at large. He then take over his father's business, run referred it to the first meeting of the

Saturday, November 16, will be paid by the nations engaged in the the two and the outcome of this old Timers' Day when the Ursinus Great War. Germany's rapid recov-wager constitutes the action of the civil life play. "Peg" Johnson '30 as "Geraldine Marsh," gives a very creditable of each of the student councils, two presentation as does Anna Thomas '30, members of the board of control, and playing the part of "Margaret," a three members of the faculty not inservant, adding a touch of humor to cluding President Omwake, who is a member ex-officio. It is believed that Undoubtedly, everyone will want to this body will be able to effect an imsee "New Brooms." Reserved seats provement in the social life of the will be on sale at the nominal price of College and stimulate more vigorous

The progress of this organization

With another day of weather that was entirely too warm for anything like football, the Bears moved to New Brunswick where they encountered Rutgers University in a thrilling contest which they lost by the margin of one touchdown the final score being 19 to 13. Though handicapped by a 13 point lead secured by Rutgers in the opening minutes of play which was enough to discourage any team, the Grizzlies came back and playing fine football scored two touchdowns in the remainder of the game.

A passing attack that was unleashed by Ursinus was directly responsible for her scores which came in the 2nd and 4th periods, Hunter doing most of the heaving.

The early attack of the New Brunswick bunch centered around Grossman and Greenburg, Rutgers' two powerful backs. A beautiful return of the kickoff brought the ball deep into Ursinus territory and after the Bears held, their punt was returned to the 8-yd, line from which spot Rutgers plunged across. The second score which soon followed was the result of a run by Grossman and his pass to Greenberg.

Ursinus scored in the second quarter after an aerial attack carried them from their own 18 to Rutgers' 4 yd. After a series of line plays Hunter passed to Soeder for first down. Another pass Sterner to Young brought the ball to the 25 yd. mark. Soeder took one more from Hunter and made a nice run to the Although 4-yd. line, where he gained 2 thru guard and Young plunged across. The other counter came in the last period when after Soeder recovered a fumble on the 45-yd. line, Hunter passed to Miller on the 30 who made a pretty run along the sidelines for a 6 pointer, dodging a couple of men on the way.

The Ursinus line played its usual Ursinus line game cracking in as well as holding, Miller standing out for his OUT FROSH GRIDDERS 7-0 pass snatching work. Soeder played a great game in the backfield defen-

(Continued on page 4)

SUSQUEHANNA IS NEXT OPPONENT OF URSINUS

After foraging abroad for five more most surprising run of the game.

Aram Parunak, Cub halfback, who is the invasion of the Little Company of the of Susquehanna when the grid maably received his injury during this chines of the two institutions conchdown play.

Parunak's injury, cerebral con-Field next Saturday.

Besides having a healthy hunger and thirst after victory, the Bears have an added incentive to take over "NEW BROOMS", SATURDAY out of the game which was immedithe up-state outfit by as big a score as possible in the fact that the contest is a feature of the annual Fathers' Day. Susquehanna, after winpopular events, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents, Fathers' Day and Old greatly aided in the devotional exerplant revents revents

Monday, November 4

Board of Control, 12.30 p. m. English Club, 8 p. m., at Maples.

Tuesday, November 5 International Relations Club, 6.30

Wednesday, November 6 Men's Debating Club, 4.00 p. m., in Room 7.

Friday, November 8

Hockey vs. Swarthmore at home,

3.30 p. m.
Saturday, November 9
Varsity Football vs. Susquehanna,
2.30 p. m. on Patterson Field. Freshman Football vs. Beckley Col-

lege at Harrisburg. Fathers' Dinner in College dining

rooms, 6.00 p. m. Senior Play, "New Brooms," 8.00

p. m. in Thompson-Gay Gym.

The Ursinus Weekly

Published weekly at Ursinus College, Collegeville, Pa, during the college
year, by the Alumni Association of Ursinus College.

Lehigh Valley Reformed Ministerium.
At a recent meeting of the Penn-

BOARD OF CONTROL

G. L. OMWAKE, President J. H. BROWNBACK, '21 CALVIN D. YOST HELEN NEFF TYSON, '09 H M. W. GODSHALL, '11 Advisory Editor CALVIN D. YOST, '91

THE STAFF

Editor-in-Chief Associate Editors

EVELVN M. COOK, '30 STANLEY OMWAKE, '31 ALBERT S. THOMPSON, '31 Sports Editors Alumni Editor

GRACE KENDIG, '31 MARGUERITE REIMERT, '31

E. EARLE STIBITZ, '32

Special Feature Writers

KATHERINE SANDERSON, '30 SARA SHAFTO, '30 Reporters

JANET BARNES, '30 MERLE WILLIAMSON, '31 CLARENCE H. LIVINGOOD, '32 WILLIAM E. SCHOELLER, '30 **Business Manager**

. JOHN W. FERTIG, '31 MAXWELL E. KUEBLER, '31 Circulation Managers EDWIN H. KRALL,

Terms: \$1.50 Per Year; Single Copies, 5 Cents

Member of Intercollegiate Newspaper Association of the Middle Atlantic States.

MONDAY, NOVEMBER 4, 1929

EDITOR OF THIS ISSUE CALVIN D. YOST, JR

Editorial Comment

MID-SEMESTER

During the past week the mid-semester tests have been held and the results are now being turned in at the Dean's office. The results of these tests are not final marks, to be sure, but they are half of the semester's marks and they are especially important to Freshmen. Mid-semester tests are designed to determine whether a student is up to par, whether he is maintaining Harrity '15 and Dr. Isenberg, who and they are especially important to Freshmen. Mid-semester tests are dethe necessary standards of study. They often foretell failure so that it can has long been a friend of the family. be averted in the second half of the semester. They are a barometer to the student's mental solvency with regard to his courses.

Neither old students nor new can afford to disregard the results of the past week's investigation. It is no praise for a college to boast as some colleges do that such a large proportion of the student body has been flunked out. That would indicate either that the college has failed to teach them anything or that the college should not have admitted them in the first place. But there are always some persons in college who can do passing work, but who are loafing on the job and there are others who are getting by but are not doing the work of which they are capable. It is for these in particular that the mid-semester marks should have significance. The actual middle of the semester will come in the middle of November. It is not time to settle down to a long winter's nap, but to buckle down to hard work even though it seems a grind.

THE SOCIAL LIFE

There will be found in the news columns of this issue an account of the latest action of the faculty in collaboration with the joint student councils and the board of control to effect some improvement in the social life of the campus. This is, to say the least a thankless task, not because of its difficulty but because of the apathy of a large proportion of the students. If the other half or whatever the proportion may be took as much interest in outside activities as those who now are in the various organizations there would be no necessity for such action as has been taken in the last week. But like the ore in some mines the proportion of the worthless is sometimes so great as to render such efforts useless. There are too many students who do not do anything and do not do well what they do do.

Editorial fulminations on this subject are numerous and fiery. It is deplored and condemned, but nothing can be done. It would seem that affairs have come to a sorry pass when the faculty must attempt to inject new life into extra curricular activities. The opposite is generally the case. The fault lies not in the present existing organizations and their activities but in the fact that if all the students were interested and engaged in them there would be a better and more general social life on the campus.

This diatribe must not be taken as an attack upon the action at hand. The faculty and student bodies must be commended for the start they have made in the way of improving the social life of Ursinus not only with regard to what are commonly but perhaps erroneously termed extra-curricular activities, but also to such purely social functions as the dances. It is to be hoped that a satisfetory solution of this really important question be found as a result to the new efforts in its behalf. It is also to be hoped that whatever plan the committee may see fit to adopt will be eminently practical, the result of common sense thinking.

C. D. Y., '30.

MUSIC CLUB DECIDES TO PRESENT AN OPERETTA

The Music Club met in Schaff Hall, Friday evening, November 2, and business meeting in Bomberger Hall transacted some important business. on Monday evening, October 28, with New members were voted into the the president William McGarvey '30 club and Mr. John Stock and Miss in charge. Jeannette Douglas Hartenstine were Made honorary members. The club place a shelf of books in the Library

passed which are noted here. The first program will be held on Friday, in a play or helped produce it, were November 22, which is during the week-end before Thanksgiving. A committee will be appointed by the President, Calvin D. Yost '30, to assist Miss Hartenstine in securing outsit Miss Hartenstine in securing outsit Miss Hartenstein in Securing outsite Miss Hartenstein in Securing outside Miss Hartenstein In side talent for the entertainment. A to make arrangements for a play to posed on any member who refuses to take part in any program at any time game. This will give an opportunity without a legitimate excuse. The meetings will be open to everyone and to see the ability of the Dramatic Soa good attendance is expected because ciety. nearly everyone will be here at that time.

grams will be given throughout the year for the entertainment of the stu-

DRAMATIC CLUB HOLDS A BUSINESS SESSION MONDAY

is open for membership to all who may wish to join and it expects to be very active this year.

Several important motions were can be acquired on short notice.

Several people who either took part

fine of twenty-five cents is to be im- be given on November 15, the night

The program committee for the year consists of Clarence Cunard '32, An operetta will be given by the members of the club and various pro- '30, and Henry Alden '30. Those who '30, and Henry Alden '30. Those who will help make the Schaff play a suc-cess are Jack Wilkinson '30, Anne Murray '30, and Geraldine Ohl '30.

ALUMNI NOTES

Rev. John L. Guth, ex-'14, Orefield, Pa., has been elected President of the

At a recent meeting of the Pennsylvania German Society at Harris-CALVIN D. YOST, JR., Secretary burg, two Ursinus graduates figured yson, '09 HOMER SMITH quite conspicuously. An historical paburg, two Ursinus graduates figured er was given by Rev. Dr. William J. Hinke S. T., '94, Auburn, N. Y., who is engaged in editing a list of the CALVIN D. YOST, JR., '30 German Immigrants of the Colonial period and Dr. E. M. Fogel, '94, Fogelsville, who is editor of the "Pennsylvania German Proverbs." Dr. Isenberg also attended this meeting. The President of it is Mr. Ralph Beaver Strassberger of Norristown, who ELEANOR USINGER, '31 has proven to be a real patron of colonial history.

Ira L. Bryner '92, Pasadena, California, was an interested spectator at the Ursinus-Franklin Marshall game.

A pretty wedding took place at the Reformed church parsonage at six o'clock Saturday evening, October 19, 1929, Evans City, Pa., when Dr. Kenneth H. Long '24, son of Dr. and Mrs. Howard H. Long, '98, was united in marriage to Miss Martha Rolland, of Phoenixville. Dr. Long has opened offices at 5565 Bridge street and Miriam Road, Philadelphia.

Mrs. Sprankle Dies

October 20th, Mrs. Samuel Sprankle, widow of Samuel Sprankle former director of Ursinus, died at her home in Lakemont, Pennsylvania in her 93rd year. Funeral services were held on the 23rd and were in

BERKENSTOCK—223 Stine Hall Shoes Repaired Reasonably

NEW SHOES-Nunn-Bush & Others \$4.50 - \$10.00

THE MODEL LAUNDRY

Loux and Brooks Main and Bardadoes Streets NORRISTOWN, PA. Phone 881W

Dinners and Banquets SPRING MOUNTAIN HOUSE At the "Beauty Spot"

SCHWENKSVILLE, PENNA.

I. F. HATFIELD Watch and Clock Repairing

8 Glenwood Avenue Collegeville, Pa. FOUNTAIN PENS REPAIRED

URSINUS COLLEGE

uses its

Fresh Fruit

Vegetables

from

Moore Brothers

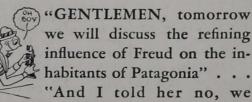
Fruit and Produce

Borough Market NORRISTOWN, PA.



WANTED

Comparison



couldn't go to the Ritz for dinner, what did she think I am anyway"

. "Boy, This Man's College sure has a football team!" . . . "Mr. Seegansinger, please tell the class your opinion of the Theory of Relativity as applied to"...

In comparison with Campus Chatter or even the most interesting lectures, give us a chat with the folks at Home every time . . . for real entertainment and simon-pure Joy. that stays with you!

Oh sure, maybe our opinion is biased. But if it is, so is the opinion of s-e-v-e-r-a-l College Men on that subject!

Just for fun . . . Telephone Home tonight!



JNO. JOS. McVEY

New and Second-hand Books In All Departments of Literature 1229 Arch St., Philadelphia, Pa.

F. L. HOOVER & SONS

(Incorporated)

Contractors and Builders

1021-1023 Cherry Street PHILADELPHIA, PENNA. Established 1869

THE PLACE WHERE YOU GET

QUALITY, SERVICE

and COURTESY

WINKLER, DRUGS

Fifth Ave. and Reading Pike COLLEGEVILLE, PA.

IRVIN B. GRUBB Manufacturer of and Dealer in

Gilt Edge Roll and Print Butter Eggs and Poultry Game in Season R. F. D. No. 2 Schwenksville, Pa.

COLLEGEVILLE NATIONAL BANK

CAPITAL \$100,000.00

SURPLUS AND UNDIVIDED PROFITS \$150,000.00

WALLACE G. PIFER

CONFECTIONER NORRISTOWN, PA.

DR. RUSSELL B. HUNSBERGER

DENTIST P. O. BLDG., COLLEGEVILLE, PA.

Phone 141 XRAY EXODONTIA

URSINUS STUDENT HEADQUARTERS FAMOUS "CINN" BUNS

CAMERAS and FILMS

The Bakery

COLLEGEVILLE, PA. SODA FOUNTAIN

Cigars and Cigarettes

H. Ralph Graber

Bell Phone 84R3

HATS—NECKWEAR—CAPS

Stetson-Mallory-Trimble-Schoble

Nationally Known Makes

UP MAIN-ON MAIN-AT 142 NORRISTOWN

FREY & FORKER

Official Plumber Ursinus College

CLARENCE L. METZ

PLUMBING AND HEATING

West Airy Street NORRISTOWN, PA.

Tennyson Panatela's

5 cent Cigars

Hand Made Longfiller

John K. Thomas & Co

The Tower Window



HERE is a well authenticated cows knows that as

ing. In too many cases the wife is conducted on so vast a scale that the there doing the milking while he is elsewhere. We fancy that this couple write a large figure." is typical of the new kind of farmer folk in which both husband and wife an authority should cause boys in are educated—perhaps college bred. School who have the proper gifts to plan for college and to select some the affairs of their career—economic, good small college in which to take social, cultural, and domestic. really not strange that we should find them together getting the good out PEP MEETING IS SPIRITED

of many books at milking time.

To the person who "does not have time for general reading" we commend the example of this couple who will engage in worth-while reading, become thinkers, and thus, as a recent chapel speaker pointed out, build up personality.

was sent to Rutgers with the full assurance that the student body would be back of them on Saturday.

Theron Calkins '30, representing the up personality.

BENEFACTOR OF URSINUS COLLEGE DIES SUDDENLY

was a young man from Lebanon coun- ago ty who came to Philadelphia and engenerosity. His sister Mariam, is a graduate of Ursinus as also his brother-in-law, Mr. John F. W. Stock. Two years ago he paid for the 220-yd. straightway on the athletic field. Last years he and his wife established prizes and this year proposed to proa wife and two children. Dr. Isen-theatrical significance berg who was his former pastor assisted at his funeral which was in charge of Purd E. Deitz, '18.

MEN'S DEBATING CLUB HOLDS AN OPEN FORUM DISCUSSION

The Men's Debating Club held its second meeting of the year Wednes-day afternoon at four o'clock in Room 7 of Bomberger Hall. The meeting was called to order by the president, Philip Willauer '30. Horace Werner '30 the debating manager, reported that debates were being arranged with Muhlenberg, Lehigh, and Lafa-

The meeting was then turned over to an open forum discussion on the topic chosen for this season by the convention of the Debating Association of the Colleges of Pennsylvania: "Resolved: That the United States should withdraw from the Kellogg Peace Pact."

After about an hour's discussion and to make out bibliographies. It phlets on the subject.

SCHWAB COMMENDS SMALL

COLLEGE AT DEDICATION

Charles M. Schwab, speaking at the story going around dedication of the Fackenthal Laborathat is at once refreshing and in- lege, came out strongly for the small dishes. spiring. A library college. He said that while he is on center out west re the boards of trustees of three large cakes and home made pies. ports that within a universities and recognizes their use single year a farm-er's wife read aloud study, he will take the graduate of the to her husband small college every time for a business ninety books while he milked the cows. Ier institutions there is greater thor-Any person who oughness and better results in the

ever milked training of character.

Mr. Schwab believes firmly in a libthe sits beside genter the "bossy" and has the believes although he, like many the shorthy in a library than the shorthy in a his spirits lulled by the rhythmic pen-etrations of streams of lactual fluid in the foaming pail, he is put into a benefits of such education. He said state of mind especially free to en-gage in entertaining and informing the making of money but the satisthought. Milking cows is almost faction of accomplishing something wholly a manual job—the mind may for mankind. He had just come from engage in occupation all its own. Fur- a six-day tour of the works under his thermore milking time is always a control and he was impressed anew quiet period in any well regulated with the fact that in big industries, dairy. The kine are engaged in peace-ful rumination. The flow of thought may be as steady as the flow of milk. There is more leisure in industry, and All this, of course, in a well regulated education is necessary to properly imdairy. If the cow kicks the lantern, prove leisure time. A recent publicaconfusion ensues and the peaceful tion of Ursinus College, "College Men scene gives way to the burning of a in Business." quotes from an address city.

Of Mr. Schwab delivered on another occasion the following striking statements: "Today industrial conditions reading while have a daily the formatty of the following striking statements: "Today industrial conditions reading while he was doing the milk- favor the college man. Business is

These statements from so eminent It is their course.

DESPITE POOR ATTENDANCE

Because of the Hallowe'en dance, only about half the student body was evidently budget their time and plan in attendance at the pep meeting held their work. The persons who set in Bomberger on Thursday evening. apart a certain portion of the day for Despite this, the relatively small group reading are not likely to waste the time on books that do not profit. They and enthusiasm and the football squad

Some of us in college whose time booster committee, spoke of the unis not always well improved might sportsmanlike tactics used by Rutgers picture for ourselves this farmer and two years ago. Coach Kichline gave his wife at milking time and plan a short snappy talk in which he asksystematically for a winter's solid ed for the support of the students and reading.

G. L. O. promised that the Bears would emerge victors from Saturday's combat. Captain Helffrich '30 recalled the last game which Ursinus played with Rutgers. He stated that a fight-On Tuesday morning at his home in Philadelphia, Miller H. Boeshore was stricken with a heart attack and in a short time was dead. Mr. Boeshore by "The men of Jersey" two years ing Ursinus team was out to turn

The cheers were full of force and ty who came to Philadelphia and tered upon a business career in which he was eminently successful. He identified himself with Trinity Reformed dents purchase pennants, which will be on sale next week, for use in the officer and rose to the position of el- last two home games. He also asked As prosperity came he became a that the band make an impressive tither and surprised individuals by his showing and show the student body

> The Theatre K

The offerings this week at the varvide the expense incident to equipping the college band. He will be greatly missed in his church and also by his many business associates. He leaves as one of outstanding historical and ious theatres in both Norristown and

NORRISTOWN

Grand—Nov. 4, 5, 6—Grant Withers and Dolores Costello in "Hearts In Exile."

Nov. 7, 8, 9—The inside story of a murder as a "Cub" reporter put it
"In the Headlines." Featuring Grant Withers Marian Nixon and Pauline Garvin.

Garrick—Week of Nov. 4—The inimitable Al Jolson and Danny Lee, stars of "Sonny Boy", in their newest vehicle "Say It With Songs." PHILADELPHIA

Aldine-"Disraeli" with George Arliss, Joan Bennett, David Torrence and Florence Arliss, is one of the most outstanding films of the year. Mastbaum — Richard Barthelmess and Marion Nixon in "Young No-

wheres." Boyd—Mary Pickford and "Doug" Fairbanks in a really funny comedy "Taming of the Shrew."

Professor Carter called a halt and was decided to send to the Govern-urged the members to work harder ment Printing Office for their pam-

OYSTERS in all Styles

Very Hungry? All Kinds of roasts, steaks, and chops.

Just Hungry? Wide choice of tasty

Not so Hungry? Sandwiches,

COMMERCIAL HOTEL

Opposite R. R. Station Open Day and Night

INWOOD YOST

PARKE'S GOLD CAMEL TEA BALLS

INDIVIDUAL SERVICE "Every Cup a Treat"

L. H. Parke Co.

COFFEES TEAS SPICES **CANNED FOODS** FLAVORING EXTRACTS

Philadelphia Pittsburgh D. H. BARTMAN

Dry Goods and Groceries

Newspapers and Magazines Arrow Collars

LINDBERGH "We went straight ahead" So Did WE

We feel that something great has been accomplished in completing two large Dormitory Buildings in 5 months

There is no contract too large for us or one too small and all our work gets personal attention.

Consult us before awarding your next contract.

Heavner-Guthridge Co., Inc. Montgomery Trust Arcade Bldg.

NORRISTOWN, PA.

A. B. PARKER & BRO. Optometrists

206 DeKalb Street Norristown, Pa.

Kennedy Stationery Company

12 East Main Street NORRISTOWN, PA. Students Supplies

GOOD PRINTING

At the Sign of the Ivy Leaf

George H. Buchanan Company 420 Sansom Street, Philadelphia



Mac Donald & Campbell

YOUNG MEN'S

uits Overcoats Sports Clothes Haberdashery Motoring Apparel Raincoats Hats

Raincoats Hats
In our EXCLUSIVELY YOUNG
MEN'S DEPARTMENT-3rd Floor 1334-1336 CHESTNUT STREET PHILADELPHIA

Have you chosen your life work?

THE field of health service The Har-rd University Dental School—the old-dental school connected with any iversity in the United States—offers orough well-balanced courses in all unches of dentistry. All modern equip-tion of men high in the profession,

HARVARD UNIVERSITY
DENTAL SCHOOL
Longwood Ave. Boston, Mass.

BE SURE TO PATRONIZE "THE WEEKLY" ADVERTISERS



Three new G-E contributions to the conquest of the air

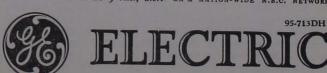
TINDBERGH, flying blind much of the way, hit Ireland "on the nose" as he winged toward Paris. Now, as an aid to air navigation comes the magneto compass, a product of General Electric research, which gives pilots a navigating instrument of extraordinary accuracy. Meanwhile, two other General Electric contri-

butions to aviation have been developed—the electric gasoline gauge and the radio echo altimeter. The ordinary altimeter shows only height above sea level. The radio echo altimeter warns the pilot of his actual distance above ground or water by flashing green, yellow, and red lights on the instrument board.

Every year hundreds of college-trained men and women enter the employment of General Electric. Research, similar to that which developed "eyes" for blind flying, is one of the many fields of endeavor in which they play an important part.

JOIN US IN THE GENERAL ELECTRIC HOUR, BROADCAST EVERY SATURDAY AT 9 P.M., E.S.T. ON A NATION-WIDE N.B.C. NETWORK





WOMEN'S DEBATING CLUB DISCUSSES PEACE PACT

The president, Florence Benjamin '30, presided at the meeting of the a group of "spellbinders" headed by Women's Debating Club which was Miss Jeannette Douglas Hartenstine held in Fircroft reception hall, Wed- and Blair Egge '31 travelled to Nornesday evening, October 30. A slight ristown where they gave a short prochange was made in the constitution gram at the A. D. Eisenhower High concerning the dates of further meet- School to boost Ursinus and acquaint ings. Caroline Ozias '31, the leader the high school students with college for the evening's discussion, explained life. About a dozen of the glee club the meaning of the Kellogg Peace men under the direction of Miss Har-Pact and urged the other members to tenstine sang "Wintersong" and "John voice their opinions as to whether or Peel" and Floyd Heller Jr., '33, sang not the United States should with- a baritone solo. draw from it. Many arguments were given both pro and con, altho no defi- minute talk in which he presented a nite plan for argumentation was de- bird's eye view of college life in gensome very valuable information which program ended with the singing of she obtained from the Foreign Policy "Fight! Ursinus." Association Magazine. A decision was made that Ursinus women would be willing to change the question: School, sponsored the trip and pro-"Should the United States Withdraw gram, which was very well received. from the Kellogg Peace Pact?" if their opponent debaters would pre- SUSQUEHANNA IS NEXT fer to have it changed.

The business part of the meeting being over, Muriel Ingram '33 favored the club with a violin solo. Refresh- gers that they have exhibited this ments were then served and enjoyed year. There was a marked increase by all. Before adjourning, the club in offensive strength generally while members decided that the next meet- the passing attack functioned well. ing should be held at Shreiner Hall, Susquehanna's principal attack is Monday, November 11.

BEARS ARE DEFEATED BY RUTGERS UNIVERSITY 19-13

(Continued from page 1)

sively as well as offensively. Hunter as a passer stood out as a passer ful heaves out of eighteen tries. while the other backs did some nice ball carrying.

The line-up: Rutgers Coble left end Krafchick they triumphed 17-6 and in the fol-Strine left tackle Knauss lowing year came out ahead on a Simmers ..., left guard Harris 21-7 score. This year they are go-Black center Crowl ing to try hard to keep up the traMcBath .. right guard .. Canderson Helffrich .. right tackle .. Smoyer
Miller right and Digree Example 1 Miller right end Digney Hunter quarterback Drake Sterner .. left halback .. Greenberg Soeder .. right halfback .. Horton Young fullback Grossman Ursinus 0 7 0 6—13 Rutgers 13 0 6 0—19

Touchdowns-Young, Miller, Greenberg, Grossman 2. Ursinus substitu- Folgmann, cellist. Mr. Folgmann was tions-Applegate, Herron, Thoroughgood, Wilkinson, Super, Dotterer, phia Orchestra and is now one of the Lentz, Conover, Egge, Hess. Referee - Price, Swarthmore. Umpire - Brumbaugh, Penn State. Head lines-Yale. Field Judge, man-Madden, Smith, Columbia.

ALLENTOWN PREP NOSES

OUT FROSH GRIDDERS 7-0

(Continued from page 1) ately following the kick for extra point, he appeared to be all right and laid down behind the players' bench unnoticed until the half when he failed to leave the field with the rest of the team. It was soon found that he was unconscious and efforts to revive him failed. He was immediately rushed to the hospital where he was brought to consciousness. His injury was stated as not alarming and he will be discharged from the hospital early this week.

High points in the game were the sensational touchdown run, an inter-cepted lateral by Paul of the Cubs which however, was called back because of offsides, and the completion of a long pass, Berger to Paul, that almost netted the Cubs a six-pointer. Allentown Prep. Ursinus Frosh Paul ... left end ... March Cameron ... left tackle ... March DeMarco ... left guard ... Smith Demarco ... left guard ... left

touchdown - Wavrek (placement). Substitutions - Ursinus-W. Smith American life so that when they go for Berger, Berger for Weisel, Reese for Parunak, Eachus for Bunnell, W. carry with them the correct idea of Smith for Robbins, O. Smith for Christian America. Lodge. Referee—J. J. Monahan. Um- The famous Dr.

J. Robbins .. quarterback Garda

VARSITY SCHEDULE

Sept. 28-Ursinus 6, Dickinson 6. October 5—Ursinus 0, Haverford 0. Oct. 12—Delaware 0, Ursinus 0. Oct. 19—Ursinus 0, F. & M., 18. Oct. 26-Ursinus 9, Muhlenberg 7. Nov. 28-Albright at Reading.

STUDENTS PUT ON PROGRAM AT NORRISTOWN, FRI.

On Friday morning, November 1,

Blair Egge, '31, then gave a ten-Doctor White offered eral and Ursinus in particular . The

Miss Margaret Ehly '26, who is a

OPPONENT OF URSINUS

based on the aerial game, but the defense against passes that the Tricolor has put up in the last two games seems sufficiently strong. Muhlen-

berg was able to complete but eight passes out of twenty-four attempts, while Rutgers was held to six success-Saturday's fray will be the third played between Ursinus and Susque-

hanna, and to date the Bears have always come out on top. In 1923

OF YEAR IS ANNOUNCED (Continued from page 1)

and abroad and has been selected for the leading part in the opera "Judith" and Petherbridge, who starred on by Gossens who is the head of the Eastman School of Music at Rochester. She will be assisted by Emil Ursinus formerly a member of the Philadel- Billet inside right . leading musicians at the head of the Witman inside left Goff University of Pennsylvania Music Department. This concert will be presented on Thursday evening, March

The third and last concert of the course will be presented on April Riley left back 10 by the Operatic Ensemble Quartet, of which the members are Elizabeth ston, contralto, Bernard Poland, tenor, Piotr Wizla, bass, and William Sylvano Thunder, pianist, who is also the director of the Quartet. This quartet will present their program in eous ,and the second consisting of the second act of the opera "Martha" by Von Flotow sung in costume and act-The artists are all members of the Philadelphia Civic Opera Company and they have all appeared at some previous occasion on the Ursinus Concert Stage. A good pro-gram is assured in this concluding number of the 1929-30 Entertainment

REGIONAL CONFERENCE OF "Y" IS HELD AT READING

Mr. Paul Meung, of the Friendly Parunak left halfback .. Nelly Relations committee of the National Lodge .. right halfback .. Wavrek Council of the Y. M. C. A. and a na-Parunak ... left halfback ... Wavrek Lodge .. right halfback ... Wavrek Weisel ... fullback ... Klucharich Allentown Prep. 0 7 0 0—7 Ursinus Frosh .. 0 0 0 0—0 Touchdown—Wavrek Points after Wavrek (placement). Wavrek (placement). America get the proper slant on back to their native land, they may

The famous Dr. Daniel A. Poling, pire-Whitenight. Linesman-Willis. present president of the International Society of Christian Endeavor and former pastor of the Marble Collegi- Henry J. Christman, D. D., President ate Church in New York was the main conference speaker. "Who is a Christian?" was the subject of Dr. Poling's address. "A Christian is a Christ man and one who sees God in the face of Christ' echoed the speak-er's sentiments. Dr. Polling said "Ye Nov. 2—Ursinus 13, Rutgers 19. Nov. 9—Susquehanna at Collegeville are Christians if ye love one another," Nov. 16-Swarthmore at Collegeville the true expression being found in spirituality, service, and love.

DR. LYNCH IS ENTERTAINED

On Tuesday evening President Omwake entertained Dr. Frederick Lynch at a dinner in the private dining room in Freeland Hall. Vice President Isenberg, Dean Kline, Professors Tower, Yost and Barnard and Rev-Vice President erends John Lentz and Arthur C. Ohl were guests at the dinner. It was a pleasant occasion and thoroughly enjoyed and appreciated by the entire

DR. LYNCH GREETED

WITH MUCH ENTHUSIASM

(Continued from page 1) out personality, despite the fact the celebrites whom I have personally encountered have acquired fame without it." Dr. Lynch gave further examples to prove his statements, giving the names of the foremost men in all walks of life. He referred to Theodore Roosevelt as a man with such an unusual personality that his entrance into a room made each person present feel his presence keenly. Roosevelt's success as a speaker and a writer, Dr. Lynch claims was wholly due to his knowledge of how to bring out that which he wished to say in the most fascinating and emphatic manner by means of splendid personality, which he had cultivated to a

high degree. Doctor Lynch in conclusion summed up the points of his talk under three headings, namely that of Thinking, Reading, and Knowledge of Religion.

Ursinus is anticipating an early return of Dr. Lynch, and every endeavor should be made to secure him in the near future. Talks of this calibre stimulate Ursinus students to the higher things in life, and give them a broader outlook on the world in gen-

HOCKEY TEAM DEFEATS GLASSBORO NORMAL 5-0

(Continued from page 1)

goals after hard fighting. made several beautiful runs the length of the field, twice scoring herself, and again centering to "Kitten" Witman who tallied. The latter also played a good game throughout as did Billet consistently good quick, short passes.

Line-up: Petherbridge..right wing.. Sylvester Connor .. center forward.. Stevenson Lake left wing Drysdale .. right half Wismer .. center half .. Matchett Shellenberger..left half .. Englehart Urich right back .. Darlington . goalkeeper . Bennett

Substitutes: Glassboro-Evans for Harrison, soprano, Marie Stone Lang- Myers Reid for Englehart Johnstone for Paputi; Ursinus-White for Shellenberger, Rothenberger for Riley Walters for White. Umpires—Webster, Walkden. Scorers-Romano and Carpenter. Timekeeper-Church and two parts, the first being miscellan- Inman. Time of halves-25 minutes. Goals-Lake 2, Witman 2, Drysdale 1.

SENIOR HALLOWE'EN BALL IS A MEMORABLE EVENT (Continued from page 1)

plete without the traditional cider, this ever-acceptable refreshment was served between dances in one corner of the gym.

The guests for the evening were Rev. and Mrs. Lentz, Miss Errett and Professor Veatch, Mrs. Cordry and Mrs. Rauch.

Judging by the large number of students who attended, the Senior Mussina ... center ... Schrader Smeigh ... right guard ... Marcellus of Jesus as the "secret of life and Levin ... right tackle ... Peters Bunnell ... right end ... Rodgers ated his entire speech.

L. Polyking a guarterback ... Corde ... My Paul Moung of the Friendly as socially. A large share of the care for the success of the dance should go to the Senior dance committee, headed by Van Davies, chairman, who so ably managed the event.

Central Theological Seminary of the Reformed Church in the United States DAYTON, OHIO

Comprehensive Courses. A Strong Teaching Force. Aims at Genuine Scholarship, Spir-

itual Life, Thorough Training. Location Ideal, Equipment Modern, Expenses Minimum.

For Catalogue Address

Have Your Pictures Taken at the Official Photographer

-Special Rates-

ZAMSKY STUDIO, INC., 902 Chestnut St., Phila., Pa. Telephone-Pennypacker 8070

THEOLOGICAL SEMINARY

of the Reformed Church in the United States

LANCASTER, PA.

Five Professors, four Instructors, an annual Lecturer and Librarian.

In addition to the required work in five Departments, courses are offered in Re-ligious Education, Social Christianity, Ru-ral Church Problems, History and Theory of Missions, History and Comparative Study of Religious and Church Music.

Required and elective courses leading to degree of B, D. Rooms and board in new dormitory and refectory at moderate rates.

For further information, address President George W. Richards

Ursinus Teachers Wanted

For Schools and Colleges

every day of the year

NATIONAL TEACHERS AGENCY, Inc. D. H. Cook, Gen. Mgr., Philadelphia, Pa. Emily A. Lane, Mgr., Pittsburgh, Penna. Serves Pennsylvania Other Offices—Syracuse, N. Y.; Cincinnati, O., Northampton, Mass., Memphis, Tenn., New Haven, Conn.

URSINUS COLLEGE SUPPLY STORE

The Store on the campus which is ready to serve you

Maxwell E. Kuebler, Manager

STONEBACK & NASE

QUAKERTOWN PENNA.

General Contractors

Builders AND Millwork

Why Not Save Money on your

HATS AND FURNISHINGS?

MAXWELL GOULD

Caputi Men's Wear to Snappy Dressers

75 E. Main Street NORRISTOWN, PA.

PERKIOMEN VALLEY MUTUAL FIRE INSURANCE COMPANY

COLLEGEVILLE, PA.

Incorporated May 13, 1871

Insures Against Fire and Storm

Insurance in Force \$30,000,000.00 Losses paid to date over \$1,100,000.00

NO JOB TOO BIG

NO JOB TOO SMALL J. FRANK BOYER

PLUMBING AND HEATING CO. NORRISTOWN

Pittsburgh New York Chicago

> **QUALITY FRUITS AND VEGETABLES**

IN NUMBER TEN TINS

For Schools and Colleges CHRISTIAN CONTRACTOR C

W. H. GRISTOCK'S SONS

COAL, LUMBER AND FEED

COLLEGEVILLE, PA.

"The Independent" PRINT SHOP

Is fully equipped to do attractive COLLEGE PRINT-ING - Programs, Letterheads, Cards, Pamphlets, Tickets, Etc.

COLLEGEVILLE, PENNA.



COMPLIMENTS

FRANK R. WATSON **Edkins & Thompson**

MITCHELL and NESS

School and College Athletic Supplies

Outfitters of Ursinus Teams

1223 Arch Street PHILADELPHIA, PA. R. D. Evans Manager Athletic Dept.

****************** F. C. POLEY

Fresh and Smoked Meats

LIMERICK, PA.

Patrons served in Trappe, Collegeville, and vicinity every Tuesday, Thursday and Saturday. Patronage always appreciated.

. *********************

ICE CREAM PAR EXCELLENCE

Convenient Cartons

Delightful Fancy Forms by all Crane, Colonial and Burdan Dealers

Phila. Dairy Products Co., Inc. Pottstown-816



Blank Book

PRINTERS

Hamilton at Ninth Street ALLENTOWN, PA.

Yeagle & Poley

Quality Meats

Groceries, Fruits, and Vegetables

Collegeville, Pa.