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### Price Waterhouse

Working Woman

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For the simplistic stereotypes and annoying obstacles that continue to thwart working women everywhere, we'd like to acknowledge the following men, women and companies. Some were stupid, some corrupt, some meanspirited... most were just being themselves.

Whatever their motives, their actions have set back the cause of working women and earned them a place in our

# HALL of SHAME

## SEXIST OFFENDERS

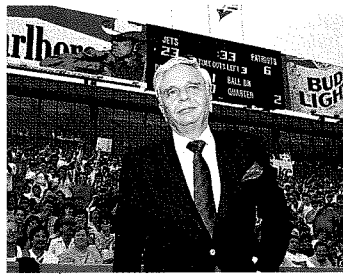
### Johnson Controls, Inc.

Chivalry is alive and well—and misdirected. If a woman wanted a top-paying job at the Milwaukee Johnson Controls plant, where toxic lead is used to make car batteries,

she had to prove she was infertile.

### Victor Kiam

When *Boston Herald* reporter Lisa Olson complained that football players from the New England Patriots aimed lewd remarks and gestures at her in the locker room last year, team owner Kiam reportedly called Olson a "classic bitch." Kiam denies ever having made the remark, but at a banquet a few



this year for refusing to wear any makeup on the job, no one at the company batted an eyelash. But when the victim

### Dick Ebersol

What did this NBC executive blame for the flap caused when he replaced *Today* show veteran Jane Pauley with dishy ingenue Deborah Norville in 1989? Sexism. If two men had been involved, Ebersol whined, people wouldn't have assumed a catfight broke out between the anchors. Why, then, was the immensely popular Pauley supplanted by a younger,

blonder

woman whose claim to fame

was her stint as a correspondent on a prime-time documentary called *Bad Girls?* Sexism?

### Judge James C. Cacheris

So what if the boss at Uslico Corp., an Arlington, Va.-based insurance

Although lead can also harm men's reproductive systems, this paternalistic employer protected women only. So the United Auto Workers challenged the company's biased policy in 1990, taking it all the way to the Supreme Court, which ruled in favor of the women last March.

months later, he told a joke linking Olson, Iraqi Scuds and Patriot "missiles." Ha ha.

### Continental Airlines

When the airline fired a Boston ticket agent earlier

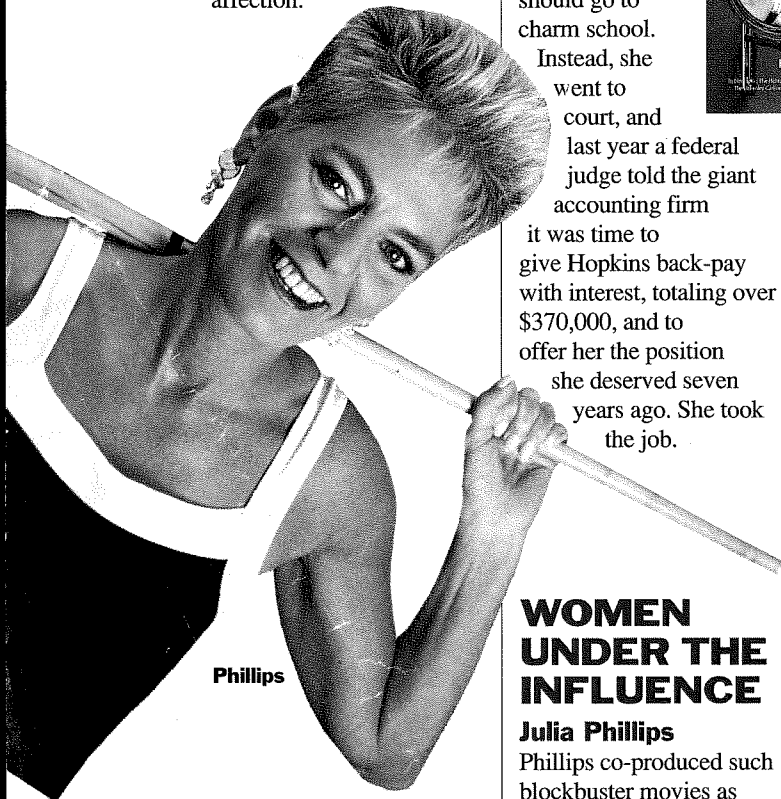
went public, and a torrent of media coverage (front-page stories, a full-scale discussion on *Oprah* and a skit on Carson) followed, the airline quickly reinstated her—without blushing.

**BY CYNTHIA GROSSEN**



Bottom: MELRY A. KOKOSIAN/Rainmakers.

holding company, repeatedly massaged his secretary's back and followed her into the bathroom. You call that sexual harassment? This federal judge didn't. Earlier this year he ruled in favor of the recently divorced boss, likening him to a "faithful dog, constantly expressing his affection."



Phillips

that even though Ann Hopkins had brought in more business than any of the 87 men up for partner, she wasn't socially acceptable enough to make the grade. One male colleague advised her to get a makeover; another said she should go to charm school.

Instead, she went to court, and last year a federal judge told the giant accounting firm it was time to give Hopkins back-pay with interest, totaling over \$370,000, and to offer her the position she deserved seven years ago. She took the job.

## WOMEN UNDER THE INFLUENCE

### Julia Phillips

Phillips co-produced such blockbuster movies as *The Sting* and *Close Encounters of the Third Kind*. Then she slipped into something more comfortable—self-destruction—halting a drug-induced demise in time to write a best-seller. She disagrees, but acknowledges that "a lot of people think I have blown it for women." Sorry, Julia—majority rules.

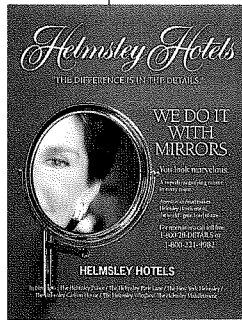
### Thereza Imanishi-Kari

When her research associate, Margot O'Toole, accused her of faking data in an immunological study in 1986, Imanishi-Kari lashed back. O'Toole was fired and ostracized by the

scientific community. Five years later she was vindicated. Imanishi-Kari calls the affair a "witch-hunt." Agreed, but who's the witch?

### Leona Helmsley

After charging luxury items for her country estate—including a \$13,000



barbecue pit—to her husband's hotel and real estate companies, New York's notorious Queen of Mean was convicted of income tax evasion and sentenced to prison in 1989. Yet she's still appearing in company ads—still gazing into a mirror. Not exactly the fairest of them all.

### Deborah Gore Dean

As top aide to the Secretary of Housing and Urban Development, this bartender-turned-wheeler-dealer allegedly passed out favors—including federal money meant for housing for the poor—to her brat-pack pals, leaving the department in fiscal shreds. She resigned in 1988, but it wasn't until a year later that the scandal broke. Even her boss, Secretary Samuel Pierce (himself no novice at influence-peddling), said Dean liked the idea that "I can call the shots, I can get this for you if I want, I can stomp on you, I can kill you."

### Bess Myerson

There she is—another Miss America with hidden talents. The former beauty queen, consumer advocate and congressional candidate put everything on the line for love—

and then stepped over it. Rumored to have harassed one lover's wife with phone calls and letters, she allegedly tried to influence the judge presiding over another lover's divorce by hiring the judge's daughter as a government employee. In 1988 Myerson was charged with mail fraud, conspiracy and obstructing justice. She was eventually acquitted, but her tiara is permanently tarnished.

## THE MOUTHS THAT ROARED

### General William Westmoreland,

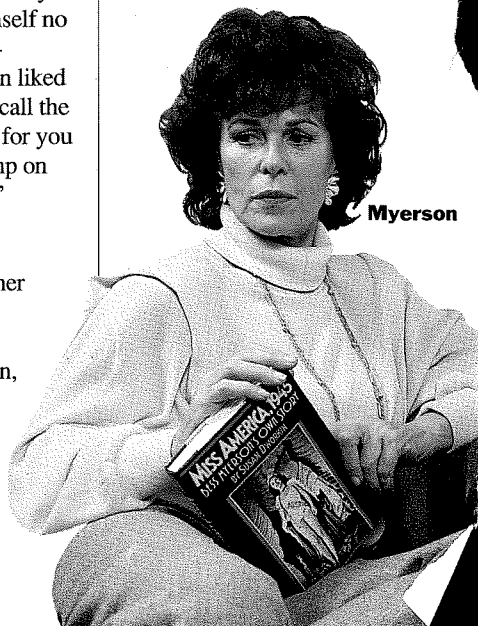
former Army chief of staff, on whether women should be admitted to West Point, 1977:



"Maybe you could find one woman in 10,000 who could lead in combat, but she would be a freak, and [West Point] is not being run for freaks."

Florida press secretary John Peck to Miami Herald reporter Ellen McGarrahon, on hearing of her promotion last year:

"Who'd you sleep with to get your job?"



Myerson

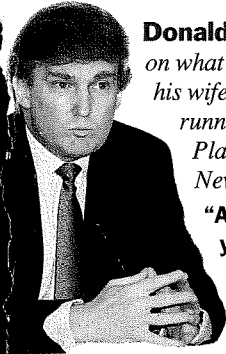
### Phyllis Schlafly

Has this woman ever been on the right side of any issue affecting working women? Principal strategist of the anti-Equal Rights Amendment movement, Schlafly spread the news that the ERA would result in a "gender-neutral" society—common toilets, pregnant women in the military and homosexual marriages accelerating the spread of AIDS. Equal pay for women? Forget about it. Tougher enforcement of antidiscrimination laws? Get outta here.

### Price Waterhouse

In 1983 this Big Eight accounting firm decided

**New York Times** editorial, March 13, 1990: "The jacket has become the working woman's security blanket. . . . Going about sans jacket, revealing imperfections—or perfections—demands confidence, a true sense of belonging. . . . But women are not there, not quite yet."



**Donald Trump**  
on what he paid  
his wife, Ivana, for  
running the  
Plaza Hotel in  
New York:  
"A dollar a  
year—plus all  
the dresses  
she can  
buy."

## STUPIDITY AS AN ART FORM

### Lisa Ann Jones

The first person convicted in connection with the insider-trading scandals on Wall Street, Drexel Burnham Lambert trading assistant Jones was so enamored of her \$100,000-plus job that she lied to a grand jury about the company's shifty policies.

### Barrows



Convicted of perjury and obstruction of justice in 1989, Jones received an 18-month prison sentence and a \$50,000 fine. Call it hit-the-Wall Street.

### Mary Cunningham

She claims that there was no hanky-panky with her boss, Bendix chairman William Agee, and maybe that's true. Maybe she traveled in the corporate jet with him and shared the company-owned suite at the Waldorf merely as a valued executive. Maybe she hired his cleaning woman and wrote his daughter's college application strictly as a pal. But when the two married shortly after she was forced out of the company in 1981, those who believe that high-ranking corporate women invariably sleep their way to the top got fresh rounds of ammunition.

### Judge E. B. Haltom

This federal judge dismissed a sexual-harassment suit filed this year by a woman who claimed her boss fired her for spurning his advances. Nonsense, the judge ruled, stating that the plaintiff wore "little or no makeup, and her hair was not colored in any way." Compared to the boss's wife, he reasoned, the woman wasn't attractive enough to appeal to the defendant. So much for blind justice.

### Sidney Biddle Barrows

Some people never learn. The Mayflower Madam pleaded guilty to a misdemeanor charge in 1985 and then wrote a book describing what a smart and compassionate businesswoman she was. Now she's holding how-to

seminars, explaining how high-priced prostitution rings such as her own actually help some women. But when asked why she didn't join the effort to at least get prostitutes off the streets, Barrows replied, "I'm not a social-service person."

## WORST PERFOR- MANCE BY A STEREO- TYPE

### Clair Huxtable

(Phylicia Rashad, *The Cosby Show*)  
She's supposed to be a hot-shot lawyer, but when does this woman work? Ever seen Clair buried under legal briefs? Ever heard her discuss the latest judicial appointment? Wondered why she has so much time to banter with her family? It's because her career is a prop, like the refrigerator and the bed, only it's used less often.



### Katharine Parker

(Sigourney Weaver, *Working Girl*)  
In the successful-woman-as-bitch role, this scheming vixen lied, cheated and stole her secretary's best ideas, endorsing the notion that women at the top enjoy screwing women almost as much as men do.

### Alex Forrest

(Glenn Close, *Fatal Attraction*)  
Perpetuating the myth that career-driven women are inevitably neurotic, this evil editrix's life was so empty

that she had nothing better to do than torture her lover and his family. But finally she got what any bad stereotype deserves: a bullet in the chest and a deadly dunking in the tub.

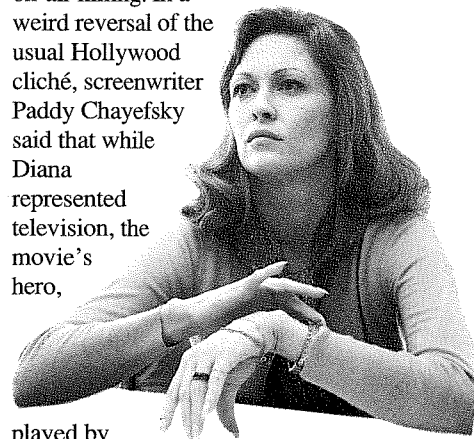


### April O'Neil

(*Teenage Mutant Ninja Turtles*)  
Winner of the Lois Lane Memorial Bimbo Award, this girl reporter works in television news, where her typically female beat includes covering such breaking stories as "Swimsuits in the '90s." Like Lois, she can't help getting into scrapes, and it always takes a man (or four boy turtles) to save the day.

### Diana Christensen

(Faye Dunaway, *Network*)  
She was every man's nightmare: a woman who talks shop while having sex. Head of a network news division, Diana would do anything to boost ratings—even arrange an on-air killing. In a weird reversal of the usual Hollywood cliché, screenwriter Paddy Chayefsky said that while Diana represented television, the movie's hero,



played by William Holden, represented humanity. We'd like to know why women never get to do both.