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Diplomacy Syllabi

School of Diplomacy and International
Relations

Fall 2019

The Washington Seminar on Global Policy Challenges

Ray Walser

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The Washington Seminar on Global Policy Challenges
DIPL 3116

Seton Hall University School of Diplomacy
and International Affairs
Washington Program

Fall 2019
Friday 1:30 pm – 4:00 pm
Ray Walser

This seminar-like course is focused on global challenges facing not just U.S. policy makers but statesmen, diplomats and citizens around the world. The primary focus will be upon the successes and failures encountered in global development in a period marked by numerous positives – overall reductions in violence, longer lives, poverty reduction, improved education – balanced against a daunting array of unresolved global challenges and threats, ranging from climate change and nuclear proliferation to ethnic conflict and international terrorism. Central to the ongoing the debate is reflection upon the ability of national leaders to preserve an international order that rises above mere anarchy and promotes peace, stability and mutual benefits. The course will examine cooperative efforts aimed at advancing shared interests, securing international cooperation and protecting the global commons. Particular attention will be paid to multilateral agreements and institutions in a period when both face considerable headwinds from the current leadership of the U.S.

Washington, D.C. is a very cosmopolitan, international city. Serious effort will be made to understand how the people who reside here, American and otherwise, are shaped by the international environment and how they in turn undertake to influence and shape developments on the global stage.

The course to the extent possible will be conducted in seminar form based on discussions, reflections, debates and interactions between the seminar leader and the students.

Where possible and pertinent, lectures, readings and seminar discussion will be supplemented with in-class discussion with policy practitioners and when possible with visits to centers of decision-making and influence that will include government offices, the Congress, think tanks, NGOs, multilateral and regional organizations and foreign embassies.

One caveat: No syllabus that sufficiently is dynamic and seeks to capture the tempo of change can be fixed in stone, especially in a period of rapid developments on the domestic and international scenes. The seminar leader reserves the right to alter readings and assignments and discussion topics in response to emerging policy challenges.

All readings will be available online or distributed in class.

Course Objectives

This course is intended to help students:

- Identify and investigate the major challenges and trends, positive and negative, shaping future global development.
- Relate the ways in which the structure and functioning of the international system – anarchic, hegemonic, communitarian – shape responses to an ever-widening array of national and transnational challenges.
- Analyze hotspots and flashpoints, examine crisis management scenarios and predict outcomes for some of the world's most contentious issues.
- Prepare cogent policy analysis - written and verbal -presented in ways that support better understanding of the ways to tackle global challenges.

By semester's end, students should demonstrate improved proficiency in collecting, sorting, and evaluating information; analyzing complex situations and synthesizing information; integrating a spectrum of advice and opinion in the analysis of a complex world; and strengthening effective oral and written skills.

Evaluation:

The final grade for this class will be based on the following requirements:

Examine, track, analyze an NGO or other transnational actor – 25% - due in second half of the semester, details to be provided later

Nuts & Bolts Mid-Term for Global Challenge responders – 10% - October

Nuts & Bolts Final for Global Challenge responders – 15% - December 3

Capstone Project [product/guidelines to be negotiated] – 40% - December 3

Class Participation – 10% - throughout the semester

Bonus Points – SHJ Blog or On-line Article – TBD

University Policy

Disability Services Statement

It is the policy and practice of Seton Hall University to promote inclusive learning environments. If you have a documented disability you may be eligible for reasonable accommodations in compliance with University policy, the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and/or the New Jersey Law against Discrimination. Please note, students are not permitted to negotiate accommodations directly with professors. To request accommodations or assistance, please self-identify with the Office for Disability Support Services (DSS), Duffy Hall, Room 67 at the beginning of the semester. For more information or to register for services, contact DSS at (973) 313-6003 or by e-mail at DSS@shu.edu.

Academic Integrity & Dishonesty

Plagiarism and other forms of academic dishonesty will be reported to the administration, and may result in a lowered or failing grade for the course and up to possible dismissal from the School of Diplomacy. See University and School standards for academic conduct here: <https://www.shu.edu/student-life/upload/Student-Code-of-Conduct.pdf> and <http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>

Citation Formats (some version of the paragraph below)

Papers should utilize one of the Chicago Manual of Style citation formats: Author-Date or Notes and Bibliography. The guidelines for these formats are on the course Blackboard page.

Lesson Plan

Please note: this syllabus is a work in progress. It will be regularly updated to include suggested readings. While the objectives and central themes will remain as guidepost, weekly units might be rearranged to accommodate guest speakers and offsite visits.

A weekly checklist and updated readings list will be provided well in advance of class meetings.

August 30 – Lesson 1

State of the World – State of Globalization

Readings

Peterson Institute – Globalization - <https://www.piie.com/microsites/globalization/what-is-globalization.html>

Rodrik, Dani – “Globalization’s Wrong Turn and How It Hurt the United States,” Foreign Affairs, July/August 2019

Michael A. Cohen and Micha Zenko – “The World is Getting Better – Even Under Trump”
Foreign Affairs. March 2019

September - Lesson 2

International Anarchy or a Liberal World Order?

Readings: World Wide Threat Assessment of the U.S. Intelligence Community – January 2019

<https://www.hsdl.org/?view&did=820727>

Review: World Forum. The Global Risks Report 2019.

http://www3.weforum.org/docs/WEF_Global_Risks_Report_2019.pdf

Allison, Graham. “The Myth of the Liberal Order.” Foreign Affairs. July/August 2018

<https://www.foreignaffairs.com/articles/2018-06-14/myth-liberal-order>

September 13 - Lesson 3

The Sum of All Fears: The International Faces of Terror from Jihadism to White Supremacy

Readings

UN Terrorism Monitoring Group – ISIS and Al-Qaeda – January 2019

https://www.un.org/sc/ctc/wp-content/uploads/2019/02/N1846950_EN.pdf

Rand Report – “Defining and Understanding the Next Generation of Salafi-Jihadis”

<https://www.rand.org/pubs/perspectives/PE341.html>

September 20 - Lesson 4

Threats of War – Conflict and War Today - The Future of War

Readings

Examine – Council on Foreign Relations – Conflict Tracker

<https://www.cfr.org/interactive/global-conflict-tracker/?category=us>

Brose, Christian. “War’s Sci-Fi Future” Foreign Affairs. May/June 2019

<https://www.foreignaffairs.com/articles/2019-04-16/new-revolution-military-affairs>

P.W. Singer. Insurgency in 2030.

<https://www.newamerica.org/international-security/reports/insurgency-2030/>

September 27 – Lesson 5

Failed States, Conflict, Global Migration and Humanitarian Issues

Readings

Patrick, Stewart M. “The World Has Lost the Will to Deal with the Worst Refugee Crisis Since World War II. World Politics Review. July 2019

<https://www.worldpoliticsreview.com/articles/27994/the-world-has-lost-the-will-to-deal-with-the-worst-refugee-crisis-since-world-war-ii>

Mazarr, Michael J. “The Rise and Fall of the Failed State Paradigm: Requiem for a Decade of Distraction.” Foreign Affairs. January/February 2014

<https://www.foreignaffairs.com/articles/2013-12-06/rise-and-fall-failed-state-paradigm>

International Growth Center: Commission on State Fragility, Growth and Development. “Escaping the Fragility Trap.” April 2018

https://www.theigc.org/wp-content/uploads/2017/06/Escaping-the-fragility-trap_Aug-2018.pdf

Examine the Fragile State Index

<https://fragilestatesindex.org>

October 4 - Lesson 6

Do We Need Multilateralism, Treaties and International Law? What are the ties that bind nations together?

Readings: TBD

October 11 – Lesson 7

It’s Classified: Secrecy, Espionage and Transparency in the Digital Age

Lucas, Edward. "The Spycraft Revolution." Foreign Policy. April 27, 2019
<https://foreignpolicy.com/2019/04/27/the-spycraft-revolution-espionage-technology/>

Congressional Research Service. The Protection of Classified Information : The Legal Framework. May 18, 2017

<https://fas.org/sgp/crs/secrecy/RS21900.pdf>

CCDOE. Huawei, 5G and Chinas as a Security Threat. 2019

<https://ccdcoe.org/uploads/2019/03/CCDCOE-Huawei-2019-03-28-FINAL.pdf>

Visit: Transparency International

<https://www.transparency.org>

October 18 – Lesson 8

The Global Democracy Recession – The Rise of New Authoritarianism

Diamond, Larry. "Democracy Demotion: How the Freedom Agenda Fell Apart." Foreign Affairs. July/August 2019

<https://www.foreignaffairs.com/articles/2019-06-11/democracy-demotion>

Puddington, Arch. Goals, Strategies, and Methods of Modern Authoritarians. Freedom House. June 2017

https://freedomhouse.org/sites/default/files/June2017_FH_Report_Breaking_Down_Democracy.pdf

October 25 – Lesson 9

Will China Run the World in 2050?

Readings: Fravel, Taylor and others. "China Is Not an Enemy." Washington Post. July 3, 2019

https://www.washingtonpost.com/opinions/making-china-a-us-enemy-is-counterproductive/2019/07/02/647d49d0-9bfa-11e9-b27f-ed2942f73d70_story.html

Mastro, Oriana Skylar. "The Stealth Superpower: How China Hid Its Global Ambitions." Foreign Affairs. January/February 2019

<https://www.foreignaffairs.com/articles/china/china-plan-rule-asia>

Westad, Odd Arne. "The Sources of Chinese Conduct: Are Washington and the Beijing Fighting a New Cold War?" *Foreign Affairs*. September/October 2019

<https://www.foreignaffairs.com/articles/china/china-plan-rule-asia>

Xeutong, Yan. "The Age of Uneasy Peace." *Foreign Affairs*. January/February 2019

<https://www.nytimes.com/interactive/2018/11/18/world/asia/china-rules.html>

Recommended: Goldman, David. "What is China's Grand Strategy?" The Heritage Foundation. May 22, 2019

<https://www.heritage.org/asia/event/what-chinas-grand-strategy>

Fisher, Max and Audrey Carlsen. "How China Is Challenging American Dominance in Asia." *New York Times*. March 9, 2018

<https://www.nytimes.com/interactive/2018/03/09/world/asia/china-us-asia-rivalry.html>

November 1 – Lesson 10

Managing Global Transnational Challenges and Threats – Climate Change, Global Health, Individual Empowerment and Poverty Reduction

Readings United Nations Foundation. "Six Global Issues to Watch in 2019"

https://unfoundation.org/blog/post/6-global-issues-to-watch-2019/?gclid=EAIaIQobChMI3aX45r-b5AIVIVqGCh35NwsrEAAYASAAEgJEYvD_BwE

Council on Foreign Relations. *Innovations in Global Governance: Peace-Building, Internet Governance and Cybersecurity and Climate Change*. September 2017

https://cfrd8-files.cfr.org/sites/default/files/report_pdf/Memo_Series_Kahler_et_al_Global_Governance_OR_1.pdf

November 8 – Lesson 11

Tell Me How This Ends! Three Enduring Challenges to World Peace - Iran, North Korea, the Middle East Peace Process. Can They Be Managed?

Readings: TBD

Presentation of crisis scenario

November 15 – Lesson 12

Going Digital: Global Information and the Fourth Industrial Revolution

Reading: World Economic Forum. The Fourth Industrial Revolution is Driving Globalization 4.0

<https://www.weforum.org/agenda/2018/11/the-fourth-industrial-revolution-is-driving-a-new-phase-of-globalization/>

November 22 - Lesson 13

Fighting the Dark Side of Globalization: From Transnational Crime to Foreign Interventions in Politics

Realuyo, Celina. The Future Evolution of Transnational Criminal Organizations and the Threat to U.S. National Security. June 2015

<https://www.williamjperrycenter.org/publication-types/occasional-papers>

Review: Rand Corporation. Counternetwork: Countering the Expansion of Transnational Criminal Networks. 2017

https://www.rand.org/content/dam/rand/pubs/research_reports/RR1400/RR1481/RAND_RR1481.pdf

Visit: Center for Strategic and International Security. Transnational Threats Project.

<https://www.csis.org/programs/transnational-threats-project>

December 6 – Lesson 14

Curtain Calls

Final examination and final presentations

Course Evaluation

Iran

North Korea

Middle East Peace Process

