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A review of factors associated with the utilization of healthcare services and strategies for improving postpartum care in Africa

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Reducing maternal mortality continues to be a major challenge for African countries. We conducted a literature review to identify the factors associated with the utilization of maternal and child healthcare services during the postpartum period and the strategies for strengthening postpartum healthcare in Africa. We carried out an electronic search in several databases of texts published between 1995 and 2012 related to maternal and child health. Seventy-five publications fitted the eligibility criteria. Our analysis shows that to a large extent the socio-economic context was dominant among the factors associated with the quality and utilization of postpartum services. The best interventions were those on immediate postpartum maternal care combining several intervention packages such as community mobilization and provision of services, community outreach services and health training. The integration within health facilities of mother and child clinics was shown to contribute significantly to improving the frequency of mothers' postpartum visits.

Key words: postpartum care, postnatal care, maternal and child health, health interventions, health strategies, sub-Saharan Africa

Introduction

Despite a substantial decline in maternal mortality since 2003, this issue remains a major challenge for developing countries, especially in sub-Saharan Africa (Kassebaum et al., 2014). In western sub-Saharan Africa, the maternal mortality ratio (MMR) increased from 480 (95% CI, 419-544) maternal deaths per 100,000 live births in 1990

to 563 (95% CI, 489-639) in 2003, subsequently decreasing to 468 (95% CI, 385-564) in 2013 (Kassebaum et al., 2014). Of the worldwide maternal deaths occurring in 2013, one-quarter took place in the intrapartum and immediately postpartum periods (28%), one-third 24 hours to 42 days after delivery (36%), and 12% between 43 days and one year after delivery (Kassebaum et al., 2014). Three-quarters of the total neonatal deaths occurred in the first week of life (74%) and about 40% in the first 24 hours of life (World Health Organisation, 2013). In this context, a continuum of care is essential for the survival of mother and child. This care includes the time from pre-pregnancy to the first year after delivery and the environment including the home, the community and health facilities (The Partnership for Maternal Newborn & Child Health, 2011).

The goal of this systematic literature review is to identify (i) the factors associated with the utilization of mother and child health services during the postpartum period and (ii) the strategies recommended and/or implemented for the improvement of postpartum services. The overall objective is to help identify the relevant strategies for strengthening postpartum care in Africa.

Methodology

Study eligibility criteria

To be eligible for inclusion in the literature review, the primary topic of the study had to be mother and child health during the postpartum period in sub-Saharan Africa. In addition, the publication should – entirely or partially – address service utilization and delivery during the period together with associated factors and strategies used to improve them.

The postpartum period is the period that begins immediately after delivery of the placenta and lasts up to one year after birth (ICD-10 Version 2010, 2010). Postpartum care for both mother and child is defined as: (i) prevention, early detection and treatment of complications and diseases and (ii) provision of advice and services on breastfeeding, birth spacing, immunization and maternal nutrition. The main components of postpartum care vary in accordance with the postpartum stage, corresponding to a timetable of visits that has been summarized in the formula of "6 hours, 6 days, 6 weeks and 6 months" (WHO, 1998).

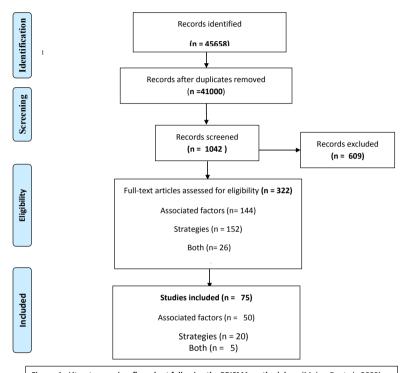
Methods to identify applicable studies

The time frame includes all publications released between 1995 (5 years before the inception of the Millennium Development Goals) and 2012 (if the research was conducted until June 2012). We proceeded as follows:

- (1) electronic searches in the following databases: SCIENCE DIRECT, AJOL, BIOMED CENTRAL, PUBMED and GOOGLE SCHOLAR;
- (2) electronic searches on websites providing documentation resources on maternal and child health, i.e. World Health Organization (WHO), United Nations Children's Fund (UNICEF), UNFPA, Partnership for Maternal, Newborn & Child Health (PM-NCH), United States Agency for International Development (USAID), World Bank,

and the Demographic and Health Surveys (DHS) Program;

(3) consultation of the bibliography of the studies identified in Stage two. The electronic databases were searched using the following keywords: postpartum, postpartum period, postpartum care, postnatal, postnatal period, postnatal care, maternal and neonatal health, maternal and child health, Africa, sub-Saharan Africa, determinants, factors associated with strategies and combinations of words as shown in Figure 1.



 $\textbf{Figure 1: Literature review flow chart following the PRISMA methodology} \ (\textbf{Moher D. et al., 2009})$

- For attendance at health centers: home birth, institutional birth, health services frequentation, health services utilization, non-institutional birth, access to health care.
- For qualified care for mother and newborn: skilled providers, trained providers, skilled birth attendance, traditional birth waiting, newborn care, newborn illness management.
- For contraception: birth spacing, birth control, family planning, contraception, contraceptive methods.
- For exclusive breast-feeding: breastfeeding, exclusive breastfeeding, breastfeeding promotion, child feeding, newborn feeding, infant feeding.
- For prevention of mother-to-child transmission of HIV (PTME): mother-to-child transmission of HIV, prevention of mother-to-child transmission, PMTCT, mother-to-child transmission, postnatal transmission, HAART, HIV infection.¹
- For vaccination: expanded program of immunization EPI, childhood vaccination, childhood immunization, newborn vaccination, newborn immunization, immunization programs.
 For specific care aiming at reducing maternal and/or neonatal morbidity and mortality: danger signs, severe obstetric complications, near-miss, adverse maternal outcomes, maternal morbidity and mortality, newborn morbidity

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¹ Using the following combination:

The selection was performed in two steps. In the first step, we gathered all studies complying with the eligibility criteria by reading their titles and abstracts. In a second step, two researchers independently read all studies to refine the selection using a data extraction sheet.

Out of the eligible publications on associated factors (144), on strategies (152) and on both (26), we selected 75 publications as shown in Figure 1.

Table 1 shows the distribution of countries and sub-themes studied.

		Factors			
Countries	Utilization and skilled attendance of health services for mother and newborn	Contraception	Breastfeeding and PMTCT	Immunization	
South Africa			1 (Sprague et al., 2011)		
Botswana			1 (Shapiro et al., 2007)		
Burkina Faso	2 (Brazier et al., 2009; Newlands et al., 2008)	1 (Ganaba R.; Marshall T.; Sombié I.; Baggaley R.F.; Ouédraogo T.W. and Filippi V., 2010)	1 (Hofmann et al., 2009)	2 (Haddad et al., 2009; Sia et al., 2007)	
D.R. Congo					
Ethiopia	1 (Regassa, 2011)		3 (Koricho et al., 2010; Muluye et al., 2012; Setegn et al., 2011)		
Gabon				1 (Schwarz et al., 2009)	
Gambia	1 (Telfer. et al., 2002)				
Ghana	1 (Bazzano et al., 2008)				
Kenya	6 (Birungi et al., 2011; Chersich et al., 2009; Fotso et al., 2009; Ochako et al., 2011; Wanjira et al., 2011; Warren et al., 2010)		2 (Kimani-Murage et al., 2011; Kinuthia et al., 2011)		
Malawi			2 (Bezner Kerr et al., 2008; Chinkonde et al., 2010)		
Namibia	1 (Zere et al., 2010)				
Niger			1 (Abba et al., 2010)		
Nigeria	1 (Etuk et al., 2000)		3 (Agunbiade and Ogunleye, 2012; Davies- Adetugbo, 1997; Imade et al., 2010)		
Uganda	1 (Waiswa et al., 2008)		2 (Engebretsen et al., 2010; Engebretsen et al., 2007)	2 (Babirye et al., 2011; Nankabirwa et al., 2010)	
Senegal	1 (Faye et al., 2010)		1 (Diagne-Guèye et al., 2011)		
Swaziland			1 (Mazia et al., 2009)		

Strategy					
Complications	Community mobilization	Intervention in health services	Community interventions	Others	Total
					1
	1 (Hounton et al., 2009)				7
		1 (Matendo et al., 2011)			
					4
					1
					1
					1
		1 (Chersich et al., 2009)			9
			1 (Pagel et al., 2009)		3
					1
					1
1 {Olusoga B O. and Olusoji J D., 2006 #224}	1 (Olaniran et al., 1997)				6
		1 (Waiswa et al., 2008)			6
					2
					1

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		Factors				
Countries	Utilization and skilled attendance of health services for mother and newborn	Contraception	Breastfeeding and PMTCT	Immunization		
Tanzania	3 (Magoma et al., 2010; Mrisho et al., 2009; Mrisho et al., 2008)		3 (Falnes et al., 2007; Nkala and Msuya, 2011)			
Zambia						
Zimbabwe			2 (Koyanagi et al., 2009; Lunney et al., 2010)			
Africa/ Developing countries	1 (MEASURE Demographic Health Survey, 2014)	1 (Gebreselassi et al., 2008)	1 (Tomasoni et al., 2011)			
Agreements/ Guidelines						
Reviews	3 (Filippi et al., 2006; Gabrysch and Campbell, 2009; Richard et al., 2008)					
Total	22	2	24	5		
	55					

Table 1: Publications considered by subthemes and countries dealing with mother and newborn postpartum care in Africa

Strategy					
Complications	Community mobilization	Intervention in health services	Community interventions	Others	Total
1 (Pembe et al., 2009)		1 (Mrisho et al., 2009)	1 (Mrisho et al., 2008)		9
		1 (Hadley and Mary Tuba, 2011)			1
			1 (Koyanagi A. et al., 2009)		3
		1 (Crowe et al., 2012)		1 (Binkin et al., 2011)	5
		2 (Warren et al., 2006; WHO, 2010)			2
	1 (Kumar et al., 2010)	3 (Clements et al., 2008; Hiller et al., 2007; Raven et al., 2011)	3 (Kidney et al., 2009; Schiffman. et al., 2004(Sibley L. and Sipe T., 2004))	4 (Blencowe et al., 2011; Darmstadt et al., 2005; Haws et al., 2007; Lawn et al., 2010)	14
2	3	11	6	5	80
25					

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Results

According to DHS data on 23 African countries, the utilization of maternal services decreases along the continuum of care from antenatal visit to postpartum services (see Table 2): 74% of women have attended at least one antenatal visit; 46% have benefited from assisted childbirth and 36% have had a postnatal visit within two days of giving birth (MEASURE Demographic Health Survey, 2014).

Countries	At least 1 antenatal visit	Percentage delivered by a skilled birth attendant	Postnatal care within the first two days after birth	% of newborn babies breastfed an hour after the birth	% of infants exclusively breastfed from 0 to 6 months
Benin (2006)	88	78	63	54	43
Burkina Faso (2010)	98	67	72	42	24
Cameroon (2011)	86	64	37	40	20
Chad (2004)	43	21		34	2
Congo Brazzaville (2012)	93	94	64	24	21
D.R. Congo (2007)	85	74		48	36
Ethiopia (2011)	43	10	7	52	32
Ghana (2008)	95	59	68	52	63
Guinea (2005)	82	38		40	27
Kenya (2008–2009)	92	44		58	32
Liberia (2007)	68	37	83	67	33
Madagascar (2008- 2009)	96	44	46	72	30
Malawi (2010)	98	71	43	95	70
Mali (2006)	70	49		46	38
Namibia (2006-2007)	95	81	65	71	25
Niger (2006)	46	33		48	14
Nigeria (2008)	58	39		38	13
Rwanda (2010)	98	69	18	71	76
Senegal (2010-2011)	96	65	68	48	39
Sierra Leone (2008)	87	42	58	51	11
Tanzania (2010)	96	51	31	49	50
Uganda (2011)	95	58	33	53	63
Zambia (2007)	94	47	39	57	61
Average *	74	46	36	49	32

^{*} We calculated the weighted arithmetic average by number of births for 2005 provided by the United Nations World Population Prospects 2012 (United Nations Department of Economic and Social Affairs Population Division: Population Estimates and Projections Section, 2014).

Table 2: Continuum of care from antenatal to postpartum visits in 23 African countries

We calculated the weighted arithmetic average by number of births for 2005 provided by the United Nations World Population Prospects 2012 (United Nations Department of Economic and Social Affairs Population Division: Population Estimates and Projections Section, 2014).

The use of clinical services for children has improved substantially during the last two decades. The vaccination coverage for the bacillus Calmette-Guérin (BCG) was between 80 and 100% in most western and central African countries (World Health Organization:Global Health Observatory Data Repository). However, it did not automatically translate into the same degree of improvements in the utilization of maternal care services (World Health Organization: Global Health Observatory Data Repository).

Factors associated with the utilization of mother and child postpartum services

We analyzed the factors associated with the utilization of mother and newborn postpartum care services in sub-Saharan Africa.

Socio-demographic factors

Mothers' education: the higher the educational level of mothers, the more they attended health centres for postpartum services (Fotso et al., 2009; Gabrysch and Campbell, 2009; Gebreselassie et al., 2008; Nankabirwa et al., 2010; Nigatu, 2011; Wanjira et al., 2011; Zere et al., 2010), respected the infant immunization schedule (Nankabirwa et al., 2010) and adopted a contraceptive method during postpartum (Gebreselassie et al., 2008). However, a high level of education in women decreased the practice of exclusive breastfeeding (Gebreselassie et al., 2008). Others found that it was positively correlated with late complementary feeding (Agunbiade and Ogunleye, 2012; Kimani-Murage et al., 2011; Tomasoni et al., 2011).

Mothers' age: younger mothers tended to use maternal services more than older ones (Wanjira et al., 2011). The median duration of breastfeeding declined with increasing age (Gebreselassie et al., 2008).

Marital status: we found one paper studying the impact of polygamy on utilization of postpartum care (PPC). It showed a negative correlation between polygamy and PPC utilisation (Nigatu, 2011).

Profession: being employed hampered the prevention of mother-to-child transmission (PMTCT) of HIV (Muluye *et al.*, 2012), exclusive breastfeeding and feeding duration (Agunbiade and Ogunleye, 2012; Gebreselassie *et al.*, 2008). Also, household chores had a negative effect on infant immunization as they were causing delays and postponements (Schwarz *et al.*, 2009).

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Geographic access, place of residence and delivery: lack of access to facilities because of long distances, absence of roads, or impassable roads (particularly during rainy seasons) can prevent utilization of services (Bazzano et al., 2008; Birungi et al., 2011; Dugas et al., 2009; Fadnes et al., 2011; Faye et al., 2010; Gabrysch and Campbell, 2009; Haddad et al., 2009; Magoma et al., 2010; Mrisho et al., 2008; O'Gorman et al., 2010; Regassa, 2011; Schwarz et al., 2009). Regional disparity in the provision of maternal health services including postpartum services was striking in several countries, particularly in Namibia (Zere et al., 2010). Immunization schedules were more respected in urban than in rural areas (Sia et al., 2007). Home births were more common in rural than in urban areas (Bazzano et al., 2008; Faye et al., 2010; Gabrysch and Campbell, 2009; Mrisho et al., 2009; Mrisho et al., 2008; Ochako et al., 2011; Zere et al., 2010) and were shown to increase the risk of HIV transmission (Imade et al., 2010). Women in urban areas stopped breastfeeding earlier and more frequently adopted modern family planning compared to those in rural areas (Gebreselassie et al., 2008).

Cost and income: Lack of money for direct medical and transport costs was an issue for the utilization of postpartum services and PMTCT (Bazzano et al., 2008; Filippi et al., 2006; Gabrysch and Campbell, 2009; Mrisho et al., 2009; Mrisho et al., 2008; O'Gorman et al., 2010; Ochako et al., 2011; Telfer et al., 2002; Waiswa et al., 2008; Zere et al., 2010).

Household income was positively correlated with the adoption of modern family planning methods and infant immunization (Fadnes *et al.*, 2011; Gebreselassie *et al.*, 2008). Female income was linked to individual autonomy for taking the decision to visit health services (Babirye *et al.*, 2011; Dugas *et al.*, 2009; Fadnes. *et al.*, 2011; Fotso *et al.*, 2009; Magoma *et al.*, 2010; Mrisho *et al.*, 2008).

Access to information: many studies noted the low availability and access to information and knowledge on safe motherhood delivery and skilled birth attendance (Fotso et al., 2009; Gabrysch and Campbell, 2009; Magoma et al., 2010; Mrisho et al., 2009; Ochako et al., 2011; Wanjira, 2011). There was a lack of information during prenatal visits on some topics including, the need to deliver in a health facility, to visit postpartum services and to vaccinate the children (Dugas et al., 2009; Gabrysch and Campbell, 2009; Mrisho et al., 2009; Ochako et al., 2011; Sia et al., 2007; Telfer et al., 2002). A lack of knowledge about recognizing the danger signs of obstetric complications during the postpartum period, associated with other factors (education level, maternal age, number and place of deliveries, number of prenatal visits) prevented the timely use of health centres (Babirye et al., 2011; Etuk et al., 2010; Gabrysch and Campbell, 2009; Magoma et al., 2010; Mrisho et al., 2009; Mrisho et al., 2008; Ochako et al., 2011; Pembe et al., 2009; Schwarz et al., 2009). Further, the side effects of some vaccines (fever, diarrhoea, pain and swelling) sometimes discouraged mothers, causing them to abandon or postpone vaccinations (Babirye et al., 2011; Schwarz et al., 2009).

According to some literature, exposure to media coverage of the benefits of exclusive breastfeeding contributed to the diffusion of the practice among the population (Nkala and Msuya, 2011; Gebreselassie *et al.*, 2008; Leshabari *et al.*, 2007).

Beliefs and cultural practices

Exclusive breastfeeding was shown to be constrained by socio-cultural representations (Abba et al., 2012; Bezner Kerr et al., 2008; Davies-Adetugbo, 1997; Diagne-Guèye et al., 2011; Engebretsen et al., 2010; Engebretsen et al., 2007; Hofmann et al., 2009; Lunney et al., 2010; Tomasoni et al., 2011). Grandmothers played a key role in the initiation of breastfeeding and weaning (Agunbiade and Ogunleye, 2012; Bezner Kerr et al., 2008; Davies-Adetugbo, 1997; Falnes et al., 2011). However, there was a lack of confidence in exclusive breastfeeding despite the knowledge that infants who were exclusively breastfed tended to be less sick (Koyanagi et al., 2009) and that almost all neonatal deaths occurring within the baby's first year of life were due to infections (Shapiro et al., 2007; Warren et al., 2010). Mothers tended to introduce water, mixtures, infusions, decoctions and other dietary supplements in an effort to improve child survival (Agunbiade and Ogunleye, 2012; Bezner Kerr et al., 2008; Davies-Adetugbo, 1997; Hofmann; De Allegri et al., 2009). The duration and the intensity of breastfeeding varied considerably among women and communities (Davies-Adetugbo, 1997; Gebreselassie et al., 2008).

Although the best practice is to keep the cord clean, the belief that traditional medications applied to the umbilical cord will help healing and protect the baby from sorcerers was widespread, especially as this was encouraged by some health workers (Waiswa et al., 2008).

Also, the resumption of sexual activity in connection with the recovery of menses or not were subject to individual and socio-cultural factors which determined the time at adoption of a contraceptive method in the postpartum period (Ganaba et al., 2010; Gebreselassie et al., 2008).

The first vaccines were often perceived to be more important than the booster shots because in the case of the latter the older child was considered less vulnerable, which leads to a declining rate of vaccination coverage over time (Fadnes et al., 2011; Schwarz et al., 2009). Some mothers did not vaccinate if she and/or her children were malnourished, poorly dressed and sickly, for fear of being branded as bad or neglectful mothers. Some mothers were scared for their children at the health centre to hear other children crying and so left without consulting (Babirye et al., 2011; Schwarz et al., 2009).

Other factors for maternal and child health services utilization

Four other factors were identified that pertained to the utilization of postpartum services.

Utilization of maternal health services: the continuum of care from prenatal care onwards in health facilities was associated with later postpartum services utilization. The utilization of postpartum services for mothers was low in the absence of health complications (Magoma et al., 2010; Mrisho et al., 2009; Nigatu, 2011; Wanjira et al., 2011) and for mothers with high parity (Nigatu, 2011; Wanjira et al., 2011). The more frequently and the earlier antenatal visits took place, the greater the probability of the mother attending a health centre in the postpartum period and benefiting from PMTCT (Dugas et

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al., 2009; Fadnes et al., 2011; Gabrysch and Campbell, 2009; Kinuthia et al., 2011; Mrisho et al., 2009; Ochako et al., 2011; Sia et al., 2007). Contraceptive use during the 12 month postpartum period was also positively associated with giving birth at a health facility (Gebreselassie et al., 2008).

Organization of services: organizational problems in health facilities such as lack of integrated services also led to low utilization of postpartum services (Bazzano et al., 2008; Faye et al., 2010; Gabrysch and Campbell, 2009; Haddad et al., 2009; Magoma et al., 2010; Mrisho et al., 2009; Mrisho et al., 2008; Ochako et al., 2006; Telfer et al., 2002; Waiswa et al., 2008). Attending postpartum services was hampered by poor provision of services, for instance at a previous delivery and at PMTCT and immunization services (Haddad et al., 2009; Schwarz et al., 2009; Sia et al., 2007).

PMTCT organisation: the utilization of maternal postpartum services by HIV-positive women was low (Birungi *et al.*, 2011). Women who gave birth were often not tested for HIV/AIDS status (Imade *et al.*, 2010). Women who tested positive did not always bring their children to the PCR (polymerase chain reaction) test, for various reasons (Imade *et al.*, 2010; O'Gorman *et al.*, 2010): (1) health workers lacked training in new PMTCT protocols and guidelines (Chinkonde *et al.*, 2010; Fadnes *et al.*, 2010); (2) absent or overworked health workers who were poorly paid or unpaid and lack of resources led to poor organization (Birungi *et al.*, 2011; Leshabari *et al.*, 2007; O'Gorman *et al.*, 2010; Sprague *et al.*, 2011); and (3) equipment and supplies such as antiretroviral drugs (ARVs), test kits, laboratory testing for CD4 count and PCR were not available (Sprague *et al.*, 2011). Some women who were afraid of the HIV/AIDS test results refused the test, or denied its results (Koricho *et al.*, 2010). The fear of being stigmatized by their families and the community or being abandoned by their husbands made some women hide their HIV status and therefore hampered the implementation of PMTCT (Muluye *et al.*, 2012; O'Gorman *et al.*, 2010).

Immunization services: child immunization rates tended to increase in epidemic areas (Dugas et al., 2009). The timing of immunization programmes (date and time) in health centres was not always convenient for all (Schwarz et al., 2009). Further, immunization programmes suffered from the lack of vaccines, owing to irregular supply and poor functioning of the cold chain (Haddad et al., 2009; Schwarz et al., 2009; Sia et al., 2007). A key factor here was the leadership of the healthcare team in the management of immunization activities: influencing the prioritization of vaccination in the action plans, supervision, community mobilization, awareness and coordination, and monitoring of children vaccinated (Haddad et al., 2009). Combining healthcare and other activities such as the distribution of food and insecticide-treated nets contributed to promoting the utilization of immunization services, despite some adverse effects related to funding and project termination (Fadnes et al., 2011; Sia et al., 2007).

The next section will present a range of types of intervention aimed at improving postpartum child and maternal care found in the literature.

Strategies for improving mother and child postpartum care

This review identified interventions at the household, community and/or health service levels that had an important positive effect on neonatal, perinatal and maternal mortality (Blencowe et al., 2011; Crowe et al., 2012; Haws et al., 2007; Hounton et al., 2009; Kidney et al., 2009; Mrisho et al., 2008; Olaniran et al., 1997; Pagel et al., 2009; Schiffman et al., 2010; Sibley and Sipe, 2004). A combination of several strategies was examined in the studies, which comprised mainly of community mobilization, employment of community health workers (CHWs) and village midwives, and the enhancement of health facilities services.

Community mobilization

Some studies showed that the efforts aimed at encouraging behavioural change towards proper newborn care practices at the community level were very successful and contributed to newborn survival (Kidney et al., 2009). Counselling availability at the community level on the treatment of newborn fever at childbirth, appropriate hygiene for mother and child after giving birth and the benefits of exclusive and early breastfeeding were key issues (Haws et al., 2007; Hounton et al., 2009; Mrisho et al., 2008; Olaniran et al., 1997). Postpartum family planning counselling did not seem to raise contraceptive utilization (Hiller et al., 2007). The frequency of postpartum contraceptive use was low, even among women who had indications of extreme clinical severity, such as signs of shock or organ failure at delivery (Ganaba et al., 2010).

Using women's discussion groups to identify perinatal problems and formulate strategies contributed to reduced neonatal mortality, up to 30% in some cases (Kumar et al., 2010). Such discussion groups had a high impact on improving antenatal care, care during the intra-partum period, umbilical cord care and on the prevalence of women using healthcare, as well as having a moderate impact on breastfeeding practices. However, these results and their impact on neonatal mortality were not replicated to the same degree upon scaling-up the intervention (Kumar et al., 2010).

Sensitization of communities and women through appropriate guidance, peer support, advocacy and access to information was shown to help in promoting and implementing exclusive breastfeeding (Agunbiade and Ogunleye, 2012; Diagne-Guèye et al., 2011; Hofmann et al., 2009; Nkala and Msuya, 2011). Community-level breastfeeding promotion by peers and in-service training in the community (Fadnes et al., 2011) and at the health facility level (Setegn et al., 2011; Waiswa et al., 2008; Kemigisa et al., 2008) could be demonstrated to increase the rate of breastfeeding. The community was also revealed to play a role in encouraging immunization (Sia et al., 2007).

Some studies recommended that community mobilization could be integrated into programmes aimed at strengthening the health system where health centres also managed community provision of services (Blencowe et al., 2011; Pagel et al., 2009).

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Employment of CHWs and village midwives

In remote areas, CHWs and village midwives were often the main providers of birth and postpartum services. Therefore, some papers noted that they should be trained in, for instance, mitigating the risks associated with home-births through the provision of utero tonics, and the administration of misoprostol for haemorrhage and antibiotics for infections. Further, equipment should be available (e.g. delivery kits) (Crowe et al., 2012; Kidney et al., 2009).

However, the approval of Traditional Birth Attendants (TBAs) was not universal. Guidelines recommended that they be trained to identify high-risk pregnancies and provide appropriate referrals. Research shows the importance of involving TBAs in some aspects of PMTCT services as they can provide healthy delivery with less risks, support in monitoring treatment and in referring infected women to the health centres (Birungi et al., 2011; O'Gorman et al., 2010).

Health facilities' strategies to improve postpartum care

The potential for postnatal care to have a substantial effect on neonatal mortality was shown to be greater than that of antenatal care and similar to that of intrapartum care, but at lower cost (Darmstadt et al., 2005). This revealed the importance of strengthening postpartum services in the interests of both mothers and children (Binkin et al., 2011; Chersich et al., 2009; Clements. et al., 2008; Darmstadt et al., 2005; Hadley and Mary Tuba, 2011; Matendo et al., 2011; Mrisho et al., 2009; Waiswa et al., 2008; Warren et al., 2006). Health providers training mothers in essential newborn care, including followup and capacity building, reduced neonatal deaths within the baby's first week of life (Matendo et al., 2011; Mazia et al., 2000). Sines et al. (2007) recommended that household practices regarding mother and newborn care should be enhanced by health services. The use of Kangaroo Mother Care (KMC) in health centres was shown to reduce neonatal deaths of newborns with low-weight at birth (< 2000 g) by more than 50% (Lawn et al., 2010). Women's access to childcare services offered an opportunity to provide or facilitate access to sexual and reproductive health services and to encourage their long-term utilization (Chersich et al., 2009). A study from our review suggested that adequate maternal care should be delivered during the first year of postpartum within childcare services (Chersich et al., 2009). Experiences in integrating care interventions such as vitamin A, antenatal services, mosquito nets, anthelminthic, mebendazole with immunization services were identified as successful alternative strategies (Clements et al., 2008). The outreach services and health education used for family and community health through the promotion of key family practices generated further demand for qualified care according to Darmstadt et al. (2005).

The quality of maternal and infant care within health centres and of the healthcare system in general proved to be important and therefore in need of support (Newlands et al., 2008; Richard et al., 2008; WHO et al., 2010), mostly by strengthening care standards and reviewing maternal deaths and near-deaths (Darmstadt et al., 2005; Pagel et al., 2009; Raven et al., 2011; WHO, 2010). While immediate postnatal care provided within 48 hours

of childbirth was identified as being very important (Wang et al., 2011), these services were generally under-used or unavailable. Several authors have shown that efforts should be made in health system policy and planning to provide these services to mothers and newborns (Binkin et al., 2011; Chersich. et al., 2009; Clements et al., 2008; Matendo et al., 2011; Mrisho et al., 2009; Waiswa et al., 2008; Warren et al., 2006). A rapid response to danger signs, such as maternal infection, reduced the risk of maternal mortality per infection by 90% (WHO, 2010).

Investments in maternal care services were cost-effective for the prevention and management of emergencies, and reduction of maternal deaths (Brazier et al., 2009). Darmstadt et al., (2005) stated that improving health coverage through the expansion of mother and child healthcare facilities would be a necessary step to achieve the global reduction of neonatal mortality planned by the Millennium Development Goal (MDG 4).

Discussion

The literature review on postpartum care in Africa allowed us to identify factors associated with the effective utilization of mother-and-child care services during the postpartum period, and the strategies used to improve them. The low educational level of the parents (especially of mothers), beliefs, cultural and religious practices, lack of financial and material resources and low quality of health services was shown to impede access to qualified care in health centres. The literature advocated the design and testing of innovative strategies for changing behaviour and provision of postnatal care after childbirth.

Factors associated with the utilization of postpartum services have serious implications in terms of prevention and quick detection of danger signs, which decreases postpartum maternal morbidity and mortality. The involvement of other societal sectors such as the educational system to promote the use of postpartum services and safe practices in postpartum care such as the organization of (medical) transport to avoid home births were suggested as necessities for efficiently improving postpartum services. The fact that educated women have a better understanding of health issues, greater autonomy and decision-making power, and better access to information highlights the role of female education in health and global development. It was also recommended that postpartum education should be included within the sexual, maternal and family modules in schools and literacy programmes in local languages.

It was advocated that the promotion of postpartum services should use all available health information channels such as radio spots, television and town criers; advocacy campaigns using theatre plays should be implemented in settings with low utilization rate of postpartum services and detrimental beliefs and practices among the population. The communication plan target should be the leaders, men, women in the postpartum period and women with experience in child birth. Group discussions should be organized with health workers, CHWs, village midwives and peer volunteers. Individual counselling must be reinforced with women at antenatal care, child birth and postpartum services.

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Although the distances between health facilities and the population are gradually shrinking, the review emphasized the need for infrastructure reinforcement particularly in settings with limited access to, and provision of, postpartum services. The access must also be strengthened by the construction and maintenance of roads and bridges, especially to allow better access during the rainy season.

Although outreach services can bring healthcare closer to the population, it is more often used for newborns and children than for maternal postpartum care due to practical difficulties in implementation. However, some authors have emphasized that some services such as counselling for mothers and checking for fever, anaemia and monitoring blood pressure do not require important logistics and could effectively contribute to the rapid recognition of warning signs in mothers and newborns.

The literature review shows clearly that national policies on postpartum care should be evaluated and revised taking into account standards and international recommendations through health system building blocks. Health workers' basic training, retraining and supervision should make a difference on the content quality and timing of postpartum service packages. In order to reduce the main causes of death during the postpartum period, interventions should be streamlined to WHO guidelines: treatment of maternal anaemia, detection and management of postpartum sepsis (serious infections after birth), initiation of early breastfeeding (within the first hour), exclusive breastfeeding for six months, hygienic cord and skin care. This review has highlighted missed opportunities for mother-and-child caretaking, which can be bridged by the utilization of village midwives and the integration of postpartum services for mothers within child clinics.

One potential measure recommended by many would be subsidizing maternal postpartum services or delivering them free of charge to remove any financial barriers, similarly to what has been implemented for obstetric and immunization services in most African countries.

The study has several limitations. First, there are few studies that look exclusively into maternal and child healthcare in the postpartum period. This period is generally studied together with antenatal period and childbirth.

The exclusive focus on Africa is the second weakness. The article could have learned from the experience in other developing regions such as South Asia where in the case of well-developed curative postpartum care within households and communities, neonatal and perinatal mortality were effectively reduced (Agrawal et al., 2012; Baqui et al., 2008; Baqui et al., 2009; Kumar et al., 2010; Schiffman et al., 2010). The replicability of the curative package provision for neonatal interventions in most African communities is nevertheless an issue as village midwives and community health workers are few in number and usually illiterate.

While both are highly relevant in most sub-Saharan African countries, postpartum care and PMTCT strategies should be different. Throughout our literature review, we noticed an imbalance in the research topics, as more attention was being addressed to the challenge of PMTCT in comparison with other components of postpartum care.

Conclusion

This review has highlighted the main results from several studies on the associated factors and strategies for postpartum care in Africa. Although strategies known to be effective in reducing maternal and infant morbidity and mortality exist and have been implemented in sub-Saharan Africa, the statistics are alarming and below legitimate expectations. The studies highlight the need for the integration of maternal postpartum care within the combination of essential postpartum interventions at the level of households, communities and health centres.

Competing interests

The authors declare that they have no conflicting interests.

The authors' contributions

DBY conducted the literature review and paper drafting; SK contributed to design the study, coordinated the review process and contributed to the manuscript revision; AG contributed to the paper drafting; JAK conducted the literature review and contributed to the paper. ED, OD and MT provided inputs to the paper. All the authors approved the final version of the paper.

Figure legends

Figure 1 Literature review flow chart following the PRISMA methodology.

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