

Journal of Perinatology (2011) 31, 586–592 © 2011 Nature America, Inc. All rights reserved. 0743-8346/11

www.nature.com/ip

ORIGINAL ARTICLE

Why do families of sick newborns accept hospital care? a community-based cohort study in Karachi, Pakistan

A Owais¹, S Sultana¹, AD Stein², NH Bashir¹, R Awaldad¹ and AKM Zaidi¹

¹Department of Paediatrics and Child Health, Aga Khan University, Karachi, Pakistan and ²Hubert Department of Global Health, Emory University, Atlanta, GA, USA

Objective: Sick young infants are at high risk of mortality in developing countries, but families often decline hospital referral. Our objective was to identify the predictors of acceptance of referral for hospital care among families of severely ill newborns and infants <59 days old in three low-income communities of Karachi, Pakistan.

Study Design: A cohort of 541 newborns and infants referred from home by community health workers conducting household surveillance, and diagnosed with a serious illness at local community clinics between 1 January and 31 December 2007, was followed-up within 1 month of referral to the public hospital.

Result: Only 24% of families accepted hospital referral. Major reasons for refusal were financial difficulties (67%) and father/elder denying permission (65%). Religious/cultural beliefs were cited by 20% of families. Referral acceptance was higher with recognition of severity of the illness by mother (odds ratio = 12.7; 95% confidence interval = 4.6 to 35.2), family's ability to speak the dominant language at hospital (odds ratio = 2.0; 95% confidence interval = 1.3-3.1), presence of grunting in the infant (odds ratio = 3.3; 95% confidence interval = 1.2-9.0) and infant temperature <35.5 °C (odds ratio = 4.1; 95% confidence interval = 2.3 to 7.4). No gender differential was observed.

Conclusion: Refusal of hospital referral for sick young infants is very common. Interventions that encourage appropriate care seeking, as well as community-based management of young infant illnesses when referral is not feasible are needed to improve neonatal survival in low-income countries

Journal of Perinatology (2011) **31,** 586–592; doi:10.1038/jp.2010.191; published online 27 January 2011

Keywords: newborn health; care-seeking; Pakistan

Correspondence: Dr AKM Zaidi, Professor and Chair, Department of Paediatrics and Child Health, Aga Khan University, Stadium Road, PO Box 3500, Karachi 74800, Pakistan. E-mail: anita.zaidi@aku.edu

Received 31 May 2010; revised 14 October 2010; accepted 24 October 2010; published online 27 January 2011

Introduction

Of the 130 million babies born every year, ~ 4 million die in the first 4 weeks of life. Developing countries account for about 99% of these deaths, with South Asia accounting for almost half of these deaths. The overwhelming majority of these deaths (75%) occur within the first week of life, with almost 50% occurring within the first 24 h. Three major causes, prematurity, complications related to birth and infections, are responsible for more than 80% of neonatal mortality and result in almost 50 million healthy life years lost (HeaLYs) because of neonatal deaths in the region. With $\sim 5\,000\,000$ births per year, and a neonatal mortality rate of 56 per 1000 live births, Pakistan contributes nearly a quarter-million (7%) neonatal deaths, to the global burden of neonatal mortality.

There is a well-established association between not seeking care at all, or delays in seeking appropriate care and the rate of child deaths in developing countries. ^{5–10} There are many steps involved from the time the child falls ill at home until (s)he receives needed therapy at an appropriate health facility. Not only must the mother/care-giver of the child recognize the seriousness of the illness, she should be able to bring/take the child to the primary, and if necessary, tertiary care facility. Furthermore, the infrastructure necessary to manage and treat the child's illness successfully at each point of contact between the sick child and the health system must also be present. ⁵

Many studies have looked at care-seeking behavior of families for themselves, and for their children. Socio-demographic characteristics, which have been related to health-seeking behavior include gender and birth order of the child, ethnicity, parental, specifically mothers', education and employment, distance from the health facility, and the cost of care. Maternal and newborn care-seeking history and practices, which may affect health-seeking behavior include social support for the mother, seeking behavior include social support for the mother, mother bringing child for care and recognition of the severity of child's illness by the mother/family. See 15, 20 – 22

Although there is much emphasis on evaluating the immediate causes of deaths in children, few studies have assessed the



underlying determinants of care-seeking by families of newborns and young infants <59 days old, the period in which neonatal and infant mortality is highest in developing countries. The majority of births in Pakistan occur at home, aided by traditional birth attendants or female family members. A community-based referral system that ensures and facilitates appropriate therapy for sick newborns is critical in reducing morbidity and mortality in this vulnerable population. However, little is known about the sociodemographic, behavioral, cultural and other factors that may compete with each other and influence a family's decision to seek care for their sick newborns.

Since July 2003, we have maintained research sites, established as part of the large multicenter Young Infant Clinical Signs Study, ²³ in several low-income areas in, and around, Karachi. These sites have a community-based, outreach program for newborn health, and maintain primary care clinics for the diagnosis and management of serious illnesses in young infants, with transport to the major public-sector pediatric hospital available for those requiring referral.

Despite provision of transport and a dedicated physician to provide free medical care at the referral hospital, 50% of families from our urban sites and 70 to 90% of families from our semirural sites refuse hospital care for their sick young infants. On the basis of these observations, we designed a longitudinal cohort study to follow and observe the families of sick newborns as they made critical care-seeking decisions regarding the health of their child. The availability of population surveillance and primary healthcare infrastructure, along with removal of barriers of referral transport and cost of therapy, provided a unique setting in which to observe family decision-making about sick newborns in real-time. Our aim was to understand the care-seeking attitudes and practices regarding maternal and newborn health, and specifically to identify predictors of acceptance of referral for hospital care for sick young infants among these families.

Methods

Study setting

This study was conducted in three low-income areas of Karachi. Community A is an urban setting, with numerous tanneries providing the main source of employment for its residents. There is a charity hospital serving the population of Community A, but it has limited neonatal care facilities. Communities B and C are both peri-urban areas, situated 20 km outside of Karachi. The major income generating activities include fishing and livestock rearing. Community B has a 30-bed public-sector hospital, but does not admit patients overnight, and has no newborn care facility. Community C does not have any facilities with overnight admission services. The total combined population under surveillance in these three areas during the study period was about 80 000.

These research sites have active surveillance systems and primary health clinics providing free health care services that operate between 0900 to 1600 h daily and maintain a clinical database of all young infants presenting to the center. Clinical information recorded includes illness history, previous treatment and therapy sought, full physical examination findings, diagnosis assigned, management given and final patient outcome. A referral system, with free transportation to a major pediatric hospital, is also provided for any sick child who needs referral care.

Fieldwork

A maternal and newborn health surveillance network, conducted by local women trained as community health workers, was in place in all three study sites before start of the study period. The study used the infrastructure put in place for the Young Infant Clinical Signs Study to identify clinical signs of illness that signal the need for urgent referral to hospital in infants 0 to 59 days old.²³ Community health workers referred any infant with serious illness to the local primary healthcare clinic.

Young infants presenting with complaints at the primary health centers were examined by a physician. If an infant had an illness requiring urgent hospital referral, the family was counseled, and offered transport to the major public-sector pediatric hospital, with a dedicated neonatal intensive care nursery. At the hospital, all diagnostic tests, medications and related supplies are provided free of cost.

Families who refused referral were offered recruitment in a trial of clinic-based antibiotic therapy. If trial participation was refused, injectable or oral antibiotics were offered.

Study participants

The mothers/care-providers of 541 consecutive newborns and infants < 59 days, who were diagnosed with a serious illness at the above mentioned clinics between 1 January 2007 and 31 December 2007, were interviewed at home, within one month of the onset of serious illness requiring referral. Because of the comprehensive newborn surveillance at our study sites (multiple home visits by community health workers during the first 2 months of baby's life), we estimate that >90% of all serious illness episodes in young infants in the study area were captured at the primary healthcare clinic. A pilot-tested, pre-coded questionnaire was used to collect information on demographic characteristics, socioeconomic factors and behavioral attitudes towards care seeking for pregnant women and children. These interviews were conducted by Aga Khan University staff, trained in community-based data collection procedures. Most of the staff members had also been working in the area clinics for at least 6 months.

Infants who (i) were not residents of the study areas, (ii) required immediate cardiopulmonary resuscitation, or (iii) whose parents did not provide informed consent were excluded from the study.

588

Variable derivation

Information on age, sex and ethnicity of the child, as well as literacy and occupations of parents, travel time to nearest tertiary healthcare facility, and maternal (antenatal, intra and postpartum) and newborn care history and practices was collected during home interviews. In addition, a father's concern for his family's health was also collected on a 5-point scale, with 1 indicating no concern and 5 indicating adequate concern, as perceived by the child's mother. Information on parity, and the clinical signs and symptoms each child presented with was obtained from the Young Infant Clinical Signs Study database.

Data analysis

We imported the data into SAS software, version 9.2 (SAS Institute, Cary, NC, USA), for statistical analysis. Median (range) was calculated for continuous variables. Frequency and percentage was computed for categorical variables. Associations between the primary outcome (that is, acceptance of referral to tertiary care facility) and each of the demographic and socioeconomic factors, and care-seeking history/practices for pregnant women and children, as well as individual clinical signs and symptoms were examined by way of odds ratios. The variables collected during home interviews and those obtained from the Young Infant Clinical Signs Study database were pre-sorted and grouped into one of three clusters of variables mentioned above. A multivariate model was fitted using stepwise selection. All variables considered to be significantly associated with the study outcome at the univariate level (P < 0.25) were included. Demographic variables were entered first, followed by socioeconomic factors, maternal and newborn care-seeking history and practices, and clinical indicators, respectively. Mortality rates were calculated for those who accepted referral and for those who did not.

Ethics

The study was approved by the Ethical Review Committee of AKU. Informed consent was obtained verbally from the mother or care-provider of each child. The data collectors were fluent in all languages spoken in the study sites, and ensured that the mother/care-provider fully understood the benefits and risks associated with the study. No breaches of confidentiality occurred.

Results

During the study period, 541 newborns and infants <59 days old were sick enough to require referral to the tertiary care hospital, and were eligible for inclusion in the study. Of these, families of 41 children had either moved away from the area or refused to participate, and were considered lost to follow-up. Thus, 500 children are included in the analysis.

The study population was socioeconomically homogenous. Only 15 mothers were salaried employees. Among the fathers, the

most common occupation was that of fisherman (36.3%), followed by factory-worker (17.1%) and laborer (14.7%). Parental literacy rates were also low, with higher education (high school or beyond), being even more uncommon. Only six (1.2%) mothers reported having finished high school, of whom three (0.6%) had attended college. Among the fathers, 18 (3.6%) reported having finished high school, including six (1.2%) who had attended college. Other household characteristics are summarized in Table 1.

The clinical profile of the children in our cohort is presented in Table 2. The most common presenting symptoms were fast breathing (60.2%), followed by prolonged capillary refill (50.1%) and poor suck (47.3%).

Hospital referral for the sick young infant was accepted by 24.2% of the families. Children for whom referral was accepted were more likely to present with weight <2 kg (P<0.001), body temperature $<35.5 \,^{\circ}\text{C}$ (P<0.001) and poor sucking (P<0.01).

The most frequently mentioned reasons for refusing to accept referral included financial difficulty because of non-medical costs related to hospital admission (66.7%), father and/or family-elders not giving permission (65.4%) and lack of adequate facilities for attendants at hospital (44.9%). One in five (21.4%) families who refused referral also cited religious and cultural beliefs for doing so (Table 3).

Overall, 69.4% of study participants believed that home delivery is safe for the mother and newborn. In all, 63% reported that they had planned to have a traditional birth attendant deliver the baby, and 59.5% were convinced that traditional birth attendants could handle all obstetric emergencies. A total of 60% of the respondents were not convinced about the benefits of receiving antenatal care, and only 43.8% of reported receiving antenatal care during their last pregnancy. These families were also less likely to accept hospital referral for their sick young infants, but this association was not significant.

The strongest socio-demographic indicators, and maternal and newborn care-seeking history and practices, which predicted the acceptance of referral for the sick infant, were the recognition of the child's illness by the mother, followed by ethnicity other than Sindhi, maternal literacy, husband/father's concern for his family's health, and having 3 or less children (Table 1). Gender of the child was not associated with the decision. Families where mothers reported having made the decision to accept the referral, as opposed to fathers or family-elders, were twice as likely to have accepted. Acceptance of referral was also more likely if the child was hypothermic, grunted, or weighed <2.0 kg. If the child suffered from the more common clinical signs, such as fast breathing, families were less likely to accept referral (Table 2).

Table 4 presents the results of the stepwise multivariate regression analysis. Among the demographic indicators, being able to speak the dominant language spoken at the hospital was significantly associated with acceptance of referral for the sick



Table 1 Socio-demographic profile and maternal and newborn care-seeking history and practices of families with sick newborns and infants in semi-urban Pakistan

	Total $(n = 500)$	Accepted referral $(n = 121)$	Declined referral $(n = 379)$	OR (95% CI)	P
Demographic information					
Infant age					0.19
0-6 days (%)	50.9	44.6	52.9	Ref.	
7–27 days (%)	30.1	36.4	28.0	1.5 (1.0-2.4)	
28-59 days (%)	19.0	19.0	19.1	1.2 (0.7-2.1)	
Male child (%)	56.3	55.8	56.5	1.0 (0.6-1.5)	0.90
Mother's median age at marriage (years)	18	18	18	1.0 (1.0-1.1)	0.62
Mother's median age at time of enrollment (years)	26	25	26	1.0 (0.9-1.0)	0.38
Main language spoken at home					< 0.01
Sindhi (%)	50.2	37.2	54.3	Ref.	
Urdu and others (%)	49.8	62.8	45.6	2.0 (1.3-3.1)	
Parity					0.02
1-3 (%)	54.3	63.3	48.5	1.6 (1.1-2.5)	
>3 (%)	45.7	36.7	51.5	Ref.	
Socio-economic information					
Mother is literate (%)	15.4	22.3	13.2	1.9 (1.1-3.2)	0.02
Mother works for a wage (%)	3.0	3.3	2.9	1.1 (0.4-3.7)	0.82
Father is literate (%)	34.0	36.4	33.2	1.1 (0.7-1.8)	0.53
Father works for a wage (%)	95.4	94.2	95.8	0.7 (0.3-1.8)	0.48
Travel time to nearest tertiary healthcare facility					0.30
<11 min (%)	19.8	15.0	21.2	Ref.	
11-30 min (%)	38.5	39.2	38.3	1.4 (0.8-2.7)	0.55
>30 min (%)	41.7	45.8	40.4	1.6 (0.9 -2.9)	0.19
Maternal and newborn care-seeking bistory/practices					
Husband is concerned for family's health (%)	86.4	91.7	84.7	2.0 (1.0-4.1)	0.05
Preferred healthcare provider is private (%)	91.0	90.9	91.0	1.0 (0.5-2.0)	0.97
Previous neonatal deaths (%)	12.6	9.1	13.7	0.6 (0.3-1.2)	0.18
Baby was born at hospital or clinic (%)	37.2	42.1	35.6	1.3 (0.9-2.0)	0.20
Mother decided to accept referral (%)	2.6	4.1	2.1	2.0 (0.6-6.2)	0.24
Recognition of child's illness by mother (%)	76.3	96.7	69.8	12.7 (4.6-35.2)	< 0.01
Aware that hospital care is important for sick infants (%)	92.0	93.4	91.5	1.3 (0.6-2.9)	0.51

Abbreviations: CI, confidence interval; OR, odds ratio.

infant (P<0.01). Among the maternal and newborn care-seeking history and practices, recognition of child's illness by the mother (P<0.01) was associated with acceptance of hospital referral. Among the clinical indicators, poor suck (P=0.03) and body temperature <35.5 °C (P=0.02) were significantly associated with acceptance of hospital referral for the sick newborn.

Of the 500 newborns and young infants included in the study, 30 (6.1%) died within the month following the serious illness requiring referral. Of these, families of 18 children had accepted referral, for a mortality rate of 14.9% in that group. The mortality rate for children, whose families refused referral to the major government-run pediatric hospital, and received out-patient therapy, was 3.2% (12 deaths). Of these, over 90% received daily injectable antibiotics at the clinics. Causes of death were

ascertained through verbal autopsies. The major cause of death was sepsis (n=21; 70% of deaths). Other causes of death included birth asphyxiation (n=4, 13%), congenital syphilis (n=1, 3%) and pneumonia (n=1, 3%). Cause of death could not be determined for three (10%) infants. The cause of death by referral group is presented in Table 5. There were no significant differences between the two groups.

Discussion

More than 75% of poor families included in our study refused hospital referral for their sick young infants. Two-thirds of these families cited financial reasons, even when medical care is free and transport to referral hospital was provided. Recognition of the

Table 2 Clinical signs and symptoms of sick newborn and young infants in semi-urban Pakistan

	Prevalence of	Accepted referral	Declined referral	OR	P
	signs (n = 500)	(n = 121)	(n = 379)	(95% CI)	
Respiratory rate >60/min (%)	60.2	50.0	63.5	0.6 (0.4-0.9)	< 0.01
Prolonged capillary refill (%)	50.1	58.3	47.5	1.5 (1.0-2.3)	0.04
Restless and irritable (%)	50.1	43.3	52.4	0.7 (0.5-1.1)	0.09
Poor sucking (%)	47.3	59.7	43.3	1.9 (1.3-2.9)	< 0.01
Temperature ≥37.5 °C (%)	46.4	40.3	48.3	0.7 (0.5-1.1)	0.13
Excessive cry (%)	44.0	41.7	44.8	0.9 (0.6-1.3)	0.55
Chest indrawing (%)	38.4	32.8	40.2	0.7 (0.5-1.1)	0.15
Jaundice (%)	34.5	30.8	35.6	1.2 (0.8-1.9)	0.33
Lethargy (%)	19.8	29.2	16.9	2.0 (1.3-3.3)	< 0.01
History of no cry at birth (%)	16.6	14.2	17.4	0.8 (0.4-1.4)	0.41
Weight < 2.0 kg (%)	15.4	26.7	11.9	2.7 (1.6-4.5)	< 0.01
Temperature <35.5 °C (%)	10.4	22.5	6.6	4.1 (2.3-7.4)	< 0.01
Grunting (%)	3.2	6.7	2.1	3.3 (1.2-9.0)	0.02
Seizures/convulsions (%)	0.2	0.8	0.0	NA	NA

Abbreviations: CI, confidence interval; NA, not applicable; OR, odds ratio.

Table 3 Reasons given by families of sick newborns and young infants for refusing referral to the tertiary care facility in peri-urban Pakistan

	N = 379	%
Financial difficulties	253	66.7
Father/family elders did not give permission	248	65.4
Do not trust hospital care	217	57.3
Lack of adequate facilities for attendants at hospital	170	44.9
No one to look after children at home	166	43.8
Lack of support for the mother at hospital	154	40.6
Hospital is too far	137	36.1
Child did not seem so sick	112	29.6
Cultural belief of confinement for mother and child	61	16.1
during postnatal period		
Religious elders discouraged from seeking medical assistance	57	15.1

severity of the child's illness and the ability to speak the dominant language at the referral hospital are strong predictors of acceptance of hospital referral for the sick infant. The clinical signs most predictive of acceptance of referral were body temperature $<35.5\,^{\circ}\text{C}$ and poor sucking.

The continuum of newborn care involves the interaction of many disparate components. Socio-demographic and behavioral and cultural structure of a newborn's family, as well as the availability of healthcare infrastructure must interact almost serendipitously to ensure that a sick young infant receives appropriate and timely therapy.

Of the socio-demographic indicators, and maternal and newborn care-seeking history/practices included in the analysis, the recognition of the child's illness by the mother had the biggest impact on the outcome. This finding is consistent with

Table 4 Results from stepwise multivariate regression analyses with demographic, socioeconomic, maternal and newborn care-seeking history/practices, and clinical indicators as predictors of acceptance of referral for hospital care among families of sick newborns and infants in semi-urban Pakistan

	OR (95% CI)	P
Demographic indicators		
Main language spoken at home		
Sindhi	Ref.	
Urdu and others	2.2 (1.3–3.5)	< 0.01
Maternal and newborn care-seeking bistory/p	bractices	
Recognition of child's illness by mother	17.2 (6.0–49.4)	< 0.01
Clinical indicators		
Breathing rate >60	0.5 (0.3-0.9)	0.02
Poor sucking	1.8 (1.1-3.2)	0.03
Temperature < 35.5	2.4 (1.1-5.1)	0.02
Grunting	2.8 (0.9-9.3)	0.09

Abbreviations: CI, confidence interval; OR, odds ratio.

Table 5 Distribution of cause of death among sick newborns and young infants in peri-urban Pakistan

F				
ral Declined referral (n = 12)				
66.7				
16.7				
0				
0				
16.6				



Baqui *et al.*, ¹² Kamat, ²¹ and Taffa and Chepngeno, ²² and suggests families who correctly perceive the severity of the child's illness are more likely to seek qualified care. This is a vital link in the continuum of newborn care, and might constitute an avenue for interventions aimed at encouraging health-seeking behavior: educate the family to better recognize severe illnesses among their newborns.

A husband/father's concern for the health of his family was also related to acceptance of referral. This is another vital link in the continuum of newborn care by ensuring that the husband/father gives permission for the infant to be taken to the health facility without delay. This finding is also consistent with accepted behavioral norms in Pakistan, where the husband makes most of the important decisions as head of the household.

Maternal autonomy promotes health-seeking behavior for sick children. 16–18 We observed a similar trend, even though the prevalence of maternal autonomy (mothers who were educated, employed, or made the decision about acceptance of referral) was very low. Furthermore, mothers rarely participated in birth preparedness, including the decision of place of delivery. This is another possible avenue of interventions aimed at improving care seeking for sick young infants. Over the last several years, large scale, randomized trials have demonstrated that maternal and neonatal health outcomes can be dramatically improved with the help of a few simple, low-cost community-participatory programs aimed at women of reproductive age. 24,25

There was no gender differential among those young infants for whom referral was accepted. This finding is contrary to that of Baqui *et al.*¹² and Willis *et al.*²⁶ The fact that more male newborns with serious illness (56%) presented at the primary healthcare clinic may be related to the observation that boys are biologically predisposed for worse survival through the neonatal period, compared with girls.^{27,28}

The more prevalent clinical signs and symptoms, such as fast breathing, fever and infant being restless and irritable, were associated with refusal of referral to tertiary care facility. This may be because the family is not recognizing the gravity of the child's illness. This is consistent with the finding of studies done in other developing countries, indicating that if the severity of the child's illness is underestimated, families are less likely to seek qualified care. ^{15,21,22,29,30}

Even though the families participating in this study were offered free transportation to the hospital, and assured of no-cost medical care, two-thirds of those who refused to accept referral still cited financial difficulty as their main reason for refusal. Families report having to spend a substantial amount of money on non-medical costs, as well as suffering considerable physical discomfort at the hospital. Typically at least three people (the mother, an older female relative and a male relative) accompany the sick child to the hospital. Facilities for these attendants to stay at the hospital are limited or non-existent. The family has to spend money on

food and a place to stay near the hospital, with the male relative often sleeping outside on the street. The male relative also has to take time off from work, which results in loss of income. Hostels near the referral hospitals, where attendants can stay are needed, but not practical, given the resource constraints in countries with high neonatal mortality.

The majority of the population in the study area spoke Sindhi (50%), and was less likely to accept referral compared with those whose dominant language was not Sindhi. Few doctors at tertiary care hospitals in the city are able to speak Sindhi; most are Urdu-speaking. This may add to a family's discomfort at the hospital and contribute to their distrust of hospital care.

One in five families included in the study cited religious and cultural reasons for refusing to accept hospital care. Belief in supernatural causes of illness, especially for pregnant women and neonates, have been identified as a barrier to appropriate healthcare seeking in developing countries. ^{31–33} Confining the mother and baby to their home immediately after delivery ^{31,33} and seeking care from traditional/faith healers before seeking qualified care ^{32,33} are the main cultural/religious reasons, which lead to delayed care-seeking in South Asia.

The mortality rate among children whose families accepted referral was more than four times that of children whose families did not accept referral. This merits discussion. We were unable to conduct a full analysis of the determinants of mortality because of sample size limitations (30 deaths recorded in the study). Several reasons may explain the differential in mortality rates among the two groups. Children for whom referral was accepted were sicker and of lower weight compared with those whose families refused referral. Children whose families refused referral were not left untreated and received daily home visits by community health workers, who brought them to the local clinics for injectable antibiotic therapy if needed. It may also be that children who went to the hospital did not receive appropriate or timely treatment for their illness. This also strengthens the case for developing protocols for appropriate management of severely ill children within their communities. The evidence-base for community management of neonatal sepsis is being established.³⁴

Our multidisciplinary study provides unique insight into a family's decision-making process to seek care for their newborn. Demographic indicators, maternal and newborn care-seeking history and practices, and clinical signs of severe illness are independently associated with acceptance of hospital referral for young infants. Behavioral interventions that encourage care-seeking, as well as community-based management of newborn and young infant illnesses are needed to improve child survival in low-income countries.

Conflict of interest

The authors declare no conflict of interest.

592

Acknowledgments

A Owais and S Sultana are supported by a grant from the Fogarty International Center, National Institute of Health, USA (Grant number: ID43 TW0075 85-01). This study also received funding support from the World Health Organization.

References

- 1 Lawn JE, Cousens S, Zupan J. 4 million neonatal deaths: when? where? why? Lancet 2005; 365(9462): 891–900.
- 2 Bryce J, Daelmans B, Dwivedi A, Fauveau V, Lawn JE, Mason E et al. Countdown to 2015 for maternal, newborn, and child survival: the 2008 report on tracking coverage of interventions. Lancet 2008; 371 (9620): 1247–1258.
- 3 Hyder AA, Wali SA, McGuckin J. The burden of disease from neonatal mortality: a review of South Asia and Sub-Saharan Africa. Bjog 2003; 110(10): 894-901
- 4 NIPS. Pakistan Demographic and Health Survey 2006-07. In. National Institute of Population Studies and Macro International Inc: Islamabad, Pakistan:, 2008.
- 5 Terra de Souza AC, Peterson KE, Andrade FM, Gardner J, Ascherio A. Circumstances of post-neonatal deaths in Ceara, Northeast Brazil: mother's health care-seeking behaviors during their infant's fatal illness. Soc Sci Med 2000; 51(11): 1675–1693.
- 6 Bang AT, Bang RA, Baitule S, Deshmukh M, Reddy MH. Burden of morbidities and the unmet need for health care in rural neonates—a prospective observational study in Gadchiroli, India. *Indian Pediatr* 2001; 38(9): 952–965.
- 7 Amarasiri de Silva MW, Wijekoon A, Hornik R, Martines J. Care seeking in Sri Lanka: one possible explanation for low childhood mortality. Soc Sci Med 2001; 53(10): 1363–1372.
- 8 D'Souza RM. Role of health-seeking behaviour in child mortality in the slums of Karachi, Pakistan. J Biosoc Sci 2003; 35(1): 131–144.
- 9 Reyes H, Perez-Cuevas R, Salmeron J, Tome P, Guiscafre H, Gutierrez G. Infant mortality due to acute respiratory infections: the influence of primary care processes. *Health Policy Plan* 1997; 12(3): 214–223.
- Sutrisna B, Reingold A, Kresno S, Harrison G, Utomo B. Care-seeking for fatal illnesses in young children in Indramayu, west Java, Indonesia. *Lancet* 1993; 342(8874): 787–789.
- Balabanova D, McKee M, Pomerleau J, Rose R, Haerpfer C. Health service utilization in the former soviet union: evidence from eight countries. *Health Serv Res* 2004; 39(6 Part 2): 1927–1950.
- 12 Baqui AH, Black RE, Arifeen SE, Hill K, Mitra SN, al Sabir A. Causes of childhood deaths in Bangladesh: results of a nationwide verbal autopsy study. *Bull World Health Organ* 1998; 76(2): 161–171.
- 13 D'Souza R M, Bryant JH. Determinants of childhood mortality in slums of Karachi, Pakistan. I Health Popul Dev Ctries 1999; 2(1): 33–44.
- 14 Janjua NZ, Khan MI, Usman HR, Azam I, Khalil M, Ahmad K. Pattern of health care utilization and determinants of care-seeking from GPs in two districts of Pakistan. Southeast Asian J Trop Med Public Health 2006; 37(6): 1242–1253.
- 15 Scarpaci JL. Help-seeking behavior, use, and satisfaction among frequent primary care users in Santiago de Chile. J Health Soc Behav 1988; 29(3): 199–213.

- 16 Taffa N, Chepngeno G, Amuyunzu-Nyamongo M. Child morbidity and healthcare utilization in the slums of Nairobi, Kenya. J Trop Pediatr 2005; 51(5): 279–284.
- 17 Teerawichitchainan B, Phillips JF. Ethnic differentials in parental health seeking for childhood illness in Vietnam. Soc Sci Med 2008; 66(5): 1118–1130.
- 18 Van der Stuyft P, Sorensen SC, Delgado E, Bocaletti E. Health seeking behaviour for child illness in rural Guatemala. Trop Med Int Health 1996; 1(2): 161–170.
- 19 Green M. Public reform and the privatisation of poverty: some institutional determinants of health seeking behaviour in southern Tanzania. *Cult Med Psychiatry* 2000; 24(4): 403–430.
- 20 de Zoysa I, Bhandari N, Akhtari N, Bhan MK. Careseeking for illness in young infants in an urban slum in India. Soc Sci Med 1998; 47(12): 2101–2111.
- 21 Kamat VR. 'I thought it was only ordinary fever!' cultural knowledge and the micropolitics of therapy seeking for childhood febrile illness in Tanzania. Soc Sci Med 2006; 62(12): 2945–2959.
- 22 Taffa N, Chepngeno G. Determinants of health care seeking for childhood illnesses in Nairobi slums. Trop Med Int Health 2005; 10(3): 240-245.
- 23 YICSSG. Clinical signs that predict severe illness in children under age 2 months: a multicentre study. *Lancet* 2008; 371(9607): 135–142.
- 24 Baqui AH, El-Arifeen S, Darmstadt GI, Ahmed S, Williams EK, Seraji HR et al. Effect of community-based newborn-care intervention package implemented through two service-delivery strategies in Sylhet district, Bangladesh: a cluster-randomised controlled trial. Lancet 2008; 371(9628): 1936–1944.
- 25 Manandhar DS, Osrin D, Shrestha BP, Mesko N, Morrison J, Tumbahangphe KM et al. Effect of a participatory intervention with women's groups on birth outcomes in Nepal: cluster-randomised controlled trial. Lancet 2004; 364(9438): 970–979.
- 26 Willis JR, Kumar V, Mohanty S et al. Gender differences in perception and care-seeking for illness of newborns in rural Uttar Pradesh, India. J Health Popul Nutr 2009; 27(1): 62-71.
- 27 McMillen MM. Differential mortality by sex in fetal and neonatal deaths. *Science* 1979; 204(4388): 89–91.
- 28 Ulizzi L, Zonta LA. Sex differential patterns in perinatal deaths in Italy. Hum Biol 2002: 74(6): 879–888
- 29 Danso-Appiah A, De Vlas SJ, Bosompem KM, Habbema JD. Determinants of health-seeking behaviour for schistosomiasis-related symptoms in the context of integrating schistosomiasis control within the regular health services in Ghana. *Trop Med Int Health* 2004; 9(7): 784–794.
- 30 Mohan P, Jyengar SD, Agarwal K, Martines JC, Sen K. Care-seeking practices in rural Rajasthan: barriers and facilitating factors. J Perinatol 2008; 28(Suppl 2): S31–S37.
- 31 Goodburn EA, Gazi R, Chowdhury M. Beliefs and practices regarding delivery and postpartum maternal morbidity in rural Bangladesh. Stud Fam Plann 1995; 26(1): 22-32.
- 32 Dongre AR, Deshmukh PR, Garg BS. Perceptions and health care seeking about newborn danger signs among mothers in rural Wardha. *Indian J Pediatr* 2008; 75(4): 325–329.
- 33 Syed U, Khadka N, Khan A, Wall S. Care-seeking practices in South Asia: using formative research to design program interventions to save newborn lives. *J Perinatol* 2008; 28(Suppl 2): S9–13.
- 34 Edmond K, Zaidi A. New approaches to preventing, diagnosing, and treating neonatal sepsis. PLoS Med; 2010; 7(3): e1000213.