# **Disseminating Broadcast Archives**

Exposing WGBH Materials for Scholarly Use











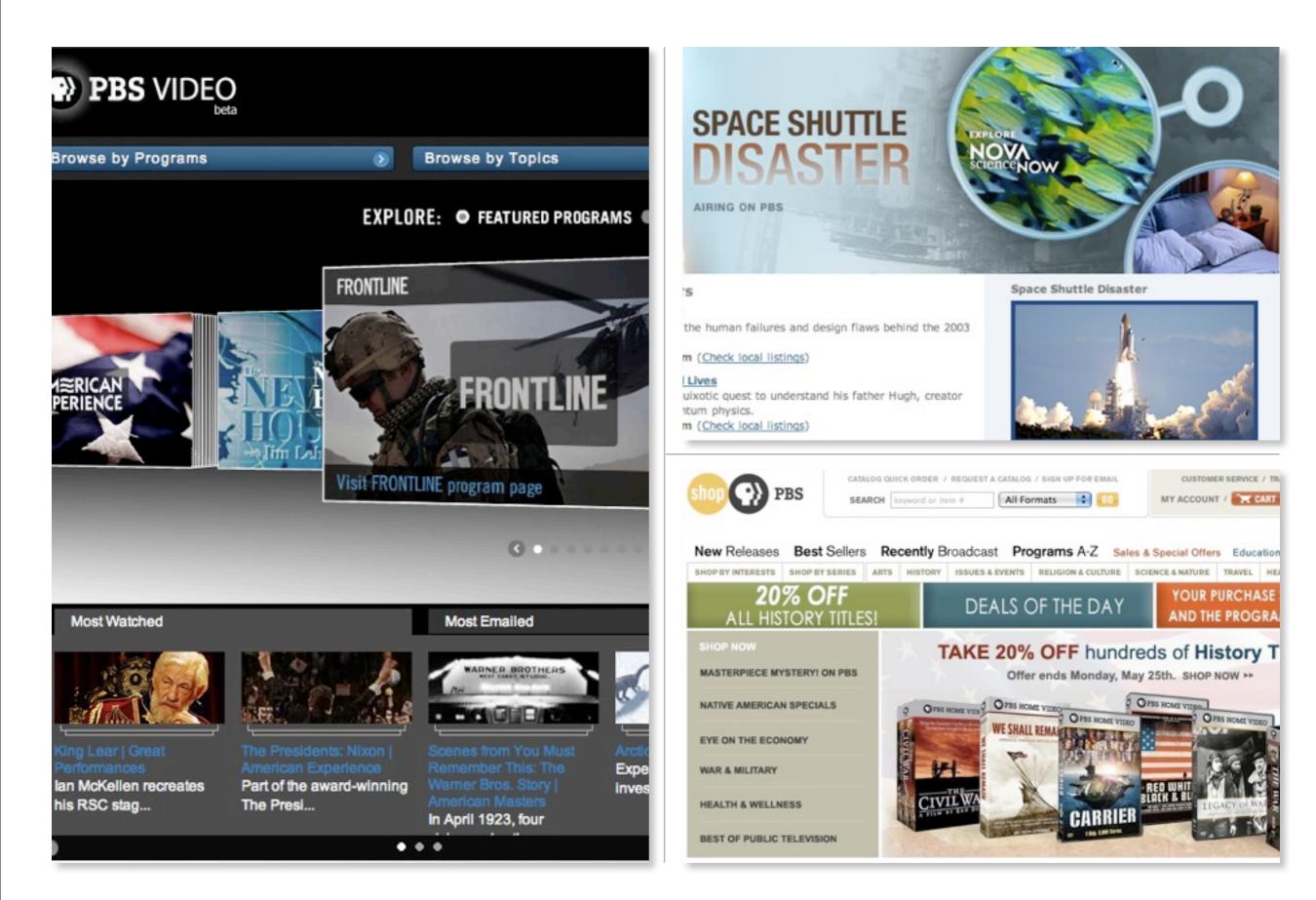








WGBH Library and Archives



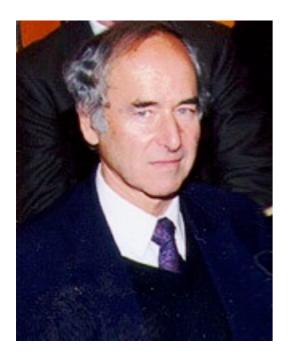
WGBH content online



WGBH

# Mellon project

- What are our content strengths?
- What do scholars want to access?
- Encourage scholarly use of media archives







# Scholarly use of video

- Access to raw materials
- Quick access to time-based media
- Annotations on segments of video
- Citing archival materials on the web
- Starting point for further research

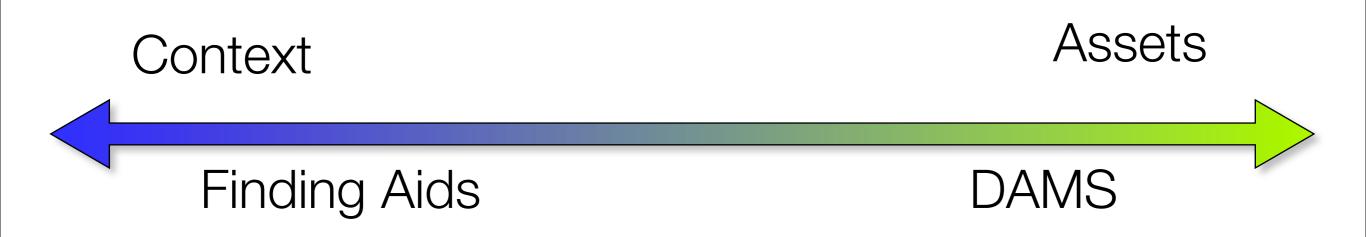
# Barriers to media archives for research

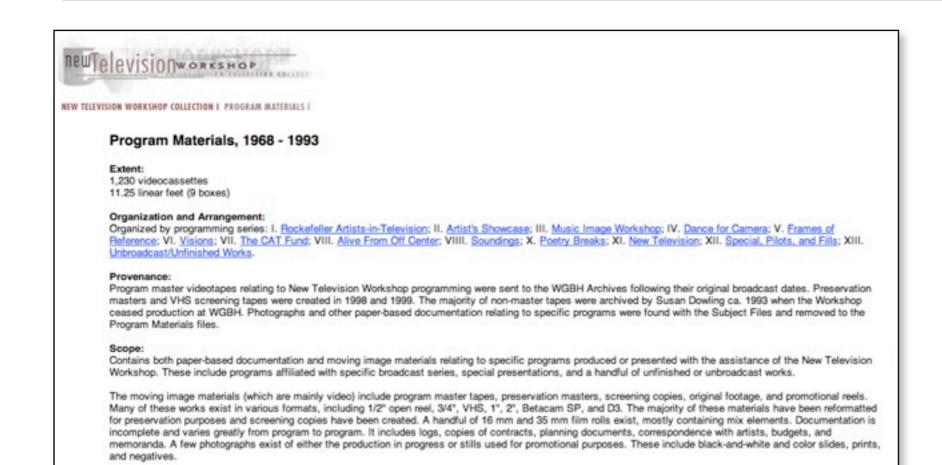
- Obsolete formats and playback technology
- Access costs
- Time constraints
- Copyright, privacy, and rights barriers
- Attitudes surrounding media as a reliable source
- Incomplete cataloguing and standard description methods

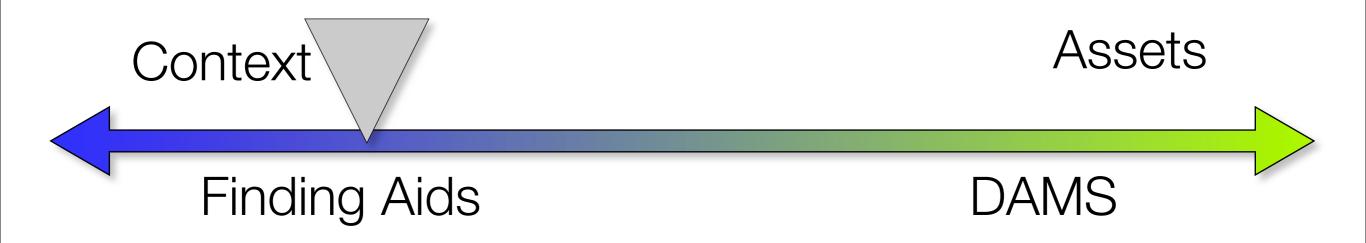


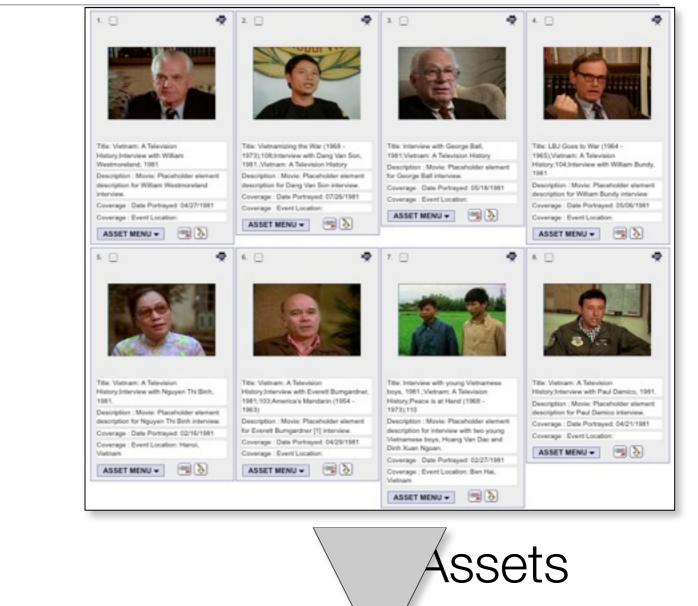
# Digital solutions for scholars

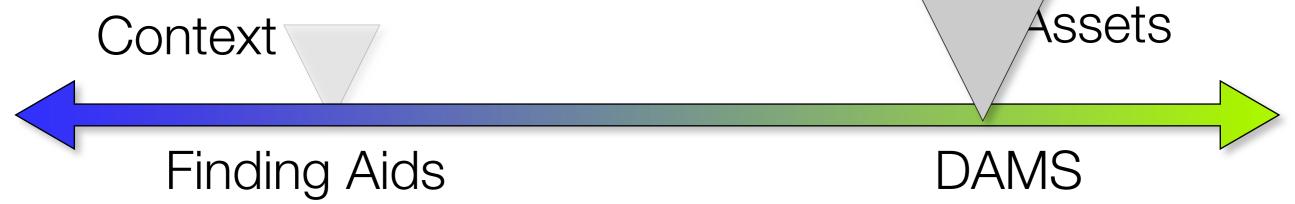
- Rich metadata and explicit context
- Navigation and scanning of time-based media
- Quick access to ancillary and related items
- Ability to download, copy, reuse, share

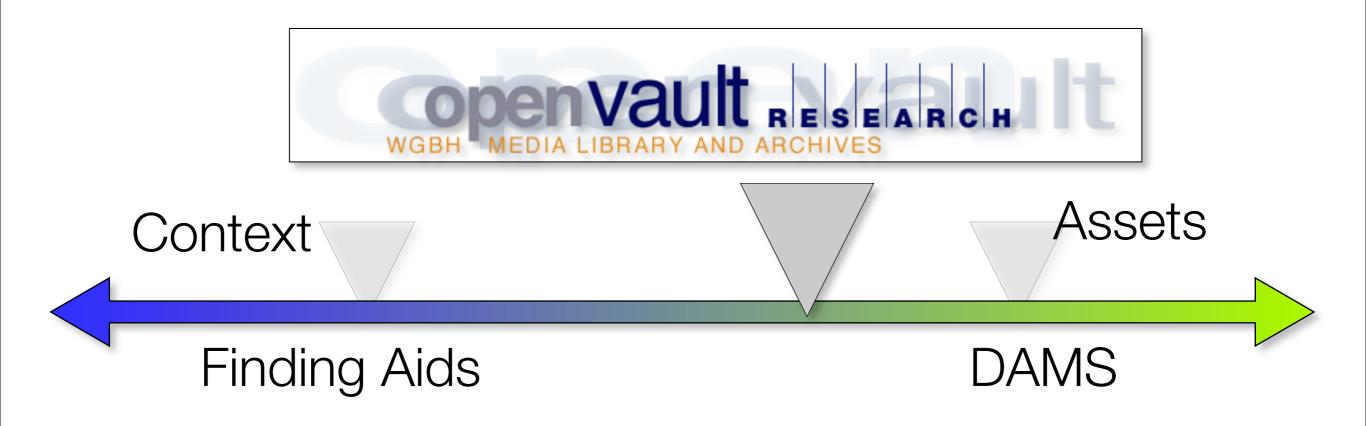


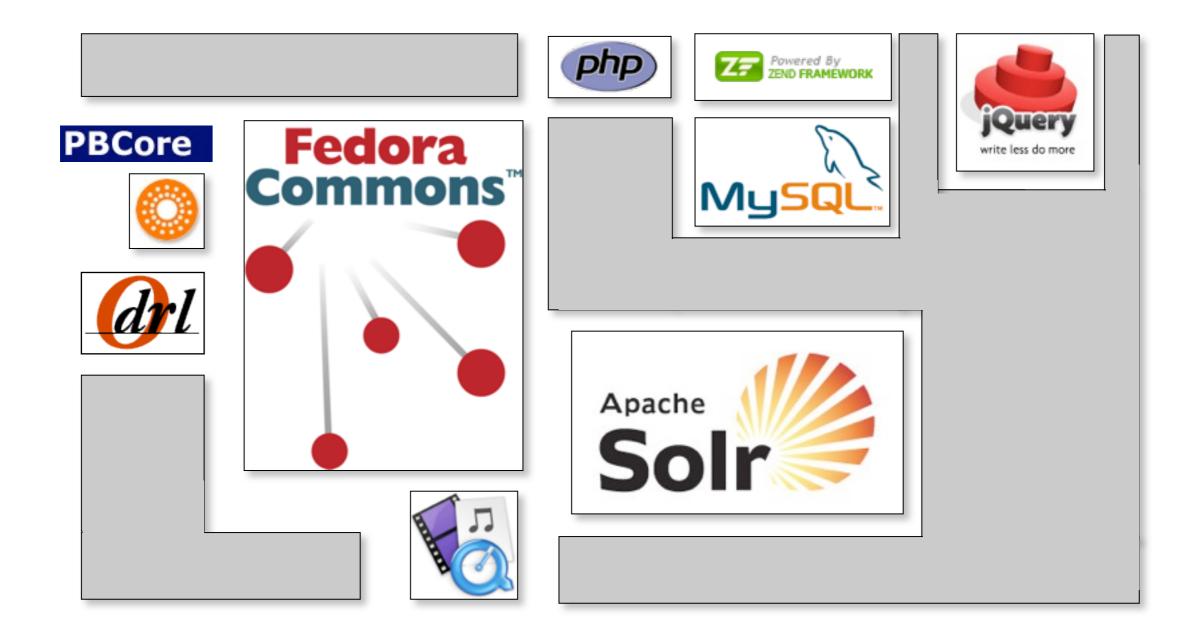












# Interview with Robert McFarlane, 1996 (Part 1)

SHARE SAVE **EE CITE** 





00:01:27 / 00:18:33

+

Annotations:

# PUBLIC (2)

VIEW ALL SORT BY: DATE

- McFarlane on Iran by Courtney Michael, May 07, 2009

- Reagan as superficial by Courtney Michael, Apr 08, 2009 [00:00:35 - 00:01:23] Transcript

PRINT TRANSCRIPT



i ponoro uno onunacionación or nonuna i lougan ao ouponiona lo uno

leading myth.

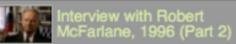
He did focus on important things but he focused on them in enormous depth -- take Russia and --

-- before the Geneva Summit. I've never seen a President -- Nixon, Ford, Carter, absorb -- digest -- and master such a depth of information about the agenda and the other party, Gorbachev. Reagan was the master of that material and of that Summit.

Hoyt: What do you think the source of his appeal was to the American people?

McFarlane: I think the source of Ronald Reagan's appeal to Americans was his ability to inspire confidence, optimism, a sense that life is going to get better and that you can achieve great things if you . Ψ. work at it.







Interview with Robert McFarlane, 1996 (Part 3)

## SOURCE:

Search Transcript

Element: Interview with Robert McFarlane, 1996

Series: American Experience

Program: Reagan

(c) 1996 WGBH Educational Foundation

## DESCRIPTION:

Element Description: Robert McFarlane was the National Security Advisor from October, 1983 until November, 1985. He discusses the legacy of President Ronald Reagan, including Reagan's thoughts and actions surrounding the Strategic Defense Initiative, the Soviet Union, the Iran-Contra Affair, and American diplomacy in general.

### Type: Interview

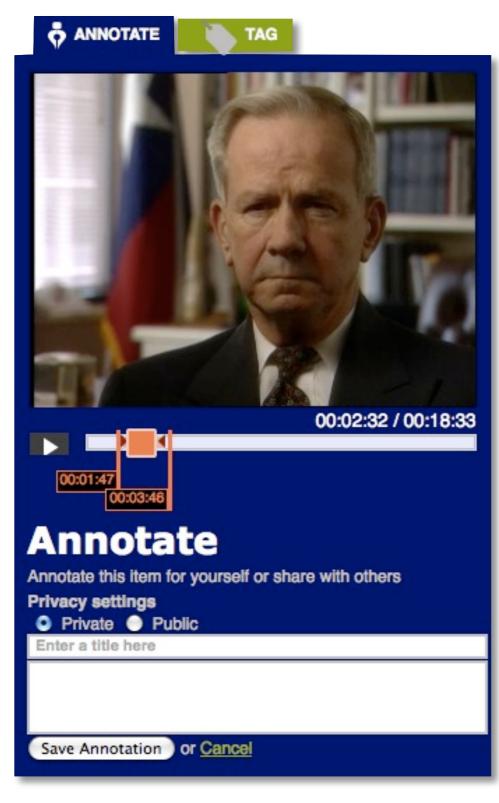
Topics: Soviet Union, National Security Advisor (United States), Marxism, Antinuclear movement, Nuclear freeze, MGM-31 Pershing, SS-20 Missile, Strategic Defense Initiative, Korean Air Lines Incident, 1983, Nuclear weapons, Armageddon, Communist party, Williamsburg Economic Summit (1983), Iran-Contra Affair, 1985-1990, Geopolitics, Iran Hostage Crisis, 1979-1981, Air Force One (Presidential aircraft) aircraft)

## **MEDIA:**

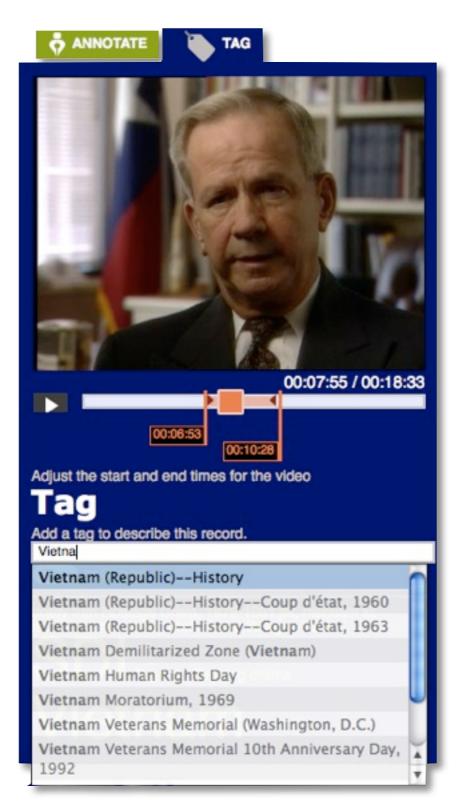
Type: Moving image/Original footage (3) Physical format: Betacam SP (3) Total running time: 00:52:43

## **PEOPLE:**

Producer: Hoyt, Austin Interviewee: McFarlane, Robert C. Interviewer: Hoyt, Austin Cameraperson: Hopkins, Terry Sound: Jenninas, Ed



# Scholarly features



# Scholarly features

# Cite

## Chicago MLA APA

"Interview with Robert McFarlane, 1996 (Part 1)," 06 Jun 1996, Open Vault for Researchers Collection, , Boston, MA, <http://openvaultresearch.wgbh.org/record/display/index/pid/wgbh%3A131/date/20090514>, Accessed 14 May 2009.

Close

# Scholarly features

Thursday, May 21, 2009

# Interview with Robert McFarlane, 1996 (Part 1)

SHARE SAVE *EE* CITE





00:01:27 / 00:18:33

+

Annotations:

# PUBLIC (2)

VIEW ALL SORT BY: DATE

- McFarlane on Iran by Courtney Michael, May 07, 2009

- Reagan as superficial by Courtney Michael, Apr 08, 2009 [00:00:35 - 00:01:23] Transcript

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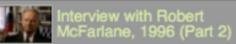
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Interview with Robert McFarlane, 1996 (Part 3)

## SOURCE:

Search Transcript

Element: Interview with Robert McFarlane, 1996

Series: American Experience

Program: Reagan

(c) 1996 WGBH Educational Foundation

## DESCRIPTION:

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Topics: Soviet Union, National Security Advisor (United States), Marxism, Antinuclear movement, Nuclear freeze, MGM-31 Pershing, SS-20 Missile, Strategic Defense Initiative, Korean Air Lines Incident, 1983, Nuclear weapons, Armageddon, Communist party, Williamsburg Economic Summit (1983), Iran-Contra Affair, 1985-1990, Geopolitics, Iran Hostage Crisis, 1979-1981, Air Force One (Presidential aircraft) aircraft)

## **MEDIA:**

Type: Moving image/Original footage (3) Physical format: Betacam SP (3) Total running time: 00:52:43

## **PEOPLE:**

Producer: Hoyt, Austin Interviewee: McFarlane, Robert C. Interviewer: Hoyt, Austin Cameraperson: Hopkins, Terry Sound: Jenninas, Ed

# Interview with Robert McFarlane, 1996 (Part 1)

SHARE SAVE **SE CITE** 





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SORT BY: DATE

Annotations:

## PUBLIC (2)

VIEW ALL 

- McFarlane on Iran by Courtney Michael, May 07, 2009

- Reagan as superficial by Courtney Michael, Apr 08, 2009 [00:00:35 - 00:01:23]

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PRINT TRANSCRIPT



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Element: Interview with Robert McFarlane, 1996

Series: American Experience

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(c) 1996 WGBH Educational Foundation

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Type: Moving image/Original footage (3) Physical format: Betacam SP (3) Total running time: 00:52:43

## **PEOPLE:**

Producer: Hoyt, Austin Interviewee: McFarlane, Robert C. Interviewer: Hoyt, Austin Cameraperson: Hopkins, Terry Sound: Jenninas, Ed



# isPartOf

TRANSCRIPT	SCROLL TO PLAYHEAD	Search Transcript
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He did focus o depth take F	on important things but he foo Russia and	cused on them in enormous
Ford, Carter, a information ab	Geneva Summit. I've never se absorb digest and master out the agenda and the othe er of that material and of that	r such a depth of r party, Gorbachev. Reagan
Hoyt: What do people?	o you think the source of his a	appeal was to the American
Americans wa	think the source of Ronald Re s his ability to inspire confide get better and that you can a	ence, optimism, a sense that

# isPartOf

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Type: Moving image/Original footage (3) Physical format: Betacam SP (3) Total running time: 00:52:43

## **\* PEOPLE:**

Producer: Hoyt, Austin Interviewee: McFarlane, Robert C. Interviewer: Hoyt, Austin Cameraperson: Hopkins, Terry Sound: Jennings, Ed

Sound: Jennings, Ed Covered: McFarlane, Robert, Hoyt, Austin, Reagan, Ronald, Nixon, Richard M. (Richard Milhous), 1913-1994, Kissinger, Henry, 1923-, Ford, Gerald R., 1913-2006, Carter, Jimmy, 1924-, Gorbachev, Mikhail Sergeevich, 1931-, Thatcher, Margaret, Shultz, George Pratt, 1920-, Deputy National Security Advisor, Habib, Philip Charles, 1920-, Baker, James Addison, 1930-, Deaver, Michael K., White House Chief of Staff, Regan, Donald T., Weinberger, Caspar W., Casey, William J., William Francis Buckley, Safire, William, 1929-, Secretary of State, United States Secretary of Defense, North Atlantic Treaty Organization, KGB, United States. Central Intelligence Agency, National Security Council (U.S.)

nscript

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NTTRANSCRIPT       SCROLL TO PLAYHEAD       Search Transcript         I Concerne the Geneva Summit. In the focused on them in enormous depth take Russia and       Image: Concerne the Geneva Summit. I've never seen a President Nixon, Ford, Carter, absorb digest and master such a depth of information about the agenda and the other party, Gorbachev. Reagan was the master of that material and of that Summit.         Hoyt: What do you think the source of his appeal was to the American people?       McFarlane: I think the source of Ronald Reagan's appeal to Americans was his ability to inspire confidence, optimism, a sense that life is going to get better and that you can achieve great things if you work at it.		<ul> <li>Physical format: Betacam SP (3)</li> <li>Total running time: 00:52:43</li> <li>PEOPLE:</li> <li>Producer: Hoyt, Austin</li> <li>Interviewee: McFarlane, Robert C.</li> <li>Interviewer: Hoyt, Austin</li> <li>Cameraperson: Hopkins, Terry</li> <li>Sound: Jennings, Ed</li> <li>Covered: McFarlane, Robert, Hoyt, Austin, Reagan, Ronald, Nixon, Richard M. (Richard Milhous), 1913-1994, Kissinger, Henry, 1923-, Ford, Gerald R, 1913-2006, Carter, Jimmy, 1924-, Gorbachev, Mikhail Sergeevich, 1931-, Thatcher, Margaret, Shultz, George Pratt, 1920-, Deputy National Security Advisor, Habib, Philip Charles, 1920-, Baker, James Addison, 1930-, Deaver, Michael K., White House Chief of Staff, Regan, Donald T., Weinberger, Caspar W., Casey, William J, William Francis Buckley, Safire, William, 1929-, Secretary of State, United States Secretary of State, United States Secretary of Defense, North Atlantic Treaty Organization, KGB, United States. Central Intelligence Agency, National Security Council (U.S.)</li> </ul>

**\* DESCRIPTION:** 

## Thursday, May 21, 2009

### nscript

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McFarlane: I think the source of Americans was his ability to ins life is going to get better and th work at it. AUDIT (text/xml) DC (text/xml) RELS-EXT (application/rdf+xml) PBCore (text/xml) Rights (text/xml) Essence (video/quicktime) Proxy (video/mp4) StreamingProxy (video/mp4)

wgbh:VIDEO

Persistent ID (PID)

The wgbh:VIDEO content type conta

sdef:MEDIA

sdef:THUMBNAIL

sdef:METADATA

# wgbh:CONCEPT

## Persistent ID (PID)

AUDIT (text/xml)

DC (text/xml)

RELS-EXT (application/rdf+xml)

PBCore (text/xml)

sdef:THUMBNAIL

sdef:METADATA

erviewee: McFarlane, Bober

Interviewer: Hoyt, Austi

Cameraperson: Hopkins, Terry

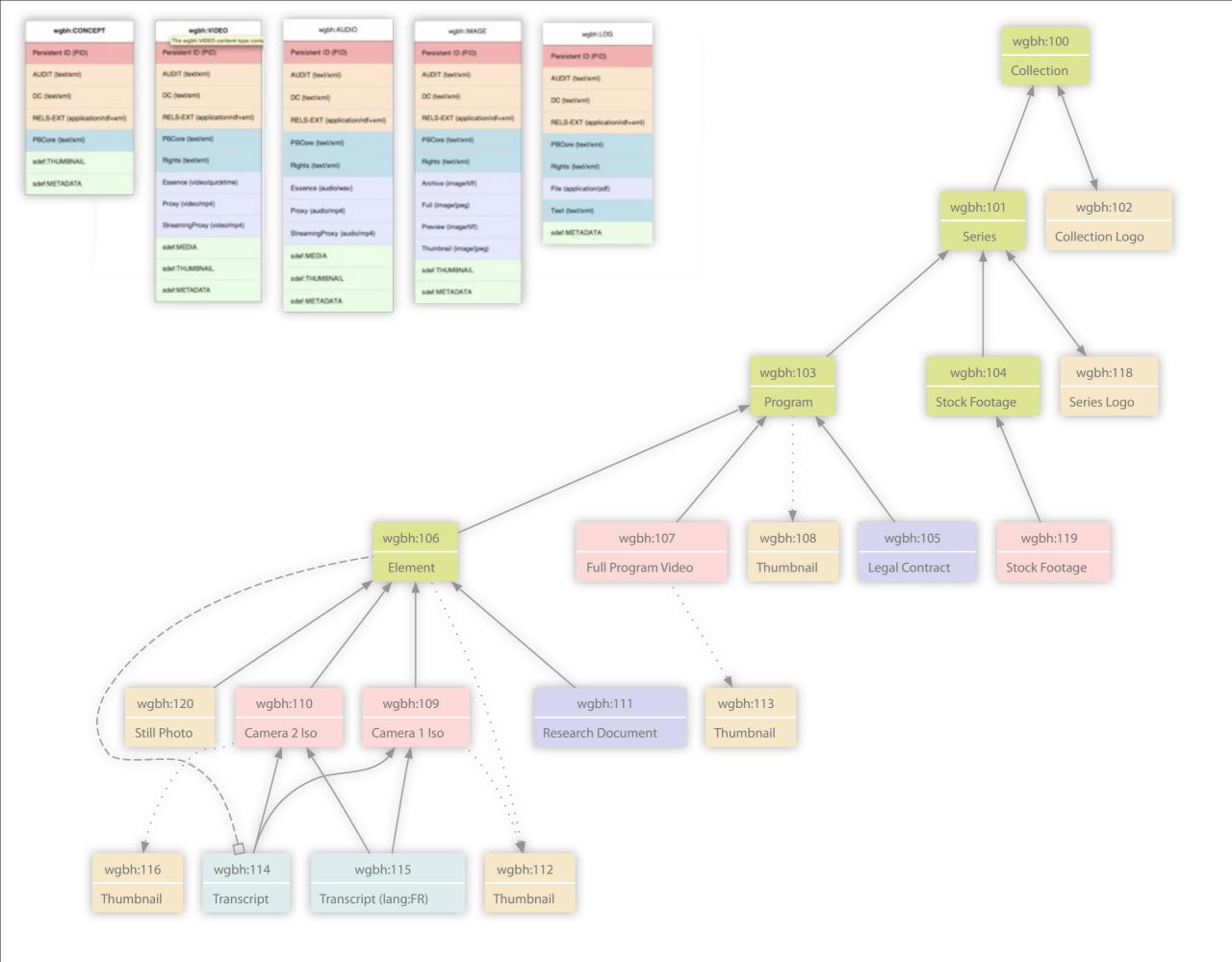
Sound: Jennings, Ed

MEDIA:

Covered: McFarlane, Robert, Hoyt, Austin, Reagan, Ronald, Nixon, Richard M. (Richard Milhous), 1913-1994, Kissinger, Henry, 1923-, Ford, Gerald R., 1913-2006, Carter, Jimmy, 1924-, Gorbachev, Mikhail Sergeevich, 1931-, Thatcher, Margaret, Shultz, George Pratt, 1920-, Deputy National Security Advisor, Habib, Philip Charles, 1920-, Baker, James Addison, 1930-, Deaver, Michael K., White House Chief of Staff, Regan, Donald T., Weinberger, Caspar W., Casey, William J., William Francis Buckley, Safire, William, 1929-, Secretary of State, United States Secretary of Defense, North Atlantic Treaty Organization, KGB, United States. Central Intelligence Agency, National Security Council (U.S.)

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#### Type: Interview

Topics: Terrorism, United States Marine Compound Bombing, Beirut, Lebanon, 1983, United States. Dept. of State, Vietnam War, Vietnam War, 1961-1975, United States. President (1981-1989 : Reagan), Presidency of Ronald Reagan, Gulf War, Persian Gulf War, 1991, 1980s, Cold War, Mandism, Germany History Unification, 1990, 1970s, TWA Flight 847, TWA Flight 847 Hijacking Incident, 1985, State-sponsored terrorism, 1986 Berlin discotheque bombing, September 11 Terrorist Attacks, 2001, Muslim world, Arab world

#### MEDIA:

Type: Moving image/Original footage (2) Physical format: Betacam (2) Total running time: 00:43:39

#### PEOPLE:

Producer: Gilmore, Jim Interviewee: McFarlane, Robert C.

Interviewer: Gilmore, Jim

Cameraperson: Rainey, Rob

Sound: Hooper, Don

# Covered: Secretary of State, United States Secretary of Defense, Weinberger, Caspar W., Muslims, Reagan, Bonald, Habib, Philip Charle eagan, Ronald, Habib, Philip Charles 920-, Shultz, George Pratt, 1920-Jussein, Saddam, 1937-2006, horeini, Ruhollah, Jews, Sunni, hī'ah, Robert Stetham, Bin Laden, Jsama, 1957-, Powell, Colin L., Ighanistani, United States. Federal Jureau of Investigation, United States. Central Intelligence Agency, United States. National Security Agency, Marine service United States, The Pentagon, United States Soth Fleet, Szballah (Lebanon), Lebanese Armed Forces, Taliban ineau or investigation, ornieu State

#### DATE:

Covered: September 11 Terrorist Attacks, 2001, 1980s Created: Sep 27, 2001 Issued: Dec 10, 2001 Digitized: Sep 24, 2008

#### PLACE:

Covered: Middle East, Beirut (inhabited place), Al-Bigā (valley), Lebanon (nation), Syria (nation), Israel (nation), Augusta (inhabited place), Washington Augusta (inhabited place), Washingto (inhabited place), Iran (nation), Libya (nation), Alghanistan (nation), Saudi Arabia (nation), Iraq (nation)

# McFarlane, 2001

DESCRIPTION:

Element Description: Former National Security Advisor Zbigniew Brzezinski discusses his service under President Carter, including the Camp David Middle East Peace Accords and US relations with Iran, the Soviet Union, and Alphanistan.

### Type: Interview

Topics: Vietnam War, 1961-1975, Cold War, Human rights, Marxism, Communism, Islam, Russia–United States relations, Camp David Agreements (1978), Arab World, Nobel Peace Prize, Palestinian National Peace Prize, Palestinian National Authority, Iran Hostage Crisis, 1979-1981, Soviet war in Afghanistan, Presidential Medal of Freedom, Polish American

#### MEDIA:

Type: Moving image/Original footage (1) Physical format: Betacam Digital (Digi Beta) (1) Total running time: 00:28:41

#### PEOPLE:

Producer: Bosch, Adriana Interviewee: Brzezinski, Zbigniew,

Interviewer: Bosch, Adriana

Covered: Carter, Jimmy, 1924-Mohammad Reza Pahlavi, Shah of Iran, 1919-1980, Khomeini, Ruhollah, Vance, Cyrus R. (Cyrus Roberts), 1917-2002, Brzezinski, Zbigniew, 1928-, United States. National Security Agency, Sadat, Anwar, 1918-1961, Begin, Menachem, 1913-1992, Jordan, Hamilton, Powell, Jody, 1943-, Styron, William, 1925-2006, Carter, Rosalynn, United States. President (1977-1981 : Carter), National Security Council (U.S.)

#### - DATE:

Covered: 1970s, 1980s Created: Oct 24, 2001 Issued: Apr 28, 2003 Digitized: Sep 24, 2008

#### PLACE:

Covered: Middle East, Soviet Union, Iran, Afghanistan, United States, Georgia (state), Brussels (inhabited place), Tokyo (inhabited place), Soviet laion (former nation/state/empire). Ira tion (former nation/stationality) nation), Persian Gulf (gulf), Europe continent), Japan (nation), Iraq (na Jniversity of Notre Dame, Annapoli Inhabited place), Horn of Africa, Afr innabiled place), Horn of Africa, Afric continent), China (nation), West Bank occupied territory), Jordan (nation), Egypt (nation), Afghanistan (nation), Poland (nation)

**Brzezinski** 

#### DESCRIPTION:

Element Description: Footage of the Farabundo Martí National Liberation Front (FMLN) in El Salvador from El Salvador Television

Type: Uncommented event

#### - MEDIA:

Type: Moving Image/Stock footage (1) Physical format: Betacam SP (1) Total running time: 00:17:55

- PEOPLE: Other: El Salvador TV

#### - DATE:

Covered: 1980s, 1990s Created: Jan 01, 1970 Issued: Jan 28, 1993 Digitized: Oct 27, 2008

- PLACE: Covered: El Salvador

Footage

#### DESCRIPTION:

• Description: Robert lement Description: Robert (cFarlane was the National Security dvisor from October, 1983 until lovember, 1985. He discusses the gacy of President Ronald Reagan, clouding President Ronald Reagan, clouding the Strategic Delense ititative, the Soviet Union, the an-Contra Affair, and American plomacy in general. provide y in ge

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#### - MEDIA:

Type: Moving image/Original footage (3) hysical format: Betacam SP (3) Total running time: 00:52:43

#### \* PEOPLE:

roducer: Hoyt, Austin

Interviewee: McFarlane, Robert C. Interviewer: Hoyt, Austin Cameraperson: Hopkins, Terry Sound: Jennings, Ed

Covered: McFarlane, Robert, Hoyt, Austin, Reagan, Ronald, Nixon, Richar M. (Richard Mithous), 1913-1994, Kissinger, Henry, 1923-, Ford, Gerald R., 1913-2006, Carter, Jimmy, 1924-, Gorbachev, Mikhail Sergeevich, 1931-In 1913-2006, Carter, Jimmy, Isce-lorbachev, Mikhail Sergeevich, 1931-hatchev, Margaret, Shultz, George Yatt, 1920-, Deputy National Security dvisor, Habib, Philip Charles, 1920-, laker, James Addison, 1930-, Deaver Aichael K., White House Chief of Stati Tegan, Donald T., Weinberger, Caspa V, Casey, William J., William Francis Suckley, Safire, William, 1929-secretary of State, United States Secretary of State, United States Secretary of Defense, North Atlantic Treaty Organization, KGB, United States. Central Intelligence Agency, National Security Council (U.S.)

#### - DATE:

Covered: 1980s Created: Jun 06, 1996 sued: Jun 25, 1997

Digitized: Sep 24, 2008

#### PLACE:

overed: Soviet Union, United States, liddle East, Washington (inhabited lace), Soviet Union (former nation/stat emacon, United States (nation), Whit emacon, United States (nation), Whit ermany (nation), France (nation ermany (nation), France (nation Gemlin (Moscow, Russia), China nation), Oval Office, Iran (nation), inhabited place), Santa Barbara



Thursday, May 21, 2009

SEE ALSO:

Beauty shots (12) Uncommented event (8) Dramatic documentary (4)

Series Description: As television's longest-running, most-watched history series, American Experience brings to life the incredible characters and epic stories that helped form this nation. Now in its twentieth season, the series has produced over 200 programs and gamered every major broadcast award.

Executive Producer: Crichton, Judy

Executive Producer: Drain, Margare

Executive Producer: Samels, Mark

Series Producer: Grimberg, Sharon

Covered: 17th century, 18th century, 19th century, 19th century, 20th century

Covered: United States, North America

**Series** 

Senior Editor: Taylor, Paul

- DESCRIPTION:

Topics: American History

· PEOPLE:

- DATE:

- PLACE:

nterview (29)

commandeering of the Achille Lauro in the Mediterranean Sea. Here, McFarlane offers his personal perspective on how the debates within the Reagan administration shaped the U.S. response to these events and others, and led to the U.S. policy of arms sales to Iran in exchange for hostages --a policy McFarlane was largely responsible for carrying out.

Type: Interview

Topics: Terrorism, United States Marin Compound Bombing, Beirut, Lebanon, 1983, United States. Dept. of State,

7, TWA Flight 847 Hijacking ncident, 1985, State-sponsored errorism, 1986 Berlin discotheque pombing, September 11 Terrorist Attacks, 2001, Muslim world, Arab world

#### **MEDIA:**

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#### PEOPLE:

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Interviewee: McFarlane, Robert C.

Interviewer: Gilmore, Jim

Cameraperson: Rainey, Rob

Sound: Hooper, Don

# Covered: Secretary of State, United States Secretary of Defense, Weinberger, Caspar W., Muslims, Reagan, Ronald, Habib, Philip Charles 1920-, Shultz, George Pratt, 1920-, Hussein, Saddam, 1937-2006, Khomeini, Ruhollah, Jews, Sunni, Shī'ah, Robert Stetham, Bin Laden, Osama, 1957-, Powell, Colin L., Afghanistani, United States. Federal Bureau of Investigation, United States. Central Intelligence Agency, United Central Intelligence Agency, United States. National Security Agency., Marine service United States, The Pentagon, United States Sixth Fleet, Izballah (Lebanon), Lebanese Armed orces, Taliban

#### **DATE:**

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## PLACE:

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Augusta (inhabited place), Washingto (inhabited place), Iran (nation), Libya (nation), Afghanistan (nation), Saudi Arabia (nation), Iraq (nation)

McFarlane, 2001

# **Series**

*TESCRIPTION:* 

Element Description: Former National Security Advisor Zbigniew Brzezinski discusses his service under President Carter, including the Camp David Middle East Peace Accords and US relations with Iran, the Soviet Union, and Atabasistan

# Vietnam War, 1961-1975

States relations, Camp David Agreements (1978), Arab World, Nobel Peace Prize, Palestinian National Authority, Iran Hostage Crisis, 1979-1981, Soviet war in Afghan Presidential Medal of Freedom, F American

#### MEDIA:

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Interviewee: Brzezinski, Zbigniew,

### Interviewer: Bosch, Adriana

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#### DATE:

Covered: 1970s, 1980s Created: Oct 24, 2001

Issued: Apr 28, 2003 Digitized: Sep 24, 2008

#### PLACE:

Covered: Middle East, Soviet Ur Iran, Afghanistan, United States,

place), rokyo (innabited place), so Union (former nation/state/empire) (nation), Persian Gulf (gulf), Europ (continent), Japan (nation), Iraq (na University of Notre Dame, Annapol (inhabited place), Horn of Africa, A (innabited place), Horn of Africa, Afric (continent), China (nation), West Bank (occupied territory), Jordan (nation), Egypt (nation), Afghanistan (nation), Poland (nation)

**Brzezinski** 

# Iran Hostage Crisis, 1979-1981

#### MEDIA:

Type: Moving image/Original footage (3) Physical format: Betacam SP (3) Total running time: 00:52:43

Covered: McFarlane, Robert, Hoyt, Austin, Reagan, Ronald, Nixon, Rich M. (Richard Milhous), 1913-1994,

Covered: 1980s Created: Jun 06, 1996

Covered: Soviet Union, United S Middle East, Washington (inhabit

- PLACE:

Covered: El Salvador

DESCRIPTION:

Type: Uncommented event

- MEDIA:

· PEOPLE:

- DATE:

Other: El Salvador TV

Covered: 1980s, 1990s

Created: Jan 01, 1970

Issued: Jan 28, 1993

Digitized: Oct 27, 2008

Element Description: Footage of the Farabundo Marti National Liberation Front (FMLN) in El Salvador from El Salvador Television

Type: Moving Image/Stock footage (1)

Physical format: Betacam SP (1)

Total running time: 00:17:55

# Footage

SEE ALSO:

Beauty shots (12) Uncommented event (8) Dramatic documentary (4)

Series Description: As television's longest-running, most-watched history series, American Experience brings to life the incredible characters and epic stories that helped form this nation. Now in its twentieth season, the series has produced over 200 programs and gamered every major broadcast award.

Executive Producer: Crichton, Judy

Executive Producer: Drain, Margare

Executive Producer: Samels, Mark

Series Producer: Grimberg, Sharon

Covered: 17th century, 18th century 19th century, 20th century

Covered: United States, North Am

Senior Editor: Taylor, Paul

DESCRIPTION:

Topics: American History

· PEOPLE:

DATE:

PLACE:

ement Description: Robert Farlane was the National Security tvisor from October, 1983 until overnber, 1985. He discusses the gacy of President Ronald Reagan, cluding Reagan's thoughts and action mounding the Strategic Defense titative, the Soviet Union, the un-Contra Affair and American

DESCRIPTION:

on, Communist party, rg Economic Summit Maffair, 1985-1990, Iran Hostage Crisis, Air Force One (Pres

### **PEOPLE:**

Producer: Hoyt, Austin

terviewee: McFarlane, Robert C.

erviewer: Hoyt, Austi Cameraperson: Hopkins, Terry Sound: Jennings, Ed

Phatcher, Margaret, Shultz, George Pratt, 1920-, Deputy National Secur Advisor, Habib, Phillp Charles, 1920 Baker, James Addison, 1930-, Deav Michael K, White House Chief of Str Regan, Donald T., Weinberger, Casp W, Casey, William J., William Franci Buckley, Safire, William, 1929-, Secretary of State, United States Secretary of State, United States Secretary of Defense, North Atlantic Treaty Organization, KGB, United States. Central Intelligence Agency, National Security Council (U.S.)

DATE:

PLACE:

empire), Soviet onion (ionner naide empire), Geneva (inhabited place lentagon, United States (nation), louse, London (inhabited place), iermany (nation), France (nation), remlin (Moscow, Russia). China (remlin (Moscow, Russia), China nation), Oval Office, Iran (nation inhabited place), Santa Barbara

McFarlane, 1996









8	Title Interview with Zbigniew Brzezinski, 1989 Zbigniew Brzezinski, President Carter's National Security Advisor from 1977-1981, discusses the neutron bomb and Carter's negotiations with Europe regarding its	Media	Date Created Dec 02, 1989	Place Europe United States	Series Title War and Peace in the Nuclear Age	ced Search
0	deployment. Interview with Zbigniew Brzezinski, 2001 Former National Security Advisor Brzezinski discusses his service under President Carter.		Oct 24, 2001	Middle East Soviet Union Iran Afghanistan United States	American Experience	
	Interview with Cyrus Vance, 1987 Former Secretary of State Cyrus Vance discusses US- Soviet relations during the Carter administration.	8	Jan 29, 1987	Soviet Union United States	War and Peace in the Nuclear Age	
0	Interview with Jody Powell, 2001 Jody Powell recalls Jimmy Carter's campaign for governor of Georgia and the events of his Presidency.	84	Oct 23, 2001	United States Georgia	American Experience	
Θ	Interview with Zbigniew Brzezinski, 1986 Zbigniew Brezinzinski, President Carter's National Security Advisor from 1977-1981, discusses nuclear arms control, SALT II, and Soviet expansion into Africa.	95 EU	Nov 19, 1986	Washington, DC Soviet Union Africa	War and Peace in the Nuclear Age	
		r	1			

# NARROW:

Your results: 23 1980s [remove]

## **TOPICS:**

- Human rights (4)
- SALT II (4)
- Soviet Union (4)
- Camp David Agreements (3)
- Camp David Agreements (1978) (3)
  - > more (6

## **PEOPLE:**

- Carter, Jimmy, 1924- (23)
- Reagan, Ronald (5)
- Brown, Harold, 1927- (4)
- Brzezinski, Zbigniew, 1928- (4)
- Carter, Rosalynn (4)

## · PLACE:

- United States (22)
- Soviet Union (8)
- Iran (6)
- Middle East (6)
- Washington (6)

· DATE:

- 1970s (21)
- 1960s (6)
- 1950s (5)
- 1990s (4)

MEDTA-

> more (6)

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					C	Carter
WV -	le	Media	Date Created	Place	Series Title	ced Search
	terview with Zbigniew Brzezinski, 1989 bigniew Brzezinski, President Carter's National Security dvisor from 1977-1981, discusses the neutron bomb and arter's negotiations with Europe regarding its sployment.	113 <b>(</b> )	Dec 02, 1989	Europe United States	War and Peace in the Nuclei Age	
	terview with Zbigniew Brzezinski, 2001 prmer National Security Advisor Brzezinski discusses s service under President Carter.	8 <b>1</b> III	Oct 24, 2001	Middle East Soviet Union Iran Afghanistan United States	American Experienc	e
ents (3) ents (1978)	terview with Cyrus Vance, 1987 ormer Secretary of State Cyrus Vance discusses US- oviet relations during the Carter administration.	88- 111	Jan 29, 1987	Soviet Union United States	War and Peace in the Nucles Age	ar
> more (6)	terview with Jody Powell, 2001 xdy Powell recalls Jimmy Carter's campaign for governor Georgia and the events of his Presidency.	88-	Oct 23, 2001	United States Georgia	American Experienc	•
23)	terview with Zbigniew Brzezinski, 1986 bigniew Brezinzinski, President Carter's National ocurity Advisor from 1977-1981, discusses nuclear arms introl, SALT II, and Soviet expansion into Africa.	100 j	Nov 19, 1986	Washington, DC Soviet Union Africa	War and Peace in the Nucles Age	ar
(4) 1928- (4) > more (9)			I			

# SEARCH:

# NARROW: Your results: 23 1980s [remove] **TOPICS:** - Human rights (4) - SALT II (4) - Soviet Union (4) - Camp David Agreements (3) - Camp David Agreements (1978) (3) > more (6 **PEOPLE:** - Carter, Jimmy, 1924- (23) - Reagan, Ronald (5) - Brown, Harold, 1927- (4) - Brzezinski, Zbigniew, 1928- (4) - Carter, Rosalynn (4) > more (9

## PLACE:

- United States (22)
- Soviet Union (8)
- Iran (6)
- Middle East (6)
- Washington (6)

## - DATE:

- 1970s (21)
- 1960s (6)
- 1950s (5)
- 1990s (4)

MEDIA			
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> more (6)

> more (12

	Media	Date Created	Place	Series Title	ced Search
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view with Zbigniew Brzezinski, 2001 er National Security Advisor Brzezinski discusses ervice under President Carter.	88. E	Oct 24, 2001	Middle East Soviet Union Iran Afghanistan United States	American Experience	
ew with Cyrus Vance, 1987 Secretary of State Cyrus Vance discusses US- relations during the Carter administration.	84 11	Jan 29, 1987	Soviet Union United States	War and Peace in the Nuclear Age	
New with Jody Powell, 2001 Powell recalls Jimmy Carter's campaign for governor orgia and the events of his Presidency.	88-	Oct 23, 2001	United States Georgia	American Experience	
view with Zbigniew Brzezinski, 1986 niew Brezinzinski, President Carter's National urity Advisor from 1977-1981, discusses nuclear arms rol, SALT II, and Soviet expansion into Africa.	25 EII	Nov 19, 1986	Washington, DC Soviet Union Africa	War and Peace in the Nuclear Age	
SIMILAR:      Interview with William Colby, July, 1981.      Interview with Stansfield Turner, 1991		- H			
Interview with Zbigniew Brzezinski, 1989 Interview with Elliot Abrams, 1992					
1992					





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### Thursday, May 21, 2009

# Lessons learned

- Value of prototyping
- Catalog, Catalog, Catalog!
- Catalog objectively, do not curate
- Scholars want items, then context

# Thanks

# **WGBH Media Library and Archives**

Karen Cariani, Director Karen Colbron, Digital Asset Manager Keith Luf, Archivist Nancy Dillon, Library Manager

# **Advisors**

John Dower, MIT James Blight and janet Lang, Brown Peter Winn, Tufts

# **WGBH Interactive**

Peter Pinch, Director of Technology Mayo Todorovic, Designer Kim Ducharme, Associate Design Director

The Andrew W. Mellon Foundation

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