

# The Disease Management Colloquium

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An Executive Education Course on the Role of Disease Management in Medicare, Medicaid, Healthcare Cost Efficiency, Quality and Medical Errors Reduction

May 10 - 12, 2006

Philadelphia, PA  
Hyatt Regency Philadelphia at Penn's Landing



We are very pleased to be able to welcome everyone to Philadelphia. We believe this is an outstanding conference and we know you will all enjoy it immensely. We have assembled a top notch faculty and the interaction will be first rate. Disease Management is a dynamic field and in order to stay on top of the details it takes hard work and attention to what the experts have to say.

David B. Nash, MD, MBA, FACP,  
*The Dr. Raymond C. and Doris N. Grandon Professor of Health Policy and Chair of the Department, Jefferson Medical College*

## Overview

The Colloquium seeks to better educate government agencies, the health care industry (including health plans and providers), employers, and the general public about the important role disease management programs play in improving health care quality and outcomes for persons subject to chronic conditions.

## Who Should Attend:

- Presidents/CEOs/CFOs/COOs
- Medical Directors
- Medicare Directors
- Medicaid Directors
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Managed Care Pharmacy Directors, Pharmacy Managers and Retail Pharmacists
- Chain Pharmacists, Community and Independent Pharmacists
- Directors and Deputy Directors, State Departments of Public Health
- CIOs, CTOs, Vice Presidents and Directors of Information Systems
- Directors of Programs in Asthma, Cardiovascular, Oncology, Pain, Behavioral Health, Women's Health, and Alternative Medicine
- Vice Presidents, Quality
- Vice Presidents, Managed Care
- Directors, Disease Management
- Physicians
- Psychologists
- Social Workers
- Alternative Medicine Providers
- Pharmacy Managers
- Retail Pharmacists
- Chain Pharmacists
- Community/Independent Pharmacists

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Disease Management and Health Outcomes

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