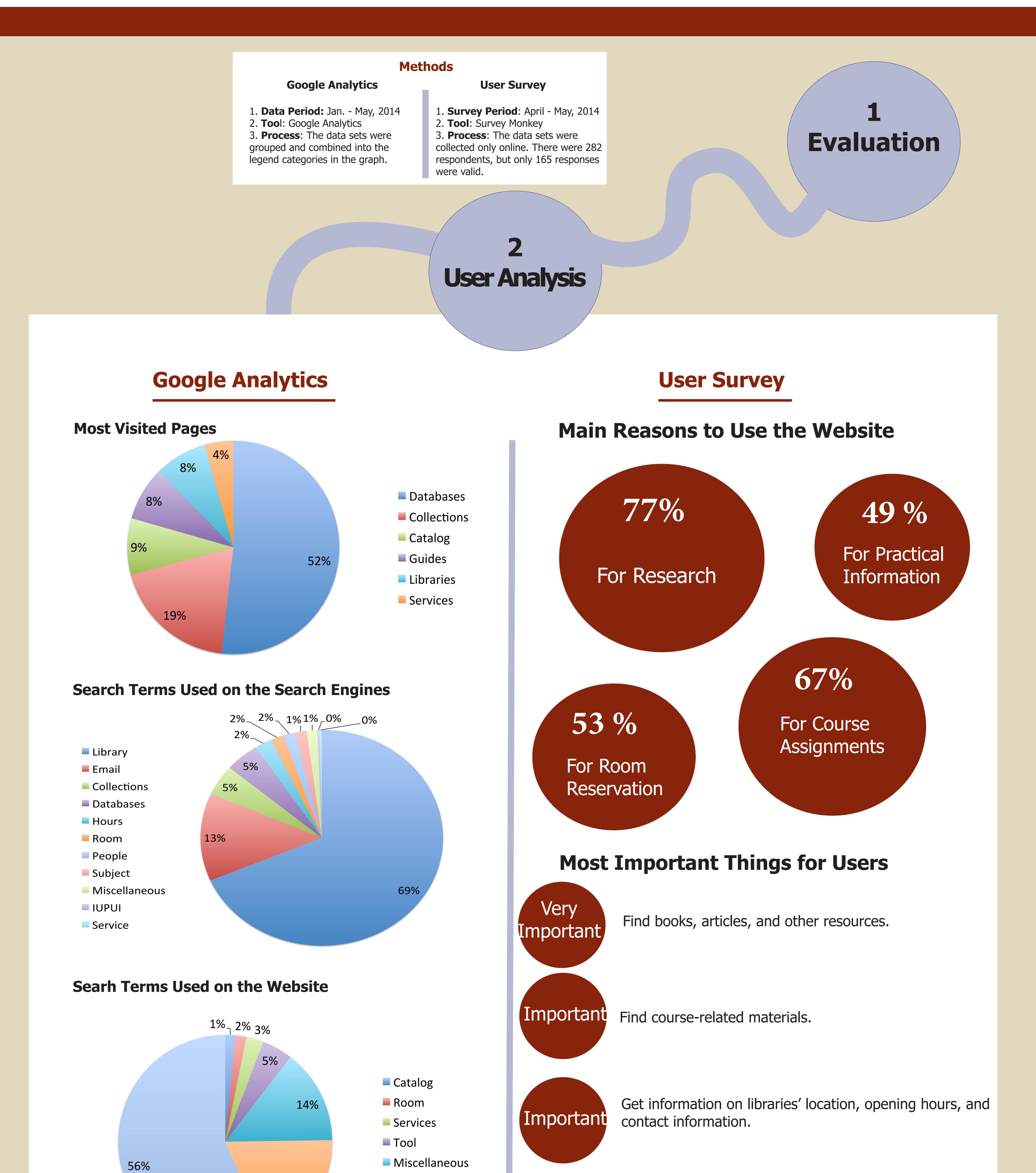
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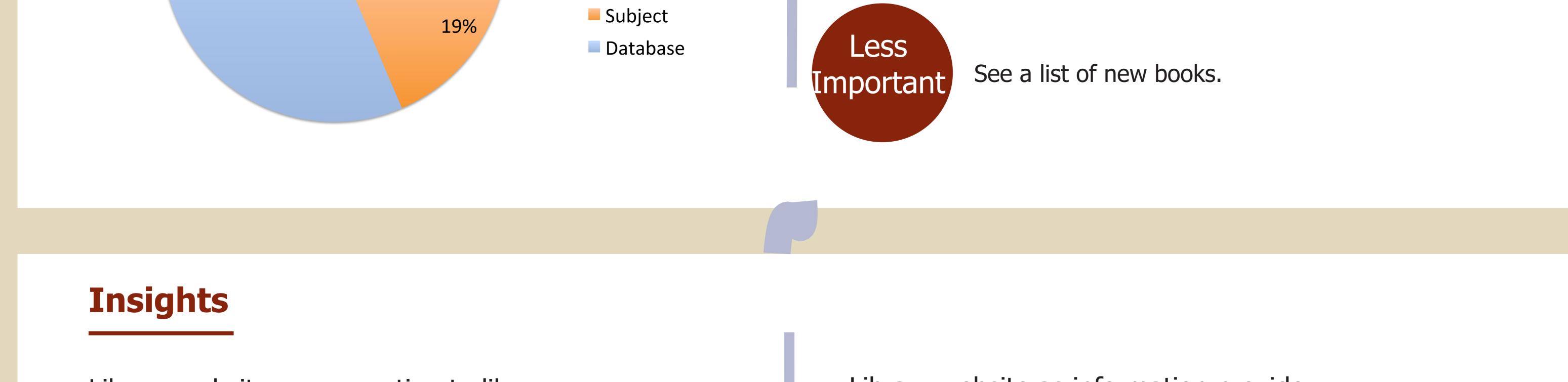
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## The Journey to Improve Digital User Experience

Yoo Young Lee | Digital User Experience Librarian | yooylee@iupui.edu Indiana University Purdue University Indianapolis (IUPUI)

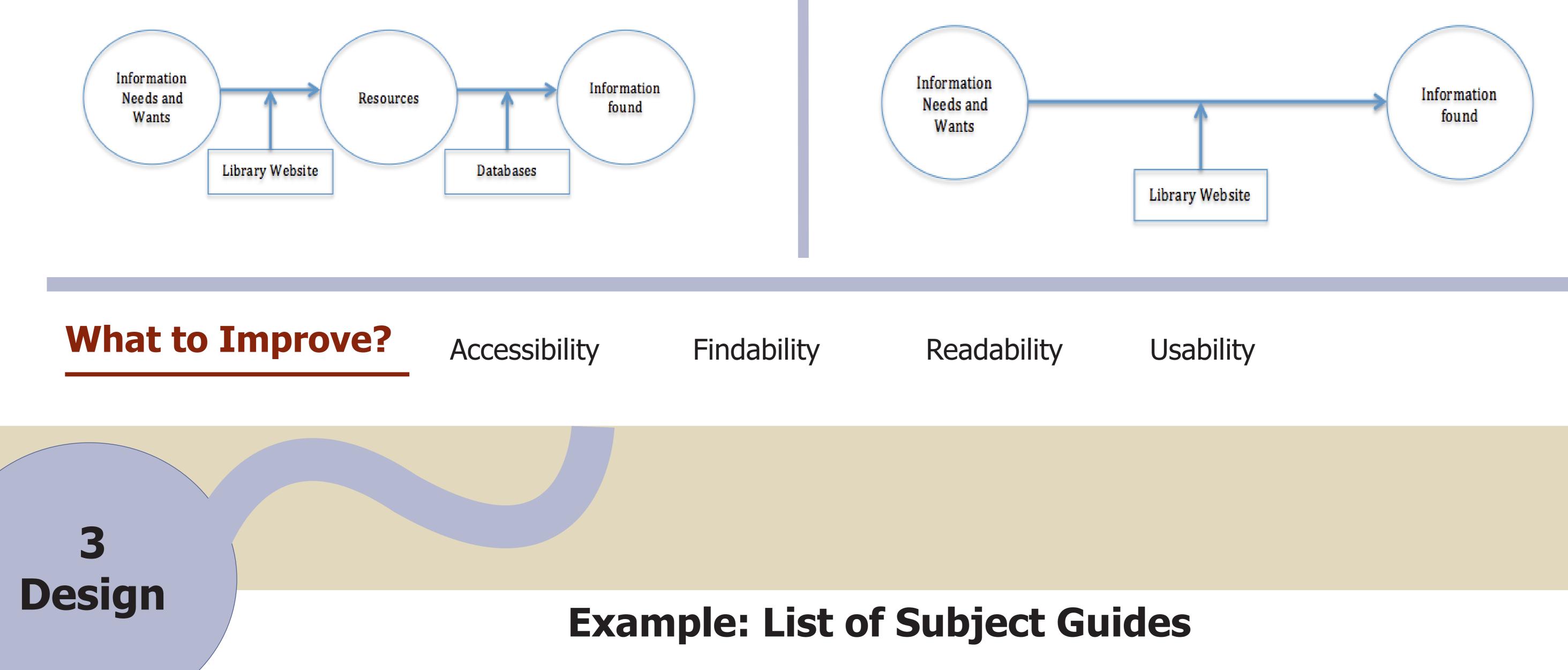
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