

# Developing incentives for data stewardship and sharing: Library engagement beyond liaison relationships

## GOALS

- Promote data as a valuable product
- Engage with administrators and researchers beyond the liaison - faculty relationship.
- Develop local incentives for data sharing, reuse, and citation.
- Identify strategies for engaging with research and professional communities.
- Relate data management and sharing to professional priorities.
- Foster the cultural change necessary for adoption of new technologies enabling data sharing, discovery, reuse, and aggregation.

\*See handouts for examples.

## IUPUI

- Urban health sciences campus
- Offers Indiana University & Purdue University degrees
- Managed by Indiana University
- ~30,000 students
  - ◊ 18,000 undergraduate
  - ◊ 12,000 graduate/professional
- Four libraries
  - ◊ Three embedded within professional schools (Dentistry, Law, Medicine)
  - ◊ University Library serves all other schools, plus units including the Center for Teaching & Learning

## Make it Easy to...

### FIND

- √ [DP] Preserve
- √ [DP] Describe
- √ [DP] Link
- √ [DP/DC] Support
- √ [DP/DC] Connect

### SHARE

- √ [DP] Preserve
- √ [DP] Describe
- √ [DP] Link
- √ [DP] Guide
- √ [DP] Promote
- √ [DP] Support
- √ [DP] Train
- √ [DP/DC] Demonstrate

### REUSE

- √ [DP] Preserve
- √ [DP] Describe
- √ [DP] Measure
- √ [DP/DC] Train
- √ [DC] Discover
- √ [DC] Cite

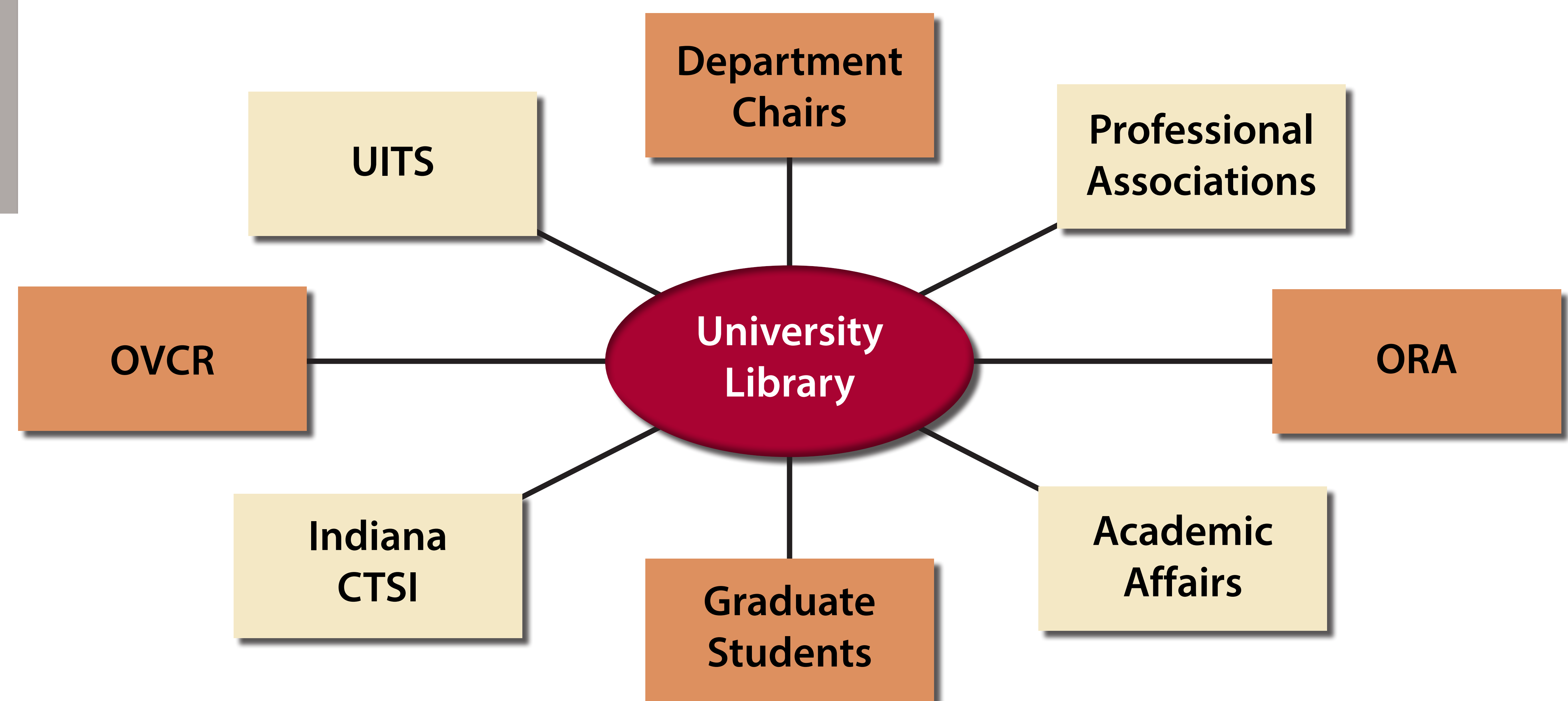
### VALUE

- √ [DP] Measure
- √ [DP] Report
- √ [DP] Evaluate
- √ [DC] Cite

### Abbreviations

DP: Data Producer  
 DC: Data Consumer  
 OVCR: Office of the Vice Chancellor for Research Administration  
 ORA: Office of Research Administration  
 UITS: University IT Services  
 CTSI: Clinical Translational Science Institute

## Building a Network to Enable Data Sharing



## References

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