6-1-2012

New media data to identify student training needs

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New Media Data to Identify Student Training Needs

USETDA 2012

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Overview

1. New Media
2. Background at FIU
3. Data Findings
4. Full Assessment
5. Data Synthesis
6. Recommendations

New Media

LibGuide and everything in it

- Embedded YouTube Videos

- Downloadable Files

- Pages with Information

- Link

Survey Response

Why couldn't you attend a workshop?

Answer: not necessary

Background at FIU

- Several years of ETD and Hardcopy submission

- Started Position June 2011

- Created LibGuide and workshops Summer 2011

- Mandatory ETD commenced Spring 2012

Background at FIU (cont.)

1. Students submit a hardcopy draft about three weeks before their defense.

2. After students submit final paperwork, then instructions to upload are emailed.

Background at FIU (cont.)

Enrollment

Program	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Doctoral	143	200	173	180
Masters	567	541	592	562

Thesis & Dissertation

Program	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Doctoral	35	41	43	51
Masters	29	39	35	31

Background at FIU (cont.)

Common Error Checklist

PLEASE REVIEW THE DOCUMENT- There are comments written throughout the document on the pages specified in the checklist.

FIU University Graduate School Checklist for: Thesis _____ Dissertation _____
Date_____

Student Name: _____ Panther ID #_____

Telephone: _____ E-mail: _____

Title Page:

- Fix the top margin to 1".
- Do NOT include page number.
- Center text vertically and horizontally.
- All text must be double-spaced.
- Be consistent with the title of the thesis/dissertation.
- Be consistent with your name throughout the document (including middle name or initial).
- No italics or bold.

Comments: _____

Signature Page (ii):

- Please see/use the template online (http://gradschool.fiu.edu/Electronic_Thesis_Dissertation.html).
- Please get UGS format approval before obtaining signatures for the final manuscript.
- Include Date of Defense.
- Be consistent with the title of the thesis/dissertation.
- Be consistent with your name throughout the document (including middle name or initial).
- Do not include Dr. or PhD before the committee members' names.
- Only capitalize the first letter of important words in your title.
- No italics or bold.

Comments: _____

DEDICATION, ACKNOWLEDGMENTS, COPYRIGHT Pages (OPTIONAL):

- Double space everything. No more, no less.
- Make sure ACKNOWLEDGMENTS is spelled this way (no E before M!).
- No italics or bold.

ABSTRACT OF THE THESIS or ABSTRACT OF THE DISSERTATION:

- Fix the top margin to 1".
- All text should be double-spaced.
- Be consistent with the title of the thesis/dissertation.
- Be consistent with your name throughout the document (including middle name or initial).
- Add Professor before your major professor's name.
- Dissertation Abstract must be no longer than 350 words / Thesis Abstract must be no longer than 150 words.
- No italics or bold.

Comments: _____

TABLE OF CONTENTS /LIST OF TABLES/LIST OF FIGURES:

- Page numbers are not aligned.
- Pages numbers listed on the Table of Contents, List of Tables and the List of Figures must match actual location of the text in the manuscript.
- Be consistent with all titles as listed within the manuscript on the Table of Contents, List of Tables and the List of Figures. It must match on both pages (E.G. If CAPS on Table then CAPS in body).
- Double space between the main heading and subheading and the text on the Table of Contents, List of Table and the List of Figures.
- No italics or bold.
- Single space within entry and double space between entries (this includes chapters, tables, figures, etc.).
- Unless you have at least five figures or five tables, do not add a List of Tables or List of Figures.
- Be consistent with the numbering of all entries (either use Roman numerals or Arabic numerals within both manuscript and in your preliminary pages).

Comments: _____

PLEASE REVIEW THE DOCUMENT- There are comments written throughout the document on the pages specified in the checklist.

Pagination:

- Missing page number: _____.
- All pages but the Title Page must include a page number.
- Only the Preliminary pages must be numbered in Roman numeral.
- Chapter 1 should be numbered page 1 at the bottom center.
- Page numbers should be no lower than ½" and no higher than ¾" above the page bottom. All page numbers should be at the same height throughout the document.

Comments: _____

Margins:

- Left margin throughout the entire document must be 1 ½". This includes tables, figures, graphs, and appendixes.
- Right margin throughout the entire document must be 1". This includes tables, figures, graphs, and appendixes.
- Bottom margin throughout the entire document must be 1 ¼". This includes tables, figures, graphs, and appendixes. Unless a larger bottom margin is needed to avoid a widow/orphan.
- Top margin throughout the entire document must be 1". Fix_____

Comments: _____

Additional Comments:

- References, footnotes and endnotes should be single-spaced within each entry and double-spaced between entries. Double space between title and first entry.
- No widow/orphan. Do not leave one word, phrase, line, heading or heading followed by just one line by itself at the top or bottom of page. Fix_____
- Font size and font type must be the same throughout the document, including font of page numbers (between 10-12). Exceptions for footnotes and captions, which can be 10 with a larger body font.
- Do not leave big, blank spaces (unless it is on the last page of the chapter).
- All figures/tables must be clear and legible (Do not include blurry images).
- Doctoral students, submit a Vita no longer than 2 pages. Look at our template. (This is the last page of the document and must also be numbered.)

Notes: _____
_____
_____
_____

See http://libguides.fiu.edu/etd for the following templates/tutorials:

☐ Title Page ☐ Signature Page ☐ Copyright Page ☐ Dedication Page ☐ Acknowledgments Page
☐ Abstract ☐ Table of Contents ☐ References/Footnotes ☐ Vita ☐ Widow/Orphan
☐ Page Break

Reviewed by: _____ Date: _____
Note: Student is ultimately responsible for ensuring that the regulations have been followed. For submission of the final copy, student must make required formatting corrections for library/archiving purposes as this is the final version.

Data Findings: YouTube

Video	Views	Unique viewers
Auto & Manual Table of Contents (2)	226	195
Widow/Orphan Control	182	163
Creating a DigitalCommons Account	116	93
Submit ETD to DigitalCommons	109	95
Page Break Tutorial	104	96
Signature Page Formatting	65	56
Abstract Page Formatting	63	54
Title Page Formatting	51	45
Dedication Page Formatting	35	31

Data Findings: YouTube

Data Findings: File Downloads

File	Total Downloads (Spring 2012)	Downloads by type	Top Month
Signature Page	264	180 D 84 M	January
Title Page	200	125 D 75 M	January
Abstract Page	132	81 D 51 M	January
Dedication	94		April
Vita (Ph.D. only)	84		April
Acknowledgments	76		April
Copyright Page	48		January

Data Findings: LibGuide Page Hits 1/2

Page	Total Downloads (Spring12)	Top Month
Overall	4563	April
Home	1050	January
Submitting ETD	414	April
Signature Page	320	January
Title Page	296	January
Table of Contents	264	April
List of Tables, Figures…	215	April/Jan
Rules for Body of Text	167	March
Abstract Page(s)	165	February
D7/M5 Packet	159	April

Data Findings: LibGuide Page Hits 2/2

Page	Total Downloads (Spring12)	Top Month
Dedication Page	158	January
References, Footnotes…	126	February
Vita	122	January/April
Acknowledgments Page	109	April
Copyright Page	104	January
FAQ	72	March/April
Binding/Printing	58	April
Inserting Images, Charts, Equations	53	April
LaTex Documents	45	January
Copyright Registration	30	April

Survey Response

Why didn't you use the ETD Guide?

Answer: No Need

Full Assessment: Common Error Checklist

Error Type (Spring '12)	Doctor (54)	Change*	Master (37)	Change*
Title	39 (0.72)	-0.50	22 (0.60)	-0.52
Signature	56 (1.04)	-0.22	34 (0.92)	-0.08
Acknowledgments	37 (0.69)	+0.40	15 (0.41)	-0.05
Abstract	53 (0.98)	-0.24	36 (0.97)	-0.11
Tables	81 (1.50)	+0.10	55 (1.49)	-0.71
Pagination	31 (0.57)	-0.20	17 (0.46)	-0.26
Margins	38 (0.70)	-0.47	19 (0.51)	-0.25
References, Footnotes	15 (0.28)	-0.01	14 (0.38)	+0.02
Widow/Orphan	32 (0.59)	+0.25	9 (0.24)	-0.04
Font	20 (0.37)	+0.06	6 (0.16)	-0.16
Vita	12 (0.22)	n/a	n/a	n/a
	414(7.6)		**227(6.14)**	

*Change = from Summer 2011

TOTAL: 641
7.04 errors/student
Change: -1.19

Full Assessment: Survey

51 Respondents of 96 graduating ETD students

Attended Workshop?
Yes 23
No 28

Why not attend?
10 – Schedule
8 – Didn't know
3 – Out of Town
2 – No Need

Used ETD LibGuide?
Yes 35
No 15

Why not use?
10- Didn't know
2- No need
1- Forgot

How useful was formatting Literature?
42- Clear
8- Sometimes unclear
0- incoherent

What helped most with formatting?

28 – Email
10 – One-on-One
7 – Workshop
5 – Phone Call

How could ETD Program Improve?

- More workshop dates
- One Resource/site
- MFA thesis should not be OA
- More consistency
- ETD should be PDF not Word doc

Survey Response

Describe any confusion you had with the formatting literature.

Answer: Note: In the previous slide you spelled "manual" incorrectly. It's with an "a."

Data Synthesis

- Identify priority **areas** where students seek assistance

- Identify priority **times** when student seek assistance

Areas

Table of Contents & List pgs.

Why?

1. 1.5 errors per student per draft

2. Most hits for video tutorials

Areas

Signature Page

Why?

1. Most downloaded file

2. Second highest page hits

3. 1 error per student per draft

Times

First three weeks of semester

Why?

1. Half of highest download, hit, view rates.

Times

Last three weeks of semester

Why?

1. Other half of highest download, hit, view rates

Survey Response

Comments on how University Graduate School improve the ETD process for students?

Answer: ONE website, ONE source for all the deadlines, forms, and instructions.

Next steps

- Counting and classifying emails by subject

- Determining outcomes
  - Fall '12, Students' drafts will have 1.0 fewer errors/draft than Spring '12.

- Developing more specific survey questions

Recommendations

1. Find opportunities

    Quality assurance

2. Create opportunities

    New media

3. Set Goals or outcomes

Questions, Complaints, or Advice?

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