Who Moved My eJournal?:

electronic resources and organizational change

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Predicting the Future

Frink: Well, sure, the Frinkiac-7 looks impressive, don't touch it, but I predict that within 100 years, computers will be twice as powerful, 10,000 times larger, and so expensive that only the five richest kings of Europe will own them.

Apu: Could it be used for dating?

Frink: Well, theoretically, yes. But the computer matches would be so perfect as to eliminate the thrill of romantic conquest. Mw-hurgn-whey.









Predicting the Future, cont.

"In 5 years, e-book sales will match those of traditional print; in 10 years, e-books will outsell print."

-Andrew K. Pace, Computers in Libraries, June 2000

"You are going to end up working at McDonald's for the rest of your life." (my 9th grade English teacher)









Achieving Clarity











Challenges Moving Forward

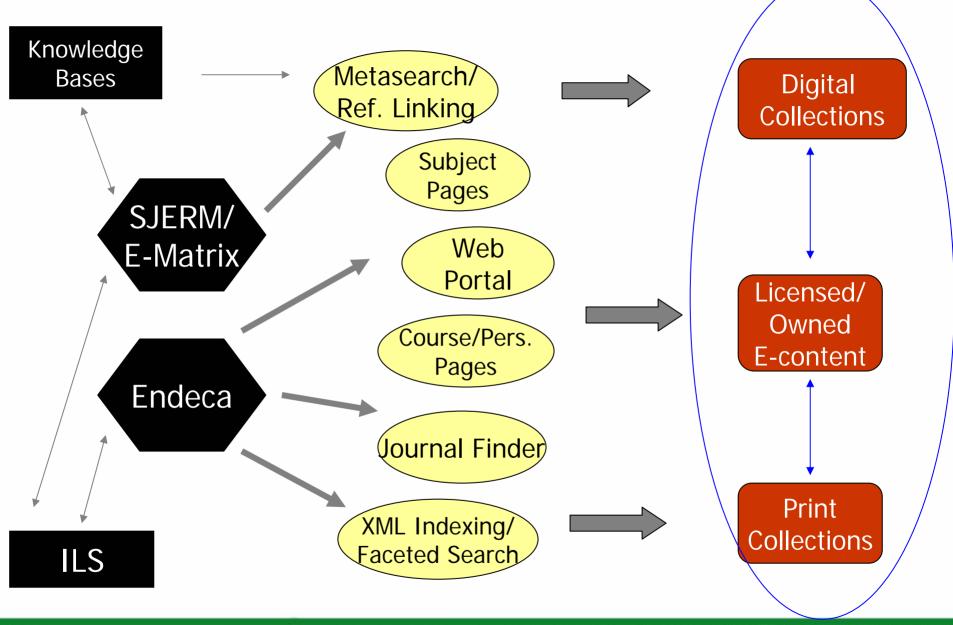
- Efficiency for growth and re-organization
- Disparate resources and the need for integration
- New systems and environments
- Embracing speed as our friend



















FSU Approach to ERM

- Needed New Model
 - 1995 2000 ERM within Collection Services
 - 2000 2005 ERM within Technology & Research
 - 2005 Present New Model
- Wanted Integration w/
 - Divisions of Technology | Collections | Public Services
- Tried having ERM in Division of Technology
 - Proved to be too distant from Div. of Collections
- Currently Implementing New Model
 - Team Approach Across Technology | Collections

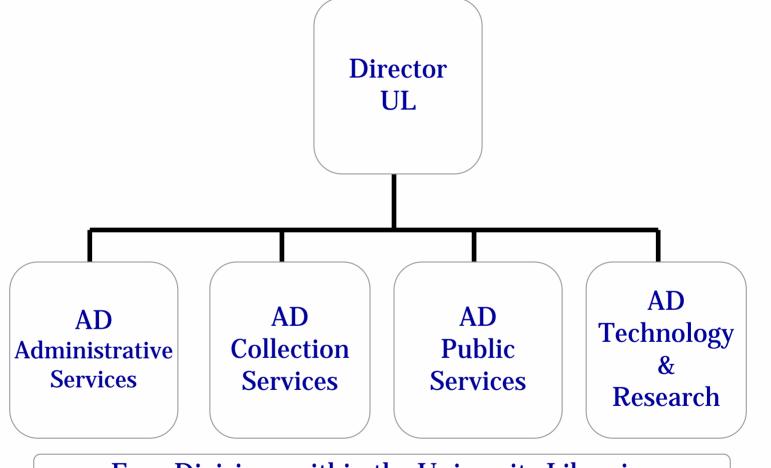








FSU Libraries Admin Org Chart



Four Divisions within the University Libraries

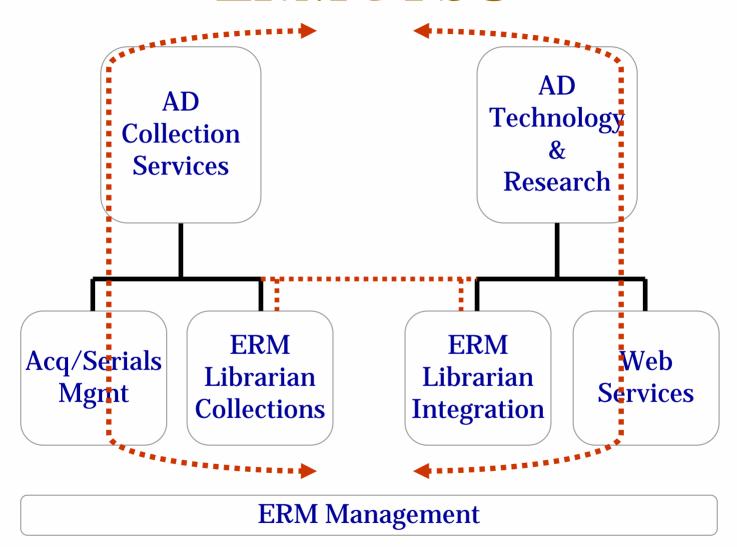








ERM@FSU



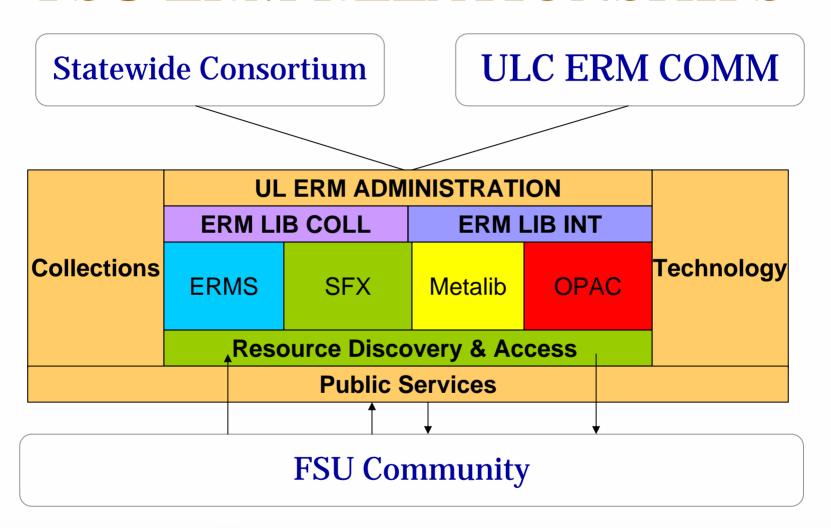








FSU ERM RELATIONSHIPS











Organizational "Shift" at GA Tech

- Who Moved the Library's Cheese? ...to be certain, it has been moved!
- GT Library Strategic Plan, 2002-07 (the web, library as e-labyrinths...shifting set of new responsibilities)
- GT Library Public Services Div., Reorganization Plan, 2002 (students / faculty gravitate to information, data, content on desktop)
- GT Faculty Senate vote on e-Journals (2/26/02)









Technology & Resource Services (new)

• New emphasis: technology-centered library functions and services. Promotes technologists working with librarians / staff charged with e-resource roles

"Managing the move toward acquiring, organizing, making accessible, & preserving licensed electronic resources, campusgenerated digital resources, print and other media-based materials, and managing the computing and networked environments in which the Library's resources and services reside."

- Public Services Div.: create CD librarian, dept. (2002)
- Erect library infrastructure to manage life-cycle of ERs:
- select / budget / license / organize / access / use / promote / maintain / evaluate / preserve









Change Management in Libraries

- Teamwork, less "dept. confined" work:
 - teams of 3-6 people to predominate
- Skills sets change: more IT-based, complex duties requiring more autonomy and judgment
 - Less routine and prescribed, detailed procedures
- *Technological change requires us to be nimble and change ourselves more quickly*
- Technology issues: OpenURL / SFX KB, federated searching, identity mgmt/authentication, ERM app. etc.









Change & Work Attributes

- Flatter organization
- Highly collaborative / teambuilding
- Higher technological skill (i.e. troubleshooting)
- Independence and judgment (i.e. with publishers, vendors)
- Problem-solving ability (i.e. with publishers, vendors)
 - Skills development for librarians and library asst. staff
 - Didn't desire radical change in organizational structure
 - Interested in CD and AS becoming predominantly ER functional areas
 - Much more lateral communications—can't do work in discreet units, need constant flow of communications to design and implement a "system" of managing ERs









Core Infrastructure

Two e-Resource Coordinators

For Collection Development

SELECT

BUDGET

USE UTILIZATION

PROMOTE

EVALUATE

For Acquisition Services

LICENSE

ORGANIZE

ACCESS

MAINTAIN TROUBLESHOOT

PRESERVE

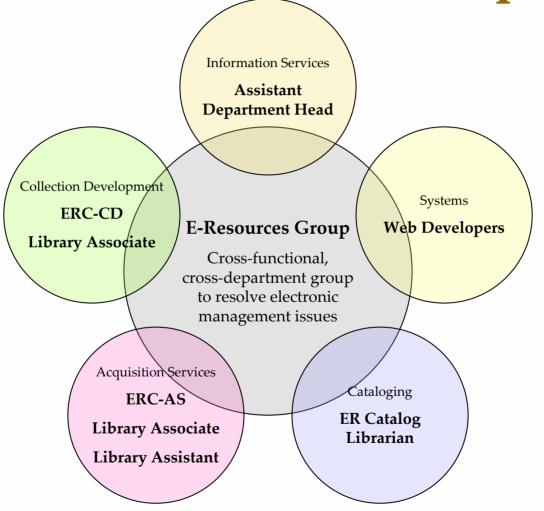








E-Resources Group











Thank you!

• Questions / Comments...

• Discussion:

Let's share some of your library's experiences!







