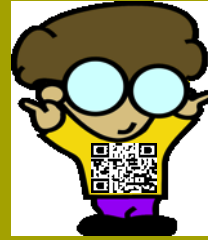




3D Library Displays

**Bridging the Gap Between Physical
and Online Patrons and Resources**



Jennifer Turner & Bobby Bothmann
Minnesota State University, Mankato



+ Overview



- Introduction to 3D Displays, 2:30-3:10
- Development Time with Kits, 3:20-4:00
- Discussion, 4:00-4:45

+ What do we mean, 3D?

- Physical Displays
- Online Displays
- Bridging the Gap



+ Planning & Implementing

- What's available?
- Generating ideas
 - <http://link.mnsu.edu/33>
 - <http://link.mnsu.edu/32>
- Buy-in
- Now vs. later

+ Physical Displays



+ Online Displays



- Pinterest

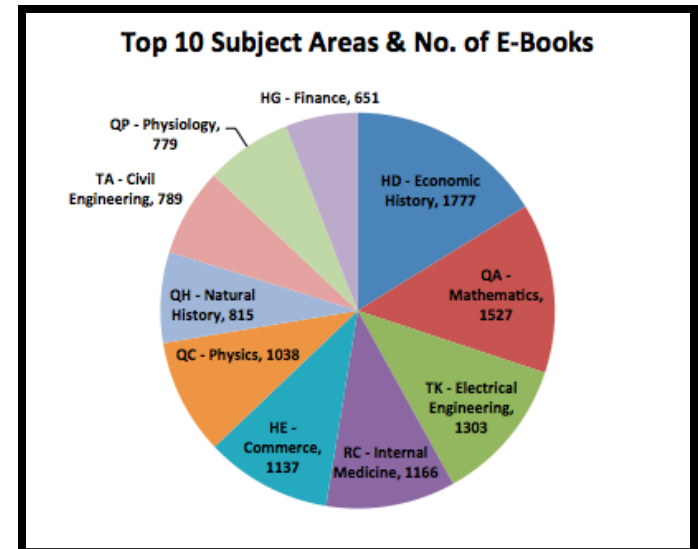
- Facebook

- Bit.ly Bundles

Do you know of others?

+ Online Resources

- LibGuides or other course pages
 - Self Help Resources
- E-Books
 - Analysis



+ QR Codes in the Wild



Thursday, March 7, 2013

Reporter

Minnesota State University, Mankato

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Remembering Gage Towers

Campus group looking to sell Gage memorabilia in advance of the iconic building's demise.

Documentary screening raises tough questions

Campus screening of Bill



QR Codes created on goQR.me are completely free of charge (commercial and print usage allowed). If you want to recommend us, we are happy to see [Tweets](#), [Facebook updates](#) and links to <http://goqr.me/> - Thank you!

Text

URL

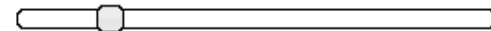
Call

SMS

vCard

URL:

Hint: To get the best results on older cell phones, keep the URL below 300 chars to get a less complex QR Code. Use a URL shortener like <http://j.mp> if necessary.



size: 250x250px

Download

Open

Options

<Embed>

+ Tiny URLs

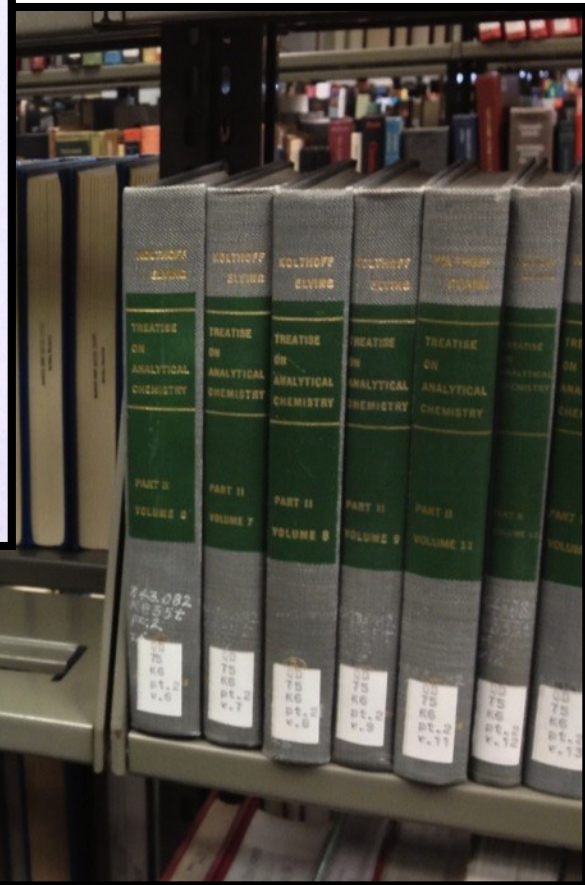


Enter the URL:

Optional: Custom short URL:

Short URL	Original URL	Date	Clicks	Actions
http://link.mnsu.edu/dil	http://agency.governmentjobs.com/mankato/default.cfm?ac[...]	Nov 26, 2012 11:43	5	
http://link.mnsu.edu/hdleadership	http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]	Feb 12, 2013 16:07	1	
http://link.mnsu.edu/hdmanagement	http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]	Feb 12, 2013 16:06	1	
http://link.mnsu.edu/hd	http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]	Feb 12, 2013 16:13	2	
http://link.mnsu.edu/bracketproblem	http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]	Mar 08, 2013 09:14	3	
http://link.mnsu.edu/qaprogramming	http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]	Feb 12, 2013 16:25	2	
http://link.mnsu.edu/qa	http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]	Feb 18, 2013 15:15	3	
http://link.mnsu.edu/tkee	http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]	Feb 12, 2013 16:29	2	
http://link.mnsu.edu/tkwireless	http://mplus.mnpals.net/vufind/Search/Results?lookfor=%[...]	Feb 19, 2013 12:43	1	
http://link.mnsu.edu/erefreligion	http://mplus.mnpals.net/vufind/Search/Results?lookfor=r[...]	Dec 17, 2012 15:54	5	

+ Clip-Eze in the Stacks



+ Marketing

- Buttons
- Displays
- Posters
- LibGuide
- What else?





LIBRARY SERVICES

Quester found these e-books on Chemistry!

Did you know?

Check out what you're not seeing on these shelves in the **QD** range.



Learn more about QR Codes and see recommended tools and resources through Quester's code and at <http://link.mnsu.edu/>

<http://link.mnsu.edu/qd>