

Free vs Fee: Virtual Meetings and Online Training

Library Technology Conference 2011

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Copies of the handouts and presentation are available at <https://wiki.lib.umn.edu/ConnectingAtADistance/FreeVsFee>.

Evaluation Criteria

- What do you want to accomplish?
 - Who is the audience?
- Is there a cost associated with the product?
- Does the software live on the computer?
- Do you need to connect virtually/synchronously?
- Do you need to record?
 - Where will the file live?
 - Do you need a specific output (e.g. iPad, web, mobile)?
- Do you want to edit?
- What is the learning curve?

Tools in Presentation

- Virtual Meeting
 - Adobe Connect
 - Skype
 - Google Video Chat
- Online Training
 - Adobe Connect
 - Camtasia (Relay, Studio)
 - Jing
 - Captivate

Case Studies Exercise

Directions: Please pair up with the person next to you and choose two of the scenarios below that you are most likely to encounter. Using the evaluation criteria above, select the best tool(s) for the situation, discuss how you would use it and any resources (e.g. budget, staff, web storage, etc.) you would need.

Scenario 1 - Staff Training

You are in charge of the implementation of an *awesome* new feature in the administrative side of the your library catalog. Each staff member (including students) must do a 4-step update to their profiles (it can't be done automatically). There is a variety of technology skill level within your staff and this needs to be completed in one month.

Scenario 2 - Course Integrated Instruction

You are helping with Psychology 401, a junior-level course. The major assignments includes a large literature review with at least 20 sources. The instructor wants you to talk about efficient database searching, subject headings/controlled vocabulary, cited reference searching, and anything else which will help students complete this assignment. Due to a huge blizzard, the 3 hours of class time you were suppose to have is now 30 minutes of in-class time.

Scenario 3 - Library Association

You are the chair of a national library association committee that needs to make some decisions regarding an upcoming conference presentation your committee is giving. Your committee needs to develop the presentation as well as practice. Your committee members all live in different states and several different time zones.

Scenario 4 - Public Library Board Meeting

You're a director of a county public library where the population is spread out over a large geographic area. Because of budget cuts you must decide what hours of operation to cut and you must make a decision in two weeks. How can you get the information out to the public and provide feedback mechanisms?