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Film Finance: Teaching/Research

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Film Finance: Teaching/Research

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The Adventures of Baron Munchausen – a Terry Gilliam film with major disagreements between producers, directors and financiers.

- To develop courses that look at the existence of moral hazard and information asymmetry in the film industry and in the art world
- To look at how this affects the nature of contracts between various parties – e.g. between producers and actors, between producers and distributors, between writers and literary agents.

- To talk to artists about conflicts of interest and other impediments in the economic relationships that they are involved in as part of their work.
- To develop measures of information asymmetry in different art environments, which would allow more focused research on the nature of economic relationships.