

The Conceptual Developments of the Corporate Social Responsibility Notion

Table 1. A non-exhaustive list of concepts on business and society

Business Ethics

De George (1987); Donaldson (1991); Goodpaster (1991); Donaldson and Dunfee (1994); Crane and Matten (2004); Enderle (2015).

Corporate Accountability

Van Marrewijk (2003); Waddock (2004); Valor (2005); Dahlsrud (2008); Bernaz (2013).

Ho Corporate Citizenship

Carroll (1998); Maignan, Ferrell and Hult (1999); Fombrun, Gardberg and Barnett (2000); Waddock (2004); Matten and Crane (2005); Lin, Tsai, Joe and Chiu (2012); Baumann-Pauly and Scherer (2013).

Corporate Social Performance

Frederick (1987); Wood (1991); Swanson (1995; 1999); Carroll (2000); Orlitzky, Schmidt and Rynes, 2003; Matten and Crane (2005); De Bakker, Groenewegen and Den Hond (2005); Garriga and Melé (2013); Wang and Choi (2013); Jones, Willness and Madey (2014).

Corporate Responsibility

Hockerts and Moir (2004); Scherer and Palazzo (2007); Surroca, Tribó and Waddock (2010).

Corporate Sustainability

Dyllick and Hockerts (2002); Van Marrewijk and Werre (2003); Salzmann, Ionescu-Somers and Steger, (2005); Steger Ionescu-Somers and Salzmann (2007); Montiel (2008); Visser (2011); Benn, Dunphy and Griffiths (2014).

Creating Shared Value

Porter and Kramer (2006); Porter and Kramer (2011); EU (2011); Camilleri (2013); Crane, Palazzo, Spence and Matten (2014).

Stakeholder Engagement

Freeman (1984); Berman, Wicks, Kotha and Jones, (1999); Hillman and Keim (2001); Buysse and Verbeke (2003); Carroll and Buchholtz (2014); Camilleri (2015).

Stakeholder Theory

Freeman (1984); Donaldson and Preston (1995); Jones (1995); Rowley (1997); Jensen (2001); Post, Preston and Sachs (2002); Harrison and Wicks (2013); Verbeke and Tung (2013).

Strategic CSR

Burke and Logsdon (1996); Lantos (2001); McWilliams, Siegel and Wright (2006); Porter and Kramer (2006); Jamali (2007); Husted and Allen (2007); Gelbmann (2010); Camilleri (2013); Husted, Allen and Kock (2015).

(Compiled by the author)