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Students' Attitude to Peer Assessment Process: A Critical Factor for Success

Peer assessment has been frequently used to improve students' academic writing skills. However, how to address students' unsatisfactory attitude during the peer assessment process remains a major challenge to further improve students' learning outcome and engagement. In our project, we implemented Interactive Peer Assessment, which comprised various components, to improve students' attitude during the peer assessment process. One hundred and fifty-three students participated in the Interactive Peer Assessment on academic writing at a wiki platform. Data were collected from student questionnaires and the records in webpages of wiki platform. It was found that the students demonstrated different levels of attitude changes in the form of compliance, identification and internalisation, and that different attitude changes were elicited by various components of the Interactive Peer Assessment. Significant learning improvement was also found in students' academic writing skills. Results of this study demonstrate the value and importance of incorporating strategies planned specifically to foster and maintain a positive attitude in the peer assessment process so as to enhance the desired effectiveness of peer assessment on learning outcomes and engagement.

Keywords: peer assessment; attitude; attitude change; academic writing, engagement

Introduction

Assessment is a core element in education. In the practice of assessment for learning, peer assessment has been frequently used to improve students' academic writing in higher education context (Cartney's, 2010; Guilford, 2001; Lu & Bol, 2007; Topping, Smith, Swanson & Elliot, 2000; Venables & Summit, 2003; Xiao & Lucking, 2008). However, although the positive effects of peer assessment on learning have been consistently reported, students do not always participate in the peer assessment process as seriously as teachers and researchers would like or expect them to. Consequently,

the quality/effectiveness of peer assessment declines when students do not take it seriously. Research has identified that interaction during the feedback process is beneficial in learning since both the assessor and the assessee are engaged in high-level processes (Kollar & Fischer, 2010). Jung, Choi, Lim & Leem (2002) also suggested that collaborative interactions between students of similar levels promote active participation in online discussions and are important in enhancing learning. To improve students' attitude and engagement during the peer assessment process, the researcher in this study implemented an Interactive Peer Assessment method which comprised various components, such as to request students to record their personal participation in online learning, to serve the dual role of assessor and assessee, and to provide feedback D PCL. on peers' feedback.

Literature Review

Assessment for learning

While assessment of learning aims at categorising student's performance, assessment for learning aims to provide information which can be used as feedback to modify teaching and learning activities in which students are engaged and ultimately improve their learning (Black & Wiliam, 1998a, 2003). Assessment for learning is administered to identify the student's strengths and weaknesses, assist educators in the planning of subsequent instruction, aid students in guiding their own learning, and foster increased autonomy and responsibility for learning on the part of the student (Cizek, 2010). Therefore, a strong connection should be developed among assessment, learning and teaching (Baird, Andrich, Hopfenbeck & Stobart, 2017; Black, 2015; Black & Wiliam, 2018). Studies on assessment for learning have been conducted from students', teachers' and theoretical perspectives (e.g., Bennett, 2011; Black & Wiliam, 1998b,

2009; Brown, Kennedy, Fok, Chan & Yu, 2009; Carless, 2005; Elwood, 2006; Holmes, 2015).

To achieve the goals of assessment for learning, the learner should perceive a gap between the desired goal and his or her present state (Black & Wiliam, 1998b). Teachers should engineer effective classroom discussion and other learning tasks to elicit evidence of students' understanding, and to develop the capacity of students to clarify and share their learning intentions and criteria for success (Black & Wiliam, 1998b, 2009). Feedback, either from the students themselves, their peers, or their teachers, should then be provided to move learners forward. With the knowledge of the gap in their learning, students should take actions to close the gap in order to attain the desired goal (Black & Wiliam, 1998b). This can be assisted by activating students as instructional resources for one another and as owners of their learning using peer assessment (Black & Wiliam, 2009; Leahy, Lyon, Thompson & Wiliam, 2005; Wylie & Lyon, 2015). The benefits of peer assessment in enhancing learning, particularly in higher education institutions have been well documented in the literature (Topping, 1998).

Peer Assessment in Academic Writing

Topping (2009, p. 20) defined peer assessment as 'an arrangement for learners to consider and specify the level, value, or quality of a product or performance of other equal-status learners'. Students are required to use their knowledge and skills to review, clarify, and correct the work of others (Ballantyne, Hughes & Myloanas, 2002). Peer assessment can force students to reflect on assessment tasks, pay greater attention to what factors lead to a good or poor assignment. As a consequence, in subsequent tasks, students may demonstrate a better understanding and greater confidence and produce better quality work (Dochy, Segers & Sluijsmans, 1999; Mowl & Pain, 1995; Topping

et al., 2000). Recent studies highlighted that students learn more from providing peer feedback than receiving it (Cho & Cho, 2011; Nicol, Thomson & Breslin, 2014; Walker, 2015) and peer feedback without marks helps remove discomfort and enhance its effectiveness (Jackson & Marks, 2016; Nicol et al., 2014; Patton, 2012). With its ability to enhance learning gains, peer assessment has been commonly used in the training of academic writing skills. Various studies have reported that students' performance was generally improved (Cartney's, 2010; Gielen, Peeters, Dochy, Onghena & Struyven, 2010; Guilford, 2001; Lu & Bol, 2007; Topping et al., 2000; Venables & Summit, 2003; Xiao & Lucking, 2008).

Challenges in the Implementation of Peer Assessment

Students' Competence and Peer Pressure

Notwithstanding the many advantages of using peer assessment in learning, and particularly in improving academic writing, have been identified, we need to address some challenges in its implementation. Two commonly mentioned challenges are the concerns about students' competence to carry out peer assessment and the pressure from peers that arises during the peer assessment process. Students may lack the ability to assess peers' work due to their limited and informal assessment training and lack of knowledge, content expertise, and experience (Hanrahan & Isaacs, 2001; Sluijsmans, Brand-Gruwel and van Merrienboer, 2002). Students may also have different interpretations of assessment criteria (Poon, McNaught, Lam & Kwan, 2009). Students may have to withstand peer pressure and consider their friendships and relationships with peers in their assessment (Gennip, Segers & Tillema, 2009), which may make them less objective and make it hard for them to avoid any personal prejudice (Brindley & Scoffield, 1998; Cartney, 2010; Cheng & Warren, 1997; Daniels & Magarey, 2000;

Rees, Sheard & McPherson, 2002). All of these challenges make it difficult to implement peer assessment pedagogy to enhance students' learning effectively. To deal with the challenge of students' competence, a teacher usually provide training on assessment to equip students with assessment skills. In addition, the arrangement of multiple assessors to carry out reciprocal peer assessment on an essay on the same topic can also improve the quality of peer assessment. To alleviate peer pressure in the peer assessment process, the provision of an anonymous peer assessment setting is a strategy which can facilitate students to provide more critical feedback (Guilford, 2001; Lu & Bol, 2007; Vanderhoven, Raes, Montrieux & Rotsaert, 2015).

Students' Attitude in Peer Assessment Process

Apart from the challenges of students' competence in peer assessment and peer pressure, another challenge which is not commonly addressed by researchers is students' attitude in the peer assessment process. In previous studies, students' overall attitudes towards peer assessment were frequently reported as one of the research results (Chen, 2010; Cheng & Warren, 1997; Hanrahan & Isaacs, 2001; Li & Steckelberg, 2004; O'Shea, Baker & Allen, 2007; Sluijsmans et al., 2002; Smith, Cooper & Lancaster, 2002; Venables & Summit, 2003; Vickerman, 2009; Wen & Tsai, 2006; Xiao & Lucking, 2008; Zou, Schunn, Wang & Zhang, 2017). The opinions of the students/participants were usually surveyed at the end of a peer assessment. However, none of these studies seemed to have elaborated on students' attitude during the assessment process.

Learning is an active, generative, and effortful process, and good learning requires students to adopt a mindful approach. Engagement refers to commitment, participation and effortful involvement in learning (Henrie, Halverson & Graham, 2015). Students' learning effectiveness was good only if they were highly motivated in

peer assessment activities (Lin, Liu & Yuan, 2001). However, it cannot be assumed that students will always behave in an ideal way. Students, as group members, often exert less effort in collaborative tasks with possible causes such as social loafing, the free-rider effect, diffusion of responsibility, and interaction disabilities (Salomon & Globerson, 1989). Placing students in a group and assigning them a task does not guarantee that they will engage in effective and meaningful collaborative learning behaviour (Kollar & Fischer, 2010; Soller, Lesgold, Linton & Goodman, 1999). The reliability and validity of peer assessment can be contaminated by the aforementioned social processes (Topping, 2009). There is evidence that students' emotional state, such as their worries about the seriousness of their fellow students to provide constructive feedback, can negatively affect peer assessment (Cartney, 2010; Cheng & Warren, 1997; Shute, 2008; Zhu, 1995). A few studies also stated that students expressed negative comments towards peer assessment (Cheng & Warren, 1997; Topping et al., 2000; Venables & Summit, 2003). The study by Jonsson, Lundahl and Holmgren (2015) clearly stated that it is a challenge to engage students in assessment for learning activities. While the importance of active engagement in the peer assessment process to enhance learning effectiveness has been stressed by many academics (Cheng & Warren, 1997; Dixon, Hawe & Parr, 2011; Swaffield, 2011; Topping et al., 2000; Wever, Keer, Schellens & Valcke, 2011; Xiao & Lucking, 2008), it appears that these studies did not elaborate on or offer any solution on how to encourage students to be more active and serious. There are only a few studies that have attempted to improve students' attitude in the peer assessment process by requesting students to give feedback on peer feedback (Kim, 2009), assess peers' performance within a group (Weaver & Esposto, 2012) and assess peers in an anonymous setting (Guilford, 2001; Li, 2017; Lu & Bol, 2007).

The effectiveness of peer assessment may vary, depending very much on students' attitude in the peer assessment process. The critical issue, therefore, is how students can be motivated using certain strategies with sound underpinning theories of attitudes and attitude change so that students get engaged from the very beginning of the peer assessment process.

Attitudes and Attitude Change

Motivating students for the assessment process means, in essence, dealing with students' attitudes towards learning. Attitude is defined as 'a relatively enduring organisation of beliefs about an object or situation predisposing one to respond in some preferential manner' (Rokeach, 1996, p. 530). Attitude change refers to a change in predisposition. The change is 'either a change in the organisation or structure of beliefs or a change in the content of one or more of the beliefs entering into the attitude organisation' (Rokeach, 1996, p. 530). A person's attitude towards a particular object or issue may influence his or her behaviour towards the object or issue (Olson & Zanna, 1993). Research has demonstrated that attitude and behaviour are correlated (Fishbein & Ajzen, 1974; Bohner & Wanke, 2002).

In addition to exploring the possible change in the attitude of students due to intervention strategies, it is also important to understand the level of attitude change, that is, whether a change is superficial or deeper and more lasting. In this respect, Kelman (1958) suggested three processes of attitude change: compliance, identification, and internalisation. The attitude change of compliance is a relatively superficial type of change. The person adopts the induced behaviour with two main purposes: to gain specific rewards or approval and avoid specific punishments or disapproval by conforming. The change in attitude is not because the person agrees with the underlying reasons or rationales; rather, the behaviour comes from the external demands

of a specific setting. The accepted behaviour is manifested only under surveillance by the influencing agent. Another process of attitude change is identification. It occurs 'when an individual accepts influence because he wants to establish or maintain a satisfying self-defining relationship to another person or a group' (p. 53). The person would like to see himself or herself as being similar to others or enacting a role reciprocal to that of other people. The induced behaviour will continue only if a mutual relationship is maintained. As a reasonable inference, the depth of attitude change of identification can be regarded as relatively superficial since it depends largely on external sources. The third attitude change process is internalisation. It occurs 'when an individual accepts influence because the content of the induced behaviour, the ideas and actions of which it is composed, is intrinsically rewarding' (p. 53). The induced behaviour is useful for the solution of a problem, or it may be congenial to the individual's needs. The power of the influencing agent is based on its credibility, that is, its expertness, trustworthiness, and underlying ideology. The induced response is performed under the condition of the relevance values of the issue, regardless of the surveillance or the salience relationship of the influencing agent. Attitude change in the form of internalisation can be regarded as change at a deeper level and a more lasting change.

Based on the rationale discussed above, this study applied an interactive peer assessment strategy which comprises nine instructional components (elaborated in Research Procedure) to engage students in the peer assessment process for learning academic writing skills. It aimed to address the following two research questions. The theoretical framework of this study is illustrated in Figure 1.

What are the impacts of the different components of the interactive peer assessment on the level of attitude change in the students' learning process?

To what extent does the interactive peer assessment help produce higher-quality group reports?

[Insert Figure 1 here]

Figure 1. Theoretical framework of the study (Component (1) - (9) are elaborated in Research Procedure)

Research Methodology

Context of the Study

The first author is a teacher trainer to train pre-service and in-service teachers. This study was implemented in the Information Technology in Education course taught by the first author. Four classes of first-year students who were studying for the Higher Diploma in Early Childhood Education programme (class size of about 40; a total of 153 students, 148 females and 5 males) were invited to participate in the study. After graduation, the majority of them would become nursery teachers in Hong Kong. Two major objectives of the course are to explore the role of information technology in early childhood education and to enhance students' academic writing skills. Students were required to critically discuss some controversial issues related to using information technology in early childhood education and to submit group reports in Chinese (their first language) for assessment. This represented 50% of their overall assessment of the course. The three controversial issues listed below were given to the students for critical discussion. In each class, the students were divided into six groups, and two groups were assigned to discuss one of the issues on an interactive wiki platform. In other words, a total of eight groups of students wrote on one topic, so there were 24 reports in total.

The following controversial issues were given to the students for discussion.

- (1) A child's development in terms of creative thinking capability is inhibited by using information and communication technology.
- (2) A child's development in terms of social communication ability is inhibited by using information and communication technology.
- (3) Children are not secure when using the Internet.

Research Procedure

We are interested in exploring the impact of the interactive peer assessment on the students' attitude in the process and the improvement of their reports. The study included two phases, the peer assessment preparation phase and the peer assessment implementation phase. If no support was given to students, they might just use their own criteria to assess peers' work (Tsivitanidou, Zacharia & Hovardas, 2011).

Research has confirmed that domain-specific accuracy and peer-assessment accuracy during learning could be improved by the provision of respective scaffoldings (Konings, Zundert & Merrienboer, 2019). The peer assessment preparation phase was, therefore, included, and it lasted for seven weeks. It aimed to help the students develop the necessary content knowledge for the writing task, understand the assessment criteria, prepare a draft group report, and develop peer assessment skills.

The peer assessment implementation phase lasted for six weeks and included a number of interactions between the students in the process of reciprocal peer assessment within an online wiki environment (Figure 2). Web-based platforms have been identified as a technical tool which is able to facilitate assessment processes (Wen & Tsai, 2006). Peer assessment in an online environment allows students to carry out assessment activities which transcend the restrictions of time and physical location. Students can participate in online peer assessment anytime, anywhere. The online environment also makes an anonymous setting relatively easier to implement. In

addition, a teacher is able to monitor students' performance during the assessment process using a web-based platform. In particular, wikis, which have the potential benefit of facilitating online collaborative learning, have been used as a learning environment for peer assessment activities (Ng, 2013; Ng, 2016; Ng et al., 2018; O'Shea et al., 2007; Wever et al., 2011; Xiao & Lucking, 2008). It has become a common activity in higher educational settings to develop writing skills in a wiki environment (Trentin, 2009; Wichmann & Rummel, 2013).

[Insert Figure 2 here]

Figure 2. The process of the interactive peer assessment

The interactive peer assessment was a teaching strategy package consisting of nine components. Since students might consider online interaction less personal and they might initiate inappropriate behaviours due to the physical absence of the person in the exchange, a set of policies was required to instruct learners (Toprak, Ozkanal, Aydin & Kaya, 2010). The first component was, therefore, to request students to (1) comply with a code of ethics for online discussion. The second component was to request students to (2) create an open record of their personal participation in online learning. The underlying reason was that students were often more engaged in their work in the process if they knew that their performance was closely monitored by the lecturer and their peers (Caballe, Juan & Xhafa, 2008; Wang, 2010). On the other hand, the students were required to (3) serve the dual role of assessor and assessee, as research (Gielen & Wever, 2015) stated that the quality of both peer feedback and the final product could be improved as a result of this instructional design. Another component of the Interactive Peer Assessment was to request students to (4) provide feedback on peers' feedback, as this practice could promote task engagement, enhance reviewers'

capability and reflective awareness (Lee, 2015). To help students to provide more critical feedback, the researcher included another component to arrange students to (5) assess peers' reports in an anonymous setting similar to the studies by Lu and Bol (2007), and Vanderhoven's team (2015). In addition, students were more engaged in the learning tasks if their performance counted towards their overall grades (Lizzio & Wilson, 2013). Therefore, the students in this study were informed at the start of the peer assessment activities that (6) both the draft and final reports were to be assessed by the lecturer, (7) higher marks would be given for the provision of constructive feedback that was subsequently adopted by peers and (8) higher marks would be given for the adoption of constructive feedback. Furthermore, the students were arranged to (9) engage in peer interactions on multiple occasions, as collaborative interactions with peer students were important to enhance learning (Jung et al., 2002; Swan, 2001). All these instructional components aimed to provoke either compliance, identification, or internalisation attitude change (as suggested by Kelman (1958)) in the students during the learning process.

In the process, each group reviewed two reports on the topic the same as their own. In other words, each group worked with two other groups on the same topic. The two groups they worked with were from other classes. Informed by the model and methods of feedback in the writing process suggested by Keh (1990), students were required to assess the content, organisation and presentation, and use of references by giving a mark in the range of 1 (unsatisfactory) to 8 (very good) for each aspect. Data were collected during the process using the wiki platform and at the end of the project using a questionnaire. The questionnaire was adapted from that by Falchikov (1986).

Analysis of Data Collected by the Questionnaire

The questionnaire aimed to understand the participants' views and their experiences on the peer assessment process more generally. In this paper, we report the findings of the thematic analysis of the participants' responses to the open-ended questions which can provide a glimpse of their attitude change. According to Guest and his colleagues (2012), thematic analysis is a commonly used method of analysis in qualitative research. It focuses on identifying and describing both implicit and explicit ideas with the data. The analytical process requires involvement and interpretation of the researcher. In this study, the researchers started to analyse the comments collected from the questionnaire using an inductive approach to identify and examine themes. A theme is regarded as a unit of meaning that is observed in the data by a reader of the text. The emerged themes were then analysed using a deductive approach. The researchers interpreted the emerged themes and classified them into different categories of attitude change suggested by Kelman (1958). The results from the inductive and deductive thematic analyses were reported as evidence of the students' change of attitudes towards peer assessment.

In this study, the questionnaire asked the students to express whether they were affected by each component of the interactive peer assessment in the process and in what ways they were affected. The following is a sample question.

At the beginning of the course, students were briefed and invited to agree and comply with the "Code of Ethics for Online Discussion".

Did this arrangement influence you in the peer assessment process? Yes / No If Yes, in what way(s)?

The researcher interpreted students' comments using an inductive approach to explore different themes, such as more serious in the peer assessment process and more

respectful to fellow students. Since this study focused on students' attitude change in the peer assessment process, the researcher then interpreted the nature of these themes using a deductive approach to examine whether it fell into any one of the three main categories of attitude change of "Compliance", "Identification" and "Internalization" suggested by Kelman (1958).

For elaboration, some typical responses of the sample question, and the respective emerging themes and attitude change are listed in Table 1.

Table 1. Typical responses given by the students and the respective emerging themes and attitude change.

[Insert Table 1 here]

Analysis of Data Collected by the Wiki Platform

To provide triangulation of results, the researcher extracted the contents created by the students on the wiki pages for analysis. In Stage 1 of peer assessment (refer to Figure 2), we verified whether the students were willing to provide qualitative comments to justify the assessment marks. It is reasonable to infer that the students who are willing to provide qualitative comments instead of simply giving marks are more serious in the assessment process. In Stage 2, each group assessed peers in the aspect of the reasonableness of assessment, the usefulness of feedback and seriousness of attitude. We computed the descriptive statistics and conducted a one-sample Wilcoxon signed rank test on the data to support the findings of attitude change due to compliance and identification. In Stage 3, each group reviewed the authors' responses to the provided feedback. We checked how many groups expressed their gratitude if

their comments were accepted. It supports the attitude change due to identification. In Stage 4, we reviewed how many pieces of constructive comments were finally adopted to improve the final reports. This result strengthens the findings of attitude change due to compliance and identification. In Stage 5, we checked whether the students were still willing to provide both marks and comments even though it was the end of the peer assessment process. This information supports the attitude change due to internalisation. Moreover, the assessment marks given by students to peer draft, and final group reports were analysed to identify if there is any improvement in the quality of the reports. We verified the actual increment of assessment marks and also conducted a related-samples Wilcoxon signed rank test to confirm its significant improvement.

Results

To explore the impact of the interactive peer assessment on students' attitude, the researcher analysed the data collected from the questionnaires and the wiki platform. One hundred and fifty-three students participated in this study, and a total of 145 students completed the questionnaires, giving a response rate of about 95%.

The impact of the different components on attitude change

The overall results of the thematic analysis of the participants' responses to the open-ended questions are listed in Table 2. It is followed by the interpretation of attitude change provoked by the respective components. As shown in the table, the percentage of students affected (indicated Yes in the question) by various components ranged from 63% to 96%.

Table 2. The impact on the students by various components of the interactive peer assessment strategy.

[Insert Table 2 here]

Comply with Code of Ethics for Online Discussion

The code of ethics for online discussion encouraged students to respect their peers. It also informed students that the lecturer would review the contents on the online platform from time to time. The students expressed that they became seriously and actively involved in the peer assessment process. This information suggests that the attitude change of compliance happened among students since they were under surveillance by the lecturer, who had greater power. Students also reported that they became more respectful to fellow students, which can be regarded as supporting evidence of the attitude change of identification, which involves establishing and maintaining the desired relationship with others.

Create an Open Record of Personal Participation in Online Learning

In the early stage of the course, each student was requested to create a page on the wiki platform to record personal participation. The students responded that they participated in the learning process more due to the request to record personal participation. Since both the lecturer and fellow students within the group could review the participation record, the students reported that they participated more in the online learning process, which can be interpreted as the effect of the attitude change of compliance. The students demonstrated better behaviour due to the surveillance of the lecturer. On the other hand, it can also be considered as evidence of the attitude change of identification since the students desired to behave as a constructive member within the group to maintain a mutually supportive relationship.

Serve Dual Role of Assessor and Assessee

In the peer assessment process, the students, in a unit of groups, were required to serve the dual role of assessor and assessee. They acknowledged that they were more serious in the peer assessment process, expected to learn from peer feedback, and respected fellow students more, which is clear evidence of the attitude change. Since they acted the same reciprocal role and desired to maintain a mutually supportive relationship with each other, their behavioural changes can be interpreted as the effect of attitude change of identification.

Feedback on Peers' Feedback

During the peer assessment process, the students were required to provide feedback on peers' feedback, and they were informed of this in advance. The degree of the students' seriousness in the peer assessment process, reflected by the quality of the feedback, was assessed by their peers under the feedback on feedback arrangement. They reported that they were more respectful to fellow students and more serious in the peer assessment process. Since the students sought to maintain a mutually supportive relationship with others, these behavioural changes suggested the attitude change of identification.

Assess Peers' Reports in an Anonymous Setting

In the implementation of the peer assessment, the students were requested to assess the reports written by students in other classes. The identification of authors and assessors was removed so as to create an anonymous setting. To a great extent, the students felt more comfortable in providing feedback under this arrangement. They also opined that the quality of feedback was enhanced. As the students served as critical friends by assessing their peers in an anonymous setting to maintain a mutually supportive

relationship, their behavioural changes can be interpreted as an attitude change caused by identification.

Knowledge of Lecturer Assessing Draft and Final Reports

At the beginning of the peer assessment process, the students were informed that their draft and final reports would be assessed by the researcher to enable him to understand the improvement made after a series of learning activities. Since the students were informed in advance, a direct effect was that the students wanted to obtain higher marks from the lecturer. The change whereby they behaved more seriously in the peer assessment process, looked for better performance, and expected guidance from the lecturer can be regarded as typical evidence of attitude change of compliance.

Knowledge of Higher Marks for the Provision of Constructive Feedback

At the beginning of the peer assessment phase, the students were informed that the lecturer would be rewarding the provision of constructive feedback that was subsequently adopted by peers by giving a higher mark of participation. The weighting of the mark of participation in peer assessment counted 30% of their overall assessment on the course. Results suggest that some behavioural changes were brought about by the attitude change of compliance since the students wanted to obtain higher marks: for example, they became more serious in the peer assessment process and more willing to provide feedback. On the other hand, since the adoption of constructive feedback could generate higher marks of participation for their peers, the students were more willing to improve their reports by accepting feedback. They did this to recognise their peers' serious attitude to maintain a mutually beneficial relationship with others.

Knowledge of Higher Marks for the Adoption of Constructive Feedback

After the students assessed the draft group reports, they were required to consider their peers' feedback when revising their reports. The students were asked to make a list of feedback that they adopted in their revisions of the report. The students were informed that there was potential for receiving higher marks of participation if constructive peer feedback is adopted to revise the group reports. As shown in Table 2, the students' behaviours were affected by the attitude change of compliance as they wanted to receive higher marks from the lecturer. They expressed that they were more serious in the peer assessment process and more willing to accept feedback. They also considered that the arrangement encouraged students to improve their performance. At the same time, the adoption of constructive feedback could give a message of recognition to their peers for their efforts and further generate higher marks for their peers. Students might also change their attitude and behaviours due to identification to maintain a mutually beneficial relationship. Engage in Peer Interactions on Multiple Occasions

During the interactive peer assessment, the students were required to engage in peer interactions on multiple occasions. Students considered that the interactive design contributed to their learning and made them more serious in the peer assessment process. They also expressed that interaction promoted self-reflection. It suggests that students, to a certain extent, had internalised the value of peer assessment and considered peer assessment was intrinsically beneficial to their learning.

Triangulation of results with data from the wiki platform

To provide triangulation of results, we examined students' actual performance by analysing the data recorded in the wiki platform. In Stage 1 of peer assessment (refer to Figure 2), all the groups provided qualitative comments together with the assessment marks. This suggests that the students were willing to participate in peer assessment with serious attitude. This evidence supports the attitude changes happened due to compliance and identification.

In Stage 2 peer assessment, students in a unit of groups were required to give feedback on peer feedback. They were required to answer the following three questions.

Do you agree that the marks given by peers for the group report are reasonable?

Unreasonably Low | Reasonable | Unreasonably High

Do you agree that the comments provided by peers are useful to improve your group report?

(0 Marks: Not useful at all; 10 Marks: Highly useful)

Do you agree that your peers seriously assessed your draft group report? (0 Marks: Not serious at all; 10 Marks: Very serious)

About 73% of groups considered the assessment marks given by their peers to be reasonable. For question 2 and 3, the mean and standard deviation were 6.2 and 1.1, 6.9 and 1.6, respectively. A one-sample Wilcoxon signed rank test was carried out on the test value of 5, the mid-value of the range, for both question 2 and 3. Significant results were found which indicated that the median value was significantly different from the midpoint of the range. This suggested that students considered the qualitative feedback provided by their peers positive and useful for improving their reports, and their peers were serious in the peer assessment process. These results further support the findings obtained from the questionnaires that different components, such as complying with the code of ethics for online discussion, performing the dual role of assessor and assessee, providing feedback on peer feedback, and assessing peer reports in an anonymous

setting, enabled the students to engage more seriously in the process and they thereby provided better quality feedback. It augmented the evidence of attitude changes in compliance and identification demonstrated by the students.

In Stage 3 of the peer assessment implementation phase, the students were required to review and respond to the authors' responses to the feedback provided.

Since some authors expressed their acceptance of feedback in Stage 2, many students in this stage expressed their appreciation to the authors: typical feedback was "thank you for accepting our feedback". A total of 24 groups were formed in four classes, and each group was required to assess two peer reports. In this arrangement, a total of 48 concurrent units of peer assessment occurred in the process. In 33 (69%) units of peer assessment, the students as a group explicitly expressed their appreciation after their comments were accepted by authors. The fact that the students felt satisfied and expressed their appreciation to their peers provides good supporting evidence of their change in attitude due to identification.

In Stage 4, about 81% of constructive qualitative feedback provided was eventually adopted to improve the final reports. The high percentage of feedback adopted can be interpreted as evidence of the attitude changes of compliance that aimed to get reward and identification to maintain a mutually beneficial relationship.

In Stage 5, all the groups were willing to provide assessment marks and qualitative feedback. It had come to the end of the peer assessment, and it was no longer important to maintain a mutually supportive relationship. However, the students were still willing to make an effort in assessing their peers' reports with qualitative feedback. This evidence, to a certain extent, reflects that the students had internalised the value of peer assessment in enhancing their learning effectiveness.

As reflected in the results, the majority of the students were influenced by different instructional components of the strategy. Results suggested that their engagement in the peer assessment process was improved mainly as a result of (a) the attitude change of compliance, through which they aimed to obtain rewards of getting higher marks, and (b) the attitude change of identification, through which they hoped to establish and maintain a mutually supportive and beneficial relationship with others. At the end of the peer assessment process, a certain level of attitude change in terms of internalisation also occurred.

Results on the effect of interactive peer assessment on the quality of the group reports

In order to examine the impact of the interactive peer assessment on improving students' group reports, the marks given by the students to the final report were compared with those given to the draft report. Results from the related-samples Wilcoxon signed rank test showed that there were statistically significant increases in the peer assessment marks given to all three aspects, the content, organisation and presentation, and use of references. The mean marks, in the range from 1 to 8, increased from 3.76 to 5.67 in content, from 4.16 to 5.81 in organisation and presentation, and from 3.14 to 5.73 in the use of references. To combine all three aspects for analysis, significant overall improvement was also found. It suggests that after the students identified improvements in peers' final report on the basis of their constructive feedback, they were willing to give a higher mark to recognise peers improvement.

Discussion and Conclusions

This research explored the impact of interactive peer assessment on students' attitudes

in the learning process and their learning outcomes in terms of academic writing. We did not do a self-report questionnaire to measure the participants' views of peer assessment prior to the implementation of our peer assessment strategy because most of the students were not familiar with peer assessment. In the Hong Kong education system, peer assessment in secondary school, and even in higher education, is rarely used (Keppell & Carless 2006). In this study, all the participants were the students who took the same course taught by the first author. The duration of this study covered the whole period of the course. From the perspective of research ethics, all students should undergo the same learning experience without any loss due to the implementation of research. Therefore, we did not include any control group for fear that it might have deprived some students of learning opportunities if we had adopted an experiment-control group design.

According to the theoretical framework, students were expected to be more engaged in the learning process under the intervention of interactive peer assessment. As shown in the results, the students became more serious and wanted to improve their group reports due to their desire to obtain higher marks from the lecturer. The students also participated more under surveillance by the lecturer. These results are consistent with the theory of the attitude change of compliance suggested by Kelman (1958). It also strengthens the findings in previous studies (Caballe et al., 2008; Wang 2010) that once students knew that their performance was closely monitored by the teacher, they were often more engaged in their work with higher participation and contribution in the process.

The component of feedback on peer feedback in this study made students more serious in the peer assessment process. The result was similar to Kim's (2009) study that students would have higher metacognitive awareness in their learning process,

better performance and greater motivation towards the peer assessment if they were requested to feedback on peer feedback. On the other hand, since the adoption of constructive feedback would enable peers to obtain higher marks from the lecturer, the results show that the students were more willing to adopt feedback so as to maintain a mutually beneficial relationship due to attitude change of identification. The behavioural pattern was consistent with the study by Walker (2015) that students' attitude was a critical factor to adopt peer feedback. If students considered peers' feedback useful and positive, they would have a more positive perception of peer assessment (Kaufman & Schunn, 2011). At the same time, it also aligns with the finding of previous studies (Gielen et al., 2010; Mulder, Baik, Naylor & Pearce, 2014) that performance improvement is related to the critical attitude of the assessee towards peer feedback.

Regarding the interactive feature of the strategy, the students agreed that it had a positive impact on various aspects of their learning. Evidence from the wiki platform also demonstrated that the students were willing to participate in the learning activities even though they had come to the final stage of the peer assessment. Therefore, it can be argued that the students had, to a certain extent, internalised the value of the peer assessment for improving their learning. This finding echoes the observation by Rust (2007) and Swan (2001) that active discussion among course participants significantly influences students' satisfaction and perceived learning in a positive way. This argument also aligns with the opinion of Jung and his colleagues (2002) that collaborative interactions with peer students are important in enhancing learning, and Kollar and Fischer (2010) that peer assessment should be implemented in a more interactive way. From a broader perspective, the interactive peer assessment in this study promoted learning by social interaction. Students learned by negotiating and

collaborating with others with the underpinning rationale of sociocultural and constructivist perspectives of learning suggested by Vygotsky (1978).

Students' academic writing skills were improved with the intervention of interactive peer assessment in this study. It further confirmed the effectiveness of peer assessment in improving academic writing skills in higher education reported in previous studies (Cartney's, 2010; Guilford, 2001; Lu & Bol, 2007; Topping, Smith, Swanson & Elliot, 2000; Venables & Summit, 2003; Xiao & Lucking, 2008). It also strengthens the findings from Zundert, and his colleagues (2010) on the development of domain-specific skills benefits from revisions during peer assessment. Particularly, a wiki platform was used as a tool to mediate the learning process. Similar to previous studies that used a wiki environment for training academic writing in higher education (Trentin, 2009; Wichmann & Rummel, 2013), multiple users were allowed to create content and share knowledge online collaboratively in a constructionist approach (Timmis, Broadfoot, Sutherland & Oldfield, 2015). The transparency feature of wiki facilitated surveillance from the lecturer and peers within the group, and it provoked attitude change of compliance. Results of actual improvement of students' reports suggest that a wiki environment was able to facilitate and add value to the peer assessment process.

From a holistic perspective, results suggest students' attitude was positively affected in the form of compliance, identification and internalisation by different components of the teaching/assessment strategy. The students demonstrated a good attitude in the learning process and obtained improvement on the quality of their group reports. The results align with those of Lin, Liu, and Yuan (2001), who found that the effectiveness of students' learning is good only if they are highly motivated in peer

assessment activities. Previous studies (Chen, 2010; Cheng & Warrant, 1997; Li & Steckelberg, 2004; O'Shea et al., 2007; Smith et al., 2002; Venables & Summit, 2003; Vickerman, 2009; Wen & Tsai, 2006; Xiao & Lucking, 2008) frequently explored students' overall attitude toward peer assessment at the end of the intervention. This study contributes to the literature by investigating students' attitude during the whole process of peer assessment. It also suggests methods to improve students' attitude towards peer assessment.

From the practical point of view, we suggest that teachers could consider the impact of different components in our interactive peer assessment model (see Table 2). When teachers want to provoke quick attitude change especially at the very beginning of the peer assessment process, the appropriate direction is to activate attitude change of compliance. These strategies involve offering a reward and creating an environment that includes surveillance by others with greater power. However, it should be noted that the attitude change of compliance is not enduring. To achieve a more lasting positive attitude change, teachers could apply strategies to provoke the attitude change of identification which focuses on the desire to establish and maintain a satisfying relationship with others. However, it usually takes a relatively long time for the attitude change to occur since it takes time to establish the relationship. The ideal situation is that students would internalise the value of peer assessment in improving their own learning. The results of this study confirm that the intentionally inserted interactive feature can have the effect of provoking a certain level of attitude change of internalisation. The nature of different categories of attitude change and its effective period are illustrated in Figure 3. Teachers are therefore advised to obtain an in-depth understanding of the attitude changes of compliance, identification, and internalisation suggested by Kelman (1958) and to apply the interactive peer assessment components

(see Table 2) to provoke attitude change and to improve the effectiveness of any assessment strategies.

[Insert Figure 3 here]

Figure 3. The development and effect of attitude change of compliance, identification and internalisation in the peer assessment process.

To advance our understanding of both theories and practices in this area, researchers could conduct similar research with control groups to further evaluate the effectiveness of the interactive peer assessment teaching method. In this study, there is evidence that the students had, to a certain extent, internalised the value of peer assessment in enhancing their learning. However, it is not easy to determine at what stage the internalisation process began. Since the attitude change of internalisation is the most desirable outcome but it is a complex process, it would be valuable to design further research to look into the internalisation process.

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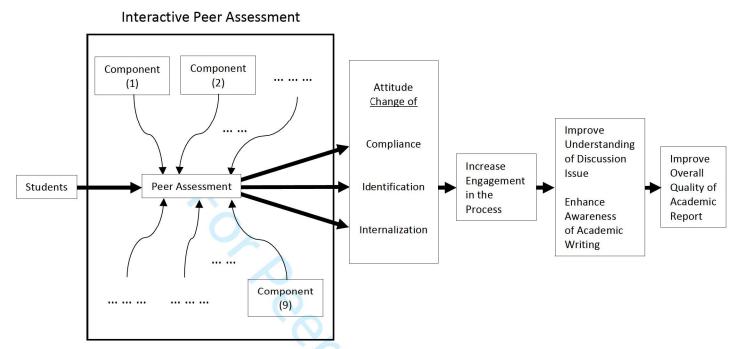


Figure 1. Theoretical framework of the study (Component (1) - (9) are elaborated in Research Procedure)

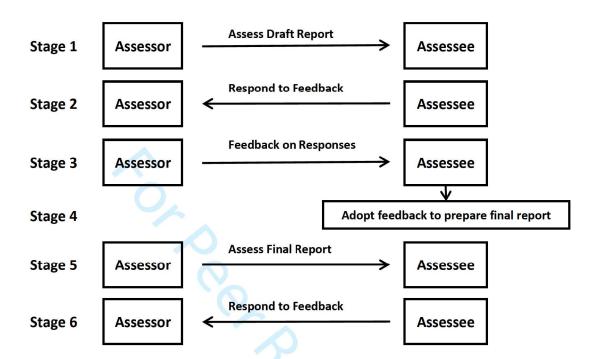
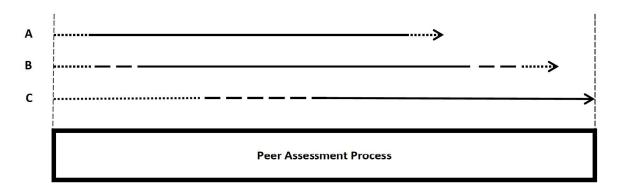


Figure 2. The process of the interactive peer assessment



A: Attitude Change of Compliance

It takes short time to develop and the desired attitude fades out quickly after removing the intervention component. It is suitable for provoking quick attitude change at the early stage of intervention.

B: Attitude Change of Identification

It takes longer time to develop and the desired attitude gradually fades out after removing the intervention component. It is suitable for maintaining the desired attitude during the intervention.

C: Attitude Change of Internalization

It takes a long time to develop and the desired attitude is long lasting. It is suitable for provoking prolonged attitude change.

Figure 3. The development and effect of attitude change of compliance, identification and internalization in peer assessment process.

Table 1. Typical responses given by the students and the respective emerging themes and attitude change.

Component	Typical Response in Questionnaire	Emerged Theme	Attitude Change
Comply with	I became more serious to assess peer	More Serious in Peer	Compliance
Code of Ethics for	report and provide appropriate	Assessment Process	
Online Discussion	feedback.		
	It made me more engaged in the peer	More Participation in Peer	1
	assessment process.	Assessment	
	I was more respectful to peers.	Respect Fellow Students	Identification
	It let me know the importance to	Respect Intellectual	(Unclassified)
	respect intellectual property right.	Property	



Table 2. The impact on the students by various components of the interactive peer assessment strategy.

Component	% of Students Affected	Impact	Percentag e of Comment	Attitude Change
(1) Comply with Code of	78%	More Serious in Peer Assessment Process	47%	Compliance
Ethics for Online		More Participation in Peer Assessment	11%	
Discussion		Respect Fellow Students	24%	Identification
		Respect Intellectual Property	4%	(Unclassified)
		Others	14%	
(2) Create an Open	63%	More participation in online learning activities	91%	Compliance Identification
Record of Personal Participation in Online Learning	0,	Less participation in online learning activities	9%	(Unclassified)
(3) Serve Dual Role of	72%	More Serious in Peer Assessment Process	41%	Identification
Assessor and		Expect to Learn from Peer Feedback	19%	
Assessee		More Respectful to Fellow Students	8%	
		Promote Self-reflection	18%	(Unclassified)
		Better Understanding of Requirements	3%	
		Others	11%	
(4) Feedback on Peers'	78%	More Serious in Peer Assessment Process	57%	Identification
Feedback		Respect Fellow Students	4%	1
. Journal of the state of the s		Enhanced Learning Effectiveness	19%	(Unclassified)
		Others	20%	(Griolacomou)
,=:				
(5)	81%	More Comfortable in Providing Feedback	61%	Identification
Assess Peers' Reports		Enhanced Quality of Feedback	33%	(11 1 15 15
in an Anonymous Setting		Others	6%	(Unclassified)
(0)	000/	I Maria Cariana in Dana Assassant	240/	0
(6) Knowledge of Lecturer	82%	More Serious in Peer Assessment Process	34%	Compliance
Assessing Draft and		Look for Better Performance	30%	
Final Reports		Expect Guidance from Lecturer	15%	
		Better Understanding of Assessment Criteria	4%	(Unclassified)
		Others	17%	
(7)	85%	More Serious in Peer Assessment	44%	Compliance
Knowledge of Higher	33 /6	Process		Compliance
Marks for the Provision		More Willing to Provide Feedback	8%	
of Constructive		More Willing to Accept Feedback	11%	Identification
Feedback		Wanted to Improve Group Report	10%]
		Serious Attitude was Recognized	10%	
		Others	17%	(Unclassified)
(8) Knowledge of Higher	86%	More Serious in Peer Assessment Process	46%	Compliance
Marks for the Adoption of Constructive		Encourage Student to Improve Performance	14%	

Feedback		More Willing to Adopt Feedback	24%	Compliance, Identification
		Others	16%	(Unclassified)
(9)	96%	Able to Learn from Others	29%	Internalization
Engage in Peer		Interaction Enhanced Learning	25%	
Interactions on		Enhanced Learning Effectiveness	11%	
Multiple Occasions		Promote Self-reflection	11%	
		Serious Participation in Peer Assessment	9%	
		Others	15%	(Unclassified)



Response to Reviewers' Comments

Title: Students' Attitude to Peer Assessment Process: A Critical Factor for Success

Paper ID: NILE-2019-0344

We would like to thank the editor and reviewers for their constructive comments. The manuscript was revised taking every suggestion provided by referees into consideration. This paper was also carefully proofread. Responses to comments are listed below.

Reviewers' Comments	Our Response
I suggest to introduce a research design associated	We introduced the research design associated with
with thematic analysis witch you use in your	thematic analysis in the section "Analysis of Data
research	Collected by the Questionnaire". Related texts are
	highlighted in RED.
I will advise testing the normality and based on the	Thank you for the comment. After testing the
results decide if is correct to use parametric test (t-	normality, we used the non-parametric tests of one-
test) non-parametric test.	sample Wilcoxon signed rank test and related-
	samples Wilcoxon signed rank test. Related texts are
	highlighted in RED in the sections "Analysis of Data
C	Collected by the Wiki Platform" and "Results".