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Assembling urban regeneration? Resourcing critical generative accounts of urban regeneration through assemblage

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Abstract

In critical urban studies, managed urban regeneration has been linked to trajectories of neo-liberalising urban policy and urban entrepreneurialism. While the insights arising from this work have been many and valuable, significant gaps remain particularly in terms of the foci of analysis and the conception of politics. In this paper, we aim to address these gaps and to reposition the conceptualization of regeneration as a performed and emergent consequence of 'relatedness' and as subject to a range of relational effects and determinations. To do so we work through four capacities of assemblage thinking that are particularly productive for this task: (i) revealing the relational, multiple and processual nature of urban trajectories; (ii) revealing the multi-scalar labouring involved in configuring the (socio-material) assemblages that constitute regeneration; (iii) identifying openings for multiple possible trajectories of regeneration; (iv) providing critical insights into how regeneration trajectories are constrained. We conclude with reflections on what assemblage thinking offers in terms of critically and generatively rethinking urban regeneration.

Keywords

resourcing, regeneration, assemblage, accounts, generative, urban, critical, assembling

Disciplines

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22 23	Abstract: In critical urban studies, managed urban regeneration has been linked to
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35	assemblage thinking offers in terms of critically and generatively rethinking urban
36	regeneration.

37 Introduction

38 Urban regeneration projects are well-established in the repertoire of state responses to 39 deindustrialization, urban-economic restructuring and the perceived need to 'glurbanise' 40 cities (M^cGuirk 2004). Critical urban geography has yielded powerful analyses and searing 41 critiques of the processes and distributional effects of managed urban regeneration, linking it to trajectories of neoliberalising urban policy, urban entrepreneurialism and the 42 43 competitivization of urban development (Hall and Hubbard 1998; Brenner and Theodore 44 2002; Ponzini and Rossi 2010; Samara 2010; Rossi and Vanolo 2013). The insights arising 45 from this work have been many and valuable. Yet significant gaps remain, particularly in the 46 foci of analysis and the conception of politics.

47

48 Much critical analysis has focused on formal policy mechanisms, integrated masterplanned 49 regeneration strategies, megaprojects and their constitutive political alliances (O'Callaghan 50 2012). Relatedly, it has worked with a conception of the agents, relations and processes that 51 constitute regeneration that, we argue, can be productively expanded to further critical and 52 generative effect. Methodologically, much regeneration research has emphasised policy 53 review and discourse analysis over the practice-oriented or ethnographic. Consequently, it 54 has been tempted to read off the aspirations of policy and strategy documents as if they 55 have pre-scripted effects on interest-formation, agency and power, related identifications 56 and subjectifications (see Jacobs 2012). Critical accounts have also tended to focus on actors 57 perceived to be in politically and economically authoritative positions and on groups 58 resisting these authorities, downplaying the place of public servants, residents and other 59 actors in the everyday enactment of regeneration, whilst giving little attention to the agentic 60 capacities of the material or other non-human entities. Finally, regeneration politics are 61 often read through the prism of neoliberal urbanism with insufficient attention to their 62 unfolding in and through grounded 'frictions' in response to particular problematisations, 63 and in light of the accommodations and negotiations that arise in situ from these (Tsing 64 2011). In short, too little attention has been paid to how practices interact with formal tools 65 of regeneration and how these local practices articulate with 'wider processes' (Farber 66 2014). Seeing politics through the prism of antagonistic struggle against neoliberalisation 67 has, in turn, limited attention to the politics of negotiation around regeneration's everyday

practice and the various settlements this involves, including in sites outside "antagonistic
constellations" (Farber 2014, 121).

70

71 So significant scope for expanding the registers through which urban regeneration is 72 understood, the array of constitutive actors, objects and practices and their relational 73 character, the conception of politics and the multiple sites of political negotiation 74 underpinning regeneration (Fuller 2013). Some critical analyses have begun to explore these 75 expansions (see Ward 2011; Lees 2012; O'Callaghan 2012; Brownhill 2013; Lagendijk et al 76 2014). In this paper, we build on this work to analyse how assemblage theory can inform an 77 expansive reconceptualization of regeneration to reposition it as a performed, emergent and 78 diversely-constituted practice, enacted in the socio-material 'frictions' and negotiations of 79 the everyday. By urban regeneration we refer to area-based interventions—often publicly 80 funded or supported—aimed at producing ongoing improvements in the social, economic 81 and physical conditions of places and communities experiencing aspects of decline (adapted from Leary and McCarty, 2013, 9)¹. Following Lagendijk et al (2014) we approach urban 82 83 regeneration as an open conception, without assuming pre-defined prepositions about 84 actors, roles, practices, materials or mechanisms but regarding it as assemblage of processes 85 centred on producing the above-mentioned improvements.

86

87 We draw on an assemblage approach to envisage regeneration as a gathering of 88 heterogeneous elements, consistently drawn together as an identifiable terrain of action 89 and debate (Li 2007, 266). This, we argue, builds a relational and multiplex conception of 90 regeneration as subject to a range of relational effects and determinations, rather than a 91 strategic project driven by institutional design from authoritative bodies (Allen and 92 Cochrane, 2007). Further, this conception opens out the points of political intervention, 93 allowing regeneration's often naturalized hierarchies and hegemonic power relations to be 94 unsettled such that more generative capacities and trajectories might be revealed and 95 activated.

¹ Gentrification has come to map closely onto urban regeneration, particularly in its state-led, new-build varieties (Cochrane 2007). Other state-led modalities, many associated with gentrification effects, include waterfront and brownfield redevelopment, mixed-used precincts, investments in public space and infrastructures, cultural investments, and community-led regeneration (see Leary and McCarty 2013).

97 The paper explores what an assemblage lens offers in terms of critically and generatively 98 rethinking urban regeneration. We explore how assemblage thinking can unpack how 99 regeneration is made and how its being made differently might become a possibility, such 100 that inherited understandings of what constitutes regeneration can be enlarged. 101 Nonetheless, we remain sensitive to the materialisations of socio-economic processes that 102 embed any regeneration process (Swanton 2013). We aim to unsettle taken-for-granted 103 meanings of regeneration, recognize the obdurate relations and materialities that stabilize 104 particular regeneration patterns, yet also suggest analyses that might destabilize dominant 105 framings to reveal more fully its constitutive processes and practices (Müller 2015a). We 106 begin by outlining what assemblage brings to understandings of the urban, before 107 presenting a short vignette drawing from our assemblage-informed research on urban 108 regeneration in Newcastle, NSW, Australia. We then detail four capacities of assemblage 109 thinking that are particularly productive for the critical and generative rethinking 110 regeneration we seek to advance through this work. We conclude by drawing out the 111 political capacity of assemblage for urban regeneration scholarship.

112

113 Thinking the urban through assemblage

114 Assemblage thinking has a growing influence across urban studies as analysts appreciate its 115 "highly developed sense of urban complexity, of the unities and disunities of the stabilities 116 and instabilities and especially the complex and heterogeneous networks of connection and 117 association out of which the city as a social and as a physical entity is formed and sustained" 118 (Bender 2010, 317; and see Dovey 2010, McCann and Ward 2011, Acuto 2011, Brownhill 119 2013, Farber 2014; Lagendijk et al 2014). Assemblage's relational ontology understands the 120 urban as constituted by constellations of elements configured into dynamic arrangements of 121 relations and composed into "some form of provisional socio-spatial formation" (Anderson 122 and McFarlane 2012, 124). These formations' appearance as well-ordered and stabilized is a 123 product of the sedimentation and territorialisation of order across heterogenous social and 124 material elements and practices (Legg 2009). Cities are viewed not so much as structured 125 and settled, but as being provisionally assembled as 'an assemblage of assemblages' (Dovey 126 2010; Farías 2011). Despite their seemingly enduring nature, cities and their constitutive 127 processes of re/composition are "alive and brimming with movements, practices, 128 performances and contingencies" (Smith 2003, 38). The city's multiple assemblages are

conceived as socio-material actor-networks², in which neither actors nor relations between
them are assumed to begin with. Instead a central concern of assemblage thinking is to
attend to the "on-going labour of bringing disparate elements together and forging
connections between them" (Li 2007, 263). So to talk of assemblage is to talk of assembl*ing*through labors, material practices, friction and accommodation (Swanton 2013). The city
thus emerges from multiplicity in fragmented, unpredictable and asymmetrical ways
(Bender 2010).

136

137 Repositioning the city as processually produced and always becoming, assemblage thinking 138 reanimates the urban. It achieves this too by insisting that the social is not the only source of 139 action or basis for explanation; rather, assemblage locates human and nonhuman in the 140 same field of observation and explanation (Jacobs et al 2007; Farías 2010; Farber 2014). If 141 something has effect or initiates action, it is considered an actant imbued with agency: not 142 in a reflective sense but because of its capacity to make a difference though creative or 143 destructive capabilities (Latour 2005; Müller 2015a). Broadening the scope of agency makes 144 visible across the city a host of "unexpected practices from surprising angles" (Farber 2014, 145 133). Furthermore, assemblage thinking suggests that, while any actor or entity in the urban 146 assemblage may be conditioned by the way it is related to others in an assemblage, it is not 147 fully determined by those relationships. Actors retain their autonomy and can be "detached 148 and plugged into" different assemblages where interactions change and actors' knowable 149 properties can be repurposed to release different and unpredictable 'capacities' by virtue of 150 what they act in relation with in practice (McFarlane 2011a, 653). Together, then, the 151 laboring of assemblage and distributed agency suggest the irreducible possibility that the 152 city might be changed in unpredictable ways to be assembled otherwise (see Anderson et al 153 2012, 172; Grove and Pugh 2015).

154

Assemblage thinking, then, seeks to explain the urban through mapping encounters and
 practices through which the heterogeneous elements constituting the city are assembled. In

157 this sense, everything that matters to the assemblage is related to it in some way and the

² The synergies between the language and conceptual bases of Assemblage Theory and Actor-Network Theory are frequently commented upon. While there are points of distinction between the sets of theories (Anderson et al 2012) they are often drawn on in tandem and assemblage is taken as a close equivalent of the actor-network (Müller 2015a; 2015b).

158 ways in which "everyday life... and larger shifts in political economy" are linked can be traced 159 without recourse to a division of the social into macro/micro, near/far, structure/agency 160 dualities (Anderson and McFarlane 2012, 124; Ureta 2014). No aspect of the city's socio-161 spatiality can be explained as the contingent articulation of larger macro-structures or extra-162 local forces. Rather, assemblage thinking's anti-reductionism locates all on the same 163 analytical plane to reveal how urban assemblages are "stitched into place by fragmented, 164 multi-scaled and multi-sited networks of association" (Jacobs 2006 3). The 'wider systems of 165 relations' and 'structures' in which the city is entangled become part of how its coherence is 166 made, without being ascribed in advance as abstractions with ordering force. Yet 167 assemblage thinking remains critically alert to the obduracy of particular orderings as 168 relations are stabilised and scripted into urban performances such that differences become 169 bounded and the margins for manoeuvre around interactions and identities become 170 prescribed (Acuto 2011). Thus the potential to actualise different and unpredicted urban 171 trajectories is not unconstrained. Far from it. All possible trajectories are embedded in 172 contextual materialisations of socio-economic processes that have contingently produced 173 uneven relations and resources of power. Indeed, assemblage thinking keeps power to the 174 fore by recognising assemblages as "structured, hierarchized, and narrativised through 175 profoundly unequal relations of power, resource and knowledge" (McFarlane 2011c, 655; 176 Ureta 2014, Müller 2015a).

177

178 Of course, the idea of thinking the city through assemblage has been critiqued, often by 179 those concerned with the nature and political effectiveness of critical urban studies. Tonkiss 180 (2011), Brenner et al (2011) and Wachsmuth et al (2011), for example, have parsed careful 181 critiques of assemblage's theoretical coherence founded on the fluidity inferred by the 182 processual becoming of the city; the rejection of linear causality and notions of pre-formed 183 'structural' bases to urban processes and socio-spatial formation; and the rejection of 184 abstraction in favor of empirical detail. Others have raised concerns about the potential for 185 empirical complexity to overwhelm analysis; the equivalence of human agency and the 186 effectivity of matter implied by distributed agency; the capacity to differentiate actors and 187 networks in terms of their relative power and significance; and whether assemblage seeks 188 primarily to understand how the urban is made, rather than how it can be made differently 189 (see Rankin, 2011; Graham 2010).

190

We see many of the above critiques, however, as arising from particular applications of assemblage rather than being inherent to its theorization of the urban. In what follows, we present a brief assemblage account of urban regeneration in Newcastle, NSW before working through four specific attributes of assemblage in terms of their potential for rethinking urban regeneration to expand its conception both critically and generatively.

197 Assembling urban regeneration in Newcastle, NSW

198 Following assemblage's methodological insistence on starting from empirical detail 199 (Brownhill 2013; McFarlane 2011b), our work on assembling regeneration in inner 200 Newcastle has traced the material practices of actors from state and local government 201 bodies, developers, special purpose taskforces, bureaucrats, consultants and facilitators, 202 business associations, not-for-profits, media, residents, artists, community groups, public 203 transport and cycling advocates, and Indigenous groups. We have traced the role of the 204 non-human from standards, modelling and funding formulae, heritage and architecture, 205 maps of sites under-mined by historic mining shafts and grouting used to render 206 undermined sites developable, and visualisations of a 'renewed Newcastle' circulated 207 through public consultations, reports and strategy documents. We have observed practices 208 from strategic planning and development, securing planning approvals, decision making 209 around public infrastructure dis/investments, public consultation, visioning events and 210 workshops, protest and lobbying, to negotiating, enabling temporary occupation of vacant 211 commercial sites, and a multitude of small scale community and private sector-led 'place-212 making' activities. We have traced the constitution and contestation of central regeneration 213 concepts such as livability, sustainability, decline and renewal and their differential 214 discursive mobilisation and material rendering by differently located actors. 215

The accounts we are producing are unpacking the labours, negotiations and settlements involved in creating and maintaining relationships of authority between the NSW state planning and transport authorities, UrbanGrowth (NSW government urban regeneration body), Newcastle City Council, Hunter Development Corporation (regional economic development body), Newcastle Now (Business Improvement Association) and GPT, a largescale developer at the heart of plans to redevelop major sites along inner Newcastle's

222 main thoroughfare, Hunter St. They are revealing how existing hierarchies, distributions of 223 resources and knowledge, have secured core decisions around planning and infrastructure 224 investments/disinvestments in the city: notably to remove the city's heavy rail line, in face of 225 strident public disquiet, to allow the release of land with rich development potential 226 (Ruming et al 2016) and to approve a major GPT/UrbanGrowth high-rise redevelopment 227 project on Hunter St. Yet they are also revealing the assembling of actors and practices that 228 have enlivened quite a different regeneration trajectory and vision for the city. They explore 229 how GPT and UrbanGrowth have negotiated with Renew Newcastle—a non-for-profit 230 dedicated to finding short and medium term uses for vacant buildings in Newcastle's CBD— 231 to allow access to city-centre premises by small scale ventures by small businesses, artists, 232 retailers, community-based organisations that have effectively rematerialized the inner city 233 and its affective resonances. The success of these ventures in drawing people into the city 234 centre is connected to a multiplicity of 'placemaking' projects, many co-funded by Newcastle 235 City Council, which have transformed small spaces in the city through street furniture, 236 graffiti and artworks, community gardens, temporary cultural uses and events. Together 237 these have produced both an new affective experience and, in a counteractualisation 238 (Lagendijk et al 2014), a groundswell of support for a smallscale, piecemeal variety of 239 'regeneration' that can coexist with the city's existing built environment of heritage listed, 240 low rise buildings. This support took material form in NICRA, a group formed to lobby—using 241 affective material strategies (see Figure 1)—for a low-rise, heritage-sensitive form of 242 regeneration. At the time of writing, the GPT/UrbanGrowth proposal had just been 243 redesigned, with much reduced commercial space and building heights, restored street level 244 shops, cafes and public space. Meanwhile, in the same week, the work began on physically 245 removing the city's heavy rail line and debate continues on what role the released land will 246 play in the ongoing assemblage of a regenerated Newcastle.

247

Assembling urban regeneration: capacities for critical and generative rethinking?

Our account above is informed by four distinctive analytical capacities of an assemblage lens that allow regeneration to be conceptualised as a diversely constituted practice enacted in everyday materiality, as well as discursively and ideologically, and as produced through multiscalar relations that need to be configured, negotiated and stabilized across an array of social and material, authoritative and non-authoritative domains. These capacities make

known the variety of forces and relations at work to make urban regeneration possible, the
excess of capacities and multiple trajectories this generates and, crucially, the ways these
trajectories may be constrained.

257

258 (1) Revealing the relational, multiple and processual nature of urban regeneration 259 Assemblage understands the urban—and hence its regeneration—as multiplex (Farías 2011, 260 369; O'Callaghan 2012). Interlocking multiplex processes operate simultaneously to 261 regenerate the city: eg developing land and buildings; providing and maintaining 262 infrastructure; shaping political identities and interests; fashioning and participating in political processes; governing social behaviour and engaging with the city economically, 263 264 socially and culturally. These processes can interact and transform each other. They can 265 work in counterpoint and to multiple timelines (eg largescale state-led mega projects vs 266 smallscale incremental placemaking practices) (O'Callaghan 2012). Moreover, they involve 267 their own modes of ordering that circulate simultaneously and are composed of diverse 268 socio-materialities. Consider the actors, devices, materials and social practices drawn into 269 relation in regenerating the urban built environment: developers, architects, heritage 270 advisors, media, engineers, builders, bureaucrats, planners, residents, politicians, materials 271 standards, building codes, environmental regulations, geotechnical reports, strategy and 272 planning documents, concrete, glass and steel, designing, strategising, negotiating, planning, 273 promoting, consulting. The diverse assemblages these constitute cannot be reduced to any 274 single logic, temporality or spatiality (Fuller 2013).

275

276 The implications of assemblage's orientation to relationality, multiplexity and processuality 277 for accounts of urban regeneration are profound. Conventional analyses have tended to be 278 restricted to a limited array of processes thought to be central to structuring social relations 279 of dis/investment; strategic visioning and policy making; political decision making; land and 280 building redevelopment processes; and the operation of related power relations, social 281 realignments and dislocations. This risks subsuming the multiplexity, multiplicity of entities 282 and socio-material practices that are assembled and associated to enable regeneration 283 (M^cGuirk et al 2015). Assemblage thinking's stance on the city as a relationally crafted 284 multiplex informs its exploratory style of inquiry that works empirically from the ground up, 285 rather than as a form of critique guided in the first instance by theoretical abstractions

(Farías 2011). Figured as such, urban regeneration becomes the contingent achievement of
socio-material processes and specific, concrete and differentially sedimented relations
between diverse entities that iteratively and cumulatively shape regeneration trajectories
(Swanton 2013; O'Callaghan 2012). Regeneration becomes an ongoing event potentially
assuming multiple forms and multiple points of determination (Farías 2011; Jacobs 2006).

291

292 (2) Revealing the multiscalar labouring involved in the (socio-material) assembling 293 that constitutes urban regeneration

Assemblage's focus on the labours of assembling demands a baroque understanding that embraces the empirical messiness and complexity of phenomena (Jacobs 2006). This ethos repositions conventional appeals in critical urban studies to (i) abstraction (ii) articulations of 'micro' and 'macro' factors and (iii) singular logics of causality, in ways that lay the ground for reconceptualising the nature and potential trajectories of regeneration.

299

300 Resisting abstraction: Rather than seeking social-structural explanations of regeneration 301 related to the dynamics of capitalist dis/investment flows, urban restructuring, or the 302 political projects of neoliberalism, assemblage has us approach these processes from within, 303 through exploration of the variegated practices and processes of 'how things happen' as 304 regeneration is achieved (Farber 2014; McFarlane 2011b). Tracing 'how things happen' deals 305 with the 'difficulty of things' (Dovey 2010, 348) without relying on abstract conceptions of 306 processes (eg capitalist investment imperatives) or pre-formed social categories (eg state or 307 private sector) that can occlude attention to process and practice prior to their investigation 308 (Acuto 2011, Müller 2015a). 'Investment imperatives', 'commodification of place' or the 309 actions of 'the state' cannot be explained as the outcomes of underlying or essential logics 310 of capitalism or neoliberalism, but only as effects of "socio-material processes; as contingent 311 achievements enacted in particular sites" (Swanton 2013, 284). While these conceptions 312 and categories themselves remain useful, they function in assemblage as reflexive heuristic 313 devices whose contextual constitution has to be "studied as they operate in the world" 314 revealing "the work of connection" necessary for them to be effective (Tsing 2011, 6). 315 Assemblage thinking both unsettles processes and categories traditionally foregrounded in 316 critical analyses of regeneration and expands the array of constituent practices taken into 317 account. Simone (2011), for instance, suggests that processes of domination,

commodification and dispossession—abstractions commonly invoked to critique the power
 relations and outcomes of regeneration—might be extended to consider the workings of the
 iterative, collaborative and adaptive to reveal regenerations' dynamics and multiple
 negotiations.

322

323 *Resisting micro/macro binary articulations:* In conventional critical regeneration analyses, 324 abstraction is closely related to the analytical move of interpreting local conditions in terms 325 of macro forces and extra-local determinations that fashion outcomes as contingent 326 articulations of wider processes and structures. Comparatively, assemblage blurs the division 327 of the social such 'macro-structures' or 'extra-local forces' are not separable but must be 328 understood as part of the relations and dynamics that produce regeneration across 329 multiscaled practices (Farías 2011). This demands a focus on particular sites through which 330 regeneration assemblages are composed and enacted, connecting across sites and scales: 331 for example, creating knowledge through expert reports sourced from global consultants; 332 engaging communities in small-scale placemaking projects to enhance material landscapes; 333 attracting development corporation investments in built environment projects; designing 334 and enacting financial incentive schemes. This focus opens out analysis to incorporate the 335 multiple scales and temporalities across which labours of assembling occur.

336

337 In addition, the focus on labouring foregrounds ongoing, negotiated socio-material practices 338 through which regeneration assemblages are composed by relating materialities, 339 technologies, objects, natures and humans (Farías 2010, 13): for instance, circulating 340 imagery of a regenerated 'future city'; rehearsing performative routines of consultation 341 between authoritative regeneration actors and community members; engaging residents in 342 the emergent socialities of regenerated landscapes. Accounting for the labours needed to 343 shape and enact particular kinds of regeneration can be uncovered through this focus, 344 bringing in the 'forgotten many' (Jacobs 2006) of the affiliations that form around 345 regeneration processes to give it the appearance of coherence. Excavating this laborious 346 assemblage attends to an array of multi-scaled socio-material practices that reveal the 347 claims made of urban regeneration, how these claims materialize, and how they harness 348 other processes in order for regeneration to take on specific forms and functions.

350 In these ways, assemblage thinking speaks to power geometries articulated at multiple, 351 intertwined scales and to specific socio-materialities as they translate in particular urban 352 sites and practices that enable regeneration (Acuto 2011). Critically, this allows us to observe 353 how urban regeneration is written into 'big stories' — of globalisation, urbanisation, capitalist 354 development, neoliberalisation—by tracing chains of meaning and practice that are pieced 355 together in situated encounters, whereby 'wider processes' become practically effective by 356 being mobilised to appear as universals that frame the practice of power. It also allows us to 357 capture the negotiations, collaborations and compromises—the 'frictions'—these generate 358 in place, as well as the new alignments (including in culture and power) and the 'structures 359 of confinement' and opportunity these produce (Tsing 2011).

360

361 *Resisting singular logics of causality:*

362 Assemblage's lack of reliance on abstractions or scaled ideas of *a priori* 'structuring' macro 363 processes means that causal or determining power cannot straightforwardly be ascribed to 364 given 'structures', scaled political economic orderings or social categories (such as 'the 365 state'). These are repositioned instead as mediated socio-material achievements made in 366 differential enactments. And these enactments are performed in overdetermined contexts 367 shaped through "deeply unequal relations of power, historical traces... practices of routine, 368 struggle and improvisation within particular sites" (McFarlane 2011a, 386). Assemblage, 369 then, has us examine how causality is realised, in place, through relational configuration and 370 recognizes that "the creative reworking of relations in motion may render causality multiple 371 and indeterminate" (Anderson et al 2012, 183). This does not deny causal power to actors, 372 though it insists that this cannot be pre-determined (Cupples 2011). Applying this 373 understanding allows for critical and generative analysis of regeneration, capable of 374 exploring how its situated assembling mediates 'broader' socio-economic processes (global 375 competition, neoliberal urban governance) and, simultaneously, generates its own causal 376 powers to enact different forms of agency and generate different realisations of processes 377 (domination, adaptation, negotiation) (McFarlane, 2011c). Assemblage thinking's insistent 378 focus on specific sites of practice and the labours of composition underlies a fluid and 379 unfinished conception of regeneration as always in-the-making.

380

381 (3) Identifying openings for multiple possible trajectories of urban regeneration

382 A focus on the labours of composition focuses on how urban regeneration assemblages are 383 ordered and stabilised but, equally, with how composition might entail unpredictable 384 change and reassembly. An entity may be "plugged into" a different assembly such that its 385 knowable properties are productive of different capacities. For instance, a policy document 386 staking claims to the livability of regenerated spaces might be mobilised by developers to 387 advance high-density transit-oriented development or, alternatively, by local communities to 388 advocate nurturing local architectural qualities and medium-density streetscapes (Kraftl 389 2014). Assemblage can thus open out the multitude of possible capacities realized in 390 enacting regeneration, though these are only realised within particular confederations in 391 which urban subjects and objects can perform in multiple ways depending on the 392 sociotechnical networks and sets of practices involved (Farías 2011, Grove and Pugh 2015). 393 Through this register of thinking, regeneration can be reconceived as a series of relational 394 sites of "doing, performance and events...subject to material, performative and discursive 395 change through relational processes, such as new actors infringing on existing formations" 396 (McFarlane 2009, 562). Remove or lose one entity from an assemblage or add another and 397 the structure of possibilities changes as each new alliance unleashes unpredictable 398 associations and previously under-tapped capacities. Through such shifts, stabilised relations 399 might be reinscribed in meaning and function and actors can take on different 400 social/political attributes (eg politicians or community leaders; council meetings; transit 401 systems; consultation sessions) (see Jacobs et al 2007, Cupples 2011). 402 403 These aspects of assemblage thinking open up more careful consideration of the 404 constitutive, generative, reiterative and (potentially) transformative associations of

405 regeneration insofar as what regeneration can be/come is never fully stable or well-

406 bounded. Its elements are multiple, its capacities are immanent, contingent and emergent

407 (Ruddick 2012) and so its trajectories are never fully settled but always open to the

408 possibility of reordering associations, and hence capacities, to create dynamic potential for

409 innovation, novelty and differentiation (Allen and Cochrane; 2010; Jacobs 2012).

410 Assemblages of urban regeneration need to be viewed, to paraphrase O'Callaghan (2012,

411 1937), as one potential trajectory that also incorporates multiple other trajectories and

412 possibilities.

413

414 This assemblage-inspired reconceptualisation of regeneration provides analysts a capacity to 415 explore how received, sedimented relations (from property relations to affective resonances 416 between human actors and specific built landscapes) might be enacted differently. As 417 Suchman says (2012, 57-58), it can "reanimate the figures that populate our socio-material 418 imaginaries and practices, to examine the relations that they hold in place and the labours 419 that sustain them, and to articulate the material semiotic reconfigurations required for their 420 transformations". A further step in reanimation lies in bringing into view the nonhuman 421 capacity for agency; for instance, the potential for materials to force an assemblage out of 422 its current configuration and to "jump into trajectories that are neither foreseeable nor 423 controllable" (Henry and Roche 2013). We might consider, for instance, how the material 424 characteristics of a regeneration site—soil qualities, flood liability, construction materials, or 425 the resonances of its built environment with particular cultural affinities—do particular kinds 426 of work to ignite certain regeneration possibilities, constrict others or take unanticipated 427 directions (Harris 2013). Similarly, we might consider the capacity of particular visualisation 428 devices to trigger affective community claims in support or opposition to particular visions of 429 regeneration. This wider prism can account for the diversity of forces at work by making 430 visible the various human and non-human alliances that create regeneration. But it also 431 allows the complexity of processes involved, as these alliances connect the embodied, 432 technical, practical and affective become available for analysis (Jacobs 2008). Such analysis is 433 resourced by assemblage thinking to traverse categorical boundaries (human/artifact, 434 social/natural) and to prise open processes, categories and blackboxed accounts of their 435 dynamics (Acuto 2011; Müller 2015a). Thus it can foreground the ontological possibilities of 436 multiple trajectories and indeed the potential for particular alternatives.

437

438 (4) Providing critical insights into how urban regeneration trajectories are constrained

Assemblage's capacity to explore the potential for regeneration trajectories to be unsettled
is highly productive and underpins a generative politics. Yet its equal orientation towards the
obduracy of particular orderings provides crucial insights for exploring how multiple
potential trajectories of regeneration assemblages are constrained as powerful forces
"caricature, restrain, restrict and police other objects" (Shaw 2012, 623) such that only
"certain common projects...become visible and sayable" (Gidwani 2008, 101), certain actors
accrue hegemonic status capable of defining and structuring relations, and certain urban

446 assemblages get to hold together (Ureta 2014; Fuller 2013). Yet the practice of power 447 relations is not simple. Different agents within an assemblage possess different resources 448 and capacities to act, but these do not straightforwardly translate into power. Rather, power 449 relations are "a performative work in progress...(shaped) through interactions with other 450 nonhumans, human bodies, institutions, emotions, discourses, and ideas and through the 451 overlapping of different networks" (Cupples 2011, 940). Hegemonic actors—from global 452 development corporations to state authorities—or ideologies—from neoliberalism to 453 creative cities—therefore become (or remain) powerful through situated material-semiotic 454 and performative configurations.

455

456 So assemblage accounts of urban regeneration fully recognise the effects of power, but 457 explore it through ethnographies of power geometries wherein that power is assembled in 458 practice (Acuto 2011, 256, Bender 2010). Such analyses resist preconfiguring the power 459 relations of a particular assemblage, but are poised instead to reveal how some actors 460 become capable of problematizing, mobilising and enrolling actants such that distinctive 461 geometries unfold across the socio-material and across articulations of the 'macro/micro'. 462 They might trace how, for instance, global formulae for developer profit ratios are 463 associated with floor space ratios in land use zones in regeneration masterplans, how these 464 are represented in vizualisations that attempt to shape orders of value about future 465 regenerated urban landscapes, and how these vizualisations affectively resonate with 466 differentiated local communities' conceptions of worth, or are subverted by them as 467 culturally implausible (Farber 2014). Power, then, is an achievement that must be, and often 468 can be, reasserted through the complex coordination of socio-material practices (Ureta 469 2014). Assemblage provides refined means for excavating the mechanics of power behind 470 regeneration, revealing empirically how sedimentation, repetition, habit and hierarchised 471 relations are materialised to enhance or restrict the capacity of certain regeneration 472 trajectories.

473

474 Exploring how urban regeneration trajectories reflect the reproduction of enduring political-

475 economic power hierarchies, the replay of habitual resource distributions, and the

476 reassertion of socio-material orderings, is both critical and generative. It reveals the

477 relational, socio-material dynamics wherein certain capacities and trajectories are prevented

478 from being activated. As Shaw (2012, 621), puts it "worlds are ... for the most part stable and 479 do not exhibit monstrous contingency...the world is stabilised, anchored". Applied to urban 480 regeneration, assemblage analytics provide insight into the forging of such anchorings in 481 situated encounters where 'wider processes' are translated through negotiations, 482 collaborations and compromises. They excavate how the 'frictions' in place forge "structures 483 of confinement...(that) inflect historical trajectories, enabling, excluding and particularizing" 484 (Tsing 2011, 6). While assemblage analytics refuse to attribute the obduracy of particular 485 assemblages to linear causality and determination (Fuller 2013) they reveal assemblages as 486 arrangements that "create agents...allowing us to trace relationships of domination as they are dynamically established" (Caliskan and Callon 2010, 8-9)³. This insight reveals how 487 488 'structural processes' are shaped through obduracy and enabled to repeatedly 'stitch in' 489 patterns of outcomes (Jacobs 2008).

490

491 'Structures of confinements' in urban regeneration are difficult to unpick as they shape new 492 interests, identities and trajectories that are differentially beneficial. Assemblage analyses' 493 excavation of the relational, socio-material dynamics behind this formation unsettle 494 categories, processes and hierarchies, questioning their naturalisation as hegemonic, and 495 opening them out as potential points of political intervention, revealing contingency and 496 possibilities for reassembly (Müller 2015a). For our purposes, this is a key capability for a 497 critical and generative rethinking of urban regeneration, sensitizing us to the means by 498 which potential trajectories are channeled and contained. Assemblage thinking allows us to 499 recognize both potentialities and vulnerabilities, and where these are closed down via 500 particular materialisations of power and inequality in which not all potential outcomes are 501 equally possible (Ureta 2014, Müller 2015a).

502

503 **Conclusion**

- 504 As assemblage thinking has become widespread in human geography, debate has
- 505 proliferated about its workings and worth. Our gravitation towards assemblage is informed
- 506 by a commitment to reconceptualising urban regeneration to advance critical and generative

³ Li (2007, 270) points out that assemblages "cannot be resolved into neat binaries that separate power from resistance, or progressive forces from reactionary ones. It is difficult to determine who has been co-opted and who betrayed. Fuzziness, adjustment and compromise are critical to holding assemblages together".

507 accounts. Assemblage-inspired research provides a political edge in taking us beyond 508 hegemonic categories of powerful actors, structured notions of power relations and 509 'universals' such as globalisation, competitive urbanism and market forces as drivers of 510 regeneration (Müller 2015a). It questions the naturalisation of these categories and forces. 511 Rather than seek to expose this naturalisation through critical deconstruction, it aims to lay 512 out contingent assembly and reveal the conduits that provide stability and unity to 513 hegemonic assemblages by mapping the socio-material creation of categories, frames and 514 structures and rendering them open to political challenge. As Bender (2010, 3005-6) argues, 515 "if the actornetwork is a multiplication of the number of actors then there is also an increase 516 in the number of contingencies and points of potential intervention thus increasing 517 opportunities for responsible action". This is central to the critical and generative capacities 518 of assemblage accounts of regeneration to enliven our sense of its possible pathways and 519 take hold of the politics that reside within (Shaw 2012, Anderson et al 2012).

520

521 So assemblage points urban regeneration analysts to the possibilities of its processes to 522 engender outcomes other than the systematic regressive redistribution of wealth and 523 power, extension of private property rights, and creation of exclusionary, gentrified urban 524 landscapes. It provides conceptual mechanisms-most particularly those examined here-525 that enable the reconception of actually existing urban regeneration to expose the 526 constitution of its trajectories and "to search out new vantage points (and) make operative 527 undiscovered capacities that are latent" (Ruddick 2012, 211). These conceptual mechanisms 528 reveal how institutional processes that govern regeneration (eg masterplanning, public 529 consultation, public private partnerships)—while they might reflect extant power relations in 530 their attempts to achieve certain strategic purposes and craft particular urban subjects and 531 materialities—cannot fully determine outcomes. Nor can they fully contain the potential for 532 entities to slip out and become aligned with other configurations, overlap with other 533 processes, suggest different identities, trigger other events or create unpredicted capacities 534 that destabilise imagined trajectories (Grove and Pugh 2015). Furthermore, assemblage's 535 recognition of materiality and its agentic capacities opens out the array of actants and forces 536 thought capable of animating regeneration outcomes. Without pre-emptively falling back on 537 existing categories of analysis or purely instrumental understandings of material, it allows 538 for the capacities of 'things', technical devices or material practices to open up new objects

539 and sites of politics and to transform the issues and claims that can be bound to

540 regeneration or contested around it (such as collabaration, decommodification,

541 commoning). These take us beyond the hegemonic actors and forces habitually recognised

542 and enable us to recognise the emergent and the potential in new animating objects, new

- 543 juxtapositions, new capacities and new knowledges of regeneration (Müller 2015a).
- 544

545 This is not an analytics of assemblage bereft of politics (Jacobs 2012) but an explicitly 546 strategic and politicised assemblage thinking that might inform strategic forms of assembling 547 aimed to counter attempts to govern for particular interests and arrangements of power 548 that prevent movement towards more 'emancipatory assemblages' (Ruddick 2012). This 549 might take the form of tracing instances where outcomes are progressive and where power 550 flows change, and articulating the socio-material practices and relational workings involved 551 including the settlements reached between informal actors and those in nominally 552 hegemonic roles. Insofar as we can intentionally control the agentic cuts our academic 553 interventions actually achieve once they are in circulation (Greenhough 2012), assemblage-554 inspired accounts can resource strategic knowledge production to be put to work to 555 galvanise and inform strategic action by various publics (activist, community, governmental, 556 hybrid) that seek transformative engagements to enliven alternative trajectories of 557 regeneration and to advance political and material strategies to stabilise these attempts 558 (Bender 2010; Russell et al 2011). In this way, assemblage-inspired accounts can resource 559 bringing people, things and knowledge together to energise the purposive creation of urban 560 regeneration assemblages aimed to claim authority in the fields of decision-making that 561 shape urban regeneration and it possibilities (Müller 2015b, Iveson 2013). 562 563

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566 References

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- **Figure 1.** NICRA used balloons to simulate the height of proposed towers, counterposed
- against the city's predominantly low rise built environment.



705 Source: Newcastle Herald