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A matter of taste: Local explanations for the consumption of wild food plants in the 1 2 **Catalan Pyrenees and the Balearic Islands Short title:** Motivations for the consumption of wild edibles 3 **World count:** 7.763 (from abstract to figures, all included) 4 5 Ginesta Serrasolses^a, Laura Calvet-Mir^{b,c}, Esperança Carrió^a, Ugo D'Ambrosio^{a,d}. 6 Teresa Garnatje^d, Montse Parada^a, Joan Vallès^a, Victoria Reyes-García^{b,e} 7 ^aLaboratori de Botànica - Unitat Associada CSIC, Facultat de Farmàcia, Universitat de 8 9 Barcelona, Catalonia, Spain ^bInstitut de Ciència i Tecnologia Ambientals, Universitat Autònoma de Barcelona, 10 Barcelona, Catalonia, Spain 11 ^cInternet Interdisciplinary Institute (IN3), Universitat Oberta de Catalunya, Barcelona, 12 Catalonia, Spain 13 ^dInstitut Botànic de Barcelona (IBB-CSIC-ICUB), Barcelona, Catalonia, Spain 14 15 ^eInstitució Catalana de Recerca i Estudis Avançats (ICREA), Barcelona, Catalonia, Spain 16 17 **Corresponding author:** Victoria Reyes-García 18 19 ICREA Research Professor Institute of Environmental Science and Technology (ICTA-UAB) 20 ICTA-ICP, Edifici Z 21 22 Carrer de les Columnes 23 Universitat Autònoma de Barcelona E-08193, Bellaterra (Cerdanyola del Vallès-Barcelona) 24

Abstract

Previous research has documented different trends in the consumption of wild food plants but has rarely analyzed the motivations behind their continued (or lack of) consumption. In this article, we use empirical data to explore the factors driving the consumption of a selected set of wild food plants. We start by analyzing the different trends (i.e., abandonment, maintenance, and valorization) across 21 selected species with different food uses. We then explore the reported motivations that drive such trends using data collected among 354 respondents in three Catalan-speaking rural areas. The consumption of wild food plants is decreasing in the three study areas and across the categories of food use analyzed. Respondents listed sociocultural factors, rather than environmental or economic factors, as more prominent determinants of consumption trends: taste preferences seem to be the most relevant motivation for those who continue to consume wild food plants, whereas a myriad of motivations related to changes in lifestyle were provided by those who explain the abandonment of their consumption.

Key words: Edible wild plants; ethnobotany; motivations; quantitative analysis; Spain

- 44 Cuestión de gusto: ¿Qué explica el consumo de plantas silvestres? Estudio en los
- 45 Pirineos catalanes y las Islas Baleares

Resumen

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Se han documentado diferentes tendencias en el consumo de plantas silvestres comestibles, pero raramente se han analizado las razones que explican por qué algunas plantas se siguen consumiendo y otras no. En base a una selección de plantas silvestres comestibles, en este artículo exploramos los factores que explican las tendencias en el consumo de plantas silvestres. En la primera parte analizamos las tendencias de consumo (abandono, mantenimiento y valorización) de un grupo de 21 especies con diferentes usos alimentarios y en la segunda exploramos las motivaciones esgrimidas por 354 habitantes de tres áreas rurales catalanoparlantes en relación a estas tendencias. El consumo de plantas silvestres parece haber sufrido una reducción generalizada en las áreas prospectadas. Para todas las especies, los encuestados mencionaron factores socioculturales, más que ambientales o económicos, como importantes a la hora de explicar sus patrones de consumo. Específicamente, el sabor parece ser el principal argumento para aquellos que continúan consumiendo plantas silvestres mientras que una combinación de motivos relacionados con cambios en estilos de vida predominan entre las explicaciones de aquellos que han abandonado su consumo.

Introduction

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64 Over the last decades, wild food plants (including semi-wild and naturalized taxa) (hereafter WFP) have been widely studied, both in developing (Joshi et al., 2015; 65 Teklehaymanot and Giday, 2010; Termote et al., 2010) and developed countries (Ghirardini 66 67 et al., 2007; Poe et al., 2013; Rigat et al., 2009). In addition to providing inventories and descriptive accounts, such studies have also shown: a) the contribution of WFP to 68 household food security (Bharucha and Pretty, 2010; Bonet and Vallès, 2002) and local 69 70 economy (Łuczaj et al., 2013; Shackleton, 2003); b) their nutritional value (Heinrich et al., 71 2005; Pardo-de-Santayana et al., 2007; Vardayas et al., 2006); and c) their relevance for biodiversity conservation (Demissew, 2011; Paton and Lughadha, 2011). 72 Researchers have documented changes in the consumption of WFP both in 73 developing countries (Bhattarai et al., 2009; Cruz-García, 2014; Joshi et al., 2015) and -74 75 more intensively- in the developed world, where the mechanization of agricultural 76 production and the increasing availability of foods through market transactions have greatly affected the consumption and gathering of WFP (Reves-García et al., 2015; Rigat et al., 77 78 2009; Tardío et al., 2006). Nowadays, most WFP seem to be only sparsely collected in rural areas of developed countries (Bharucha and Pretty, 2010; Reyes-García et al., 2015; Schulp 79 et al., 2014). This general trend does not affect all WFP equally, and thus the gathering of 80 some specific plant species has gained in popularity. For example, some authors have 81 argued that some WFP are becoming local delicatessens and markers of cultural identity 82 (Aceituno-Mata, 2010; Kalle and Soukand, 2013), some are entering commercial circuits 83 (Acosta-Naranjo, 2008; Łuczaj et al., 2012; Molina et al., 2012), and some are so 84 appreciated to be collected in unconventional spaces such as urban parks (Poe et al., 2013). 85

These examples have led researchers to hypothesize that WFP consumption could follow, at least, three different paths: abandonment, maintenance, and valorization (Aceituno-Mata, 2010; Acosta-Naranjo, 2008; Pardo-de-Santayana et al., 2007).

Abandonment refers to the decrease in WFP consumption. For example, in the southern Italian village of Castelmazzano, Pieroni et al. (2005) found that the ancient practice of eating the roasted kernels of *Quercus virgiliana* (Ten.) Ten. (a synonym of *Quercus pubescens* Willd.), has been discontinued. Maintenance refers to the lack of observable changes when comparing the current consumption of a specific WFP with its consumption in the recent past. And valorization refers to the increase when comparing the current consumption of a specific WFP with its consumption in the recent past, as for example the case of *Allium ursinum* L. and *Epilobium angustifolium* L. in Poland, where these wild species are nowadays largely sold in health food stores (Łuczaj et al., 2012).

Although researchers have documented changes in WFP consumption, few offer

Although researchers have documented changes in WFP consumption, few offer explanations for the changes (see Schunko et al., 2015 for a recent exception), and less so at the level of the species. *A priori*, one could categorize the factors that drive the consumption of WFP (or their abandonment) as environmental, economic and sociocultural. Environmental factors refer to WFP ecological abundance or scarcity; economic factors refer to material costs and benefits associated with the collection and consumption of WFP; and sociocultural factors refer to cultural considerations, such as associating WFP consumption with famine, better health, preferred taste, or enjoyable pass time.

The goal of this article is to identify factors driving abandonment, maintenance, or valorization of some WFP. We start by analyzing the different trends (i.e., abandonment, maintenance, and valorization) across selected species and different food-use categories

and then we explore the reported motivations that might drive such trends. Understanding people's motivation to consume WFP or not is essential not only for understanding why WFP continue to be gathered, but also for predicting gathering trends in relation to certain species.

Case studies

Our study examines three Catalan-speaking regions: Alta Vall del Ter (AVT) and Alt Empordà (AE) in northeastern Iberian Peninsula, and eastern Mallorca (EM) in the Balearic Islands (Fig. 1).

INSERT FIGURE 1

The Alta Vall del Ter valley, an area of about 294 km², is located on the southern flanks of the Pyrenees in the Ripollès district. Its population is 4,497 (IDESCAT, 2014). Hydrographically, the valley corresponds to the watersheds of the Ter and Ritort rivers (Rigat et al., 2009). The vegetation of the area is shaped by the climatic conditions of mountainous area. Although the nival stage is rare, i.e., snow is rarely found all year round, abundant representative species of the alpine (e.g., *Festuca* sp. and other grasses) and subalpine stages (e.g., *Pinus mugo* Turra subsp. *Uncinata* (Ramond ex DC. in Lam. et DC.) Domin and *Abies alba* Mill.) are common. Raising livestock is the most important economic activity in the area. Nowadays, most arable surface (including home gardens) has been reclaimed to build secondary residences and tourist facilities (Rigat et al., 2009). Previous research on WFP in the area has documented 84 taxa used for human consumption, mostly eaten raw, although some species were also used as condiments or in the elaboration of jams or alcoholic beverages (such as *ratafia*, a traditional liquor of Catalonia) (Rigat et al., 2009). According to the aforementioned work, commonly used

wild or naturalised species include Cynara cardunculus L., Laurus nobilis L., Mentha 134 135 spicata L., Molopospermum peloponnesiacum (L.) W.D.J.Koch, Origanum vulgare L., 136 Taraxacum dissectum (Ledeb.) Ledeb., Thymus vulgaris L., and Urtica dioica L. 137 Alt Empordà is the easternmost district of northern Catalonia, opening eastwards to 138 the Mediterranean Sea, limited northwards by the French Pyrenees and westwards by the Garrotxa district, with low-level mountain ranges that connect with the Pyrenees (Parada et 139 al., 2011). It is one of the largest districts in Catalonia with around 141,351 inhabitants who 140 live in 68 municipalities in an area of 1,358 km² (IDESCAT, 2014). With a coastal 141 142 Mediterranean climate, the area is affected by the strong northerly wind called *tramuntana*. Biogeographically, the flora and vegetation correspond to the Mediterranean region (e.g., 143 144 Ouercus ilex L. and O. suber L.), but it also contains species typical of Eurosiberian regions 145 (e.g., deciduous *Quercus* sp. and *Fagus sylvatica* L.). Historically, the most important economic activity of the area was agriculture, although since the 18th century, industry 146 147 (especially related with cork) grew in importance. Over the last decades, and despite the recent economic crisis, tourism -especially on the seaside- has become the main economic 148 149 activity. Researchers have recorded 211 species used for human consumption (Parada, 2007; Parada et al., 2011), among which the most common are Juglans regia L., Chondrilla 150 juncea L., Asparagus acutifolius L., Rosmarinus officinalis L. and Silene vulgaris 151 (Moench) Garcke. 152 The last study area was located in Mallorca, the largest island of the Balearic 153 archipelago, east of the Iberian Peninsula. Mallorca has a total population of 858.313 154 habitants (IBESTAT, 2014) in 3,622 km². The landscape of the island belongs to the 155 Mediterranean biogeographical region, with presence of *Quercus ilex* and associated 156 157 communities. The area is also characterized by the important influence of the marine

habitat (with seaweeds and land plants, such as *Crithmum maritimum* L.). Before the tourist boom, agriculture and services were the fundamental economic activities of the island, but since the 1960's, it experienced an intense economic growth based nearly exclusively on tourism (Mayol and Machado, 1992). Mallorca is now one of the most famous tourist hotspots in Europe. The study conducted by Carrió (2013) compiled 65 wild food plants used in Mallorca, the most common being *Foeniculum vulgare* Mill., *Arbutus unedo* L., *Laurus nobilis, Rubus ulmifolius* Schott and *Cichorium intybus* L.

Methods

Fieldwork expanded from July 2012 to March 2013, included two phases, and followed the guidelines of the code of ethics of the International Society of Ethnobiology. In each of the two phases of study, we followed different sampling strategies. In the first phase we used semi-structured interviews (Newing, 2011) to collect data on past and present uses of WFP, as well as information on the connotations associated to the gathering, consumption and commercialization of such plants. Data on past and present uses of WFP have been published by Rigat et al. (2009) from AVT, by Parada et al. (2009) from AE, and by Carrió (2013) from EM. In the second phase, we used information from these interviews to construct a survey addressing past and present consumption of selected WFP and motivations for WFP consumption (or abandonment).

For the purpose of this study, we use the term "wild" to refer to wild native species growing in their natural habitat, but also to managed as well as introduced species that have been naturalized. As our study centers on local perceptions, we also included trees and

shrubs that were planted long ago and are now harvested as if they were wild, like *Juglans* regia.

Sample of participants

Our total sample for all three sites included 354 respondents, recruited in 30 different villages or small towns of the three study areas. People were approached at public areas (i.e., parks or bars). After approaching a person, we first explained the goal of the study and requested consent to ask some questions. Given that randomization was not feasible, the sample was stratified according to criteria that might affect use and consumption of WFP. Specifically, in each site we included women and men, adults of different age ranges ($\geq 16 \leq 40$, $\geq 41 \leq 60$, and ≥ 61), and people with different occupations (including students, farmers, unemployed people, and people working in construction, domestic service, industry, tourism, or liberal professions) (Table 1).

192 INSERT TABLE 1

Species selection

Survey questions referred to seven wild food species specific to each study area. Therefore, in total we asked about the use of 21 plants (with some overlap between areas). To increase the comparability of the results, the seven species were chosen using the following criteria: i) all selected species have a prominent food use (rather than medicinal or other uses); ii) the selected plant species had to be collected or bought in the area, but not largely commercialized; and iii) each questionnaire included at least one species from each of the following categories of use defined by Tardío et al. (2006), i.e., vegetables (or species in which any of the vegetative parts is consumed raw or cooked), fruits (or species in which the fresh or dry fruit is eaten, raw or cooked), beverages (or species in which any

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part is used to prepare liquor or infusions), and seasonings (or species in which any part is used for food seasoning). Some WFP have several edible uses, but we only considered the most common one. For example, we asked about the stems of *Foeniculum vulgare*, but not about its seeds, which in some areas are also used as seasoning. Vouchers of all taxa used in this study are deposited in the herbarium BCN, of the Centre de Documentació de Biodiversitat Vegetal, Universitat de Barcelona.

The final survey is based in a total of 21 wild food-uses (where the same use in a different area is counted twice) (Table 2). We compare WFP that represent the same category of use (Table 2). For example, each survey included a species that has been traditionally used to elaborate alcoholic beverages: in AE and AVT the complete and immature raw fruits of Juglans regia (walnuts) are used to elaborate ratafia and in EM the shoots of Foeniculum vulgare are used to prepare herbes, both traditional alcoholic drinks elaborated with aromatic plants. Each survey also included two WFP whose fruits could be consumed raw: Rubus ulmifolius was included in the three surveys and Arbutus unedo in AE, Fragaria vesca L. in AVT and Ouercus ilex in EM. Similarly, two WFP used for seasoning were included in each survey: Cynara cardunculus, common across the three sites, and Origanum vulgare in AE and AVT and Crithmum maritimum in EM. Finally, two more WFP were included as vegetables: the young leaves of *Reichardia picroides* (L.) Roth, Taraxacum dissectum and Cichorium intybus are eaten raw as salad and Foeniculum vulgare, Carlina acanthifolia All. and Chamaerops humilis L. are eaten as snacks. Two species (Rubus ulmifolius and Cynara cardunculus) were included in the surveys conducted in the three areas and two more (Juglans regia and Origanum vulgare) were common to both continental areas. Foeniculum vulgare was included in the surveys of AE and EM, but representing different categories of use. The remaining species are specific to each area.

227 INSERT TABLE 2

Survey

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answers to those different questions.

The survey addressed three main topics: 1) participant's socioeconomic information (e.g., sex, age, occupation); 2) past and present consumption of selected WFP; and 3) motivations for consumption (or abandonment) of WFP. To enquire about past and present consumption of selected WFP, we showed a visual stimulus where the food part could be easily recognized. When possible, we used the fresh plant, but when not available, we used a herbarium specimen or pictures. Respondents were asked to identify the species by their Catalan name, the language most frequently used during interviews. To reduce biases associated to problems recognizing the visual stimulus, if the informant could not identify the species, we provided the local name of the WFP and asked again if the person knew it. If the person could recognize the plant, either from the stimulus or when the name was provided, then we asked about its uses. If the person could not recognize the plant or did not mention its food-use, we moved to the next item in the survey. If the plant was recognized and the food-use listed, we asked: "Have you eaten the plant in the last 12 months?" and "Had you eaten it in the past?" Questions on motivations for consumption depended on previous answers. If the respondent reported having consumed the WFP during the last 12 months, then we asked: "Why do you consume this plant?" However, if the respondent reported having consumed the plant in the past, but not in the 12 months previous to the survey, then we asked: "Why did you not consume this plant anymore?" In case the survey respondent did never consume the plant, we asked: "Why have you never consumed this plant?" We noted *verbatim*

Data analysis

Data were aggregated at the WFP level, where each food-use per area corresponds to one observation (n=21=7 plants *3 areas). To analyze the different WFP consumption trends we used responses to questions about present and past WFP consumption.

Specifically, we created two variables: the variable *ever consumed* refers to the percentage of people who had ever consumed the species, either currently or in the past; the variable *consumption change* refers to the difference between the percentage of informants who consume a species now minus those who consumed it in the past. We used the value of the variable *consumption change* to assess consumption trends defined as 'abandonment' when the value of *consumption change* was lower than -10%; 'maintenance' when the value was between -10% and 10%; and 'valorization' when the value of the variable was higher than 10%. To qualify how noticeable is the trend, we talk about a *slight* change when the value of *consumption change* is between 10% and 40% and about a *deep* change when is higher than 40%.

In the second part of the analysis, we explored the factors that might drive such trends using information from the third part of the survey. We first clustered similar responses and assigned them a code. For example, answers such as "we used to eat them because they were free" and "there is no need to buy vegetables, you can get them free from nature" were both coded as "it is free." The coded motivations were then classified according to two criteria: direction and type. Direction refers to whether the motivation listed explains why the consumption of the species was continued or discontinued and type refers to whether the motivation listed was environmental, economic, or sociocultural. Since the consumption of WFP can be driven by several motivations, and since some motivations can potentially be classified in more than one type, before doing the

classification, we agreed on the meaning of each category using the Delphi method (Linstone and Turoff, 2002). The agreement reached was to include under environmental motivations mentions to environmental conditions such as climate, species abundance or scarcity, and seasonality; under economic motivations reasons such as commercial value or monetary and time-related costs associated to the harvesting and preparation of WFP; and under sociocultural motivations explanations that respond to cultural perceptions, such as use associated to particular activities or of given cultural significance.

Results

Trends in the consumption of WFP

More than 50% of people answering the survey in each site had *ever consumed* most of the WFP in our lists. Exceptions are *Taraxacum dissectum*, which had only been consumed by 30% of informants in AVT, and *Cichorium intybus* only consumed by 40% of informants in EM. Overall, 16 out of the 21 WFP in the survey had been consumed by more than 75% of people interviewed.

The analysis of the variable *consumption change* suggests a significant general decrease in the consumption of WFP (Table 3). According to our classification, 10 of the plant-uses included in the survey seem to have experienced a deep abandonment (*difference* <-40%), eight seem to have experienced a slight abandonment (difference \geq -40% & \leq -10%), and three seem to be maintained (difference \geq -10% & \leq 10%).

INSERT TABLE 3

Two of the three WFP that seem to be maintained are used to elaborate beverages.

Thus, the use of *Juglans regia* to elaborate *ratafia* continues alive in AE and AVT

(consumption change≥-10% in both cases), whereas the use of *Foeniculum vulgare* to

elaborate *herbes* in EM seems to have experienced a slight abandonment (*consumption change*=-14%).

Overall, WFP included as *fruits* seem to have been very popular in the past, as they have reportedly been consumed by most people interviewed (>75%). However, the relatively high values of the variable *consumption change* (<-35%) signal the steep abandonment of the consumption of WFP in this category. This is the case even for the very popular *Rubus ulmifolius*, with values of *consumption change* ranging between -39% and -45%.

Among the WFP included in the category of *seasoning*, *Origanum vulgare* continues to be largely consumed in AE (*consumption change*=-2.2%), but the use is slightly abandoned in AVT (-20.2%). The equivalent species in EM, *Crithmum maritimum*, seems to have been very popular in the past (with 97% of people reporting its use), but its use have been deeply abandoned nowadays (*consumption change*= -44%). Differently, the use of *Cynara cardunculus* for seasoning seems to have been popular only in AVT (where 90% of informants report its use), but it seems now largely abandoned in the three study areas.

Overall, the consumption of the six WFP included as vegetables seems to be decreasing too, although it is worth noticing that some of the uses in this category were never very popular (i.e., two species in this food use category displaying the lowest values in the variable *ever consumed*). Nevertheless, the values of the variable *consumption change* suggest that all the WFP in this category have experienced some level of abandonment, a trend that is similar for vegetables eaten as snack, such as *Foeniculum vulgare* in AE (*consumption change* =-38.8%) and *Carlina acanthifolia* (-42.1%), and for

vegetables eaten as main dishes, such as *Reichardia picroides* (-64.4%) or *Cichorium intybus* (-33%).

Motivations for the consumption of WFP

The 354 respondents listed as much as 1740 explanations of why they consume or have abandoned the consumption of the WFP included in our survey, or 4.92 explanations per informant. We grouped the registered explanations in 40 different motivations.

Considering the two criteria used to classify motivations, respondents provided: 1) a larger diversity of sociocultural (=29) than environmental (n=5) or economic (n=6) motivations and 2) a higher diversity of reasons to discontinue (n=24) than to continue (n=16) the consumption of WFP. When considering individual responses to motivations associated to the consumption or abandonment of WFP, we found that sociocultural factors accumulate 93.8% of the explanations given, with only 3.4% of the explanations being classified as environmental and 2.8% as economic (Table 4). More responses explained the continuation (59%) rather than the abandonment (41%) of WFP's consumption.

INSERT TABLE 4

Thus, few informants claimed that environmental reasons affected their consumption of WFP, neither in negative (2.8%) or positive (0.6%) ways. Some informants in AVT and AE argued that they had not consumed the WFP during the year when the surveys were conducted, as the climatic conditions were not favorable and fruits were not available. Similarly, very few informants claimed that there were economic reasons affecting their consumption of WFP (2.8% in total). Among the few economic motivations mentioned, the most common was that some species, i.e. *Origanum vulgare*, are commercially available, so there is no need to gather them (1.2% of the answers).

INSERT TABLE 5

Thus, the most common arguments given to explain WFP consumption (56.8%) or abandonment (37%) were sociocultural. Furthermore, among the sociocultural explanations, informant's appreciation of the flavor and aroma of WFP was the most frequently cited motivation (44.3% of all the answers).

Interestingly, the second most popular category refers to exactly the opposite: 6.4% of all responses correspond to informants who have abandoned the consumption of WFP because they did not like their taste. Other explanations given for the abandonment of the consumption of WFP include not going to the field or the mountains where WFP grow (5.2%), lack of sufficient knowledge to recognize the plant in the field (5.2%), or the consideration that it as a children's food (2.5%) (Table 5).

Apart from their taste, explanations of why people continue to consume WFP included the association of the gathering of WFP with other activities (e.g., walking on the mountains) or celebrations (2.9%) and the medicinal (2.8%) or health-related (2.2%) properties of the WFP selected.

The type and direction of the motivations did not vary substantially between the three case studies, with some concrete exceptions. For example, some explanations were only relevant in one of the study sites. Thus, in AE 1.2% of the explanations referred to the cited the rough texture of WFP, in AVT 1.9% related to the lack of time, and in EM 1.7% of the explanations referred to the fact that the WFP mentioned were considered fodder.

Discussion

Various authors have claimed that in modern industrial Europe there is a valorization of the consumption of wild edible foods (Schunko et al., 2015) resulting of the growing interest in incorporating wild food plants into the diet and on local cuisines

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(Acosta-Naranjo, 2008; Łuczaj, 2012). Such valorization trend has been also documented in the consumption of certain wild species in some areas of the Iberian Peninsula (Aceituno-Mata, 2010; Parada et al., 2011; Rigat et al., 2009). Results from the work presented here, however, do not confirm this finding. Rather, findings from this work suggest that, in the selected study areas, there is an overall decreasing trend in the consumption of WFP. The trend seems irrespectively of the food use given to the species.

It is possible that methodological and sampling differences explain the mismatch between our results and results from previous research. Thus, the above-cited works consist on compilations of ethnobotanical information, which report valorization of certain species based on qualitative data. While qualitative information might provide nuanced and expert information, it does not allow to quantifying changes for a given species, as it has been done in the present work. Furthermore, it is also possible that the contradictory findings point to sampling selection differences. Thus, qualitative work conducted with targeted groups of respondents such as knowledgeable elders or WFP consumers can only provide information from the selected groups. The results presented here have a more general character, as the sample –without being statistically representative- included sectors of the population not necessarily targeted in conventional ethnobotanical studies. So, while it is possible that a specific WFP is revalorized, or that the overall value of WFP grows among specific groups, our results suggest that this trend is not generalizable neither to the diversity of WFP nor to the general population. We argue that future work aiming at quantifying overall trends in the consumption of WFP should use a larger number of WFP and a statistically significant sample of the population.

With those caveats in mind, we discuss the second important finding of this work: that the decreasing trend in WFP consumption is mostly driven by sociocultural, rather than

by environmental or economic factors. Previous authors have provided evidence of the importance of sociocultural motivations in explaining the consumption of WFP (i.e., Łuczaj, 2010; Pieroni, 2001). For example, Pardo-de-Santayana et al. (2007) documented that in Piloña (northwestern Spain) people had stopped eating *Nasturtium officinale* R. Br., which they associated with times of starvation; and Pieroni (2001) reported that older generations of Italians regarded eating wild greens as particularly healthy. In the same vein, recent work has found that WFP providing cultural services, such as recreation and sense of place, being markers of cultural identity, or present in culinary traditions are less likely to experience a consumption decrease than WFP that do not provide such cultural services (Schulp et al., 2014, Reyes-García et al., 2015, Schunko et al., 2015).

While our finding is not new, the novelty of our work lies in the ability to provide a quantification of arguments across the different species selected. Based on qualitative data, researchers have highlighted elements such as the importance that some food wild plants play as childhood food (Kalle and Soukand, 2013), or the negative connotations associated with WFP consumption, which in some areas are considered famine foods (i.e., Kalle and Soukand, 2013; Cruz-García, 2014). Interestingly, although such motivations were sporadically mentioned by our informants, they were not the most frequently cited. Rather, our results indicate that changes in lifestyles and habits concentrate a large number of explanations of why people are abandoning the consumption of the selected WFP. Thus, some respondents argued that, in the past, they used to eat or gather WFP when going to the fields for another activity (e.g., agriculture or keeping livestock). The fading of these activities reduces people's chances to go to places where WFP are found. This is the case, for example, of *Carlina acanthifolia*, which was specially consumed by shepherds, farmers and children (who usually were in charge of the livestock). Or the case of *Cynara*

cardunculus, which was traditionally used to process milk in order to obtain cheese; as nowadays most people buy cheese, the species is not used anymore, except in AE, where a local cheese producer has reintroduced its use.

One last important finding deserves discussion. While respondents provided a myriad of answers to explain why they have abandoned WFP consumption, they were rather consistent in their responses to explain the maintenance of WFP consumptions: people who continue to consume WFP do so because they like their taste. Such results resonate with findings from research in Italy suggesting that taste is a main factor involved in the prevalence of consumption of wild food plants (Ghirardini et al., 2007) and with findings regarding the consumption of landraces grown in home gardens in the Pyrenees (Calvet-Mir et al., 2011). If, as several authors have pointed, taste is culturally developed (Ghirardini et al., 2007; Lewis, 1988), our finding contributes to reinforce the importance of examining the links between local cultures and the different elements of their environments.

Conclusion

The work presented here aimed at finding general trends and exploring the relative importance of the different motivations behind the consumption or abandonment of WFP. Overall, our work supplements the limited pool of current ethnobotanical literature on WFP transitions through documenting and understanding how different plants and uses change over space and time especially in the light of a generalized abandonment of their usage. It also provides a deeper understanding of transformations through detailing the changing ethnobotanical systems surrounding the studied areas, a research subject which is virtually

non-existent in postindustrial societies. Importantly, this kind of analysis is ideally suited to raising public understanding of the significance of sociocultural parameters to the study of the diversity and complexity in ethnobiological contexts.

While the aim of this work was to map general trends and motivations behind the consumption of WFP, it is possible that such motivations play a different role across different sectors of the population (as Schunko et al., 2015 suggest). While the sample used for this work is too fragmented to systematically explore the issue, we argue that this line of research is worth pursuing in future works.

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Table 1 Sample description by study area (n=353)

Study area	N	% women	% p	er age g	% agriculture	
			<40	41-60	>61	
Alt Empordà	101	48	38	27	36	15
Alta Vall del Ter	100	51	18	36	46	22
Eastern Mallorca	152	45	38	30	32	6

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 Table 2
 Species included in the survey, per study site

Use ¹	Alt Empore	dà	Alta Vall de	l Ter	Eastern Mallorca				
	Species	Voucher	Species	Voucher	Species	Voucher			
В	Juglans regia L.	BCN 29877	Juglans regia L.	BCN 24908	Foeniculum vulgare Mill.	BCN 95541			
F	Rubus ulmifolius Schott	BCN 29938	Rubus ulmifolius Schott	BCN 24978	Rubus ulmifolius Schott	BCN 29938			
F	Arbutus unedo L.	BCN 29836	Fragaria vesca L.	BCN 24889	Quercus ilex L.	BCN103497			
S	Cynara cardunculus L.	BCN 29860	Cynara cardunculus L.	BCN 24759	Cynara cardunculus L.	BCN 29860			
S	Origanum vulgare L.	BCN 29742	Origanum vulgare L.	BCN 24939	Crithmum maritimum L.	BCN104272			
V	Reichardia picroides (L.) Roth	BCN 29933	Taraxacum dissectum (Ledeb.) Ledeb.	BCN 25016	Cichorium intybus L.	BCN 29660			
V	Foeniculum vulgare Mill.	BCN 29867	Carlina acanthifolia All. subsp. cynara (Pourr. ex Duby) Arcang.	BCN 24738	Chamaerops humilis L.	BCN 23832			

¹B= Beverage, F=Fruit, S=Seasoning, V=Vegetable

Table 3 Trends in consumption of selected WFP, per study site

	Alt Empordà				Alta Vall del Ter				Eastern Mallorca						
Use ¹	Species	Ever consumed	Change	Trend ²	Species	Ever consumed	Change	Trend ²	Species	Ever consumed	Change	Trend ²			
В	Juglans regia	97.03	-4.95	M	Juglans regia	99.01	-9.00	M	Foeniculum vulgare	94.81	-14.07	SA			
F	Rubus ulmifolius	89.90	-39.39	SA	Rubus ulmifolius	98.02	-44.55	DA	Rubus ulmifolius	92.72	-45.03	DA			
F	Arbutus unedo	75.00	-56.58	DA	Fragaria vesca	98.02	-34.65	SA	Quercus ilex	74.13	-46.85	DA			
S	Cynara cardunculus	60.00	-32.50	SA	Cynara cardunculus	90.57	-73.59	DA	Cynara cardunculus	50.00	-40.62	DA			
S	Origanum vulgare	94.57	-2.17	M	Origanum vulgare	88.89	-20.20	SA	Crithmum maritimum	96.72	-44.26	DA			
V	Reichardia picroides	77.78	-64.45	DA	Taraxacum dissectum	29.85	-26.86	SA	Cichorium intybus	40.21	-32.99	SA			
V	Foeniculum vulgare	80.90	-34.84	SA	Carlina acanthifolia	92.63	-42.11	DA	Chamaerops humilis	90.43	-48.94	DA			

¹ B= Beverage, F=Fruit, S=Seasoning, V=Vegetable

² M=Maintenance, SA= Slight abandonement, DA= Deep abandonement

Table 4 Percentage of responses according to type and direction of the motivations for the consumption of WFP

Direction	Discontinu	Discontinue			Total				
Type	N	%	N	%	N	%			
Environmental ¹	49	2.82	10	0.57	59	3.39			
Economic ²	21	1.21	28	1.61	49	2.82			
Sociocultural ³	643	37	989	56.84	1632	93.79			
Total	713	41	1027	59	1740	100			

¹Clime, abundance, scarcity

² Commerce availability, investment of time, prize

³ Flavor/aroma/texture, association with animal/children's/ scarcity/ local food, fashionable/ healthy/ traditional consideration, changes in resources management, habit/dietary changes, etc.

 Table 5
 Classification of motivations for the consumption of WFP

Directio	Motivation	Example	AE		AVT		EM	1 (Overall	
n		-	N	%	N	%	N	%	N	%	
Environme	ental	l									
Disconti nue	It is scarce	There are very few	8	1.9 0	27	5.2 4	6	0.75	41	2.3	
	It is protected or its recollection is not allowed	It is prohibited	0	0.0	0	0.0	7	0.87	7	0.4 0	
	Non accessible/ It grows in difficult to access places	It grows at very high altitudes	1	0.2	0	0.0	0	0.00	1	0.0 6	
Continue	It is abundant	There are many	0	0.0	2	0.3 9	0	0.00	2	0.1 1	
	Accessible/ It grows in easy to access places	It is handy	1	0.2	5	0.9 7	2	0.25	8	0.4 6	
Economic											
Disconti nue	It cannot be found in the market now	It used to be sold in sweet shops but now it cannot be found	0	0.0	0	0.0	2	0.25	2	0.1	
	It is laborious to collect/prepare	It is small and it takes a long time to collect	2	0.4 8	0	0.0	2	0.25	4	0.2	
	It is expensive/ It has never been given/brought to them	I only eat it when someone offers it to me	0	0.0	0	0.0	4	0.50	4	0.2	
	Lack of time	I have no time to collect them	1	0.2 4	10	1.9 4	0	0.00	11	0.6	
Continue	It can be bought	If available in the market, I buy them	0	0.0	2	0.3 9	19	2.36	21	1.2 1	
	It is free/ It was a gift We ate it when we were children as it was free		0	0.0	1	0.1 9	6	0.75	7	0.4	
Socio-cult	ural										
Disconti nue	Unpleasant flavor/aroma	I do not like it	34	8.0 8	31	6.0	47	5.85	11 2	6.4 4	
	It is consumed by outsiders	Urbanites go collecting them			1	0.1 9	1	0.12	2	0.1	
	It is associated with times of scarcity/ Other foods are now available	Before we were hungrier and ate it	6	1.4	6	1.1 7	12	1.49	24	1.3 8	
	It is only done occasionally	We do not eat it every year	8	1.9	17	3.3	58	7.21	83	4.7	

				0		0				7
	It is considered food for animals	Rabbits eat it	2	0.4	0	0.0	14	1.74	16	0.9
	Food from the past/ Consumed during activities now in disuse	These are things of the past	1	0.2	1	0.1	15	1.87	17	0.9 8
	It is children's food	Eating it was a child's thing	3	0.7 1	2	0.3 9	39	4.85	44	2.5
	It has a rough texture	I do not like it; it has too many seeds	5	1.1 9	2	0.3 9	2	0.25	9	0.5
	Consumption associated to a specific place	We ate it when we lived in the country house	0	0.0	0	0.0	17	2.11	17	0.9 8
	Changes in resources management	We do not have cows anymore	11	2.6	16	3.1	3	0.37	30	1.7
	Unhealthy/ It has contraindications or restrictions for eating it	If you eat many you get drunk	2	0.4 8	4	0.7 8	2	0.25	8	0.4 6
	Consumption associated to a specific past activity	We do not make cheese anymore	9	2.1	5	0.9 7	14	1.74	28	1.6 1
	Collection is time consuming or inconvenient	I do not go to the fields anymore	23	5.4 6	49	9.5 1	19	2.36	91	5.2
	Consumption associated to a specific person not around anymore	I ate it when my mother used to prepare it.	0	0.0	0	0.0	10	1.24	10	0.5 7
	It is not within the person's habits I do not use it		5	1.1 9	4	0.7 8	39	4.85	48	2.7 6
	Lack of specific knowledge of the use	I do not know well the plant	4	0.9 5	4	0.7 8	82	10.2 0	90	5.1 7
	Dietary changes	We have changed our diet	1	0.2 4	4	0.7 8	9	1.12	14	0.8
Continue	Pleasant flavor/aroma/texture	I like it	22 5	53. 4	25 1	48. 7	29 5	36.6	77 1	44. 3
	Eaten as a social compromise	It was offered to me and I ate it	2	0.4 8	0	0.0	1	0.12	3	0.1 7
	Local food	This is very much from here	0	0.0	7	1.3	1	0.12	8	0.4 6
	Collection is a hobby	I never eat it but go to collect it for the family		0.0	1	0.1 9	2	0.25	3	0.1 7
	It is a tradition	It is our tradition here	1	0.2 4	4	0.7 8	11	1.37	16	0.9
	Specific cooking properties	Cheese prepared with it is tender	1	0.2	1	0.1 9	2	0.25	4	0.2

It has become fashionable	All youngsters use it	0	0.0	1	0.1 9	0	0.00	1	0.0 6
It is healthy/natural	It is good for health	18	4.2 8	11	2.1	10	1.24	39	2.2
It has medicinal properties	It is good for cholesterol	23	5.4 6	24	4.6 6	1	0.12	48	2.7
It is eaten to remember the past	I bought it because I get emotional with things of the past	0	0.0	1	0.1 9	0	0.00	1	0.0 6
It is associated with festivities/specific activities	I eat it when I go collecting mushrooms	11	2.6 1	2	0.3 9	37	4.60	50	2.8 7
Just because	I eat it just because	13	3.0	19	3.6 9	13	1.62	45	2.5 9
			421		515		804		1740

Figure 1 Location of studied areas