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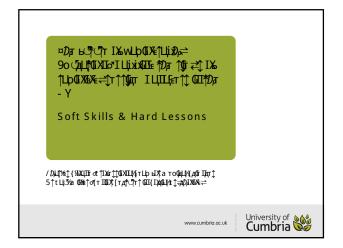
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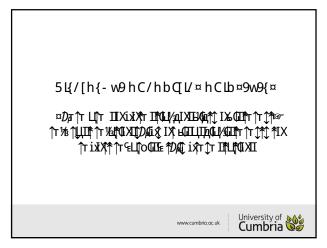
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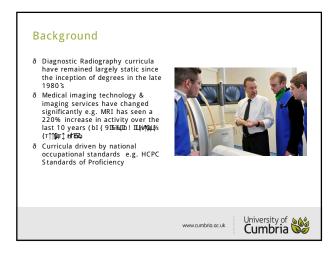
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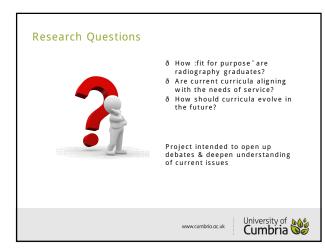
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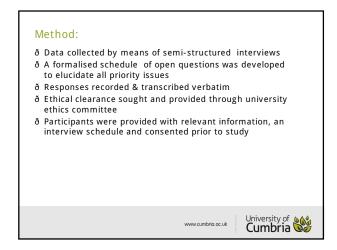
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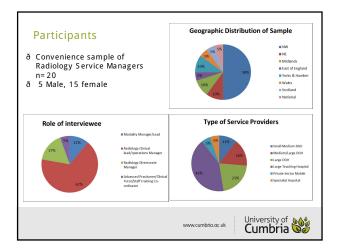




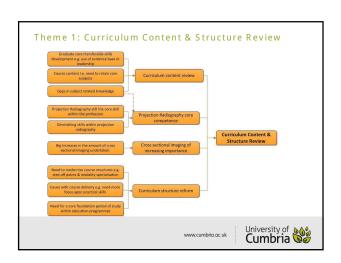




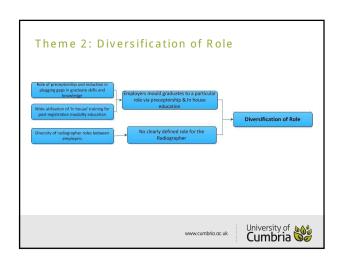


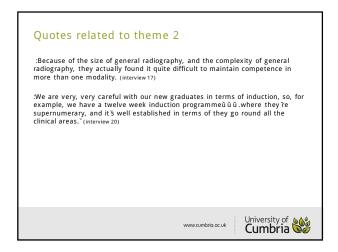


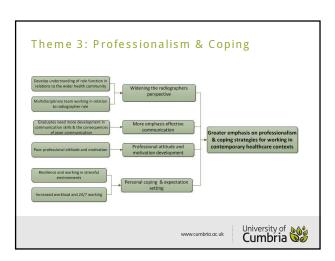
Data Analysis 8 Straussian Grounded Theory approach (Strauss & Corbin, 1998) utilised for the qualitative data 8 Responses were initially free coded & grouped into sub themes and meta-themes 8 Method designed to display the range of emergent themes and not to accord significance according to frequency of occurrence 9 The personal experiences of participants & factors which impact upon service were focussed upon



Quote related to theme 1 : I mean, one thing that I've seen is that radiographers are moving out of general radiography more quickly than ever. Almost to the point where you start to question whether it's worth doing a radiography degree at allú.." (Interview 16)

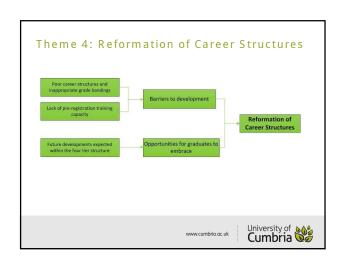






Ouotes related to theme 3 cont. :I think one of the main things for me is about the level of autonomy that, erm some of the staff have now. I don't feel that they're quite as self' sufficient as they used to be, I think there's a level of having to be spoon fed and not taking ownership for their own competence and professional development." (Interview 15) Well, things like, you know, you know, the demands of the job, of them having an understanding of the demands of the job, that actually they do have to work weekends and bank holidays, it's like a shock sometimes to some of them that come in. (interview 9)

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Quotes related to Meta theme 4

:what's happening here, and I'm sure we're not alone, is that general radiography is constantly being drained to furnish the staff for the MRI, CT, intervention, so we end up with the junior radiographers doing some of the most complex work." (interview 10)

:we should look to building that (projection radiography) as more of a lifelong career for people and not just the stepping stone that a lot of people see it as today " (interview 3)

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Discussion & Conclusions

- To Increased pressures and changes in working practices require graduates to be resilient have realistic expectations about their career
 The role of the radiographer is evolving rapidly and the role is becoming
- quite nebulous
- . The increase in cross sectional imaging should impact upon the development of future curricula
- ð Lack of clinical placement capacity is a major driver for change
- ð Education reforms would need to be coupled with career structure reform
- ð Significant challenges exist in relation to motivation, communication professionalismů..
- Marketisation of both health and health education producing many issues which both HEIs and employers have to deal with.
- Changes in professional identity, student capacity issues and mismatches between the two are embedded in broader patterns of socioeconomic change. We need to understand this a find fluid an flexible responses to these challenges that start with addressing identity.

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Strauss, A., & Corbin, J. M. (1998). Basics of qualitative research: Techniques and procedures for developing grounded theory (2nd ed.). London: Sage.

NHS England Analytical Services. (2014) NHS Imaging and Radiodiagnostic Activity 2013/14 release. Available at: https://www.england.nhs.uk/statistics/statistical-work-areas/diagnostics-annual-data/Accessed 5.4.16

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