MARC-ANDRÉ CARLE

LA MÉTAHEURISTIQUE CAT POUR LE DESIGN DE RÉSEAUX LOGISTIQUES DÉTERMINISTES ET STOCHASTIQUES

Thèse présentée

à la Faculté des études supérieures et postdoctorales de l'Université Laval dans le cadre du programme de doctorat en sciences de l'administration pour l'obtention du grade de Philosophiae Doctor (Ph.D.)

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Résumé

De nos jours, les entreprises d'ici et d'ailleurs sont confrontées à une concurrence mondiale sans cesse plus féroce. Afin de survivre et de développer des avantages concurrentiels, elles doivent s'approvisionner et vendre leurs produits sur les marchés mondiaux. Elles doivent aussi offrir simultanément à leurs clients des produits d'excellente qualité à prix concurrentiels et assortis d'un service impeccable. Ainsi, les activités d'approvisionnement, de production et de marketing ne peuvent plus être planifiées et gérées indépendamment.

Dans ce contexte, les grandes entreprises manufacturières se doivent de réorganiser et reconfigurer sans cesse leur réseau logistique pour faire face aux pressions financières et environnementales ainsi qu'aux exigences de leurs clients. Tout doit être révisé et planifié de façon intégrée : sélection des fournisseurs, choix d'investissements, planification du transport et préparation d'une proposition de valeur incluant souvent produits et services au fournisseur. Au niveau stratégique, ce problème est fréquemment désigné par le vocable « design de réseau logistique ».

Une approche intéressante pour résoudre ces problématiques décisionnelles complexes consiste à formuler et résoudre un modèle mathématique en nombres entiers représentant la problématique. Plusieurs modèles ont ainsi été récemment proposés pour traiter différentes catégories de décision en matière de design de réseau logistique. Cependant, ces modèles sont très complexes et difficiles à résoudre, et même les solveurs les plus performants échouent parfois à fournir une solution de qualité.

Les travaux développés dans cette thèse proposent plusieurs contributions. Tout d'abord, un modèle de design de réseau logistique incorporant plusieurs innovations proposées récemment dans la littérature a été développé; celui-ci intègre les dimensions du choix des fournisseurs, la localisation, la configuration et l'assignation de mission aux installations (usines, entrepôts, etc.) de l'entreprise, la planification stratégique du transport et la sélection de politiques de marketing et d'offre de valeur au consommateur. Des innovations sont proposées au niveau de la modélisation des inventaires ainsi que de la sélection des options de transport.

En deuxième lieu, une méthode de résolution distribuée inspirée du paradigme des systèmes multi-agents a été développée afin de résoudre des problèmes d'optimisation de grande taille incorporant plusieurs catégories de décisions. Cette approche, appelée CAT (pour *collaborative agent teams*), consiste à diviser le problème en un ensemble de sous-problèmes, et assigner chacun de ces sous-problèmes à un agent qui devra le résoudre. Par la suite, les solutions à chacun de ces sous-problèmes sont combinées par d'autres agents afin d'obtenir une solution de qualité au problème initial. Des mécanismes efficaces sont conçus pour la division du problème, pour la résolution des sous-problèmes et pour l'intégration des solutions.

L'approche CAT ainsi développée est utilisée pour résoudre le problème de design de réseaux logistiques en univers certain (déterministe). Finalement, des adaptations sont proposées à CAT permettant de résoudre des problèmes de design de réseaux logistiques en univers incertain (stochastique).

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Avant-propos

Le présent document constitue la thèse que j'ai réalisée dans le cadre de mes études doctorales à l'Université Laval, sous la direction du professeur Alain Martel et la codirection du professeur Nicolas Zufferey. Les travaux de recherche ont été réalisés au CIRRELT (Centre interuniversitaire de recherche sur les réseaux d'entreprise, la logistique et le transport), dans le cadre du projet DRESNET (*Design of Robust and Effective Supply Networks*). Ce projet a notamment financé une grande partie de mes travaux de recherche.

Cette thèse par articles est constituée d'une introduction, suivie de deux chapitres de revue de littérature, couvrant respectivement le design de réseaux logistiques et les méthodes de résolution de modèles d'optimisation en nombres entiers. Ceux-ci sont suivis de trois articles acceptés ou soumis pour publication. Pour chacun de ces articles, j'ai agi à titre de chercheur principal : j'ai contribué au développement des concepts et des modèles mathématiques, conçu et programmé l'ensemble des algorithmes d'optimisation et du système multi-agents, préparé et réalisé les expérimentations et travaillé à la rédaction des articles.

Le premier article intitulé « *Collaborative Agent Teams (CAT) for distributed multi-dimensional optimization* » et inséré au chapitre 4, présente CAT, l'approche générale de modélisation et de résolution de problèmes, basée sur le paradigme multi-agents, qui a été élaborée dans le cadre de ma thèse. Il a été écrit en collaboration avec les professeurs Alain Martel et Nicolas Zufferey. Il a été soumis pour publication à la revue *Computers and Operations Research*. La version présentée dans ce document est celle soumise à la revue.

Le deuxième article, inséré au chapitre 5, est intitulé « *The CAT Metaheuristic for the Solution of Multi-Period Activity-Based Supply Chain Network Design Problems* ». Il présente un modèle générique d'optimisation pour une classe de problèmes de design de réseaux logistiques en contexte déterministe, et il montre comment le résoudre avec la métaheuristique CAT. Une version modifiée de ce modèle a été implantée dans le logiciel SC Studio, partiellement développé dans le cadre du projet DRESNET. Cet article a été publié dans la revue *International Journal of Production Economics*, aux pages 664 à 677 du volume 139. La version présentée dans ce document correspond à la version publiée.

Le troisième article, inséré au chapitre 6, est intitulé « *A CAT Metaheuristic for the Solution of Stochastic Supply Chain Network Design Problems* ». Il présente une approche permettant d'intégrer l'incertitude associée aux paramètres économiques au sein de modèles d'optimisation du design des réseaux logistiques, et il montre comment résoudre ces problèmes avec CAT. Cet article sera soumis sous peu à la revue *European Journal of Operational Research*.

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1 Introduction

De nos jours, les entreprises d'ici et d'ailleurs sont confrontées à une concurrence mondiale sans cesse plus féroce. Afin de survivre et de développer des avantages concurrentiels, elles doivent s'approvisionner et vendre leurs produits sur les marchés mondiaux tout en offrant simultanément à leurs clients des produits d'excellente qualité à prix concurrentiels et assortis d'un service impeccable. Selon Martel (2003b), pour demeurer compétitive, « une entreprise doit continuellement réussir à remporter des commandes sur ses marchés mieux que ses compétiteurs ». Dans ce contexte, les décisions associées à la conception et à la gestion de la chaîne logistique ont des impacts importants sur des facteurs clés tels que la qualité des produits, le délai de livraison offert aux clients ainsi que le coût total de production et de distribution de chaque produit. Ces décisions étant toutefois complexes et inter-reliées, J. F. Shapiro (2007) souligne l'apport considérable que peuvent apporter les domaines de l'analyse de données, de la modélisation et de l'optimisation dans la compréhension et la résolution de ces problèmes décisionnels.

Cette introduction est divisée en quatre sections. La section 1.1 positionne le design de réseaux logistiques dans le contexte de planification des activités logistiques d'une entreprise. La section 1.2 présente brièvement le domaine de recherche et précise la terminologie utilisée dans l'ensemble de la thèse. La section 1.3 illustre brièvement les trois types de bénéfices directs et indirects associés à l'application du type de recherche proposée dans cette thèse au sein d'entreprises manufacturières. Finalement, la section 1.4 décrit les objectifs de la thèse ainsi que sa structure.

1.1 Chaîne logistique et design de réseau logistique

Cette section brosse un portrait général et agrégé du domaine de recherche. Le lecteur intéressé par une analyse plus spécifique des principales publications et approches se rapportant à notre domaine de recherche se référera plutôt aux chapitres 2 et 3 de la thèse. On utilise généralement le vocable de *chaîne logistique* (Oliver & Webber, 1992) ou *chaîne de valeur* (Porter, 1985) pour définir l'ensemble des processus et des activités par lesquels une entreprise ou un ensemble d'entreprises crée ou génère de la valeur, généralement sous la forme de produits et services conçus, fabriqués, distribués et habituellement vendus ou offerts à un ensemble de clients ou bénéficiaires. Au sein d'une chaîne logistique, une entreprise peut intervenir au sein de

la totalité ou d'un sous-ensemble des processus. De nos jours, le rôle crucial joué par l'ensemble des activités associées à la chaîne logistique dans la compétitivité d'une entreprise constitue un paradigme dominant.

Ceci étant dit, l'atteinte de l'excellence en matière de gestion de la chaîne logistique s'avère une tâche très complexe, comme le fait remarquer Stadtler (2008). L'un des facteurs expliquant cette complexité s'avère la quantité et la variété des décisions à prendre simultanément dans le cadre de la gestion de la chaîne logistique. Qui plus est, ces décisions sont souvent prises par une myriade d'acteurs aux fonctions et aux responsabilités différentes. Le Supply Chain Council identifie cinq défis principaux pour les chaînes logistiques modernes : un service à la clientèle exemplaire, le contrôle des coûts, la planification et la gestion du risque, la gestion des partenariats (tant avec les clients qu'avec les fournisseurs) et la capacité à développer les compétences du personnel (2012). Dans la gestion de la chaîne logistique, nous nous intéressons tout particulièrement aux activités se rapportant à la planification. Selon Fleischmann, Meyr, and Wagner (2008), les décisions associées à la planification de la chaîne logistique diffèrent également par leur ampleur et leur portée (dans le temps et l'espace). Les mêmes auteurs distinguent d'une part, la planification associée aux décisions opérationnelles, qui vise à produire des instructions détaillées pour les opérations courantes; ces décisions ont une portée à court terme, et d'autre part, la planification à long terme, qui vise à prendre des décisions stratégiques touchant à la structure de la chaîne logistique.

Selon Martel (2003b), on désigne par *réseau logistique* l'ensemble des ressources et des processus utilisés par une entreprise au sein de sa chaîne logistique. Le terme réseau est utilisé parce que cet ensemble peut être conceptuellement et mathématiquement représenté par un réseau : les nœuds consistent en un ensemble d'installations (accueillant des activités d'approvisionnement, de production, de fabrication, d'assemblage, de distribution, de consolidation ou de vente) ou de partenaires (clients, fournisseurs, ...), alors que les arcs représentent des mouvements de produits entre les activités ou les installations de l'entreprise et de ses partenaires. Nous utiliserons le terme *design de réseau logistique* pour désigner l'activité consistant à revoir la configuration d'un réseau logistique, et plus généralement, l'ensemble des décisions à long terme relatives à la conception et à la configuration d'un réseau logistique.

Plus concrètement, pour une entreprise ou groupe d'entreprises, le design de réseau logistique vise à fournir des réponses à un ensemble de questions stratégiques; des exemples de ces questions sont listées au Tableau 1.

Dimension	Questions
Installations :	 Est-il nécessaire de procéder à l'ouverture de nouvelles installations de production et/ou de distribution ? Doit-on fermer ou relocaliser certaines de nos installations actuelles ? Quelle devrait être la mission de chacune de nos installations ? Quel portefeuille de produits devrait être fabriqué et/ou assemblé par chaque usine ? Est-ce que la capacité et les technologies utilisées actuellement suffisent ? Dans le cas contraire, à quel type d'expansion devrait-on procéder ?
Fournisseurs :	 Auprès de quels fournisseurs l'entreprise devrait-elle s'approvisionner ? Combien de fournisseurs avons-nous besoin pour chaque produit ou famille de produits ? Quels types d'ententes stratégiques devrait-elle conclure avec nos principaux fournisseurs ?
Réseaux de transport :	 L'entreprise devrait-elle acquérir, conserver ou se départir d'une flotte de véhicules pour assurer sa distribution? Devrait-elle louer les véhicules de sa flotte ? Si oui, de combien de véhicules et de quel types de véhicules aurait- elle besoin ? Doit-on confier la gestion du transport des marchandises à un sous-traitant unique, à un ensemble de sous-traitants ou sélectionner régulièrement le fournisseur offrant le meilleur prix pour chaque origine/destination ?
Clients :	 À quel produit-marché devrions-nous nous attaquer ? À quel prix l'entreprise devrait-elle vendre ses produits ? Quel délai de livraison l'entreprise est-elle en mesure de promettre à ses clients ? Doit-on offrir aux clients des conditions telles que des stocks gérés par le vendeur (VMI), de la fabrication sur commande, ou au contraire fabriquer sur stocks ?

Tableau 1: Questions associées au design de réseaux logistique

La détermination de la configuration permettant de maximiser le profit de l'entreprise sur un horizon de planification couvrant plusieurs années s'avère une tâche très complexe. Comme le font remarquer, exemples à l'appui, Geoffrion and Powers (1995), l'intuition humaine s'avère insuffisante pour *optimiser* le design d'un réseau logistique, c.-à-d. pour trouver celui qui permet de maximiser le profit anticipé. La présente thèse s'inscrit dans le domaine de recherche associé au design de réseaux logistiques, visant à déterminer, pour une entreprise donnée, le design optimal. On parlera donc du problème d'optimisation du design d'un réseau logistique.

1.2 Terminologie et concepts clés

Bien qu'une grande partie de l'apport de notre domaine de recherche porte sur la formulation de problématiques de design de réseau sous formes de modèles mathématiques et sur la résolution de ces modèles d'optimisation, on aurait tort de croire que l'effort se résume à concevoir des méthodes de résolution de programmes mathématiques mixtes en nombres entiers (MIP). Bien que les récents travaux dans notre domaine de recherche s'appuient notamment sur les mathématiques appliquées et plus particulièrement sur la recherche opérationnelle, les innovations en informatique et en algorithmique, de même que l'expansion des connaissances en logistiques et en stratégie d'affaires ont contribué à l'avancée des connaissances en design de réseaux logistiques.

De plus, les termes « problème », « modèle », « solution » et même « optimalité » sont utilisés pour désigner des concepts différents dans différentes communautés scientifiques. Cette section vise à préciser la signification des termes utilisés dans le cadre de cette thèse et à positionner les grandes catégories de contributions scientifiques au domaine de recherche.

1.2.1 Problème de décision

Tout d'abord, l'expression « problème de décision » fait référence à l'ensemble d'une problématique de prise de décision, telle que vue par un décideur (ou par un ensemble de décideurs) dans un contexte organisationnel donné. Elle fait référence aux objectifs stratégiques, ou aux buts, fixés par l'organisation, au type de décisions faisant l'objet de l'analyse, aux limites associées au pouvoir des décideurs ou aux interdépendances associées à ces décisions. Le Tableau 2 ci-dessous présente des exemples de ces éléments. Les éléments et les composantes de la problématique sont exprimés en termes managériaux plutôt que selon un formalisme mathématique. On vise à identifier, cerner et établir clairement les motivations et la problématique du décideur ou d'un ensemble de décideurs. Celuici peut également disposer de préférences personnelles plus ou moins marquées, ou d'indications générales fournies par ses patrons ou par le conseil d'administration de l'entreprise. Finalement, notons qu'il œuvre à l'intérieur de paramètres organisationnels qui définissent les limites de son action (budgets, politiques, processus, contrats et ententes, etc.).

Élément	Exemples			
Objectifs	Augmenter nos parts de marché pour tel produit			
organisationnels :	Améliorer la rentabilité de l'entreprise à long terme			
	Minimiser l'exposition aux risques de sous-performance			
Types de décisions :	Sélection de fournisseurs stratégiques			
	Choix du type d'offre à faire aux clients (livraisons en juste-			
	à-temps, gestion partagée des approvisionnements ¹ , etc.			
	Localisation des installations			
Limites :	Respect du budget annuel			
	Limites d'endettement fixées par un Conseil			
	d'administration			
	Respect des conventions collectives en vigueur			
Interdépendances :	Ententes à long terme conclues avec des clients et/ou des			
	fournisseurs			
	Existence de nouveaux produits venant remplacer ou			
	cannibaliser des plus anciens			

Quels sont les enjeux clés qu'on désire analyser? Quels sont les objectifs du processus de design de réseau? Quels sont les critères d'évaluation des designs proposés? Sur quoi se basera-ton pour faire le choix final? Bien que chaque entreprise fixe ses propres objectifs et réagit à son propre contexte, les travaux de nombreux chercheurs ont pu influencer la perception qu'ont les

¹ Appellation suggérée par l'Office québécois de la langue française pour l'expression anglo-saxonne VMI : « *vendor-managed inventory* ».

autres chercheurs des tendances lourdes en design de réseau. Citons en exemple la définition même de chaîne de valeur par Porter (1985), l'approche « Triple-A » de H. L. Lee (2004) pronant l'agilité en matière de gestion de la chaîne logistique et celui de Christiensen, Raynor, and Verlinden (2001), qui ne sont pas des articles portant à proprement parler sur les techniques de design de réseau mais qui ont su identifier et influencer les tendances lourdes ayant des impacts sur les décisions stratégiques en matière de logistique. Ci-après, nous utiliserons l'expression « problème de décision » ou tout simplement « problématique » (en anglais, dans les articles : *«decision problem »* ou tout simplement *« problem »*) pour faire référence à ce pilier du design de réseau logistique.

1.2.2 Modélisation mathématique

La description des enjeux, des objectifs et des concepts importants associés à la chaîne de valeur ne suffit pas pour obtenir des designs de réseaux performants. Geoffrion and Powers (1995) affirment que l'utilisation et la résolution de modèles de design de réseaux logistiques peut permettre de réduire les coûts logistiques d'une entreprise de 5% à 15%. La formulation d'un modèle d'optimisation se fait en traduisant les objectifs et les critères d'évaluation en un ensemble de fonctions objectifs, les limites quant à l'utilisation du réseau en contraintes et en exprimant les choix à faire sous forme de variables de décision continues ou discrètes. Le nombre d'articles scientifiques offrant des innovations de ce type est considérable. Bien que certains auteurs utilisent le terme «*problem* » pour désigner certaines familles de modèles mathématiques, nous préférons employer ici le terme modèle, qui permet de bien distinguer le problème de décision et les modèle(s) formulés pour faciliter sa résolution.

Plus formellement, nous qualifierons de « modèle d'optimisation » ou plus simplement de modèle, un ensemble de variables de décision et de paramètres numériques organisés de façon à former un système de fonctions objectifs et de contraintes. Une « solution » est obtenue en attribuant une valeur à chacune des variables de décision. Cette solution est dite *réalisable* si elle satisfait toutes les contraintes du modèle, et non-réalisable si elle en viole au moins une. Une solution réalisable est « optimale » s'il n'existe aucune autre solution permettant d'obtenir une meilleure valeur pour la ou les fonctions objectifs.

Un modèle est toujours une abstraction plus ou moins précise ou exacte d'un problème de décision donné; il cherche à capturer l'essence du problème sans s'encombrer de détails accessoires. La formulation d'un modèle mathématique nécessite des choix de modélisation. Par exemple, le nombre et la forme des objectifs ou fonctions objectifs influencera profondément la nature du modèle. On dira qu'il est mono-objectif s'il comporte une seule fonction objectif et qu'il est multi-objectif autrement. Ce modèle peut être linéaire ou non, convexe ou non, et comporter ou non des variables de décision binaires et/ou entières. Ces choix de modélisation ont un impact déterminant sur la nature des algorithmes utilisés pour résoudre les modèles. Une revue de littérature centrée sur la modélisation des problématiques de design de réseaux logistiques est proposée au chapitre 2.

1.2.3 Algorithme d'optimisation

Quoique notre finalité soit d'élaborer une ou plusieurs solutions de qualité pour aider le décideur à résoudre un problème de décision, ceci se fait indirectement en utilisant des « méthodes de résolution » des modèles formulés. À cet égard, les problèmes de design de réseau logistique sont d'une grande complexité et ont nécessité certaines approches novatrices de solution de programmes mathématiques mixtes de grande taille.

Plus précisément, nous désignons par « algorithme d'optimisation » un ensemble ou suite d'étapes ou d'opérations définies ayant pour but de produire une ou plusieurs solutions pour un modèle d'optimisation donné. Idéalement on souhaite obtenir la solution optimale associée à un modèle d'optimisation, ou une solution proche de cet optimum. Nous utilisons le terme « méthode exacte » pour désigner tout algorithme d'optimisation garantissant de converger vers la solution optimale en un temps fini.

1.2.4 Interrelations entre problématique, modèle et algorithme

Au-delà des domaines mis à contribution, la recherche en matière de design de réseau logistique repose sur trois volets méthodologiques principaux. La très forte majorité des articles publiés dans notre domaine proposent des innovations dans au moins l'un des trois volets. Ces trois piliers fondamentaux sont représentés à la figure 1.

Ces trois volets sont cruciaux afin d'outiller le décideur dans sa prise de décision. Tout analyste doit bien comprendre la situation de l'entreprise, ses objectifs stratégiques et opérationnels, son environnement interne et externe et la nature de ses opérations. Un modèle représentant certains aspects de la problématique et les options possibles doit être formulé afin de réduire la complexité inhérente du problème de décision. Ce modèle peut être très agrégé, détaillé ou encore holistique. Finalement, une étape de validation ou de résolution doit généralement être effectuée afin d'identifier de « bons » designs. Peu importe l'approche préconisée, il s'avère évident que l'expérience des analystes doit être supportée par un processus algorithmique quelconque (méthodes itératives optimales, heuristiques ou processus d'évaluation multicritère). La capacité d'analyse d'un être humain est insuffisante pour considérer simultanément les effets de compensation et de substitution possibles liés à des milliers, voire des millions de choix interdépendants. La section suivante résume dans quel contexte ces outils peuvent être utilisés pour aider les décideurs.



Figure 1: Trois volets de la recherche en design de réseau logistique

1.3 Que peut-on espérer de l'aide à la décision en contexte de design de réseau logistique ?

Cette question, peu posée à l'intérieur des cercles de « convertis », est toutefois d'une importance suffisante pour qu'on y consacre une brève parenthèse. Quel est l'apport du domaine de recherche à l'industrie, celle-ci étant prise au sens le plus large ? On peut répondre à cette question de trois façons : d'abord en précisant le rôle et les objectifs de la méthodologie d'aide à la décision, puis en cherchant à quantifier les bénéfices engendrés par des projets réussis, et finalement, en précisant quels sont les apports spécifiques de l'aide à la décision en terme logistique.

1.3.1 Du rôle et des objectifs de la méthodologie

Notre cadre méthodologique s'inscrit dans une perspective d'application des principes de la recherche opérationnelle pour l'amélioration des processus d'aide à la décision. Selon Roy (1996), l'aide à la décision est « l'activité d'une personne qui, via l'utilisation de méthodes formelles, permet d'obtenir des éléments de réponses à des questions posées par un décideur dans le cadre d'un processus décisionnel². » La recherche opérationnelle³ est donc proposée en soutien au processus décisionnel, permettant d'évaluer de façon formelle différentes options ou stratégies et d'en anticiper les impacts.

Selon cette vision, il s'agit de développer des modèles, des concepts et des algorithmes aussi génériques que possible qui pourront s'adapter à une large gamme de situations et de contextes. Ceux-ci pourront être utilisés dans le cadre d'initiatives d'aide à la décision, afin d'appuyer la prise de décision à l'aide d'analyses formelles et l'évaluation rigoureuse de différentes alternatives ou options. Cette approche peut être qualifiée de constructiviste, selon la terminologie de Roy (1993). Notre objectif n'est donc pas de proposer un processus qui permettra d'automatiser la prise de décision en transformant en décisions formelles la solution optimale obtenue à l'aide d'un modèle d'optimisation. Le type de modèle que nous souhaitons développer peut être utilisé dans le cadre d'une intervention ou d'un projet spécifique (Camm, et al., 1997) ou encore être intégré à un processus de planification plus formel à long terme tel que celui décrit par Fleischmann, et al. (2008). Le lecteur intéressé trouvera dans Ormerod (2010a) et Ormerod (2010b) une analyse épistémologique des postulats et des fondements derrière la pratique de la recherche opérationnelle, tant au niveau académique que pratique. Comme on le verra aux sections suivantes, la littérature scientifique démontre que les avantages liés à ces deux types d'initiatives sont nombreux et manifestes.

² Traduction libre.

³ Le Grand dictionnaire terminologique (<u>http://www.granddictionnaire.com</u>) propose la définition suivante de recherche opérationnelle : « Ensemble des méthodes, le plus souvent mathématiques et statistiques, conduisant à l'optimisation des décisions à partir d'une analyse systématique des données d'un problème posé par une activité humaine, ainsi que d'une réflexion logique sur les facteurs en cause et les options possibles. » Cette définition nous apparaît appropriée compte tenu de la nature des travaux réalisés dans le cadre de cette thèse. Nous sommes conscients que d'autres définitions existent et que celle-ci n'est pas forcément la meilleure parmi toutes les définitions qu'en ont données les auteurs au cours des soixante dernières années.

1.3.2 Des bénéfices engendrés par l'aide à la décision en contexte de design de réseau logistique

On peut aussi montrer la pertinence de la discipline en présentant des cas d'entreprises ou d'organisations ayant réussi à améliorer leur profitabilité de façon considérable en appliquant les recommandations issues d'un processus d'aide à la décision comprenant la résolution de modèles mathématiques. Nous tablons ici sur des économies réelles et non sur des économies anticipées telles le profit estimé à l'aide de la solution optimale d'un modèle mathématique.

Tout d'abord, Geoffrion and Powers (1995) indiquent qu'au cours de leur expérience académique et commerciale comprenant des interventions pour le gouvernement des États-Unis d'Amérique ainsi que pour plus de 50 entreprises, « il a été possible de réduire les coûts de distribution de 5% à 15% tout en maintenant ou améliorant le niveau de service offert à la clientèle⁴ ». La liste des entreprises et des bénéfices encourus n'est évidemment pas disponible. La littérature scientifique regorge toutefois d'exemples plus spécifiques.

Arntzen, Brown, Harrisson, and Trafton (1995) décrivent un cas d'application fort intéressant, où l'implantation d'un réseau logistique suggéré par la solution d'un modèle mathématique linéaire mixte (MIP) a permis à l'entreprise DEC⁵ de réaliser des économies supérieures à 100 millions de dollars américains (USD), sur un chiffre d'affaires annuel de 14 milliards USD réalisé dans 81 pays.

Camm, et al. (1997) décrivent une initiative d'ampleur similaire réalisée chez la multinationale Procter & Gamble (P&G) lors de la restructuration de sa chaîne logistique en Amérique du Nord; l'implantation des conclusions tirées du modèle mathématique ont engendré des charges de transition de plus de 1 milliard USD, affectant plus de 50 familles de produit, 60 usines et 10 centres de distribution. Au net, les chercheurs affirment que l'initiative a permis de réaliser des économies récurrentes de plus de 200 millions USD.

Denton, Forrest, and Milne (2006) présentent un projet réalisée chez IBM affectant la chaîne logistique des semi-conducteurs. Parmi les bénéfices listées dans l'étude, on identifie notamment une augmentation des produits livrés à temps de 15% et une réduction des inventaires de 25% à 30%. Les auteurs concluent que « plutôt que de déterminer un point optimal sur la courbe de compromis service-inventaire, l'initiative a permis le déplacement complet de la courbe » (op.cit.). D'autre part, Ulstein, Christiansen, Grønhaug, Magnussen, and Solomon

⁴ Traduction libre de « In most cases, we have been able to reduce distribution costs by five to 15 percent while maintaining or improving customer service ». (Geoffrion et Powers, 1995).

⁵ DEC : Digital Equipment Corporation.

(2006), dans le cadre d'une étude réalisée pour la firme norvégienne Elkem, cite une augmentation des revenus nets d'exploitation de 9 à 21 millions USD sur deux ans dans un contexte économique défavorable (taux de change élevé et baisse du prix de vente des produits sur le marché mondial).

Notons également que Bell, Anderson, and Kaiser (2003) ont conduit une étude longitudinale (5 ans) sur 34 applications de recherche opérationnelle ayant obtenu le statut de finalistes ou gagnants du concours du prix Edelman, volet secteur privé, entre 1989 et 1998. Au terme de leur étude, Bell, et al. (2003) concluent que 20 de ces 34 applications ont permis à l'entreprise impliquée de développer un avantage comparatif durable.

1.3.3 Des apports de l'aide à la décision en contexte de design de réseau logistique

Au-delà des bénéfices engendrés par l'application directe d'une solution issue d'un modèle mathématique, Geoffrion et Powers (1995) affirment d'entrée de jeu que « l'action de bâtir un modèle complet a permis [à de nombreuses organisations] d'avoir une meilleure compréhension de leur dimension logistique⁶ ». J. F. Shapiro, Singhal, and Wagner (1993) font un constat similaire. Les mêmes auteurs indiquent que les étapes de préparation et de validations des données produisent des bénéfices distincts de ceux obtenus suite à l'application d'une solution issue d'un modèle mathématique.

D'autres études, telles Fleischmann, Ferber, and Henrich (2006) chez BMW et Kabakaral, Günal, and Ritchie (2000) pour l'entreprise Volkswagen indiquent que les modèles d'optimisation développés et résolus ont permis d'identifier des opportunités significatives en termes de réduction des coûts, sans toutefois chiffrer les économies réellement obtenues par l'entreprise. Dans le même ordre d'idées, Köksalan and Süral (1999) concluent, suite à une étude menée pour Efes Beverage Group que « notre expérience dans ce projet et dans d'autres indique que la solution optimale en elle-même a une valeur limitée. Les décideurs bénéficient de l'opportunité de comparer différentes solutions⁷ [...]. »

C'est donc dire qu'au-delà de l'implantation directe des solutions proposées par les modèles, l'ensemble du processus menant à la formulation d'un modèle, à la fixation de ses

 $^{^{6}}$ Traduction libre de: « [...] the very act of building a comprehensive model has helped most of these organizations to understand their logistical dimension more profoundly. »

⁷ Traduction libre de: « Our experience in this and other projects shows that obtaining the optimal solution alone has very limited benefits. The decision makers usually benefit from the opportunity to compare different solutions and appreciate it more. »

paramètres et l'étude des solutions obtenues par celui-ci peut permettre d'identifier des pistes d'amélioration substantielles pour l'entreprise.

1.4 Objectifs et structure de la thèse

Cette thèse contribue à l'avancée des connaissances relatives aux volets « modélisation » et « résolution » du schéma présenté à la figure 1. Plus précisément, les objectifs suivants sont identifiés :

- Concevoir une méthode de solution permettant de traiter des problèmes d'optimisation combinatoire de grande taille comportant plusieurs types de décisions et la tester sur une classe de problèmes;
- Proposer une approche générique combinant plusieurs innovations récentes en design de réseaux logistique dans un modèle décisionnel intégré, et proposer un modèle mathématique associé à cette approche;
- Utiliser la méthode de résolution développée (objectif #1) afin de résoudre des problèmes de design de réseau logistique en contexte déterministe multi-périodes;
- 4. Adapter la méthode de résolution développée à la résolution de problèmes de design de réseau logistique en contexte stochastique multi-périodes.

La thèse comporte trois articles, en plus d'une revue de littérature; celle-ci est présentée aux chapitres 2 et 3. Le premier article, présenté au chapitre 4, propose CAT (*Collaborative Agents Team*), une méthodologie générique pour résoudre des problèmes d'optimisation complexes de grande taille comportant plusieurs dimensions. Le cas d'application de cet article traite également du design de réseau logistique en contexte déterministe.

Le deuxième article, présenté au chapitre 5, propose une approche de modélisation par activité pour résoudre le problème de design de réseaux logistiques en contexte déterministe multi-périodes. Un échantillon d'instances est résolu avec CAT et ces résultats sont comparés à ceux obtenus à l'aide du solveur générique CPLEX. Cet article a été accepté pour publication dans la revue *International Journal of Production Economics*.

Le troisième article, inséré au chapitre 6, propose une approche de programmation stochastique pour le problème de design de réseaux logistiques en contexte d'incertitude. Il décrit le modèle mathématique utilisé ainsi que les hypothèses quant à la nature des incertitudes. Finalement, il propose des adaptations à la méthode CAT afin de lui permettre de résoudre des modèles d'optimisation stochastiques de grande taille.

Le chapitre 7 présente une conclusion et indique des pistes de recherches intéressantes qui n'ont pu être développées dans cette thèse faute de temps. Le lien entre les articles et les objectifs de la recherche est présenté au Tableau 3 ci-dessous.

	Article #1	Article #2	Article #3
Objectif #1	Х		
Objectif #2		Х	
Objectif #3		Х	
Objectif #4			Х

Tableau 3: Lien entre les objectifs de la thèse et les articles

2 The design of supply chain networks

This chapter presents a review of the relevant literature on Supply Chain Network (SCN) design problems and models. Different representations and formalizations of the decision problem are presented and discussed. The chapter does not pretend to be exhaustive. An overview of the literature is proposed, describing the key elements of modern SCN design models, and discussing the implications, drawbacks or weaknesses associated to these models. Section 2.1 introduces the concept of distributed decision making (DDM) that is especially relevant to this thesis and to the design models discussed. Section 2.2 discusses the main elements and key decisions associated to a SCN design model, and links to examples of these elements already proposed in the literature. Section 2.3 describes some shortcomings of the current SCN design literature.

2.1 Distributed decision making and SCN design

As mentioned in the introduction of this thesis, supply chains incorporate myriads of actors, decision-makers and components that seldom come from monolithic organizations. Distributed decision making (DDM) (Schneeweiss, 2003), is a theoretical framework that helps to understand decision systems composed of a large number of interrelated decisions made by several decision-makers. More formally, DDM refers to the design and coordination of connected decision problems. Supply chain design and management, in particular, can be seen as a set of interconnected decision problems: production planning and scheduling, distribution planning, transportation planning, sourcing and procurement, etc. In a business context, these decisions are often made at different times and using different planning horizons (resulting in information asymmetry) and by different decisions. In SCN design, this hierarchy is extremely important, as strategic decisions define the very structure of the supply chain that will be used by operational managers and logisticians on a day-to-day basis. Failing to take into account the operational impacts of SCN design decisions may be hazardous, as saving on strategic capital expenses may result in increased operational costs and reduced flexibility or customer service.

The conceptual framework associated with distributed decision making (DDM) sheds light on an important reality of SCN design decision problems that influences optimization models. Since the design decisions have such an outstanding impact on the operation of the supply chain, it is necessary to include some of the operational dimensions in SCN design models in order to be able to evaluate the quality of a potential SCN design.

According to this, decision variables of typical SCN design models can be divided into two subsets:

- Variables that represent the (strategic) design decisions regarding the supply chain structure. These are the decisions that must be made and implemented.
- Variables that approximate the usage of the resulting SCN design at the operational level. These variables do not correspond to decisions that will actually be implemented (product flows in a supply chain are rarely fixed on an annual basis, but instead result from business processes such as replenishement, order processing, and production and distribution scheduling), but are necessary to assess the quality of a potential SCN design. In terms of DDM systems, these variables and their associated constraints are an *anticipation* of the actual SCN usage decision made by the operational managers. The sub-model that corresponds to these decisions and constraints is often labeled as the *anticipated user model*. The norm in SCN design models is to use annual flows and throughputs.

This form of anticipation is necessary for a number of practical and theoretical reasons:

- 1. Modeling operational decisions of an entire supply chain into a realistic-sized SCN design model would result in an intractable model;
- 2. Since operational decisions in a supply chain are numerous and diverse, and since they can be reviewed multiple times before being implemented (such as when using rolling horizon planning techniques), it is very difficult to build a set of simulation or optimization models that would accurately predict the individual operational decisions that would be made when using a potential SCN.
- Usage decisions are made at a later time than SCN design decisions, when a lot more information about costs, product orders from clients, inventories, and capacities will be available. This phenomenon is called *time-based information asymmetry* in DDM systems.

This last element is especially important. In essentially means that even if the supply chain management models associated to SCN usage decisions were integrated into a huge SCN design model and this model would be solvable using some state-of-the-art algorithms, *the resulting model would still be an approximation* of the real SCN usage. In most deterministic single-period SCN design models, this hierarchical information asymmetry is implicit and not discussed by the authors. Even when these modeling decisions are implicit, the study of DDM systems provides insights on the limitations of selected model. Moreover, DDM systems are very useful to understand three categories of SCN design models:

- 1. Multi-season and multi-period models, where time-related information asymmetry is present;
- 2. Models with multiple decision makers (in cooperative or noncooperative contexts) where information and power asymmetry is especially important;
- 3. Models dealing with uncertainty (robust models, or multi-stage stochastic optimization models).

A recent study of SCN design models using various forms of anticipated user models shows that more detailed and accurate user models enhances SCN design model quality at the cost of increased complexity (Klibi, Martel, & Guitouni, 2010b). Viewing SCN design models as DDM systems is also in concordance with SCN design literature. As mentioned in Dogan and Goetschalckx (1999), the goal of SCN design is to support strategic-level decision making in the context of SCN management. This is in accordance with the modern notion of strategic management, which consists of setting long-term business goals and actions that orient tactical and operational decision making in a given organization (Porter (1985); Hafsi, Séguin, and Toulouse (2000)).

2.2 Characteristics of SCN design models

The design of SCN is based on a set of inter-related decisions which cannot be partitioned or separated into completely independent sub-problems. This section analyses different trends and evolutions in SCN design models published in the scientific literature. These evolutions or improvements are discussed for the decision categories present in typical SCN design models. The order of presentation of the various SCN design model elements is borrowed from Martel (2005), with additional elements inserted where appropriate. The importance of supply chains in general, and of supply chain design, in particular, is largely known and accepted (Goetschalckx, 2011; J. F. Shapiro, 2007). Societies, corporations and individuals have always faced the location and resource allocation decisions that form the basis of the field now labeled as supply chain network design. These decisions can be conscious, well-defined, formalized and based on strategic and/or numerical analysis, or they can be largely informal. The associated decision processes are also heavily dependent on culture, context, and the availability of formal methods and models (Carle, 2008).

This section focuses on the evolution of SCN design models rather than on the evolution of supply chain strategy or management strategy. In order to be classified as a SCN design problem, three decision types must be present in the decision problem:

- 1. Location decisions, specifying which sites and facilities will be used among a set of possibilities. These decisions may include facility reconfiguration or expansion decisions;
- Mission assignment or allocation decisions, specifying which activities (parts manufacturing, sub-assembly, final assembly, distribution, packaging, etc.) should be performed at each facility;
- 3. Product, information and/or monetary flows resulting from the usage of supply chain.

According to this classification, categories 1 and 2 represent the true SCN design decisions while decisions from category 3 represent the anticipated user model.

2.2.1 Organizational context

The organizational context refers to the structure of the business environment and the domain convered by the SCN design problem. A decision problem is usually defined under a specific context, consisting of a set of goals or values as well as environmental and organizational conditions and structure. Specifically, the number of decision makers, the cooperative or non-cooperative (antagonistic) nature of their relationship and whether the model is designed to cover the operations of a single company or a supply chain consisting of multiple companies, considerably affects how the problem will be modeled.

2.2.1.1 Wholly-owned supply chains

Most SCN design models proposed in the literature implicitly assume that the problem must be solved by a single decision-maker which has the authority and responsibility of designing a single company's entire supply chain or its distribution network. In this context, the decision-maker is assumed to be ubiquitous: he has complete control over the supply chain, has perfect information about costs, capacities and objectives, and operates under the assumptions of a pure top-down hierarchy between the strategic and operational levels, the absence of any conflicting goals within the company, and the absence of explicit reaction from either the operational level, the company stakeholders or its competitors. This assumptions prevail for publications on capacitated facility location (Beasley, 1993; Jacobsen, 1983), distribution system network design (Jayaraman & Ross, 2003; Ross & Jayaraman, 2008), and SCN design (Geoffrion & Graves, 1974; Paquet, Martel, & Desaulniers, 2004).

2.2.1.2 Multi-division enterprises

In some contexts, large multinational firms are divided into two or more divisions or subsidiaries which are responsible for either a subset of the company's markets (countries, sales territories or regions) or products. In most of these contexts, the divisions have some autonomy on some SCN design decisions, while the firm as a whole exherts some form of coordination. According to Holmberg (1995), this coordination is done through the allocation of shared resources (such as capital budgets) or the fixation of prices (such as transfer prices for products between divisions). There is a rich literature on the design of organizational structures and control mechanisms in the context of multi-division enterprises through solving optimization models (Burton and Obel (1980), Van de Panne (1991), Holmberg (1995), Tind (1995)) and supply chain management (Kiekintveld, Miller, Jordan, and M.P. (2006), Albrecht (2010)). The literature on SCN design models generally assume a divisional structure and use transfer prices. Some models also optimize transfer prices (Goetschalckx & Vidal, 2001; M'Barek, Martel, & D'Amours, 2010). Yet, these models assume that all decisions are taken at the top level and exact execution of the SCN usage decision by the divisions. In the context where divisions are profit centers and the divisional managers are accountable for their division's performance, each division may have some incentives to optimize its own profit over the profit of the firm as a whole. This issue is typically not addressed by SCN design model in the literature.

2.2.1.3 Multi-firm supply chains

Assessing the coordination of decisions across a supply chain characterized by multiple ownership structures is very different than under the single-firm structure. Information exchange is limited between the supply chain partners in order to protect each company's interests and competitive advantages. The goal of the supply chain is to design coordination mechanisms through information exchange and/or the setting of contracts.

In certain contexts, one of the firms has enough influence to force adoption of a single centralized planning model, even if multiple competing firms are part of the planning process. Shirodkar and Kempf (2006) describe such an application, where a collaborative capacity planning initiative between computer chip manufacturer Intel and six of its key suppliers resulted in two integrated planning models: a tactical one-year capacity planning model as well as a 5year strategic planning model. It is, to the best of my knowledge, the only application of multifirm centralized SCN design planning. Another way to achieve collaboration is through the establishment of supply contracts, on which there exists a lot of literature. The reader is refered to Cachon (2003) for a detailed discussion on supply chain contracts. In general, however, coordinated SCN design between several partners belonging to a given value chain has not been addressed in the literature. There is, however, a rich body of literature on collaboration and synchronization of operational- and tactical-level decisions. Different coordination mechanisms could be explored, such as negotiation (Dudek & Stadtler, 2005), collaboration with cost sharing (Frisk, Jornsten, Gothe-Lundgren, & Ronnqvist, 2010) or by using more detailed anticipations in SCN design models. Reviews and detailed discussion of recent work in supply chain collaboration mechanisms can be found in Stadtler (2009) and Albrecht (2010).

2.2.2 Evaluation of the supply chain performances

There is a rather abundant literature now on what are the qualities that characterize an "excellent" supply chain. H. L. Lee (2004) coins this type of supply chain as "Triple-A": agile, adaptable and aligned. Martel (2005) focuses on achieving competitive advantage, defined as being able to consistently maintain one or more order winning critera over its competitors, whether it be low costs, delivery time, product quality or flexibility. Through the concept of a "portfolio of supply chains", Olavson, Lee, and DeNyse (2010) highlight the need for global supply chains to possess different skills such as speed and cost efficiency. A qualitative analysis of supply chain strategy in relation to overall business strategy can be found in H. L. Lee (2002).

When modeling supply chain networks, however, attributes such as "agility", or "adaptability" cannot easily be converted to metrics that can be incorporated into an optimization model. While most authors acknowledge that several characteristics are desirable from a supply chain point of view, two approaches are traditionally used to model the SCN decision maker's goal: mono- and multi-objective.

2.2.2.1 Mono-objective models

The rationale behind using a model with a single objective can be justified for its desirable properties as well as its (relative) simplicity. It makes it possible to use a wide variety of optimization algorithms to find optimal or quasi-optimal solutions, from commercial solvers to decomposition techniques and metaheuristics. It reduces the need for a decision maker to subjectively assign weight factors to multiple critera, to sort them in a lexicographical order or to evaluate trade-offs between pareto-optimal solutions. Approximations and linearization techniques are often used to achieve a mixed-integer linear (MIP) or linear (LP) model that can be effectively solved to optimality (Martel, 2005).

Objective functions of mono-objective models are always money-based. Depending on the nature of the SCN design decisions to make and the amount of authority the decision-maker has over the supply chain, different objective functions can be used. In some business contexts, product prices, marketing policies and are already fixed; this can even be the case for product demands that can be fixed through the negociation of contracts. In this case, the objective function consists of minimizing relevant logistics costs, such as supply and raw materials, facility location and capacity expansion, transportation, production, and distribution costs. Arntzen *et al.* (1995), Dogan et Goetschalckx (1999) and Paquet *et al.* (2004), among others, propose SCN design models that belong to this category. Different relevant costs are computed and modeled, depending on the business context that is modeled.

When product demand is not fixed *a priori* or the demand is assumed to vary according to several factors such as product quality, order-to-delivery time, product price, or other marketbased considerations an economic value-added (EVA), net profit, or residual cash flow maximization objective function can and should be used. Of course, it may not be possible to estimate the impact of different lead-times, unit sales price modification or demand shaping actions on demand or gross revenue functions. However, if this information exists, it should be incorporated into the optimization model. Lead-time considerations are usually included in the model in the form of constraints to be satisfied by the solution. By using different maximum acceptable lead-times and running the model multiple times, one can plot an efficient frontier, as shown in case a) from Figure 2, borrowed from Martel (2005). Under a profit maximization scheme, one can compute the net value added (total revenue – total cost) instead, as shown in case b) from Figure 2.



Figure 2: Performance evaluation methods for mono-objective models

In an international context, since different countries have different taxation levels, dutyfree zones and tax exemption programs, after-tax net profits should be maximized, such as in Canel and Khumalawa (1997); Cohen, Fisher, and Jaikumar (1989); M'Barek, Martel, and D'Amours (2010); Vidal and Goetschalckx (2001), among others.

2.2.2.2 Multi-objective models

Some authors explicitly consider trade-offs between multiple objectives in their proposed optimization models. It should be noted that multi-objective models have two profound impacts on the modeling aspects of SCN design:

- Given the complexity of most SCN design models, exact methods are usually incapable of solving multi-objective optimization models, (and non-linear models, in particular). The use of heuristics or meta-heuristics is usually required to obtain good solutions in reasonable computation time (Jones, Mirrazavi, & Tamiz, 2002);
- Solving multi-objective optimization models creates a set of pareto-optimal solutions rather than a unique design to be implemented. In order to select a design, a multicritera decision aid (MCDA) technique is usually needed. This involves a number of non-trivial decisions such as the definition of measurement scales, preference models, and aggregation operators (Bouyssou, et al., 2000). A discussion on MCDA can be found in Tsoukias (2007).
These two drawbacks did not discourage several authors from proposing multi-objective SCN design models, even if several of these papers do not address the concerns mentioned above (especially impact #2). A review of the relevant literature shows that all multi-objective models include either the minimization of relevant costs or the maximization of net revenues as one of the objectives. Other objectives vary from application to application:

- Zhou, Min, and Gen (2003) as well as Olivares-Benitez, Gonzalez-Velarde, and Rios-Mercado (2010) consider a customer service that is inversely proportional to the average transit time between warehouses and clients.
- Altiparmak, Gen, Lin, and T.Paksoy (2006) consider two additional objectives: a customer service criteria and capacity utilization balance between the different facilities of a network. Pishvaee, Farahani, and Dullaert (2010) use the same customer service critera in their bi-objective model.
- Wang, Huang, and Dismukes (2005) consider multiple objectives derived from SCOR model level-1 metrics (SCOR, 2012): delivery reliability, flexibility and responsiveness, costs, and assets utilization.
- Liu and Papageorgiou (2012) consider minimization of total flow time for products as well as the minimization of lost sales due to lack of capacity or other factors.
- Ding, Benyoucef, and Xie (2009) consider financial and logistics-based objectives in a simulation approach. However, the actual objectives are not discussed in detail in their paper.
- Fahimnia, Luong, and Marian (2009) use an additional objective that consists of minimizing the violation of four types of constraints.
- Cintron, Ravindran, and Ventura (2010) use five objectives: profit maximization, lead time minimization, customer power, credit performance, and distributor reputation. The three later objectives are seldom justified and rely on the rating of distributors and consumers according to non-defined aggregation, preference or utility functions.
- Azaron, Brown, Tarim, and Modarres (2008) as well as Venkatadri, Bose, and Azaron (2012) incorporate profit variance and financial risk minimization as additional objectives, in addition to cost minimization.

Of these applications, two families of critera are present in most applications: either (cost minimization or profit maximization), and (customer service maximization or lead-time

minimization). Some authors argue that maximizing value creation implicitly optimizes all these objectives (Martel & Klibi, 2012), and thus, maximizing profits and customer service in the same model amounts to double counting. This debate is far from settled, and taking a stand in this debate is outside the scope of this thesis.

2.2.3 Modeling of tactical and operational decisions

Although SCN design decisions form the core of SCN design models, section 2.1 outlined the importance of approximating tactical and/or operational level decisions in a strategic model. For the majority of SCN design models, this anticipated user model consists of periodic product flows and a level of aggregation consisting of individual stock-keeping units (SKUs) (Liang & Wilhelm, 2008) or product families, as in strategic models inspired by the hierarchical planning paradigm (Hax & Candea, 1984; Schneeweiss, 2003). This anticipated user model corresponds to approximations of a large number of isolated decisions that will be made later, often by different decision makers. According to Klibi, et al. (2010b) a more detailed anticipated user model may yield a model of increased fidelity and accuracy, often at the cost of an increase in model complexity. Kremer, Schneeweiss, and Zimmermann (2006) reach similar conclusions while analysing aggregate models used in the design of supply chain contracts.

Some authors proposed models with more detailed anticipated user models; however, the SCN design models they solve are usually simpler than the most complex models with linear annual product flows. Ko, Ko, and Kim (2006) investigate the distribution system network design. A SCN design model selects the warehouses and 3rd-party logistic providers (3PLs) to be activated as well as the allocation of customers to warehouses, while a detailed simulation model is used to evaluate capacity utilization and service times. Once the simulation model is completed, values of the SCN design model are updated until stable values are obtained. Klibi and Martel (2012) propose several alternative user models for the stochastic location-transportation model under disruptions, based respectively on scenario and period sampling and decisions aggregation into a stochastic location-allocation model. They conclude that increasing the quality of user models in SCN design may result in significant gains.

Aside from the work mentioned above, little has been done to incorporate more detailed user-level anticipations in SCN designs models that cover the whole range of SCN design decisions. There are significant research opportunities in the integration of detailed operational models with strategic SCN design models.

2.2.4 Temporal representations

The very nature of strategic decisions requires that a planning horizon of several years should be considered (Everett, Philpott, & Cook, 2000). Time periods is a concept used in the literature to capture either the change in environmental conditions (demand, supply, etc.) over the years or the change of network structure or mission allocation over different time horizons (Martel, 2005). Several single-period mathematical models were proposed in the literature, such as Geoffrion and Graves (1974), Pirkul and Jayaraman (1996), Goetschalckx and Vidal (2001) and Paquet, et al. (2004). Single-period models are sometimes labeled as *static models*, while multi-period models are labeled as *dynamic models*.

Different types of planning periods can be used. According to Martel (2005), multi-season models capture the change in user decisions between different parts of a year (typically quarters or months). This is especially important in seasonal industries such as in fashion or seasonal clothing, where using annual time periods would fail to capture the inventory accumulation and product price variation typical to these industries. Example of multi-season models are Arntzen, et al. (1995) and Dogan and Goetschalckx (1999).

Multi-period models use a planning horizon encompassing several years. These models have two main advantages. First, they can more accurately represent progressive changes in the SCN structure over the years rather than a strict change / no change duality. Secondly, capital investments such as the opening of a new factory are fundamentally long-term decisions, and multi-period models allow for the evaluation of trade-offs between short-term revenues and expenses versus long-term investments. An example of such SCN design model can be found in Everett, et al. (2000), while a multi-period network redesign model is proposed by Melo, Nickel, and Saldanha-da-Gama (2011, 2012).

For all their benefits, multi-period models have some serious drawbacks. Problem size (number of decision variables and constraints) increases considerably with the number of time periods used, which may even make the model inctractable. Furthermore, given the amount of data necessary to build SCN design models, multi-period SCN design models require even more data gathering and processing.

Finally, recent research has shown that multiple types of periods can be superposed to model different time frames. Klibi and Martel (2009) use different time periods for SCN design decisions and SCN usage, respectively. More generally, planning cycles can be used to model an entire SCN reeingineering cycle, which can last from one to several years depending on the

company and industry. A planning cycle covers the horizon in which a SCN design decision is made, implemented and used for some time before the network can be redesigned. Shorter time periods are used to model aggregate product flows and network usage decisions. These models can help capture the evolving nature of SCN designs while keeping the model tractable and solvable in reasonable amounts of time. As SCN planning models are often used on a rolling horizon basis, usually, only decisions associated to the first reengineering cycle will actually be implemented.

2.2.5 Uncertainty and risk modeling

The business environment is characterized by a certain degree of uncertainty. Sales volume, market shares evolution, production factor costs or transportation costs may differ substantially from forecasts. SCN design models are generated using large amounts of data, some of which can be inaccurate. In particular, information regarding the future is uncertain. If actual product demand or production costs differ substantially from forecasts, the selected SCN design may be far than optimal.

Deterministic SCN design models assume that costs, revenues, prices, sales volumes and capacities are known beforehand or can be forecasted with precision. Deterministic models can be single-period (Geoffrion and Graves (1974), Pirkul and Jayaraman (1996)), multi-seasonal (Arntzen, et al. (1995), Dogan and Goetschakkx (1999)), or multi-period (Paquet, Martel, and Montreuil (2008), Melo, et al. (2011).

A *stochastic* SCN design model explicitly considers alternative plausible futures, often in the form of a set of scenarios. This section considers modeling choices made in SCN design decisions (see Birge and Louveaux (2011) for an introduction to stochastic programming). Nickel, Saldanha-da-Gama, and Ziegler (2012) argue that "different sources of uncertainty exist and can be included in [SCN design] models". To the best of our knowledge, the seminal work of Pomper (1976) is the most ancient work on stochastic SCN deign, and predates the emergence of the term "supply chain".

Different motivations may encourage a decision maker to rely on a stochastic model. One may wish to design a supply chain that will be able to perform well under several market conditions, a design goal put forward by D. H. Lee, Dong, and Bian (2010) as well as Nickel, et al. (2012). Some decision makers may seek to protect the supply chain network against different sources of disruptions caused by business (Qi, Shen, & Snyder, 2010) or environmental (Martel

& Klibi, 2011) distruptions such as natural catastrophes or terrorist attacks. Chopra, Reinhardt, and Mohan (2007) distinguish between recurrent risks, which are associated with uncertain delivery times, and disruption risks, which are related to supplier reliability, and advocate that different mitigation strategies should be designed for each risk type. A detailed discussion of elementary strategies to model uncertainty is found in Snyder (2006), while reviews of SCN design issues are found in Mitra, Poojari, and Sen (2006) as well as Klibi, Martel, and Guitouni (2010a).

Most models published in the literature follow one of two approaches. Some authors propose so-called robust optimization models that are typically used to model stochastic facility location or graph-inspired location models and include either minimax or regret-based objective functions. Although an abundant literature exists on these approaches (Qi, et al., 2010; Snyder & Daskin, 2006, 2007; Snyder, Daskin, & Teo, 2007), they are used to model very different decision problems and they will not be discussed in detail in this literature review. A more relevant approach which has been extensively used to model SCN design problems is stochastic programming (Birge & Louveaux, 2011). The vast majority of models are two-stage stochastic programs where SCN design decisions are made through (usually binary) first-stage variables, while SCN usage is modeled through recourse (continuous) second-stage variables. Some applications explicitly consider multi-stage models, such as Nickel, et al. (2012). Multi-stage models are in general larger and more difficult to solve than two-stage stochastic programs.

Different approaches can be used to model the sources of uncertainty. Eppen, Martin, and Schrage (1989) model uncertain parameters in the form of discrete probability distributions; as such, the complete stochastic model can be solved directly through the formulation of the so-called deterministic equivalent model (DEM). This approach is also used by other applications such as Alonso-Ayuso, Escudero, Garin, Ortuno, and Perez (2003) However, several model parameters are better represented using continuous probability functions, such as product demands and production costs. Unfortunately, using continuous functions results in an infinite number of scenarios. In that context, a deterministic-equivalent model cannot be formulated directly. However, Monte-Carlo based sampling techniques such as the so-called Sample Average Approximation (SAA) method (A. Shapiro, 2003) can be used in order to construct samples of scenarios to approximate the stochastic problem for two-stage or multi-stage programming. While theoretical analysis shows that for two-stage SAA models, one can obtain a good-quality approximation of the true stochastic problem with a reasonable number of scenarios,

the size of the scenario sample required for the approximation of the true stochastic problem within a certain error margin $\varepsilon \ge 0$ with a probability $(1-\alpha)$ increases *exponentially* with the number of stages in the model (Blomvall & Shapiro, 2006; A. Shapiro, 2006). Two-stage SAA models are proposed in Santoso, Ahmed, Goetschakkx, and Shapiro (2005) as well as Vila, Martel, and Beauregard (2007); this approach is also advocated in Martel and Klibi (2011).

2.2.6 Modeling activities, processes and products

Depending on the nature of products and supply chain activities, different modeling strategies can be used. At the SCN design level, it is recommended to model aggregate high-level activities (such as manufacturing, assembly, or packaging) rather than modeling each of the multiple production sub-stages, which would result in unnecessary complexity. In the simplest case, products are either not transformed by the supply chain, or a single raw product is successively transformed into one unit of finished product. A supply chain where several finished products can be manufactured from the same set of raw materials is labeled as either *divergent* or *one-to-many*; this is frequently encountered in natural resources transformation such as in the forest sector (Vila, Martel, & Beauregard, 2006). Discrete parts manufacturing (also labeled *many-to-one*) supply chains can be modeled using acyclic graphs representing bills of materials (Lakhal, Martel, Oral, & Montreuil, 1999). In the process industry such as pulp-and-paper (M'Barek, et al., 2010; Philpott & Everett, 2001), multiple products can be manufactured using attraction of raw materials or intermediate products into finished products (M'Barek, et al., 2010).

According to Paquet, et al. (2004), complex transformation processes can further be modeled using *technologies*, which are defined by the set of products they can transform or store. If more than one technology is available for a given activity/product pair, technology selections can be incorporated in the SCN design model. According to Martel (2005), such technologies can either be dedicated to a product family or be flexible enough to transform or store multiple product families.

2.2.7 SCN representation

The notion of SCN representation refers to the approach used to model the structure of the SCN, the company's activities as well as the product flows over the network. Two alternatives will be discussed: multi-echelon networks and general supply chain networks.

2.2.7.1 Multi-echelon networks

One of the most popular and straightforward SCN representation – it has been the dominant paradigm and is still used in recent publications – is the so-called *multi-echelon* network structure, shown in Figure 3. Under this restricted representation, each of the network nodes has its mission(s) set a priori (Martel, 2005) and the SCN design model has no ability to alter these mission statements. In this context, the network nodes can be grouped into *echelons*, which consist of a set of sites with the same mission. A multi-echelon network can be modeled by a directed graph where nodes correspond to network sites and arcs correspond to product flows between network sites. This approach has been used in the seminal work of Geoffrion and Graves (1974) as well as in several more recent publications. A single echelon structure reduces the problem to a *facility location model* (Beasley, 1993). A two-echelon model (K lose, 2000) has either two distribution levels or a production level and a distribution level. Tri-echelon models also have been studied (Pirkul & Jayaraman, 1996). The literature covers both randomly generated test problems (Tcha & Lee, 1984) as well as real-world applications (Robinson, Gao, & Muggenborg, 1993). A literature review on facility location models can be found in K lose and Drexl (2005).



Figure 3: Multi-echelon network. Taken from (Martel, 2005)

Two approaches can be used to model flows in a multi-echelon networks. The so-called path-based formulation assigns a flow variable to a complete path in the network (one node from each echelon). This approaches yields very efficient models (e.g. Geoffrion and Graves (1974). Another approach is to model flows between the facilities of two consecutive echelons (production-distribution, distribution-demand zone, etc.). This yields a smaller number of flow variables, but additional flow conservation constraints are needed for each node on intermediary

echelons. This approach can however model production environments where the nature of the products changes at different echelons in the supply chains, while the path-based formulation cannot.

Two trends are present in the literature. The first research trend is to develop more efficient algorithms to either solve larger instances of the same model formulation or to solve the same models in less computation time. This is especially present in single-echelon models, where several methods have successively been published (Barahona & Chudak, 2005; Beasley, 1993; Hansen, Brimberg, Urosevic, & Mladenovic, 2007; Kratica, Tosic, Filipovic, & Ljubic, 2001; Kuehn & Hamburger, 1963; Michel & Van Hentenryck, 2004). The other trend is to extend an existing model, usually by adding a new constraint type such as capacity levels on facilities (Baker, 1982; Jacobsen, 1983) or single-sourcing constraints (Fisk, 1978).

Even if the multi-echelon approach is elegant, it has some severe limitations. In particular, it forbids facilities to have more than one role, which can be far from optimal in some complex multi-stage production processes (M'Barek, et al., 2010; Martel, 2005; Paquet, et al., 2004) such as in the forest industry. Despite these serious drawbacks, multi-echelon models continue to be used to address new SCN design problems, such as the introduction of a new product or product family (Amini & Li, 2011), the progressive redesign of an existing SCN with budget constraints (Melo, et al., 2011, 2012), and reverse logistics decisions (Alumur, Nickel, Saldanha-da-Gama, & Verter, 2012). These models could be enhanced by being reformulated using an activity-based approach.

2.2.7.2 General supply chain network

Another more recent approach is to let the model determine the missions of each facility. In this family of models, some network nodes may have more than one mission, such as multistage production plants or production-distribution centers. Although this approach produces more complex optimization models, the assignation of site missions by the optimization model can yield significant performance improvements. Examples of such models are found in (Amrani, Martel, Zufferey, & Makeeva, 2011; Arntzen, et al., 1995; M'Barek, et al., 2010; Paquet, et al., 2004).

Recent publications on network design are generally more concerned about incorporating new modeling elements (decision types and constraints) than solving either larger instances or providing better computation times on already published formulations. Examples of new modeling constructs include technology selection (Paquet, et al., 2004), alternate facility configurations (Amrani, et al., 2011), demand shaping actions (Vila, et al., 2007), greenhouse gas emissions accounting and reduction (Chaabane, Ramudhin, & Paquet, 2012), integration of reverse logistics (Chouinard, D'Amours, & Aït-Kadi, 2008), product life-cycle assessment (Hugo & Pistikopoulos, 2005), transportation mode selection (Olivares-Benitez, et al., 2010) and fleet size and mix (Miranda, Garrido, & Ceroni, 2009). Other publications model specific market contexts such as oligopolistic markets (Masoumi, Yu, & Nagurney, 2012). Despite the simplicity and popularity of multi-echelon models, it is hoped that general SCN design models will be further used, since they are more general and flexible.

2.2.8 Modeling markets, demand, price and service

Most classical models from the literature assume that the demand for products is fixed *a priori*, and is independent of the SCN configuration and the company's strategic and tactical efforts. While this assumption may be reasonable in some cases (in the context of planned economies, in the context of a quota-based industry such as dairy products in the province of Quebec, in product-markets with a price-demand elasticity of zero, or in industries which are driven by long-term negociated contracts), it is clearly not realistic in the vast majority of business contexts, especially at the international level or when a long planning horizon is considered. Since the scientific literature seldom provides justification for this rather important assumption, it is probably made to simplify the resulting model. Adequate modeling of demand into SCN design models involves several challenges:

- It may be difficult to accurately forecast the effect of demand shaping actions or marketing policies on demand, especially when forecasting for multiple years;
- Demand for a product is influenced by several factors, such as elements of a traditional marketing policy (product characteristics, price, positioning and promotion), consumer service, service levels and delivery times, the firm's reputation (Kotler, Armstrong, & Cunningham, 2011). It is also influenced by the competitors' offers which are difficult to predict or anticipate as well as the availability of substitude products.

It is highly desirable that any SCN design model that seeks to maximize economic value added should incorporate a demand model. One approach is to use the modeling concept of *marketing policy* proposed by Vila, et al. (2007). In this context, a marketing policy consists of a global market offer for a given product-market by the company. It includes product prices,

service levels in term of maximum delivery time, required investments in promotion and other marketing-based expenses, as well as other components of the market offer (such as vendor-managed inventory), as well as sales expectations by product-market. Marketing policies are thus selected by the SCN design model for each product-market. A marketing strategy based on next-day delivery or vendor-managed inventory can have significant impacts on the supply chain requirements (H. L. Lee, 2004, 2010). This concept can also be used to model potential contracts in a business-to-business context; it could be further extended to include decisions such as strategic positioning of inventories or decoupling points in complex supply chains.

Efforts have also been made to include competitors in SCN design models. Of course, as competitors' actions are difficult to predict with any accuracy, two approaches are used. One approach is to assume those competitors' actions are rational and risk-neutral, allowing the application of microeconomic analysis and game theory such as Stackelberg and Cournot games. This approach has been used in location analysis (Serra & ReVelle, 1994, 1995) which is closely related to single-echelon models (Plastria, 2001). An extended model was later proposed that includes product price setting decisions (Serra & ReVelle, 1999). Leader-follower (Stackelberg) models have also been proposed (see Hakimi (1983) for the leader's model and ReVelle (1986) for the follower's model). Game theory-based models were only recently extended to SCN design models. Nagurney (2010) proposes a SCN design model under oligopolistic competition formulated as a Cournot game; this model was later extended and applied to the pharmaceutical sector (Masoumi, et al., 2012) as well as the fashion sector (Nagurney & Yu, 2012).

Another strategy is to anticipate possible actions or market offers from competitors and assign a subjective probability to each of them (Vila, et al., 2007). These anticipative models require some assumptions on competitors' strategies but do not require the hypothesis of rational or anticipational behavior. A two-stage stochastic model is then used, in which product demand for the company's products is influenced by the relative choices of demand shaping actions (first-stage decision variable) as well as competitors' actions which are observed in the second-stage. This approach is promising, but it can require substantial – and potentially prohibitive – analysis efforts, especially in the context of a multinational firm competing in several product-markets each having lots of competitors⁸.

⁸ Procter and Gamble (P&G), PepsiCo and General Electic are good examples of such companies.

2.2.9 Modeling facilities and capacity options

Capacity expansion and facility location have always been central components to SCN design models, from the earliest location models (Kuehn & Hamburger, 1963) to the more sophisticated SCN design models (M'Barek, et al., 2010; Melo, et al., 2012). Most models make a distinction between production capacity, which is decicated to a product (or product family), and storage and distribution capacity, which is shared among all products (Geoffrion & Graves, 1974; Melo, et al., 2012), while Arntzen, et al. (1995) is a notable exception that considers dedicated capacity for production and distribution.

The most simplistic approach to model facilities and capacities is to assume that the *layout* (size, technologies and production capacity) of each facility (existing or potential) is given. This approach is common in single-echelon (Beasley, 1993; Sankaran, 2007; Van Roy, 1986) and multi-echelon models (Jayaraman & Ross, 2003; Melo, et al., 2011, 2012; Olivares-Benitez, et al., 2010; Pirkul & Jayaraman, 1996). Furthermore, this approach fails to capture economies of scale associated to larger production facilities or technologies (or results in a nonlinear model). In practice, production and distribution facilities are usually composed of a set of different production technologies in various numbers. In this context, fixing the layout of facilities *a priori* may result in significantly sub-optimal SCN designs.

Paquet, et al. (2004) propose the concept of *capacity options* that can be installed into a production or distribution site. Under this approach, capacity is not directly assigned to facilities. A facility is associated to a certain number of square feet available to install different *production technologies* or production/distribution systems. This allows the model to select between different production or distribution technologies. Furthermore, for a given technology, different capacity options can be used in order to model economies of scale. Martel (2005) observes that facility layout can be designed to have fixed parts (that cannot be changed by the model) as well as variable parts. Amrani, et al. (2011) propose the concept of alternative platforms. Each platform represents an alternative configuration consisting of a set of technologies and capacities (either shared or dedicated). It can be used to model changes to existing facilities or to model potential facilities. In the context of multi-period models, upgrade platforms can be used which consists of expansion or reconfiguration options. However, if there are a large number of alternate facility configurations or the number of production technologies that can be used is very large, the number of alternate platforms will result in the optimization model being too difficult to solve.

2.2.10 Modeling product flows and inventories

In order to evaluate the quality of a SCN, it is desirable to approximate annual or seasonal production and distribution decisions through the use of aggregate product flows. Even if recent research (Klibi, et al., 2010b) shows the limitations and drawback associated with such aggregations, the inclusion of detailed raw materials purchasing, production scheduling, distribution and routing decisions would make the design model untractable. Furthermore, the use of annual product (or raw material) flows considerably simplifies the accounting of variable costs and capacity utilization. Although some publications use detailed models to estimate product flows, facility capacity, inventories and/or variable distribution costs (Klibi & Martel, 2012; Klibi, et al., 2010b; Ko, et al., 2006), the vast majority of models use aggregate period flow formulations (Altiparmak, et al., 2006; J. F. Cordeau, Pasin, & Solomon, 2006; Dogan & Goetschakkx, 1999; Easwaran & Üster, 2010; Geoffrion & Graves, 1974; Goetschakkx & Vidal, 2001; Jayaraman & Ross, 2003; Melo, et al., 2011; Paquet, et al., 2004).

The modeling of inventories poses many challenges to SCN design models. A typical supply chain will keep inventories for different functions. Inventories can be built up in anticipation of demand increases in later period; this is important in seasonal industries where production capacities are insufficient to meet demand at peak levels and where inventories are accumulated accordingly. Cycle inventories are generated by the lotsizing of replenishement and customer orders. Safety stocks protect against uncertainty in replenishement lead times. According to Martel (2005), cyclic and safety stock levels depend on the management policies used by the company, the ordering behavior of customers as well as replenishment lead times. Furthermore, when sound inventory management principles are used, there is a *risk pooling* effect resulting in a strictly decreasing marginal inventory-throughput ratio (Martel (2002). Furthermore, relationships between product inventory and throughput may be difficult to estimate for new facilities or for new technologies in existing facilities.

As such, several models implicitly assume that inventory-throughput functions are linear (Arntzen, et al., 1995; J.-F. Cordeau, Laporte, & Pasin, 2008; J. F. Cordeau, et al., 2006; Dogan & Goetschalckx, 1999; Geoffrion & Graves, 1974; Goetschalckx & Vidal, 2001; Pirkul & Jayaraman, 1996; Santoso, et al., 2005; Thanh, 2008). The model provided in Martel (2005) takes risk pooling effects into account but assumes that inventories are independent of lead times. Finally, some models explicitly incorporate risk pooling and lead times, usually at the expense of ignoring other SCN design decisions. Several authors consider only single-period, single-product

models (Park, Lee, & Sung, 2010; Romeijin, Shu, & Teo, 2007; Shu, Li, Shen, Wu, & Zhong, 2012; Sourirajan, Ozsen, & Uzsoy, 2007). Shu, Teo, and Shen (2005), Shen and Qi (2007) and Qi, et al. (2010) consider a single retailer, and their model does not contain any location or facility configuration decisions. To the best of my knowledge, no integrated general logistics network design model takes into account lead times and risk pooling effects. Approximation of non-linear inventory throughput functions by piecewise linearization can be considered as an interesting compromise between model accuracy and solvability.

2.2.11 Cost modeling

Modeling of cost and revenues in SCN design models is important in many contexts. It is also an element that is handled differently in different models, but these differences are seldom discussed in research papers. Two key elements will be analyzed in this section, namely cost and revenue allocation and fixed costs modeling.

To national and multinational supply chains, cost allocation between the different facilities of the network is of prime importance. Typically, in SCN design models, variable costs are assigned to flow variables. However, companies operating in more than one country – in more than one state in the Unites States of America or in one than more province in Canada – face different taxation levels for different parts of their supply chain. Often, the company is divided into two or more national divisions that pay taxes in different countries. Additional accounting is necessary to compute profits or net (after-tax) revenue for each national division, as well as tariffs and duties when a product or component crosses a border. The allocation of transportation costs between facilities located in different countries, as well as the setting of transfer prices between national division can also be considered strategic decision variables (Goetschalckx & Vidal, 2001). Several optimization models incorporating these elements were recently proposed, such as Perron, Hansen, Le Digabel, and Mladenovic (2010). Detailed discussions of implications of global supply chains in SCN design models can be found in Goetschalckx and Vidal (2001); Martel (2005), while a review of the relevant literature can be found in Meixell and Gargeya (2005).

In several SCN design and location-allocation models, the full cost of buying or implementing a facility is charged in the decision model. As such, in single-period models, the costs of building a facility are compared to variable costs for a one-year planning horizon. This form of cost modeling can yield solutions that underestimate the optimal number of facilities to open or operate. It also neglects the fact that, unlike variable costs such as transportation costs, facility acquisition is in fact an investment that increases the company's assets. In practice, returns on investments of more than one year are common for strategic-level investments. Multiperiod models are better suited to evaluate trade-offs between facility acquisition costs and annual costs and revenues.

An alternative approach is to split the facility cost into two parts. The implementation cost consists of all costs that are inherent to setuping the facility costs and do not include capital expenditure costs. It includes personnel hiring costs, support activities and the costs of relocating equipment, etc. The exploitation cost consists as a rent paid for using the platform. If the facility is actually rented, this corresponds to the rent payments made to the facility owners. In the case of an owned facility, it corresponds to the amount the company would obtain if it rented the facility to a 3rd-party. This covers capital expenditure costs, depreciation as well as tax returns, and permits the evaluation of cost trade-offs on an annual basis.

2.2.12 Emerging trends

Aside from modeling costs, capacities, inventories and processes, there are a number of emerging SCN modeling trends. Among them, the design of sustainable supply chain networks has also recently received much attention. Pan, Ballot, and Fontane (2010) explore approaches to reduce greenhouse gas emissions, and Chaabane, et al. (2012) develop a design model integrating tradeoffs between environmental and economic objectives. Chouinard, et al. (2008) and Easwaran and Üster (2010) consider the design of closed-loop supply chains, and a review of the literature on reverse logistics network design is found in Ilgin and Gupta (2010).

2.3 Outstanding issues and shortcomings of the current literature

Since the publication of the first warehouse location models (Balinski, 1961; Kuehn & Hamburger, 1963), significant progress has been made in the formulation of more realistic location-allocation and SCN design models. However, some aspects have been covered superficially in the literature, and several research avenues must be explored more thoroughly. Several new models were proposed in recent publications. However, the following two remarks on recent contributions show that research is more fragmented than ever:

• Most new models improve upon previous work published by the same contributors but do not integrate recent advances proposed by other authors. One example is the model of Melo, et al.

(2012), which builds upon a previously published model (Melo, Nickel, & Saldanha-da-Gama, 2006) but completely ignores new modeling constructs such as activity graphs (Lakhal, et al., 1999), technology selection options (Paquet, et al., 2004) or international aspects (Goetschalckx & Vidal, 2001).

- The absence of a common methodology, besides solving optimization models, and of a common vocabulary. Two types of confusion are observed in the literature:
 - Using the same words to describe different concepts or techniques. One obvious example is the very scope of what labeled as supply chain design in the literature. In some publications (Qi, et al., 2010), supply chain design problem are associated to setting safety stocks and replenishement levels while in others it is associated to technology selection, facility location and mission assignement (M'Barek, et al., 2010).
 - Using different words to refer to the same concepts. An example of this confusion is in time horizon representation. The same formulation is labeled multi-period in Arntzen, et al. (1995), while it is called multi-seasonal in Martel (2005).

Terminology such as chain-based or activity-based formulation is useful only if it is used by all authors. This lack of unification is even more apparent when literature on SCN design models is compared to other flourishing research sectors such as vehicle routing, for which standard formulations, common terminology and even test instances sets exist. Literature reviews help, but self-discipline from authors is also necessary.

Fragmentation has other undesired consequences. Several interesting modeling concepts have been proposed in the recent recent literature (inventory modeling, marketing policies, cost modeling, and capacity options); however, no publication has unified all these concepts into a single, integrated model that could be used to address different SCN design problems from varied industrial sectors. This model would likely be very difficult to solve, so specialized solution methods would be needed.

Most strategic SCN models use very crude anticipated user model in the form of annual product flows. Simulation models and operational decision models should be used to better assess the impact of strategic decisions on the resulting SCN and to provide accurate feedback on capacity usage, lead times, inventory levels and variable costs. That being said, implementing such a detailed operational user model would require substantial amounts of data as well as

simulation or optimization models to represent the various activities and the interactions between activities in the supply chain.

Finally, when modeling strategic decision problems, uncertainty should be taken into account. The assumption that long-term future can be forecasted with accuracy is rather unrealistic. Markets evolve quickly; costs of production factors (such as energy prices) fluctuate substantially, even over short-term horizons. Stochastic programming seems an appropriate methodology to represent a set of plausible futures into an optimization model. The resulting integrated two- or multi-stage multi-period stochastic models are of course very difficult to solve, as the most recent and thorough deterministic optimization models are already large and complex.

3 Optimization algorithms used to solve SCN design models

This chapter presents a review of the relevant literature on optimization algorithms, with a focus on methods that can be used to solve SCN design models. A review of solution methods that have been used to solve SCN design models is first provided. This section is followed by a discussion on solution methods that are promising for the solution of large-scale SCN design models but that have not been proposed yet in the literature.

Note that for the purpose of this chapter, we are only interested in optimization algorithms designed to solve mixed-integer linear mathematical programming (MIP) models (and by extension, linear programming (LP) problems as well as binary or integer (IP) models), as well as mixed-integer nonlinear (MINLP) models⁹. As IP models can be reformulated as binary integer programming models (Winston & Venkataramanan, 2003), without loss of generality, we refer to MIP models in the following.

3.1 Exact approaches

Optimization methods are labeled as "exact approaches" if they can provably find the optimal solution of an optimization model in a finite (possibly very large) amount of time. Explicit enumeration of all solutions to IP models is totally impossible, even for models of 30-50 integer variables (Wolsey, 1998). Most exact approaches use model decomposition, implicit enumeration of the solutions tree or cutting plane generation techniques to solve the models efficiently.

3.1.1 Branch-and-bound

The branch-and-bound method is based on implicit enumeration of the solutions tree. Upper and lower bounds on the objective function value of the optimal solutions are computed. Assume we want to find the optimal solution to the maximization model S, with optimal solution z^* . In the case of a maximization problem, the upper bound \overline{z} is provided by solving a (usually linear) relaxation of the problem, while the lower bound \underline{z} is provided by a feasible solution. The branch-and-bound algorithm begins by solving the linear relaxation of the model, thus providing an upper bound \overline{z} . Assuming some of the integer variables are non-integer in the LP relaxation¹⁰,

⁹ According to Winston and Venkataramanan (2003), "a nonlinear integer programming [model] is an optimization model in which either the objective function or the left-hand side of some of the constraints are nonlinear functions and some or all of the variable must be integers [or binaries]".

¹⁰ If all the integer and binary variables have integer values in the LP relaxation, then the solution to the LP relaxation is optimal for the MIP.

the branch-and-bound algorithm divides the model into two non-intersecating sub-models by *branching* on a fractional variable. Assuming that the variable x_j has a fractional value in the LP relaxation, we define two submodels: $S_1 = S \cap \{x : x_j \le \lfloor \overline{x}_j \rfloor\}$ and $S_2 = S \cap \{x : x_j \ge \lceil \overline{x}_j \rceil\}$. It is trivial to prove that $S_1 \cap S_2 = \emptyset$ and $S = S_1 \cap S_2$. The sub-models S_1 and S_2 are then solved recursively. When a node is found to be unable to provide a feasible solution, it is pruned, thus reducing the size of the solutions tree. F1 presents a a branch-and-bound flowchart provided in Wolsey (1998). A more advanced discussion of branch-and-bound, along with thorough examples can be found in Wolsey (1998) and Winston and Venkataramanan (2003).

In the branch-and-bound algorithm, two important decisions must be performed, among others:

- 1. The choice of node to examine;
- 2. The choice of the branching rule to apply.

These decisions are very important. In practice, branch-and-bound algorithms have been used to solve single-echelon (Gao & Robinson, 1994) and multi-echelon (Tcha & Lee, 1984) uncapacitated facility location models, multi-product two-stage facility location models (Hindi & Basta, 1994; Hindi, Basta, & Pienkosz, 1998) as well as four-stage models (Georgiadis, Tsiakis, Longinidis, & Sofioglou, 2011). Custom branch-and-bound algorithms also have been proposed to solve multi-stage SCN design models (Ahmed, King, & Parija, 2003).

3.1.2 Cutting Plane Algorithms and Branch-and-cut

Instead of relying on branch-and-bound algorithms, another approach is to approximate the convex hull of the polytope defined by an optimization model. In practice, this approximation is done through the successive generation of *valid inequalities*. An inquality, or cutting plane $\pi x \le \pi_0$ is said to be a *valid* inequality for $X \to S$ if $\pi x \le \pi_0$ is true for all $x \in X$. In practice, interesting valid inequalities cuts feasible regions of the LP relaxation of X while removing none of the MIP-feasible solutions. Although pure cutting planes algorithms have been proved to converge to the optimal solution in finite time (Gomory's algorithm (Gomory, 1963) converges when the objective function is integer valued, this work has been further extended by Chvàtal (1973) and by (Nemhauser & Wolsey, 1990) for MIP models in general). However, pure cutting plane algorithms have not been very successful in general. However, valid inequalities can be very effective when combined with branch-and-bound techniques. In several publications, valid inequalities are often referred to as *cuts*.

According to Wolsey (1998), a *branch-and-cut algorithm* "is a branch-and-bound algorithm in which cutting planes are generated throughout the branch-and-bound tree." Rather than to explore as many nodes as possible as quickly as possible, a branch-and-cut algorithm seeks to provide the tightest possible bounds (\overline{z} and \underline{z}) at each node of the tree, using preprocessing, heuristics, or cutting plane generation techniques. Of course, in practice, a trade-off between cut generation and node exploration must be reached. A sample branch-and-cut algorithm detailed in Wolsey (1998) is presented in F2 below.

There are a large number of cuts that can be applied to general MIP models. Furthermore, the effective implementation of cutting plane techniques requires substantial efforts ¹¹ (Gu, Nemhauser, & Salvesbergh, 2000). Some of the most used MIP cuts are:

- Gomory mixed-integer cuts (Balas, Ceria, Cornujéols, & Natraj, 1996; Gomory, 1960);
- Flow cover inequalities (Gu, Nemhauser, & Salvesbergh, 1999);
- Mixed-integer rounding cuts

Furthermore, several cuts have been proposed for specific MIP models or families of models that exhibit a special structure (knapsack inequalities, for instance) or to solve specific problems arising in a small number of models, such as symmetry cuts implemented in the Gurobi solver (Bixby, Rothberg, & Gu, 2010). Typical SCN design models have complex structure which makes the application of polyhedral approaches very challenging; to the best of my knowledge, pure cutting plane algorithms were not proposed to solve such models.

3.1.2.1 Commercial branch-and-cut based solvers

Special attention should be given to commercial MIP solvers such as CPLEX® and Gurobi®. As general-purpose solvers, they are able to solve virtually any LP or MIP model, given enough time, processing power and memory. A decision maker or analyst with limited knowledge of optimization algorithms could thus use a generic MIP solver to find the optimal solution to his model. Although they are based on the branch-and-cut paradigm, commercial solvers are use a mix of several known techniques (cutting plane generation, MIP heuristics such as feasibility pump (Fischetti, Glover, & Lodi, 2005) or local branching (Fischetti & Lodi, 2003)) as well as a number of unpublished custom algorithms. This makes impossible further classification of those

¹¹ In particular, some valid inequalities require either (1) a lifting procedure to be fact-defining or (2) the solving of a separation sub-problem to define the actual values of π and π_0 .

algorithms beyond the fact that they are hybrid branch-and-cut algorithms. Performance of commercial solvers can and should be used as benchmarks for specific purpose algorithms and approaches. In general, for a specific purpose optimization algorithm to be of any interest, it must at the very least be as efficient as the most efficient general-purpose solver available.

Solver performance may be slow for SCN design models, especially with default settings. A number of acceleration techniques were used by some others, such as replacing default parameters by specific values derived from empiric experimentation (Vila, et al., 2007), or adding custom valid inequalities to strengthen the LP relaxation (Melkote & Daskin, 2001; Paquet, et al., 2008). Some realistic-sized instances of supply chain network design models were solved to optimality in reasonable computation times by (Vila, et al., 2006, 2007).

3.1.3 Lagrangian relaxation

The so-called *Lagrangian relaxation* is a decomposition technique that relies on relaxing a number of "complicating" constraints, which usually makes the model especially difficult to solve. In practice, these constraints are often integrated in a modified objective function by penalizing their violation through the use of a real-valued vector *u*, which is often referred to as the *lagrangian multiplicators*. Once the complicating constraints are dualized, the resulting relaxed model is usually easy to solve (a LP model, a model solvable through dynamic programming or by inspection, or an IP for which strong cutting planes are known such as the knapsack model). The actual values of lagrangian multipliers to use are determined by solving a *lagrangian dual* sub-model (Wolsey, 1998).

Lagrangean relaxation has been used by several authors to solve several facility location problem variants. Marin (2007) solves two-stage uncapacitated facility location models by relaxing the flow conservation constraints (that link the two stages of the problem), while Klose (2000) solved the capacitated version by relaxing the capacity constraints. This approach has also been used as a heuristic procedure by terminating the algorithm prior to convergence to an optimal solution, thus creating so-called *lagrangian heuristics* (Avella, Boccia, Sforza, & Vasil'ev, 2009; Park, et al., 2010)

Lagrangian relaxation can also be used in stochastic programming. Typically, the so-called nonanticipativity constraints are relaxed, resulting in sub-problems that are decomposable on a scenario-by-scenario basis (Mitra, et al., 2006).

3.1.4 Primal decomposition techniques

Another popular approach to solve complex SCN design models is the so-called Benders' (or primal) decomposition (Benders, 1962). The Benders' decomposition strategy partitions the model into two sub-models: one *relaxed master model* containing a set of "complicating" variables (variables that makes the complete model especially difficult to solve) and a *sub-model*. In the case of SCN design, the (relaxed) master model typically includes the strategic design binary variables associated to facility location, technology selection or transportation / sourcing option selection. The master model is first solved, and the values of the binary variables are then transferred to the (hopefully) linear sub-model. If the sub-model is feasible, an optimality cut is generated and added to the master model; if it is not feasible, a feasibility cut is added to the master model.

In their seminal work, Geoffrion and Graves (1974) demonstrated the effectiveness of primal decomposition techniques to solve SCN design models¹². The largest model they solved had more than 11,000 variables, including 757 binaries, which was extremely large considering the limited memory available in computers in the early 1970s. Similar implementations of Benders' decomposition have been used in numerous deterministic SCN design models, such as Dogan and Goetschakkx (1999), Paquet, et al. (2004) and J. F. Cordeau, et al. (2006). The same algorithm (which is called the *L-shaped method* (Van Slyke & Wets, 1969) in stochastic programming literature) has also been used by Gutierrez, Kouvelis, and Kurawala (1996) and MirHassani, Lucas, Mitra, Messina, and Poojari (2000), to solve stochastic SCN design models. Santoso, et al. (2005) note that the addition of valid inequalities to the model may significantly decrease computation times required to obtain an optimal solution to their sample average approximation (SAA) models.

Some authors have used both primal and dual decomposition approaches in what is called *cross decomposition* (Van Roy, 1983). This technique has been quite effective at solving capacitated facility location models of size up to 100 facilities and 200 customers (Van Roy, 1986). For instance, Kratica, et al. (2001) achieve similar computation times on instances of comparable size with a far more powerful computer. Unfortunately, for SCN design models with more complex structures, it is quite difficult to find "easy" dual and primal sub-models in order to implement

¹² According to Google Scholar (<u>http://scholar.google.ca</u>), this paper has been cited more than 900 times.

cross decomposition. It might explain why the method has not been used often despite the convincing results achieved by Van Roy (1986) and (C. Y. Lee, 1991).

3.1.5 Other exact approaches

Among the other approaches used to solve facility location and SCN design models, Martel and Venkatadri (1999) and Martel (2005) use a technique called successive mixed-integer linear programming to solve SCN design models under economies of scale, which are captured by nonlinear functions in the constraint matrix. This approach involves the approximation of non-linear functions by linear functions. Branch-and-fix is a variant of the branch-and-cut approach that has been proposed by Alonso-Ayuso, Escudero, Garin, et al. (2003) for stochastic SCN design models. Other decomposition algorithms have been proposed in the literature: Liang and Wilhelm (2008) use Dantzig-Wolfe decomposition in a branch-and-price framework to design production-assembly-distribution systems, while Shi, Meyer, Bozbay, and Miller (2004) use a nested partitions approach.

Approximation algorithms have been proposed for uncapacitated (Cornuejols, Fisher, & Nemhauser, 1977) and capacitated (Levi, Shmoys, & Swamy, 2004) location models. Another approximation algorithm has been proposed by Ahmed and Sahinidis (2003) for the multi-stage stochastic capacity expansion model, which is a restriction of the stochastic SCN design model. Two research opportunities arise: either this algorithm could potentially be adapted to solve some SCN design models, or it could be included to solve capacity expansion sub-models within a more general optimization algorithm for the stochastic SCN design model.

3.2 Heuristics

In contrast to exact approaches, heuristics are solution methods that are aimed to find reasonably "good" solutions in a reasonable time. According to Talbi (2009), in general, heuristics do not have an approximation guarantee on the obtained solutions. However, they do have some significant advantages, as shown by Silver (2004): ease of implementation, speed, simplicity, robustness to changes in model parameters, and ease of use within other (exact or heuristic) methods. Indeed, several classes of heuristics do not require the objective function or constraint matrix to have specific properties such as linearity or convexity. We will review three types of heuristic approaches that are especially relevant in the solution of SCN design models.

3.2.1 Classical heuristics

Several heuristics are inspired from intuitive problem solving strategies; they are by far the simplest solution methods that can be applied to model optimization. The simplest heuristic of all is the so-called *random heuristic*, which for every decision variable, randomly selects a value from all the possible values that can be taken by that variable. Albeit its obvious drawbacks, this method is often used to find an initial solution in metaheuristic approaches such as genetic algorithms (Kratica, et al., 2001).

Other popular classical approaches are the so-called *greedy heuristics* (Silver, 2004). Greedy heuristics are constructive methods that iteratively build a solution by making a series of myopic (locally optimal) choices. Starting from an empty solutions, at each step of the algorithm, the algorithm selects a choice that will maximize the increase of the objective function, without trying to anticipate its impact on future choices or reconsidering decisions made at earlier stages (Papadimitriou & Steiglitz, 1982). Greedy heuristics have been extensively used for solving uncapacitated (Kuehn & Hamburger, 1963) as well as capacitated (Jacobsen, 1983) facility location models. The most common greedy heuristics used for facility location and SCN design are *ADD* (which start with an empty solution and selects facilities) and *DROP* (which start with all facilities being selected and them iteratively removes facilities from the solution). These simple heuristics can be extended to create other methods: SWAP (Kuehn & Hamburger, 1963), ALA (Cooper, 1964) and VSM (Cornuejols, et al., 1977; Jacobsen, 1983) are greedy heuristics applied to facility location problems. In particular, swap-based heuristics form the backbone of several tabu search algorithms designed for facility location models (Al-Sultan & Al-Fawzan, 1999; Michel & Van Hentenryck, 2004; Ohlemuller, 1997).

Albeit these heuristics yield solutions of poor quality compared to either metaheuristics or exact methods, they are fast to implement and can be used to quickly obtain a feasible solution. Moreover, the basic idea behind greedy heuristics can be applied to several contexts. For instance, a greedy heuristic can be used to obtain a feasible solution to very constrained models by seeking to minimize an infeasibility measure instead of seeking to optimize the objective function.

3.2.2 Metaheuristics

The term "metaheuristics" refers to a set of optimization algorithms that were developed for the most part in the 1980s and early 1990s. According to (Talbi, 2009), the term was proposed by (Glover, 1986) and refers to "upper level general methodologies (templates) that can be used as guiding strategies in designing underlying heuristics to solve optimization problems". According to this definition, a metaheuristics should be coupled with one (or possibly more) heuristics, which it guides in order to prevent from being trapped in local optima. However, some authors do not make such a distinction between the actual heuristic and the upper-level methodology, and use the term "metaheuristics" to refer to the whole algorithm (Dréo, Pétrowski, Siarry, & Taillard, 2006). Metaheuristics are especially well suited to discrete and combinatorial optimization problems, and are among the most efficient methods for solving the facility location problem (Michel & Van Hentenryck, 2004), the vehicle routing problem (J. F. Cordeau & Laporte, 2005), and the location routing problem (Boccia, Crainic, Sforza, & Sterle, 2010), among others. Finally, metaheuristics can be readily adapted and extended to handle multiobjective or multimodal optimization (Dréo, et al., 2006).

Metaheuristics also suffer some drawbacks. In general, they provide no estimation of solution quality compared to the optimum (lower or upper bounds) and do not compute an optimality gap. This issue is especially relevant on decision problems for which exact methods are inefficient. As such, metaheuristics are generally applicable where exact approaches are unable to provide an optimal solution in reasonable time for real-sized instances.

A large number of metaheuristics have been proposed in the literature. Even if they come from different physical or biological metaphors, metaheuristics are increasingly similar in terms of implementation mechanisms (Taillard, Gambardella, Gendreau, & Potvin, 2001). The following two sections review the most common single-solution based and population-based metaheuristics, respectively.

3.2.2.1 Single-solution based metaheuristics

Also called *trajectory methods* or *local search-based* methods in the literature, single-solution based metaheuristics (SSBM) iteratively improves a single solution. The basic idea is to start from an initial solution, then move from that solution to the next, until a stopping criterion has been met. Algorithm 1 adapted from (Talbi, 2009), provides a generic template for single-

solution based metaheuristics. A typical SSBM has four key components: (1) a method for generating a feasible solution, (2) a method for generating candidate solutions at each iteration, (3) a method for selecting a solution from the candidate list, and (4) a strategy to escape local optima.

Input or generate a feasible solution s. <i>set</i> t = 0
Repeat
Generate one or more candidate solutions <i>S</i> from s Select a solution s' from S to replace s <i>set</i> s = s' <i>set</i> t = t +1 Until stopping criteria satisfied Output: best solution found.

Algorithm 1: Single solution-based metaheuristic template

Different techniques can be used to generate an initial solution; heuristics described at section 3.2.1 or 3.2.3 can be used, among others. In order to generate a list of candidate solutions, a *neighborhood* structure is often used. A neighbor s' from solution s(t) is generated by performing a small perturbation to the solution s(t). The neighborhood S'(t) of solution s(t) is then defined as the set of all neighborhood S'(t) may be very large. Typically, a move operator changes the value of a small number of variables (2 or 3). Once the neighborhood has been explored, the metaheuristic replaces the current solution s(t) with one of its neighbors. The standard method is to choose the solution with the best objective function value in S'(t), but alternative selection rules can be used (Talbi, 2009). What distinguishes most the SSBM from one another is the strategy used to escape local optima. Without this specific feature, a local search algorithm is likely to terminate when it is unable to find a neighbor s' with a better objective function value than the current solution, such as the famous *hill climbing heuristic* (Aarts & Lenstra, 1997).

Despite a recent decrease in popularity, the *simulated annealing* (SA) metaheuristic, proposed independently by Kirkpatrick, Gelatt, and Vecchi (1983) and Cerny (1985), remains one of the most well-known metaheuristic solution methods. It is based on the principles used in metal cooling to obtain a low energy state. Typically, SA algorithms generate a candidate solution (a

neighbor) randomly. If the candidate improves the objective function, it is accepted as the new solution. If it degrades the objective function, it is nevertheless accepted with a certain probability that depends on the actual degradation between the current and candidate solutions and with a certain parameter, which is called *temperature*. At the beginning of the search, the temperature (and thus the probability to accept degrading solutions) is high but decreases monotonically during the search. Simulated annealing approaches have been successfully applied to SCN design problems. (Ross, 2000) solve what is essentially a facility location model, while Jayaraman and Ross (2003) and Ross and Jayaraman (2008) solve a distribution system design model covering distribution and cross-docking centers. A recent survey on SA metaheuristics is provided in Nikolaev and Jacobson (2010), while a more detailed discussion on SA can be found in (Aarts & Korst, 1989).

Tabu search (TS) is a deterministic metaheuristic proposed by (Glover, 1986). Tabu search behaves like the hill climbing heuristic, but it accepts the (best) nonimproving solutions to escape local optima when all the candidate solutions are nonimproving. To avoid cycling between two solutions, TS algorithms stores the inverse of the moves that were recently performed in what is called a *tabu list* (Glover, 1989). The algorithm then forbids moves that are in the *tabu list*, in order to prevent from returning to a recently visited solution. Various improvements over the basic TS procedures proposed in Glover (1986) algorithms have been proposed in the literature, having different types of memories to achieve better intensification and diversification (Talbi, 2009). However, the various TS algorithms applied to facility location and SCN design models have a rather simple structure. Ohlemuller (1997), AI-Sultan and AI-Fawzan (1999), and Michel and Van Hentenryck (2004) proposed TS algorithms for the uncapacitated facility location model, while Sörensen (2002) considered the capacitated version (both deterministic and stochastic). Tabu Search has also recently been applied to more complex multi-echelon SCN design models (Melo, et al., 2012).

Iterated local search (ILS) is a memoryless metaheuristic proposed by Martin, Otto, and Felten (1992) and formalized in Lourenco, Martin, and Stützle (2002) that starts with a feasible solution, then applies local search on it such as the aforementioned hill climbing heuristic. When it reaches a local optimum, a *perturbation* is applied to the solution before the local search heuristic is applied again. The *perturbation* operator must be substantial in order to escape the local optimum, (a.k.a. induce more change in the solution than the move operator). ILS has been

applied to a multi-echelon SCN design model with single assignment constraints by J.-F. Cordeau, et al. (2008).

Variable Neighborhood Search (VNS) is a metaheuristic proposed by Mladenovic and Hansen (1997) that consists of a systematic change in neighborhood combined with local search (Hansen, Mladenovic, & Moreno Pérez, 2010). When the local search algorithm hits a local optimum, the VNS algorithm switches to a new neighborhood definition and begins local search anew. A VNS metaheuristic thus requires the use of at least two neighborhood structures, although most implementations use more than two. A VNS metaheuristic has been applied successfully to the multi-commodity SCN design with alternative facility configurations (Amrani, et al., 2011) as well as the global supply chain design problem with transfer pricing (Perron, et al., 2010).

Single-solution based metaheuristics have shown their potential to solve several facility location and SCN design models. They are especially suited to handle binary variables resulting from facility location and configuration models, as these sets of variables can easily be organized into neighborhoods. Various other metaheuristics have been proposed in the literature, but they are not reviewed here as they have not yet been applied to SCN design problems.

3.2.2.2 Population-based metaheuristics

Rather than improving one solution at a time, population-based metaheuristics (PBM) seek to improve a population of solutions. The algorithm starts by initializing a population of solutions; these solutions are typically generated either randomly, by sampling of the decision space to force diversity, or using some heuristics. At each iteration, new candidate solutions are generated based on the features of solutions belonging to the current population. A new population is generated using solutions from the current population of solutions as well as candidate solutions. The population is thus evolved dynamically until one of the stopping criteria is met. A high-level template for population-based metaheuristics adapted from Talbi (2009) is provided with Algorithm 2.

Evolutionary algorithms (EA) are a family of population-based metaheuristics based on the concepts of biological evolution developed by Charles Darwin. These metaheuristics have evolved into distinct families of algorithms: *genetic algorithms* (GA) (Holland, 1975), *evolution strategies* (ES) (Rechenberg, 1973), *evolutionary programming* (EP) (Fogel, Owens, & Walsh, 1966), *genetic programming* (GP) (Koza, 1992), *estimation of distribution algorithms (EDA)*

(Muhlenbein & Paass, 1996) and *differential evolution (DE)* (Storn & Price, 1997). In EAs, individuals correspond to solutions to the optimization model; a fitness value (usually corresponding to the objective function value) is associated to each solution.

Generate a population of solutions P(0). set t = 0 Repeat Generate a new population P'(t) Select the new population P(t) U P'(t) set t = t +1 Until stopping criteria satisfied Output: best solution found.

Algorithm 2: Population-based metaheuristic template

Of these four metaheuristics, we will outline the basic features of genetic algorithms, as they are the only ones that have been used to solve SCN design problems. As GAs have been first proposed to solve discrete optimization models, the typical way of representing individuals (solutions) is to use binary strings. The operation by which a solution is transformed into its binary representation is called *encoding*, while the inverse operation is called *decoding*. While multiple binary representations often exist for a given optimization model, the actual choice of solution representation has considerable impact on the performance of the metaheuristic (Gottlieb, Raidl, Julstrom, & Rothlauf, 2001). While the initial population of solutions is usually generated randomly, the generation of a new population is done by two operators typical to GAs. New solutions are created by combining the features of two solutions (which are often referred to as *parents*), and by applying a mutation operator that modify a small subset of the solution with a low probability (Talbi, 2009). Genetic algorithms with direct solution encodings have been applied to the simple facility location model (Kratica, et al., 2001), the competitive location model (Jaramillo, Bhadury, & Batta, 2002), and multi-echelon forward (Ambrosino & Scutella, 2005) and reverse (Min, Ko, & Ko, 2006) logistics network design. Spanning tree based GAs with indirect encoding using Prüfer numbers have also been used on two-echelon facility location models with multiple products (Zhou, Min, & Gen, 2002; Zhou, et al., 2003) as well as 3-echelon models with single products (Svarif, Yun, & Gen, 2002). They also have been extended to multistage SCN models (Altiparmak, Gen, Lin, & Karaoglan, 2009; Altiparmak, et al., 2006). Unfortunately, papers proposing GAs to solve SCN design models provide little information to objectively assess the performance of their algorithms, either by performing extensive

computational tests compared with another approach or by using the instances provided in another paper. In particular, some researchers have shown that Prüfer number-based encodings are inferior to other encodings such as permutations or edge lists (Gottlieb, et al., 2001).

Several other population based metaheuristics have been proposed in the literature: scatter search (Glover, 1977; Resende, Ribeiro, Glover, & Marti, 2010), path-relinking (Glover, 1996; Resende, et al., 2010), adaptive memory algorithms (Rochat & Taillard, 1995), as well as various approaches inspired from nature that are collectively known as swarm intelligence. Of these methods the most popular is arguably the ant colony optimization algorithm (Dorigo & Stützle, 2010). These methods have not yeed been applied to SCN design problems.

Parallel versions of popular metaheuristics such as GAs and Tabu Search have been proposed and studied in the literature. With the increasing availability of multi-core processors, parallel execution of algorithms seems a more natural and promising approach. Several software libraries have been developed to ease the design and implementation of parallel metaheuristics, such as ParadisEO (Cahon, Melab, & Talbi, 2004).

3.2.3 Heuristics based on mathematical programming

In contrast to the "classical" heuristics that are inspired from intuition and logic, some authors developed heuristics based on exploiting the MIP formulation of the model¹³. The rationale behind these heuristics is that a high-quality feasible solution helps keeping the branch-and-bound tree small by pruning more nodes. These heuristics aim at (1) quickly providing an initial feasible solution to the model and (2) finding high-quality feasible solutions without needing to explore a large portion of the search tree. These strategies have been recently integrated into commercial MIP solvers, to great results.

A large number of MIP heuristics have been proposed in the literature; see Ball (2011), for an interesting yet incomplete review on the subject¹⁴. Three strategies are of particular interest: (1) quickly reach a leaf of the branch-and-bound tree to obtain a feasible solution, (2) exploring the region around an optimal solution to the LP relaxation of the model, (3) solving a mathematical sub-model to generate a new (hopefully improved) feasible solution to the model and (4) accelerate MIP convergence by progressively fixing binary or integer variables within the model.

¹³ We will restrict our discussion to heuristics that can be applied to mixed-integer linear programming models.

¹⁴ Several key papers are missing from this review such as the feasibility pump, local branching and RINS.

Several heuristics exploit the idea of fixing (or bounding) values of fractional variables in the LP solution in an iterative matter (this approach is commonly refered to as *diving*). It effectively simulates progressing from the root node to a leaf in the branch-and-bound tree, albeit a lot faster (Bixby, Fenelon, Gu, Rothberg, & Wunderling, 2000). One of the most popular and powerful application of this idea is the so-called *strong branching* rule (Achterberg, Koch, & Martin, 2005). Another example implemented in CPLEX is the guided dive heuristic (Danna, Rothberg, & Le Pape, 2005). Diving heuristics are especially useful when facing models with a large number of continuous variables in comparison to the number of binary variables.

Rounding the values of fractional variables in the optimal solution of a LP relaxation is a popular and straightforward idea. However, directly rounding the values of all fractional variables in a SCN design model may result in either unfeasible solutions (when fractions are rounded to 0) or increased costs (when fractions are rounded to 1). Several heuristics are in fact elaborate approaches for rounding LP-optimal solutions: pivot-and-shift (Balas, Schmieta, & Wallace, 2004), feasibility pump (Bertacco, Fischetti, & Lodi, 2007; Fischetti, et al., 2005), as well as pivot, cut and dive (Eckstein & Nediak, 2007).

Some improvement heuristics use a feasible solution as a starting point, then finds additional feasible solutions by solving sub-models. One of the most popular method is the so-called *local branching* heuristic (Fischetti & Lodi, 2003), which defines a neighborhood around a feasible solution at a given node of the branch-and-bound tree by limiting the number of variables that can change values from the existing feasible solution. Additional variants and extensions such as variable-depth branching (Cornillier, Pecora, & Charles, 2012) have been proposed since. This Relaxation induced neighborhood search (RINS) defines a restricted MIP that consists of searching a generic neighborhood constructed using the information contained in the LP relaxation of the model (Danna, et al., 2005). Similar heuristics were proposed by Wilbaut and Hanafi (2009).

Progressive variable fixing has been a popular strategy that has been applied to SCN design problems. The idea is to fix some binary or integer variables using different critera, resulting in a reduced model that is hopefully easier to solve. Variables are progressively fixed until the solver returns an integral solution. Methods for generic MIP formulations often employ probing techniques to select which variables should be fixed (Johnson, Salvesbergh, & Nemhauser, 2000;

Salvesbergh, 1994) When solving a specific class of optimization models, one can usually design variable fixing rules that are both effective and sensible for that model, thus reducing the need for probing. This approach has been used by Thanh, Péton, and Bostel (2010) as well as (Melo, et al., 2011) for a multi-period SCN design model. However, Watson and Woodruff (2011) have shown that an aggressive variable fixing scheme may result in severely reduced computation times to solve large-scale MIPs.

3.3 Hybrid algorithms

Hybrid optimization algorithms integrate features from two or more optimization algorithms. While hybrid algorithms are more complex and require more effort to implement, the strengths of one method can compensate for the weaknesses of another. Two families of hybrids will be reviewed: hybrid metaheuristics and hybrids between exact methods and metaheuristics. As the number of applications of these methods to SCN design is relatively low, this section will cover existing applications to SCN design as well as some hybrids that are promising for these models.

3.3.1 Hybrid metaheuristics

The concept of hybridizing two or more metaheuristics is well known and is the subject of many works in the scientific literature; taxonomies have been proposed (Talbi, 2002, 2009), and entire books have been published on that specific subject (Blum, Aguilera, Roli, & Sampels, 2008). However, hybrid metaheuristics have not yet been proposed to solve complex SCN design models. A few research opportunities can be outlined. In general, population-based metaheuristics are good at searching different regions of the solutions space, while single-solution based metaheuristics are good at intensification. SSBMs can be used to improve the candidate solutions generated by population-based metaheuristics. An example of hybridization between genetic algorithms and local search is *memetic algorithms* (Moscato & Cotta, 2010). Furthermore, it is rather straightforward to construct neighborhoods to represent location decisions in SCN design models. The hybridization of a VNS-based metaheuristic with TS or ILS could yield good results.

3.3.2 Hybrids between exact methods and metaheuristics

The hybridization of metaheuristics and exact methods is a rapidly expanding field. The term *matheuristics* has recently been coined to refer to combinations of metaheuristics and mathematical programming methods (Raidl & Puchinger, 2008). According to Raidl (2006),

hybrids can be characterized by the (1) the types of algorithms used, (2) the level of hybridization, (3) the execution scheme (parallel, sequential or interleaved) and (4) the control strategy. A very interesting hybrid optimization algorithm for the simple facility location model is the primal-dual VNS of Hansen, et al. (2007). In this algorithm, VNS is applied on both the primal and dual side to generate tight bounds, then an exact method (sliding simplex followed by a branch-and-bound) is used to obtain a final solution. Instances of size up to 15,000 facilities and 15,000 clients are solved to optimality with this method.

The vast majority of potential hybrid solution methods have not yet been tested on SCN design problems. Due to the large number of optimization algorithms (heuristics, exact methods and metaheuristics) available, the number of possible combinations of hybrid algorithms is relatively huge. Explicit enumeration and testing of each possible combination does not seem to be an effective strategy. However, the following hybridizations seem especially promising:

- Embedding mathematical programming to explore neighborhoods to optimality in a TS or VNS metaheuristic. Product flow variables (continuous variables) would be handled by a linear programming algorithm while binary variables (supplier selection, facility location and configuration) would be fixed by the metaheuristic.
- Using hybrids between classical decomposition techniques and metaheuristics, by solving the master problems and/or sub-problems arising in a given decomposition approach using metaheuristics. Guidelines are provided in and Boschetti, Maniezzo, and Roffilli (2010).
- Using metaheuristics especially designed to handle MIP formulations such as the parametric tabu search variants of Glover (2006) as well as Pedersen, Crainic, and Madsen (2009). Similar hybrids using VNS have been recently proposed for feasibility (Hanafi, Lazic, & Mladenovic, 2010a) and optimality (Hanafi, Lazic, Mladenovic, Wilbaut, & Crévits, 2010b; Lazic, Hanafi, Mladenovic, & Urosevic, 2010).
- Using classical and MIP-based heuristics to generate initial solutions of a population based metaheuristic, while applying local search to newly generated solutions.

3.3.3 Agent-based algorithms

Multi-agent systems (MAS) and agent-based optimization algorithms have also been used recently to model and analyse complex decision problems. Typically, MAS formalize complex

decision problems as networks of simpler decision problems, each of these problems being tackled by a separate agent (Schneeweiss, 2003). Depending on the degree of sophistication of the approach, the agent may use basic decision rules to make decisions, or formulate an optimization model which is then solved with an appropriate (exact or heuristic) optimization algorithm. Agents are in principle autonomous, have their own representation of the problem, and make their own decisions on when to work and what to work on.

MAS can also be used to model decision problems where several decision makers are each responsible for one part of the problem. This situation is rather common in supply chain coordination problems (Gaudreault, Frayret, & Pesant, 2009). Even then, MAS can be useful for modeling and solving centralized planning problems such as SCN design¹⁵. The approach consists in dividing the problem into simpler sub-problems, and to assign each sub-problem to one or more agents. The solutions produced by each of these agents are then combined into solutions to the complete problem.

A relevant example of this approach is Asynchronous Teams (A-Teams) (Talukdar, Murthy, & Akkiraju, 2003), a cooperative MAS used on various decision problems which evolves a population of solutions in a distributed environment. An A-Teams has three types of agents: *constructors* who create new solutions, *improvers* who enhance existing solutions, and *destructors* who remove bad solutions from the population. Agents can work on either the complete decision problem or on a sub-problem, and can use any type of algorithm: heuristic, metaheuristic or an exact method. Developing an A-Teams architecture requires substantial conceptual and programming effort; however, the approach can easily be parallelized and distributed on several computers if required. It is also quite scalable, since it is possible to add new agents in order to improve performance (assuming additional computational resources are available). A-Teams have been used to solve several complex decision problems such as pulp and paper production planning (Keskinocak, et al., 2002; Murthy, et al., 1999), job-shop scheduling (Aydin & Fogarty, 2004), probe selection (Meneses, Pardalos, & Ragle, 2008), and resource-constrained project scheduling (Ratajczak-Ropel, 2010) problems.

¹⁵ Schneeweiss (2003) refers to these situations as "constructional distributed decision making problems".

3.4 Algorithms and approaches for solving stochastic models

Although several heuristic and exact approaches described in sections 3.1 to 3.3 have been successfully adapted to solve stochastic programming (SP) models (Sörensen, 2002), some existing approaches have been designed with the explicit goal of tackling stochastic models. This section presents some approaches that are of particular interest. This section does not provide a thorough discussion on stochastic programming modeling and solutin techniques. The reader is referred to Birge and Louveaux (2011) for a detailed discussion on SP and to Ruszczynski and Shapiro (2003) for theoretical aspects related to SP.

3.4.1 Sample Average Approximation (SAA) methods

In general, most stochastic SCN design problems are modeled using two-stage stochastic programs with complete recourse (Alonso-Ayuso, Escudero, Garin, et al., 2003; Santoso, et al., 2005; Vila, et al., 2007). When uncertain parameters are modeled through the use of continuous random variables, the stochastic model has an infinite number of scenarios, making the resolution through a deterministic-equivalent reformulation impossible. In this case, the stochastic program can be approximated by generating samples of scenarios through Monte Carlo simulation approaches (Asmussen & Glynn, 2007). One approach is the Sample Average Approximation (SAA) technique (A. Shapiro, 2003), in which N samples of m scenarios are obtained through Monte Carlo methods. The method involved solving N SAA programs to optimality; the solutions to these models is then evaluated through solving $M 2^{nd}$ -stage models (M >> m). One advantage of this approach is that it provides bounds on the value of the optimal solution to the true stochastic optimization model. It has been shown that the quality of the approximation increases with the size of the scenario samples (m) as well as with the number of replications (N). However, obtaining such bound requires solving to optimality N large-scale SAA programs as well as a large $(N \times M)$ number of 2nd-stage models. For large instances of the stochastic SCN design problem, these solutions can be difficult to obtain.

3.4.2 Integer L-Shaped Method

The so-called *Integer L-Shaped Method* was proposed by Laporte and Louveaux (1993) as an extension to the well-known *L-Shaped method* of Van Slyke and Wets (1969) for integer programming models. Although it can provide solutions even in the presence of second-stage integer variables, it has been proved to be finitely convergent when all first-stage variables are binary. This approach effectively combines the L-Shaped method for continuous variables with

Benders' decomposition (Benders, 1962). An alternative approach that has not yet been extended to stochastic MIPs, called *stochastic decomposition* (Higle & Sen, 1996), is based on using cuts from multiple scenario samples that are progressively dropped as the algorithm continues processing. A variant of this approach (labeled as *Accelerated Benders Decomposition*) has been used by Santoso, et al. (2005) to obtain solutions to SAA models for a class of stochastic SCN design models.

3.4.3 Progressive Hedging

Another promising approach is the *progressive hedging* technique proposed by Rockafellar and Wets (1991) that has been applied to several stochastic optimization problems. While it converges to global optimum for convex models (such as for stochastic LP models), proof of finite convergence has not been achieved for stochastic integer and mixed-integer models. The idea behind progressive hedging is to decompose the problem by scenario and solve the singlescenario models. A procedure iteratively computes an overall solution using the solutions to each single-scenario model. The costs and coefficients associated to integer (or binary) variables are then modified to reflect the differences between the local solution (for any given scenario) and the overall solution. This procedure is repeated until all the scenario sub-models "agree" on the values of the first-stage variables. This approach has been mixed with heuristic techniques to be applied to several types of stochastic models: muti-stage mixed integer linear models (Lokketangen & Woodruff, 1996), fisheries management (Helgason and Wallace (1991), resource allocation problems (Watson & Woodruff, 2011), forest planning (Badilla-Veliz, Watson, Weintraub, Wets, & Woodruff, 2012) as well as to stochastic multicommodity network design (Crainic, Fu, Gendreau, Rei, & Wallace, 2011). Interestingly, recent research has shown that existing heuristic and metaheuristic approaches such as progressive variable fixing (Watson & Woodruff, 2011) or tabu search (Crainic, et al., 2011) can be integrated to obtain approximative solutions to scenario sub-problems.

3.4.4 Other approaches

Several other methods can be used to solve two-stage stochastic models. Alonso-Ayuso, Escudero, Garin, et al. (2003) use a modified version of the general branch-and-fix algorithm (Alonso-Ayuso, Escudero, & Ortuno, 2003); this approach relies on the coordination of branching nodes and branching variables to jointly optimize a set of scenario-based sub-models.

Lagrangean relaxation is also used in some applications of small to moderate size (MirHassani, et al., 2000).

Stochastic versions of SCN design models are arguably more difficult to solve than their deterministic counterpart, for a given supply chain to be optimized. Parallelization techniques could and should be used to reduce computation times and to obtain high-quality solutions in less time. Some parallel approaches for stochastic programming have been proposed in the literature (Birge, Donohue, Holmes, & Svintsiski, 1996; Dempster & Thompson, 1999; Nielsen & Zenios, 1996), but the literature on parallel SP algorithms is still in its infancy.

3.5 Critical review of existing approaches

Several optimization algorithms have been proposed to solve SCN design models. The vast majority of authors propose specific methods (heuristic or exact) to solve their models, rather than relying on a commercial MIP solver. Lagrangean relaxation and Benders decomposition are the most popular exact methods while genetic algorithm and tabu search approaches have also been used extensively. Some methods make effective use of both heuristic and exact approaches such as the primal-dual VNS of (Hansen, et al., 2007). Pure facility location models have been solved quite effectively, even for large instances. Despite the fact that SCN design models are more general and often more complex to solve, facility location models often appear as sub-models in SCN design models.

Decomposition methods, such as Benders decomposition and Lagrangian relaxation, have been successful at solving several SCN design models. However, as they rely on linear programming and integer programming to solve sub-models, the consideration of economies of scale and inventory-throughput functions (which are non-linear) makes the models too difficult to solve. Piecewise linear approximations are possible, but they introduce additional binary variables into the model, making it even more difficult to solve. This weakness is even more critical when solving stochastic SCN models, since piecewise-linear approximations introduce binary variables in the second-stage models. Heuristic and metaheuristic methods seem more appropriate to handle these challenges.

In order to tackle increasingly complex SCN design models, an effective approach seems to integrate the strengths of several methods mentioned above whose strengths are compementary.
For instance, MAS are indeed well suited to implement parallel, hybrid optimization algorithms in a potentially distributed environment. A hybrid matheuristic could and should couple two or more algorithms working in parallel rather than sequentially. Despite these advantages, very few tools have been proposed to combine the strengths from all these strategies into a single solution system. The following elements should be present in an optimisation framework designed to tackle extremely complex decision problems such as SCN design models:

- Drawing inspiration from both the decision problem and alternative optimization model formulations to design adapted solution methods, instead of using only one perspective;
- An ingenious use of partitioning strategies, through organisational decomposition (at the problem level) and mathematical decomposition (at the model level), while working on each partition simultaneously in parallel;
- Using the type of optimization algorithm that works best for each sub-model (hybridization and specialization), as well as using state-of-the-art algorithms for sub-models if they have been studied before;
- An effective way of sharing information and solutions between the different optimization strategies;
- Combination of high-quality solutions from sub-models into high-quality solutions to the complete optimization model.

Designing such an approach is challenging and requires the successful use of several methods drawn from different OR communities. As SCN design models are of strategic nature, solution quality is very important (a 0.1% gap from optimum may result in several hundred thousand dollars worth of savings). Speed, while desirable, is less critical since SCN design models arise from strategic decision making and do not need to be solved in real-time. In these contexts, a run time of a few hours is considered acceptable.

4 L'approche CAT pour l'optimisation distribuée de problèmes multidimensionnels

Le présent chapitre expose l'article « *Collaborative Agent Teams (CAT) for distributed multidimensional optimization* » soumis pour publication dans la revue Computers and *Operations Research*. Le texte de la version présentée dans cette thèse est identique à celui soumis pour publication, tandis que la présentation a été reformatée par souci d'uniformité. De même, la numérotation originale présentée dans l'article est conservée et réfère donc aux sections de l'article plutôt qu'aux chapitres de la thèse. Notons que cet article a été soumis pour publication après l'article inséré au chapitre 5 de cette thèse.

Le chercheur principal de cet article est Marc-André Carle. Il a rédigé l'article et réalisé la conception et la programmation de la méthode CAT utilisée pour réaliser les expérimentations présentées dans l'article. L'article a été écrit en collaboration avec les professeurs Alain Martel et Nicolas Zufferey.

4.1 Résumé de l'article

Cet article présente une méthodologie s'inspirant à la fois de travaux classiques en recherche opérationnelle et du paradigme de la décision distribuée afin de résoudre des problèmes de décision complexes comportant de multiples dimensions. Dans cette optique, le problème de décision est analysé sous différents angles, appelés *vues dimensionnelles*. Ces différentes vues dimensionnelles du même problème sont utilisées simultanément pour décomposer le problème de décision en parties plus faciles à résoudre. Les impacts sur les modèles mathématiques utilisés pour représenter le problème décisionnel et ses composantes sont discutés. Nous proposons CAT, une métaheuristique inspirée des systèmes multi-agents permettant d'exploiter cette stratégie de décomposition. Nous mesurons l'efficacité de cette approche à l'aide d'un cas d'application basé sur des problèmes de design de réseau logistique en contexte multi-périodes. La performance de CAT est discutée et comparée à celle d'un solveur commercial.

4.2 Collaborative Agent Teams (CAT) for distributed multidimensional optimization

CARLE, M.A.; MARTEL, A.; ZUFFEREY, N.

4.2.1 Abstract

We present a heuristic optimization framework based on a Collaborative Agent Teams (CAT) architecture to tackle large-scale mixed-integer optimization problems with complex structures. This framework introduces several conceptual improvements over previous agent teams approaches. We discuss how to configure the three key components of a CAT solver for a particular optimization problem: the problem representation, the design of agents and the information sharing mechanisms between agents. The performance of the approach is studied using a multi-period multi-product supply chain network design problem, and implementation issues are discussed.

4.2.2 Introduction

Recent years have seen significant progress in our ability to solve increasingly larger and complex optimization problems. In particular, the capabilities of generic solvers, both commercial and academic, have significantly improved over the last 20 years (Bixby *et al.* 2010). Furthermore, problem-specific exact and heuristic solution approaches are improved and refined constantly in order to tackle more challenging optimization problems. Nevertheless, much remains to be done. Some optimization problems are so complex that finding good-quality solutions remains a very challenging task. Moreover, in some contexts such as real-time scheduling or dynamic dial-a-ride problems, the very nature of the problem requires that high-quality solutions are found quickly (Cordeau and Laporte 2007).

Advances in computing technologies such as the widespread availability of multi-core processors (Gorder 2007), the development of rich parallel programming libraries or environments such as MPI or OpenMP, as well as the advances in network architectures (LAN, WAN or grids over the Internet) has decreased the complexity of developing and implementing parallel algorithms. Furthermore, several new algorithmic approaches, often mixing different types of algorithms, have been recently proposed in the literature.

The objective of this paper is to present CAT (Collaborative Agent Teams), an agent-based metaheuristic based on the Asynchronous Teams (A-Teams) paradigm that is designed to tack le complex multi-dimensional optimization problems. We discuss how to design the three key components of a CAT solver for a particular optimization problem: the problem representation, the design of the agents and the information sharing mechanisms between the agents. Finally, we

present an implementation test-case on a complex supply chain network (SCN) design problem; the results obtained demonstrate the method's benefits compared to a generic solver, as well as the effect of specific CAT components on the approach's overall performance.

The rest of the paper is organized as follows. Section 4.2.3 presents a literature review of existing research approaches that contributed to the design of CAT. In Section 4.2.4, the agentbased metaheuristic is presented. Section 4.2.5 details the implementation test case used. Computational results are presented and discussed in Section 4.2.6, and Section 4.2.7 concludes the paper.

In order to adequately position the literature and present the problem solving approach proposed, a few definitions are provided. In the rest of this paper, the expression "decision problem" refers to a real-world issue requiring a solution as perceived by one or several decision-makers. A decision problem can often be expressed qualitatively in terms of a choice between alternative options or opportunities in a given context. An example of a decision problem arising in logistics would be: selecting the depots a company should use, among a set of alternatives, to deliver its products to its customers at minimal cost.

The term "optimization model" refers to a mathematical system formulated to represent a view of a decision problem. An optimization model is specified in terms of a set of decision variables and parameters; it incorporates one or more objective functions and a set of constraints. Decision variables can be continuous, binary or integer. Parameter values can be known or random. The mathematical relations in the model can be linear or nonlinear. An optimization model is an abstract reduction of the real-world decision problem that can be solved with an exact or heuristic algorithm. A classical optimization model formulated to capture the essence of the previous decision problem example is the so-called CFLM – *capacitated facility location model* (Balinski, 1961).

The terms "optimization algorithm" and "solution method" are used to refer to programmable procedures developed to generate one or more high-quality solutions for a given optimization model. The Simplex method, branch-and-bound and branch-and-cut algorithms, greedy heuristics and tabu search metaheuristics are all examples of optimization algorithms. Since the CFLM is a mixed-integer program, it can be solved with generic mathematical programming solvers such as CPLEX® or Gurobi®. Several specialized exact and heuristic methods were also elaborated to

solve it (Klose and Drexl 2005). Solution methods vary in scope and structure. A heuristic method can be defined as a solution method for a particular optimization model that does not guarantee optimality in finite time. According to Talbi (2009), "metaheuristic [solution methods] can be defined as upper level general methodologies (templates) that can be used as guiding strategies in designing underlying heuristics to solve specific optimization problems." In the context of this paper, the term "metaheuristics" is used to refer to the high-level control strategies and coordination of solution methods.

The term "solution" is used to designate a set of values for the decision variables that satisfy all the constraints of a given optimization model. Our aim in this paper is to help solving *complex* decision problems. When considered in their entirety, these problems lead to complex optimization models, i.e. models with a large number of binary, integer or continuous variables representing different types of interrelated decisions, each of these decision types being associated with constraint sets having different sub-structures. The model can be mono- or multi-objective, it may have nonlinear constraints or objective functions, and some of its parameters may be random variables. Two examples of such real-world problems are the pulp-and-paper production scheduling problem presented in Murthy *et al.* (1999) and the supply chain network design problem presented in Carle *et al.* (2012).

4.2.3 Strategies to tackle complex problems/models

This section describes several algorithmic strategies to solve complex decision problems and the optimization models used to represent them. It also positions their relative strengths in achieving better performance or tackling more complex problems. A general description of the most relevant strategies is provided rather than a technical description of algorithms. In particular, it is shown that several of these strategies are not mutually exclusive; in fact, several methods can be hybridized to tackle the most challenging problems.

a. CLASSICAL APPROACHES

Several optimization models are nowadays "easy" to solve, either with the use of a solver such as CPLEX® or Gurobi®. If a solver can provide an optimal solution in a reasonable amount of time, then it makes sense to use this approach rather than to develop specialized optimization algorithms. However, several optimization models are hard to solve using even state-of-the-art solvers, especially when the model is nonlinear or stochastic.

Models with a single category of binary decision variables and few constraint types are often solved to near-optimality in a reasonable amount of time with metaheuristics. The so-called simple (uncapacitated) facility location model is a good example and it can be solved efficiently with a tabu search metaheuristic (Michel & Van Hentenryck, 2004). Metaheuristics can usually successfully tackle such problems even if they have a nonlinear objective functions or constraints. Local-search based metaheuristics are successful on these problems because it is straightforward to create a new solution by applying a simple local transformation on a given solution. When multiple types of integer, binary and continuous decision variables are present in the model, these approaches may not be effective.

b. **PARALLELALGORITHMS**

Although parallelism has been used in operations research for more than 30 years, recent changes have increased its importance. Most state-of-the-art commercial solvers such as CPLEX® and Gurobi® are now using several processors at a time if authorized to do so. Furthermore, parallel metaheuristics are more and more popular. According to Melab *et al.* (2006), parallelism [in metaheuristics] allows for improved solution quality and reduction in the resolution time. Among the strategies used, two are especially relevant. The first is related to parallelization of the search: several copies of a given metaheuristic work in parallel, each having its own parameter settings and possibly exchanging solutions synchronously or asynchronously during the search process. The second strategy relates to the parallelization of some of the most computationally-intensive tasks of the search process (typically solution quality evaluation or neighborhood exploration).

c. HYBRIDIZATION

A popular approach when dealing with complex optimization models is to use hybrid methods. According to Talbi (2002), hybridization refers to the combination of different types of algorithms into a single methodology. Of all possible hybridizations, two are especially relevant to this paper. The first results from the combination of two or more metaheuristics, in the hope that one method's strengths compensate for the other method's weaknesses (and vice versa). Raidl *et* al. (2010) observe that "well-designed metaheuristic hybrids often perform substantially better than their "pure" counterparts". Several hybridization strategies can be designed for any two given metaheuristics, resulting in a larger number of potential solution methods. A recent review on hybrid metaheuristics is found in Blum *et al.* (2011). An example of this type of

hybridization is memetic algorithms (Moscato and Cotta 2010), a combination of evolutionary algorithms (EA) and local search (LS).

The second type of hybridization is the combination of metaheuristics with exact methods such as branch-and-bound; these hybrid solution methods are often labelled as *matheuristics* (Maniezzo *et al.* 2009). This class of algorithms effectively combine the ability of metaheuristics to handle a large number of binary or integer decision variables, with the LP- or MIP-based methods' ability to handle a large number of constraints and continuous decision variables. A recent review and classification of this literature is available in Raidl and Puchinger (2008).

d. Decomposition and model-based strategies

Another family of methods use the optimization model's formulation in order to break it down into smaller and hopefully easier problems. Since the 1960s, decomposition-based solution methods such as Dantzig-Wolfe (dual) (Dantzig and Wolfe, 1960) and Benders' (primal) (Benders, 1962) decomposition are particularly effective at solving large optimization models that exhibit a specific model structure (such as a block-diagonal parameter matrix structure). The efficiency of these methods often lies in clever reformulation of the optimization model and the availability of a sub-model that can be solved very fast. However, when the decomposed submodels they yield are themselves very difficult to solve, these methods may not perform well.

Multilevel techniques are another family of methods making use of the model formulation. According to Blum *et al.* (2011), multilevel techniques start from the optimization model, then iteratively and recursively generates a smaller and smaller model by coarsening until a relatively small model is obtained, creating a hierarchy of optimization models. A solution to the smallest model is found by some optimization algorithm. Then, the solution to this problem is successively transformed into a solution to the model of the next level until a solution to the original optimization model is found. This approach has been successfully applied to traveling salesman, graph coloring (Walshaw, 2004), graph partitioning (Toulouse *et al.* 2006) models.

In recent years, a number of progressive variable fixing solution methods have been proposed to solve complex models. Several examples of these optimization algorithms exist. The simplest, the LP-rounding strategy (Melo *et al.* 2012), uses a solver to obtain the LP relaxation of the model. The values of integer and binary decision variables that are fractional in the LP relaxation

are then rounded in order to obtain an integer-feasible solution. Another example is the progressive variable fixing strategy: a sequence of linear relaxations of the original optimization model is solved, and as many binary and integer variables as possible are fixed at every iteration (Thanh *et al.* 2010). These methods are effective to solve problems with a small number of binary and a large number of continuous decision variables.

Model-based strategies are also present in metaheuristics. Variable Space Search (Hertz *et al.* 2008) uses three different optimization models to represent the decision problem and a specific algorithm to solve each of them, but the algorithms are used sequentially.

e. DISTRIBUTED DECISION MAKING AND AGENT-BASED OPTIMIZATION

Another recent strategy to cope with model complexity is to work at the decision problem level rather than directly on the optimization model. Often, the decision problem can be partitioned into two or more interconnected sub-problems under the responsibility of distinct organisational units. For each of these sub-problems, a sub-model is formulated and solved using a specific optimization method. This approach has several advantages. According to Schneeweiss (2003), "distributed decision making can be useful in order to better understand or manipulate a complex decision situation." This approach is even more suited to decision problems in which multiple decision-makers are involved such as in contract design.

Multi-agent systems (MAS) and agent-based optimization algorithms have also been used recently to model and analyse complex decision problems. Typically, MAS formalize complex decision problems as networks of simpler decision problems; each of these problems is then tackled by a separate agent (Schneeweiss 2003). Depending on the degree of sophistication of the approach, the agent may use basic decision rules to make decisions, or formulate an optimization model which is then solved with an appropriate (exact or heuristic) optimization algorithm. A relevant example of this approach is Asynchronous agent teams (A-Teams) (Talukdar *et al.* 2003), a cooperative MAS used to solve pulp and paper production planning (Murthy *et al.* 1999, Keskinocak *et al.* 2002), job-shop scheduling (Aydin and Fogarty 2004), probe selection (Meneses *et al.* 2008), and resource-constrained project scheduling (Ratajczak-Ropel 2010) problems. Other approaches, such as MacDS (Gaudreault *et al.* 2009), can be used to model competitive contexts.

f. TOWARDS AN INTEGRATED OPTIMIZATION FRAMEWORK

Several approaches have integrated several strategies outlined above to solve increasingly complex optimization models. Their respective strengths are often complementary: a multi-agent system is indeed well suited to implement parallel and potentially hybrid optimization algorithms. A hybrid matheuristic could and should couple two algorithms working in parallel rather than sequentially. Despite these advantages, very few tools have been proposed to combine the strengths from all these strategies into a single solution system. The following elements should be present in an optimisation framework designed to tackle extremely complex decision problems:

- Drawing inspiration from both the decision problem and alternative optimization model formulations to design adapted solution methods, instead of only one perspective;
- An ingenious use of partitioning strategies, through organisational decomposition (at the problem level) or mathematical decomposition (at the model level), while working on each partition simultaneously in parallel;
- Using the type of optimization algorithm that works best for each sub-model (hybridization and specialization);
- An effective way of sharing information and solutions between the different optimization strategies;
- Combination of high-quality solutions from sub-models into high-quality solutions to the complete optimization model.

An optimisation framework based on these characteristics is proposed in the following section.

4.2.4 CAT as an agent-based metaheuristic

In this section, we propose CAT (for Collaborative Agent Team) a hybrid distributed agentbased metaheuristic to solve complex decision problems, and associated optimization models, that cannot be efficiently addressed using classical metaheuristics or mathematical decomposition methods. The approach builds on the Asynchronous Teams (A-Teams) paradigm (Talukdar *et al.* 2003), and it relies on the foundations outlined in the following sections. The location-routing problem (LRP) (Min *et al.* (1998), Nagy and Salhi (2007)) is used to illustrate CAT concepts. The LRP involves decisions on the number and location of distribution centers (DCs) in order to serve customers at minimum cost, as well as finding the optimal delivery schedules and vehicle routes to serve these customers. According to Talukdar *et al.* (2003), "an asynchronous team is a team of software agents that cooperate to solve a problem by dynamically evolving a shared population of solutions". Software agents are autonomous; they incorporate their own representation of the problem to be solved, as well as rules to choose when to work, what to work on and when to stop working. As noted by Murthy *et al.* (1999), the approach is naturally suited to implement multiple representations of a problem, such as advocated in the previous sections. Previous work suggests that A-Teams can host a large variety of optimization algorithms: while Murthy *et al* (1999) used simple heuristics as well as linear and integer programming, recent applications such as Aydin and Fogarty (2004) and Ratajczak-Ropel (2010) employ metaheuristics such as tabu search and path relinking. When facing complex optimization models, it makes sense to use the best tools available to tackle each model or sub-model. A multi-agent system allows for that much flexibility.

PROBLEM SOLVING APPROACH

The following steps are required to solve optimization problems with CAT:

- 1. Identifying different relevant points of view (dimensions) to examine the decision problem;
- 2. Formulating optimization models and sub-models for these dimensional views;
- 3. Designing optimization algorithms to solve each sub-model;
- 4. Designing optimization algorithms to integrate solutions from sub-models into solutions of the complete optimization models.

These steps are explained in the following sub-sections. That being said, the design of a CAT metaheuristic for a specific decision problem is a complex and iterative task that cannot be completely reduced to a simple step-by-step procedure that guarantees results. As pointed out by Aydin and Fogarty (2004), it is not trivial to design a team of optimization agents that can cooperate effectively. Figure 4 displays the different problem solving constructs used in CAT. Each of them is described in the following subsections. Advice on the number of sub-models and optimization algorithms to elaborate is provided in the following sections.

Views and sub-problems

Most complex decision problems can be analyzed from different points of view, referred to simply as "views" in this paper. In an intuitive sense, a view is a filter or a lens which emphasizes, reduces or reshapes some aspects of the decision problem to be solved. It often reflects the perceptions of a stakeholder. The *integrated* view refers to a holistic apprehension of the complete decision problem, i.e. one that looks at all relevant facets from a centralized standpoint. Problem solving with CAT requires addressing the problem with an integrated view, as well as with alternative *dimensional views*. Dimensional views are rearrangements of the problem into systems of interrelated *sub-problems*. These sub-problems may cover a subset of the objectives and decisions of the original problem and they may involve a reduction of some of its facets. Dimensional views are introduced to reduce the complexity of the problem by providing effective partitioning schemes. Dimensional views must be selected before optimization models can be formulated.



Figure 4: CAT Problem Solving Constructs

A given dimensional view may require the definition of several sub-problems. A sub-problem contains a portion of the decisions and context associated with the decision problem. The number of sub-problems used and the exact definition of each of them are critical to the approach's success. Useful sub-problems possess the following characteristics:

- They make sense from a business standpoint, i.e. they are easily understandable by a decision-maker. Sub-problems that address some of the decisions related to the jobdescription of a manager would be a typical example.
- 2. The set of all the sub-problems associated with a dimensional view must constitute a valid (although sometimes biased) representation of the complete decision problem.

In the context of the location-routing problem, the following two dimensional views could be defined:

- A *functional* view associated with the types of decisions (location, customer allocation to facilities, and vehicle routing) associated with the decision problem. The problem can then be partitioned into a DC location sub-problem, a customer-to-DC allocation sub-problem, and a transportation or route design sub-problem.
- As with most location problems, the LRP has an inherent *spatial* dimension. Indeed, the customer base served by a company may cover a large territory, and logistics decisions may be made on a national or sales region level instead of globally. In this context, the problem can be partitioned into several regional sub-problems.

These dimensions and the associated sub-problems are easily understandable by a decisionmaker. Furthermore, each regional sub-problem contains all decision types, and each functional sub-problem contains decisions for all regions. Consequently, they both constitute a valid representation of the whole problem.

Models and sub-models

The integrated view leads to the formulation of a 'complete' optimization model to represent the decision problem. This model is generally very difficult to solve, but it will be used for a number of purposes. Variants of this model may also be formulated. For each dimensional view, sub-models are formulated to represent sub-problems. These formulations are usually expressed in terms of partitions of complete model decision variable vectors and parameter matrices. They may also be based on alternative modeling formalisms: for example, a constraint programming sub-model could be defined even if the complete optimization model is a mixed-integer program (MIP). A sub-model is useful if it can be solved efficiently. This will usually be the case if the sub-model:

- Corresponds to a generic class of decision models studied in depth in the literature (ex: knapsack, bin packing, graph coloring, traveling salesman, facility location models);
- Can be solved to optimality using generic LP-MIP solvers, or dynamic programming, or simple enumeration (explicit or implicit);
- Isolates a homogeneous group of binary/integer variables and their associated constraints.

Optimization algorithms

Once the sub-models have been formulated, optimization algorithms must be designed to solve them. In CAT, optimization algorithms are implemented as a set of autonomous software agents. Solutions to sub-models are recorded and subsequently used to build complete solutions. The following guidelines may be useful to select a solution method:

- Developing greedy heuristics or GRASP (Feo and Resende, 1989) metaheuristics to construct feasible solutions for profit maximizing or cost minimizing sub-models is usually straightforward;
- When the sub-models has been studied in the literature, published solution methods or available code can be integrated into CAT;
- Purely linear sub-models can be solved using a LP-solver library;
- Sub-models involving a homogeneous group of binary/integer variables can usually be solved effectively with a local search metaheuristic since it is rather straightforward to define a neighborhood in this context.

In the LRP context, for example, some of the sub-models formulated and the solution methods selected could be the following:

- A pure facility location sub-model solved wits a MIP solver such as CPLEX;
- A location-allocation sub-model solved with a Lagrangean heuristic (Beasley 1993);
- A vehicle routing sub-model solved with a tabu search heuristic (Cordeau and Laporte 2005);
- A regional LRP sub-model solved with a tabu search / simulated annealing hybrid (Wu *et al.* 2002).

Integration sub-models

Solving dimensional sub-models is necessary but not sufficient for a successful CAT implementation. Integration refers to combining the solutions of the sub-models associated with one dimensional view into solutions to the complete optimization model. This is done by solving an integration sub-model heuristically or with exact methods. Integration sub-models are essentially restricted versions of the complete optimization model obtained by fixing the value of several decision variables. The fixed values are provided by the solutions to the dimensional sub-models. By solving the integration sub-model, the optimal value of the non-fixed decision variables is found, and a solution to the complete optimization model is produced. We refer to the

set of decision variables to optimize in an integration sub-model as *integration variables*. The integration variables not present in any dimensional sub-models are *linking variables*, and those present in more than one dimensional sub-model are *overlapping variables*.

Integration is also used as a search strategy. For a specific dimensional view, the choices of integration variables lead to different integration sub-models. Several strategies can be used. When the dimensional sub-models solutions are mutually exclusive, as illustrated in Figure 5, then the integration sub-model contains only linking variables, and optimizing these variables provides a feasible solution for the complete model. When the dimensional sub-models solutions are overlapping, a merging integration sub-model such as the one illustrated in Figure 6 is obtained. Since it is rather unlikely that the overlapping variables will have the same value in all partial solutions, the integration sub-model can be further enhanced by including more than one partial solution from a given dimensional sub-model; this adds all the variables from that sub-model to the set of overlapping variables. If the resulting integration sub-model is difficult to solve, one can further constrain the integration sub-model by fixing the values of the overlapping variables that are identical in all partial solutions or restricting the values of the overlapping variables to those found in the partial solutions, resulting in a much smaller model.



Figure 5: A Linking Integration Sub-Model

Depending on the partial solutions chosen for integration, the resulting sub-model may be infeasible. When this occurs, an alternative integration sub-model that seeks to find a feasible solution while keeping most of the partial solutions' characteristics is used. In these sub-model's the original objective function is replaced with the minimization of the number (or amplitude) of decision variable changes when compared with the values found in the sub-problems.



Figure 6: A Merging Integration Sub-Model

To conclude our LRP example, using the pure location sub-model and the vehicle routing (VRP) sub-model solutions, one would proceed as follows to formulate a merging integration sub-model. The depot location decision variables are fixed using the solution to the pure min-cost location sub-model. Several vehicle routing sub-model solutions are also considered. The resulting integration sub-model selects a set of feasible routes among the routes provided by the VRP sub-models. It is a capacitated set partitioning model for which several solution methods are published in the literature.

CAT SYSTEM STRUCTURE

In order to solve the decision problem considered, the solution method and solution space constructs illustrated in Figure 4 must be implemented as a multi-agent system. The structure of the CAT system thus obtained is illustrated in Figure 7. It incorporates a blackboard, utility agents and optimization agents. The blackboard acts as a memory and a hub for all communications, and it is the repository of all solutions (to the complete optimization model and to all sub-models). Agents communicate solely through the blackboard interface and do not exchange information directly. New complete or partial solutions are placed on the blackboard and existing solutions are retrieved when necessary. Utility agents provide functionalities required by all agents, such as building mathematical model files for solvers, formatting instance data, as well as compiling solution statistics.

The most important agents are of course the optimization agents, which are grouped into four types depending on their role. Construction agents create new solutions from scratch. Improvement agents take existing solutions and modify them to improve their quality. Destruction agents remove unwanted solutions from the repository. Finally, integration agents combine high-quality solutions from two or more dimensional sub-models into solutions to the

complete optimization model. These agent roles are defined further in the next section. For the sake of simplicity and clarity, the development of hybrid optimization agents working simultaneously on several sets of skills should be avoided. For instance, if the solution destruction process is not effective enough, it will be difficult to diagnose and correct if it is spread among three agents which also perform solution improvement.



Figure 7: Main Components of a CAT System

AGENTS JOB DESCRIPTION

As pointed out by Aydin and Fogarty (2004), a few key questions must be answered when designing a multi-agent optimization system. How many agents should be used? What should their role be? How should they decide when to act, what to act on, and how to act? For all their advantages, agent teams are complex to design and implement. Indeed, if the system uses several algorithms that are similar in nature (simulated annealing variants, for instance) on the same sub-model, it is likely that one of the optimization algorithms (usually the best) will be largely responsible for the team's performance. Also, on a computer with limited resources (memory or processor power), it is likely that adding agents will deteriorate performances. To avoid these pitfalls, Talukdar *et al.* (2003) advise to start with a small number of agents, and to add new agents with different skills as needed. That being said, according to the literature and to our experience in developing CAT systems, an agent team needs four important basic skills:

- 1. Quickly obtain feasible solutions to the complete optimization model. Although these may not be of high quality, they provide a basis for other agents to work upon.
- Improve existing solutions. This can be done at the complete model level or agents can work on specific parts of the problem.
- 3. Remove unwanted or poor solutions from the population to control its size.
- 4. Efficiently combine features from solutions originating from different methods or dimensions.

The nature of these skills is discussed in the following sub-sections.

Generating an initial solution using construction agents

Feasible solutions can be obtained easily and quickly with simple heuristics, greedy algorithms, hill-climbing procedures, or even by random generation, for several classes of optimization models. Another option is to use generic LP / MIP heuristics such as feasibility pump variants (Achterberg and Berthold, 2007); this approach tends to produce solutions that are very different than those obtained with greedy methods and other heuristics. The key goals at this task are speed and diversity, rather than solution quality. Using a variety of methods usually results in a more diverse initial population of solutions, yielding a higher potential for improvement and collaboration, and reducing the need for specific diversification strategies. If the complete optimization model is difficult to solve but it is easy to find a feasible solution, one can generate solutions to the complete model then infer initial solutions for sub-models from these solutions, thus reducing the number of algorithms and agents needed for this role.

Evolving the solution population using improvement agents

For complex decision problems, it is recommended to work on sub-models rather than on the complete model. Since defining a single neighborhood (or even a set of neighborhoods covering the complete model's range of variables) may be very challenging, local search is typically difficult to use. Evolutionary computing provides generic crossover operators, but solution encoding is complex and on highly constrained problems, developing effective repair functions may be problematic. In order to design a good set of improvement agents, the solution methods used to solve sub-models must be carefully selected. As indicated previously, if the sub-model is a linear program then existing LP-solvers can be used; if it has only one type of binary / integer variable – allowing for the construction of neighborhoods – then a local search metaheuristic

(tabu search, VNS, ...) can be developed; if it is a variant of a well-studied problem, the best available method can be implemented. It may also be worthy to investigate alternative sub-model reformulations.

A number of strategies can be used to tackle complex sub-models. For instance, an initial solution obtained with a simple heuristic may provide a hot-start for a MIP-solver. Nowadays, commercial solvers incorporate several generic MIP heuristic algorithms such as RINS (Danna *et al.* 2005) or local branching (Fischetti and Lodi 2003). When metaheuristics are not efficient, generic MIP heuristics often are. Ball (2011) provides an interesting review of heuristics based on mathematical programming.

To ensure that the system continuously works on each sub-model (or, at least, looks for opportunities to work on it), a dedicated agent should be assigned to its solution. The creation of "super-agents" performing several tasks should be avoided. Such super-agents tend to use too much resource and require complex scheduling rules. As will be shown, simple triggers are easier to manage than complex ones.

Removing poor solutions using a destruction agent

According to Talukdar *et al.* (2003), solution destruction is as important as solution creation in agent-based optimization. In some situations, the choice of solutions to destroy is obvious, such as when duplicates exist in the population. Aside from maintaining some control over the size of the population, destruction serves two purposes: removing poor quality solutions as well as maintaining diversity in terms of solution characteristics. At the beginning of the search, the solutions in the population are quite diverse. As improvement agents work, the solution quality of the best solutions in the population improves rapidly. At this stage, the destruction agent should focus on removing solutions that are of poor quality. A simple rule such as choosing a solution at random from those in the 4th quartile in terms of solution quality is appropriate.

However, as the overall quality of solution improves, newly created solutions tend not to be competitive in terms of solution quality compared to those which have been improved by several agents. They should have a chance to be improved before they are discarded. Furthermore, as the population improves, working on the same solutions tends to accelerate convergence. As the search progresses, a destruction agent shifts its focus from removing poor solutions to either:

- Removing a random solution which has been improved at least (X 2) times and is in the bottom half in terms of performance, where X is the number of improvements made on the solution that has been improved most frequently in the population;
- Finding the two solutions in the population that are most similar, and then destroying the worst one;
- Finding the solution which has been used the most frequently to create new solutions among the solutions in the 4th quartile in terms of solution quality, and destroying it.

These rules can be encapsulated in one or more destruction agents, and they work equally well on a population of complete solutions or on a population of partial solutions (solutions to a specific sub-problem). The two metrics necessary to implement them are detailed in the following sections. Alternatively, some solutions can be "protected" and be immune to deletion for a certain amount of time. These solutions may be the *statu quo* or solutions provided by a decision-maker.

Amalgamation and diversification using integration agents

In our experience, CAT performs better when the population of solutions maintains a high level of diversity. Although the destruction agent works toward maintaining variety, additional diversification strategies may be needed. It is possible to add an agent whose sole objective is to provide the population with radically different solutions than those currently in the population. This agent should maintain a record of what has been proposed in the past, so it does not produce solutions similar to those already removed from the population due to poor solution quality. Two examples of diversification agents are outlined in the application section.

The integration of partial solutions from sub-models into complete solutions is a key component of an efficient agent team. At least one optimization algorithm should be provided for each integration sub-model. If two methods are readily available, they can both be used if they generate different high quality solutions. The number of actual agents to use depends on the relative speed at which the improvement agents generate new solutions to sub-models and the amount of computation effort required to solve the integration sub-models.

Integration can be used in very flexible ways. Integration of solutions to sub-models from different dimensional views can be desirable, as long as the resulting merging integration sub-models are not exceedingly difficult to solve. Solving these models often require the design of

specific heuristics or the use of a generic heuristic such as local branching (Fischetti and Lodi, 2003) or RINS (Danna *et al.* 2005). These heuristic are easily implemented using a MIP solver such as CPLEX or Gurobi. This approach is in line with scatter search and path-relinking metaheuristics and is an effective way of reaping the most benefits from using multiple dimensional views. As this type of integration is slightly different than the type of integration sub-models required to assemble complete solutions from partial solutions, these sub-models should be assigned to a different integration agent.

DECISION RULES AND METRICS

In order to complete its job description, an agent needs formal rules to determine which solution to work on. A trivial option is to select a random solution from the population, but this does not give very good results. Obviously, an agent does not want to select a solution that it has recently worked on. A simple yet effective decision rule is that the agent waits that at least three others agents have improved the solution before attempting to work on it again. Some improvement agents such as local search metaheuristics may want to push that rule a little further: since a local search heuristic explores thoroughly a restricted portion of the search space (Gendreau and Potvin 2010), an agent may want to select a solution that is significantly different than the one it just worked on. In order to design more sophisticated decision rules, a few metrics must be computed and are described below.

Solution ancestry

Agents need an effective way to determine which solutions they recently worked on. In a cooperative context, this information should be accessible to all agents. A simple metric to achieve this objective is solution's ancestry. Simply put, a solution's ancestry is its genealogical tree. Each solution keeps track of the solutions used for its creation, or as a basis for its improvement, as well as the agents that worked on it. An improvement agent can then use this information to determine whether it has worked on a solution recently, or on any of its parents. Tied to each solution is a list of agents that have worked on the solution, and whether this attempt at improving the solution succeeded or not. This list is sorted in reverse order. A similar mechanism is used to determine whether or not a solution has transmitted its characteristics to other solutions in the population. Anytime a solution is used to create a new solution or to alter an existing solution, its characteristics are propagated through the population. The new solution is

linked to its parent solution(s) through an acyclic directed graph structure, so that it is easy to find all the parents or all offspring of a given solution.

A propagation index is also calculated for each solution. This index is set to 0 when the solution is created. When a new solution is created, if this solution has 1 or more parent solutions, it parses its solutions digraph and updates the values of its parents' propagation index in a recursive manner. Let S_0 be the newly created solution, S the solution at the currently active node of the solutions digraph, S_s^p the set of immediate parents of solution S and $|S_s^p|$ its cardinality, γ_s the current propagation index of solution S, and z the depth of the digraph at the current step of the procedure. The following procedure is used to update the solutions' propagation index:

Procedure PropagationIndexUpdate($S_0, z = 0$)
Get S_s^p of active solutions
Set $z = z + 1$
For each solution $S \in S_s^p$
If $S_s^p \neq \emptyset$ then
PropagationIndexUpdate(S , z)
Set $\gamma_s = \gamma_s + \frac{1}{2^{(z-1)} \left S_s^p \right }$
End If

For practical reasons, a maximum depth of z = 5 can be fixed in order to avoid a large number of infinitesimal increases in propagation indexes. The larger the value of γ_s , the more solution S has been used in the generation of new solutions.

In the example depicted in Figure 8, the solutions are numbered in the order in which they were generated, so S6 and S4 are the parents of S8, S1 and S2 are the parents of S4, and so on. Since a new solution cannot be the parent of an older one, finding whether two solutions are related requires only parsing the digraph associated with the newest solution. Table 1 presents the results of updating propagation indexes associated with the new solution S8. $\Delta \gamma_s$ lists the increase in propagation index resulting from the creation of solution S8, while Total γ_s lists the propagation index of each solution after the addition of S8.



Solution similarity

There are occasions when an agent wishes to find similar, or very different, solutions in the population. One metric that is often used in the literature to do this is the so-called Hamming distance, which is the number of binary variables with different values in two solutions. Although it can be useful in some contexts, that measure can be misleading for mixed-integer linear models. In most decision problems, some decisions have more importance than others. Often, a group of binary or integer variables is larger but of less significance. In the location-routing example discussed previously, many more decision variables are associated with the vehicle routing decisions than the location decisions, despite the fact that location decisions have a more lasting impact on the quality of the solution. For this problem, two solutions could have the exact same depot locations but have a high Hamming distance nonetheless, which would not reflect the importance of location decisions adequately. The same kind of drawback also occurs for other problems, like the graph coloring problem (Galinier et al., 2008).

In order to obtain a more accurate distance metric, one can measure the percentage of variables of each type that have the same value. Different types of variables can even be weighted in order to account for their relative importance. Suppose we have A types of integer variables in the optimization model being solved. Let $\mathbf{x}_a = (x_{an})_{n \in N_a}$ be the vector of variables of type a = 1, ..., A, N_a the index set of the variables x_{an} in \mathbf{x}_a , and λ_a the weighting factor associated with type a. Now consider two solutions $\mathbf{x}^i = (\mathbf{x}_a^i)_{a=1,...,A}$ and $\mathbf{x}^j = (\mathbf{x}_a^j)_{a=1,...,A}$ to the optimization model. The total weighted distance between these two solutions can be computed with the following formula:

$$D(\mathbf{x}^{i}, \mathbf{x}^{j}) = \sum_{a=1}^{A} \sum_{n \in N_{a}} \lambda_{a} \frac{\left| x_{an}^{i} - x_{an}^{j} \right|}{\left| N_{a} \right|}$$

4.2.5 Experimental test case

This section provides an experimental test case to illustrate how CAT can be applied to solve a specific complex decision problem, and to demonstrate the validity and the effectiveness of the approach. More specifically, we show how to use CAT to solve multi-period Supply Chain Network (SCN) design problems.

4.2.5.1 Multi-Period Supply Chain Network Design Model

According to Santoso *et al.* (2005), SCN design is a crucial component of the planning activities of today's world-class manufacturing firms. As Klibi *et al.* (2010) point out, typical SCN design problems involves strategic decisions on the number, location, capacity and missions of the production-distribution facilities a company should use to provide goods to a set of potential product-markets. A large number of particular formulations and solution methods have been proposed for single and multi-period versions of the SCN design problem, such as Vidal and Goetschalckx (2001), Paquet *et al.* (2004) and Martel (2005); the latter also provides an extensive overview of the relevant literature.

SCN design decisions are revised at the beginning of a set N of reengineering cycles each covering one or several planning periods $t \in T_n$, $n \in N$. Collectively, these reengineering cycles define the planning horizon $T = \bigcup_{n \in N} T_n$. Under the assumption that the future is known with certainty, the structure of the mathematical programming model to solve on a rolling horizon basis, for the prevailing SCN design paradigm, can be synthesized as follows. The following notation is used.

- \mathbf{x}_n^p : Vector of binary decision variables equal to 1 when using a given facility platform on a network site during reengineering cycle $n \in N$.
- \mathbf{x}_n^s : Vector of binary decision variables equal to 1 when a given sourcing/transportation contract is selected for reengineering cycle $n \in N$.
- \mathbf{x}_n^d : Vector of binary decision variables equal to 1 when a given demand shaping offer is selected for a product-market during reengineering cycle $n \in N$.

 $\mathbf{x}_n = (\mathbf{x}_n^p, \mathbf{x}_n^s, \mathbf{x}_n^d)$: Vector of all binary design variables for cycle $n \in N$.

- $\mathbf{y}_t^{\mathrm{f}}$: Vector of aggregate product flows on the network arcs in planning period $t \in T$.
- \mathbf{y}_{t}^{a} : Vector of aggregate activity levels (production or throughput) in the nodes (plants or depots) of the network in planning period $t \in T$.

- \mathbf{y}_t^i : Vector of aggregate inventory levels in the nodes of the network at the end of planning period $t \in T$.
- $\mathbf{y}_t = (\mathbf{y}_t^f, \mathbf{y}_t^a, \mathbf{y}_t^i)$: Vector of all continuous activity level variables for period $t \in T$.
- \mathbf{p}_t^{f} : Vector of the unit prices paid for the delivery of the products associated with the flows \mathbf{y}_t^{f} .
- \mathbf{c}_t : Vector of the unit variable costs associated with the elements of activity vector \mathbf{y}_t .
- \mathbf{e}_t : Vector of the capital recovery or contract expenditures in planning period t for the elements of design vector $\mathbf{x}_{n(t)}$ (n(t) denotes the cycle n including planning period t).
- EVA_t : Economic value added by the SCN in planning period $t \in T$.
- α : Discount rate used by the company, based on its weighted average cost of capital (WACC).
- \mathbf{b}_t^c : Vector of the *capacity* provided in period $t \in T$ by the platform, sourcing and transportation resources/contracts associated with the elements of design vector $(\mathbf{x}_{n(t)}^p, \mathbf{x}_{n(t)}^s)$.
- \mathbf{b}_t^d : Vector of the potential *demand* available in period $t \in T$ under the demand-shaping offer associated with the elements of design vector $\mathbf{x}_{n(t)}^d$.
- $\mathbf{b}_t = (\mathbf{b}_t^c, \mathbf{b}_t^d)$: Vector of all capability parameter values associated with design vector $\mathbf{x}_{n(t)}$ for period $t \in T$.

In these definitions, *platforms* refer to alternative facility resource configurations that can be implemented on a site. They are characterized by technology and capacity choices to support a set of activities, and they involve specified capital recovery expenditures. A site without platform is not utilized. The platform on a site can change at the beginning of reengineering cycles to reflect opening, closing, expansion or reorganization decisions. Platforms are also used to characterize the proposals of potential subcontractors or public warehouses. In some formulations, complementary change-of-state binary variables are defined to facilitate the modeling of implementation expenses. Sourcing and transportation *contracts* specify prices and capacity for raw material and transportation service vendors. Demand-shaping *offers* are potential product-market selling policies specified in terms of price, response time, fill rate, or other order winning criterion. They influence demand and they may impose constraints on the network structure. Individual products daily/weekly procurement, production, inventory and shipping decisions are aggregated into flow, activity level and inventory level decisions for product families, demand zones and planning periods.

Using this notation, a typical multi-period SCN design model can be formulated as follows:

$$\max \sum_{t \in T} \frac{EVA_t}{(1+\alpha)^t}, \quad EVA_t = [\mathbf{p}_t^{\mathrm{f}} \mathbf{y}_t^{\mathrm{f}} - \mathbf{c}_t \mathbf{y}_t - \mathbf{e}_t \mathbf{x}_{n(t)}]$$
(1)

subject to

$$\mathbf{V}_{n-1}\mathbf{x}_{n-1}^{\mathrm{p}} + \mathbf{W}_{n}\mathbf{x}_{n}^{\mathrm{p}} = \mathbf{u}_{n} \qquad \qquad n \in N \qquad (2)$$
$$\mathbf{x} \in X \qquad \qquad n \in N \qquad (2)$$

$$\mathbf{A}_{n} \in \mathbf{A}_{n} \qquad \qquad n \in \mathbb{N} \tag{3}$$
$$\mathbf{A}_{n} \leq \mathbf{b}_{n} \leq \mathbf{b}_{n} \qquad \qquad \mathbf{b}_{n} \in \mathbb{N} \tag{3}$$

$$\mathbf{A}_{t}\mathbf{y}_{t} \ge \mathbf{0}_{t}\mathbf{x}_{n(t)} \qquad \qquad t \in T \qquad (4)$$

$$(\mathbf{y}_{t-1}, \mathbf{y}_t) \in Y_t \qquad t \in T \tag{5}$$

where \mathbf{V}_{n-1} , \mathbf{W}_n and \mathbf{A}_t are parameter matrices, \mathbf{u}_n is a parameter vector, X_n is the set of feasible designs specified by local cycle *n* constraints, and Y_t is an activity level feasibility set for planning period *t*. The objective function (1) maximizes value creation over the planning horizon. Constraints (2) ensure that platforms are changed coherently from a reengineering cycle (\mathbf{x}_{n-1}^p) to the next (\mathbf{x}_n^p). Constraints (3) include additional cycle dependent constraints required to make sure that design options are properly selected. For example, during a cycle, one cannot operate more than one platform on a site or select more than one demand shaping offer for a productmarket. Constraints (4) specify the activity level restrictions imposed in period $t \in T$ by the capabilities provided by the selected design $\mathbf{x}_{n(t)}$. These are mainly production-warehousing capacity constraints on \mathbf{y}_t^i , storage capacity constraints on \mathbf{y}_t^i , as well as vendor capacity, transportation capacity and potential demand constraints on \mathbf{y}_t^f . Finally, (5) includes mainly flow conservation constraints on \mathbf{y}_{t-1}^i and relevant inflows/outflows in $(\mathbf{y}_t^f, \mathbf{y}_t^a)$.

This streamlined formulation captures the main elements of multi-cycles SCN design models such as those proposed by Martel (2005), Thanh et al. (2010), and Carle et al. (2012). The model provided above is general and conceptual; a particular implementation may need some extra constraints imposing operational limits, such as maximum number of facilities to be built or expanded per planning cycle. The exact problem formulation used for the experimental tests, along with a detailed discussion of modeling choices, is provided in Carle *et al.* (2012).

4.2.5.2 CAT Implementation

In the SCN design problem examined, three dimensional views were adopted to identify subproblems and formulate associated sub-models. Each one is closely connected to the nature of the decision problem to be solved and to its mathematical formulation. Figure 9 presents these dimensional views, as well as the set of models, sub-models, and optimization algorithms used to tackle the SCN design problem.



Figure 9: CAT Constructs for the Multi-Period SCN Design Problem

Views, models and sub-models

At the integrated view level in Figure 9, the *mixed-integer optimization model* refers to the "complete model" presented in section 5.1. It is used as a basis for the creation of dimensional and integration sub-models. The *uncapacitated SCN design model* is a relaxation of the complete model in which vendors, transportation options and facilities are assumed to have infinite capacity. The *single-sourcing SCN design model* is a restricted version of the original model imposing products delivery to a given demand zone from a single source. This model is hard to solve but, since it replaces product flows by binary origin-destination-transportation assignment variables, a neighborhood-based local search algorithm can be elaborated to solve it.

The resource-based view refers to the main types of internal (production and distribution center's platforms) and external (vendors, carriers and customers) resources of the SCN. In a business context, these resources tend to be managed by different responsibility centers; it is then intuitive to formulate sub-models that match the decision sub-problem faced by each of these centers.

Table 5 presents the continuous and binary decision variables associated with the sub-models thus obtained. The integration of partial solutions along the resource-based view requires a linking integration sub-model that is a variant of the classical transportation model, and this LP is rather easy to solve. In order to decrease the risk of infeasibility in the integration phase, additional valid inequalities are added into each dimensional sub-model, stating that a minimum level of capacity is needed in order to meet the network's expected total customer demand for each product. Another source of infeasibility is insufficient transportation capacity, especially when connecting vendors to facilities. A heuristic that selects one additional transportation option to be included in the integration sub-model was designed to circumvent this problem.

Sub-model:	Sourcing	Facility location and configuration	Demand shaping and distribution	Transportation options selection	Integration sub-model
Binary decision variables	• Vendor selection	Facility locationPlatform selection	 Distribution center location Distribution center platform selection Market offer selection 	• Transportation option selection	
Continuous decision variables	• Product quantity purchased per period	 Product flows between facilities Facility throughputs Inventories 	 Product flows between warehouses and demand zones Facility throughputs in warehouses Inventories 	• Product flows by transportation option	 Flows between vendors and facilities Flows between facilities and demand zones Carry-over inventories

Table 5: Sub-Models Associated with the Resource-Based View

The spatial view refers to the geographical positioning of business entities such as sales territories, national divisions or subsidiaries. The SCN design problem lends itself particularly well to spatial partitioning, since several companies split the logistics responsibilities into national or territorial divisions. Two strategies are used for spatial decomposition:

- Sales territories are used to form non-overlapping sub-models; each facility, vendor and demand zone is located within exactly one sub-model. If no vendor is able to supply a given product in a territory, it is assumed that the product will sent from another sales territory.
- The whole geographical area is divided into, typically, 5 or 6 sub-models according to proximity between locations. A facility is selected at random from all potential facilities, and then a virtual sales territory is constructed by adding the *Y* nearest vendors, facilities, and demand zones.

Typically, the spatial view integration sub-models fix the values of product flows between nodes (vendors, facilities and demand zones) located in different territory. Spatial partitioning is very different than resource-based partitioning since each sub-model is essentially a much smaller version of the original problem. Decisions variables of each type are present in each submodel. Furthermore, spatial sub-models offer different advantages and challenges than resourcebased sub-models. It is possible to design merging integration sub-models by merging solutions from territories specified with different partitioning strategies in order to expand the search space.

The temporal view refers to the fact that SCN design problems must be solved over a long multi-year planning horizon. Although only the decisions from the first period are typically implemented, one wants to anticipate future needs and challenges. As explained earlier, these problems consider two time frames: reengineering cycles and the annual time periods. Since SCN design decisions are made at the reengineering cycle level rather than at the period level, it makes sense to define sub-problems by partitioning the planning horizon into cycles. In our case study, the complete model was thus partitioned into the three sub-models described in Table 6. For this view, the only linking variables in the integration sub-model are inventory carry-overs between time periods from different sub-models. Even when using concave piecewise-linear inventory-throughputs functions, the integration sub-model remains solvable in a few seconds of computation time with CPLEX.

Sub-model (cycle $n \in N$)	Planning period $t \in T_n$
1	{1,2}
2	{3,4,5}
3	{6,,10}

Table 6: Time-Based Partitioning

Agents and algorithms

The CAT system developed to solve the multi-period activity-based SCN design problem has 16 types of agents. The vast majority of the agents work on sub-models or on restricted/relaxed versions of the complete optimization model. Table 7 presents the most important features of each agent: its name, type, the number of different solution methods it implements, whether the agent has a full (F) or partial (P) dimensional view, as well as the models they focus on, if any. Agents marked with an asterisk (*) in the *Method* column use version 12.1 of IBM ILOG CPLEX® in one or more of their optimization algorithms, either to solve sub-models or relaxed/restricted complete models to optimality, or as a heuristic by ending the solving process prematurely. Since CAT uses more than 40 different heuristics, it is not possible to provide the pseudo-code for each of them in the paper. A general outlook of the methods of each agent, along with references to similar heuristics, is provided in Carle *et al.* (2012). All heuristics and agents are coded in C# and VB.NET 2008, and each agent is an executable program.

More than half of the agents (9/16) are improvement agents. The SCN design problem is complex and several sub-models are quite challenging. Each improvement agent is designed to solve a specific model or sub-model. ILS works on severe restrictions of the complete model, under the assumption that, for a given product, a facility or demand zone is supplied by at most one source. CBLS is a local search algorithm that removes the variables that are most prominent in the solutions population from the search space. Although the solutions they yield are not of exceptional quality, their purpose is to find solutions that are radically different than those already in the population, in order to prevent a premature convergence of the algorithm. This principle is known as *diversification* in the metaheuristics literature (Gendreau and Potvin 2010).

The two integration agents use different search strategies. The *Integrate* agent solves integration sub-models aiming at fixing the values of linking variables. Some of the linking sub-models are solved to optimality using CPLEX while others are treated through the use of

heuristics. Since the improvement agents produce a large quantity of partial solutions, the speed of the integration process is of prime importance. As such, it would be impractical, both in terms of computation time and RAM, to solve each integration sub-problem to optimality. In contrast, the PIRSS agent focuses on merging integration sub-models. It effectively models the solution space formed by the union of two or more solutions as a restricted MIP, and then explores it thoroughly within a time limit using CPLEX. For instance, partial solutions from the sub-models of the resource-based dimension are merged with a partial solution from a spatial sub-model.

Agent	Туре	Method	Functional	Spatial	Time	Models				
FPump	С	6*	F	F	F	Complete model				
Graady	C	0	Б	Б	F	Complete model and				
Gleedy	C	0	Г	Г	Г	Uncapacitated SCN design model				
RIRSS	С	2*	F	F	F	Complete model				
BasicNet	С	3	р	р	F	Facility location, network flow, transportation				
Busierier			-	•	-	model				
TSV	Ι	1	Р	F	F	Sourcing sub-model				
TSI	Ι	2	Р	F	F	Facility location and configuration sub-model				
TSD	Ι	1	Р	F	F	Demand shaping and distribution sub-model				
TransOpt	Ι	1	Р	F	F	Transportation option sub-model				
RegionalTS	Ι	2	F	Р	F	Regional SCN design sub-model				
CBLS	Ι	2*	Р	Р	Р	Regional SCN design sub-model				
	т	2*	Г	Г	D	Periodic network flow, time dimension				
FlowOpt	1	2*	F	F	Р	linking model				
CPLEX-SP	Ι	1*	F	F	F	Complete model				
ILS	Ι	1	F	F	F	Complete model				
Terminator	D	3	F	F	F	None; archives bad solutions				
Integrate	Т	7*	F	F	F	Integration sub-models				
PIRSS	Т	2*	F	F	F	Integration sub-models				
Agent types: C – Construction; I – Improvement; D – Destruction; T – Integration.										

Table 7: CAT Agents Implemented to Solve the SCN Design Problem

In our implementation, the destruction agent starts to remove solutions from the population when it reaches 50 complete solutions, or 15 partial solutions to any sub-model.

4.2.6 Computational results

In order to validate and assess the CAT problem solving approach, a set of 25 benchmark problem instances were generated. The first 20 of these instances (labeled B-01 to B-20) are based on a realistic case representing a typical B2B company manufacturing and selling products through the United States. Product demands and prices, transportation costs as well as the fixed

and variable costs of each platform, vendor offer and transportation options are randomly generated, but are based on realistic parameter value ranges found in Ballou (1992). The remaining 5 (labeled G-01 to G-05) are based on randomized values using a procedure similar to the one described in Cordeau, Pasin and Solomon (2006) to generate low-capacity, high flow magnitude instances.

The potential supply chain network comprises 9 to 18 potential production-distribution facilities, 30 to 60 potential distribution centers, 100 to 300 demand zones representing clusters of customers in the vicinity of major U.S. cities, and 50 to 300 vendor offers. For the productiondistribution facilities, 3 to 8 alternative platforms are considered, and up to 4 capacity expansion upgrades are available for each of these platforms. For the distribution centers, 5 alternative platforms are considered, with a maximum of 2 upgrades per platform. Five to 16 product families are sold to customers, and their bill-of-materials include 10 to 60 components. Several transport capacity options are modeled; truckload and less-than-truckload shipping are considered, both in the form of a limited-size private fleet and long-term truck leasing. A common carrier with a large capacity is also available. Five demand shaping offers are considered for each product. All problem instances involve concave inventory-throughput functions. When the models are solved with CPLEX, these concave functions are approximated by 3-segments piecewise linear functions using a procedure similar to the one described in Amrani et al. (2011). The resulting complete models each have millions of continuous variables as well as from 20,000 to 200,000 binary variables. Note that this problem set is different than the one used to validate the CAT system. This guarantees that the system is not custom-built or finetuned for a given set of instances.

In order to assess the impact of the main CAT components on overall performance, three versions of CAT were tested. The list of individual agents included in each version is provided in Table 8. The "greedy" version contains the agents whose mission is to quickly generate several solutions for the other agents to improve upon. The "basic version" contains all the agents found in the greedy version as well as those built to tackle the dimensional sub-models, but it lacks any sophisticated integration agent. The complete version contains the 16 agents listed in Table 7.

Version	Agents included
Greedy	FPump, Greedy, BasicNet, Terminator
Basic	FPump, Greedy, Basic Net, Terminator, TSV, TSI, TSD, TransOpt, RegionalTS, FlowOpt and CPLEX-SP
Complete	All agents listed in Table 4

Table 8: Agents included in each Version of CAT

All the experiments were performed on a dual 2.66 GHz 64-bit Intel Xeon® computer with 64 GB of RAM. Both CPLEX and CAT were allowed to use the twelve available processor cores as needed. Table 9 presents the computational results for our 25 benchmark instances with a time limit of 60 minutes. For each solution method (CAT-Greedy, CAT-Basic, CAT-Complete, and CPLEX), 10 runs were executed for every problem instance. For each run on each instance, the best feasible solution found by the method (*BSol*) is recorded. For a run, the gap between *BSol* and the best solution found for a problem instance over all runs and solution methods (*BSol**) is then computed as $100 \times |BSol*-BSol|/|BSol*|$. Avg indicates the average gap obtained over 10 runs for a method, and *Best* the best gap among these 10 runs.

As noted earlier, it is rather obvious that the only benefit of using a greedy strategy is that it provides solutions for the improvement agents to work on. All the agents in the Greedy implementation typically complete their work in less than 10 minutes of computation time. By adding improvement agents, the average gap over all instances drops from 84.24% to 20.36%. CAT-Basic's average performance (20.36%) is slightly better than CPLEX's (23.46%). However, CAT-Complete clearly outperform both CPLEX and CAT-Basic, with an average gap of 8.86%. On average, CAT-Complete outperforms CAT-Basic by 11.50% and CPLEX by 14.59%. One may notice that the gaps shown here are fairly high; since the SCN design problem maximizes net profits (Revenues - Costs), the objective function represents a relatively small percentage of the company's actual revenues (between 3 to 9% for our instances). Consequently, for a net profit of 3%, a 1% reduction in costs provides an increase in objective function profits of about 25%.

Table 10 presents computational results for the same 25 instances after 600 minutes (10 hours) of computation time. The Greedy approach's performance is unchanged, as it needs only a few minutes to complete. CAT-Basic's average gap over all instances drops from 20.36% to 9.08%, a 11.28% decrease, while CAT-Complete's average gap drops from 8.86% to 1.43%, a 7.43% decrease. CPLEX's gap decreases by 10.25%, from 23.46% to 13.21%. These results clearly

show the value added by diversification and the payoff of integration agents: on average across all instances, CAT-Complete's performance beats CPLEX by 11.77% and CAT-Basic by 7.65%. Furthermore, it finds the best known solution on all 25 instances.

		Greedy		CAT-	CAT-Basic		CAT-Complete		CPLEX	
Instance	(BSol*)	Best	Avg	Best	Avg	Best	Avg	Best	Avg	
B-01	238798247	52.71%	59.93%	11.73%	18.24%	5.39%	7.86%	13.68%	15.37%	
B-02	249367184	56.77%	65.47%	13.40%	20.54%	3.88%	6.80%	17.52%	19.25%	
B-03	267302131	63.28%	75.02%	18.66%	24.84%	5.78%	7.50%	22.40%	25.95%	
B-04	269632962	61.53%	76.14%	19.51%	24.76%	2.62%	6.89%	21.43%	24.02%	
B-05	278667490	62.65%	76.19%	14.73%	19.47%	4.36%	6.95%	19.60%	19.84%	
B-06	276510121	68.08%	79.02%	12.02%	17.50%	5.98%	8.53%	16.29%	18.26%	
B-07	356662807	70.37%	84.12%	11.85%	18.03%	7.34%	9.48%	13.28%	14.37%	
B-08	422735400	76.75%	86.07%	12.55%	18.88%	5.85%	8.99%	14.17%	18.60%	
B-09	475093862	80.83%	87.83%	18.17%	25.54%	5.61%	7.89%	21.92%	26.81%	
B-10	503154315	79.31%	86.29%	16.61%	22.67%	2.29%	4.96%	25.86%	27.75%	
B-11	551335586	81.71%	87.95%	11.35%	16.31%	6.32%	9.80%	23.73%	25.54%	
B-12	508660093	81.15%	87.97%	19.45%	24.70%	8.39%	10.96%	19.39%	19.82%	
B-13	518215224	81.31%	87.58%	15.34%	21.82%	8.83%	10.11%	22.83%	24.75%	
B-14	551371409	84.69%	90.38%	13.64%	19.49%	7.23%	9.81%	19.08%	20.73%	
B-15	511565563	79.91%	84.37%	10.58%	15.92%	2.42%	5.60%	23.45%	24.47%	
B-16	560355024	83.89%	90.54%	12.99%	19.61%	10.61%	13.27%	30.51%	31.00%	
B-17	592086814	84.00%	90.16%	14.36%	21.44%	8.71%	10.72%	28.02%	30.96%	
B-18	597498896	85.59%	91.01%	11.38%	18.01%	7.82%	10.01%	26.27%	28.52%	
B-19	541063880	81.62%	91.11%	14.69%	22.39%	7.22%	9.66%	22.21%	25.37%	
B-20	583337610	82.08%	86.76%	13.88%	19.78%	5.67%	8.19%	22.44%	23.63%	
G-01	341707025	69.80%	80.29%	11.79%	17.95%	6.99%	9.45%	21.35%	21.98%	
G-02	412869182	74.83%	85.72%	18.21%	22.81%	4.60%	7.04%	20.48%	21.96%	
G-03	773059691	86.78%	90.77%	10.10%	15.46%	10.44%	12.46%	19.23%	22.99%	
G-04	191659172	92.63%	98.69%	13.94%	22.02%	3.87%	9.46%	26.75%	31.40%	
G-05	532929990	80.71%	86.54%	13.82%	20.80%	5.96%	9.16%	22.15%	23.07%	
Average:		76.12%	84.24%	14.19%	20.36%	6.17%	8.86%	21.36%	23.46%	

Table 9: Computational Results after 60 Minutes

It is interesting to note that although agents of the proposed CAT system use some acceleration techniques to reduce the time required to perform read/write operations, the system itself has been built as a prototype. For instance, agents are not allowed to share memory structures or solution components directly through the computer's memory even if they work on the same machine; each agent reads information from the blackboard and writes to the blackboard, resulting in a lot of non-optimal hard disk activity. In a production or commercial version, additional implementation improvements would reduce computational times substantially.

		Greedy		CAT-	CAT-Basic		CAT-Complete		CPLEX	
	(BSol*)	Best	Avg	Best	Avg	Best	Avg	Best	Avg	
B-101	238798247	52.71%	59.93%	1.37%	2.91%	0.00%	0.58%	5.16%	5.94%	
B-102	249367184	56.77%	65.47%	6.79%	8.93%	0.00%	0.66%	10.72%	12.91%	
B-103	267302131.2	63.28%	75.02%	6.98%	9.43%	0.00%	0.88%	11.74%	13.71%	
B-104	269632961.9	61.53%	76.14%	2.27%	5.28%	0.00%	1.05%	10.01%	11.85%	
B-105	278667489.8	62.65%	76.19%	7.81%	9.32%	0.00%	1.54%	14.11%	15.36%	
B-106	276510120.5	68.08%	79.02%	5.97%	7.77%	0.00%	1.79%	11.84%	13.23%	
B-107	356662806.7	70.37%	84.12%	5.42%	7.51%	0.00%	2.18%	10.46%	10.67%	
B-108	422735400.5	76.75%	86.07%	6.89%	8.29%	0.00%	2.16%	9.55%	10.86%	
B-109	475093862.1	80.83%	87.83%	11.61%	13.94%	0.00%	1.96%	11.56%	14.68%	
B-110	503154315	79.31%	86.29%	9.88%	11.97%	0.00%	2.01%	12.35%	13.15%	
B-111	551335585.9	81.71%	87.95%	5.47%	7.73%	0.00%	1.63%	11.07%	14.11%	
B-112	508660093.1	81.15%	87.97%	12.68%	14.81%	0.00%	0.53%	10.50%	12.15%	
B-113	518215224.3	81.31%	87.58%	7.85%	9.55%	0.00%	1.87%	11.68%	12.97%	
B-114	551371408.6	84.69%	90.38%	6.74%	8.32%	0.00%	1.88%	11.66%	12.60%	
B-115	511565563.3	79.91%	84.37%	4.26%	6.61%	0.00%	0.46%	10.13%	12.92%	
B-116	560355023.8	83.89%	90.54%	6.75%	8.62%	0.00%	1.85%	17.24%	18.58%	
B-117	592086813.7	84.00%	90.16%	8.27%	10.21%	0.00%	1.36%	12.29%	14.11%	
B-118	597498895.9	85.59%	91.01%	5.24%	6.50%	0.00%	0.58%	9.52%	11.33%	
B-119	541063880.3	81.62%	91.11%	7.64%	9.62%	0.00%	1.46%	13.46%	13.87%	
B-120	583337609.8	82.08%	86.76%	5.34%	8.18%	0.00%	1.87%	12.25%	12.60%	
G-1	341707025.3	69.80%	80.29%	5.40%	8.14%	0.00%	0.78%	11.69%	13.71%	
G-2	412869181.8	74.83%	85.72%	12.69%	14.61%	0.00%	1.21%	12.77%	13.56%	
G-3	773059691.1	86.78%	90.77%	7.73%	10.04%	0.00%	1.30%	12.02%	12.82%	
G-4	191659172.2	92.63%	98.69%	7.63%	10.36%	0.00%	2.51%	16.61%	18.46%	
G-5	532929989.6	80.71%	86.54%	5.49%	8.35%	0.00%	1.74%	12.04%	13.99%	
Average:		76.12%	84.24%	6.97%	9.08%	0.00%	1.43%	11.70%	13.21%	

Table 10: Computational Results after 10 Hours (600 Minutes)

4.2.7 Conclusion

This paper proposes a generic approach to model and solve complex real-world decision problems. It shows how to look at decision problems from different point-of-views and how to partition the problem, and the associated optimization model, into dimensional sub-models. It also proposes CAT, a new agent-based metaheuristic designed to benefit from the complexity reductions resulting from the multi-dimensional views of the problem. This metaheuristic is very scalable since its execution can easily be distributed over multiple computers. Some general implementation guidelines to design CAT systems were proposed, and an experimental case study involving a supply chain network design problem was presented. Experimental results clearly showed the benefits of using the partitioning and integration mechanisms presented earlier.

Given the decreasing costs of multi-core processors and physical memory, parallel and distributed optimization strategies have become much more practical to tackle large-scale decision problems. CAT is easily extendable by adding new agents or processing power as needed or by allowing some of the agents to work using more than one processor at a time. A more robust methodology to assess the impact and utility of a given agent could and should be developed, in order to limit the number of agents used.

An interesting opportunity for further research is to apply CAT to other optimization models; the location-routing and production-inventory-routing models seem promising, as are complex production scheduling models. CAT should also be extended to model decision problems with multiple decision makers, in cooperative or non-cooperative contexts. Another straightforward extension would be to model multi-firm supply chain network design problems, where subproblems could be designed for the set of facilities owned by each participating firm. The agent structure would enable the use of private information in the optimization sub-models without the need to share such information with its supply chain partners.

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5 Une approche CAT pour la résolution de problème de design de réseaux logistiques déterministes multi-périodes basés sur les activités

Le présent chapitre expose l'article «Le présent chapitre expose l'article «The CAT Metaheuristic for the Solution of Multi-Period Activity-Based Supply Chain Network Design Problems» soumis en décembre 2010 pour publication dans la revue *International Journal of Production Economics*. Il fut accepté pour publication en juin 2012 après deux révisions. Le texte de la version présentée dans cette thèse est indentique à celui accepté pour la revue, tandis que la présentation a été reformatée par souci d'uniformité. De même, la numérotation originale présentée dans l'article est conservée et réfère donc aux sections de l'article plutôt qu'aux chapitres de la thèse.

Le chercheur principal de cet article est Marc-André Carle. L'article a été écrit en collaboration avec les professeurs Alain Martel et Nicolas Zufferey.

5.1 Résumé de l'article

Cet article présente une métaheuristique distribuée basée sur le paradigme multi-agents afin de résoudre des problèmes de design de réseaux logistiques basés de grande taille en contexte multiactivités et multi-périodes. Le modèle de design générique formulé dans cet article couvre la chaîne logistique dans son entièreté, de la sélection des fournisseurs stratégiques aux choix de configuration et de mission des usines et bâtiments de l'entreprise, en passant par le choix de moyens de transport et des politiques marketing. La formulation se base sur une stratégie d'affectation des activités aux sites actuels et potentiels de l'entreprise. Afin de résoudre ces problèmes complexes, nous proposons d'utiliser la métaheuristique CAT (pour *Collaborative Agent Teams*), basée sur le concept des équipes asynchrones (A-Teams). Nous présentons les résultats obtenus sur un ensemble de réseaux logistiques de grande taille; les performances de CAT sont comparées avec celles réalisées par une version récente du solveur générique CPLEX.

5.2 The CAT Metaheuristic for the Solution of Multi-Period Activity-Based Supply Chain Network Design Problems

CARLE, M.A.; MARTEL, A.; ZUFFEREY, N.

5.2.1 Abstract

This paper proposes an agent-based metaheuristic to solve large-scale multi-period supply chain network design problems. The generic design model formulated covers the entire supply chain, from vendor selection, to production-distribution sites configuration, transportation options and marketing policy choices. The model is based on the mapping of a conceptual supply chain activity graph on potential network locations. To solve this complex design problem, we propose CAT (Collaborative Agent Team), an efficient hybrid metaheuristic based on the concept of asynchronous agent teams (A-Teams). Computational results are presented and discussed for large-scale supply chain networks, and the results obtained with CAT are compared to those obtained with the latest version of CPLEX.

5.2.2 Introduction

In recent years, the emphasis on trade globalization as well as the emergence of new economic powers such as the BRICs (Brazil, Russia, India, and China) brought forth new competitive challenges as well as new opportunities for growth and cost reductions. The ensuing mergers, acquisitions as well as supply chain reconfigurations involve a large number of complex inter-related supply chain network (SCN) design decisions that heavily impact company's competitive position, debt and profitability. Moreover, the large investments associated with these decisions require the consideration of a planning horizon covering several years. In such a context, companies seek to improve their profitability by generating economies of scale as well as making efficient use of capital while improving customer service (Cooke, 2007). Given the complexity and interdependence of supply chain network design decisions, it has been shown that the use of operations research techniques and tools such as mixed-integer programming models can result in significant returns (Geoffrion and Powers, 1995; Shapiro, 2008). Unfortunately, the problems to be modeled are so large and complex that even the best-of-breed commercial solvers are seldom able to solve real instances to optimality in a reasonable amount of time. Thus, the need for an efficient and flexible heuristic solution method arises.

A typical SCN design problem sets the configuration of the network and the missions of its locations. Some facilities may be opened, others closed, while others can be transformed using different capacity options. Each selected facility is assigned one or several production, assembly and/or distribution activities depending on the capacity options available at each location. The mission of each facility must also be specified in terms of product mix and facilities/customers to

supply. Key raw-material suppliers must be selected. For each product-market, a marketing policy setting service and inventory levels, as well as maximum and minimum sales levels, must also be selected. The objective is typically to maximize net profits over a given planning horizon. Typical costs include fixed location/configuration costs, fixed vendor and market policy selection costs, as well as some variable production, handling, storage, inventory and transportation costs (Amrani *et al.* 2011).

The objective of this paper is, first, to propose a generic formulation of the multi-period SCN design problem based on the mapping of a conceptual supply chain activity graph on potential network locations, and, second, to propose an efficient hybrid metaheuristic based on a collaborative agent team (CAT) to solve large instances of this model. The rest of the paper is organized as follows. In Section 5.2.3, a general review of the relevant literature is provided. Section 5.2.4 defines the activity-based concepts required to model SCNs. Section 5.2.5 formulates the mathematical programming model to be solved. Section 5.2.6 outlines the solution approach developed to tackle the problem. Computational results are presented and discussed in Section 5.2.7, and Section 5.2.8 concludes the paper.

5.2.3 Literature Review

Several modeling approaches can be used to formulate the supply chain network design problem. The simplest models available are appropriate to solve facility location problems (FLP), which can be either capacitated (CFLP) or uncapacitated (UFLP). Some formulations also impose single-sourcing (CFLPSS), i.e. they require that demand zones are supplied from a single facility. Since the publication of the original formulation published by Balinski (1961), several exact approaches and heuristics have been proposed to solve these single-echelon, single-product network design problems. Hansen *et al.* (2007) tackle very large instances of the CFLPSS with a primal-dual variable-neighborhood search metaheuristic that yields near-optimal solutions with an optimality gap not exceeding 0.04%. Several extensions or variants of the CFLP and CFLPSS have been proposed. Multi-product as well as multi-echelon models have been formulated and solved, usually by Benders decomposition (Geoffrion & Graves, 1974) or Lagrangean relaxation (Klose, 2000). These extended models are more difficult to solve than basic CFLP or CFLPSS models, yet they are simpler than the problem tackled in this paper. A recent review of the literature on facility location problems and their extensions is found in Klose & Drexl (2005).

In facility location models, the capacity of potential facilities is assumed to be predetermined. As capacity acquisition is a rather fundamental aspect of supply chain design problems, several authors investigated capacity expansion and relocation alternatives. Verter and Dincer (1992) discuss the relationship between facility location, capacity expansion and technology selection problems. Paquet *et al.* (2004) and M'Barek *et al.* (2010) consider several discrete facility capacity options for each location, while others such as Eppen *et al.* (1989) and Amrani *et al.* (2011) consider alternative site configurations (platforms), an approach also used in this paper. Following the observation by Ballou (1992) that the throughput-inventory relation in facilities is not linear but rather concave, due to risk-pooling effects, some recent papers such as Martel (2005) and Amrani *et al.* (2011) also consider economies of scale in inventory costs. Variable costs are generally assumed to be linear.

In several recent applications found in the literature (Elhedhli and Goffin, 2005; Romeijin *et al.*, 2007), it is assumed that the type of activities that can be performed over a given location are predetermined (such as production, assembly or warehousing). Lakhal *et al.* (1999) introduced the concept of activity graph to map the succession of sourcing, manufacturing, warehousing and transshipment activities that constitutes the company's supply chain. In these models, the actual mapping of activities on locations is determined by the model. Supply chain network design models based on activity graphs were subsequently proposed by Vila *et al.* (2006) and M'Barek *et al.* (2010). Although several applications consider a single period, some authors included multiple production and demand seasons in their model (Arntzen *et al.*, (1995); Dogan and Goetschalckx, (1999)). Multi-season models anticipate variations in demand and activity levels during a planning horizon, whereas multi-period models consider several design adjustment cycles over a long-term horizon. An integrated multi-season model is found in Martel (2005), while a multi-period model is proposed in Paquet *et al.* (2007).

The design of sustainable supply chain networks has also recently been addressed. Pan *et al.* (2010) explore approaches to reduce greenhouse gas emissions, and Chaabane *et al* (2012) develop a design model integrating tradeoffs between environmental and economic objectives. Chouinard *et al.* (2008) and Easwaran and Üster (2010) consider the design of closed-loop supply chains, and a review of the literature on reverse logistics network design is found in Ilgin and Gupta (2010). There is also a growing interest in SCN design models under uncertainty. Vidal and Goetschalckx (2000) consider random variables *a posteriori* in a post-optimization

evaluation step. Santoso *et al.* (2005) propose a stochastic programming approach where design choices are associated with first stage variables, and network flow variables provide the recourses necessary to guarantee the solution feasibility. A thorough review of SCN design under uncertainty is provided in Klibi *et al.* (2010).

For the sake of simplicity, our model does not include modeling components related to international dimensions such as the inclusion of transfer prices, import/export duties and income taxes. International adaptations of supply chain network design models have been proposed by Arntzen *et al.* (1995), Vidal and Goetschalckx (2001), Martel (2005), Vila *et al.* (2006) and M'Barek *et al.* (2009). The modifications required to adapt the model presented in this text to the international context are straightforward. A review of the literature on global supply chain network design is found in Meixell and Gargeya (2005).

Several solutions approaches have been proposed and tested to solve supply chain network design models. Some of the most popular methods are Benders decomposition (Geoffrion and Graves, 1974; Dogan and Goetschalckx, 1999; Paquet et al., 2004; Cordeau et al., 2006), Lagrangean-based methods (Klose, 2000; Elhedhli and Goffin, 2005; Amiri, 2006), successive linear programming or mixed-integer linear programming with valid cuts (Vidal and Goetschalckx, 2001; Martel, 2005; M'Barek, 2010), and Dantzig-Wolfe decomposition (Liang and Wilhelm, 2008). Several metaheuristic solution procedures were also proposed to solve SCN design models based on variable-neighborhood search or tabu search (Amrani et al., 2011), iterated local search (Cordeau et al., 2008), simulated annealing (Jayaraman and Ross, 2003), hybrid genetic algorithms (Syarif et al., 2002; Zhou et al., 2002; Altiparmak et al., 2006, Lin et al. 2009, Altiparmak et al., 2009), memetic algorithms (Pishvaee et al. 2010) and particle swarm optimization (Bachlaus et al. 2008). It should be noted that all of these metaheuristic procedures assume single sourcing or single assignment constraints for all locations in the network. While this kind of formulation is harder for MIP-based approaches to solve, it circumvents the wellknown weakness of most metaheuristics in dealing with the continuous variables used to model flows.

The effectiveness of OR-based methods to improve a SCN's performance, reduce costs and increase profitability is well documented in the literature (Geoffrion and Powers 1995). For example, Camm *et al.* (1997) report that Procter & Gamble's SCN reengineering yielded a pre-tax annual cost reduction of over 200 millions USD. Similar projects have been successfully

concluded at Elkem (Ulstein et al. 2006), IBM (Denton et al. 2006), and BMW (Fleischmann et al. 2006).

The model proposed in this paper is an integrated reformulation and generalization of existing supply chain network design models. Using the activity-based supply chain representation of Lakhal *et* al. (1999), it builds on the notions of facility configuration options and inventory-throughput functions presented in Martel (2005). It also incorporates demand shaping decisions based on the concepts of market policies introduced in Vila *et al.* (2006) and M'Barek *et al.* (2010). The model also includes original extensions such as the consideration of transportation options. It covers the entire supply chain, from vendor selection to site configuration and market offers. A variant of the model (Martel *et al.*, 2010) is implemented in *SC-Studio*, a SCN design software package that has successfully been used in several real-world applications. The method proposed to solve the model is based on the A-Team paradigm introduced by Talukdar *et al.* (2003), and it incorporates several specialized metaheuristics.

5.2.4 Activity-Based View of the Supply Chain Network Design Problem

We consider a supply chain network (SCN) composed of external *vendors* (or vendor clusters), internal production-distribution *sites*, possibly including third-party facilities (subcontractors, public warehouses, ...), and external *demand zones* (clusters of ship-to-points located in a given geographical area). In order to be as generic as possible, several modeling concepts are introduced. In this section, these concepts are explained, associated variables and parameters are introduced, and related constraints are formulated.

5.2.4.1 Planning Horizon and Time Representation

Our aim is to design the best possible SCN over a planning horizon incorporating several planning cycles $h \in H$, each covering several planning periods $t \in T_h$ $(T = \bigcup_{h \in H} T_h)$. We use h(t) to denote the planning cycle of period t. Strategic decisions, related to facility location and configuration, to vendor contracts, to market policies and to transportation options, are made at the planning cycle level, which may encompass one or more planning periods, as shown in *Figure 1*. On the other hand, aggregate operational decisions related to activity levels, inventories and network flows are made at the planning period level.





5.2.4.2 Products, Activities and Locations

A product $p \in P$ corresponds to a family of items requiring the same type of production capacity, or supplied by similar vendors, and having the same type of demand process. A product can be a raw material, an intermediate component used in an assembly activity or a final product that is sold to a customer.

Notational Conventions – In the following sections:

- Labels are used to refer to concepts associated with the modeling formalism (ex: activity types, movement types, transportation modes). Labels are denoted by capital letters and they do not change from a business context to another. They are specified using lists and they are incorporated as *superscripts* in the notation. A summary of the labels found in the paper is provided in *Appendix A*.
- Indexes are used to define application specific instances of a concept (ex: activities, movements, products). They are denoted by italic lowercase letters and defined using sets. They are incorporated as *subscripts* in the notation.
- To distinguish *concept lists* from *index sets*, we use bold capital letters to denote lists and capital italic letters to denote sets. For example: A = [V,C,F,W,D] versus A = {1,2,...,8}. Arbitrary elements of a list are denoted by the corresponding lower case letter (for example: a ∈ A), and arbitrary elements of a set by the corresponding italic lower case letter (for example: a ∈ A).
- Sets are partitioned into subsets using concept superscripts. For example: $A^{\rm F} = \{3,4,5,6\}$, $A^{\rm W} = \{2,7\} \subset A$. The union of type subsets is denoted using sub-list superscripts. For example, $A^{\rm S}$, with ${\bf S} = [{\bf C},{\bf F},{\bf W}]$, denotes $A^{\rm C} \cup A^{\rm F} \cup A^{\rm W}$.
- The arrow → is used as a superscript to represent outbound flows or successors and the arrow ← to represent inbound flows or predecessors.
- Decision variables are denoted by capital italic letters.
- Parameters are denoted by lower-case italic or Greek letters.

The SCN design policies adopted by a company and its manufacturing processes can be defined conceptually by a directed *activity* graph $\Gamma = (A, M)$ (Lakhal *et al.* 1999). The graph incorporates a set A of internal and external activities; an activity is internal if it is performed by the company; otherwise it is external. Two generic external activities are always present, namely a supply activity (a = 1) and demand activity ($a = \overline{a} = |A|$). Three types of internal activities can be defined: fabrication-assembly ($a \in A^{\rm F}$), warehousing-storage ($a \in A^{\rm W}$) and consolidation-transshipment ($a \in A^{\rm C}$) activities. Fabrication-assembly activities are restricted to many-to-one production processes, i.e., for a transformation activity $a \in A^{\rm F}$, output products $p \in P_a^{\rightarrow}$ are manufactured with a specified quantity $g_{ap'p}$ of each input products $p' \in P_a^{\leftarrow}$ (this quantity can be zero for some input products). The arrows between activities define possible product *movements* $(a,a') \in M$. Movements are associated with a set of products $P_{(a,a')} \subset P$, and they can be restricted *a priori* to inter-location moves $M^{\rm T} \subset M$ (transportation) or intra-location moves $M^{\rm H} \subset M$ (material handling). Some movements $m \in M$ may also be unrestricted. *Figure 11* illustrates an activity graph for a typical lumber industry company.



Figure 11: Directed Activity Graph Example from the Lumber Industry

The following parameters are defined:

 $g_{app'}$:Quantity of product $p \in P_a^{\leftarrow}$ needed to make one product $p' \in P_a^{\rightarrow}$ in activity $a \in A^F$ q_{pa} :Capacity consumption per unit of product $p \in P_a^{\rightarrow}$ flowing through activity $a \in A$ s_{pa} :Space required per unit of product $p \in P_a^{\rightarrow}$ stored in activity $a \in A^W$

Vendors, facility sites and demand zones are associated with geographical *locations* $l \in L$, and, accordingly, we distinguish three types of locations: vendor locations (V), site locations (S) and demand zones (D). Vendor $l \in L^{V} \subset L$ can supply products $P_{l} \subset P$, and demand zone $l \in L^{D} \subset L$ requires products $P_{l} \subset P$. The demand zones to serve may change from period to period, and $L_{pt}^{D} \subseteq L^{D}$ is the subset of zones requiring product p in period $t \in T$. The facility site locations $L^{S} \subset L$ considered correspond to existing company or third-party facilities, or to locations where a facility could be operated.

5.2.4.3 Transportation Options

Transportation between locations can be performed using different shipping means $s \in S^{T}$, subdivided according to their transportation mode: air (S^{A}), ocean (S^{O}), railway (S^{R}), driveway (S^{D}) or intermodal (S^{1}), with T=[A,O,R,D,I]. The network capacity of a shipping mean $s \in S^{T}$ during a time period is provided by a set of transportation options $o \in O$. These options may be associated with an internal fleet, a long term 3PL contract or short term for-hire transportation. It is assumed that a transportation mean is not based at a particular facility site and that it can be used anywhere in the network provided that the required infrastructures are available. There is a variable cost associated with the use of a transportation mean and a fixed cost is incurred when an option is selected. This fixed cost covers fleet terminal, replacement and repair costs, or external contract costs. Some options may already be in place at the beginning of the planning horizon. Intra-location moves can be performed using different handling means $s \in S^{H}$ with distinct variable costs. Collectively, transportation and handling means define a set of *transfer* means $S = S^{T} \cup S^{H}$.

The following sets, variables and parameters are required to consider transportation options:

 O_{sh} Capacity options available for shipping mean $s \in S^{T}$ during planning cycle h.

 Z_{oh} : Binary variable equal to 1 if transportation capacity option $o \in O$ is selected at the beginning of planning cycle $h \in H$.

- q_p^t : Capacity consumption (in handling units) per unit of product *p* flowing through reception/shipping facilities for transportation mode $t \in T$.
- $\tau_{ll's}$: Traveling time consumed per trip (one way if it is a one-time for-hire mean and round-trip otherwise) when transportation mean $s \in S^{T}$ is used on lane $(l, l') \in L \times L$.
- u_{ps} : Transportation capacity consumed (number of vehicle load required) per shipping unit of product $p \in P$ when transportation mean $s \in S^{T}$ is used.
- $\overline{\beta}_{ot}$: Transportation capacity available (in standard traveling time units) for shipping mean s(o) in period t when option $o \in O$ is selected (the capacity provided by some options may be unbounded).
- <u> β_{ot} </u>: Minimal usage (in standard traveling time units) of shipping mean s(o) needed in planning period *t* to be able to use transportation capacity option $o \in O$.
- z_{ot} : Fixed cost of using transportation capacity option $o \in O$ during time period $t \in T$.

5.2.4.4 Platforms

The facilities already in place are characterized by a *platform* specifying their capacity for each of the activities they perform, as well as their fixed and variable costs. Alternative platforms $c \in C_l$ (facility configurations) can however be considered for each site $l \in L^S$. These alternative platforms may correspond to current layouts, to a reengineering of current layouts or equipments, to the addition of new space and/or equipment to expand capacity, to different facility specifications for new sites, or to alternative third-party facilities for a potential location. Alternative platforms may be associated with different equipment size to capture economies of scale. For each potential site, a set of possible platforms can thus be considered. For a site $l \in L^S$ and planning period $t \in T$, a platform $c \in C_l$ is characterized by:

- A set of activities $A_{lc} \subset A^{S} = A^{C} \cup A^{F} \cup A^{W}$ supported by the platform.
- A capacity, b
 {(l,a)ct}, for each activity a ∈ A{lc}, expressed in terms of an upper bound on a standard capacity measure (production time, storage space...). It is assumed that all the output products p ∈ P[→]_a of an activity a ∈ A_{lc} share the capacity provided by the platform for this activity. A capacity consumption rate q_{pa} is used to convert the throughput of product p ∈ P[→]_a in the standard capacity measure.
- When platform c is implemented at the beginning of planning cycle h, if $t \in T_h$, a part $\delta_{(l,a)ct} \leq \overline{b}_{(l,a)ct}$ of the capacity available for activity a in period t is lost.

- A minimum throughput, $\underline{b}_{(l,a)ct}$, for each activity $a \in A_{lc}$, required to implement the platform.
- A reception and shipping capacity b_{lct}^t , for each transportation mode $t \in T = [A, O, R, D, I]$.
- An alternative platform c'(c) which could be used as an upgrade. Upgrade-platform c'(c) can be implemented only when platform c is in place. Some platforms cannot be upgraded.
- A fixed exploitation cost y_{ch} for the planning period. This cost includes fixed operating costs as well as a *rent* paid for using the platform during period *t*. When the facility is rented, or a third-party facility is used, this rent corresponds to the payments made to the facility owners. When the platform is owned, built, reconfigured or acquired by the company, then the rent is the amount that would be obtained if the company was renting the facility on the market. Normally, this rent would cover financial charges and market value depreciation, and possibly an opportunity cost, and it would take into account the asset economic life, associated tax recuperations and the financial horizon of the company.
- An implementation cost y_{clt}^+ if the platform is installed at the beginning of planning cycle h(t). Normally, this cost is positive if the planning period t considered is the first period of cycle h(t), and close to zero otherwise. It is an opening or upgrade project cost paid during the period and it does not include any capital expenditure. It may include costs related to the initial provisioning of safety stocks, personnel hiring costs, support activity set-up costs, etc.
- A disposal cost (return) y_{clt}⁻ if the platform is closed at the beginning of planning cycle h(t). This would cover any cash flow incurred in period t following a shutdown in the first period of cycle h(t). It may include costs/returns associated with the repositioning or disposal of material, equipment and personnel. Closing platform c ∈ C_l results in the permanent closing of site l, i.e. when a platform is closed on a site, the site cannot be reopened during the horizon.
- A variable throughput cost $x_{p(l,a)ct}$, for each output product $p \in P_a^{\rightarrow}$ of activity $a \in A_{lc}$, covering relevant reception, production, handling and shipping expenses.

The set of activities A_l that could be performed on a potential site $l \in L^S$ depends on the platforms considered for that site, i.e. $A_l = \bigcup_{c \in C_l} A_{lc}$.

In the model, the following sets, variables and parameters are required:

 C_{lh} Platforms that can be used for site *l* during cycle *h*.

 $C_{(l,a)h}$ Platforms that can be used to perform activity *a* in site *l* during cycle *h*.

- $Y_{clh}^+, Y_{clh}, Y_{clh}^-$: Binary variable equal to 1 if, respectively, opening, using or closing platform $c \in C_l$ at site $l \in L^S$ at the beginning of planning cycle $h \in H$. $Y_{cl0}, c \in C_l$, are binary parameters providing the state of site $l \in L^S$ at the beginning of the horizon.
- $\overline{b}_{(l,a)ct}$: Maximum capacity available for activity $a \in A_{lc}$ when platform $c \in C_{(l,a)h(t)}$ is used at site $l \in L^{S}$ during period $t \in T$.
- <u> $\dot{b}_{(l,a)ch}$ </u>: Minimum activity level for activity $a \in A_{lc}$ when platform $c \in C_{(l,a)h}$ is used at site $l \in L^{S}$ during planning cycle $h \in H$.
- b_{lct}^{t} Reception and shipping capacity (in handling units) at site $l \in L^{S}$ for transportation mode $t \in T$ when platform $c \in C_{lh(t)}$ is used during period $t \in T$ (taking location $l \in L^{S}$ transportation infrastructure capabilities into account).
- $\delta_{(l,a)ct}$: Capacity lost for activity *a* in period *t* when platform *c* is implemented at the beginning of planning cycle *h*(*t*).
- $x_{p(l,a)ct}$: Unit cost of processing product $p \in P$ on platform $c \in C_{(l,a)h(t)}$ in node (l,a)during period $t \in T$.

 y_{clt}^+ ; y_{clt} ; y_{clt}^- : Respectively, unit cost of opening, using and closing platform $c \in C_{lh(t)}$ at site $l \in L^{\mathbf{S}}$ during period $t \in T$.

Internal location configurations are specified by the platform selection variables Y_{clh}^+ , Y_{clh} and Y_{clh}^- , which must respect the following conditions. Constraint (1) states that no more than a single platform can be implemented on a site in any given planning cycle. Constraints (2) and (3) ensure that a site cannot be closed, or opened, more than once during the planning horizon.

$$\sum_{c \in C_h} Y_{clh} \le 1 \qquad \qquad l \in L^{\mathsf{S}}, h \in H \qquad (1)$$

$$\sum_{h \in H} \sum_{c \in C_h^o} Y_{clh}^+ \le 1 - Y_{cl0} \qquad l \in L^{\mathcal{S}} \qquad (2)$$

$$\sum_{h\in H} \sum_{c\in C_{lh}} Y_{clh}^{-} \le 1 \qquad \qquad l\in L^{\mathbb{S}} \qquad (3)$$

Constraint (4) specifies precedence relations for the upgrade of platforms. An upgrade platform can only be installed if its preceding platform is already in place and if it is not closed at the beginning of the cycle. Constraint (5) ensures that platform states are accounted for correctly, i.e. that a platform can be closed only if it was used during the previous planning cycle, and that a platform cannot be opened and closed during the same planning cycle.

$$Y_{c'(c)lh}^+ \le Y_{clh-1} - Y_{clh}^- \qquad l \in L^{\mathbb{S}}, h \in H, c \in C_{lh} \qquad (4)$$

$$Y_{clh} + Y_{c'(c)lh}^{+} + Y_{clh}^{-} - Y_{clh}^{+} - Y_{clh-1} = 0 \qquad l \in L^{S}, h \in H, c \in C_{lh} \qquad (5)$$

5.2.4.5 Vendor Contracts

A vendor may offer different pricing conditions related to guaranteed minimum sales volumes for each period of a planning cycle. These offers are considered as alternative supply contracts. To simplify the notation, we consider that alternative contracts offered by a given vendor define distinct supply sources, and they are all incorporated in the set L^{V} of potential vendors. To model vendor contracts selection, the following variables and parameters are required:

 V_{lh} : Binary variable equal to 1 if vendor contract $l \in L^{V}$ is selected for planning cycle $h \in H$

- U_{lt} : Penalty paid to the vendor under contract $l \in L^{\vee}$ if the minimum sales value specified in the contract is not reached for period $t \in T$ (decision variable).
- \overline{b}_{plt} : Upper bound on the quantity of product family $p \in P$ which can be supplied by the vendor under contract $l \in L^{\vee}$ during period $t \in T$.
- <u> \underline{b}_{lt} </u>: Lower bound on the value of products purchased in period $t \in T$ specified in contract $l \in L^{\vee}$.
- π_{plt} : Unit procurement price of product family $p \in P$ from vendor $l \in L^{\vee}$ during period $t \in T$

 v_{li} : Fixed cost of using vendor contract $l \in L^{\vee}$ during period $t \in T$.

5.2.4.6 Product-Markets and Marketing Policies

It is assumed that products are sold in a set of distinct product-markets $k \in K$. A productmarket k is defined by a geographical region covering a set of demand zones, $L_k^D \subset L^D$, in which a set of product-families, $P_k \subset P$ having similar marketing conditions are sold. Three types of markets can be distinguished: inventory-based replenishment markets (I), made-to-order markets (O) and vendor managed inventory (VMI) markets (V). The set of product-markets can thus be partitioned in three subsets K^k , $k \in \mathbf{K}=[I,O,V]$. We assume that a demand zone is associated with a single market type, i.e. if a geographical location has customers in more than one market type, a distinct demand zone l is defined for each market type. k(l) denotes the market type of location l, and $L^{Dk} \subseteq L^{D}$ the set of demand zones in the markets of type k. For a market type $k \in \mathbf{K}$, a given product-zone pair (p,l) thus belongs to a unique product-market $k(p,l) \in K^{k(l)}$. In order to win orders on these product-markets, the company develops different offers to satisfy potential customers better than its competitors. It is assumed that these offers must be defined in terms of delivery response, fill rates and product prices. These offers can be formalized through the marketing *policy* concept. We assume that a set J_k of policies is considered for each productmarket $k \in K$, and that a policy j is associated with a single product-market k(j). A policy $j \in J_k$ for a product-market $k \in K^k$ is characterized by:

- Product prices $p_{jpt}, p \in P_{k(j)}$, when the policy is used in period t.
- A maximum delivery time, if the product-market is of the *inventory-based replenishment* type, or a minimum fill rate, if it is a *VMI* product-market. Since it may not be possible to satisfy the delivery time, or to provide an adequate fill rate, from all the sites in the network, using any transportation means, because some sites are too far, or some transfer means are too slow or for any other reason, this leads to the association of a set of admissible (location-transportation mean) pairs to the policy (defined in the next section as the sets NS[←]_{int}).
- A fix marketing and logistics cost w_{jt} when the policy is used in period t∈T. For VMI product-markets, this cost would include the inventory holding cost incurred at the customer location to provide the specified fill rate.
- A minimum market penetration sales quantity \underline{d}_{jplt} for product $p \in P_k$ in demand zone $l \in L_k^{D}$ during period $t \in T$.
- A maximum demand quantity \overline{d}_{jplt} for product $p \in P_k$ in demand zone $l \in L_k^{D}$ during period $t \in T$.

The following variables and parameters are required to model marketing policies:

- W_{jh} : Binary variable equal to 1 if policy $j \in J$ is selected for product-market k(j)during planning cycle $h \in H$
- $\underline{d}_{jplt}, d_{jplt}$: Minimum market penetration quantity and maximum demand quantity for product family $p \in P$ in demand zone $l \in L^{D}$ when marketing policy $j \in J$ is selected during period $t \in T$

 p_{jpt} : Unit sales price of product family $p \in P_{k(j)}$ during period $t \in T$ when marketing policy $j \in J$ is selected for cycle h(t)

w_{it} : Fixed cost of using marketing policy $j \in J$ during period $t \in T$

Since market policies represent long-term commitments and strategies rather than sales planning tactics, a marketing policy is enforced for a planning cycle rather than for a single time period. The following condition, stating that no more than one market policy can be selected for each market in each planning cycle, must be respected:

$$\sum_{j \in J_k} W_{jh} \le 1 \qquad \qquad h \in H, k \in K \qquad (6)$$

When no policy is selected, it implies that the product-market k will not be serviced by the company during planning cycle h.

5.2.4.7 Supply Chain Network

When the activity graph $\Gamma = (A, M)$ is mapped onto the potential locations $l \in L$, the supply chain network represented in *Figure 12* is obtained. In this network, the nodes correspond to feasible location-activity pairs $n = (l, a) \in N$, and the arcs to feasible product flows between nodes with a given transfer mean in a given time period $t \in T$. In what follows, we use l(n) and a(n) to denote, respectively, the location and the activity of node n. A location-activity pair (l,a) is feasible if $a \in A_l$. A flow between nodes n = (l,a) and n' = (l',a') is not feasible if $[l = l'] \land [(a,a') \in M^T]$ or if $[l \neq l'] \land [(a,a') \in M^H]$. For a given node n, the set of destinations of feasible outbound arcs is denoted by N_n^{\rightarrow} , and the set of origins of feasible inbound arcs by N_n^{\leftarrow} . Note also that, for *internal* origin-destination pairs (n,n') = ((l,a), (l,a')), parallel arcs exist for all feasible pairs $(p,s) \in P_{(a,a')} \times S_{pnn'}$, where $S_{pnn'}$ is the set of transfer means which can be used for product p between origin n and destination n'. Similarly, for *supply* origin-destination pairs (n,n') = ((l,1), (l',a')), parallel arcs exist for all $(p,s) \in (P_{(1,a)} \cap P_l) \times S_{pnn'}$, and for *demand* origin-destination pairs (n,n') = ((l,1), (l',a')), parallel arcs exist for all (p,s) $\in P_{(1,a)} \cap P_l \times S_{pnn'}$, and for all transportation means s and policies j which can be implemented from node n.



Figure 12: Supply Chain Network Representation for a Time Period

To model activity levels and flows, the following sets, variables and parameters are required:

 N^{a} : Feasible nodes for activity type $a \in S = [C,F,W]$ ($N^{a} \subset L^{S} \times A^{a}$).

$$N_t^{\rm D}$$
: Feasible demand nodes in period $t (N_t^{\rm D} = \{(l, \overline{a})\}_{l \in I^{\rm D}})$.

- N_{pn}^{\rightarrow} : Destinations of feasible outbound arcs from node *n* for product $p \in P_{a(n)}^{\rightarrow}$, i.e. such that $p \in P_{(a(n),a(n'))}$
- N_{pn}^{\leftarrow} : Origins of feasible inbound arcs to node *n* for product $p \in P_{a(n)}^{\leftarrow}$, i.e. such that $p \in P_{(a(n'),a(n))}$
- NS_{jpl}^{\leftarrow} : Set of (node-transportation mean) pairs $(n,s) \in N^{\mathbf{S}} \times S_{pn(l,\overline{a})}^{\mathbf{T}}$ the company could use to provide product $p \in P_l$ to demand zone $l \in L_{pk(j)}^{\mathbf{D}}$ when marketing policy $j \in J_{k(p,l)}$ is selected.
- X_{pnct} : Activity level in node *n* for product $p \in P_{a(n)}^{\rightarrow}$ when platform $c \in C_{nh(t)}$ is used in period *t* (quantity produced when $a(n) \in A^{\text{F}}$ and throughput when $a(n) \in A^{\text{W}} \cup A^{\text{C}}$).
- $F_{pnn'st}$: Flow of product $p \in P_{(a(n),a(n'))}$ from node *n* to node *n'* with transfer mean $s \in S$ during period $t \in T$ (transportation if $s \in S^{T}$ and handling if $s \in S^{H}$).

- $F_{jpn(l,\bar{a})st}$: Flow of product $p \in P_{a(n)}^{\rightarrow}$ from node $n \in N^{\mathbf{S}}$ to demand-node $(l,\bar{a}), l \in L_{pt}^{\mathbf{D}}$, with transportation mean $s \in S^{\mathbf{T}}$, under policy $j \in J_{k(p,l)}$ during period $t \in T$.
- I_{pnct} : Level of strategic inventory of product family $p \in P$ for storage node $n \in N^{W}$ held with platform c at the end of period $t \in T$.
- $f_{p(l,a)(l,a')t}^{h}$: Unit material handling cost of product $p \in P_{(a,a')}$ between node (l,a) and node (l,a') during period t.
- $f_{pnn'st}^{o}$: Unit cost of the flow of product *p* between node *n* and node *n'* when using transportation mean *s*, paid by the *origin n* during period *t* (this cost includes the customer-order processing cost, the shipping cost, the variable transportation cost and the inventory-in-transit holding cost).
- $f_{pn'nst}^{d}$: Unit cost of the flow of product p between node n' and node n when using transportation mean s, paid by *destination* n during period t (this cost includes the supply-order processing cost and the reception cost for all $n \in N^{s}$, as well as the variable inbound transportation cost when the origin is a vendor, i.e. when $l(n') \in L^{V}$).

Vendors' capacity and pricing contracts are expressly embedded in the model. Constraint (7) specifies that under contract $l \in L^{\vee}$ the vendor can supply a limited quantity of each product per time period. Constraint (8) ensures that the minimum sales volume per period required to benefit from a contract prices are reached or otherwise that a penalty U_{lt} is paid.

$$\sum_{n \in N_{p(l,1)}^{\rightarrow}} \sum_{s \in S_{p(l,1)n}} F_{p(l,1)nst} \leq V_{lh(t)} \overline{b}_{plt} \qquad \qquad l \in L^{\vee}, p \in P_l, t \in T$$
(7)

$$V_{lh(t)}\underline{b}_{lt} \leq \sum_{n \in N_{(1,1)}} \sum_{p \in P_l \cap P_{(1,a(n))}} \sum_{s \in S_{p(l,1)n}} \pi_{plt} F_{p(l,1)nst} + U_{lt} \qquad l \in L^{\vee}, t \in T$$

$$(8)$$

For variable throughput costs to be modeled adequately, the node activity levels in period t, X_{pnct} , must be associated with the platform $c \in C_{nh(t)}$ used. Equation (9) defines the node's throughput for a given product and time period as the sum of outflows to other internal nodes and to customers.

$$\sum_{c \in C_{nh(t)}} X_{pnct} = \sum_{n \in N_{pn}^{\rightarrow} \cap N^{\mathbf{S}}} \sum_{s \in S_{pnn'}} F_{pnn'st} + \sum_{(l,\bar{a}) \in N_{pn}^{\rightarrow} \cap N_{t}^{\mathbf{D}}} \sum_{(j,s) \mid (n,s) \in NS_{jpl}^{\leftarrow}, j \in J_{k(p,l)}} F_{jpn(l,\bar{a})st} \ n \in N^{\mathbf{S}}, p \in P_{a(n)}^{\rightarrow}, t \in T$$
(9)

Throughputs must also be related to inflows. Constraint (10) is required to ensure that production levels do not exceed what can be done with incoming components. For consolidation-

transshipment nodes, (11) ensures flow equilibrium. For storage nodes, (12) provides strategic inventory accounting constraints. Strategic inventories are passed from period to period to smooth operations or to prepare for network structure modifications at the end of planning cycles.

$$\sum_{c \in C_{nh(t)}} \sum_{p' \in P_{a(n)}^{\rightarrow}} g_{app'} X_{p'nct} \le \sum_{n' \in N_{pn}^{\leftarrow}} \sum_{s \in S_{pn'n}} F_{pn'nst} \qquad n \in N^{\mathsf{F}}, p \in P_{a(n)}^{\leftarrow}, t \in T$$
(10)

$$\sum_{c \in C_{nh(t)}} X_{pnct} = \sum_{n' \in N_{pn}^{\leftarrow}} \sum_{s \in S_{pn'n}} F_{pn'nst} \qquad n \in N^{\mathbb{C}}, p \in P_{a(n)}^{\leftarrow}, t \in T$$
(11)

$$\sum_{c \in C_{nh(t)}} (I_{pnct} + X_{pnct} - I_{pnct-1}) = \sum_{n' \in N_{pn}^{\leftarrow}} \sum_{s \in S_{pn'n}} F_{pn'nst} \qquad n \in N^{\mathsf{W}}, p \in P_{a(n)}^{\leftarrow}, t \in T$$
(12)

Platforms capacity and implementation conditions must also be enforced. Constraints (13) state that for a given platform to be opened, a minimum throughput must be achieved.

$$\underline{b}_{(l,a)ch}Y_{clh} \leq \sum_{t \in T_h} \sum_{p \in P_a^{\rightarrow}} q_{pa}X_{p(l,a)ct} \qquad (l,a) \in N^{\mathbf{S}}, h \in H, c \in C_{(l,a)h}$$
(13)

Capacity constraints (14) set an upper bound on maximum throughput per period for a given node, taking into account the fact that, when the platform is opened in the planning cycle of the period considered, a portion of its capacity may be lost.

$$\sum_{p \in P_a^{\to}} q_{pa} X_{p(l,a)ct} \le \bar{b}_{(l,a)ct} Y_{clh(t)} - \delta_{(l,a)ct} Y_{clh(t)}^+ \qquad (l,a) \in N^{\mathbf{S}}, t \in T, c \in C_{(l,a)h(t)}$$
(14)

Reception and shipping capacity limits (in handling units) imposed by the transportation infrastructure capabilities of a platform must also be considered. Constraint (15) imposes these restrictions. Constraint (16) ensures that the network transportation capacity provided by the capacity options selected for a given shipping mean is not exceeded.

$$\sum_{n \in N_{l}} \sum_{s \in S^{t}} \left[\sum_{p \in P_{a(n)}^{\leftarrow}} q_{p}^{t} \sum_{n' \in N_{pn}^{\leftarrow}} F_{pn'nst} + \sum_{p \in P_{a(n)}^{\rightarrow}} q_{p}^{t} \left(\sum_{n' \in N_{pn}^{\rightarrow} \cap N^{S}} F_{pnn'st} + \sum_{n' \in N_{pn}^{\rightarrow} \cap N^{D}} \sum_{j \in J_{k(p, j(n))} | (n, s) \in NS_{jpl(n)}^{\leftarrow}} F_{jpnn'st} \right) \right]$$

$$\leq \sum_{c \in C_{lh(t)}} b_{lct}^{t} Y_{clh(t)} \qquad t \in \mathbf{T}, l \in L^{S}, t \in T \qquad (15)$$

$$\sum_{o \in O_{sh(t)}} \underline{\beta}_{ol} Z_{oh(t)} \leq \sum_{n \in N^{S}} \sum_{p \in P_{a(n)}^{\leftarrow}} u_{ps} \sum_{n' \in N_{pn}^{\leftarrow}} \tau_{l(n')l(n)s} F_{pn'nst} + \sum_{n \in N_{t}^{D}} \sum_{p \in P_{a(n)}^{\leftarrow}} u_{ps} \sum_{n' \in N_{pn}^{\leftarrow}} \sum_{j \in J_{k(p, l(n))} | (n', s) \in NS_{jpl(n)}^{\leftarrow}} \tau_{l(n')l(n)s} F_{jpn'nst} \leq \sum_{o \in O_{sh(t)}} \overline{\beta}_{ol} Z_{oh(t)} \qquad s \in S^{T}, t \in T \qquad (16)$$

Finally, market conditions must also be respected. Constraints (17) state that we must comply with the market penetration targets and maximum demands associated with marketing policies.

$$W_{jh(t)}\underline{d}_{jplt} \leq \sum_{(n,s)\in NS_{jpl}^{\leftarrow}} F_{jpn(l,\overline{a})st} \leq W_{jh(t)}\overline{d}_{jplt} \qquad t \in T, l \in L_t^{\mathcal{D}}, p \in P_l, j \in J_{k(p,l)}$$
(17)

5.2.4.8 Order Cycle and Safety Stocks

In addition to strategic inventories, order cycle inventories and safety stocks must also be considered in the model since they depend on storage activity throughputs and on the transfer means used. The level of these stocks also depends on the operations management policies of the company and on the ordering behavior of customers. It can be shown (Martel, 2003) that, when sound inventory management and forecasting methods are used, the relationship between the throughput X_{pn} of product $p \in P_{a(n)}^{\rightarrow}$ in storage node $n = (l, a) \in N^{W}$, the procurement lead time τ_{pn} associated with the location of the supply source, the transfer mean used, and the average cycle and safety stock $\overline{I}_{pa}(X_{pn}, \tau_{pn})$ required to support this throughput takes the form of the following power function $\overline{I}_{pa}(X_{pn}, \tau_{pn}) = \alpha_{pa}(X_{pn})^{\beta_{pa}}(\tau_{pn})^{\chi_{pa}}$, with $\beta_{pa}, \chi_{pa} \leq 1$ to reflect economies of scale. The parameters α_{pa} , β_{pa} and χ_{pa} of this function are obtained by regression, from historical or simulation data (Ballou, 1992). We assume here that the throughput X_{pn} used as an argument in this function is the sum of all product p shipments from node $n \in N^{W}$ to feasible destinations $n' \in N_n^{\rightarrow}$.

If the historical throughput level, average lead time and average inventory level observed for a period (for product p in node n) are X_{pn}^{o} , τ_{pn}^{o} and $\overline{I}_{pa}(X_{pn}^{o}, \tau_{pn}^{o})$, respectively, then the ratio $X_{pn}^{o}/\overline{I}_{pa}(X_{pn}^{o},\tau_{pn}^{o})$ is the familiar inventory turnover ratio, and its inverse $\rho_{pn}^{o} = \overline{I}_{pa}(X_{pn}^{o}, \tau_{pn}^{o})/X_{pn}^{o}$ is the number of periods of inventory kept in stock. Assuming that the relationship between inventory level and throughput is linear boils down to approximating $\overline{I}_{pa}(X_{pn},\tau_{pn})$ by $\rho_{pn}^{o}X_{pn}$. Since the facilities' throughputs, the sourcing location and the transfer mean are not known before the network design model is solved, and since they can be far from historical values (mainly if new facilities are opened or existing ones closed), calculating inventory levels with historical inventory turnover ratios can be completely inadequate. An effort is therefore made in this paper to take risk pooling effects into account explicitly. Starting from the inventory-throughput function just defined, and taking into account the average unit inventory holding cost r_{pnct} of products $p \in P_{a(n)}^{\rightarrow}$ when platform $c \in C_{nh(t)}$ is used at site l(n) during period $t \in T$, the following inventory cycle and safety stock cost function results, when the product is supplied from node $n' \in N_{pn}^{\leftarrow}$ using transfer mean $s \in S_{pn'n}$:

$$H_{pnct}(X_{pnct},\tau_{pn'ns}) = r_{pnct}\overline{I}_{pa(n)}(X_{pnct},\tau_{pn'ns}) = r_{pnct}\alpha_{pa(n)}(X_{pnct})^{\beta_{pa(n)}}(\tau_{pn'ns})^{\chi_{pa(n)}}$$
(18)

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where $\tau_{pn'ns}$ is the procurement lead-time of product $p \in P_{a(n)}^{\rightarrow}$ in node *n* when supplied by node $n' \in N_{pn}^{\leftarrow}$ using transfer mean $s \in S_{pn'n}$.

Since (n', s) is to be optimized, the lead-time $\tau_{pn'ns}$ is not known beforehand but, for period t, it can be approximated by the average lead-time T_{pnt}/X_{pnct} , to get the simplified inventory-throughput function:

$$\overline{I}_{pa(n)}(X_{pnct}, \mathcal{T}_{pnt}) = \alpha_{pa(n)}(X_{pnct})^{\beta_{pa(n)}}(\mathcal{T}_{pnt}/X_{pnct})^{\chi_{pa(n)}}, \quad \mathcal{T}_{pnt} = \sum_{n' \in N_{pn}^{\leftarrow}} \sum_{s \in S_{pn'n}} \tau_{pn'ns} F_{pn'nst}$$
(19)

This is still a complex non-separable concave function and additional assumptions can be made to simplify it further.

First, we can assume that the lead-time $\tau_{pn'ns}$ does not depend on procurement flows so that it can be estimated empirically from historical data to get

$$\overline{I}_{pa(n)}(X_{pnct}) = \alpha_{pa(n)}(\tau_{pn}^{\circ})^{\chi_{pa(n)}}(X_{pnct})^{\beta_{pa(n)}}$$

$$\tag{20}$$

where τ_{pn}^{o} is the empirically estimated lead-time. When this is done, the function still captures economies of scale but it is separable and the model obtained can be solved more easily using separable or successive linear programming techniques. The impact of sourcing and transfer mean selection decisions on safety stocks is not considered, however. Under this assumption, the following relations must be included in the model:

$$\sum_{c \in C_{nh(t)}} \overline{I}_{pnct} = \overline{I}_{pa(n)}(X_{pnct}) \qquad n \in N^{\mathsf{W}}, p \in P_{a(n)}^{\rightarrow}, t \in T$$
(21)

where,

 \overline{I}_{pnct} : Average level of cycle and safety stocks of product family p held in period t, using platform c, for storage node $n \in N^{W}$.

An alternative is to assume that the lead-time and throughput terms are linear (i.e. that $\beta_{pa(n)} = \chi_{pa(n)} = 1$). Then the inventory-throughput function reduces to:

$$\overline{I}_{pnt} = \sum_{n' \in N_{pn}^{\leftarrow}} \sum_{s \in S_{pn'n}} \rho_{pn'ns} F_{pn'nst} \qquad (\text{with } \rho_{pn'ns} \equiv \alpha_{pa(n)} \tau_{pn'ns})$$
(22)

where $\rho_{pn'ns}$ is the average number of period of product $p \in P_{a(n)}^{\rightarrow}$ cycle and safety stock kept at node $n \in N^{W}$, when supplied from node $n' \in N_{pn}^{\leftarrow}$ using transfer mean $s \in S_{pn'n}$. This takes the impact of sourcing and transfer mean selection decisions into account, but it neglects economies of scale. Under this assumption, constraint (21) is replaced by (23), which simplifies the model considerably.

$$\sum_{c \in C_{nh(t)}} \overline{I}_{pnct} = \sum_{n' \in N_{pn}^{\leftarrow}} \sum_{s \in S_{pn'n}} \rho_{pn'ns} F_{pn'nst} \qquad n \in N^{\mathsf{W}}, p \in P_{a(n)}^{\rightarrow}, t \in T$$
(23)

Capacity for storage nodes is usually expressed in terms of storage space available, rather than maximum platform throughput. For storage nodes, if there is no throughput constraint, the capacity \overline{b}_{nct} , $n \in N^{W}$, in (14) can be set to an arbitrary large number. The constraints are still required, however, to ensure that the relationship between throughput variables and platform selection variables is properly defined. The following storage space constraints are also required for each platform:

$$\sum_{p \in P_a^{\to}} s_{pa}(\eta_{pa}\overline{I}_{p(l,a)ct} + I_{p(l,a)ct}) \le \overline{b}_{(l,a)ct}Y_{clh(t)} - \delta_{(l,a)ct}Y_{clh(t)}^+ \qquad (l,a) \in N^{W}, t \in T, c \in C_{(l,a)h(t)}$$
(24)

where

 η_{pa} : Order cycle and safety stocks (maximum level)/(average level) ratio for product $p \in P$ for activity $a \in A^{W}$.

5.2.5 Mathematical Programming Model

This Section completes the formulation of the optimization model proposed to design supply chain networks. The objective of the model is to maximize the value added by the network over the planning horizon. Expenses can be split in two categories: general costs that are paid across the network, such as market policy and vendor contract fixed costs, and expenses that are linked to a specific site. *Table 11* lists the network costs for each period *t*. *Table 12* lists the revenues and expenses associated with each site for each period *t*. The revenues and expenses in these tables provide the elements necessary to prepare site and corporate financial statements.

	Period $t \in T$							
Expenses	(a) Transportation capacity options	$\sum_{o \in O} z_{ot} Z_{oh(t)}$						
	(b) Marketing policies	$\sum_{j\in J} w_{jt} W_{jh(t)}$						
	(c) Vendor contracts	$\sum_{l \in L^{\vee}} (v_{lt} V_{lh(t)} + U_{lt})$						

Table 11: Network Expenses

	Site $l \in L^{S}$, period $t \in T$									
Expenses	(d) Raw material procurement	$\sum_{l' \in L^{V}} \sum_{a \in A_{l} \mid (1,a) \in \mathcal{M}} \sum_{p \in P_{(1,a)} \cap P_{l}} \sum_{s \in S_{p(l',1)(l,a)}^{T}} \pi_{pl't} F_{p(l',1)(l,a)st}$								
	(e) Inbound flows from all locations	$\sum_{a \in A_l} \sum_{n \in N_{(l,a)}^{\leftarrow}} \sum_{p \in P_{(a(n),a)}} \sum_{s \in S_{pn(l,a)}^{T}} f_{pn(l,a)st}^{d} F_{pn(l,a)st}$								
	(f) Platforms	$\sum_{c \in C_{lh(t)}} (y_{clt}^{+} Y_{clh(t)}^{+} + y_{clt} Y_{clh(t)} + y_{clt}^{-} Y_{clh(t)}^{-})$								
	(g) Activity processing	$\sum_{a \in A_l} \sum_{c \in C_{(l,a)h(t)}} \sum_{p \in P_a^{\rightarrow}} x_{p(l,a)ct} X_{p(l,a)ct}$								
	(h) Material handling	$\sum_{a \in A_l} \sum_{a' \in A_l \setminus \{a\}} \sum_{p \in P_{(a,a')}} \sum_{s \in S^{\mathrm{H}}} f^h_{p(l,a)(l,a')t} F_{p(l,a)(l,a')st}$								
	(i) Inventory holding cost	$\sum_{a \in A_l \cap A^{W}} \sum_{c \in C_{(l,a)h(t)}} \sum_{p \in P_a^{\rightarrow}} r_{p(l,a)ct} [\overline{I}_{p(l,a)ct} + I_{p(l,a)ct}]$								
	(j) Outbound flows to all locations	$ \sum_{a \in A_{l}} \left[\sum_{n' \in N_{p(l,a)}^{\rightarrow} \cap N^{S}} \sum_{p \in P_{(a,a(n'))}} \sum_{s \in S_{p(l,a)n'}^{T}} f_{p(l,a)n'st}^{o} F_{p(l,a)n'st} + \sum_{(l',\bar{a}) \in N_{p(l,a)}^{\rightarrow} \cap N^{D}} \sum_{p \in P_{(a,\bar{a})} \cap P_{l'}} \sum_{s \in S_{p(l,a)(l',\bar{a})}^{T}} f_{p(l,a)(l',\bar{a})st}^{o} (\sum_{j \in J_{k(p,l')} ((l,a),s) \in NS_{jpl'}^{\leftarrow}} F_{jp(l,a)(l',\bar{a})st}) \right] $								
Revenues	(k) Sales to demand zones	$\sum_{a \in A_l} \sum_{(l',\overline{a}) \in N_{p(l,a)}^{\rightarrow} \cap N^{\mathrm{D}}} \sum_{p \in P_{(a,\overline{a})} \cap P_{l'}} \sum_{s \in S_{p(l,a)(l',\overline{a})}^{\mathrm{T}}} \sum_{j \in J_{k(p,l')} \mid ((l,a),s) \in NS_{jpl'}^{\leftarrow}} p_{jpl} F_{jp(l,a)(l',\overline{a})st}$								

Table 12: Site Revenues and Expenses

The modeling of revenues and expenses is based on the following assumptions:

- All outbound variable transportation costs on the network arcs, except those coming from vendors, are paid at the origin. This assumption is made to simplify the presentation, and assigning transportation costs to destinations presents no difficulty.
- Order processing costs, reception costs and shipping costs are independent of the platform used. Relaxing this simplifying assumption is also straightforward.
- All financial charges, asset depreciation and opportunity costs are covered by the annual rent y_{clt} of a platform. As explained earlier, when public facilities are used, this rent is charged directly by the proprietor. When company owned facilities are considered, this rent is based on standard capital recovery plus return calculations, using the initial investment required, any relevant cash flows during the economic life of the facility, and an estimated salvage

value (Peterson, 1969). Relevant cash flows normally include maintenance expenses, property taxes as well as income tax savings.

• Income taxes are taken into account indirectly in the calculations of the facilities rent, as indicated above. Other than that, it is assumed that tax rates are constant over the planning horizon and that all taxes are paid under the same jurisdiction. Thus, they do not need to be included in the model explicitly. When a multinational network is considered, the model is readily adapted to take country taxes and duties into account, using the guidelines provided in Vidal and Goetschalckx (2001).

To take all relevant costs into account, financial statements are included for third-party locations even if they are not controlled by the company.

Let:

 E_t : Total general network expenditures for period t

 R_{lt} : Total site *l* revenues for period *t*

 E_{lt} : Total site *l* expenses for period *t*

Using the expressions in *Tables 1* and 2, revenues and expenditures are calculated as follows:

$$E_t = (a) + (b) + (c)$$
 $t \in T$ (25)

$$E_{lt} = (d) + (e) + (f) + (g) + (h) + (i) + (j) \qquad l \in L^{S}, t \in T$$
(26)

$$R_{lt} = (\mathbf{k}) \qquad \qquad l \in L^{\mathrm{S}}, \ t \in T \tag{27}$$

In our context, the value added by the SCN in period t is given by net operating profits:

$$NOP_{t} = \sum_{l \in L^{S}} R_{lt} - \left(\sum_{l \in L^{S}} E_{lt} + E_{t}\right) \qquad t \in T$$
(28)

The objective of the company is to maximize the sum of discounted net operating profits over the planning horizon:

$$Max \sum_{t \in T} \left[\frac{NOP_t}{(1+\alpha)^t} \right]$$
(29)

where α is the weighted average cost of capital of the company.

Based on the previous discussion, the mathematical programming model obtained for the multi-period activity-based supply chain network design problem considered is the following:

Maximize objective function (29)

subject to the following constraints:

- Platform selection constraints (1) (5)
- Vendor capacity and contract condition constraints (7) and (8)
- Platform throughput calculation and flow equilibrium constraints (9) (12)
- Platform throughput capacity constraints (13) and (14)
- Reception, shipping and transportation capacity constraints (15) and (16)
- Market policy selection and sales constraints (6) and (17)
- Order cycle and safety stock definition constraints (21) or (23)
- Storage capacity constraints (24)
- Revenue and expenditure definition constraints (25) (28)
- Non-negativity and binary variable definition constraints:

$$F_{pnn'st} \ge 0 \qquad p \in P, n \in N \setminus N^{\mathrm{D}}, n' \in N^{\mathrm{S}}, s \in S, t \in T$$
(30)

$$F_{jpnn'st} \ge 0 \qquad p \in P, n \in N^{\mathsf{S}}, n' \in N^{\mathsf{D}}, j \in J_{k(p,l(n'))}, s \in S, t \in T$$

$$(31)$$

$$X_{pnct} \ge 0 \qquad \qquad n \in N^{\mathbf{S}}, p \in P_{a(n)}^{\rightarrow}, c \in C_{nh(t)}, t \in T$$
(32)

$$I_{pnt}^{\max}, \mathbf{T}_{pnt} \ge 0 \qquad p \in P, n \in N^{\mathsf{W}}, c \in C_{nh(t)}, t \in T$$
(33)

$$I_{pnct} \ge 0 \qquad \qquad p \in P, n \in N^{\mathsf{W}}, t \in T$$
(34)

$$U_{lt} \ge 0 \qquad \qquad l \in L^{\vee}, t \in T \tag{35}$$

$$Y_{clh}^{+}, Y_{clh}, Y_{clh}^{-} \in \{0, 1\}$$

$$l \in L^{S}, h \in H, c \in C_{lh}$$

$$(36)$$

$$W_{jh} \in \{0,1\} j \in J, h \in H (37) V_{lh} \in \{0,1\} l \in L^{V}, h \in H (38)$$

$$Z_{oh} \in \{0,1\} \qquad \qquad o \in O, \ h \in H \tag{39}$$

5.2.6 Solution Approach

In this Section, we propose an agent-based metaheuristic in order to tackle this SCN design problem. The algorithm proposed is called CAT (Collaborative Agent Team) and it is based on the A-Team paradigm. According to Talukdar *et al.* (2003), "an asynchronous team is a team of software agents that cooperate to solve a problem by dynamically evolving a shared population of solutions." A-Teams have been successfully developed for production planning in the paper industry (Murthy *et al.* 1999), for the probe selection problem (Meneses *et al.* 2008) and for the resource-constrained project scheduling problem (Ratajczak-Ropel 2010), among others. CAT is a hybrid distributed solution approach encompassing several types of optimization techniques. The implementation presented here includes mixed-integer linear programs, classical heuristics and metaheuristics.

Figure 4 displays the main components of our CAT approach. The CAT system is composed primarily of several optimization agents. Each agent has its own methods and rules for deciding when to work, what to work on and when to stop working. An optimization agent can embed one or more optimization algorithms. Four types of agents are defined and used in our system:

- Construction agents create new solutions without referring to any of the existing solutions in the pool. Greedy algorithms are a good example of heuristics used by a typical construction agent.
- Improvement agents start with an existing solution and try to improve it using one or more algorithms. Tabu search is a good example of a typical improvement agent method.
- Destruction agents control the size of the population by eliminating solutions. They remove solutions of least quality and help prevent early convergence by removing solutions that are almost identical.
- Integration agents create new solutions by combining different features from several solutions in the population, instead of working from a single solution.



Figure 13: CAT Components

The blackboard acts as a memory and a hub for all communications. It consists of two components: the population of solutions and a repository of statistics. As shown in *Figure 4* agents communicate solely through the blackboard interface and do not exchange information directly. New solutions, or partial solutions, are put on the blackboard and existing solutions are retrieved when necessary. Support agents are also provided to assist the user or the other agents. The user interacts with CAT through a web application agent.

One of the main advantages of a distributed approach such as CAT is that each agent may have its own representation of the problem to be solved. For example, one agent may focus on location decisions while another optimizes annual product flows over the entire supply chain network. This allows us to decompose the supply chain network design problem over three dimensions:

- The functional dimension refers to the interrelations between different supply chain decisions such as purchasing and vendor selection decisions, production-distribution facility location and platform selection decisions, marketing policy choices, and transportation capacity options selection.
- The spatial dimension refers to the geographical positioning of business entities such as sales territories, national divisions or subsidiaries.
- The temporal dimension refers to the nature of the multi-period problem. One could focus on periodic decisions related to flows, throughputs and inventories, or on strategic options that span over a specific planning cycle.

Each agent can have either an integrated or decomposed view of each dimension. As a result, most agents work on different subproblems instead of working on the complete formulation. The CAT implementation presented here hosts 16 different agents.

Table **13** presents the most important features of each agent; its name, its type, the number of different heuristics it implements, as well as whether the agent has an integrated (full) or decomposed (partial) view over each of the problem dimensions. Since CAT uses 40 different heuristics, it is not possible to provide the pseudo-code for each algorithm. Instead, a general outlook of the approach used by each agent is provided, along with references to similar heuristics. All heuristics and agents are coded in C# and VB.NET 2005, and each agent is an executable program.

The FPump agent implements a generic version of the "feasibility pump" heuristic, based on the variants proposed by Bertacco *et al.* (2007) and Achterberg and Berthold (2007). Additional heuristic solutions are obtained by adding redundant valid inequalities in the model such as global capacity cuts (Paquet *et al.* 2004): using a different problem formulation yields a different solution. The Greedy agent uses several greedy heuristics in order to construct complete solutions; each algorithm has a different starting point and uses different priority systems. RIRSS is a generic MIP heuristic that uses progressive variable fixing strategies similar to those found in Thanh (2008). The BasicNet agent constructs partial networks using only the network representation of the problem and simple methods such as basic facility location algorithms and minimal cost network flow models.

Agent Type		Heuristics	Functional	Spatial	Temporal
Fpump	Construction	6	Full	Full	Full
Greedy	Construction	8	Full	Full	Full
RIRSS	Construction	2	Full	Full	Full
BasicNet	Construction	3	Partial	Partial	Full
TSV	Improvement	1	Partial	Full	Full
TSI	Improvement	2	Partial	Full	Full
TSD	Improvement	1	Partial	Full	Full
TransOpt	Improvement	1	Partial	Full	Full
RegionalTS	Improvement	2	Full	Partial	Full
FlowOpt	Improvement	1	Full	Full	Partial
CPLEX-SP	Improvement	1	Full	Full	Full
ILS	Improvement	1	Full	Full	Full
CBLS	Improvement	1	Partial	Partial	Partial
Terminator	Destruction	3	Full	Full	Full
Integrate	Integration	6	Full	Full	Full
PIRSS	Integration	1	Full	Full	Full

Table 13: CAT Agents Implemented

TSV and TSI are tabu search agents that focus on the vendor contract selection variables and the production and production-distribution facility location and configuration variables, respectively. TSD also uses tabu search but focuses its work on distribution facility location, configuration and marketing policy selection variables. RegionalTS is also a tabu search which operates on all decision variables relevant to a small portion of the territory covered by the company's supply chain network; this portion usually refers to one of the sales territories or a zone dynamically constructed by the agent itself. TransOpt uses a similar mechanism to optimize transportation options selection and transportation mean usage across the whole network. All tabu search algorithms have a similar structure to the tabu search found in Sörensen (2002) and the variable neighbourhood search heuristic of Amrani *et al.* (2011). FlowOpt solves a network flow problem over the supply chain network; the heuristic fixes the value of all binary variables and then runs the resulting pure linear programming model with the CPLEX® solver. CPLEX-SP uses the same mathematical formulation as the FPump agent but implements the solution polishing feature available in CPLEX® 12.1. ILS is an iterated local search type heuristic whose implementation is similar to the ILS found in Cordeau *et al.* (2008).

CBLS is a local search heuristic whose main objective is to explore new solution spaces rather than finding near-optimal solutions to the optimization problem. As such, it constructs a special tabu list which is composed of the variables that have the same value across most of all solutions in the population. Although the solutions it yields are not of exceptional quality, it is very effective for diversification purposes. This agent starts whenever two phenomena are observed simultaneously: solution quality ceases to improve within the solution pool and solution diversity decreases.

The Integrate agent combines features from different solutions into a single solution. For example, vendor selection options from a solution can be integrated with facility configurations and marketing policy selections from another solution. Improvements are then made until a strong local optimum is reached. This agent also uses solution combination heuristics inspired from the crossover operators found in genetic algorithms. PIRSS is an agent that uses a scatter-search type algorithm; it effectively models the solution space formed by the union of two complete solutions as a restricted MIP then explores it thoroughly using CPLEX®.

5.2.7 Computational Results

In order to validate and assess our solution approach, a set of 15 benchmark problem instances were generated. These instances are based on the supply chain network structure of the Usemore case presented originally in Ballou (1992) and extended in Amrani *et al.* (2011). The case represents a typical B2B company manufacturing and selling products through the United States.

Product demands and prices, transportation costs as well as the fixed and variable costs of each platform, vendor offer and transportation options are randomly generated but are based on realistic parameter value ranges found in Ballou (1992).

The potential supply chain network comprises 6 to 12 potential production-distribution facilities, 40 to 48 potential distribution centers, 192 demand zones representing clusters of customers in the vicinity of major U.S. cities, and 50 to 300 vendor offers. For the production-distribution facilities, 8 alternative base platforms are considered, and up to 4 potential upgrades are available per base platform. For the distribution facilities, 5 alternative base platforms are considered, with a maximum of 2 upgrades per base platforms. The upgrades are mutually exclusive. Up to 5 product families are sold to the customers while 10 products are used primarily as components. Various transport capacity options are modeled; TL and LTL shipping is considered, both in the form of a limited-size private fleet, long-term truck leasing as well as the use of a common carrier. Five marketing policies are defined for each product.

Of the 15 benchmark instances, 5 are modeled with linear inventory-throughput relationships using equation (23); they are labeled as PL-01 to PL-05. The remaining instances (PC-06 to PC-15) have concave inventory-throughput functions (using equation (21)). For those instances, when the model is solved with the CPLEX solver, the concave functions are approximated by 3-segments piecewise linear functions using the procedure described in Amrani *et al.* (2011). For each of the benchmark instances, the performance of our heuristic is compared to the best solution found by IBM's ILOG CPLEX 12.1 solver. All default CPLEX parameters were used. Experiments were performed on a dual 2.0 GHz 64-bit Intel Xeon® QuadCore computer with 16 GB of RAM. Both CPLEX and CAT were allowed to use the eight processor cores as needed.

Since the benchmarks presented here are very challenging problems, neither our heuristic nor CPLEX 12.1 reaches a provable global optimum in a reasonable amount of time. We thus present two sets of results obtained respectively with 1-hour and 8-hour computational time limits. Interestingly, CPLEX 12.1's performance varies considerably from run to run while executing in the parallel mode. When enforcing a fixed time limit, variations on the solution value obtained by CPLEX are thus observed. Each solution method was run 10 times and both the average of all runs and the value of the best run are listed.

Table 14 presents the computational results for our 15 benchmarks with a time limit of one hour. The instances are sorted in increasing order of computational complexity. For each instance, the distance between the best solution found for a run (BSol) and the best solution found over all 8-hour CPLEX and CAT runs (BSol*) is computed using $100 \times |BSol*-BSol|/|BSol*|$. Avg(CAT) indicates the average distance obtained over 10 runs of our heuristic, while Avg(CPLEX) indicates the average distance obtained over 10 runs of CPLEX. CV(CAT) and CV(CPLEX) indicate the coefficient of variation over the 10 runs, and Best(CAT) and Best(CPLEX) indicate the distance obtained in the best of 10 runs, for CAT and CPLEX respectively. CAT-CPLEX is the average performance gap between CAT and CPLEX, computed as follows: $100 \times (AVG(CAT) - AVG(CPLEX)) / AVG(CPLEX)$. GAP(CAT) indicates the average gap between the best solution found in each run of CAT (BSol) and the best (lowest) upper bound found in all the CPLEX runs (BUB), using $100 \times |BUB - BSol| / |BUB|$. This gap provides an estimation of the maximum distance between the solution found and the optimal solution. However, for the benchmarks with concave holding cost functions, it must be interpreted with care because the BUB values are obtained from CPLEX when solving the problems with a polygonal approximation.

Instance	Avg(CAT)	CV(CAT)	Best(CAT)	Avg(CPLEX)	CV(CPLEX)	Best(CPLEX)	CAT-CPLEX	GAP(CAT)
PL-01	0.70%	54.17%	0.47%	0.05%	152.21%	0.00%	-0.65%	0.80%
PL-02	2.19%	55.34%	1.82%	1.32%	25.63%	0.96%	-0.89%	2.66%
PL-03	1.48%	60.84%	1.18%	1.63%	30.88%	1.46%	0.15%	2.13%
PL-04	0.79%	44.85%	0.64%	2.11%	29.00%	1.97%	1.35%	1.34%
PL-05	2.03%	54.17%	1.29%	0.93%	38.25%	0.47%	-1.11%	2.90%
PC-06	1.26%	79.10%	0.98%	5.66%	39.13%	3.62%	4.67%	1.69%
PC-07	1.12%	58.72%	0.68%	6.23%	38.28%	4.46%	5.45%	1.71%
PC-08	1.80%	53.82%	1.25%	2.33%	31.13%	1.33%	0.55%	2.83%
PC-09	0.57%	51.49%	0.13%	2.04%	23.99%	1.10%	1.50%	2.04%
PC-10	2.91%	53.71%	2.35%	4.07%	22.88%	2.35%	1.21%	4.64%
PC-11	1.55%	53.47%	0.91%	2.95%	26.75%	1.50%	1.45%	3.35%
PC-12	1.55%	54.17%	0.87%	3.17%	24.00%	2.23%	1.67%	3.36%
PC-13	1.22%	56.39%	0.79%	2.10%	12.63%	1.52%	0.90%	3.20%
PC-14	2.91%	29.24%	2.49%	3.39%	26.50%	1.42%	0.50%	5.54%
PC-15	3.21%	37.98%	1.99%	6.78%	19.88%	5.18%	3.83%	5.95%
Average	1.69%	53.16%	1.19%	2.98%	36.07%	1.97%	1.37%	2.94%

Table 14: Performance obtained for a 1-hour time limit for CAT and CPLEX

When using a 1-hour time limit, we see that for 11 out of 15 instances, CAT yields both the best average value and the best solution found. CPLEX yields the best average solution value for 3 instances, and it found the best solution for 4 instances. Furthermore, the average gap across all the instances favors CAT over CPLEX by a margin of 1.37%. However, CAT's performance is more variable over a 1-hour time limit than CPLEX, since CAT's coefficient of variation over 10 runs yields an average of 53.16% compared to 36.07% for CPLEX. One may notice that the gaps shown here are fairly high compared to those reported in the literature for cost minimization problems. Since our model maximizes net profits (Revenues - Costs), the objective function value represents a small fraction of the company's actual revenues and costs. For example, reducing costs by 1% while maintaining revenues could yield an increase in objective function profits of up to 20%. *Table 15* presents the results on the same set of instances with a time limit of 8 hours. This time limit seems long enough to allow for the CAT algorithm to converge.

Instance	Avg(CAT)	CV(CAT)	Best(CAT)	Avg(CPLEX)	CV(CPLEX)	Best(CPLEX)	CAT-CPLEX	GAP(CAT)
PL-01	0.09%	54.17%	0.07%	0.05%	152.21%	0.00%	-0.04%	0.19%
PL-02	0.08%	55.34%	0.01%	0.08%	25.63%	0.00%	0.00%	0.56%
PL-03	0.07%	60.84%	0.00%	1.39%	30.88%	1.13%	1.34%	0.73%
PL-04	0.19%	44.85%	0.00%	1.71%	29.00%	1.47%	1.54%	0.74%
PL-05	0.24%	54.17%	0.00%	0.67%	38.25%	0.16%	0.43%	1.13%
PC-06	0.05%	79.10%	0.00%	3.71%	39.13%	3.40%	3.80%	0.49%
PC-07	0.07%	58.72%	0.00%	4.22%	38.28%	3.91%	4.33%	0.67%
PC-08	0.06%	53.82%	0.00%	1.27%	31.13%	1.04%	1.23%	1.11%
PC-09	0.18%	51.49%	0.00%	0.94%	23.99%	0.60%	0.77%	1.66%
PC-10	0.21%	53.71%	0.00%	2.18%	22.88%	1.98%	2.01%	1.99%
PC-11	0.16%	53.47%	0.00%	1.43%	26.75%	1.18%	1.28%	1.99%
PC-12	0.19%	54.17%	0.00%	2.67%	24.00%	2.23%	2.54%	2.03%
PC-13	0.30%	56.39%	0.00%	1.81%	12.63%	1.40%	1.54%	2.29%
PC-14	0.27%	29.24%	0.00%	1.95%	26.50%	1.42%	1.72%	2.97%
PC-15	0.33%	37.98%	0.00%	2.43%	19.88%	2.24%	2.15%	3.15%
Average	0.17%	53.16%	0.01%	1.77%	36.07%	1.48%	1.64%	1.45%

Table 15: Performance obtained for an 8 hour time limit for CAT and CPLEX

Furthermore, after 8 hours of CPU time, CPLEX uses all the physical memory available on the computer without reaching any provable optimum. With 7 more hours of computation, the average distance over all instances drops by 1.52% for CAT and 1.22% for CPLEX. The average distance and gap provided by CAT is smaller than its CPLEX counterpart for 13 out of 15 instances, while CPLEX yields a smaller distance and gap in 1 out of 15. Furthermore, the best known solution is provided by CAT for 13 of the instances. For 11 instances, CAT yields an

average gap that is at least 1% smaller than CPLEX's; over the 15 instances, CAT yields solutions that are 1.64% better than those provided by CPLEX. It is also interesting to note that CAT's best solutions are, on average, at most 1.45% worse than the optimal solution. CAT's coefficient of variation over all instances is 35.53%, while CPLEX's is still smaller at 25.53%. We believe that these results show the method's relevance and effectiveness for the problem studied, mainly when concave inventory holding cost functions are used.

Instances can be further characterized by the relative importance of the fixed costs of strategic options versus variable processing, production and transportation costs, as well as the ratio of product demand to network capacity. Among the instances generated, the test problems were classified as having either high or low fixed and variable costs, as well as having either high or low demand-to-capacity (D/C) ratios. Table 16 below provides the difference between the average performance of CAT and CPLEX, computed as [AVG(CAT) – AVG(CPLEX)]/AVG(CPLEX), for each problem class with concave inventory-throughput functions (PC-06 to PC-15), as well as the number of problem instances in each class. Although sample sizes are too small to draw statistical conclusions on the average performance gap between CAT and CPLEX for each instance class, we can observe that CAT performs equally well for all problem structures.

	Average pe	rformance gap [C/	Number of instances			
Function	Fixed Costs	Variable Costs	D/C Ratio	Fixed Costs	Variable Costs	Demand
Low	2.33%	2.06%	2.53%	5	4	4
High	1.94%	2.19%	1.87%	5	6	6

Table 16: Performance for different problem classes

5.2.8 Conclusions

This paper proposed a novel modeling approach for activity-based multi-period supply chain network design problems. It effectively integrates design and modeling concepts found in previous papers into a generic model that can be efficiently used to reengineer real-world supply chain networks. An agent-based metaheuristic (CAT), grounded in the A-Teams paradigm, was also proposed to solve this model effectively. Comparisons with CPLEX indicate that our algorithm performs better on the vast majority of the instances solved and for all problem structures. Furthermore, by using a metaheuristic such as CAT, one is not forced to use linear constraints and objectives (or approximate nonlinearities by piecewise linear equations. This opens up new modeling opportunities. Furthermore, the CAT metaheuristic can easily be extended and improved by adding new agents as needed.

There are two main avenues to extend this work. From a CAT implementation perspective, much could be done to increase the efficiency of agents and reduce the time spent on nonproductive tasks such as writing and reading solutions. From the SCN modeling point of view, the model presented could be extended to incorporate financial constraints, international factors and reverse logistics structures. Finally, in order to account for the uncertainty inherent in these multi-period problems, a scenario-based stochastic programming version of the model could and should be elaborated.

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6 Design de réseaux logistiques en contexte stochastique multi-périodes multi-activités

Le présent chapitre expose l'article «A CAT Metaheuristic for the Solution of Stochastic Supply Chain Network Design Problems » soumis en septembre 2012 pour publication dans la revue *European Journal of Operational Research*. Le texte de la version présentée dans cette thèse est indentique à celui soumis à la revue, tandis que la présentation a été reformatée par souci d'uniformité. De même, la numérotation originale présentée dans l'article est conservée et réfère donc aux sections de l'article plutôt qu'aux chapitres de la thèse.

Le chercheur principal de cet article est Marc-André Carle. L'article a été écrit en collaboration avec le professeur Alain Martel.

6.1 Résumé de l'article

Cet article débute par une discussion sur les éléments devant être pris en compte dans le design de réseaux logistiques résilients et efficaces en univers incertain. Un modèle stochastique générique avec recours basé sur les graphes d'activités, un choix parmi un ensemble d'options de déploiement stratégique (localisation et configuration des installations de l'entreprise, sélection de fournisseurs et d'offres de valeur aux clients) et des décisions de deuxième étapes relatives aux approvisionnements, à la production et à la distribution est ensuite proposé. Une métaheuristique CAT est ensuite proposée pour résoudre des instances de grande taille. Les solutions obtenues à l'aide de CAT sont par la suite comparées avec celles obtenues à l'aide d'une approche SAA.

6.2 A CAT Metaheuristic for the Solution of Stochastic Supply Chain Network Design Problems

M.-A. CARLE, A. MARTEL.

6.2.1 Abstract

We first discuss the issues to address in order to design resilient and effective supply chain networks under risk. A generic stochastic programming model with recourse based on the supply chain activity graph, on structural deployment options and on second stage procurement, production and distribution decisions is then formulated. A Collaborating Agent Team (CAT) metaheuristic developed to solve large instances of this model is subsequently proposed. Numerical results for a number of test problems are finally presented, and the quality of designs generated through CAT is compared with those generated by a sample average approximation (SAA) procedure.

6.2.2 Introduction

The performance of a supply chain network (SCN) depends on several strategic decisions on its facilities location, mission and capacity, as well as on demand shaping offers to customers and on vendor's selection. Nowadays, markets are global and a supply chain structure leading to lower logistics costs and increased responsiveness contributes to value creation (H. L. Lee, 2004). SCNs reengineering decisions are capital-intensive, thus requiring the consideration of a planning horizon covering several years. However, when looking far into the future, critical parameters such as customer demands, prices and interest rates are not known with certainty (Santoso, et al., 2005). This naturally leads to the use of stochastic programming for the formulation of SCN design models. Unfortunately, these optimization models tend to be so large and complex that commercial solvers are seldom able to solve them to optimality in a reasonable amount of time. Thus, the need for an efficient and flexible heuristic solution method arises.

Supply chain network design has been a very active research field in recent years. Geoffrion and Graves (1974) were among the first to propose a deterministic multi-commodity supply chain network design model and to show how to solve it using Benders decomposition. Since then, multiple extensions have been proposed such as considering multiple echelons (Pirkul & Jayaraman, 1996), technology selection (Verter & Dincer, 1992), alternative facility configurations (Eppen, et al., 1989), or international networks (Vidal and Goetschakkx, 1997(Shen & Qi, 2007). Some applications also propose extensions to include multiple seasons (Martel, 2005) or periods (Paquet, et al., 2008).

There is also a growing interest in SCN design models that consider risk and uncertainty. Models differ in the decision variables and constraints proposed as well as the approach to consider uncertainty. According to (Klibi, Martel, & Guitouni, 2010), reactive approaches consider random variables *a posteriori* in a post-optimization evaluation step; an example of this approach is provided in (Vidal & Goetschakkx, 2000). Proactive approaches on the other end allow for

^{*} Corresponding Author: Marc-André Carle. Email: Marc-Andre.Carle@cirrelt.ca.

explicit consideration of the random variables in the SCN design model (Santoso, et al., 2005; Vila, et al., 2007). These approaches consider that the design decisions must be implemented before the outcome of the random variables are observed, and that network flow variables provide the recourses necessary to guarantee the solution feasibility. A thorough review of the relevant literature on supply chain network design under uncertainty is provided in (Klibi, et al., 2010).

The aim of this paper is to propose a stochastic programming approach to solve SCN design problems under risk. A generic stochastic program that builds on several modeling concepts found in the literature is formulated. A Collaborative Agent Teams (CAT) metaheuristic to solve large instances of this complex optimization problem is also proposed, and we show that it outperforms the classical Sample Average Approximation (SAA) methods used to solve stochastic programs.

The rest of the paper is organized as follows. Section 6.2.3 describes the supply chain modeling concepts used as well as the stochastic programming model to be solved. Section 6.2.4 presents the solution approach developed. Computational results for an extensive set of realistic benchmark problems are provided and discussed in section 6.2.5, and section 6.2.6 concludes the paper.

6.2.3 Supply Chain Modeling

Our aim is to provide an approach to design the best possible SCN over a planning horizon of several years. Since several key design data are random variables, a stochastic programming approach is used to obtain SCNs which are efficient under various plausible futures. In order to tack le this difficult optimization problem, we adapt the deterministic multi-activity, multi-period SCN design model proposed by Carle, Martel, and Zufferey (2012a) to the stochastic case. Section 2.1 presents the supply chain modeling concepts used, section 2.2 proposes an approach to model random factors over the planning horizon, and section 2.3 presents the stochastic programming model formulated.

6.2.3.1 Supply Chain Modeling Approach

We consider a supply chain network (SCN) composed of external *vendors* (or vendor clusters), internal production-distribution *sites*, possibly including third-party facilities (subcontractors, public warehouses, etc.), and external *demand zones* (clusters of ship-to-points located in a given

geographical area). Transportation capacity is provided either by privately owned transportation equipment or by third-party providers. Such a supply chain can be conceptually represented by a directed activity graph (Lakhal, et al., 1999), specifying the activities required to supply, produce, store and distribute products. A typical activity graph starts with a supply activity and ends with either a demand activity or a return activity (in the case of reverse logistics network design). The arcs between activities define possible product movements in the supply chain. Activities and movements can be performed using internal (alternative production-distribution platforms) or external (alternative vendors, subcontractors and 3PLs) resources. Product demand can be influenced through alternative price-service customer offers, which can be seen as marketing policies. An example of an activity graph is provided in Figure 1. A SCN design model is required to select site locations and partners, and to map activities optimally onto selected site locations.



Figure 1: Directed Activity Graph Example

The planning horizon is constituted of a set N of *reengineering cycles* at the beginning of which the structure of the SCN can be modified. Each cycle $n \in N$ covers a number of *planning periods* $t \in T_n$ during which operational decisions are made. The planning horizon can thus also be seen as a set $T = \bigcup_{n \in N} T_n$ of planning periods. Alternative facility resource configurations can be implemented on a given site; these are modeled through the use of site *platforms* (Amrani, et al., 2011). They are characterized by technology and capacity choices to support a set of activities, and they involve specified capital expenditures. A site without platform is not utilized. The platform on a site can change at the beginning of reengineering cycles to reflect opening, closing, expansion or reorganization decisions. Platforms are also used to characterize the offers of potential subcontractors or public warehouses. *Sourcing and transportation contracts* specify prices and capacity for raw material and transportation service vendors. *Demand-shaping offers* are potential offers to product-markets in terms of price, response time, fill rate, or other order winning criteria. They influence demand and they may impose constraints on the network structure. Individual products short-term procurement, production, inventory and shipping decisions are aggregated into flow, activity level and inventory level decisions for product families, demand zones and planning periods. A multi-cycle, multi-period, model is required to address the progressively changing nature of the SCN over the strategic planning horizon (Melo, et al., 2011).

6.2.3.2 Modeling Randomness

Rather than assuming that all the design model parameter values are known beforehand, an explicit effort is made to account for imperfect information. Risk arises due to the temporal separation between SCN design decision cycles and the observation of data regarding operational parameters such as demands, prices, and costs (Mitra, et al., 2006). Rather than limiting ourselves to the consideration of a number of representative scenarios *a priori*, uncertain parameters are modeled as random variables. As a result, since some of these random variables are usually continuous or defined over a countably infinite set of values, the set Ω of plausible future scenarios is infinite. To circumvent this difficulty, samples of scenarios can be generated with Monte Carlo methods, and used to build sample average approximation (SAA) models (A. Shapiro, 2003) and to evaluate candidate designs.

When considering a long planning horizon affected by varying economic, social and environmental conditions, trying to estimate non-stationary stochastic processes for all random model parameters may prove overwhelming. The approach suggested here to reduce this complexity is to estimate probability distributions for the first period of the planning horizon using historical data, and then to project these distributions in time with key predictors such as inflation, energy prices, economic growth, and interest rates. For each of these predictors, several plausible future trends may be explored; these may represent pessimistic, neutral, or optimistic tendencies or, alternatively, more refined views of the possible evolution of the business environment. Klibi and Martel (2011) refer to these as *evolutionary paths*. An evolutionary path

specifies a specific trend over the planning horizon for each predictor, and it has a subjectively estimated realization probability. The trends associated to a specific evolutionary path shape the random variables used to generate scenarios; for example, energy prices impacts transportation costs while economic growth drives market demand. Thus, the probability functions estimated for the operational parameters are projected over the planning horizon according to the realization of evolutionary paths. For example, the energy prices trend associated to a specific path shapes the probability distributions used to generate transportation costs for all planning periods. When sampling a scenario $\omega \in \Omega$, an evolutionary paths is first selected randomly and then parameter values are generated using projected inverse distribution functions. The scenarios generated with this Monte Carlo method are equiprobable (Shapiro, 2003).

Given the conditional probability modeling approach described above, and since SCN design decisions are typically made on a rolling horizon basis, our SCN design problem can reasonably be modeled as a two-stage stochastic program with multiple time periods (Klibi and Martel (2011). In this program, first-stage decision variables correspond to the strategic SCN design decisions made at the beginning of reengineering cycles $n \in N$, whereas second-stage decision variables correspond to aggregate product flows through the resulting network arcs and activity levels in the network nodes for planning periods $t \in T$. Once all the first-stage variables are set, the resulting second-stage program is linear and decomposable by scenario. While using a large number of scenarios generally results in improvement of the solution quality, it also increases the difficulty to solve the model to optimality (Santoso, et al., 2005).

6.2.3.3 SCN Design Model

Our objective is to maximize expected economic value creation over the planning horizon as well as to minimize downside risk using a coherent risk measure. Thus, a weighted combination of reward and risk must be optimized. In the model proposed, the reward is the expected discounted economic value added (EVA) of the SCN over the planning horizon. Risk aversion is captured using the mean negative semi-deviation with respect to expected EVA. Details on this type of risk modeling approach are found in A. Shapiro (2008). Strategic network design decisions are related to the selection of suppliers, facility locations, facilities platform, transportation contracts, and demand shaping offers. The model is obtained by mapping activities on potential vendors, platforms and demand zones, and by considering possible annual product flows and inventories over the planning horizon. The potential supply chain network thus obtained is a directed multigraph with nodes corresponding to (activity-resource) pairs and arcs to (product, origin, destination, planning period) quadruplets. Activity level and inventory level variables are also associated to the network nodes. The structure of the stochastic programming model to solve on a rolling horizon basis for the SCN design problem under risk can be synthesized as follows. Let,

- $\mathbf{x}_n^{\mathrm{p}}$: Vector of binary decision variables equal to 1 when using a given facility platform on a network site during reengineering cycle $n \in N$, and 0 otherwise.
- \mathbf{x}_n^s : Vector of binary decision variables equal to 1 when selecting a given sourcing/transportation contract for cycle $n \in N$, and 0 otherwise.
- \mathbf{x}_n^m : Vector of binary decision variables equal to 1 when a given demand shaping offer is selected for a product-market during cycle $n \in N$, and 0 otherwise.
- $\mathbf{x}_n = (\mathbf{x}_n^{\mathrm{p}}, \mathbf{x}_n^{\mathrm{s}}, \mathbf{x}_n^{\mathrm{m}})$: Vector of all binary design variables for reengineering cycle $n \in N$.
- $\mathbf{y}_t^{\mathrm{f}}(\omega)$: Vector of decision variables giving aggregate product flows on the network arcs in planning period $t \in T$ for scenario $\omega \in \Omega$.
- $\mathbf{y}_t^{\mathbf{a}}(\omega)$: Vector of decision variables giving aggregate activity levels (production or throughput) of the network nodes (plants or depots) in planning period $t \in T$ under scenario $\omega \in \Omega$.
- $\mathbf{y}_{t}^{i}(\omega)$: Vector of decision variables giving aggregate inventory levels in the nodes of the network at the end of planning period $t \in T$ under scenario $\omega \in \Omega$.
- $\mathbf{y}_t(\omega) = (\mathbf{y}_t^f(\omega), \mathbf{y}_t^a(\omega), \mathbf{y}_t^i(\omega))$: Vector of all continuous operational decision variables for period $t \in T$ under scenario $\omega \in \Omega$.
- $\mathbf{p}_t^{f}(\omega)$: Vector of the unit prices paid for the delivery of the products associated to the flows $\mathbf{y}_t^{f}(\omega)$ under scenario $\omega \in \Omega$.
- $\mathbf{c}_t(\omega)$: Vector of the unit variable costs associated to the elements of activity vector $\mathbf{y}_t(\omega)$ under scenario $\omega \in \Omega$.
- \mathbf{e}_t : Vector of the capital expenditures incurred in planning period *t* for the elements of design vector $\mathbf{x}_{n(t)}$ (*n*(*t*) denotes the cycle *n* including planning period *t*).
- $EVA_t(\omega)$: Economic value added by the SCN for planning period $t \in T$ under scenario $\omega \in \Omega$.
- α : Discount rate used by the company, based on its weighted average cost of capital (WACC).

- **b**_t^c: Vector of the capacity provided in period $t \in T$ by the platform, sourcing and transportation resources/contracts associated to the elements of design variables vector $(\mathbf{x}_{n(t)}^{p}, \mathbf{x}_{n(t)}^{s})$.
- $\mathbf{b}_t^d(\omega)$: Vector of the demand in period $t \in T$ under the demand shaping offer associated to the elements of design variable vector $\mathbf{x}_{n(t)}^m$ for scenario $\omega \in \Omega$.
- $\mathbf{b}_t(\omega) = (\mathbf{b}_t^c, \mathbf{b}_t^d(\omega))$: Vector of all capability parameter values associated to design vector $\mathbf{x}_{n(t)}$ for period $t \in T$, under scenario $\omega \in \Omega$.
- λ : Parameter weighting the mean negative semi-deviation in the objective function $(\lambda \ge 0)$.

In some formulations, complementary change-of-state binary variables are also defined to facilitate the modeling of change-of-state expenses. Using this notation, the typical multi-cycle two-stage stochastic program formulated for SCN design problems is:

$$\max E_{\Omega} \Big[V(\omega) \Big] + \lambda E_{\Omega} \Big[\min \{ 0, V(\omega) - E_{\Omega} \Big[V(\omega) \Big] \} \Big]$$
(1)

subject to

$$V(\omega) = \sum_{\omega \in \Omega} \sum_{t \in T} \frac{EVA_t(\omega)}{(1+\alpha)^t}, \quad EVA_t(\omega) = [\mathbf{p}_t^{\mathrm{f}}(\omega)\mathbf{y}_t^{\mathrm{f}}(\omega) - \mathbf{c}_t(\omega)\mathbf{y}_t(\omega) - \mathbf{e}_t\mathbf{x}_{n(t)}]$$
(2)

$$\mathbf{U}_{n-1}\mathbf{x}_{n-1}^{\mathrm{p}} + \mathbf{W}_{n}\mathbf{x}_{n}^{\mathrm{p}} = \mathbf{h}_{n} \qquad \qquad n \in N$$
(3)

$$\mathbf{x}_n \in X_n \qquad \qquad n \in N \tag{4}$$

$$\mathbf{A}_{t}\mathbf{y}_{t}(\boldsymbol{\omega}) \leq \mathbf{b}_{t}(\boldsymbol{\omega})\mathbf{x}_{n(t)} \qquad t \in T, \boldsymbol{\omega} \in \Omega$$
(5)

$$(\mathbf{y}_{t-1}(\omega), \mathbf{y}_t(\omega)) \in Y_t(\omega) \qquad t \in T, \omega \in \Omega$$
(6)

where \mathbf{U}_{n-1} , \mathbf{W}_n and \mathbf{A}_t are parameter matrices, \mathbf{h}_n is a parameter vector, X_n is the set of feasible designs specified by local cycle *n* constraints, and $Y_t(\omega)$ is an activity level feasibility set for planning period *t* under scenario $\omega \in \Omega$. The objective function (1) maximizes expected value creation over the planning horizon across all scenarios, damped by the mean negative semi-deviation across all scenarios. Eppen, Martin and Schrage (1989) provide a thorough discussion of the sensitivity analysis to perform in a SCN design context when downside risk is considered. Constraints (3) ensure that platforms are changed coherently from a reengineering cycle (\mathbf{x}_{n-1}^{p}) to the next (\mathbf{x}_{n}^{p}). Constraints (4) include additional cycle dependent constraints required to make sure that design options are properly selected. For example, during a cycle, one cannot operate

more than one platform on a site or select more than one demand shaping offer for a productmarket. Constraints (5) specify the activity level restrictions imposed in period $t \in T$ by the capabilities provided by the selected design $\mathbf{x}_{n(t)}$. These are mainly production-warehousing capacity constraints on $\mathbf{y}_t^a(\omega)$, storage capacity constraints on $\mathbf{y}_t^i(\omega)$, as well as vendor capacity, transportation capacity and potential demand constraints on $\mathbf{y}_t^r(\omega)$. Finally, (6) includes mainly flow conservation constraints on $\mathbf{y}_t(\omega)$, and accounting constraints to calculate end-of-period inventories $\mathbf{y}_t^i(\omega)$ from initial inventories $\mathbf{y}_{t-1}^i(\omega)$ and relevant inflows/outflows in $(\mathbf{y}_t^r(\omega), \mathbf{y}_t^a(\omega))$.

Note that all the constraints of the streamlined formulation presented are linear. However, when concave inventory-throughput functions (Ballou, 1992) are used to reflect economies of scale in cycle and safety stocks, non-linear terms are introduced in (2) and (5). The model is then much more difficult to solve. The formulation presented captures the main elements of deterministic multi-cycles SCN design models such as those proposed by Martel (2005), Thanh (2008), M'Barek, et al. (2010) and Carle, et al. (2012a). It also indicates how they are converted in a stochastic programming with recourse model.

As it stands, the stochastic program formulated can rarely be solved because there is usually an infinite number of scenarios in Ω . As indicated previously, to circumvent this difficulty, several samples $\Omega_i^m \subset \Omega$, i = 1, ..., I, of *m* scenarios can be generated with Monte Carlo methods, and used to build sample average approximation (SAA) models. When this is done, for a given sample *i*, the objective function (1) becomes

$$\max \frac{1}{m} \sum_{\omega \in \Omega_i^m} V(\omega) + \lambda \frac{1}{m} \sum_{\omega \in \Omega_i^m} \left[\min \left\{ 0, V(\omega) - \frac{1}{m} \sum_{\omega \in \Omega_i^m} V(\omega) \right\} \right]$$
(7)

and constraints (5) and (6) are defined for the scenarios in Ω_i^m instead of Ω . By solving the resulting deterministic program, as much as I distinct candidate designs $\mathbf{X}^i = (\mathbf{x}_n^i)_{n \in N}$ can be obtained. One must then select one of these candidate designs. To evaluate the designs, a separate sample of scenarios $\Omega^M \subset \Omega$, with $M \gg m$, is generated. The value $V(\mathbf{X}^i, \omega)$ of the designs \mathbf{X}^i , i = 1, ..., I, is then calculated for each scenario $\omega \in \Omega^M$. This value is provided by the solution of the second-stage linear program obtained by setting $(\mathbf{x}_n)_{n \in N} = \mathbf{X}^i$ in the previous model and by considering a single scenario $\omega \in \Omega^M$ at the time (A. Shapiro (2003). Using these values, one can then estimate $E_{\Omega^M} \left[V(\mathbf{X}^i, \omega) \right]$ and $E_{\Omega^M} \left[\min \left\{ 0, V(\mathbf{X}^i, \omega) - E_{\Omega^M} \left[V(\mathbf{X}^i, \omega) \right] \right\} \right]$, for \mathbf{X}^i , i = 1, ..., I, and select the best design. Note that the downside risk term in (7) complicates the solution of

SAA models significantly. For this reason, it is often neglected, i.e. the decision-maker is assumed to be risk-neutral. The SAA model then becomes a standard MIP (Mixed Integer Program).

6.2.4 Solution Approach

The SAA programs obtained for our SCN design model are extremely large, even when scenario samples of moderate size are used, and they are very difficult to solve with state-of-the-art commercial MIP solvers such as CPLEX and Gurobi. Classical metaheuristics such as tabu search and genetic algorithms are typically ill-suited to handle the large number of continuous variables contained in the aforementioned models. Thus, the development of a hybrid metaheuristic, which makes effective use of both heuristics and exact methods, seems appropriate. To solve large instances of our stochastic optimization problem, we use CAT, an agent-based metaheuristic proposed to solve deterministic instances of the SCN design problem (Carle, et al., 2012a) and adapt it to stochastic problems. A thorough discussion on CAT and some implementation guidelines are provided in (Carle, Martel, & Zufferey, 2012b). The strategy used for creating sub-models is presented in section 3.1, while the adaptations required to solve are explained in section 3.2.

6.2.4.1 CAT Structure and Sub-Models

CAT makes effective use of distributed decision making principles (Schneeweiss, 2003) and the multi-agent paradigm. Using this approach, the SCN design problem is partitioned using logical views rather than the mathematical properties of the design model. For instance, a firm's SCN can be divided into sales territories, each encompassing several states or geographical regions; alternatively, resource deployment decisions (supplier selection, facility location, etc.) may be addressed separately. Using the insights provided by dimensional views, the complete SCN design model is divided into several, not necessarily mutually-exclusive, sub-models; each of these sub-models is associated to a sub-problem and it is solved using a specific algorithm (heuristic or exact method implemented through branch-and-cut solvers). The solutions to these sub-models (called *partial solutions*) are then integrated into solutions to the complete model by agents. For our SCN design problem, three dimensional views are used to develop sub-models:

- The *resource-based* view refers to the interrelations between different supply chain decisions such as purchasing and vendor selection decisions, production-distribution facility location and platform selection decisions, as well as demand shaping offer choices. Each of these decision types, with the associated product flow and activity level variables, provides a resource-based sub-model.
- The *spatial* dimension refers to the geographical positioning of business entities such as sales territories, national divisions or subsidiaries. One can then divide the problem into several spatial sub-models.
- The *scenario* dimension refers to the *wait-and-see* (second-stage) decisions in our stochastic design model, and the associated variables and constraints. Depending on the scenario sample considered and the values of the model parameters for each of these scenarios, different second-stage sub-models are produced.

The task of solving a given sub-model is then assigned to a specific optimization agent. An agent is an independent piece of software that has its own algorithms, memory structures as well as rules for deciding when to work, what to work on and when to stop working. An agent may use several algorithms and strategies, but a given agent always works on a single model, whether it is the complete model or one of the sub-models. Although agents work in parallel, a specific agent works sequentially, using one algorithm to build or improve one solution at a time, since using parallel algorithms could hamper other agents' access to processor time and memory. Some agents use mixed-integer programming (MIP) solvers while others use generic MIP heuristics or metaheuristics, making CAT an effective approach to combine several optimization strategies.

CAT is composed of a blackboard, utility agents and optimization agents. The blackboard acts as a memory and a hub for all communications, as well as holding the repository of all solutions (to the model and all sub-models). Optimization agents are grouped into four types depending on their role. Construction agents create new solutions from scratch. Improvement agents take existing solutions and modify them to improve their quality. Destruction agents remove unwanted solutions from the repository. Finally, integration agents combine high-quality solutions from two or more sub-models into solutions to the complete design problem. Utility agents provide functionalities used by all agents, such as building model files for solvers, scenario generation and solution evaluation. The scenario generator creates scenarios for the complete model as well as sub-scenarios to evaluate solutions to sub-models.

6.2.4.2 Solving Stochastic SCN Design Problems with CAT

A number of modeling and algorithmic strategies can be used to effectively solve stochastic problems with CAT. A straightforward strategy is to use scenario samples of different size depending on the difficulty of the problem address by an agent. As sub-models are much smaller and easier to solve than the complete optimization model, agents working on sub-models are able to use a larger number of scenarios than those working on the complete model, resulting in higher solution quality. Each agent then works using the number of scenarios giving an acceptable trade-off between solution quality and model solvability.

Another option is to use different sets of scenarios to generate different candidate solutions, as typically done with the SAA approach. In particular, agents can use quick constructive heuristics (such as greedy approaches) to provide a feasible solution, and then use the same heuristic with a different set of scenarios to hopefully provide a different solution. A similar strategy can be used in variable fixing heuristics: variables which have the same values in solutions generated with different algorithms and/or different sets of scenarios are fixed first.

The parallel and distributed nature of agents is also exploited in solution evaluation. Most optimization agents require speed and thus have to evaluate candidate solutions over a relatively small number of scenarios. The solution evaluation agents can use a much larger set of scenarios to provide a more precise evaluation of the quality of solutions and to compute appropriate risk measures. This extensive solution evaluation process is computationally expensive as it requires solving a large number of second-stage programs, but it can easily be tackled by using several solution evaluation agents in parallel.

6.2.4.3 Agents and Algorithms

The CAT implementation proposed to solve SCN design problems includes 15 different optimization agents. Table 1 presents the agents' most important characteristics: name, type ("C" for construction, "T" for improvement, "D" for destruction, "N" for integration and "E" for evaluation), the number of heuristics the agent possesses, whether the implementation hosts a single copy of the agents (S) or several copies that execute in parallel (P), and whether the agents use a single scenario (1) or multiple scenarios (M). Since the number of heuristics used is rather large, it is not possible to provide a pseudo-code of each of them. Instead, a general outlook of the approach used by each agent is provided, along with references to similar heuristics. All heuristics and agents are coded in C# and VB.NET 2008, and each agent is an executable

program. The dimensional views, models, sub-models and solution spaces used are depicted in figure 2.

Agent	Туре	Heur.	Parallel	Scenarios
Fpump	С	6	S	1&M
BasicNet	С	3	S	1
Greedy	С	8	S	1&M
RIRSS	С	2	S	М
TSV	Ι	1	S	М
TSI	Ι	2	Р	М
TSD	Ι	1	Р	М
RTS	Ι	2	S	М
CBLS	Ι	1	S	1
TER	D	3	S	
Integrate	Ν	5	Р	М
PIRSS	Ν	1	Р	М
PSG	Ν	3	S	М
PH	Ν	2	S	М
SEA	Е	1	Р	1

Table 1: Agents Used in the CAT Implementation

Construction agents

Four construction agents are used in this implementation. They quickly provide feasible solutions for other agents to improve upon, and help maintain solution diversity by periodically adding new solutions in the population. The *FPump* agent implements generic MIP heuristics of the "feasibility pump" family, based on the Achterberg and Berthold (2007) version. Additional heuristic solutions are obtained by adding redundant valid inequalities in the model such as global capacity cuts (Paquet, et al., 2004): using an equivalent but different problem formulation (or using the same formulation on a different set of scenarios) yields a different solution. This strategy is used by several agents that solve successive MIP models through the use of a commercial solver: FPump, BasicNet, PIRSS and RIRSS.

The *BasicNet* agent constructs partial networks using only the network representation of the problem and simple methods; the first heuristic approximates the global problem by formulating a basic capacitated facility location model followed by the resolution of a minimum cost flow model. The third heuristic solves an uncapacitated version of the complete model and then selects the smallest platform that has the required capacity. Additional solutions are provided by using different scenarios as inputs.



Figure 2: CAT Constructs for the Stochastic SCN Design Problem

The *Greedy* agent uses several greedy heuristics in order to construct complete solutions; each algorithm has a different starting point and uses different priority systems. The greedy heuristics are very fast (running times are typically less than one second) but they use a small number of scenarios (1-3).

RIRSS is a generic MIP heuristic that uses progressive variable fixing heuristics similar to those found in Thanh, et al. (2010) and Melo, et al. (2011) in order to reduce the problem complexity. The algorithm fixes variables whose values are close to 1 in the root relaxation of the complete sub-model as well as variables which have the same value in a large proportion of solutions from the solutions pool.

Improvement agents

Unless otherwise noted, the various improvement agents used in CAT only consider feasible solutions to the problem; any unfeasible solution is automatically discarded. *TSV* and *TSI* are tabu search agents that focus on the supplier/transportation contract selection decisions and the production and production-distribution facility location and configuration decisions, respectively. The algorithm's neighbourhoods are constructed using the same structures as the variable

neighbourhood search heuristic of Amrani *et al.* (2011). As advised in Sörensen (2002), a small sample of scenarios (5-10) are used during the candidate move evaluation phase, in order to speed up the search process, while the move selected at the end of iteration is evaluated using a larger sample (25-50) of scenarios. *TSD* also uses tabu search but focuses its work on distribution facility location, configuration and marketing policy selection decisions. Since candidate moves evaluation is significantly longer for stochastic problems than for the deterministic version presented in Carle, et al. (2012a), two copies of the TSI and TSD agents are run in parallel, each working to improve a different solution.

RTS uses a local search which operates on all decisions relevant to a small portion of the territory covered by the company's supply chain network. While one heuristic uses a static division of the territory corresponding to national divisions or sales territories, the second heuristic divides the supply chain dynamically in zones constructed by the agent itself. The size of the zones included varies according to instance size but typically covers about 20% of the SCN. Diversification is made by penalizing strategic options that are selected most often, in order to provide incentive to explore new solution spaces. Candidate move evaluation and selected solution evaluation are made respectively with smaller and larger scenario sample sizes, with the same parameters as agents *TSI* and *TSD*.

CBLS uses a local search heuristic whose main objective is to explore new solution spaces. As such, it constructs a special exclusion list which is composed of the strategic options that are used in the majority of solutions in the population. It also forces the solution to include a small number of strategic options that are least used in the current population. Although the solutions it yields are not of exceptional quality, it is very effective for diversification purposes.

Integration agents

Integration agents create new solutions by combining different features from several solutions in the population, instead of working from a single solution. The *Integrate* agent integrates either resource-based or spatial partial solutions from different sub-models to form solutions to the complete model. To that purpose, it uses six heuristics grouped into two categories. Heuristics of the first category combine features from solutions to different resource-based sub-models into a single solution to the complete model. For example, vendor selection options from a solution are integrated with facility configurations and demand shaping decisions from another solution. The same strategy is applied to solutions to spatial sub-models. Sequential improvements are then

made until a strong local optimum is reached. Since it is trivial to assemble solutions from different scenarios, a heuristic is not required. The second category of heuristics uses solution combination heuristics inspired from the crossover operators in genetic and memetic algorithms (Altiparmak, et al., 2009).

The *PIRSS* agent integrates one solution to the complete models with one or more partial of complete solutions. It effectively models the solution space formed by the union of two or more input solutions as a MIP, and then solves the integration sub-model using CPLEX. Binary variables equal to 1 in all the input solutions are fixed in the model, while binary variables that differ in value between input solutions are left unfixed for the model to solve. This effectively produces a sub-model that is a restriction of the complete optimization model. A computation time limit is used so the agent doesn't spend too much time on a single integration. If the time limit is reached, the best found solution is recorded. The first heuristic used integrates two solutions to the complete model while the second integrates one solution to the complete model with two or more solutions from resource-based sub-models.

PSG uses a GRASP metaheuristic to build solutions to the complete model. Each of the three heuristics starts with a solution of a resource-based sub-model and then completes it through a multi-start improvement procedure.

PH aims to produce high-quality solutions to a specific sub-model by combining the features of solutions common to several solutions. It uses a heuristic strategy inspired from progressive hedging techniques (Rockafellar & Wets, 1991) that was recently proposed to solve stochastic multi-commodity network design problems (Crainic, et al., 2011). Two variants are applied to the distribution network design sub-model as well as the regional SCN design sub-models. The heuristic solves a series of sub-models with a small number of scenarios (5-10) using CPLEX. The coefficients associated to binary variables in the objective function are iteratively modified as to reach a consensus design, and the sub-models are solved again. When two iterations are performed with minimal coefficient modification, the variables that are consensual in all sub-models are fixed (a strategy called *slamming* by Badilla-Veliz, et al. (2012)), and a larger number of scenarios is used (10-20) to improve the solution. This is done repeatedly until all variables have been fixed.

Evaluation agents

Given a number of selected strategic options and a set of scenarios, the *SEA* agent optimizes the supply chain network flow model across all scenarios and time periods. In other words, *SEA* solves the second-stage program of our stochastic model. Since this model is fully decomposable by scenario, it effectively solves a series of linear programs. In order to provide a good evaluation of solution quality, a large sample of scenarios (typically 1000) is used. A *SEA* agent always selects the solution that has the best objective function value among those that have not been through detailed evaluation yet. A precise evaluation of a solution's quality serves two purposes. First, optimization agents need feedback on the quality of the solution they yield, as well as on the quality of estimation provided by the small set of scenarios they use for candidate solution agents need an evaluation that is as accurate as possible. In order to spend more resources on evaluation than on solution generation, only those solutions which are above the median of the population agents (*SEA*) to use in parallel is important; in our implementation, two copies of the agent run in parallel.

Destruction agent

The role of destruction agents is to remove unwanted solutions from the population in order to keep its size in check. Since deleting solutions is a lot faster than construction or improvement, a single destruction agent is sufficient. Solutions created by a constructive heuristic are protected from destruction until they have been improved by at least two improvement agents, as is the best solution in the population. Three decision rules are used for deletion:

- 1. Destroy the solution that has the lowest objective function value;
- 2. Destroy a solution at random that is in the lowest half among all solutions for both expected value and downside risk;
- 3. Among the two solutions that are the most similar, destroy the solution that has the lowest solution quality.

Solutions that have not yet been through detailed evaluation by *SEA* agents are not available for deletion through the application of rule #2 since the estimation of downside risk provided by optimization agents is not precise enough.

6.2.5 Computational Results

Solving stochastic SCN design models through CAT yields four potential advantages over the solution of sample average approximation (SAA) programs with MIP solvers:

- 1. Superior performance of CAT compared to SAA;
- 2. The ability to solve larger instances;
- 3. The capability to take into account nonlinear inventory-throughput functions;
- 4. The capacity to consider downside risk directly in the solution of models.

In order to validate and assess whether these benefits are real, different benchmark SCN design problem instances were generated. These instances represent a typical B2B company manufacturing and selling products through the United States. Product demands and prices, transportation costs as well as the fixed and variable costs of each platform, vendor offer and transportation options are based on realistic parameter value ranges found in the Usemore case (Ballou, 1992). Market demands for each product are assumed to follow a log-normal distribution in order to generate non-negative values. According to several authors (Kamath & Pakkala, 2002; Santoso, et al., 2005), log-normal distributions are well suited for modelling product demands. Other parameters such as costs and product prices are assumed to follow a Normal distribution. Five different network structures are used, each comprising different cities from among the 100 US largest metropolitan areas. A first set of 20 instances was initially generated to develop and test the CAT system. In order to avoid the risk of developing algorithms that are over-tuned to specific instances, this set was discarded and the results reported below are on a new set of instances; that is, the results reported are those of the first run of CAT on each of these instances. According to Birattari (2009), this "N-instance, 1 run per instance" approach is particularly well suited to compare different optimization algorithms. For testing purposes, four sets of 30 instances of increasing size were generated; they are presented in

Table 2. In addition to the increased number of sites considered, instances from SET-3 and SET-4 have three potential upgrade platforms available for each alternative platform considered. This considerably increases the number of binary variables present in the model. All the experiments were performed on a dual 2.66 GHz 64-bit Intel Xeon® computer with 64 GB of RAM.

	SET-1	SET-2	SET-3	SET-4
Suppliers	5	10	10	20
Raw materials	10	12	20	20
Product families	5	5	10	10
Production sites	3	5	6	10
Distribution sites	6	10	12	15
Platforms per site	3	3	3	6
Upgrade platforms			3	3
Demand zones	15	20	30	50
Demand shaping offers	2	3	3	3
Inventory-throughputs	linear	linear	linear	concave
Planning horizon	10 years	10 years	10 years	10 years
Number of instances	30	30	30	30

Table 2: Instance Sets

6.2.5.1 Comparisons with CPLEX's SAA Solutions

When the downside risk term in (7) and concave inventory-throughput functions are incorporated in the SAA model, it cannot be solved directly with CPLEX®. To be able to compare CAT with a CPLEX-based solution approach, we initially consider the case of a risk-neutral decision maker wanting to maximize expected value creation over the planning horizon, i.e. we assume that $\lambda = 0$ in (7) and that inventory-throughput functions are approximated by inventory turnover ratios which preserve linearity. In this comparison, the 90 instances of sets 1, 2 and 3 were used. The SAA model associated to the largest instance in SET-2 has approximately 2,000 binary variables, as well as close to 100,000 continuous variables per scenario considered; the largest instance in SET-3 has 6,000 binary variables and 206,000 continuous variables per scenario.

In order to assess CPLEX's ability to solve our instances using the SAA approach, I = 20 scenario samples of different sizes (m = 10, 25, 50, and 100) were generated independently and the resulting SAA models were solved. CPLEX was run with a 10-hour time limit and its parameter settings were fine-tuned to achieve better performance. The designs found by solving the SAA models were subsequently evaluated using a sample of M = 1000 scenarios, which we refer to as the *solution evaluation sample* (SES). Evaluating a design therefore requires solving 1000 second-stage LPs, one for each scenario in SES. The solution with the best objective function value over the SES is then retained as the best solution found by CPLEX for a given

problem instance. The process of solving the 20 SAA models and evaluating solutions with CPLEX can take as much as 204 hours. For comparison purposes, we also solved the so-called expected value problem (EVP) (Birge & Louveaux, 2011), where all the probability distributions are replaced by their means.

The same problem instances were solved with CAT with a time limit of 8 hours per run (as opposed to 204 hours with CPLEX). Two variants of CAT was used: in CAT50, agents use either 25 or 50 scenario samples while in CAT100 scenario sample sizes are 50 and 100. The best found design is evaluated with SES as explained previously. For each problem instance, we computed the relative gap between the best solution found with CAT100 and the best solution found with the other methods, that is, [(Sol. CAT100 – Sol. other) / Sol. CAT100] x 100. This gives equal weight to each instance in the set. This relative gap is averaged over the 30 problem instances in the set. Table 3 presents the computational results obtained with these tests, for the EVP, SAA models with 10, 25, 50 and 100 scenarios per sample, and for CAT50 and CAT100. "NB BEST" indicates the number of times the best design was found by each approach. The "AVG GAP" corresponds to the gap mentioned above; positive gaps indicate that the method performs worse than CAT100 on average. The "% OPT" column refers to the percentage of SAA models that were solved to optimality by CPLEX in 10 hours, while the "CPLEX GAP" column shows the average gap remaining for all instances not solved to optimality.

	SET 1				SET 2			
	NB BEST	AVG GAP	% OPT	CPLEX GAP	NB BEST	AVG GAP	% OPT	CPLEX GAP
EVP	0	26.2%	100.0%	0.0%	0	29.5%	100.0%	0.0%
SAA10	0	12.9%	100.0%	0.0%	0	15.7%	93.6%	0.1%
SAA25	0	4.2%	100.0%	0.0%	0	5.1%	85.4%	0.6%
SAA50	1	1.8%	94.5%	0.1%	1	3.4%	72.1%	1.1%
SAA100	5	0.7%	81.0%	0.7%	0	4.9%	18.3%	4.8%
CAT50	9	<0.1%			17	-0.1%		
CAT100	15	0.0%			13	0.0%		

Table 3: Computational Results for SET-1 and SET-2

The first observation is that the expected value problem yields very bad solutions: they yield on average 24.6% less expected profits for SET-1 instances and 29.8% for SET-2. These values are higher than those reported in the literature (Santoso, et al., 2005). This can be explained by two factors. First, our model maximizes expected value (Revenues - Costs), the objective function

value thus represents a small fraction of the company's actual revenues and costs. In the B2B industry and for commodity goods, profit margins may be very low (3 to 8%). For example, reducing costs by 1% while maintaining revenues could yield an increase in objective function profits of up to 25%. Secondly, our model incorporates demand shaping offers that have a huge impact on demand and revenues.

CAT finds the vast majority of the best designs: 54 out of 60 overall, while 7 are found by SAA with sample sizes of 50 or 100 (one best design is found by both versions of CAT). Since the instances from SET-1 are relatively small, solution quality is increased by adding scenarios to the SAA models. In SET-2, models with 100 scenarios actually perform more poorly because the resulting SAA models are too large to be solved to optimality in 10 hours. In general, CAT provides designs with higher expected objective value: 0.7% better for SET-1 and 3.4% for SET-2, in approximately 5% of the computing time required to run the whole SAA procedure. Results are very similar between CAT versions using different scenario sample sizes: average gap in expected value over 30 instances is inferior to 0.1% (CAT100 performs better on SET-1 while CAT50 performs better on SET-2).

	SET 3					
	NB BEST	AVG GAP	% OPT	CPLEX GAP	% MODEL	% INSTANCES
EVP	0	29.1%	100.0%	0.3%	99.2%	100.0%
SAA10	0	18.4%	11.3%	4.8%	47.3%	83.3%
SAA25	0	10.1%	3.5%	11.6%	13.2%	36.7%
SAA50	0	12.2%	0.0%	26.4%	4.7%	16.7%
SAA100	0	14.4%	0.0%	63.8%	0.3%	3.3%
CAT50	8	0.3%				
CAT100	22	0.0%				

Table 4 shows the results obtained on SET-3 instances. The "% MODEL" column displays the percentage of SAA models for which CPLEX finds a feasible solution in 10 hours of computation time, while "% INSTANCES" indicates the percentage of instances for which CPLEX finds a feasible solution in at least 1 of the 20 models solved. CPLEX solves practically all EVP models to optimality but even 10 scenario samples prove to be challenging: after 10 hours, CPLEX is able to find a solution to only 47.3% of the SAA models, while for 16.7% of the instances no solution is provided at all. These percentages decrease rapidly with larger samples,

to the point that CPLEX is practically unable to solve models with 50 and 100 scenarios. Solutions from the SAA models are on average 10 to 18% worse than those provided by CAT. For problems of this size, solving SAA models through a commercial MIP solver seems not a suitable option. The CAT100 version performs slightly better than CAT50, providing 22 best designs out of 30 instances.

6.2.5.2 Taking Nonlinearities into Account

It can be shown (Martel, 2003a) that, when sound inventory management and forecasting methods are used, the relationship between the throughput of a facility and the required safety and order cycle stock to support this throughput takes the form of a concave function. In recent deterministic SCN design models studies (Amrani, et al., 2011; Carle, et al., 2012a), these functions have been represented in MIP models with piece-wise linear approximations. Given the thousands of activity-platform throughput functions per scenario found in the proposed SCN design model, inserting such polygonal functions into SAA models prevents CPLEX from finding a feasible solution, even for the instances of SET-1. CAT on the other end is able to tackle these concave functions through two strategies. Since the CAT improvement agents for facility location and configuration, distribution and demand shaping as well as regional SCN design sub-models are metaheuristics, they use the concave functions directly and are thus able to solve the non-linear sub-models without added complexity. Secondly, agents that use a solver replace these functions by linear approximations, but they subsequently repair the solution obtained by calculating the real inventory costs.

6.2.5.3 Results for Risk-Averse Models

In practice, corporate decision makers are seldom risk-neutral. One of CAT's main advantages is that it can accommodate risk-averse decision-makers by using positive λ -values in (7). One can measure the effect of adding the downside risk in the objective function on the solution found. In Table 5, CAT risk-neutral solutions are compared with CAT risk-averse solutions for SET-4 problem instances. λ -values between 0 and 2 are tested to explore the impact of increased risk-average results over the 30 instances, Expected Values and Downside Risk are scaled to the [0, 1] interval, with 1 being associated to the best (highest) expected value along all solutions found for a given instance. The "Expected Value" and "Downside Risk" columns list the average of the scaled values of $E_{\Omega^M} \left[V(\mathbf{X}(\lambda), \omega) \right]$ and $E_{\Omega^M} \left[\min \left\{ 0, V(\mathbf{X}(\lambda), \omega) - E_{\Omega^M} \left[V(\mathbf{X}(\lambda), \omega) \right] \right\} \right]$,

respectively, for the instances of SET-4, $\mathbf{X}(\lambda)$ being the solution obtained for an instance with a given λ -value. The two remaining columns present the expected value (EV) and downside risk (DR) reductions between risk-neutral (CAT with $\lambda = 0$) and the risk-averse (CAT with $\lambda > 0$) solutions, that is [Risk-Neutral EV – Risk-Averse EV] / Risk-Neutral EV and [Risk-Neutral DR – Risk-Averse DR] / Risk-Neutral DR. As could be expected, when the aversion to risk increases, the expected value of the optimal designs decreases but downside risk is reduced.

	Expecte d	Downside	Value	Risk
λ	Value	Risk	Reduction	Reduction
0	1,000	0,078	0.0%	0.0%
0.25	0,996	0,075	0.4%	3.6%
0.5	0,991	0,071	0.9%	9.6%
1	0,986	0,064	1.4%	21.0%
1.25	0,972	0,060	2.8%	29.0%
1.5	0,961	0,060	3.9%	30.3%
1.75	0,957	0,058	4.3%	35.4%
2	0,954	0,056	4.6%	39.5%

Table 5: Results for Risk-Averse CAT on SET-4

These trade-offs are best illustrated with the efficient frontier plotted in Figure 3, which illustrates data from instance #10 from SET-4. Plotting such an efficient frontier makes the trade-off between value and risk explicit and facilitates the final selection of a design. The ability to make such trade-offs analysis in a reasonable time is a substantial advantage of using CAT to help design supply chain networks under risk.



Figure 3: Expected Value versus Downside Risk trade-off for instance #10 (SET-4)

6.2.6 Conclusion

This paper proposed a modeling approach for stochastic network design problems. The approach integrates several modeling concepts previously proposed in the literature and adapts them to a stochastic business environment. We also present a Collaborative Agent-Team (CAT) metaheuristic that is capable of solving these large and complex stochastic optimization problems. Required CAT constructs and the algorithms used by the agents were described. Furthermore, by using a metaheuristic such as CAT, one is not forced to use linear constraints and objectives (or to approximate nonlinearities by piecewise linear functions). This is especially important for stochastic models where risk functions are not linear by nature. This opens up new modeling opportunities. Furthermore, the CAT metaheuristic can easily be extended and improved by adding new agents as needed.

Computational results made over 4 sets of 30 realistic test problem instances each show that CAT is able to solve large instances. One run of CAT is usually sufficient to find better designs than a SAA procedure using 20 scenario samples that takes 25 times longer. CAT is also able to handle large problem sizes, up to several million variables, while SAA-CPLEX performance decreases on larger instances. Our approach is also able to assist risk-averse decision makers by incorporating a Downside Risk component into the objective function, allowing to find the design that best suits the decision maker's risk attitude. Furthermore, while using SAA models, selecting the appropriate sample scenario size is important to reach acceptable designs, while CAT is more resilient in this matter by yielding comparable results for different sample sizes.

This work could be extended in two ways. First, this model considered only standard fluctuations in the business environment. Additional effort would be required to incorporate disruption risk issues (catastrophes, deliberate sabotage, closure of a key supplier, etc.) in the model. Resilient SCN design methodologies exist (Klibi & Martel, 2012), but so far they have been applied to simpler SCN design models than the one proposed in this paper. Lastly, even CAT is limited in its ability to solve very large models (100+ million variables) by the time required to solve some sub-models through the use of solvers. Additional effort should be invested to incorporate decomposition techniques into these agents so that very large supply chain networks can be optimized.

6.2.7 References

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7 Conclusion

Les entreprises d'ici et d'ailleurs, de tous secteurs confondus font face à une forte pression provenant de différentes sources. L'accès limité aux capitaux et aux sources de financement, l'incertitude qui prévaut sur la situation économique et géopolitique depuis la crise financière de 2008, la nervosité des investisseurs et des marchés financiers et la rapidité avec laquelle les produits existants sont remplacés par de nouvelles versions contribue à rendre l'environnement d'affaires toujours plus incertain. Bien que les grands groupes multinationaux disposent de davantage de ressources que les petites et moyennes entreprises, elles font face à davantage de défis et ont parfois plus de mal à s'adapter rapidement aux multiples opportunités et menaces qui se présentent à elles.

Dans ce contexte, les entreprises sont amenées à repenser leur modèle d'affaires et redéployer leur réseau manufacturier et logistique afin de profiter d'opportunités et de contrer différentes menaces. Ce problème est d'autant plus complexe qu'il touche toutes les activités et les fonctions de l'entreprise. Au cours des soixante dernières années, bon nombre de chercheurs ont proposé différentes approches pour la conception et le redéploiement du réseau logistique. Si certaines s'inspirent de paradigmes de gestion et préconisent une approche qualitative (H. L. Lee, 2004, 2010), d'autres travaux préconisent plutôt une approche quantitative, basé sur la formulation d'un modèle mathématique et utilisant des méthodes formelles et structurées pour identifier les actions à entreprendre. Bien que les travaux réalisés dans le cadre de cette thèse soient de nature quantitative, la sélection des options de déploiement stratégiques considérées dans nos modèles mathématiques s'inspire des enjeux indentifiés par la recherche qualitative.

Il convient de rappeler que les modèles et outils d'aide à la décision développés dans le cadre de cette thèse s'inspirent d'une approche d'aide à la décision dans laquelle des modèles sont utilisés pour soutenir la prise de décision. Résoudre un modèle d'optimisation permet d'identifier les designs les plus profitables parmi un nombre très élevé de possibilités¹⁷, mais en définitive, la décision revient au(x) gestionnaire(s). Ceci étant dit, nous sommes d'avis que la formulation et la résolution de modèles de design permet d'identifier des configurations permettant d'obtenir une augmentation substantielle de la profitabilité d'une entreprise.

¹⁷ Un modèle de design incluant 1000 variables binaires comporte pas moins de $1,07 \times 10^{301}$ designs potentiels (réalisables ou non)!

Une analyse de la littérature pertinente a permis de montrer d'une part, des progrès significatifs en termes de capacités de modélisation, et d'autre part, de certaines lacunes persistantes dans les approches proposées. En particulier, nous avons mis l'accent sur le potentiel associé à l'intégration de différentes contributions proposées et traitées séparément dans la littérature. Cependant, d'une telle intégration résulte des modèles d'optimisation de très grande taille ayant une structure complexe, pour lesquels les méthodes de résolution proposées dans la littérature s'avèrent insuffisantes ou inadéquates. Qui plus est, la plupart de ces méthodes de résolution n'ont pas été conçues pour profiter de la disponibilité accrue des processeurs à cœurs multiples, de l'infonuagique et de la décision distribuée. Il nous est apparu primordial de proposer une méthode qui tirait profit de ces éléments.

7.1 Contributions principales de la thèse

Les travaux présentés dans cette thèse ajoutent trois contributions principales à la littérature. Cette section les décrit succintement.

7.1.1 CAT, une métaheuristique basée sur le paradigme agents

Nous avons proposé une approche permettant de résoudre des problèmes de décision complexes impliquant plusieurs dimensions. Cette approche s'inspire à la fois de la structure du problème de décision et du modèle mathématique utilisé pour le représenter. Une méthodologie complète, allant de la formulation du modèle à sa résolution, a été proposée. On débute par la définition d'un ensemble de *vues dimensionnelles*, chacune représentant le problème sous différents angles. Un modèle mathématique représentant la totalité du problème est par la suite développé. Dans un troisième temps, ce modèle est partitionné en un ensemble de sous-modèles; cette partition s'appuie sur les vues dimensionnelles identifiées préalablement. Un *agent* intégrant un ou plusieurs algorithmes d'optimisation est développé pour résoudre chacun de ces sous-modèles. Finalement, des agents sont conçus pour combiner les solutions provenant de différents sous-modèles afin d'obtenir de bonnes solutions au modèle représentant l'ensemble du problème de décision. Cette division du travail fournie plusieurs avantages : la capacité d'utiliser une méthode de résolution appropriée pour chaque sous-modèle ainsi que la capacité de tirer parti du calcul parallèle. Cette approche, appellée CAT (pour *Collaborative Agent Teams*) a été présentée dans le premier article inséré dans cette thèse. Bien que nous ayons testé cette approche que sur

différents problèmes de design de réseaux logistiques, nous sommes convaincus qu'elle peut s'appliquer à de nombreux problèmes complexes.

Bien que CAT repose en partie sur des méthodes existantes, et en particulier sur les A-Teams, elle s'en distingue à plusieurs niveaux. Tout d'abord, l'article #1 inséré dans cette thèse propose une méthodologie générale permettant de concevoir un système CAT pour un problème de décision complexe quelconque. Celle-ci va au-delà de la simple suggestion de conseils pratiques. De plus, nous proposons et décrivons un ensemble de mécanismes (liaison et fusion) permettant de combiner des solutions de différents sous-modèles en des solutions au modèle global, dans une étape nommée *intégration*. Finalement, les concepts nécessaires pour permettre à CAT de résoudre des modèles stochastiques sont proposés dans l'article #3 : on y explique notamment comment tirer parti de différents échantillons de scénarios de taille différentes. Les mécanismes d'évaluation des solutions via des problèmes de deuxième étape y sont également présentés.

7.1.2 Un modèle générique de design de réseaux logistiques basé sur les activités en contexte déterministe

Le deuxième article inséré dans cette thèse propose un modèle générique de design de réseaux logistiques intégrant et s'appuyant sur un ensemble de concepts proposés précédemment dans la littérature : graphes d'activités pour modéliser les processus clés de la chaîne; plates-formes, options de transport, sélection de fournisseurs, et choix de politiques marketing. Une modélisation adéquate des stocks y est également présentée, couvrant les stocks requis dû au lotissement des expéditions et aux risques (*risk pooling effects*). Ce modèle inclut d'ailleurs deux types de périodes de temps (les cycles de réingénierie et les périodes de planification) afin de représenter les décisions stratégiques et les décisions tactiques dans leurs horizons respectifs. Bien que ces éléments aient déjà été proposés dans des modèles de designs publiés dans la littérature, ceux-ci ont été publiés après la parution de Martel (2005). Ils ont donc fait l'objet de publications spécifiques et n'avaient jamais été combinés dans un seul modèle. Une variante de ce modèle a d'ailleurs été intégrée au logiciel SC Studio, développé par la firme Modellium dans le cadre du projet DRESNET. L'article #2 montre également que l'approche CAT peut être exploitée pour résoudre des modèles de cette ampleur.

7.1.3 Un modèle générique de design de réseaux logistiques basé sur les activités en contexte stochastique

Le troisième article inséré dans cette thèse présente la version stochastique du modèle proposé dans le deuxième article. Une approximation du programme stochastique multi-étapes est réalisée à l'aide d'un modèle stochastique (multi-périodes) à deux étapes. La représentation de futurs plausibles pour un horizon de planification de plusieurs années est simplifiée en s'appuyant sur une projection dans le futur des processus stochastiques définis pour représenter la première période. Ce concept des *« evolutionary paths »* (Martel & Klibi, 2011), est exploité pour tenir compte de l'évolution de différents attributs (tels la croissance économique, les coûts de l'énergie, l'inflation, et les taux d'intérêt), qui affectent les paramètres des processus stochastiques. On explique comment ces problèmes extrèmement complexes peuvent être résolus avec CAT. En comparant la performance de CAT à une procédure classique de type SAA, on montrer, à l'aide des résultats obtenus sur un grand nombre d'instances réalistes, que CAT permet d'obtenir de meilleurs designs plus rapidement.

7.2 Extensions et travaux futurs

Cette section présente, parmi les nombreuses possibilités d'extensions, quelques éléments qui pourraient être explorées au cours de recherches futures.

7.2.1 Design de réseaux logistiques

Parmi toutes les possibilités d'extensions de la recherche en matière de réseaux logistiques, quelques-unes retiennent l'attention. D'une part, la modélisation des facteurs environnementaux s'avère tout à fait pertinente et prendra une place de plus en plus grande dans les décisions stratégiques. Le défi sera d'aller au-delà de la simple incorporation d'une contrainte visant à limiter les émissions de dioxyde de carbone à leurs niveaux actuels au sein d'un modèle de design classique.

D'autre part, la méthodologie développée par Martel and Klibi (2011) permet d'évaluer l'exposition d'un réseau logistique à un éventail de risques plus large que celui envisagé dans l'article #3 de cette thèse (notamment les risques plus sévères liés aux catastrophes naturelles). Cependant, cette approche a été testée sur des problèmes de localisation-allocation et de localisation-transport. L'appliquer à un modèle de design tel que celui présenté à l'article #3
permettrait d'évaluer les bénéfices obtenus par l'utilisation de cette méthodologie lorsqu'elle est appliquée à l'ensemble d'une chaîne logistique.

7.2.2 CAT

Cette section présente les principales opportunités de recherche associées à CAT.

7.2.2.1 Applications de CAT pour la decision distribuée

L'approche CAT peut être adaptée à d'autres problèmes de décision complexes. Parmi les problèmes potentiels, on peut penser au *location routing* (Min, Jayaraman, & Srivastava, 1998; Nagy & Salhi, 2007) ou à la planification intégrée de la production dans des usines comportant de multiples procédés, comme c'est le cas dans l'industrie forestière (Keskinocak, et al., 2002). L'approche est particulièrement appropriée pour des problèmes complexes intégrant de multiples types de décisions. Pour des problèmes de grande taille mais à types de décision uniques, d'autres méthodes (exactes ou métaheuristiques) apparaissent plus appropriées.

Le véritable potentiel de CAT se trouve toutefois dans la capacité de traiter de façon cohérente des problèmes de décision distribuée (Schneeweiss, 2003). De multiples projets pourraient être déployés et testés; les exemples ci-dessous se rapportent uniquement au domaine du design de réseaux logistiques.

- <u>Anticipation horizontale</u>. Avec cette approche, on ajoute à CAT des agents dont la fonction serait de représenter des concurrents ou des partenaires. Ceux-ci pourraient résoudre leurs propres modèles afin de fournir une réponse optimale (pour eux-mêmes) à l'offre de l'entreprise. Cette inclusion permettrait à une approche CAT d'anticiper explicitement la réaction des concurrents ou des partenaires à des offres de contrats ou à un redéploiement du réseau logistique, et ainsi d'obtenir un modèle plus complet que ce qui peut être intégré dans un modèle mathématique monolithique résolu à l'aide d'un solveur.
- 2. <u>Anticipation verticale</u>. Avec cette approche, plutôt que d'évaluer l'utilisation du design à l'aide de flux annuels, on utilise une représentation plus fine, qui consiste à résoudre une série de modèles tactiques et/ou opérationnels. Les impacts d'une modification de la structure du réseau logistique seraient anticipés de façon plus précise (notamment l'utilisation des capacités ainsi que des coûts de production). Ces approches existent actuellement (Klibi, et al., 2010b), mais elles souffrent de deux faiblesses importantes. Tout d'abord, les évaluations se font *a posteriori*, une fois la génération des designs complétée.

Dans CAT, la tâche de résoudre ces modèles pourrait être confiée à des agents spécifiques, et on pourrait ainsi obtenir une rétroaction sur la qualité des solutions en cours d'optimisation. Ce mécanisme a déjà été utilisé dans le troisième article pour fournir une évaluation détaillée dans le cadre d'un modèle stochastique à deux étapes. La deuxième faiblesse est liée au temps requis pour faire l'optimisation d'une part puis réaliser les évaluations d'autre part. Avec CAT, l'ensemble du processus est complété rapidement. C'est un avantage lorsqu'on considère que le premier modèle proposé par un analyste est souvent modifié de façon itérative avant que le décideur n'accepte le modèle et ses conclusions. On gagne en efficacité lorsqu'une itération dure quelques heures plutôt que quelques jours.

3. <u>Contexte multi-entreprises</u>. Dans certains secteurs, notamment le secteur forestier, des entreprises souhaitent partager certaines infrastructures ou mettre en commun certains de leurs besoins (au niveau du transport ou même de la capacité de production). Cependant, ces entreprises ne souhaitent pas révéler l'ensemble de leur structure de coûts à leurs concurrents. Chaque entreprise pourrait ainsi être représentée par un agent (ou par un ensemble d'agents) et ceux-ci pourraient négocier par le biais d'échanges de contrats ou de plans optimaux sans divulguer leurs coûts internes. Un processus de négociation similaire a déjà été proposé par Dudek (2009), mais celui-ci est limité à un cadre de deux entreprises et pour une planification de la production à court terme.

7.2.2.2 Librairie générique pour CAT

Une critique soulevée à quelques reprises lorsque nous avons présenté CAT dans des conférences scientifiques fait référence à la somme de travail requise pour concevoir une approche CAT pour un problème décisionnel donné. Bien que l'approche soit elle-même relativement efficace, une implantation CAT requiert le développement de plusieurs agents ainsi qu'un ensemble de mécanismes de manipulation et d'échange de données. Cela constitue effectivement l'un des points négatifs associés à la méthode. Deux stratégies peuvent être utilisées afin de diminuer les efforts requis pour appliquer CAT à de nouveaux problèmes :

 <u>Développer une version allégée de CAT</u>, ne contenant qu'un petit nombre d'agents organisés afin de s'insérer dans une structure de métaheuristique hybride. Cela permettrait de diminuer la quantité de développement informatique pour l'élaboration d'une structure multi-agents (mécanismes de coordination, tableau noir de solutions, etc.), au prix d'une perte de flexibilité et d'extensibilité. Les impacts potentiels de cette réduction de flexibilité et de diversité sur la performance mériteraient d'être évalués par rapport à une approche CAT complète.

2. Développer une version générique de CAT. Plusieurs mécanismes et algorithmes développés dans le cadre de cette thèse sont indépendants du problème de décision étudié. Une librairie de composantes logicielles pourrait être développée afin de fournir un ensemble de fonctionnalités standard pour la lecture, l'écriture et la transmissions des données du problème et des solutions. Cette librairie pourrait également contenir tous les algorithmes et heuristiques génériques (feasibility pump, heuristiques de destruction de solutions, algorithmes de fixation progressive des variables entières, etc.) utilisées par l'un ou l'autre des agents. Ceci ferait qu'un utilisateur donné consacrerait l'essentiel de son temps à développer des algorithmes d'optimisation. Plusieurs librairies logicielles existent pour le développement de systèmes multi-agents, mais nous n'en avons trouvé aucune qui soit adéquate pour servir de base au développement de CAT. Une autre possibilité serait de partir d'une librairie appliquée à la recherche opérationnelle (soit des éléments de la suite COIN-OR ou d'une librairie de métaheuristiques telles ParadisEO) et de lui ajouter les fonctionnalités agent.

7.2.2.3 Paramétrage et auto-paramétrage des agents

Plusieurs heuristiques CAT présentées dans les articles de cette thèse n'ont pas fait l'objet d'efforts considérables visant à trouver les valeurs optimales pour leurs paramétrages. Les agents n'ont d'ailleurs pas de mécanisme d'apprentissage leur permettant d'améliorer la prise de trois décisions importantes au cours du processus d'optimisation :

- Les règles de sélection de solution à tenter d'améliorer (ou la sélection de solutions à intégrer);
- Les règles de sélection d'un algorithme d'optimisation à utiliser;
- Les paramètres à utiliser pour l'exécution d'un algorithme d'optimisation donné.

Il existe une littérature scientifique assez abondante au niveau de la conception de mécanismes d'auto-apprentissage et de fixation automatique des paramètres pour les métaheuristiques (Birattari, 2009). Différentes approches existent, soit l'exploration de l'espace de solutions du problème de paramétrage, l'approche par apprentissage automatisé (*machine learning*) ou

l'utilisation de réseaux de neurones. Dans tous les cas, il s'agirait d'entraîner le système CAT sur un ensemble d'instances, puis de comparer les performances de CAT avec et sans apprentissage. Cette étude a également une portée pratique, car dans le cadre d'un processus de consultation ou d'une démarche de redéploiement du réseau logistique, le système CAT pourrait utiliser les temps morts (le moment où l'analyste et les décideurs étudient des résultats ou travaillent sur d'autres projets) pour s'entraîner sur les données disponibles.

8 Références générales

Cette section présente les références générales utilisées dans la thèse, à l'exception des chapitres

- 4, 5, et 6. Chaque article inséré dans la thèse contient sa propre liste de références.
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