

Current knowledge and interest of French Canadians regarding nutrigenetics

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1 **Abstract**

2 **Objective:** The purpose of this study was to draw a global portrait of the current
3 knowledge and interest regarding nutrigenetics in a population of French Canadians
4 from the province of Quebec (Canada).

5 **Methods:** A total of 2238 residents from the province of Quebec, Canada, were
6 recruited via social networks and from the Laval University employees/students lists to
7 participate to a 37-question online survey on nutrigenetics.

8 **Results:** Most participants were not familiar with the term “nutrigenetics” (82.7%).
9 Participants with good genetic literacy (26.8%) were less interested in nutrigenetic
10 testing ($p < 0.0001$). The vast majority of participants (90.7%) reported to be willing to
11 follow a personalized diet based on nutrigenetic testing, especially if they came to know
12 themselves as carriers of a polymorphism increasing the risk of certain diseases.
13 Participants had higher interest in testing related to metabolic response to
14 macronutrients (types of sugars, fats and proteins) than to micronutrients or other
15 nutrients related to food intolerance.

16 **Conclusions:** The attitude of French Canadians about nutrigenetics are very consistent
17 with results from other survey published in the literature. Although few individuals are
18 familiar with nutrigenetics, public’s attitude towards nutrigenetics is globally favourable.

19 **Keywords:** Nutrigenetics, personalized nutrition, genetic testing, public opinion,
20 attitudes, dietitian.

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24 **Introduction**

25 Nutrigenetics is defined by the role of DNA sequence variation in the responses to
26 nutrients (1). Advances in nutrigenetics have the potential to provide personalized
27 nutritional recommendations through registered dietitians and thus could improve the
28 efficacy of dietary interventions. In a non-diagnostic and preventive context,
29 nutrigenetics tests can indicate which nutrients and foods could have beneficial effects
30 on health while informing the individual about his/her future risks of developing certain
31 long-term medical conditions such as cardiovascular diseases, inflammatory bowel
32 diseases and even certain conditions falling within the sphere of bio-behavior
33 (depression, mood, psychological health) (2, 3). These tests inform the individual about
34 whether or not he/she is carrying a genetic variation that can either affect the
35 metabolism of a particular nutrient or directly impact the consumption of various
36 nutrients and/or foods.

37 Several companies specialised in nutrigenetics deliver the results of testing through the
38 collaboration of a dietitian in order to guide dietary interventions (4). However, it has
39 been reported in several studies that dietitians are not always familiar with nutrigenetics
40 and do not consider themselves to be sufficiently qualified to use nutrigenetics in their
41 professional practice, even though dietitians are considered to be the most reliable
42 source of personalized nutrition information (5-7).

43 On the other hand, studies have shown that the population is generally interested in
44 personalized nutrition via genetic testing (8-11). Nielsen *et al.* found that patients are
45 more likely to adhere to dietary recommendations if they are personalized according to
46 their genetic profile (6). Despite that few dietitians currently use it in their professional

47 practice, the interest of the general population for personalized nutrition is increasing
48 (10, 12). Results from a qualitative study show that the population and health care
49 professionals appear to have a poor understanding of nutrigenetics (13). Global
50 comprehension of the science of nutrigenetics as well as its potential beneficial
51 outcomes on one's health from both healthcare professionals and the population could
52 be improved. In order to familiarise both dietitians and patients with DNA-based dietary
53 advice and to facilitate its integration in professional practice, a prior evaluation of their
54 current beliefs and perceptions towards this science is necessary.

55 Many studies in Europe, United States and Canada attempted to determine the interest,
56 acceptance, fears and perceived limitations of nutrigenetic testing and the use of their
57 results in specific areas (6, 9, 13-18). Due to rapid advances in the field of nutrigenetics,
58 the population must be surveyed punctually in order to have the most updated data.
59 Cultural, gender, social status and age differences are also important elements that
60 need to be taken into consideration.

61 To date, no study has been conducted in French Canadians from the Province of
62 Quebec to obtain their opinion regarding nutrigenetic testing, and the use of their results
63 in a context of personalized nutrition. Consequently, the objective of this project was to
64 evaluate the level of interest and current knowledge of nutrigenetics in the population of
65 Quebec.

66

67 **Methods**

68 *Proceedings*

69 A total of 2238 residents from the province of Quebec (Canada), 18 years of age or
70 older (mean age = 38.3±14.9 years), were recruited via social network (Facebook) and
71 from the Laval University employees/students lists. Participants had to be able to answer
72 the questionnaire written in French, and to have access to a computer with an Internet
73 connection. The invitation was sent on March 10th 2015 and the hyperlink was closed
74 on April 28th 2015 at midnight. To reduce the risk that someone completes the survey
75 twice (or more), the IP address of the computer used to complete the survey was
76 checked. A total of 1535 individuals completed the survey and 110 individuals were
77 excluded for not having answered properly to validation items, bringing the total to 1425
78 individuals (252 men (17.7%) and 1173 women (82.3%)).

79 *Questionnaire development*

80 SurveyMonkey Gold with enhanced security (<http://www.surveymonkey.com>), an online
81 survey development cloud based software, was used to create the present study
82 questionnaire. The questionnaire was pre-tested by 20 unrelated individuals to
83 determine the necessary time to complete it, and to attest the clarity of the questions
84 and the relevance of the answer choices. The survey was made of 37 questions; 33 of
85 them were closed-ended questions and 4 of them were open-ended questions. Most of
86 the closed-ended questions were multichotomic with one or multiple possible answers,
87 leaving the respondent the freedom to choose one or more of the answers (ex: for
88 personal and familial health history). Questions for quota sampling were also found at
89 the beginning (i.e. citizenship, province or territory, administrative area, and age) and at
90 the end of the questionnaire (i.e. personal and familial health history, gender, ethnicity,
91 matrimonial status, level of education, employment, field of study or work in addition to

92 the previous year annual household income). Questions about citizenship,
93 province/territory and the age were discriminatory to ensure that respondents were
94 Canadian citizens living in the province of Quebec and were 18 years old or older.
95 Genetic knowledge, also known as genetic literacy, has been evaluated using a 16-
96 question questionnaire validated by Jallinoja and Aro (1999), translated and validated in
97 French (17, 19-21). Each question was worth one point, for a maximum of 16 points.
98 This 16-question questionnaire was included in the survey as one of the 37 questions,
99 that is one question of the questionnaire was composed of 16 subquestions that
100 participants had to answer by “true”, “false” or “I do not know”. An 11-point numeric
101 rating scale (0-10) was also used to measure respondents’ level of interest to obtain
102 DNA-based dietary advices specifically for 23 nutrients, including macronutrients and
103 micronutrients in addition to some others such as caffeine, gluten, lactose, dietary fibre,
104 alcohol or grains.

105 *Statistical analysis*

106 Results were converted and downloaded into Excel (Microsoft, Redmonds, CA, USA)
107 calculation sheets by SurveyMonkey, and imported into SAS, version 9.3 (SAS Institute,
108 Cary, NC, USA). Open-ended questions were compiled in a document and common
109 themes have been identified using NVivo software v10.2.0. Results were either analyzed
110 as a continuous variable, ordinal variable or regrouped in quartiles. Literacy scores from
111 the genetic knowledge questionnaire were grouped into quartiles as follow: <10 (quartile
112 1), 10-11 (quartile 2), 12-13 (quartile 3), and 14-16 (quartile 4). Ordinal models for
113 multinomial data adjusted for age and sex were used to assess the associations
114 between genetic literacy and interest in nutrigenomics, and intention to adopt a

115 personalized diet based on genetic tests results. Associations between categorical
116 variables were assessed using a chi-square test. A p value <0.05 was considered
117 significant.

118

119 **Results**

120 *Study population*

121 Characteristics of subjects are shown in **Table 1**. The majority of respondents (82.3%)
122 were women. The mean age was 38.3±14.9 yrs. More than a quarter (25.2%) of the
123 study participants had an annual household income of more than \$100 000 CAD and
124 49.4% had a university degree. Most of the participants were not familiar with the term
125 “nutrigenetics” (82.7%). Individuals who were familiar with nutrigenetic testing had heard
126 or read about it either in traditional media, such as television, newspapers and radio
127 (27.7%), or from a dietitian (26.9%), web media (22.3%) or social network (14.6%). The
128 least commonly cited sources were “social networks” (8.4%), “publicity” (3.8%) and
129 “physician” (1.3%). In the present study sample, only five participants had previously
130 undergone genetic testing.

131 *Genetic literacy*

132 Genetic literacy was assessed using a validated 16-question questionnaire translated in
133 French and included within the survey (19). Globally, 3.6% (n=51) of the participants had
134 16/16, followed by 9.0% of individuals who had 15/16 (n=128). The mean score was
135 11.4±2.8. When analysed as a continuous variable, genetic literacy was negatively
136 associated with interest for nutrigenetic testing in an ordinal model for multinomial
137 data adjusted for age and sex (p<0.0007). When grouped into quartiles based on their

138 genetic literacy score, individuals within the highest quartile (quartile 4) showed less
139 interest for nutrigenetic testing compared to quartiles 1 ($p=0.004$) and 2
140 ($p=0.0001$). Interest was also lower in quartile 3 compared to quartile 1 ($p=0.048$)
141 (**Figure 1**). Will to follow personalized dietary advice based on genetic makeup was not
142 different between quartiles, although a trend was observed between the second and the
143 fourth quartile ($p=0.053$). Educational level was also inversely correlated with interest in
144 nutrigenetics testing in a model adjusted for age and sex (Spearman Partial Correlation
145 Coefficient: -0.133 , $p<0.0001$).

146 *Personal or family medical history*

147 There were associations with personal and/or familial medical history and the willingness
148 to undergo a genetic testing. People were more inclined to follow a diet based on their
149 genetic makeup if they had diagnosed hypertension ($p=0.03$), diagnosed type-2 diabetes
150 ($p=0.04$), personal obesity ($p=0.04$), and if their parents had diagnosed type-2 diabetes
151 ($p=0.01$). The same association was observed if one of their grandparents was afflicted
152 with inflammatory bowel disease ($p=0.04$) or with cardiovascular diseases ($p=0.07$).

153 *Nutrigenetic testing: what should be tested?*

154 Participants were also asked to share their interest levels to be tested for 23 nutrients
155 (fats, sugars, carbohydrates, saturated fats, proteins, sodium, dietary fibres, calcium,
156 cholesterol, omega-3, antioxidants, grains, vitamin D, vitamin B, vitamin C, potassium,
157 lactose, magnesium, gluten, folic acid, casein, caffeine, and alcohol) on a Numeric
158 Rating Scale going from 0 to 10, where 10 was “Extremely interested”. Mean scores for
159 each nutrient are presented in **Figure 2**. Briefly, participants had a significantly higher
160 interest levels to be tested for macronutrients such as fats, sugars, carbohydrates,

161 saturated fats and proteins and less interest for alcohol and caffeine, and for other
162 common nutrients associated with food intolerance such as gluten and lactose. By
163 looking at the box-plot, the interpretability, and the multiple comparison tests between
164 each nutrient, five distinct clusters were identified as follow: 1- macronutrients (including
165 fats, sugars, carbohydrates, saturated fats, and proteins); 2- other nutrients commonly
166 found on nutrition labels (sodium, dietary fibres, calcium, cholesterol, omega-3,
167 antioxidants, grains, vitamin D, vitamin B and vitamin C); 3- minerals, nutrients
168 associated with food intolerances and folic acid (potassium, lactose, magnesium, gluten,
169 folic acid, and casein); 4- caffeine; and 5- alcohol as two distinct clusters. Interest levels
170 were similar for each component of a cluster, but varied from a cluster to another to such
171 degree: macronutrients > other nutrients commonly found on nutrition labels > minerals,
172 nutrients associated with food intolerances and folic acid > caffeine > alcohol (**figure 3**).

173 *Improvements in nutritional recommendations related to various diseases*

174 We asked participants to which extent they would respect the following nutritional advice
175 “Make the majority of your grain products whole grain each day” if they learned that they
176 were carriers of a polymorphism in a gene responsible for an increased risk of type-2
177 diabetes. Eighty-five percent of participants answered “Most likely” and “Certainly” while
178 only 1.7% answered “Never” or “Not likely”. Similarly, we asked them if they were
179 inclined to respect the following dietary advice “Make at least half of your grain products
180 whole grain each day”, which is the current recommendation drawn from Canada’s Food
181 Guide, knowing that they do not carry the genetic variation associated with a higher risk
182 of type-2 diabetes. The percentage of participants that answered “Most likely” and
183 “Certainly” dropped to 66.6% whereas 3.6% answered “Never” or “Not likely”.

185 **Discussion**

186 This consultation aimed to better understand the current situation regarding knowledge
187 and interest in nutrigenetics among French Canadians of the Province of Quebec in
188 Canada. Motivations of this population to follow nutritional recommendations based on
189 nutrigenetics tests results were documented. This survey had a response rate of 68.6%,
190 which was considered acceptable (22, 23).

191 Expectedly, the majority of participants were not familiar with nutrigenetics, and most of
192 participants who had heard about nutrigenetic testing had either been informed via
193 medias or a dietitian. Kolor *et al.* also reported in an American study across four states
194 that the most frequent sources by which individuals heard of genomic tests were
195 television, radio, newspapers and magazines (24).

196 In this study, participants who had good genetic literacy were less interested in
197 nutrigenetic testing. Morren *et al.* reported that a better genetic knowledge was
198 associated with a more positive attitude towards genetic testing, and participants with a
199 lower level of genetic knowledge had more difficulty to express an opinion about genetic
200 testing (25). In contrast, Poínhos *et al.* observed that individuals with perceived high
201 levels of self-efficacy in nutrition had a more positive attitude towards personalized
202 nutrition and were more prone to adopt personalized nutrition (15). A possible
203 explanation for this discrepancy is that individuals with good genetic literacy may deem
204 nutrigenetics testing unnecessary for them to achieve healthy eating, or could be more
205 reluctant to undergo genetic testing, whereas individuals with poor genetic literacy may
206 be more optimistic about the potential of nutrigenetics and could even overestimate its
207 possible benefits. In this case, individuals' interest in nutrigenetics could be following a

208 certain Dunning-Kruger effect. The Dunning-Kruger effect can be defined as the illusion
209 of knowing, or the observation that individuals who are unskilled tend to be unaware of
210 their incompetency, and can therefore be more optimistic and manifest overconfidence
211 when expressing their opinion about subjects they do not know (26-30). As competency
212 on a matter increases, level of confidence tends to decrease because individuals realize
213 their ignorance of the subject. Confidence is regained when a certain level of expertise is
214 reached. It should be stressed here that participants with best genetic literacy are not
215 experts in genetics either, and this could explain why they appear to have more
216 conservative thoughts than participants with little knowledge. Consistently, an inverse
217 correlation between educational level and interest in nutrigenetics testing was found.

218 It has been previously reported that individuals are more likely to adhere to dietary
219 recommendations if they are based on their genetic profile (6). In the present study, the
220 vast majority of participants reported to be willing to adopt a personalised diet that is
221 based on genetic testing. Moreover, more than 85% of participants reported to be ready
222 to consume the majority of their grain products as whole grains if they were tested
223 positive for an at-risk polymorphism for type 2 diabetes. This proportion decreased when
224 participants knew they were not carrying the polymorphism. These findings further
225 demonstrate that personalisation of dietary advice via nutrigenetics could constitute an
226 important factor for the adherence to dietary recommendations. However, it also shows
227 that nutrigenetics could be a double-edged sword. Participants appear to be highly
228 motivated to change dietary habits if, according to their genetic profile, they are more at
229 risk of developing a certain disease, but the opposite attitude could be observed when
230 participants do not carry the at-risk polymorphism. In other words, individuals could

231 possibly feel less concerned about the importance of healthy eating if they know that
232 they have a “good” genetic makeup that does not predispose them to develop these
233 diseases. For this reason, the implication of a health professional such as dietitians may
234 help in the communication of nutrigenetics results to patients to favor a proper mindset
235 towards nutrigenetics and avoid misintepretations of results.

236 In the present study, participants were mostly interested in being tested for
237 macronutrients rather than for micronutrients or nutrients associated with food
238 intolerance. Individuals may perceive macronutrients intakes as more important
239 determinants of health and weight management than other nutrients. It was previously
240 reported that fat and sugar content of food was important in people's perceptions of
241 healthy eating (31). Also, it was observed in a study that aimed to evaluate the public
242 perceptions of a healthy diet that more than half of participants believed their intakes of
243 key nutrients for optimal nutrition was adequate through food (32). Nonetheless, these
244 results are rather surprising considering that self-reported food intolerance is on the rise
245 and that it has become a trend that many individuals tend to avoid food containing
246 compounds associated with food intolerance such as gluten (33, 34).

247 This study demonstrates that the overall perceptions, knowledge and attitudes of the
248 French Canadian population regarding personalized nutrition via genetic testing is quite
249 consistent with what has previously been reported in literature with other populations.
250 Although the public has a generally positive attitude towards nutrigenetics, very few are
251 informed about its utilities and limits. This consultation will hopefully guide actions in
252 order to adequately prepare and train health professionals, particularly dietitians, to
253 integrate nutrigenetic tests into their professional practice.

254 **Declarations**

255 *Ethics approval and consent to participate*

256 Written informed consent was obtained from all subjects for the publication of this report.
257 The Ethics Committee on Research Involving Human Subjects of Laval University
258 approved this project (2014-292 / 24-02-2015).

259 *Consent for publication*

260 Written informed consent was obtained from all subjects for the publication of this report.

261 *Availability of data and materials*

262 Datasets used in this study are available from the corresponding author on reasonable
263 request.

264 *Competing interests*

265 Authors have no conflict of interest to declare.

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269 *Authors's contributions*

270 BVM and HC wrote the paper and performed statistical analysis; JR, VG, SD and MCV
271 designed research; BVM and MCV have primary responsibility for final content. All
272 authors read and approved the final manuscript.

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Tables

Table 1. Characteristics of individuals who participated in the Quebec wide e-consultation on nutrigenomics 368

	Total (n=1425)	Men (n=252)	Women (n=1173)	P¹ 369
Number (%)		17.7	82.3	
Age (years), n (%)				370
18-29	537 (37.7)	60 (23.9)	477 (40.7)	0.0001
30-39	317 (22.3)	34 (13.6)	283 (24.1)	
40-49	197 (13.8)	47 (18.7)	150 (12.8)	
50-59	195 (13.7)	52 (20.7)	143 (12.2)	
60 and up	178 (12.5)	58 (23.1)	120 (10.2)	372
Level of education, n (%)				373
Elementary school	15 (1.1)	3 (0.2)	12 (0.8)	0.0001
High School/vocational training	150 (10.5)	19 (0.3)	131 (9.2)	
College	556 (39.0)	75 (5.3)	481 (33.8)	
University – Undergraduate studies	364 (25.5)	49 (3.4)	315 (22.1)	
University – Graduate studies	340 (23.9)	106 (7.4)	234 (16.4)	375
Matrimonial status, n (%)				376
Single	486 (34.1)	69 (27.4)	417 (35.6)	0.04
Married/Common law	813 (57.1)	162 (62.3)	651 (55.5)	
Divorced/Separated/Widowed	109 (7.7)	20 (7.9)	89 (7.6)	
No answer	17 (1.2)	1 (0.4)	16 (1.4)	
Annual household income (\$ CAD/year)				378
≤ \$19 000	138 (9.7)	15 (6.0)	123 (10.5)	0.0001
\$20 000 to \$39 999	140 (9.8)	20 (7.9)	120 (10.2)	
\$40 000 to \$59 999	211 (14.8)	26 (10.3)	185 (15.8)	
\$60 000 to \$79 999	173 (12.1)	33 (13.1)	140 (11.9)	
\$80 000 to \$99 999	198 (13.9)	30 (11.9)	168 (14.3)	380
\$100 000 and up	359 (25.2)	96 (38.1)	263 (22.4)	
No answer	206 (14.5)	32 (12.7)	174 (14.8)	381
Urban centers, n (%)				382
Quebec City	781 (54.8)	187 (74.2)	594 (50.6)	0.0001
Montreal	73 (5.1)	7 (2.3)	66 (5.6)	
Elsewhere in the province of Quebec	571 (40.1)	58 (23.0)	513 (43.7)	
Ethnicity, n (%)				384
Caucasian	1378 (96.7)	244 (96.8)	1134 (96.7)	0.89
Others	46 (3.3)	8 (3.2)	39 (3.3)	

¹ Chi-square test was used to assess differences between subgroups

Figure titles

Figure 1. Level of interest in nutrigenetics testing according to quartiles of genetic literacy. SD is standard deviation.

Figure 2. Box-plot showing levels of interest to be tested for nutrients. The dots are the means, the bar separating colors is the median, the bottom of the box is the 25th percentile, and the whiskers are the minimum values. **Supplementary figure 1.** Levels of interest to be tested for the following nutrients on a scale from 0 to 10