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**THE IMPACT OF SHIFTING TOWARDS ECO-FRIENDLY
TRANSPORTATION AT THE UNIVERSITY OF BAGHDAD,
AL-JADRIYA CAMPUS (UBAC)**

Summary. In recent years, the UBAC has seen severe traffic congestion, resulting in various environmental and traffic problems at the university and its environs. This congestion was due to the significant expansions in buildings and an increase in the number of colleges in addition to the extensive use of private transport modes by students and university employees.

This research was an attempt to find a solution for transportation problems in the UBAC, through studying the current transportation system inside the campus, and then suggesting alternatives to enhance the situation in the Campus and its environs as well. The study solutions focused on replacing the current diesel buses with battery-electric buses and restricting some of the private cars toward the Campus. This study supposes this transformation will reduce the CO₂

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emissions by (54%) in the morning peak hours and by (64%) in the afternoon peak hours, enhance the Passenger Car Unit (PCU) by (31%) in the morning peak hours and by (41%) in the afternoon peak hours, and will improve parking capacity by 114% inside the campus.

Keywords: University of Baghdad, transportation, eco-friendly transportation, traffic congestion, emission, PCU, diesel and battery-electric buses

1. INTRODUCTION

Transportation is essential in our lives. However, the current transportation systems have many problems including global warming, environmental degradation, health problems (physical, mental, emotional, spiritual), and emission of greenhouse gases [1-3]. Given these many problems brought about by the transport sector, many countries sought to shift to different types of transportation modes that are less harmful to the environment [4-8].

1.1. Eco-friendly transportation

The priority of eco-friendly transport is shifting towards the use of public transport. The public transport modes offer an efficient way of transport when compared with the usage of a private car. The primary type of public transport are buses, which keeps the space, energy, and emissions efficient. A diesel bus at 20% capacity, for example, produces approximately one-third of the CO₂ emissions per passenger kilometre compared to the equivalent number of private vehicles required to transport the same number of people. More so, the same bus at full capacity would have a steep reduction of more than 90% in CO₂ emissions. [9]

The advantages of electric buses have been recognised in the policies being implemented in several major cities around the world. The reason for considering electric buses rather than diesel buses is their significant contribution to greenhouse gases (GHG) emissions, which is largely reduced using electric buses. Electric buses are also attractive because they reduce local air pollution, even efficient diesel engines release dangerous substances like nitrogen oxides (NO_x) and particulate matter (PM₁₀). Those pollutants are of particular concern in dense urban areas. [9]

Electric vehicles that are powered by electricity do not emit any dangerous gasses, even though plants generating the electricity might produce toxic emissions. Alternative fuels and advanced vehicle technologies are used instead of green vehicles as it puts less pressure on the environment when compared to conventional internal combustion engine vehicles running on petrol or diesel. [10]

The Columbia University, for example, changed its greenhouse gas (GHG) emissions reduction goals by replacing its diesel-powered buses with six new battery-electric buses for its campus shuttle network. Columbia's campus shuttle network operates between many campus locations in Manhattan, New Jersey, and Rockland County. These shuttles make over 1,400 rider trips daily and travel about 180,000 miles per year. By moving to electric buses, a reduction of over 270 metric ton of University shuttle GHG emissions is expected – a 70% reduction from the diesel-powered shuttle buses. [11]

2. UBAC

The UBAC established in 1958 on a surface area of 320 hectares, was the first university in Iraq to be built in a campus style including all university facilities (academic, social, residential, and services). [12]

Presently, UBAC has the largest university campus in Baghdad. According to the university administration in 2018, the total number of employees on the campus were 3064, while students and faculty members were 22704 (Table 1). [12]

Tab. 1

Total number of students and faculty members in UBAC in 2018

College	Students and faculty members in UBAC
College of Media	1166
College of Physical Education	1319
College of Science for Women	1512
College of Education for Women	3962
College of Engineering	3451
Al-Khwarizmi College of Engineering	655
College of Agricultural	4462
College of Political Science	1175
College of Science	4396
Institute of Laser for Postgraduate Studies	72
Institute of Urban and Regional Planning	117
Institute of Genetic Engineering	114
Institute of Accounting & Financial Studies	303
Total	22704

Source: UOB Statistics Department

3. TRANSPORTATION, PARKING, AND AUTOMOBILE POLICIES

3.1. General overview

General overview:

- The movement within the campus is divided with vehicles (cars and buses) and pedestrians having separate routes.
- The campus was designed under the principle of having a maximum walkable distance of not more than 10 minutes within the academic areas.
- Parking distribution capacity of 2365 parking lots across the university area.
- A campus bus system which comprises of 23 buses operating within the university campus.

3.2. A campus for cars

As shown in Table 2, the number of vehicles was more than the designed parking lots, which caused a car-overcrowded campus with a deficiency of 1327 parking lots. [13]

Tab. 2

Number of vehicles and available parking				
Employees vehicles	Faculty vehicles	Students vehicles	Total no. of vehicles	Parking lots
840	1337	1560	3737	2365

Source: UOB Transportation Department

3.3. Campus transportation system

Twenty-three buses were used in transporting students, faculty members, and visitors within the campus with eight bus stops as shown in Figure 1. [13]



Fig. 1. Buses and pedestrian movement inside the campus (source: authors)

Table 3 Shows the type of transportation (trip destination) used by students and employees to the university.

Tab. 3

	Type of transportation used to access the campus			
	Private car %	Taxi %	University transport %	Public transport %
Students	42.6	23.5	22.6	11.3
Employees	30.7	7.6	58.5	3.2

Source: UOB Statistics Department

As shown in Table 3, the campus transportation system is used by approximately 7900 students and employees, and 200 visitors daily.

Each bus contains 45 seats and 20 standing positions, which means each bus makes an estimate of 10 trips per day inside the campus (Table 4).

Tab. 4

Distance covered by buses inside the campus				
No. of buses	Trips for each bus	Trip distance (km)	Distance /bus/day (km)	Total distance covered/day (km)
23	10	3.5	35	805

Source: UOB Transportation Department

The cost of operation (services and fuel) for each bus per year is estimated at \$3,100 – Table 5.

Tab. 5

The operation cost of a diesel bus				
Tank capacity (litre)	Diesel price (\$/litre)	Diesel cost (\$/year)	Service cost (\$/year)	Total operational cost (\$/year)
200	0.33	1600	1500	3100

Source: UOB Transportation Department

The buses operate from 7 am to 2 pm (Table 6). We can see that the peak hours of traffic inside the campus were 7 am - 8 am and 1 pm - 2 pm.

Tab. 6

Traffic inside on campus					
Operation hours	Buses	Employees cars	Faculty cars	Students cars	Total no. of vehicles
7-8	20	672	802	858	2352
8-9	20	168	534	624	1346
9-10	11	42	80	31	164
10-11	6	0	66	31	103
11-12	9	42	133	31	215
12-1	10	126	534	546	1216
1-2	23	630	534	1092	2279

Source: field survey

4. PASSENGER CAR UNIT (PCU)

The Passenger Car Unit (PCU) is used in transportation engineering to assess the traffic-flow rate. A Passenger Car Equivalent (PCE) is essentially the impact a mode of transport has on traffic variables compared to a single car, for example, typical values of PCE for cars is 1 and 3 for buses. [14]

In Table 7, the PCU during peak hours inside the campus is shown.

Tab. 7

PCU in peak hours					
Peak hours	Type of vehicle	No. of vehicles	PCE	PCU / hour	Total PCU/hour
7-8	Bus	20	3	60	2392
	Car	2332	1	2332	
1-2	Bus	23	3	69	2325
	Car	2256	1	2256	

Source: field survey

5. TRANSPORTATION POLLUTIONS ON CAMPUS

Air pollution is one significant environmental health problem affecting people. Individuals cannot control air pollutants, however, these should be addressed by public authorities, at the national, regional, and even international levels. According to the World Health Organization (WHO), more than 2 million premature deaths each year is caused by urban outdoor air pollution, with fuel combustion being a major contributor [15].

Traffic usually contributes 20-30% of CO₂ emissions and other harmful emissions like nitrogen oxides and particulate matter. The hydrocarbon concentrations in diesel exhaust are generally low, but diesel exhaust can contain toxic and smelly components. [16]

Table 8 shows different types of emission for diesel buses and gasoline cars. [17]

Tab. 8

Frequent emissions of diesel buses and gasoline car						
Vehicle type	Fuel type	CO (%)	NO (ppm)	SO ₂ (ppm)	Smoke opacity (%)	HC (ppm)
Bus	Diesel	0.1	82	120	51	21000
Car	Gasoline	1.8	13	31	6	2800

For CO₂ emission in a passenger gasoline car, the average emission is about 220 g/km [18], while in diesel bus, the average emission is estimated at 1150 g/km [19].

Tab. 9

CO ₂ emissions in peak hours					
Peak hours	Type of vehicle	No. of vehicles	CO ₂ (g/km)	Total distance (km)	Total CO ₂ (g/hour)
7-8	Bus	20	1150	280	1091560
	Car	2332	220	3498	
1-2	Bus	23	1150	322	1114780
	Car	2256	220	3384	

Source: field survey

From Table 9, each bus makes about four trips in peak hours, each trip is approximately 3.5 km making the total distance travelled by each bus about 14 km. This number is multiplied by 1150 g/CO₂/km and by the number of buses to calculate the total CO₂ emission caused by buses operation in peak hours. For cars, each car travels for an average distance of

1.5 km inside the campus in peak hours, multiplied by 220 g/CO₂/km and by the number of cars travels to calculate the total CO₂ emission caused by cars. Thus, the total CO₂ emission is 11091560 g/CO₂/h in the morning peak and 114780 g/CO₂/h in the afternoon peak.

6. MOVING TO ELECTRIC BUS

In the past decade, electric vehicles have become a hot topic. Capturing a small but growing share of the passenger-car market, and an enormous amount of media buzz thanks to Tesla, the Electric Vehicle (EV) industry has its sights on the bus market.

Several companies that manufacture battery-electric buses (BEBs) sell their products to cities interested in zero-emission buses that operate without trolley wire (Figure 2). Our vision is to have a zero-emission campus transport system, which is both eco-friendly and cost-efficient. This idea was first applied in the University of California Irvine (UCI) by transforming their transportation system to electric using 20 electric bus fleet.

The zero-emission campus transport system can be achieved by applying two policies:

1. Reducing passenger cars by preventing the use of personal cars by students and have them use campus transport system instead.
2. Transform the current diesel buses into battery-electric buses.

This transition will result in the reduction of 1560 vehicles (student vehicles) from the campus, which will be compensated by 20 additional buses to the campus fleet.

Effect of this transition was discussed in three primary factors:

1. Availability parking lots.
2. PCU impact.
3. Environmental impact.

6.1. Parking lots

The campus parks would not overcrowded with cars, a situation helped by the barring of students' cars on campus. Thus, a total of 188 vacant parking lots would be achieved rather than a deficiency of 1327 (Table 10).

Tab. 10

Number of vehicles and available parking				
Employees vehicles	Faculty vehicles	Students vehicles	Total no. of vehicles	Parking lots
840	1337	0	2177	2365

Source: authors

6.2. PCU Impact

Our suggested policies could lead to a reduction in the total PCU inside the campus from 2392 to 1646 during the morning peak hours and from 2325 to 1356 in the afternoon peak hours (Table 11).

Tab. 11

PCU in peak hours after applying the policies					
Peak hours	Type of vehicle	No. of vehicles	PCE	PCU / hour	Total PCU/hour
7-8	Bus	43	3	129	1646
	Car	1517	1	1517	
1-2	Bus	48	3	144	1356
	Car	1212	1	1212	

Source: authors

6.3. Environmental impact

The main concern of this research was to reduce the negative impact of vehicles especially diesel-operated buses on the campus environment to have a sustainable campus site, and this can be achieved using the battery-electric buses with zero-emission of greenhouse gases (GHG) (Table 12).

Tab. 12

Common emissions of diesel buses and battery-electric bus						
Vehicle type	Fuel type	CO (%)	NO (ppm)	SO ₂ (ppm)	Smoke opacity (%)	HC (ppm)
Bus	Diesel	0.1	82	120	51	21000
Bus	Battery-electric	0	0	0	0	0

Source: authors and [17]

Using BEBs with zero emissions and reducing the number of cars, the CO₂ would be significantly reduced (Table 12).

Tab. 13

Estimated CO ₂ emissions in peak hours					
Peak hours	Type of vehicle	No. of vehicles	CO ₂ (g/km)	Total distance (km)	Total CO ₂ (g/hour)
7-8	Battery-electric buses	43	0	602	500500
	Car	1517	220	2275	
1-2	Battery-electric buses	48	0	672	399960
	Car	1212	220	1818	

Source: authors



Fig. 2. Suggested design of battery-electric bus that will be used inside the campus [20]

7. CONCLUSIONS

From the analysis of the current transportation in the University of Baghdad Campus, the research concludes that the problems of deficiency in parking lots, high PCU and high CO₂ Emissions can be eliminated by applying the two policies suggested (reduction of vehicles and switching to BEB). Expected benefits are:

1. Reducing vehicles inside the campus from 3737 to 2177 (41%).
2. Decrease in the percentage of parking usage by 114%, from a deficiency of 1327 parking lots to 188 of non-occupied lots.
3. Enhancing the PCU by 31% in the morning peak hours, and by 41% in the afternoon peak hours.
4. Total CO₂ emissions were reduced by 54% in the morning rush hours and 64% in the evening rush hours.

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