

GUEST EDITORIAL

The special issue of the Journal is devoted to the papers presented at the International Scientific Conference “Business and Management 2006” and “Enterprise Management: Diagnosis, Strategy and Efficiency”. The Conference was held at Vilnius Gediminas Technical University, Lithuania, on 5-6 October 2006 and organised jointly by Vilnius Gediminas Technical University and National Technical University of Ukraine “Kyiv Polytechnic Institute”.

During the Conference a wide spectrum of modern economic, business and management problems were analyzed. Participants from 17 countries had an opportunity to present their research, share the knowledge and discuss the issues, which were grouped into five sections:

1. Enterprise Management.
2. Finance Engineering.
3. International Economy: Problems of Innovation and Marketing Management.
4. Social and Economical Business Environment.
5. Information and Communication Technologies in Business.

All papers submitted for the conference went through a blind double review process and as a result 119 papers were selected to be published in the Conference Proceedings. To show the diversity and the scope of the topics discussed at the conference six papers were selected for the special issue of the international “Journal of Business Economics and Management” No 4. The authors of these papers are:

Areal, F. J.; Ceddia, M. G. and Pazienza, P.; Bivainis, J. and Tunčikienė, Ž.; Burinskienė, M. and Rudzinskienė, V.; Tamošiūnienė, R. and Savčiuk, O.; Reganati, F. and Sica, E.; Zinkevičiūtė, V.; Tvaronavičienė, M. and Grybaitė, V.

We hope that this selection of papers will give you an idea of the conference and the diversity of the issues raised.

Guest Editors

Prof. Aleksandras Vytautas Rutkauskas

Prof. John Sae