



WESTERN KENTUCKY UNIVERSITY

BOWLING GREEN, KENTUCKY 42101

Office of Associated Student Government

MEMORANDUM

TO: Mr Buddy Childress, Director of University Stores  
Dr Paul Cook, Executive Vice President  
Mr Howard Bailey, Dean of Student Life  
Mr Scott Taylor, Director of Activities and Organizations

FROM: Amos E. Gott, President *Amos*  
Associated Student Government

SUBJECT: Associated Student Government Resolution 89-10-F

DATE: January 16, 1990

The enclosed resolution concerning selling mace in the University Bookstore has been passed by the Associated Student Government on December 5, 1989. Please take the time to review this resolution. A formal response is requested from you within two weeks stating the possibility of enacting this Resolution 89-10-F. After the two week period, the responses will be reported to Congress. At this time, Congress will decide what steps to take next.

AEG:rw  
XC: Dr. Thomas Meredith

To: Amos E. Gott

This is to advise that the Bookstore now has for sale a personal protective spray device called "Cap-Stun". It replaces Chemical Mace and is claimed to be just as effective. This product retails for \$12.95.

We are pursuing other sources in an attempt to find an effective product at a lower price.

Buddy Childress  
COLLEGE HEIGHTS BOOKSTORE

### CAP-STUN - What it is.....

CAP-STUN is a unique new product using oleoresin capsicum derived from hot peppers as its active agent. CAP-STUN is a formula designed to replace chemical Mace and all other tear gas aerosols and comes in four sizes for most needs. Propellant blend and valve design provide the proper spray pattern so effectively to safely subdue all attackers.

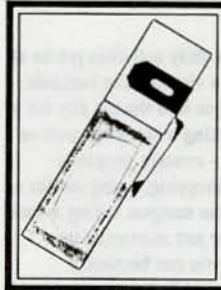
### CAP-STUN - What it does.....

CAP-STUN has been field use proven superior to Mace and CS and CN tear gas in that it WILL control a drunk, psychotic, attack dog as well as drug abusers. Unlike tear gas, CAP-STUN spray is effective only on the mucous membranes (eyes and the respiratory system), physically preventing the attacker from further aggressive activity for up to thirty minutes with no aftereffects. No treatment is needed but water helps.

### CAP-STUN - How it does it.....

CAP-STUN acts as an inflammatory agent rather than an irritant like the tear gasses. The inflamed mucous membrane cells swell to prevent all but life support breathing as well as dilating the eye capillaries so the subject is physically blinded for the duration with no harmful aftereffects.

# CAP-STUN



LP3...1/2 oz. w Pocket Clip

LP10...1/2 oz. w Holster

LP4...3/4 oz. w Pocket Clip

LP1...3/4 oz. w Holster



LP4...2 oz. Refill Unit

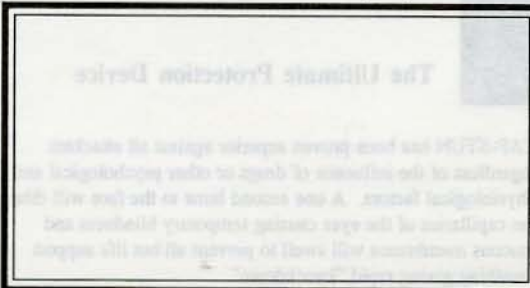
LP6...2 oz. w Velcro Strip  
and Clip

LP2...2 oz. w Holster  
and Belt Clip

LP7...4 oz. Standard Duty

LP13...4 oz. w Holster  
and Belt Clip

CAP-STUN is a Registered Trademark.  
Patent No. 4, 186, 851



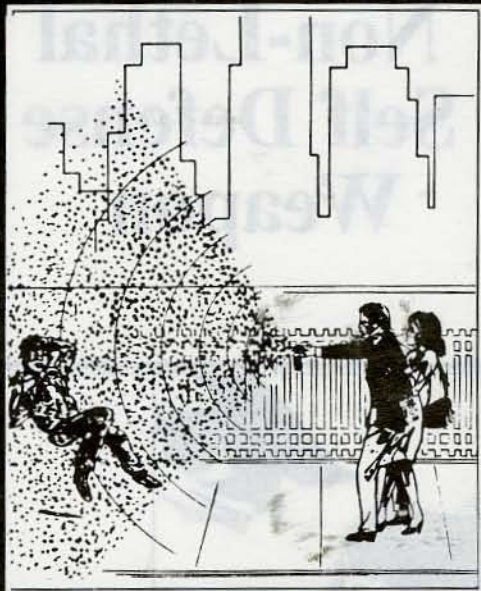
# The Instantly Effective Non-Lethal Self Defense Weapon



by Guardian Personal Security Products, LTD



**Everyone has the right  
to feel confident,  
secure and safe**



**CAP-STUN  
Guarantees that right!**

At one time or another everyone has experienced the feeling of being in a potentially dangerous situation and, even worse, of not being able to protect ourselves or our loved ones. Recent government findings show that this chilling feeling we all have felt is a reality.

**One out of every three women may be raped by the time she is 60.**

**One forcible rape occurs every 6 minutes.**

**One out of every five families will become a victim of crime within the next year.**

**An unprovoked assault occurs every ten seconds.**

**One out of every twenty-five men over the age of 12 were involved in a criminal assault during a given 12 month period.**

### Are you a potential victim?

No one wants to be a victim, but life's daily activities put us all in situations where we could become a victim. The business person going to or coming from work or in a strange city for a business meeting, the senior citizen taking a morning stroll or the jogger running around the block -- average people in average situations. Whether you are shopping, going out for an evening on the town, walking across the campus, taking a walk in the local park, riding your bicycle, or just answering the doorbell put you in a situation where you can become a potential victim. It isn't hard to figure out that you or someone you know is going to be a victim - and soon. Just look in your local newspaper or review the statistics. It can happen to you and it probably will sooner or later.

You do have several options. (1) You can ignore all the facts and go on with your daily life thinking that it could never happen to you. (2) You could live in complete fear and spend a lot of your time worrying about the possibility of a criminal assault. (3) You can prepare yourself for the possibility of becoming a victim by purchasing a self-protection device, and continue living a normal life. After all considerations, this is really the only option that makes any sense.

We can not always count on outside help from the already overly busy police departments. Even if you are involved in a situation where you have the opportunity to call for police assistance, or have someone else call for you, ever increasing response times often find the police only arriving in time to call for an ambulance or fill out paper work. It's a fact of life! Law enforcement divisions cannot respond immediately to every call for assistance. And recent court decisions have taken the position that the police have no obligation to protect an individual.

### The Ultimate Protection Device

CAP-STUN has been proven superior against all attackers regardless of the influence of drugs or other psychological and physiological factors. A one second burst to the face will dilate the capillaries of the eyes causing temporary blindness and mucous membranes will swell to prevent all but life support breathing giving rapid "knockdown".

**The Instantly effective non-lethal  
weapon. Proven superior to tear  
gas and chemical Mace.**

CAP-STUN is the premium product of its kind available. It is an instantly effective, organically based, non-lethal spray. A one-second burst to the face will dilate the capillaries of the eyes causing temporary blindness. It will induce choking, coughing and nausea, and mucous membranes will swell to prevent all but life support breathing, giving rapid "knockdown" and preventing further aggressive activity. CAP-STUN acts as an inflammatory agent, rather than an irritant life tear gasses. CAP-STUN will even control subjects such as persons not able to feel pain, persons under the influence of drugs as well as psychotics and dogs.....all areas where Mace and other products are notoriously ineffective.

CAP-STUN cannisters contain a solution of 1% oleoresin capsicum in isopropyl alcohol in a non-toxic vehicle. The delivery system is a cone-shaped mist with an effective range of 10 feet (in still air). Its formula will not decompose, degenerate or otherwise be altered by age. A few vigorous shakes every couple of months is the only required maintenance. All effects on subjects are temporary and will normally disappear within 30 minutes.

CAP-STUN is now being successfully used as a non-lethal weapon by over 600 law enforcement agencies. Although designed for and used primarily by law enforcement, CAP-STUN is an ideal personal defense weapon and is now being made available to the general public.

**CAP-STUN is available in four  
convenient sizes.**

1/2 oz. Canister

3/4 oz. Canister

2 oz. Mini-duty Spray

4 oz. Maxi-duty Spray





WESTERN KENTUCKY UNIVERSITY

BOWLING GREEN, KENTUCKY 42101

January 22, 1990

Office of the Dean of Student Life

MEMORANDUM TO: Mr. Amos Gott  
ASG President

FROM: Mr. Howard E. Bailey *HEB*  
Dean of Student Life

SUBJECT: DUC Flag Poles &  
Selling of Mace in the Bookstore

The following statements reflect my opinion on the above subjects.

While I find flags and flag poles very patriotic, I must be realistic by indicating that I have concerns regarding the purchase price, maintenance, and daily attendance of the flag. If these issues have been resolved, I find no reason not to install the flag poles.

It is my understanding that the bookstore once sold mace. If they are to return to this practice, the product should have clear, explicit directions on the usage and damages of this chemical. I understand the value and, therefore, have no major objections.

HEB:clm