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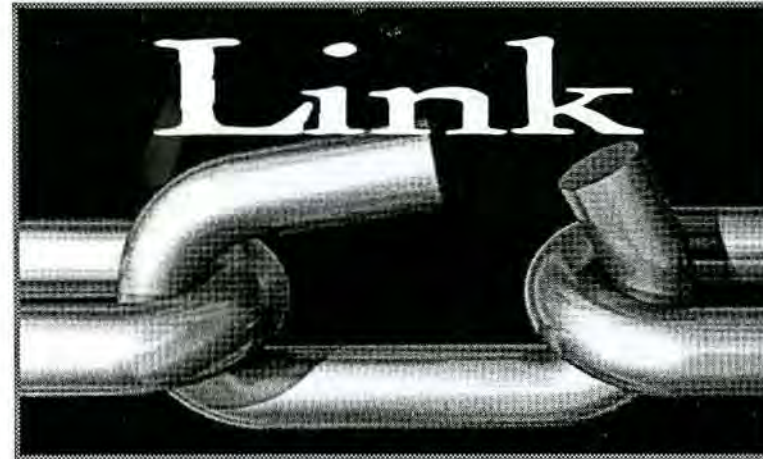
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NEWS
 for and about
 Western Kentucky
 University's
**SCHOOL OF
 JOURNALISM &
 BROADCASTING**
Volume 2 • Number 6
November 17, 1999

EXPANDING OUR GLOBAL VIEW

*The School of J&B Director
 talks about what to expect in*



... and beyond

What does winning the Freedom Forum Administrator of the Year mean to you personally and professionally?

It is a thrilling event in both regards. I've known all the previous winners and am pleased to be considered equal to them. It's gratifying to know that hard work does

bring rewards and that someone not from one of the BIG journalism/mass communication programs can receive the distinction. Professionally it might enhance my chances for landing an administrative position in a larger journalism/mass communication program, but I'm not interested in leaving Western.

What does your winning the award mean for the School of Journalism & Broadcasting?

\$10,000 if nothing else. That's what the school will receive. But seriously, I think it will draw further favorable attention to all our efforts.

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**Jo-Ann Huff Albers
Freedom Forum
Journalism
Administrator for 1999**

Now that the Journalism department and Broadcasting/Mass Communication faculty have united, what changes can we expect in the future?

There likely will be more cross-over, with the former print students learning more about audio and video and the broadcasting students focusing more on writing and graphics.

We are undergoing curriculum review to see whether there are duplicate courses that can be merged. Prior to the merger, the Journalism faculty were reluctant to require BCOM courses in one of our majors. That may change.

The department will receive a \$10,000 grant from the Freedom Forum in honor to your winning the award. How will that grant be spent?

I've left it up to the five program coordinators to determine that. I thought about laptop computers for each program, but what Dr. John Barnum has shown me indicates I couldn't acquire even two high-quality laptops for a total of \$10,000.

With the advances of information technology and internet media, how will the department adjust to better prepare its students to enter that arena of journalism?

We will introduce students to the latest technology as we acquire it, but the most important things we can do for all our students are to, first, concentrate on the basics and, second, prepare them to expect and anticipate change in the workplace. The only constant about the communication industry is change.

The theme of this semester's Link has been "expanding our global view." How do you think the department and students can better prepare themselves to enter the global media market?

Acquiring fluency in another language and taking courses that foster appreciation of other cultures and inform students of values different from what they grew up with would enhance their likelihood of successful careers in our increasingly multicultural world.

The Journalism department has a national reputation for excellence. What plans does the School of Journalism and Broadcasting have to continue that tradition?

We will continue to work hard, to encourage faculty to stay current in their disciplines and be involved in professional associations, and we will take

fullest advantage of the opportunity our new building will afford.

Eligibility for broadcasting students to enter the national Hearst intercollegiate broadcasting competition should add to their reputation for excellence.

How do you feel about the change of schedule format and how will it affect the students and the school?

I personally favor the switch. I doubt that it will impose great hardships on students, faculty and the school office. We all will adapt, as we must. We have several once-a-week classes, and they won't be changed at all. The students in the different programs tend to fraternize as a group. What modifications can be made to generate more of a family atmosphere between programs?

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LinkStaff

Jo-Ann Huff Albers
School of J&B Director

Rick Stewart, Editor
Allison Coffey, Link 2000 Editor
Wilma King-Jones, Faculty Adviser

Program Coordinators:
John Barnum, PR
Carolyn Stringer, Advertising
Steve White, Broadcasting
& Mass Communication
Jim Highland, Print
Mike Morse, Photojournalism

FOCUS ON PHOTOJOURNALISM



(Amber Woolfolk)



(Robyn Larsen)

Neville Ellison is a man of many trades. He crafts wood, grows his own blackberries and makes wine and jams out of it, cans beans, makes homemade pickles, gardens and rides his red '97 Harvey Dyna convertible, better known as "the hog," on his days off.

Ellison is a barber and Co-owner of Ellison's barber shop with his brother, Raymond. "We've got people that we cut the great granddaddy's hair, the granddaddy's hair, the daddy's hair, the son's hair, and the grandson's hair," Neville says. Neville enjoys sitting near his fish garden with his girlfriend, Beverly. "I'm as in as you can get. I am sweet. Yeah I'm sweeter than honey," says Neville.

Patrick "Pat" Sparks is the first one on the court and the last one off. "He doesn't have time for girls, he only has time for basketball," his cousin, Laura Sparks said. The six foot one inch junior point guard spends his summers at basketball camps and his weekends scouting college campuses. The colleges are scouting him too. Sparks receives 5-10 letters a day from college basketball programs wanting him to play for them.

New Faces in the School of Journalism and Broadcasting includes one in the photojournalism program.

Meet Susie Post

Susie Post is teaching as a professional in residence for 1999-2000 school year in the photojournalist program. She has previously been on the faculty of the Missouri Workshop and Western Kentucky's Mountain Workshop.

In recent years Post has worked primarily for the National Geographic Society, both in the magazine and book division. She enjoys working on long-term projects where she can spend time understanding a group of people or a place and then try to communicate that through photographs. She has had the opportunity to work on stories like this, including following the

Pan American Highway through Central and South America, living with and documenting the Bruderhof (an Anabaptist community), a middle-America high school, life on Prince Edward Island in Canada and on the Aran Islands in Ireland.

Her most recent story published in *National Geographic* was on the way of life along the New River in eastern USA.

She spent her first several years as a freelancer documenting the stories of people living with AIDS and the people who help them. This series included stories in USA, Uganda, Haiti, and Romania. This was compiled into an educational video series called "Salt in their Tears," used in high schools and church education.

Other freelance clients have included *Life Magazine*, the *New York Times Sunday Magazine*, *Newsweek*, *Forbes*, *Philadelphia Inquirer Sunday*

Magazine, *World Vision*, *Missions USA*, *Compassion International*, and *Food for the Hungry*. She also participated in the "Descubriendo Ecuador" book project in which 40 photographers documented the life and land of Ecuador.

She has worked in various countries and cultures in North America, Africa, Europe, Central America and South America. Before freelancing Post was a staff photographer at *The Pittsburgh Press* (1987-90) and the *Tacoma, WA Morning News Tribune* (1986-87). She interned at the *Sacramento Bee* (1986), *The West Palm Beach Post* (1986), *The Milwaukee Journal* (1985), and *The Charlotte Observer* (1984).

She has a Masters of Arts in Journalism from the University of Missouri in Columbia and a Bachelor of Arts in Business Administration from UNC Chapel Hill.

ACCOLADES

C. William Luster named Visual Journalist of the Year

Western Kentucky University alumnus Bill Luster, picture editor for *The Courier-Journal*, is the winner of two shared Pulitzer Prizes, one for feature photography in 1976 for staff coverage of court-ordered busing of public school students and the 1998 Pulitzer for

coverage of the drunken driving accident – the church bus crash on Interstate 71 in Carrollton, Ky. With the *Courier Journal* since 1969, he has covered 34 Kentucky Derbies. He is past president of the National Press Photographers

Association and is current chairman of the NPPA's Flying Short Course, the nation's premiere Photojournalism educational seminar.



From the portfolio of
Award Winning Photojournalist
Johnathan Kirshner



FOCUS ON PHOTOJOURNALISM

From the portfolio of Johnathan Kirshner



EXPANDING OUR GLOBAL VIEW



... and beyond

New Faces in the School of J&B

After a month of taking care of students seeking help in preregistering for the spring semester, our new office workers are settling in well. Thinking that you might like to know more about them, here are brief introductions in alphabetical and seniority order.

Sherry Compton, office assistant, is from Bowling Green and graduated from Greenwood High School. While at Greenwood she was named a Governor's Scholar Merit Scholar finalist.

She and her husband, Michael, were married in 1995 right before she starting classes at Western for the first time. She is now a 22-year-old senior who will walk the line in December before going on to graduate school in the spring semester. Her husband will return to Western at the same time to finish his undergraduate degree in print journalism that was started in 1993 and interrupted for full-time work.

Sherry's degree will be in English, with a minor in mass communication. The latter included her taking JOUR 301 Press Law and Ethics from Jo-Ann Huff Albers, director of the School of Journalism and Broadcasting.

She enjoys reading as well as writing fiction, and has recently become interested in writing poetry. Her only child is a Dachshund and Chihuahua mix named Pudgg.

"I really enjoy working in an environment where education is so valued and there are so many opportunities," she said. Opportunity to attend two classes at no cost each semester was an added enticement for her to seek the position most recently held by Karen Dinkins.

Janie Perdue, office associate, is the mother of two teen-age sons: Eric and Jason, and lives in Scottsville. She worked at Dollar General Corp. in Scottsville from 1986 to June of 1999 when her department was closed and Dollar General corporate offices moved from Scottsville to Goodlettsville, Tenn. Her last assignment at Dollar General was in the print shop where she created documents for various departments within the company. Before that she worked in new store development, assisting in openings, closings, relocations and remodelings.

Janie has had the daunting task of replacing long-time employee, Suzie Hardin, who retired at the

end of August and terminated her daily work in the School of Journalism and Broadcasting at the end of September.

While working full time at Dollar General, Janie attended Western and received an associates degree in 1996. She still had time for family and friends. She is

strongly devoted to her sons, family and friends.

She is an avid reader and enjoys family get-togethers and quite time. She doesn't need a great deal of encouragement to share photographs of her sons and her nieces and nephews that she acknowledges trying to "spoil" a little.

"I have enjoyed getting acquainted with the students and faculty, and feel Western is a great place for educational learning," she said. Learning how to complete the myriad forms and monitor the school budget is increasing her store of knowledge daily.

Janie is the daughter of an electrician and carpenter and isn't intimidated by mechanical repairs. She once took her washing machine apart and rebuilt it. Her ability to keep computers and printers in the school office operating smoothly is appreciated. Her sense of order has resulted in a new arrangement of furniture and equipment in her office and an opening up of space that makes it easier to move around in it.

— Jo-Ann Huff Albers

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**Jo-Ann Huff Albers
Freedom Forum
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1999**

Until we get into the new building, we will have to continue to struggle with this. The Link was one thing I suggested years ago to let students and teachers in one major know what was going on in others. With the merger we have faculty offices and classes in four buildings, and that doesn't pro-

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mote togetherness. A family atmosphere can be fostered by everyone making an effort to learn about other majors and what they consider.

Where do you see the School of Journalism and Broadcasting five years from now?

Settled into new quarters with more majors and faculty members and computers than ever and a new administrator. My plan now is to have us hire my successor in the 2001-02 school year and to enter the optional

retirement program in 2002-03. We come up for reaccreditation in 2003-04, so I probably will volunteer to head the self-study effort and report writing in 2002-03, if my successor wants me to do that -- and if my stamina allows it.



**School of Journalism & Broad-
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